

Southland

October 3, 1954

**Have a Doughbelly
Laugh on the House**

--See Page 8

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



Mamie Van Doren . . . she's looking for the right man . . . See Page 3.

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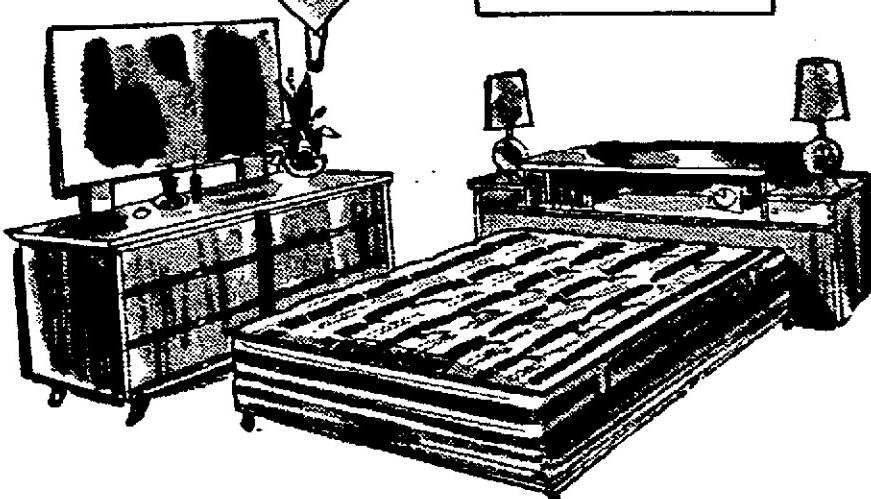
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Her Man Must Eat Beefsteak for Breakfast

By Bert Resnik

HOLLYWOOD'S latest contestant in the more pounce to the ounce race hopes to specialize.

Mamie Van Doren wants to do "intelligent sex parts."

She puts forth some good qualifications.

She knows how to get in the mood.

"I memorize all my scripts in bed," says Universal-International's blonde answer to a baseball player's wife. "Next morning every line is clear as crystal."

It's a king-size bed. There are three full-length mirrors near it — just to reflect the crystal clearness of the lines.

But she's a sissy. She doesn't sleep in the nude. (Anything to be different.)

Mamie wears a pair of flannel pajamas. On her they look good.

She's always dreaming about strangers.

"Some day I'm going to talk this over with a psychoanalyst."

WHEN MAMIE isn't in bed memorizing scripts and wearing flannel pajamas, she decks herself out in flashy clothes that bring out her finer attributes.

"Stores have showrooms, don't they?"

The show room, stripped, weighs 111 pounds, stands 5 feet 4 inches small and boasts 36½-22-35 displays.

And she doesn't believe in concealing the evidence. Bras are out except for tailored suits.

She likes tight-fitting clothes

with very little under them except Mamie.

"I like to give my body a chance to breathe."

Which all sounds very much like another blonde who does an occasional bit in the movies. This Mamie deplores.

"I may bite my lips and wiggle my hips a little, but I'm no carbon copy," she says.

She admits, however, to posing for artist Varga's calendars. "But never in the nude."

SHE WOULDN'T THINK of that although she once appeared in a Broadway night club in a costume made of three butterflies.

They were pretty generously-sized butterflies.

Mamie Van Doren's real name is Joan Lucille Olander.

She was born Feb. 6, 1933, in Rowena, South Dakota, population 78. She's the daughter of Mr. and Mrs. Warner C. Olander, and is of Swedish descent. Mamie's an only child.

When she was 10 she left South Dakota to accompany her parents to Southern California, where her father obtained work in a defense plant.

During her high school days she played the cello for the Los Angeles City Orchestra.

It was during this period that it became evident there was more to her attractiveness than musical ability.

"The leader finally made me sit in the back row because I was disturbing people," she said.

WHEN SHE WAS 16 she married a young Los Angeles shirt manufacturer. The marriage lasted 90 days.

After the divorce she went to work as a secretary for three attorneys.

"Shorthand, typing and sprints around the desk," she recalls.

She gave up the secretarial chase and started taking singing lessons, posing for the calendars to provide the financial wherewithal.

Jimmy McHugh, famed songwriter, saw her when she appeared as a vocalist for Ted Fio-

Rito during a Las Vegas engagement. He became her manager and the next step was Hollywood.

The studio changed her name and called her an ice-blonde. She liked the name change but objected to the ice description.

"I'm warmer than that," she said.

She has dyed her hair for so long she isn't sure of its natural shade although it could have been brunette.

"I even think like a blonde."

HER BIGGEST whirlwind romance was with a Reno sportsman who gave her a 36-carat topaz ring "as big as an onion," a gold charm bracelet and a Jaguar roadster.

But there was a difference of opinion.

"We broke up because he thought I ought to give up my career," said Mamie. "I can buy my own cars."

She didn't say anything about 36-carat rings.

And she hasn't soured on romance.

"I'd love to get married to the right guy — the kind who eats beefsteak for breakfast."

"I don't like shy men. The guy who does nothing is the one to watch out for."

She'll be playing the field for some time to come, she says.

"I'm very interested in somebody I haven't yet met."

PICTURES to Miss Van Doren's credit include "Forbidden," "All-American," "Yankee Pasha" and "Francis Joins the WACs."

A group of English soldiers titled her "Miss Diesel Generator."

American soldiers in Battery B, 737th AAA Bn., wired here:

"By unanimous decision we have voted you the girl we'd most like to be on a tracking mission and locked in the van with."

The studio is the servant of the public. It looks like Mamie is going to get her "intelligent sex parts."

As Producer Ted Richmond puts it:

"If she'd walk by a schoolhouse, she'd be contributing to the delinquency of minors."



Mamie Van Doren...she's playing the field...



The right guy...must eat beefsteak for breakfast...



She doesn't believe in concealing the evidence: "I like to give my body a chance to breathe!"

There's a New Era in America's Woods

By Douglas Nelson Rhodes



Timber cruisers like this modern Paul Bunyan will carry hypodermic needles instead of axes, scientifically improving amount, quality of tall timber.



Chemistry is destined to play a bigger part in lumbering operations. Here a plane dusts trees for pest control. Helicopters now assist the firefighters.



Even this modern power saw will be antiquated as a stone age ax when rays will be used to cut plane smooth the lumber, "logged" by giant helicopters.

PAUL BUNYAN, legendary lumberjack whose mighty exploits form some of America's best loved folklore, is returning to the logging camps, to top his fictional feats with eye-popping factual performance — all for the sake of lumber for new homes in Long Beach and elsewhere over the nation.

But the modern Bunyan bears no resemblance to the brawling bull of the woods famed in song and story. In fact, Paul, his tools, and even the blue ox, Babe, are undergoing an Atomic Age metamorphosis more fantastic than legend's tallest timber tale.

In laboratories and on experimental forest tracts the strategy is being planned for a gigantic new American revolution in the woods — a fabulous development of lumbering techniques so astonishing in concept and approach that in a mere 20 to 50 years present lumbering methods will be relegated to the limbo of Stone Age efforts.

This prediction was made recently by L. J. Carr, president of Forest Products Research Society, science and engineering organization of the western lumbering industry. FPRS' task is to rejuvenate Paul Bunyan and streamline his muscles for the big job ahead.

Among the projects under way by lumbermen are revolutionary programs involving aviation, chemistry, biology, electronics and a dozen other sciences, Carr asserted. For instance: Within a few years lumberjacks will use giant helicopters to carry trees, roots, branches and all, to "wood factories" where logs will be cut by invisible rays instead of saws! Timber cruisers will tote hypodermic needles, instead of axes, to make trees grow three times normal rate, be fireproof, bug-proof and yield any color wood

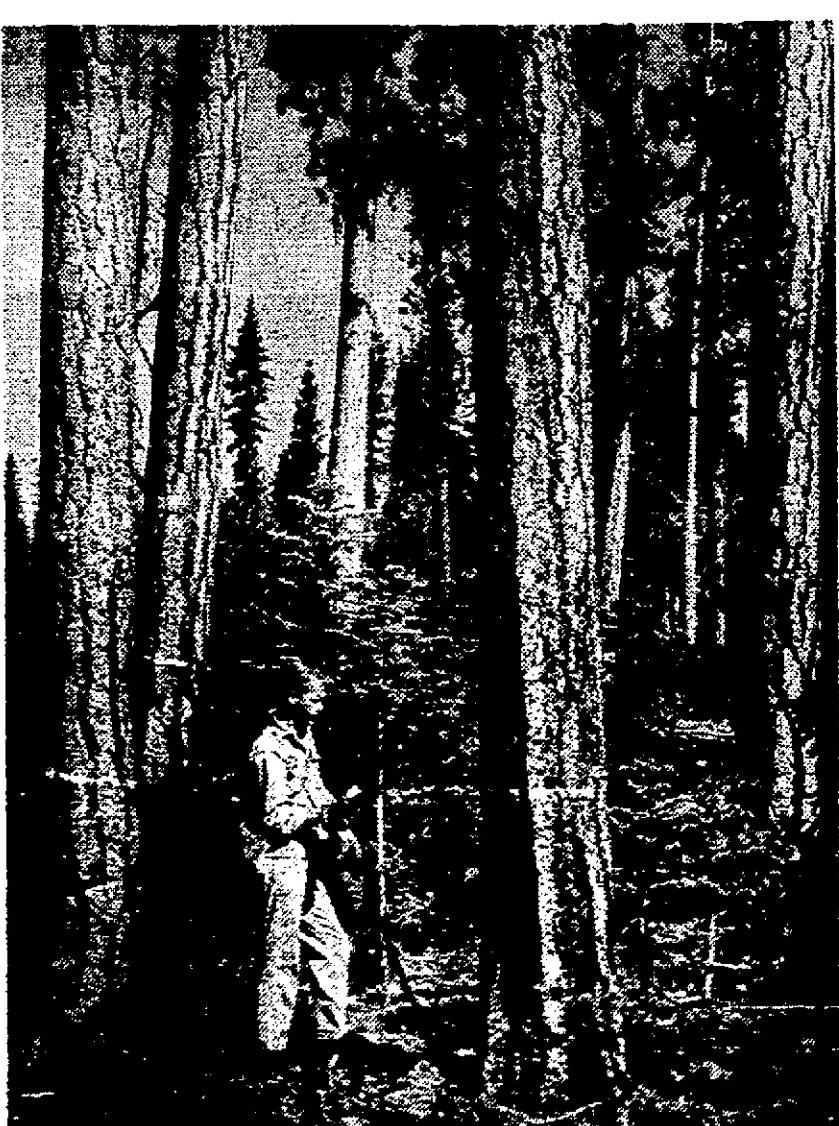
desired — grown-in color that will never need painting!

LUMBERING by means of huge helicopters instead of with tractors and trucks, is one of the more spectacular innovations now in the works for future tree-harvesting operations. The method is called "complete tree" logging and it's expected to reduce lumbering costs and at the same time aid conservation efforts and greatly increase potential timber yields by making possible the harvesting of hitherto inaccessible trees. For example: billions of feet of marketable timber cannot now be cut because it grows in deep canyons and on steep mountains which even the most powerful tractor can't negotiate. Helicopters can sweep into these areas, lift the trees — one by one — and whisk them away as easily as one can pull weeds in a garden patch. And since the trees being harvested remain upright throughout the logging process, virtually no damage is incurred by surrounding younger growth.

Nor will the airborne transportation crews need to touch the load, from logging tract to sawmill pond. A television device is being perfected that will enable them to get a close-up view of the remote control operation that includes the fitting of self-locking "sky hooks" into the tree being removed. All this while the loggers remain safe and comfortable in the helicopter's cabin.

Carr revealed that enormous progress is being made in the fields of tree chemistry and plant biology by FPRS researchers. By injecting radioactive materials, wood in tomorrow's lumber products will be stained any color desired — directly into the living tree. Other hypodermically applied substances will automatically

(Continued on Page 19.)



A forest laboratory researcher marks trees for cutting, a modern step in the conservation of America's timber.

Where's Junior?

Isn't it strange? At the end of a week-end outing the children, within easy reach all day, will suddenly dissolve into the surrounding scenery with the utmost ease. Could it be they sense when it's time to go home? Do they do it on purpose? Well...



Two of three are accounted for but "Where's Junior?" The stock answer is, "He went that-a-way . . ."



"I wonder if he's looking for me . . ."



"Junior! JUN-YERRRRRRRR!"



"I must be lost . . ."



"This is getting better all the time . . ."



"Hey, up there! Were you looking for someone?"



—Photo-story by Eric Wahleben

"I think I'm going home now!"

VITAMINS

BY KALASH

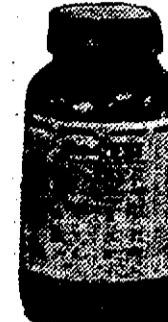
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Fish Are Where You Find Them

By Ben Zinser

THIS is a fish story.

Actually two fish stories.

And both are experiments.

One is about Long Beach's first forthcoming winter of live-bait fishing for sportfishermen.

The other concerns fish, and where do they go from here?

For the first time this year, Long Beach's 50 miles of sport-fishing grounds will be within reach of Mr. Average Angler around the calendar.

In the past, live bait fishing off Long Beach has been principally a summer sport for the ordinary Izaak Walton. This year, however, the salt water angler can go out every day except Thanksgiving and Christmas if desired.

J. E. (Mac) McClintock, operator of Pierpoint Landing, says this year he'll schedule three boats daily the year around.

"What we'll find out there in the wintertime we don't know," he admits.

"It's a sure thing, though, that we'll find white sea bass in the horseshoe kelp and around Catalina Island," he adds. "And there should be bonito, possibly barra-

cuda, and, of course, the more than 55 varieties of rock fish."

ALBACORE? Not likely in the winter months.

Where does he go then?

He might even go to Japan.

He might, that is. He might go to Midway Island.

At any rate, for the past three years the California State Fisheries Laboratory has been keeping tab on the wanderings of albacore as well as of yellowtail, kelp bass and yellowfin tuna.

The albacore, however, has been giving the lab's researchers the run-around.

"We haven't drawn any conclusions yet about the movements of the albacore," says Dr. Frances N. Clark, senior marine biologist who directs the Fisheries Laboratory on Terminal Island.

The lab, which tags various albacore with a plastic tube just back of the fish's dorsal fin, has come up with all sorts of findings to date.

IN AUGUST 1952 the California Department of Fish and Game tagged 215 albacore off Catalina Island.

Exactly 324 days later — in June — a Japanese fisherman hooked one of the marked fish 4,900 miles away, south of the main islands of Japan. The Great Circle distance between Long Beach and Tokyo is 4,650 miles.

The researchers have no way of knowing, of course, if the ambitious albacore took any side trips on his lengthy journey.

One other albacore in this group was recovered off Morro Bay, about 200 miles distant, 30 days later. And another was taken at approximately the same location 43 days later.

One year later — in August 1953 — the scientists marked a group of albacore southwest of Guadalupe Island. Two of these fish were caught by Japanese fishermen the following February near Midway Island, 2,990 miles away.

A dozen others showed up along the central coast of Cali-

(Continued on Page 14)



Happy smiles of this fishing foursome indicate deep sea success; but the girls' smiles — and fish — are biggest. (Ain't that always the way, men?)

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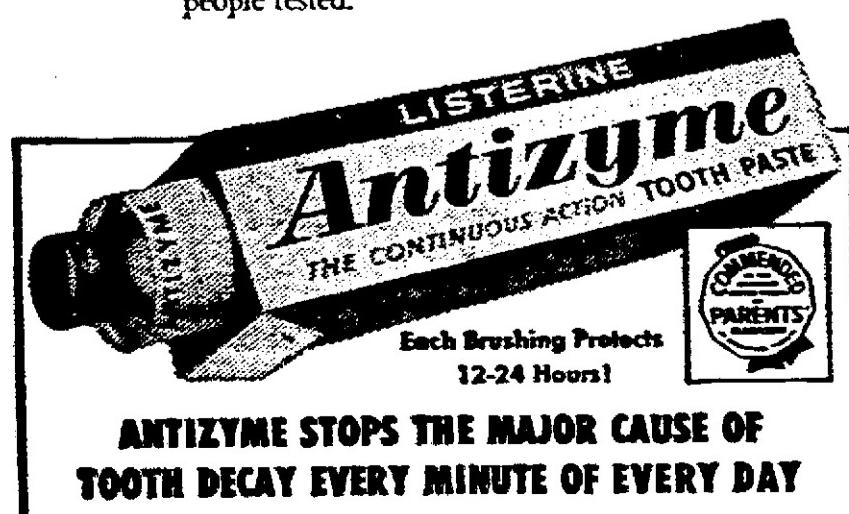
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—Associated Press Newsfeatures Photo.

Outside his real estate office in Taos, N. M., Doughbelly Price (left) gives the business to a prospect—and may get it, in currency, before he's through.

Doughbelly--Jerkel and Hyde Salesman

TAOS, N. M.
A CHARACTER in a community of characters, Doughbelly Price has his own result-getting method of selling property.

He scares the stuffings out of his customers by telling them the unvarnished truth about a house. He throws in his opinion free.

Then, while they're still off balance, he likely as not gets them right on the dotted line.

After which, he goes back to writing another real estate ad or commenting on the affairs of the day in his column, which, if no one will print, he mimeographs and spreads around town himself.

Doughbelly is as well known in this northern New Mexico resort center as frontiersman Kit Carson was in his day here. He runs what he advertises far and wide as "Doughbelly's Clip Joint" and advises everyone not to bet on his being too honest "as you might lose."

Price can more easily list the things he hasn't done than those he has. He claims to have been a cowpuncher, bootlegger, bronc buster, rodeo rider, apartment house operator, gambler, night club operator, cook, politician and a few other assorted odds and ends.

HE BRAGGS about how many times he has been in jail but says the last sentence was in 1929. "I am just as crooked as I ever was," he maintains, "but I am more careful," he says.

But his colorful real estate business is what draws people

to him, and cash to his pockets. Some of his advertisements go like this:

"You can stand to hear the price without fainting."

"Lovely place six months of the year. The other six get out before you get snowed in."

"Sounds like it is in reason. I cannot vouch for that as I have not put my peepers on it."

"You might want it. I don't."

"Can be had for about \$2,500 and the rest in uneasy payments."

"A little high in price unless you pay for the view."

"A wonderful place to live if that's all you want to do."

"Ranches — some good and some not so good. Some right in price and some so high that it sounds silly. But you can see me and I will tell you which is which."

"Price from \$35 an acre up—mostly up, I guess."

DOUGHBELLY is a sawed off hunk of man with a suspicious resemblance to the late Will Rogers and a writing flair that patterns what the famous Oklahoma man used to turn out.

Doughbelly says he has settled down in recent years. He claims not to know much about the artists and similar citizens around the town. "I'm a sort of Jerkel and Hyde guy, I guess," he says.

He is, too. Even the name Doughbelly doesn't fit. He's only

got a very healthy suggestion of the middle-age paunch which in his case is long past due. And, by the testimony of bankers and businessmen, he's a shrewd operator not nearly as illiterate as he'd have you think.

For instance, he runs a sort of banking business for his friends the Taos Indians and the local Spanish-Americans. And he's the only man who knows how much he has on deposit or loan. And he won't give a customer a dime if he thinks it's going for too much whisky.

He's somewhat of a one-man chamber of commerce. Taos, he says, welcomes you "but don't come broke."

HE DESCRIBES an automobile as an "underslung, over-speeded, glass-enclosed emblem of ignorance." A lawyer is an "over-educated idiot." Modern policemen "wear pistols so long they have to climb a tree to pull them." Schools have only two subjects "nonsense and Latin." Colleges are "educational breweries."

Doughbelly wrote a book not so long ago which he "respectfully dedicated to anyone that is simple minded enough to pay a dollar for it."

He also has run twice for the state House of Representatives—neither time successfully. He made his last bid on this personal platform:

"Dishonest enough to catch the other crooks."

"Ignorant enough to be frank."

"Noisy enough to be respected."

"And smart enough not to pass any more silly laws."

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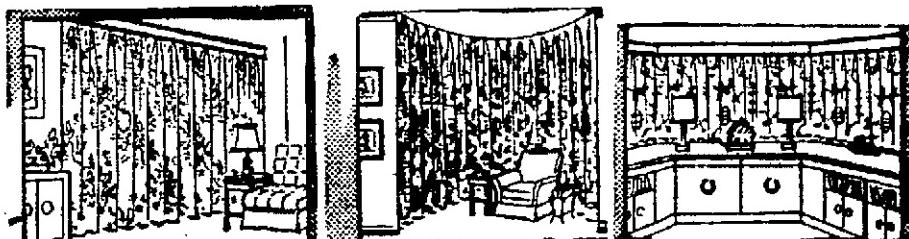
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54½ to 63	7.59	12.49	15.25	20.59	23.75	28.95	31.50
63½ to 72	7.69	13.50	16.25	22.50	25.95	31.50	34.95
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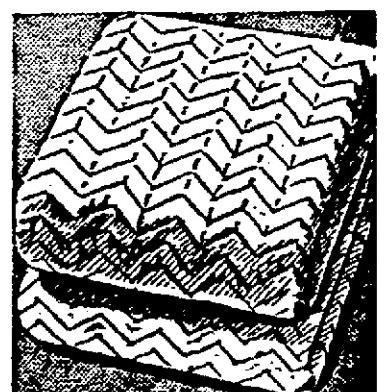


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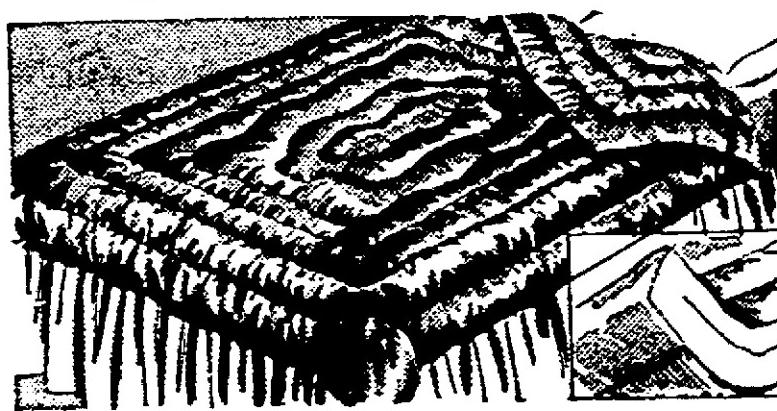
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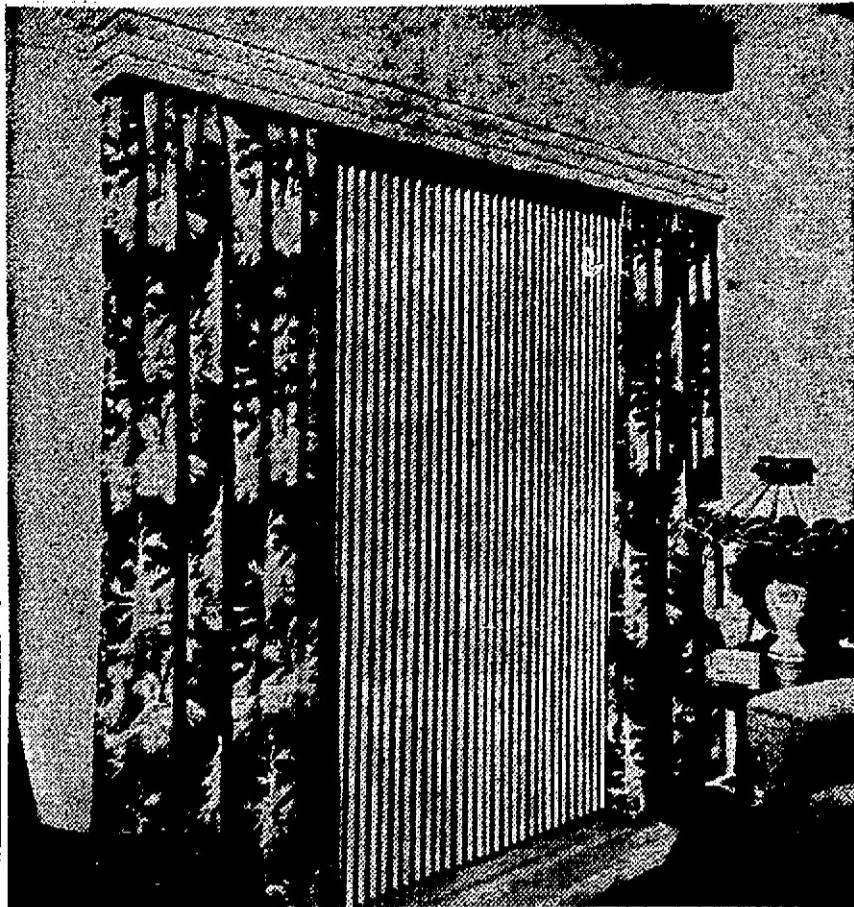
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CALIFORNIA YESTERDAYS

The King of Calabasas and a

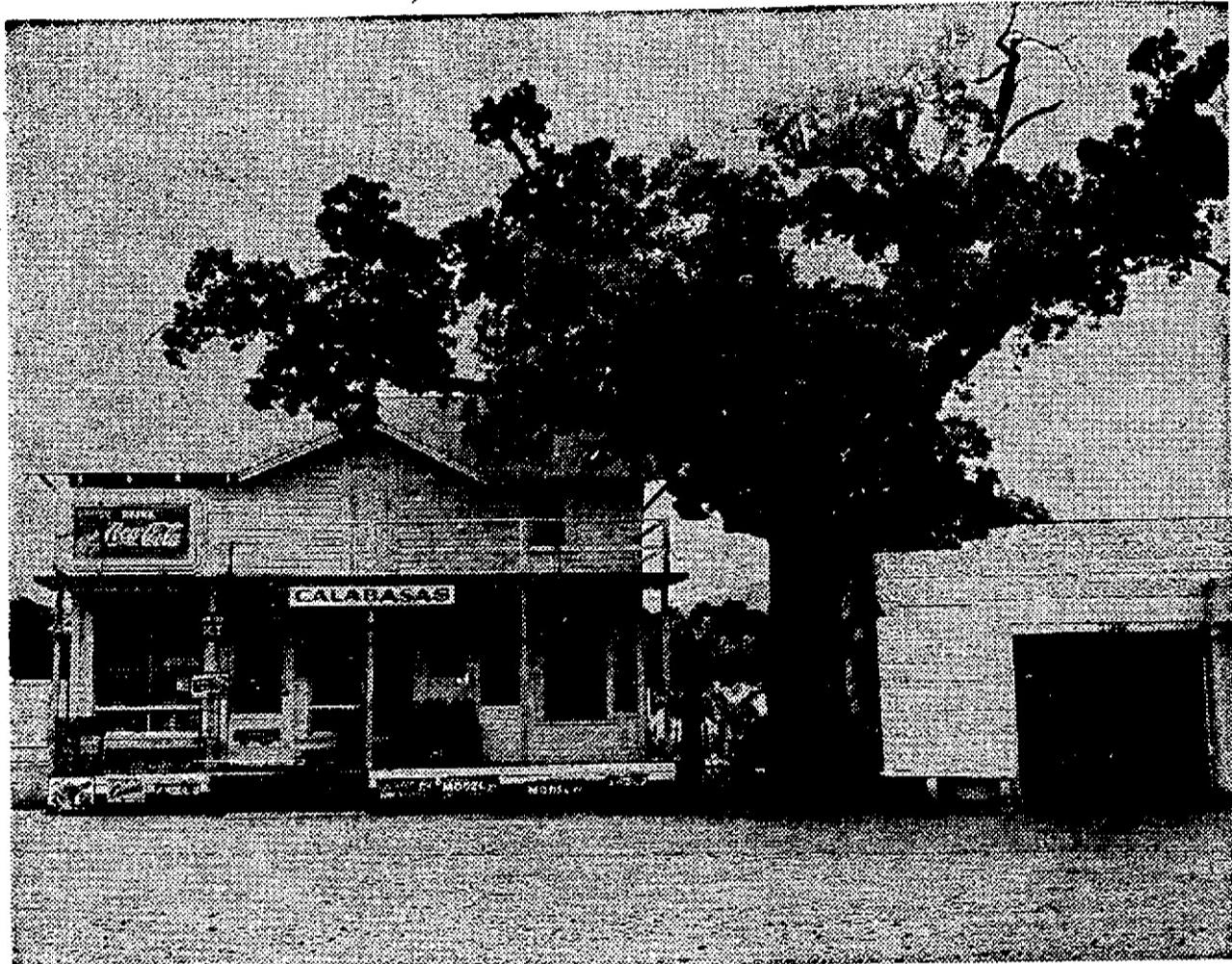
SERENE, peaceful and picturesque, the little town of Calabasas, located on Highway 101 in the western boundary hills of booming San Fernando Valley, gives little outward indication of its rip-roaring, blood-curdling past. Yet this small settlement built around giant live oak trees characteristic of the locale, and now becoming modernized with

By Eleanor Kirkby

its new Hidden Hills ranch homesite area, has the reputation of having been at one time "the roughest, toughest section of San Fernando Valley," hideout for horse thieves, cattle rustlers and

the like, center of squatters' wars which raged in the 1860s, '70s and '80s.

Calabasas' history also dates back to the days of the founding of the missions some 100 years earlier when Calabasas was a strategic point on the King's Highway or El Camino Real, the pathway taken by the old Spanish Fathers in their endeavors to bring civilization to the docile



Site with a history and tree with a past, this is Calabasas general store and Hangman's Tree. Place was once location of a saloon and a dance hall.



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Entries will be judged for originality, sincerity, and aptness of thought.

Hangman's Tree

but extremely heathen Indians.

For the tourist, however, Calabasas (the name means "squash"), by-passed by a stone's throw from the Ventura Blvd. highway, has reminders of more hectic years. For instance, toward the east end of the town's quiet, rural business section — a single street of old-fashioned store buildings and scattered dwellings — stands a massive live oak, the Hangman's Tree. Paradoxically, next to it is one of the old bronze El Camino Real bells used to mark the route taken by the padres in traveling, usually by foot, from one mission to another.

THE HANGMAN'S TREE and its companion "bell of civilization," as it were, flank the old Kramer Store built some 40 years ago as a general store and still intact with kitchen table and chairs and potted plants in the front window. It was on this site that the Calabasas Corner Inn was formerly located. Hair-raising tales abound as to the things that took place in this six-room plank structure which in the '60s and '70s witnessed most of the lusty social life of the town and stage station. It was store, town hall, dance hall and saloon. Portions of the present store were reconstructed from the old inn, while on the east wall an oak post marks "The Sealed Well," said to be the grave of three bandits whose bodies, following a gun battle between bartenders, ranchers and a gang of outlaws, were thrown into the well, which was then sealed.

Near by (it can be seen from the highway) and set in six acres of grazing land, is a two-story mansion-like structure recently dedicated by the Native Daughters of the Golden West as "Calabasas Adobe." With its adobe walls two feet thick, its clapboard exterior, long porches and overhanging balconies, the place was built in about 1874 by notorious Miguel Leonis, known as the "King of Calabasas." For nearly two decades this man, also called "The Big Basque," ruthlessly held sway over thousands of acres of government lands from which he drove would-be squatters by bullying tactics and outright savagery. He quickly rid himself of any who dared oppose him and frequently made use of bribery in the Los Angeles courts.

THE KING met his doom one night in 1889 when he was com-

ing home through Cahuenga Pass, then just a dirt road in the mountains. He fell out of his wagon, either accidentally or otherwise, and was killed. The old adobe, restored, is now a family home, most pleasant in its setting of ancient oaks and lacy pepper trees.

The wild, lawless days of another early western town have become a part of the venerable past.



A modern ranch homesite development is under way in the Calabasas district, as shown in panoramic photo above; much of the land still is in virgin state.

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—Choice of colors—Solid Mahogany Trim—Satin Stripe fabrics.....					
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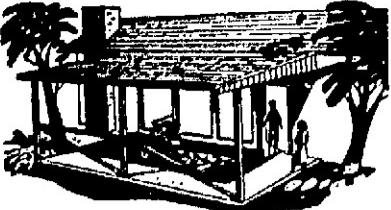
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talks about
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wise home-
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WHAT'S YOUR HOBBY?

He Carves a Weird World

By Ellen Saunders

"**YOU CARVE** a little, you imagine a little and then you carve some more."

So, smiling, William Prymek, 83, of 2929 Coolidge St., explains how he creates weird and fantastic animals from mesquite, cactus and yucca roots.

Four-headed snakes, double-headed mountain goats, anteaters, elephants and owls line one side of the Quonset hut he has converted into a backyard workshop.

First Prymek digs deep into the desert soil for roots which he dries in the sun and cleans with his pocket knife. After carving, he smooths them with sandpaper and applies a coat of varnish. Realism is added by using thumb tacks, their centers painted white, for animals' eyes.

Prymek's clever fingers and pocket knife also can convert a single piece of redwood into a chain ranging from one to 7½ feet in length. He paints some of these silver to give the appearance of metal.

Actually, he has discovered these lightweight chains can be both decorative and practical for he has fashioned an unusual window valance from several chains of graduated lengths by attaching them to a piece of redwood cut the width of a window frame.

Still as good as the day it was finished a half century ago is his elaborately carved picture frame made from cigar boxes.

"I was operating a street car in those days," he recalls, "the kind that ran by mule power. At the end of a 12-hour day there wasn't much time for hobbies. I always liked carving, though, learned it from my uncle when I was real young. He taught me to read and write, too."

"In those days we lived in Iowa, which was still a terri-

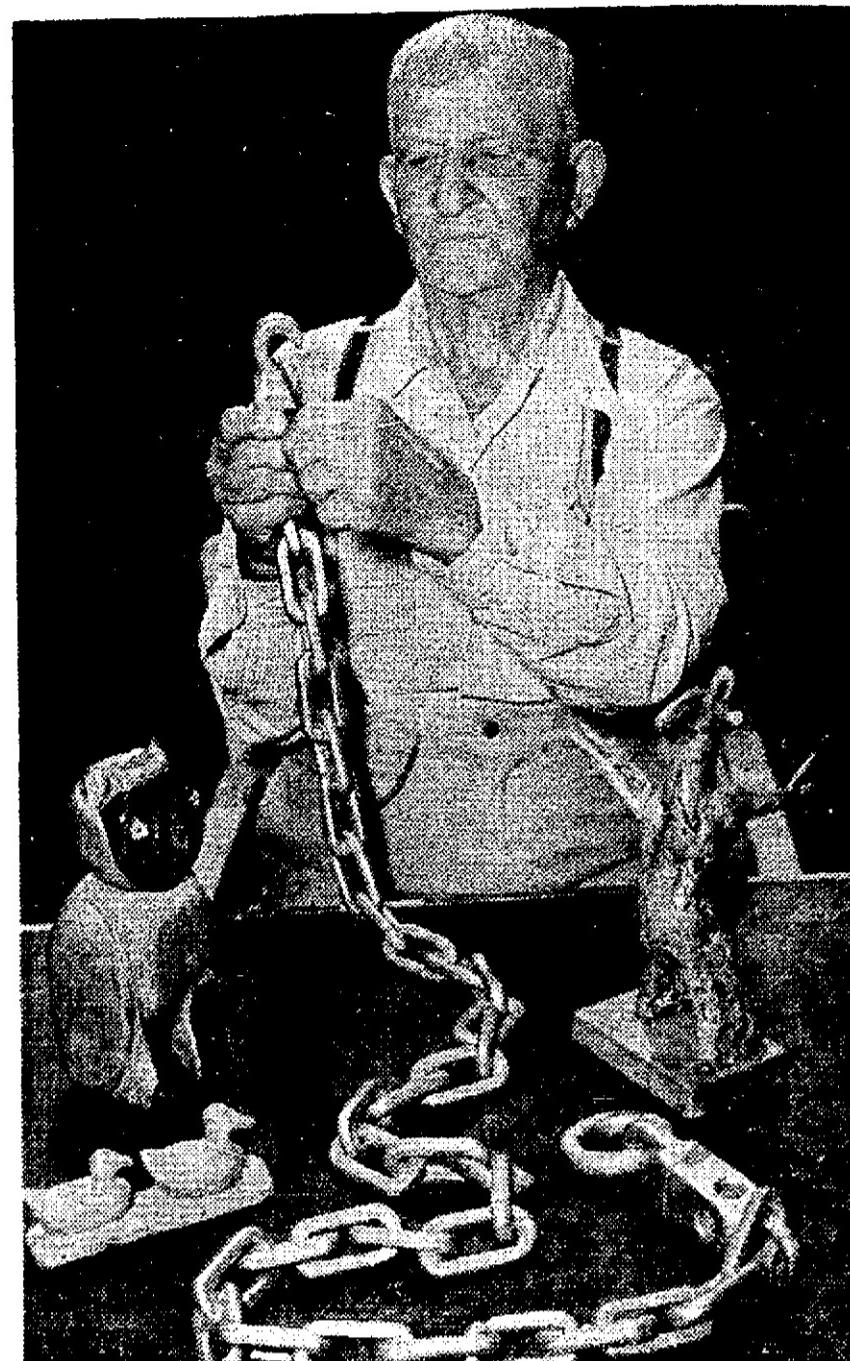


Photo by H. S. Melvin

Wood carving is William Prymek's hobby. He is pictured with a chain and two strange creatures from his knife.

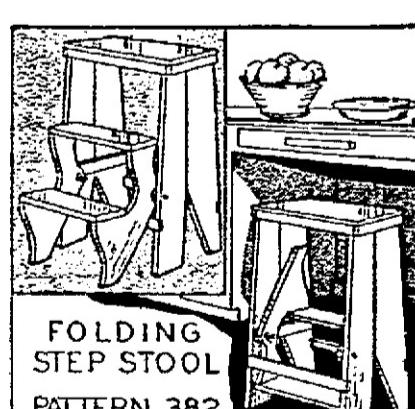
tory and there were plenty of Indians around. My older brothers rode horseback to school for a while but when wolves attacked them my father decided not to send me. So I guess you'd call the log cabin where I was born my only schoolhouse."

PRYMEK RETIRED in 1950 after 23 years with the Long

Beach Park Department, 14 of those years foreman in Recreation Park. He sowed the first grass seed in front of Municipal Auditorium over the protests of skeptics who said it could not be done because of accumulated sand and salt deposits. And he planted the first tree in Auditorium Park.

He and his wife, 78, plan a home on the desert and Prymek is going to be busy carving valances for every window in the house.

You Make It



This stool had a modern look yet the folding steps are exact copies of a stool that has been in use for more than 50 years. It is 25 inches high, which is just right to make a good seat and to push back under the table when kitchen chores are done. The steps may be flipped down with a single motion when needed for reaching high shelves; and they provide maximum safety when the stool is used as a step ladder. Pattern 382 gives tracing diagrams for all shaped parts, list of materials needed and step-by-step directions for assembling. Price of pattern is 25 cents. Send all orders to: Pattern Dept., Southland Magazine, Independent, Press-Telgram, Bedford Hills, N. Y.

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Lore of Egypt Lures Tourists

WITH THE DISCOVERY of the funeral ship in which Cheops intended to sail around the sun in his life after death, an aroused interest in the lore of ancient Egypt is expected to add to the tourist boom in that country, set off in 1952 when another Egyptian king, Farouk, set out on a much shorter sail into exile.

The royal gardens and swimming pools have been opened to the public, the plush retreats used by Farouk and the royal entourage have been converted into tourist inns, and the palace yacht and motor launch are now plying the Nile with sightseers.

Inchass, Farouk's huge country mansion on the edge of the desert 20 miles from Cairo, according to Pan American World Airways, will open this year as a tourist city, complete with swimming pool, tennis courts, golf course, stables, baseball park and casino. At Helwan villa, perched on the Nile near Cairo, visitors can dine in the gardens where the royal court once cavorted. A restaurant at the foot of the great Pyramids of Giza, another hideaway of the playboy king, will be opened this year.

"The new government wants

tourists," says Mohyi El Din El Shazli, chief of the Egyptian State Tourist Department, "and we are doing everything possible to tear down the old wall of formalities and make life easy for visitors." As a result of Mr. Shazli's efforts, visas can now be issued on 24 hours' notice, and luggage inspection has been simplified. Tourist Courtesy Police who speak English are on hand to assist visitors.

TO POPULARIZE the Egyptian Riviera as an international playground, Montaza Palace at Alexandria will be converted to a first-class hotel overlooking a 10-mile stretch of sandy Mediterranean beach.

Summer facilities are also being constructed along the blue lagoon of Mersa Matrouh on the route to historic Alamein. At Damietta, where the Nile meets the Mediterranean, a string of off-the-beaten track resorts for fishing and sailing are being readied. Temperature on Egypt's northern coast averages 80 degrees in summer. The four-hour drive by bus from Cairo to Alexandria is \$2.25.

Another high light in the Luxor region is the Valley of the Dead, which contains 59 royal tombs, including that of King Tutankhamen. Paintings on the walls are well preserved, since the tombs were hermetically sealed for thousands of years.



AROUND THE WORLD WITH

DELAPLANE

"I received a letter from a friend in Europe saying: 'I went to Hugendubel and bought you a wonderful thing called Ein Stümermodersonneregenschirm. Follow the directions before you

do anything . . . I just don't know what to expect."

DON'T OPEN IT in the house. We translate it out as a "rain and sun umbrella."

* * *

"Could you find out about the road, such as it is, from Durango to Villa Union near Mazatlan . . . ?"

Such as it is, don't try it unless you are your own mechanic, a good mountain driver with a truck-load of emergency gear. A miner in Mazatlan told me last year this was the worst road he had ever been on with the most magnificent scenery he ever saw. He drove it in a beefed-up truck and got stuck on an average of once a week. Absolutely impassable in wet weather, he said.

* * *

" . . . about a night club in Guatemala . . . ?"

I took a look at a spot called Ciro's. The orchestra was matching pennies for amusement since there wasn't anybody in the house. Livest is El Gallito with a loud marimba band and a sign behind the bar: "Los Creditos Quedan Total a mente SUSPENDIDOS!" Which is to say the management has little faith in the clientele.

* * *

" . . . the catalogue from Shannon Airport?"

Brendan O'Regan writes me this catalogue will be ready September 30 and will be sent to anybody who writes for it. Shannon Free Airport, Ireland. He says the \$10 duty-free gift must originate overseas. That is, somebody overseas must order it. I'm checking that out with a Paris contact now. The Irish catalogue contains the price with duties.

* * *

"Did you write about divorces in the Virgin Islands?"

IFIND that I did. These are Federal Court divorces since the islands fall under federal laws. Takes six weeks residence. Just like Nevada.

* * *

"Do you buy Spanish pescetas in New York?"

You can. At the airport and a number of other places, including the first floor at Rockefeller Center. But



The ancient Sphinx at Giza still wears its mysterious smile, despite erosion. One of Great Pyramids in background.

I buy mine passing through Lisbon. There's a bank at the airport and usually the exchange is fresher and better.

Your mailed questions will be an-

swered. Send an envelope with your address. And don't forget the stamp please. Care of this newspaper. No phone calls.

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Photo by Phoenix Chamber of Commerce

Swank dude ranches and resort inns abound in the Phoenix area. Photo shows pool at the Jokake Inn.

COOKING

Frosting Can 'Make' a Cake



Jackie Lee Wagner is one who is convinced that just the right frosting makes the cake. See recipe on this page.

By Mildred K. Flanary

Press-Telegram Home Economics Editor

CONTRARY to the thinking of many, a teacher doesn't necessarily quit for the day when school is out. In fact, more times than not, she settles down to that task of paper grading, planning for the next day's

schedule or finds her way to a workshop or teachers' meeting.

She still must eat, however, and she still must do her share of entertaining. Being clever girls, then they do some "home work" on the short-cuts in the field of culinary art. Also, needless to say, cake mixes come into their own with these girls.

One of our second grade teachers, Jackie Lee Wagner, 6717 Gardenia Ave., has more fillings and frostings recipes up her sleeves than she has younguns in her class room. She's capable of some innovations, too, adding what suits her fancy to basic recipes. For instance, in her cake recipe today she's baked the cake in small layers and added cherries and nuts to the frosting.

Her specialty is a snow peak frosting which is as perky as seven-minute frosting, yet doesn't have to get near the stove. It is featured elsewhere on this page. Here are some other recipes:

Nut Filling

1 cup sugar (brown or white)
1 cup cream or canned milk
1 heaping tablespoon flour
1 egg
1 cup chopped nuts
1 teaspoon vanilla

Beat egg, add to milk. Add sugar and flour, well mixed. Cook slowly until thickened to spreading consistency. Remove from heat, stir in nuts and vanilla.

Chocolate Icing

2 1/2 cup sifted powdered sugar
1/2 teaspoon salt
3 tablespoon cocoa
1 egg or 1 yolk
1/4 cup butter
Beat until smooth. Enough for two 9-inch layers.

Fluffy Marshmallow Frosting

1 cup sugar
2 egg whites
1/4 cup water
1/2 teaspoon cream of tartar
8 soft marshmallows
1 teaspoon flavoring (same as cake)

Boil sugar, water and cream of tartar rapidly without stirring until it spins a thread 6 or 8 inches, or 242 degrees. Beat egg whites till they stand in peaks. When syrup reaches 242 degrees, stir quartered marshmallows into boiling syrup until dissolved (about 1 minute). Pour syrup slowly into egg whites, beating constantly; add flavoring. Beat until smooth and stiff; spread on cake.

Caramel Frosting

1 cup brown sugar
1/2 cup sour cream
Boil until it threads when dropped into cold water. Beat until thick.

Peanut Butter Frosting

2 cups powdered sugar
2 tablespoons chunk peanut butter
4 or 5 tablespoons hot black coffee

Mix hot coffee and peanut butter; add powdered sugar and vanilla.

Cream Cheese Frosting

1 package powdered sugar
1 small package Philadelphia cream cheese
1/4 cube butter
1 teaspoon vanilla

Cream together, and if not moist enough, add several drops of milk for desired consistency.

Kitchen Tip:

Jackie Wagner's Kitchen Tip: If you're in a hurry to frost your cake try laying one or two chocolate bars on the cake while it is hot. It will melt into a smooth, rich frosting.



Snow peak frosting, with a few innovations made in the basic recipe, frosts this cake to delicious perfection.

Miss Wagner's Snow Peak Frosting:

1 1/4 cup white corn syrup
2 egg whites
Pinch salt
1 teaspoon vanilla

Heat syrup to boiling point in saucepan. With hand beater or mixer, beat egg white till stiff—not dry. Add salt. Slowly pour syrup over egg white. Beat till fluffy and hangs in peaks from the beater. Fold in vanilla. If a maple flavor is preferred, use dark syrup and 1/2 teaspoon maple flavoring and 1/2 teaspoon vanilla.

Fish Are Where You Find Them

(Continued From Page 6.)

California within 45 days of release. Their movements ranged from 300 to 500 miles, Dr. Clark said.

YELLOWFIN TUNA, the fisheries lab people have found, may travel from 300 to 500 miles after a long interval, moving both north and south along the coast of Baja California and Mexico.

Two yellowfin tuna marked in the Galapagos Islands the winter of 1953-54 were recovered off the coast of Peru by U. S. fishermen after several months.

Yellowtail, which are marked either by tubing, button or jaw tag, don't get around as much as albacore, Dr. Clark reports. Only on occasion, she says, does a yellowtail move as much as 100 miles from the marking site.

Kelp bass show very little

movement, she continues.

"It's very unusual," she says, "when we find a kelp bass that has traveled as far as 10 or 20 miles from where it was tagged."

So goes the study of piscatorial perambulation, which proves one thing so far:

Fish are where you find 'em.

But it's up to you to catch 'em.

SOLUTION TO TODAY'S PUZZLE
(See Page 26)

WUIST	POWER	ECLAT	DARK
ORILE	OVINE	RAISE	IRON
VALA	SENTIMENTAL	GALE	CALE
TAMARIN	ENACT	RISIBLE	
MAT	ERISTIC	CUT	
SIEPOY	SKINK	COD	NADIR
TAIRIN	SLING	SLUED	LENO
AGE	TWANG	STENTOR	TAU
REVERING	LEE	TENEMENT	
TRADING	REVELER	PUREE	
RUDE	COVERER	PALM	
VOLICE	CATERED	ELLISSON	
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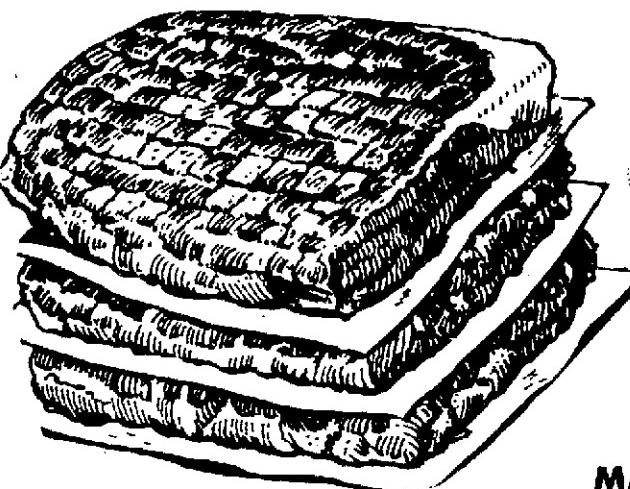
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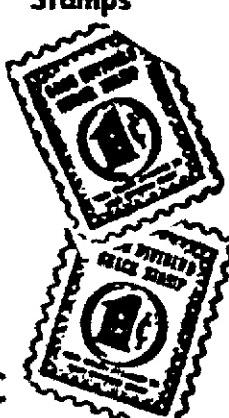
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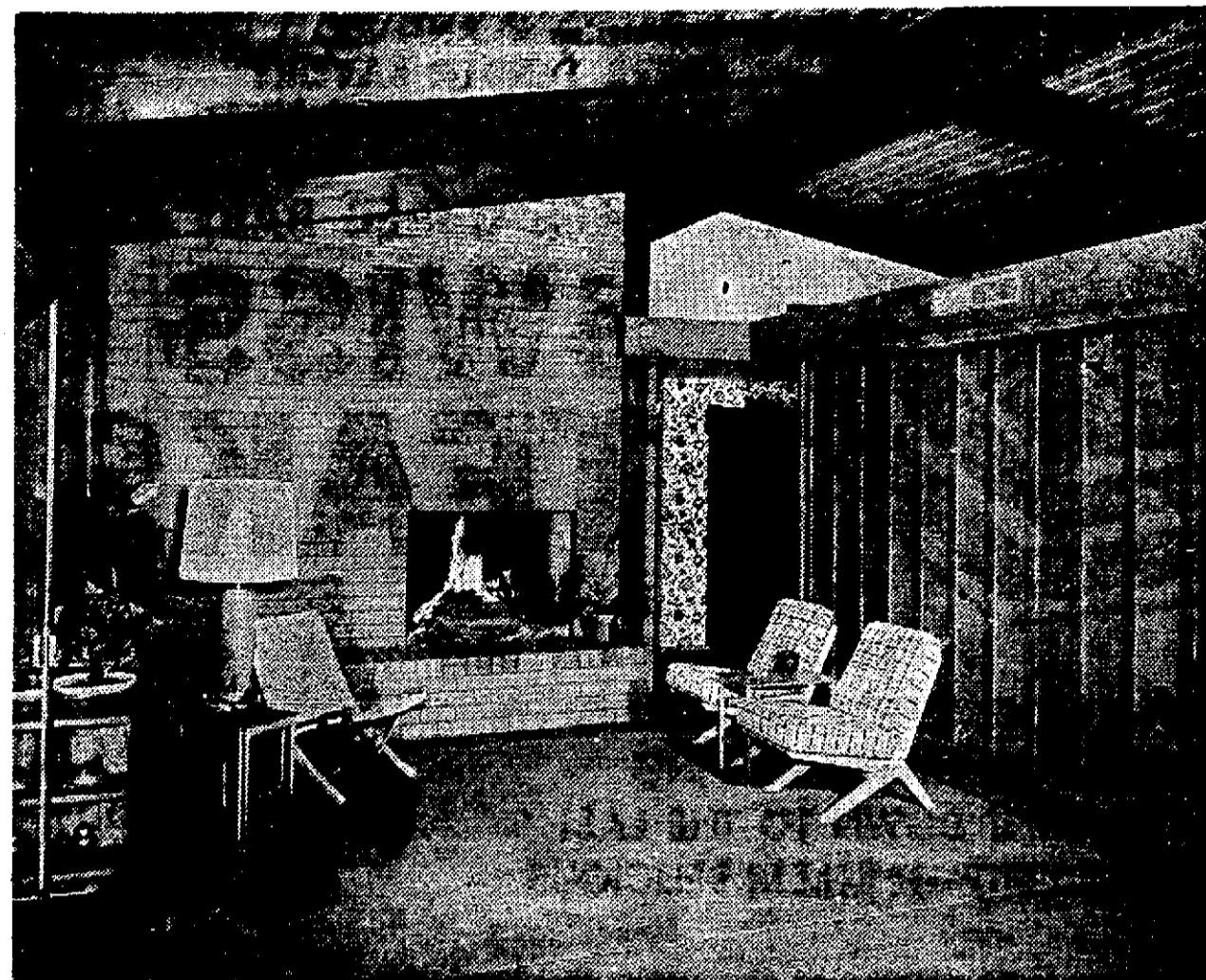
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SOUTHLAND HOMES

Home on a Quiet Country Lane



Pitched ceiling with open beam construction and fireplace of common brick bring rustic informality to living-dining area of the Carl Lindgren home.

A QUIET COUNTRY lane bordered by lofty eucalyptus trees is the setting for the new 6-room home of Mr. and Mrs. Carl Lindgren.

The 1375-square-foot house is

By Eileen Ball

like a well-thought-out and carefully-plotted play, perfectly staged with a background of verdant orange trees and foreground shaded by the benevolent old eucalyptus.

Located at 10141 Nutwood Rd., the house is at perfect repose within its natural frame. It was designed by architects Killingsworth, Brady and Smith, AIA, and represents the finest in rural, countryside architecture.

Its rugged redwood board-and-batten exterior has been stained a soft greenish-gray, pleasantly echoing the foliage tones of the surrounding trees.

Its white crushed rock roof adds considerable texture interest and carries out the contemporary mood desired by the owners. The roof has a deep overhang, emphasizing the horizontal, earth-hugging lines of the house. Bordering the roof overhang in a fascia (composed of a horizontal wood member two inches thick and 16 inches wide) which slants back toward the house, creating a unique

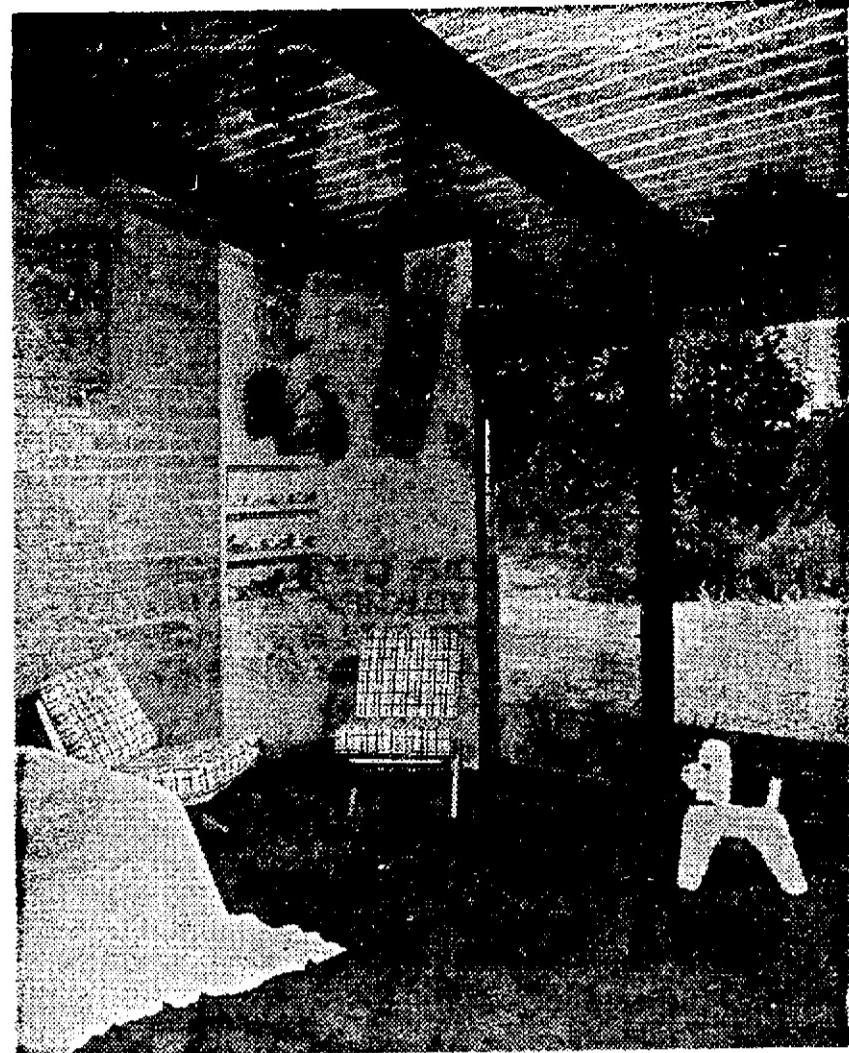
"tucked-in" feeling. The immense feeling of security and solidarity lent the structure by this simple architectural feature exemplifies the dramatic power of good contemporary design.

The Lindgren house is not yet complete. The owners have wisely chosen to construct it gradually, adding the final fillips one at a time. Still to be added are the car port and the circular drive which will sweep in a leisurely arc from the road up to and away from the concrete courtyard which is destined to serve the happy function of square dance floor as well as a car park.

THE LINDGREN HOUSE will have evolved through three stages before its ultimate completion. In its first stage, the house was a simple box containing a large all-purpose room, a kitchen and a bath. It was here the Lindgrens lived with their four children while the rest of the structure was still in the planning stage.

Step by step, the staff of architects and the Lindgrens agreed on plans for the new wing which was to merge with the already existent unit to form an L.

The original segment of the house faces the courtyard that



Photos by H. S. Melvin

The back of the living room fireplace lends textural interest to bedroom wall. When room later is converted to a den, niche (center rear) will receive a new fireplace.

will eventually merge with the carport, thus extending itself into one long uninterrupted area for outdoor games and dancing. To further unite this party area into an integrated whole, the old living room, kitchen and bath unit will convert to a spacious rumpus room. Its present conventional door and windows facing the courtyard will soon be replaced with sliding plate glass doors that will permit a more perfect union between the indoor and outdoor play areas.

The new wing consists of a living-dining area orientated toward the back, an ultra-modern kitchen that faces the front, three bedrooms and two baths. This, in combination with the original kitchen, bath and playroom, represents a house well geared for this family of six.

In response to their clients' wishes for an easily maintained and easy-going house, the architects brought a number of significant principles into play in the interior.

A complete departure from formality and pretentiousness was achieved with the use of naturally finished wood surfaces, absence of all "cute" and useless detail, and open planning.

Heavy members of the exposed-beam ceiling were stained dull black through which grain and knots are still visible. The effect is that of old weathered lumber, adding immensely to the atmosphere of lived-in permanence. Natural woods comple-

ment the house's richly wooded setting that is echoed and seemingly invited right into the house through extensive walls of plate glass that frame the orange grove and garden.

TYPICAL of the current architectural tendency of allowing natural materials to add decorative interest as well as structural service to the body of a house, the architects designed that the facade, back and side of the enormous fireplace of common brick be left exposed. Consequently, the rugged structure of the red brick fireplace adds imposing interest not only to the living room but to the entry and a bedroom, besides. A generation ago, all this would have been camouflaged under layers of plaster and coats of paint. One look at the Lindgrens' cheery and benevolent-looking fireplace explodes the old theory that such structural members must be hidden like skeletons in closets!

The ceiling of the living room is of pitched, open-beam construction. Its husky beams slope toward and beyond the plate glass windows to form an eight-foot overhang which roofs the terrace.

Above the plate line at the

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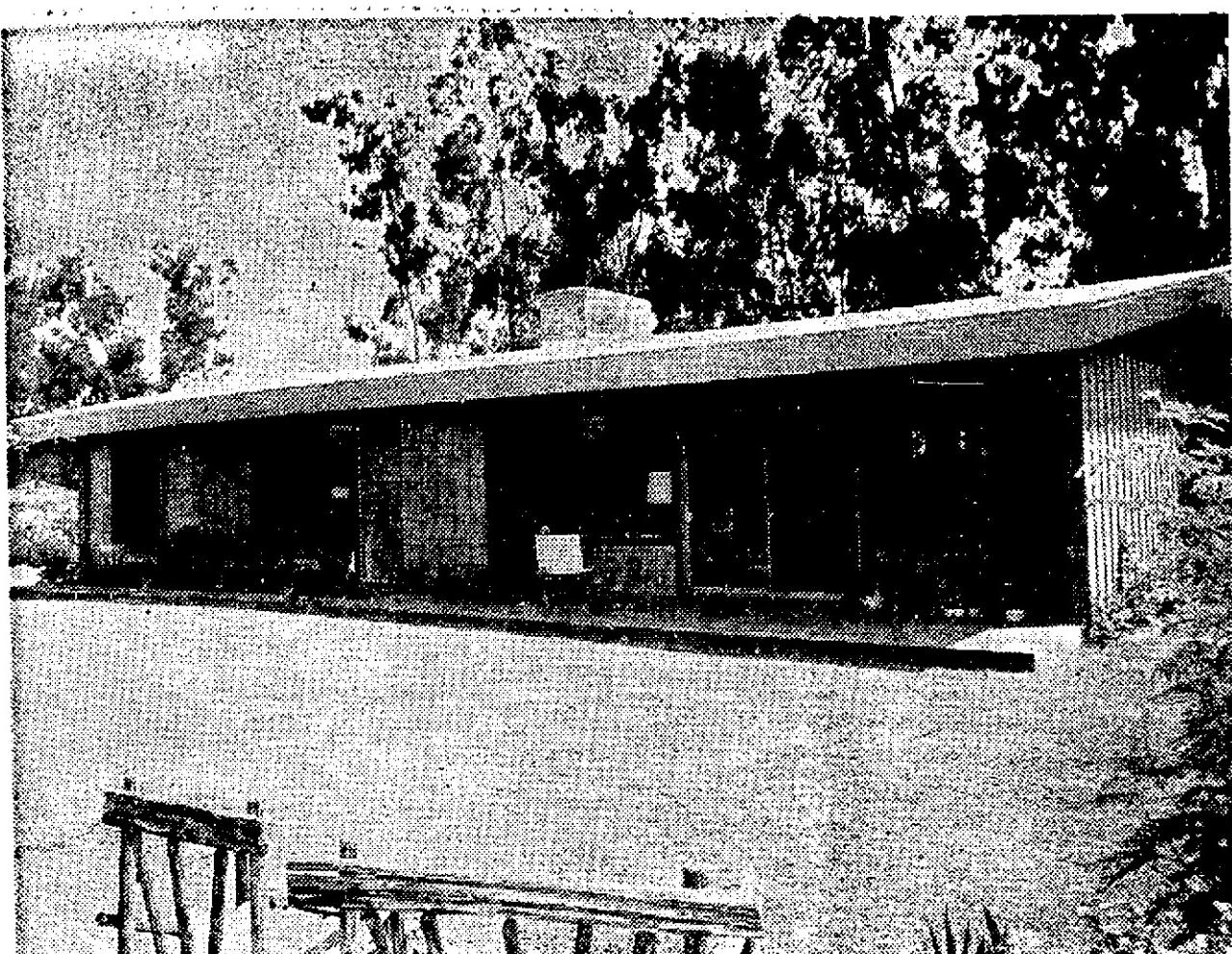


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Open planning, natural woods and deeply overhanging roof lend a casual and rural appearance to the Garden Grove home of Mr. and Mrs. Carl Lindgren.



A sweeping driveway will be installed at the front of the Lindgren home, to lead to a carport set over a slab of concrete, doubling as a dance floor.

end of the room is glass through which sunlight filters high up at the ceiling level. Typical of open planning, this gives the interior an airy, high-flying quality that is a welcome variance from the boxed-in cubical that is the unhappy heritage of

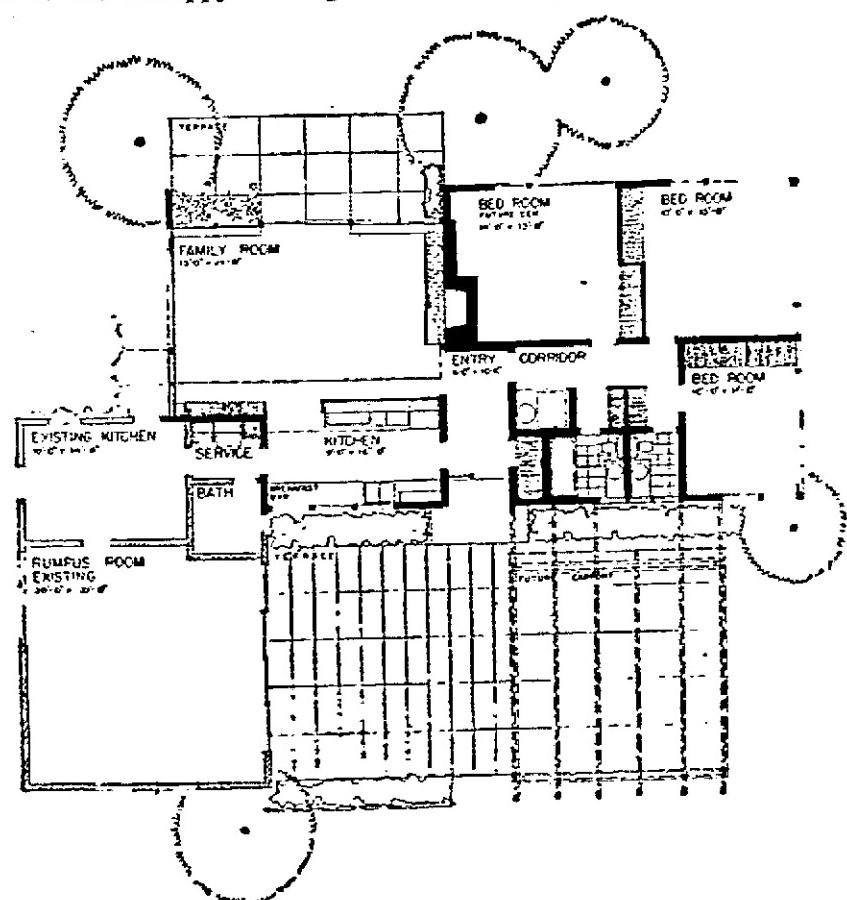
many old-fashioned bungalows. A room-length trough features concealed lighting and mechanism for forced air heat. This lighting trough is an extension of the dropped ceiling of the entry and the kitchen and adds an interesting change of ceiling

level to the overall composition of the room.

An open arch connects the kitchen with the living-dining area. The kitchen was planned within handy radius of the front door, an item of vast importance to Mrs. Lindgren, who spends much of her time in this pleasant meal-preparation center.

The kitchen faces the front of the lot and a modern breakfast bar outfitted with squat modern stools enjoys a vista of the tree-lined road through its plate glass window. Natural birch cabinets combine with oatmeal-flecked tile to present a completely neutral setting for any change-of-color scheme Mrs. Lindgren may wish to carry out

(Continued on Page 26.)



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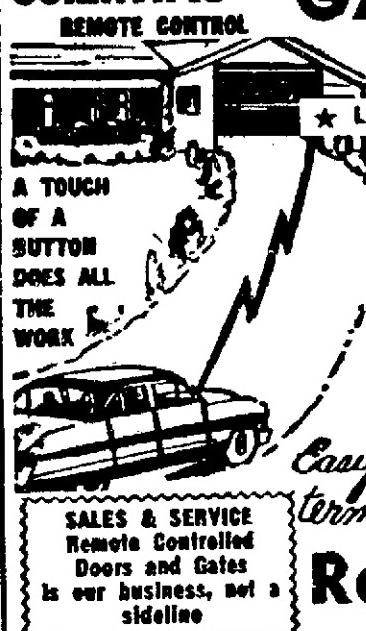
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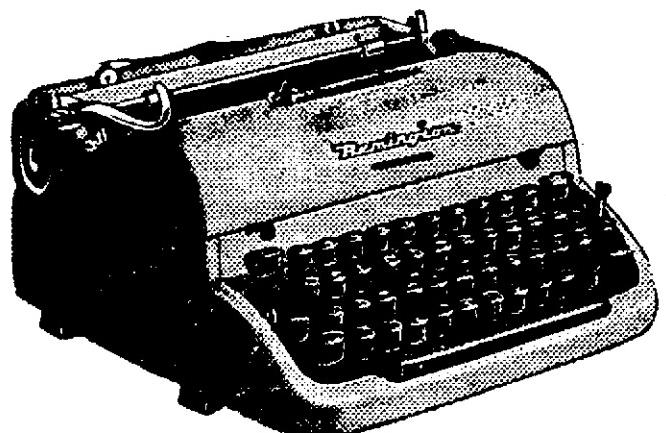
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That's the question that confuses Alfred Caiazza, 12, extraordinary young Long Beach singer.

For when Alfred gets on a TV show, he almost automatically wins the prize, and the prize almost automatically is a wrist watch.

Besides the 10 watches, Alfred has won six pairs of shoes for his father, two pairs of shoes for his mother, two pairs of shoes for himself, three suitcases and a make-up kit for his mother.

"Wouldn't it be fun," he reflects, "sometime to win a baseball bat or a catcher's mitt or a pair of swimming trunks—or a horse?" Alfred particularly would like a horse.

The lad, son of Mr. and Mrs. Alfonso Caiazza (an Italian named pronounced Kie-AZ-a) was born in the Bronx, New York. At the age of 3 he made his first public appearance and won his prize, a stuffed toy—the wrist watches came later—in a Christmas benefit show in the Bronx Community Center. He sang "Silent Night," he recalls.

SINCE COMING to Long Beach in 1949, Alfred has been on many programs, winning praise for his rich, clear voice that brings back memories of Bobby Breen.

He has a comedy singing role in the first show of the new "I Love Lucy" TV series.

In April, 1954, Alfred won first place in the Bill Givin show and his prize was five days for himself, his parents, and his sister, Lee, in the Flamingo Hotel in Las Vegas. Ted Mack put him on his show at the Flamingo and Alfred was a sensation with "I'm Yours" and "Sorrento." Mack took Alfred back to New York with him and Alfred opened Mack's coast-to-coast show.

Alfred entertained in the Miss Universe Pageant in 1953 and the last night was televised coast-to-coast. Marty Melcher, husband of Doris Day, heard him and got him to sing "Mom and Dad" and "When I Grow Up" for Capitol Records.

Last summer Alfred and his father made the headlines by turning down a "fat" singing role. Alfred was auditioned five times, winning out over 84 other youngsters for the leading role in "Tommie's Turnabout Circus," a musical in the Beverly Hills Turnabout Theater.

The family was delighted, and then realized that Alfred would have to do two strenuous shows a day for three months, six days a week. This meant that while his pals were spending their summer vacation playing baseball, swimming and fishing, Al would be working-hard.

CAIAZZA then turned the job down for his son, giving up Alfred's \$1,800 salary, plus a lot more money the lad would have earned when the show toured the east in the fall.

When Al's Hollywood agent, Hazel McMillan heard the news she shook her head in amazement and said "In all my years

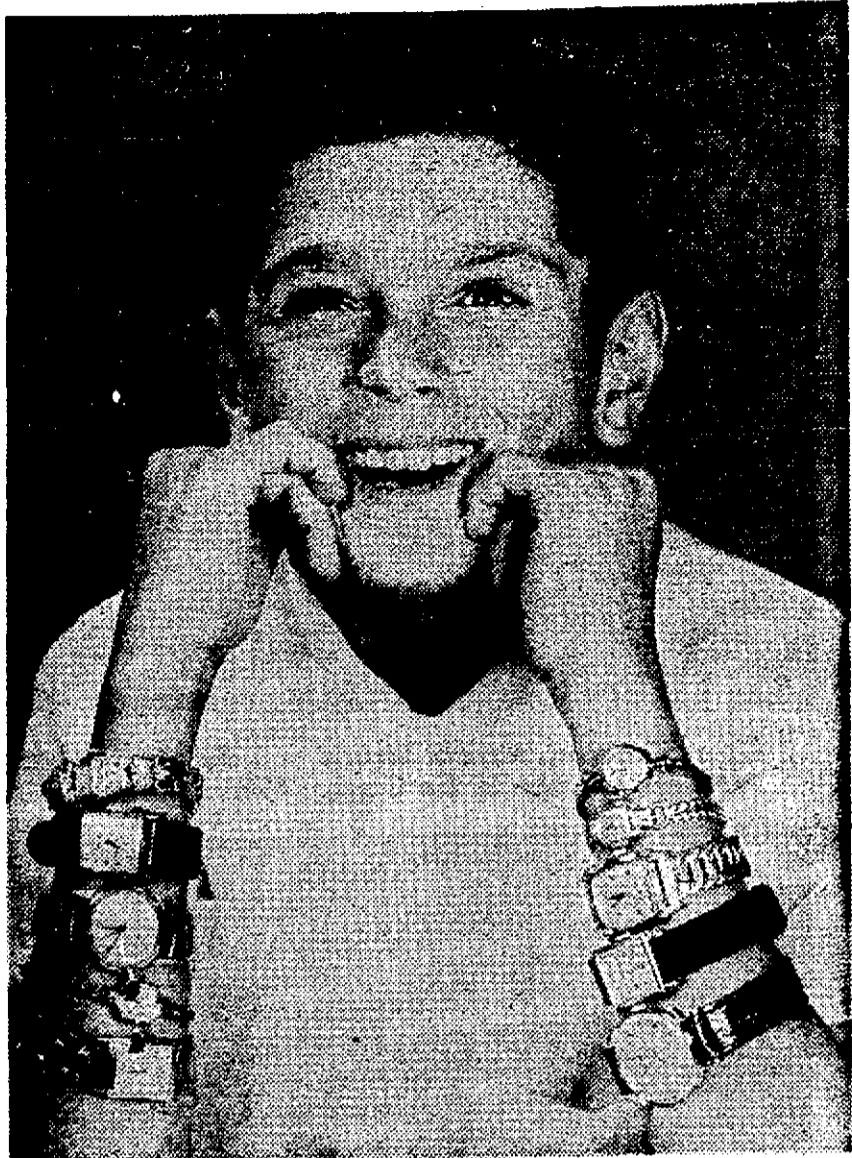


Photo by John Neagle

Ten wrist watches are among prizes Alfred Caiazza has won on TV. He wishes they'd give some sports gear.

By Vera Williams

in the business you're the first father I ever met who turned down a lucrative contract just to make sure his little boy would be happy. I congratulate you!"

The Caiazzas live at 4302 N. Nipomo Ave., Lakewood. The father is vice president of Music Center Accordion Studios, 1484 Atlantic Ave.

Besides Alfred and his parents the family includes his sister, Lee, 7; brother, Ronald, going



Alfred has a deep tenor voice that has won him praise from the critics. He's lived in Long Beach since 1949.

When Liars Get Together



—Ed Sievers Photo.

Roxie Bane of San Diego out-talked the men to win Borrego Valley's Peg-Leg Liars contest a year ago.

New Revolution in the Woods

(Continued From Page 4.)

cially season the wood, thus eliminating the expensive dry kiln process. Actually, forest laboratories report that the outer wood of living trees is already being successfully treated by this method, and they are now working with isotopes in experiments to penetrate into the very heart of the trunk.

CHEMISTRY, which for years has been playing a big part in modern forestry, is slated for a much greater role. Before many years elapse researchers are confident that they'll finally vanquish timberland's most fearsome hazard — the forest fire menace. This will be done, in some degree, by injecting fire-resistant chemicals into growing trees. Other projected fire control methods now in advanced states of development include the tracking of fires with radar, and further improvement of helicopter "fire engines" to be equipped with chemicals and powerful sprays. The whirlybirds are proving to be ideal for aerial fire fighting since the downdraft created by their whirling rotor blades forces the chemicals directly and rapidly to earth and

prevents their dissipation in the air.

The impending revolution in the woods will extend to sawmills and fabricating plants, as well. FPRS scientists foresee the eventual transformation of the traditional sawmill into an integrated woods products factory that can turn out thousands of different items ready for use by the ultimate consumer. Much present day wood waste in fabricating processes will be eliminated by the new scientific approach to an old industry, it was declared, thereby helping further to reduce prices of forest products.

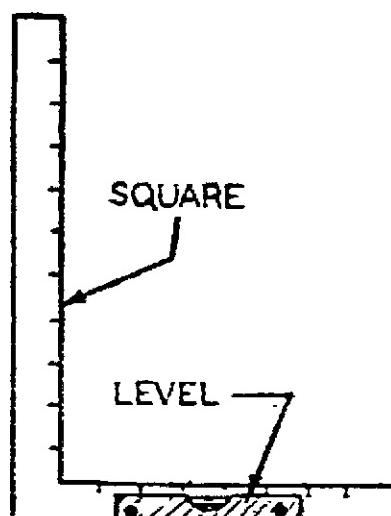
"Pine needles, for instance, can be stripped off at the factory and converted right there into valuable oils and resins," Carr explained. "Limbs and slash of all kinds can be transformed from a liability into an asset when it is processed into turpentine, while the remaining pulp is made into paper and hardboard products. Roots can be torn off at the lowest possible part of the trunk and turned into by-products; bark can be saved for fertilizing uses and for rebuilding the forest floor from which the tree was removed."

RESEARCHERS are experimenting with "densified wood," which revolutionizes the characteristics of the original board by means of tremendous compression. As an example, one-inch-thick white fir boards are being compressed into one-eighth-inch thickness to form a practically indestructible table surface. Hardboard, which can be made cheaply out of low grade wood fibers, will become widely used for roofing, walls and flooring when densified wood is introduced to the building trade, it was predicted.

New conservation methods will soon insure a never-diminishing supply of timber, too, according to Carr's report. Trees will reach maturity so fast that three complete crops in a human lifetime can be harvested.

So it seems certain that America's newest revolution will have a tremendous impact upon the world's economy — a beneficial effect of great magnitude — since more wood products will become available to more consumers at lower cost.

Tool Tips



Two tools in one, which can save time in tight places, can be formed by carefully bolting an inexpensive level to the short leg of a square. This is a carpenter's tip from the idea pool of the American Builder, trade publication.

IF YOU'RE REALLY a first-class liar, this may be your chance to get in the act.

Named in honor of Peg-Leg Smith, a storied prospector who trailed through the mysterious valleys of Borrego in the 19th Century with a mule and miners gear, the annual Peg-Leg Liars' contest sees classy yarn spinners vie for the dubious title of champion liar down Borrego Valley way.

Festivities will begin at dusk Oct. 16 in the town's natural amphitheater. Next morning, an-

nounces Hugh Woods, Borrego businessman and director of the Liars' contest, the liars will make a pilgrimage to a monument dedicated to Smith, in his day a teller of mighty tall tales.

Last year for the first time in its history, the event was won by a woman: Mrs. Roxie Bane, 2180 Burroughs St., San Diego.

She out-talked the men and wound up with the prized statue of Peg-Leg, denoting her championship.

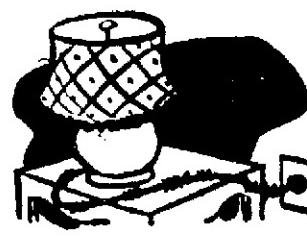
Smith, pioneer prospector, at one time announced that he had discovered a "vein of gold as big as the Comstock" in the Borrego area. He had ore to prove his point, but shortly afterwards he died and the mine, if it existed, never was found. In the many years that have passed, countless prospectors have searched in vain for the lode.

FIRE PREVENTION WEEK

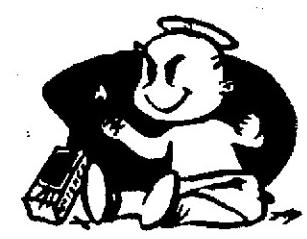
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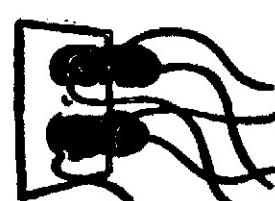
Don't use frayed electric cords!



Keep matches away from children!



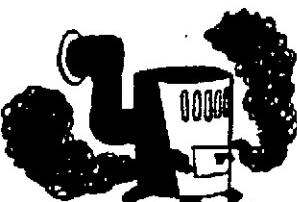
Remove cellar, attic & closet "junk"!



Don't overload electric outlets!



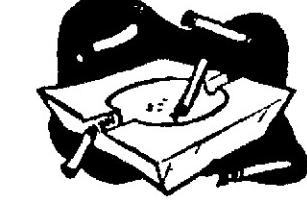
Be careful of kitchen fires!



Be careful with oil stoves!



Don't use flammable cleaning fluids!



Don't be careless with cigarettes!

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Don't look now, but the next fire may be yours! There's a new one every 15 seconds . . . an absolutely no-good-to-anyone kind of fire that hurts and kills.

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Every day, all over our country, fires snuff out the

lives of men, women and children—yearly destroy almost a billion dollars worth of property—put people out of work and leave thousands injured and maimed.

Nine out of ten of these fires could have been easily avoided by the observance of the above simple family rules of fire prevention.

Don't gamble with fire: the odds are against you!

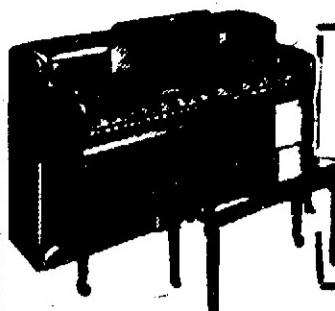
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'Hell's Angels' Mend Their Ways

By Aubrey B. Haines

WATTS

SIX YEARS AGO "Hell's Angels" were a club of boys between the ages of 15 and 17 without any adult supervision. As a consequence they were frequently picked up by the police for curfew violations. Some engaged in strong-arm robbery but were never armed. Others were guilty of truancy. But they were all party crashers, and one of their requisites for membership was that they must have beaten up other teen-agers.

Edward C. Henry, then juvenile officer at the Watts police station, went to the Special Services Unit of the Los Angeles Youth Project with the request that assistance be given "Hell's Angels." G. Elwood Saunders was assigned to the group, and his intensive work with these fellows has made an outstanding contribution to the treatment of juvenile delinquency in Los Angeles.

Inquiring into the specific problems of each youth, Saunders found that two factors stood out from all the rest. First, none of the boys had the feeling of being accepted. Others in high school and in near-by schools would give parties, but "Hell's Angels" were not invited. This made them feel unwanted, even though some of them had made good records in school athletics. Being unaccepted, they strove for recognition, and party crashing seemed inevitable.

Second, the boys were financially insecure. While they usually had enough to eat, they frequently lacked spending money and proper clothing. This made for emotional instability, and beating up other teen-agers and using strong-arm methods of getting what they wanted were the result.

SAUNDERS FOUND that he must meet these boys on their home grounds and on their own terms. They lacked parties; therefore, they must have their own parties. Each fellow must be given recognition as an in-

dividual and the feeling that as a young man he had worth and was as good as others.

Meeting them on their own grounds meant being with them on the street curbing, in garages, or in their own homes. But Saunders always went to the boys; he did not require them to come to him. He came to know each lad personally, and on one occasion made a trip to the High Sierra where for a week or more Saunders studied the inner self of each boy. Here the fellows hiked, did their own cooking, and some of them fished and rode horseback. Later Saunders was able to help some of them find jobs in their home city.

At all times police co-operation was needed in the rehabilitation of "Hell's Angels." At first, the police would pick up the boys for curfew violations and unwittingly give them the feeling that they were under suspicion. But, at Saunders' request, police soon became most co-operative, and no longer did the boys, picked up on this or that suspicion, feel that they were being "persecuted" or that their troubles were especially serious.

SAUNDERS LIKES to remember the story of one of the boys who left the club for a short time. On his return he immediately wanted to know if the newer members had each been properly initiated, by which he meant that they should all have made a record at beating up other teen-agers. If they had not been initiated, he said, they had no place in the club. But the group soon set him right, informing him that they no longer did such things. He accepted their new moral code.

One of the most difficult problems Saunders has met with is that of the hostile youngster. One such youth was constantly getting into trouble but was nevertheless quiet on the outside; his turmoil was all on the inside. Seeming to have a knack for being at the wrong place at the wrong time, he was finally

picked up by the police and eventually sent to a forestry camp.

When he got out of camp, Saunders worked closely with him to get at the root of his problem, which was rejection and "persecution." Indeed, to such ends did Saunders go that the greater part of his time was spent in enabling the youth to understand his responsibilities and to rid himself of his obsessions. After a year a great transformation occurred. Formerly shy and aloof, this youth now took the initiative in associating with others.

Indeed, he progressed so much more rapidly socially and psychologically than his buddies that they soon got the impression he thought himself better than they. This, of course, they resented at first, but it helped the group to progress. Most significant is the fact that the group's resentment did not seem to impair this youth's development.

VOLUNTEERING for the Army during the Korean war, he became a sergeant within three or four months. Going to school afterwards in San Francisco, he got a baker's certificate, and he learned to dress better. Returning to the group, he assumed considerable leadership in working with the others. He even took the initiative in building a 17-foot cruiser. He persuaded his buddies to help him build it, furnishing it with sufficient bunks so that 10 or 12 boys could go on a single overnight trip to Catalina.

Today, "Hell's Angels" no longer exist as a club. The members are either in the armed forces or have served during the Korean war. Most of them have made good adjustments and are working in industry or in civil service jobs.

When the boys disbanded their organization, they had \$39 in their treasury. Remembering what had been done for them, they decided to donate it to the Community Chest to help other youths who are now potential delinquents.



G. Elwood Saunders, who guided the Watts "Hell's Angels" into useful lives; Mrs. Harry S. Russell, southern area chairman of the L.A. Community Chest Campaign, and two club members inspect 17-foot cruiser built by the club.

Grow Spicy Carnations

By Walter Finch

FRAGRANT FLOWERS are a desirable addition to every home garden, but spicy fragrance such as that yielded by the delightful carnation is a gardening must. Nothing surpasses the pure, tantalizing aroma such as is afforded by this old garden standby and few flowers give more enduring satisfaction than carnations.

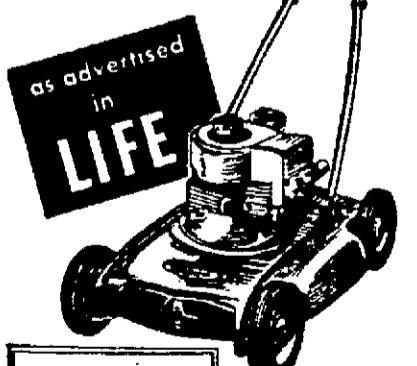
Available as both cutting-grown and seedling-grown plants there is a wide selection of colors to choose from in today's carnation offerings. Indeed some of the new hybrid forms seem too beautiful to be real. Many varieties have a charming fringing and mottling in delicate two-color combinations.

Seedling plants are often offered in marked colors but are usually offered as a mixture. It is in the cutting-grown carnations that the rarer forms are found that become true collector's items. Grown by cuttings taken from known mother stock plants of almost every shade and hue of red and yellow are available. Also pure whites and off-shade purples are to be found. Usually the better varieties are grown in plant bands and are individually labeled with both name and description.

Carnations do require care and attention for best results. Plants should be staked at an early stage of growth or trained in carnation ring stakes, to insure straight stems. All of the lateral buds should be pinched from each shoot, leaving just the terminal bud to receive all of the growing strength. Left unbudded the flower will be of poor quality. Regular spraying is of vital importance. Carnations will thrive in any soil, but heavy adobe should be broken up with well rotted manure.

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According to the Bedding Plant Advisory Board, carnation plants can be grown as perennials but the plants should be kept low and bushy or the bottom portion becomes too scraggly to be attractive.

For plants that are wintered over, a good winter oil spray or general cleanup spray should be used.



Piquant aroma and varied colors make carnations a handsome garden adjunct.

Tips on Gardening

GARDENING TIPS for the week... The fall bulb planting season will soon be here in full swing. Prepare the soil now to save time later on. This is a good time to obtain a copy of the fall catalogs.

Be sure to select a few of the novelty bulbs. If you buy bulbs early in the season for planting at a later date, store them in a cool, airy location. Spread the bulbs flat so they will be thoroughly exposed to the air. Do not pile them on top of each other in huge piles.

Marguerites are still on dis-

play at most nurseries and are in full bloom. They will add color to your garden in a hurry.

If you are planting hollies for Christmas brightness, remember that they prefer rich, slightly acid loam but generally will grow in any soil as long as it's well drained. They grow in sun or shade, too, but the growth is more compact and berries more numerous in the sun. They should be sprayed twice a year, in early spring and early fall, for mealybug, scale and ants. Nurserymen can recommend the most effective spray.

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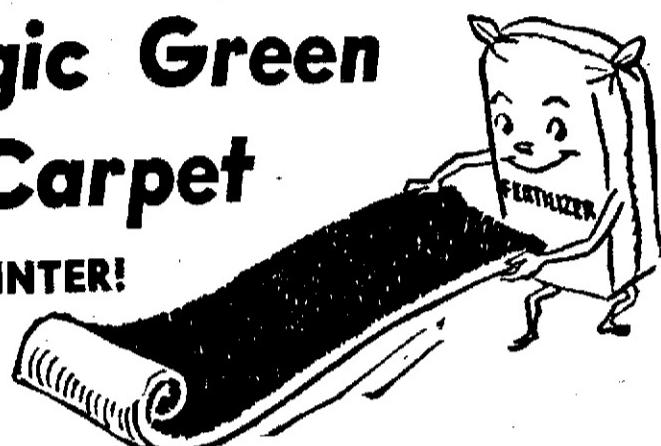
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Watch "Garden Chats With Joe Littlefield," 12:30 p.m., Sundays, KITV, Channel 11.

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Here's a Bulb Pair for Spring

By A. C. MacLeod

WHEN YOU START thumbing through bulb catalogues, preparatory to planting for early color next spring, put a check mark by anemone and ranunculus. The showy shades of blue, red and white provided by anemone flowers will be excellent in your rock garden and borders. Camellia-like blooms of ranunculus in yellow, orange and red shadings will provide strong color contrasts when placed in borders with a selected assortment of annuals. And both will prove fine container subjects.

Anemones, probably the harder of the two, should be set out through November. Soak them in water for an hour before planting and then set them 2 or

3 inches deep and approximately 6 inches apart in rich, well-drained loam and a sunny location.

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The longer stemmed ranunculus, that come in many improved forms with double or ruffled blooms, may be planted from September to January in most regions. Give them full sun.

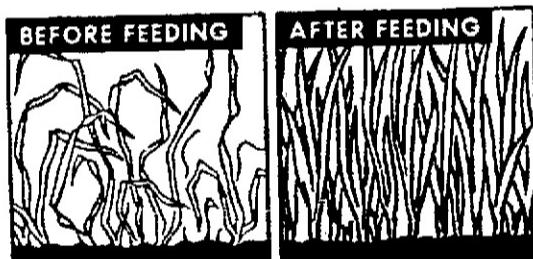
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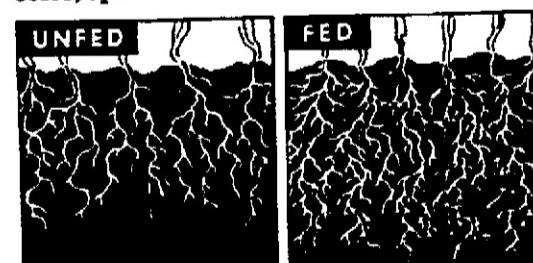
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Golf Brand flourishes anywhere—in sun or shade, on level or grade

Don't worry about the "difficult" places in your lawn. This blend of perennial grasses is designed to meet most of the various conditions found in every lawn. You get sun-loving grasses, including famous Merion Bluegrass, to keep the lawn green in hot weather . . . fine-leaved fescues that thrive in deep shade . . . bentgrasses for beauty and exquisite texture . . . still other grasses with root structures that cling to slopes. Wherever you plant Golf Brand, the particular grasses best suited for the conditions take over . . . and flourish!

What's more, some grasses are always at their growing peak, to give you a rich green lawn all season long.

For a perfect lawn—seed, feed the **Golf** Brand way

1. **SEED.** In buying lawn seed, you get exactly what you pay for. Even when at their peak of growth, cheap ryegrass mixtures can never give you a permanently thick luxurious turf. But when you plant Golf Brand, you plant for the future. You are starting a lawn that, with proper care, will grow more beautiful each year.

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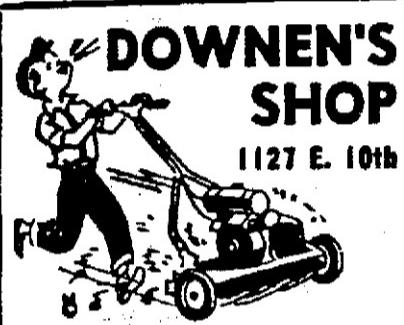
It's Easy to Grow Orchids



Cymbidiums are one of the easiest to grow of orchids. They thrive when planted in sheltered outdoor areas.

By Bob Gilmore

THERE WAS A TIME when orchids were a rare and costly plant. Even the flowers



seemed to belong in the millionaires class. But all that is now changed. Today you can buy an orchid plant for home growing at a price just slightly less than that of a fancy geranium.

One of the most interesting factors about modern orchids is that even an amateur can grow prize-winning specimens at home, and without the aid of a lot of know-how and expensive greenhouses. Certain varieties, as a matter of fact, will grow out in the open in a relatively protected area. A few types may be grown from bulbs.

There are two main categories of orchid: the terrestrial and the epiphytes. The former are like other common garden plants in that their roots are anchored in the soil. But the epiphytes are usually attached to trees. They are not parasites in any sense of the word but simply cling to trees for support. Their name is derived from the fact that

they absorb their nutrients from the surrounding air.

Varieties differ in their cultural requirements but certain rules seem fairly general. The tropical and subtropical varieties, being natives of warm countries, cannot tolerate frost. Usually they are at their best in a shady location. Perhaps the ideal spot is when suspended from trees which gives them early morning and late afternoon sun but protection at midday when the sun's rays are most direct.

HOW TO WATER orchids is perhaps one of the most important factors in their care. You must not over-water the plants. This probably causes more fatalities than any other single source. This seems especially true during the winter months. After each watering make sure that the growing medium becomes thoroughly dry before watering again. Orchids obtain much of their moisture requirements from the surrounding atmosphere.

The epiphytic orchids should be grown in a substance known as orchid peat. This is composed of fern roots of the osmunda fern. If available only in large chunks it should be cut into sections about two inches square. Then soak it before using, a procedure that leads to easier handling.

Orchids need not be fed. Repotting them about every two years is recommended, however. The roots may show up above the potting material but this is a natural condition. The roots should not be disturbed.

PERHAPS THE BEST WAY of getting into orchid growing is to start with those easiest to cultivate. The bletia, often called the Chinese orchid, is a splendid pot plant and thrives in shade or semi-shade.

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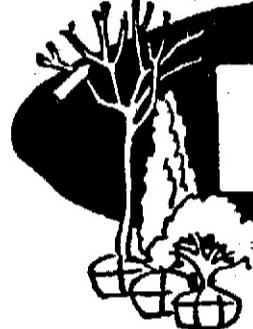
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MADAMI, by Anne Eisner Putnam and Allan Keller (Prentice-Hall, \$3.95).

Deep into the Belgian Congo went Anne Putnam to join her husband, an anthropologist and official of the Belgian government, to live among the pygmies. Her stay stretched into eight adventurous, unbelievable years, during which she became better acquainted with the little brown people than any other living white woman. Her book has a strange, out-of-this-world quality, completely fascinating from beginning to end.

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Mr. C. P. Van Schaack, Jr., is a leading Chicago businessman. He is an attorney-at-law and a member of the Chicago and American Bar Associations. To encourage others who want to give up smoking, he tells below how Bantron helped him to quit.

"Our family doctor advised against smoking cigarettes and told me that I would be much better off if I quit for good. Time and time again I tried to stop. Each time I became so irritable and nervous, that I started again. It seemed the lesser of two evils.

"One day a business friend told me about Bantron. I said to myself, 'If he can, I can.' With Bantron, I was amazed how easy it was for me to stop smoking without the nervousness and irritability that accompanied my previous attempts to quit. After five days I had lost all desire for cigarettes, and just didn't want them anymore. And how much better I feel."

In a series of dramatic tests scientists proved that in 83% (4 out of 5) of the cases, Bantron helped men and women to stop smoking in 5 days. And here is the wonderful thing. Bantron is easy and pleasant to take. It has no unpleasant after-effects and is not habit forming.

Bantron was discovered in the research laboratories of a great American university. It comes in tablet form. You just take 1 tablet with water after each meal.

This new scientific formula does not work by making you dislike smoking. It does not interfere with your taste for smoking, or for anything else. Smoking establishes a craving in your body—Bantron helps relieve that craving. Because of this, many people use Bantron to help them cut down smoking.

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BOOK REVIEWS

11 Times Aboard a Flying Saucer

By Fred Taylor Kraft

Independent, Press-Telegram Book Editor

ABOARD A FLYING SAUCER, by Truman Bethurum (De Vorss, Los Angeles, \$3).

Over the other side of the moon, and yet only two days journey in a space ship from Earth, is a planet called Clarion where dwells a leisurely, life-loving people whose civilization is "far in advance" of ours. So says Mr. Bethurum, who swears he got his information from no less authority than Capt. Aura Rhane, petite and beautiful lady skipper of a space ship from Clarion. Mr. Bethurum says that he alone boarded the scow—that's what the Clarionites called their ship—on 11 different occasions while he was on construction jobs in Nevada and Arizona, for chats with the bewitching blonde and her male crew of 32. It was a gigantic contraption of finest Martian steel shaped somewhat like a discus, 100 yards across and six yards deep in the center, and operated by silent, magnetic power. Mr. Bethurum, who lived in Long Beach in 1925 and 1926 and who now makes his home in Redondo Beach, says the captain promised him and five of his friends a week's vacation on Clarion—via the Admiral Scow—on the house when the time was ripe for her return to Earth. He has been looking for her 12th visit but, so far, apparently, the time is not ripe.

HOW TO LIVE FOREVER, by Harry Glaze (Prentice-Hall, \$2.95).

A renowned lecturer on the principles of practical metaphysics and a pioneer of the new thought movement shows, through use of scientific prayer, how positive thoughts and constructive emotional powers can be used to build a more abundant life. Golden rules and affirmations, and Bible texts are offered to put the subconscious mind to work. This is not a book to be read and laid aside, but one which must be reread and studied.

GOAT ISLAND, by William Fuller (Dell First Edition, \$2.25).

A "sweet" deal is promised Brad Dolan when he joins Jake McHenry, an old Army buddy, in Florida. But, meantime, Jake

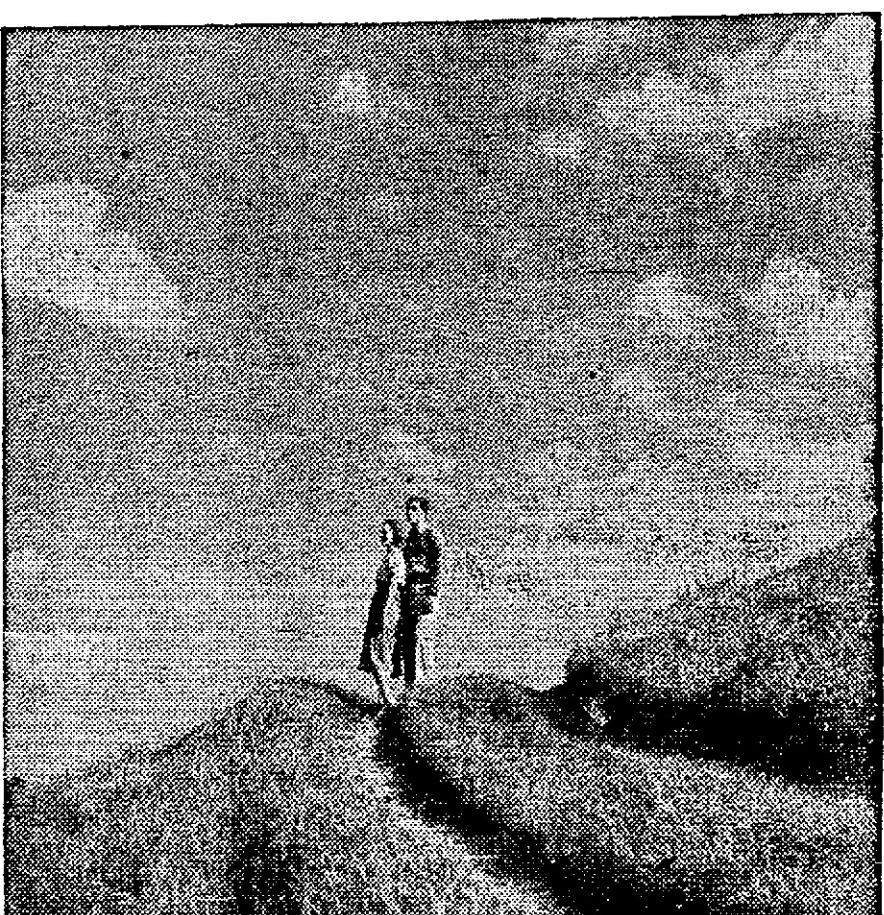
New Stamps

CLIMAXING National Stamp Collecting Week, the new Abraham Lincoln 4-cent stamp will be shown for the first time at the National Postage Stamp Show Nov. 19-21 in New York, it is announced by Postmaster General Arthur E. Summerfield. Later the stamp will go on sale in the nation's post offices.

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sends a wad of cash to New York for Dolan to bet on a fight—a crooked fight, Dolan finds later. Jake is killed after he gets his winnings, by the crooked syndicate he out-tricked, and Dolan heads south to avenge his murder and recover the cash. On

Goat Island, in the Keys, Dolan picks up a hot trail and also a sex-minded native girl who falls madly in love with him. As Dolan stalks the killers they, too, close in on him for a wild, breathtaking climax. Swiftly-paced and even better than Fuller's extraordinary first novel "Back Country," this is the biggest quarter's worth of suspense on the paperback stands.



Here is perfect composition. Note main subjects' position, road from corner stressing center of interest

CAMERA ANGLE

Compose That Picture!

By the Shutterbug

I'M SURE YOU have all seen snapshots which are technically excellent—clear cut, well lighted pictures—but they seemed frightfully dull. They didn't say a thing. They were, in effect, beautiful but dumb.

A really good picture tells a story. And, in order to tell any story, a few simple facts have to be put down in an orderly fashion.

In writing a story, a writer puts words together to form sentences to express a thought, or an idea, or to describe something. When an artist paints a picture, he arranges his pictorial materials, his figures and objects, so that they mean something—so that they say what he intends them to say.

Now there is no point in pretending we are artistic, but we should be aware of the fact that when we make pictures we are working with the same things the artist does.

The handling of these factors comes under the heading of composition. It is simply the ar-

rangement of people and things within the borders of a picture. Composition has its rules and principles—but there are only two very basic factors with which amateur snapshotters need be concerned.

First of all, any composition that makes good sense and tells its story in a straightforward manner is probably a good composition. Secondly, the secret of this "good sense" is very often simplicity. A simple picture tells its story faster and better than a cluttered one.

So, in your pictures try for a single or dominating main point of interest; be content to let each picture tell just one story. And in choosing a background for this point of interest, be sure that it serves merely as a setting or frame and that it does not compete with the subject.

LONG BEACH Camera Guild will have a black and white print competition at 8 p. m. Wednesday in Municipal Art Center, 2300 E. Ocean Blvd. Donald Hayward, last year's Guild president, has had a color slide accepted for the Photographic Society of America color salon in Chicago.

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HOW TO

Use a Soldering Iron for Home Repair Jobs

THE NUMBER OF REPAIR JOBS you can handle is limited if you don't know how to solder. Whenever you have to join two pieces of metal—from electrical wiring to sections of roof gutter—solder will give you a safer, stronger, easier joint. With solder, you can even salvage a leaky kitchen pan.

A soldering iron is an easy tool to use. But for best results, follow these rules:

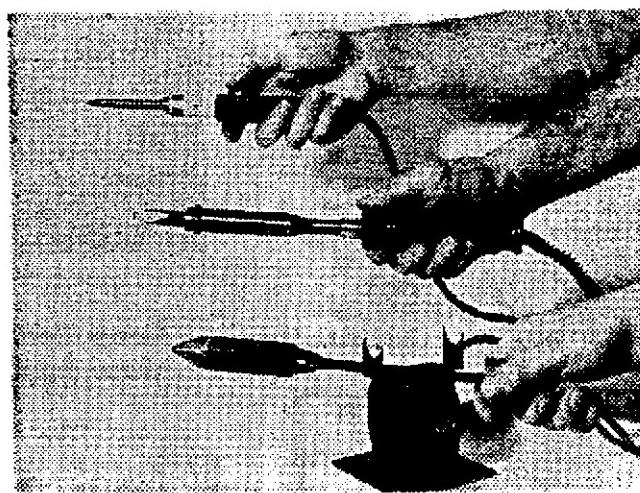
Make sure the iron is at maximum heat, with tip clean and well-tinned with solder.

Make sure the material being soldered is absolutely clean. The right flux, applied before or with the solder, cleans away any oxide and prevents more from forming, thus helping the solder get down into the pores of the metal for a solid bond.

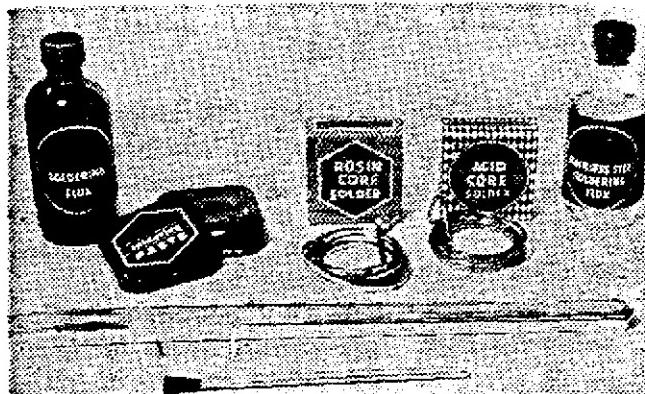
Heat both metal being joined and solder above the solder's melting point.

If either solder or metal isn't hot enough, you may get a cold joint. Solder will look like un-stirred sugar at the bottom of a cup of coffee, and the joint will be weak. The joint must be heated enough so the flux does its cleaning work, then boils away. Pointed bits of solder also indicate lack of heat.

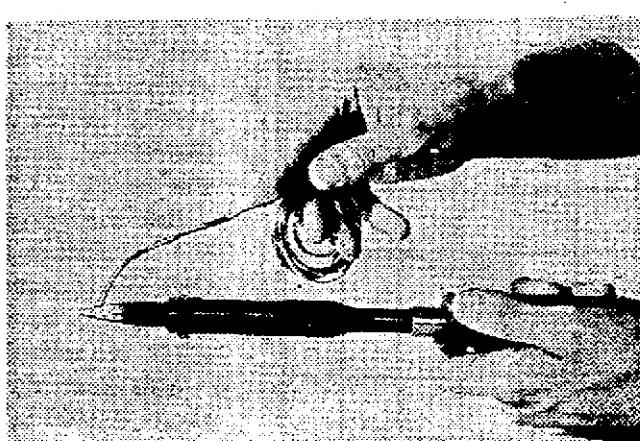
1. **TYPES OF IRONS**—Non-electric iron (bottom) has flat copper tip, is heated in blowtorch flame. New type of electric iron (top) operates from transformer, delivers heat to tip rapidly. Standard electric iron (center) is most common.



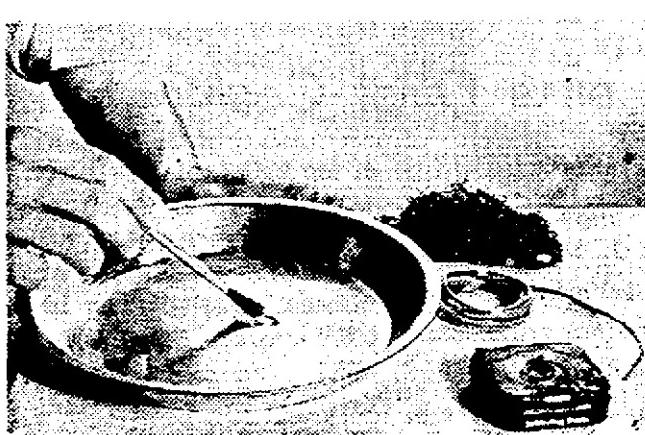
2. **SOLDERS AND FLUXES**—With solder, you must use flux. Rosin flux and non-corrosive paste are used for electrical work and on easy metals like tin or copper. Acid flux, for more difficult metals like galvanized iron, has greater corrosive effect, must be washed away after soldering. Handy core solder has flux in center. Solid bar solder is applied after flux is brushed on.



3. **TINNING**—To transfer heat from iron to work properly, tip of iron needs a thin, even coat of solder. Applying this coat is called "tinning"; it should be done frequently. Hold a length of core solder against hot tip. Rotate iron so all sides are covered. First flux boils out to clean the tip, then solder covers it evenly. All metal to be joined must be thoroughly cleaned. Solder will not stick to dirty or oxidized metal. Clean flat surfaces with steel wool, emery cloth, or a file. Scrape wires to be soldered with back of knife blade. Flux will complete the cleaning job. Don't touch the metal after cleaning.



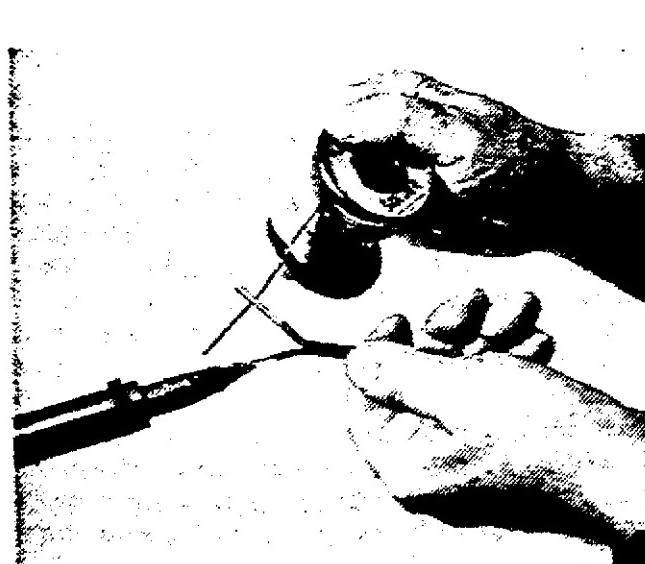
4. **APPLYING FLUX**—Separate flux, either paste or liquid, should be brushed on the metal before soldering in three cases: First, when you are using a solid bar solder that does not contain any flux; second, when you must carry flux-core solder on the hot iron where the flux may be boiled away before reaching the work; third, when you are having difficulty making solder adhere properly. Solder without flux remains on the surface of the metal, doesn't penetrate the pores for a solid bond.



5. **SOLDERING ENAMELWARE, WIRE SPLICES**—To solder enamelware, first chip away the enamel around damaged areas and clean the metal beneath. Solder cooking utensils on the inside. Here solder is being carried to the work on the tip of the iron.



6. **SOLDERING ELECTRIC SPLICES**—First twist loose ends of wires with pliers, then scrape them clean and bright. Then tin each wire by holding it on the hot tip and feeding resin-core solder in from top.



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SOUTHLAND'S CROSSWORD PUZZLE

Solution to Puzzle on Page 14

ACROSS

- 1 New wine
- 5 Force
- 10 Glory
- 15 Evil
- 19 Narrow fillet: Arch.
- 20 Sheeplike
- 21 Produce
- 22 Firm
- 23 Shape of some heads
- 24 Romantic
- 26 Wind 39-
- 34 m.p.h.
- 27 Marmoset
- 29 Do
- 30 Amusing
- 32 Dull finish
- 33 Controversial
- 35 Shape
- 36 Indian soldier
- 39 Lizard
- 40 Symbol of the Bay State
- 42 Lowest point
- 46 Small pool
- 47 Cast
- 48 Twisted about
- 50 Cotton fabric
- 51 "Sear and 86 Mounts
- yellow leaf"
- 52 Nasal tone
- 53 Howling monkey
- 55 Greek letter
- 56 Adoring
- 58 Noted name in South
- 59 Dwelling
- 61 Bartering
- 62 Merry maker
- 64 Thick soup
- 65 Unpolished
- 66 Hider
- 67 Date bearer
- 68 Express
- 70 Subversed
- 71 Cutting off of vowel
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- 87 Boss
- 88 Snake in the grass
- 90 Tin
- 91 Abounding in certain plants
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- 93 Group of seals
- 95 Treated with an acid
- 97 Vague
- 98 Ecstasy
- 102 Rows
- 103 Reminder
- 107 Turkish regiment
- 108 Fluctuation
- 111 Theater box
- 112 Jetty
- 113 Drive away
- 114 Laconic
- 115 Stretch
- 116 Match
- 117 Seamstress
- 118 Cancel
- 119 Supreme Court member
- 1 Debatable
- 2 Indian mongoose
- 3 Old card game
- 4 Figure as pilaster
- 5 Assert as fact
- 6 Kiln
- 7 Triumph
- 8 Sharing
- 9 Checking
- 10 Set up
- 11 Hymn
- 12 Brightened
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- 14 Having purpose
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- 16 Bedouin
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- 38 Quibble
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- 41 Restrain
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- 44 Idiotic
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- 48 Directed
- 49 Assume
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- 53 Harsher
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- 57 Evolve
- 58 Prier
- 60 Wine boiled with honey
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- 63 Induced
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- 92 Fish propeller
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- 96 Doorkeeper
- 97 Recipient of gift
- 98 Slope
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- 101 Commune in Italy
- 103 Plant found in rock garden
- 104 Disrupted
- 105 S-curve
- 106 Interpret
- 109 Cry of rook
- 110 Author Wolpert

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—Slim Barnard Photo.

Isaac Ford, 90, shown at right with son, planted these apple trees at Oak Glen just 55 years ago.

King of an Apple Empire

ISAAC FORD, 90-year-old Oak Glen apple district pioneer, is a happy man these days.

He laid out parts of Redlands, Big Bear and Oak Glen as an engineer. He named Oak Glen, and in 1899 he planted the Ford Snowline Ranch — 65 acres of apples. Incidentally, that was the year his son, Harold Ford, was born. Harold, who was graduated from Princeton University in the class with Adlai Stevenson, now is manager of the ranch.

But the reason Isaac Ford is the happiest is that he is seeing Oak Glen, near Yucaipa and Beaumont, become one of the apple centers of the world.

This year the crop, probably about 200,000 bushels and plenty of cider, will be the largest in Oak Glen history. The season

now is in full swing and it will last until Christmas. Main varieties are Rome beauty, delicious, golden delicious, winesap, stamens winesap, Jonathan and Arkansas black.

Many Southern Californians are driving there to delight in the bright coloring of fall leaves and the clear sparkle of mountain air, and enjoy a picnic lunch under giant pines and live oaks beside turbulent streams, and come home with apples and cider for winter.

Growers are the Baumann ranch, Parrish ranch, Alec's Apple Shed, Clapp Ranch, Ford's Snowline Ranch, Los Rios Ranch, Wilshire Ranch, Chateau L'Esperance Ranch and Sleepy Hollow Ranch.

Oak Glen is 8 miles from Yucaipa, 10 miles from Beaumont, and 74 miles from Long Beach.

Home on a Quiet Country Lane

(Continued From Page 17.)

in curtains and other incidental appointments. A built-in electric range and wall oven provide the utmost in modern equipment. The room is softly lit without glare by means of concealed lights in a trough spanning the length of the room.

A SLIDING DOOR separates the kitchen from the entry. The entry achieves considerable interest by means of the brick "wall" which is actually the side of the living room fireplace.

To the left of the entry is the kitchen and, beyond that, also accessible from the hall is the living-dining area. A turn to the right leads to a short and gaily decorated hallway to the three bedrooms.

The first bedroom, one divided by the fireplace wall from the living room, is the Lindgrens' teen-age daughter's room. This pleasing room enjoys a sweeping view of the garden and orange trees through its plate glass floor-to-ceiling windows.

This room, which one day will be converted to a den, is currently enjoying the textural interest lent it by the "semiwall" of brick that is actually the back

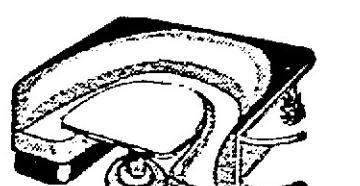
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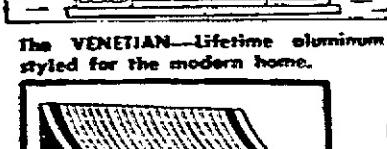
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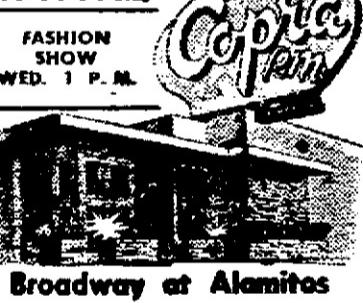
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NO WONDER the food at Bernstein's is so good. The Bernsteins—three generations of them—have been pleasing Long Beach palates for 25 years and in that time they've learned all there is to know about preparing fine cuisine.

The restaurant was something of a gadabout before settling down at its present Belmont Shore location at 5232 E. Second St. When Red Bernstein and his father Perry Bernstein first opened Bernstein's in 1929, it was located at 7th and Pine. In 1941, they moved it to Pacific Ave. between 1st and Broadway. And in 1946, they moved to Belmont Shore.

Red Bernstein, who has completely regained his health after being seriously ill earlier this year, is currently devoting a large share of his time to Bernstein's salad dressing plant. He has placed the operation of the restaurant under the capable generalship of his son, Norris, co-owner, and Don May, host.

If you haven't had dinner recently at Bernstein's, you've been cheating yourself. The restaurant serves complete dinners that are really COMPLETE. Take the Special Tenderloin dinner, for example. For \$2.45, this includes a great selection of chilled relishes, choice of soup, tomato juice, jellied consomme or cold borscht, and also a choice of different salads. Several large bottles of Bernstein's superb salad dressings are left at the patron's table, permitting him to choose the variety he wishes. The steak, magnificently charcoal broiled, is served with either French fries or Bernstein's original souffled baked potato. Also included are choice of beverage and choice of dessert—and if you haven't tried the Bavarian cheese cake you've really missed something.

The same lavish dinner is served with such entrees as Breaded Sea Bass (\$1.75, complete) or Jumbo Scallops (\$1.85). Bernstein's also serves remarkably delicious filet mignons and New York cuts for \$3.25 on the same fine dinner.

—TEDD THOMEY.

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says ADRIENNE GARRETT
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PHOTOGRAPH BY PAUL HESSE

COSTUME DESIGNED FOR MISS RHEINGOLD BY BERNARD NEWMAN OF BERGDORF GOODMAN



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Community Chest Gains Building in Record Gift

SEE PAGE A-3

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Your Newspaper

The most intensified manufacturing enterprise in your city each day is that of your daily newspaper. Each day there is a new product, because there is nothing so out of date as yesterday's news. There is no product in your community that has greater competition. It competes with radio and television to gain attention of the subscriber. It has the highest average pay scales of any enterprise in the community and in Long Beach the Independent Press-Telegram employs some 773 adults and 1,350 newsboys.

This is Newspaper Week. It is observed throughout the nation for the purpose of taking stock of how the newspapers of the nation serve the people. How do these newspapers keep faith with the freedom of the press, guaranteed in our Constitution? How fair are they in presenting partisan news or that of labor-management issues? These are important questions which deserve self analysis by newspapers and the subscribers who are responsible for the existence of a newspaper.

* * * * *

Newspaper readers are very critical. But we believe they often base their criticism on prejudice rather than sound reasons. We have heard some Republicans criticize this newspaper because it carried some of the rabid statements of Wayne Morse when he spoke here before the Carmen's union. But they should realize that what was printed was a part of what happened on that day.

At the same time this paper was being criticized by a Democrat because of space given to a statement by Sen. McCarthy. Here again was reflected a part of that day's happenings in this country. We are quite sure 95 per cent of the newspapers of the country handled the Morse and McCarthy statements as front page news. And yet the two men are disliked by many of the publishers of the newspapers in the country. But the people of the country were given factual information concerning men who have great influence in this nation.

Throughout the years when Franklin D. Roosevelt and Harry Truman were winning elections, the majority of newspapers opposed their re-elections. But actual records show more space was given to speeches of those candidates than was given their Republican opponents. That was largely due to the fact that a speech by a President, even though a candidate, deserves greater coverage. The main reason was because it was just good business and common sense to give the readers the news. A subscriber need not follow the editorial policy or recommendations of the newspaper to enjoy its many other features. But if he is deprived of news coverage, affecting the party of which he is a member, he will soon cease to be a subscriber.

* * * * *

Newspaper circulation and, of course, readers have steadily increased as radio and television have become more popular. These different mediums serve different purposes in a community. While large sums for advertising have gone into radio and TV, new markets have been opened and others greatly expanded. During this period newspapers have greatly increased their revenues to take care of the constantly increasing cost of producing their product. Result has been the American people have access to the greatest system of freedom of information ever known.

This writer is very proud to have been a member of the newspaper business and profession for some 16 years. Before that he had many years of experience in other types of business enterprises. We know of no business where there is greater integrity among management and employees when it comes to serving the customer. The customer is the subscriber who may belong to any political party or any strata of society. It is only by presenting the news as it occurs that all the customers can be served and held as subscribers. That is the policy of these two newspapers. We believe it to be the policy on which 98 per cent of all newspapers in this country operate.—L.A.C.

THE PRINTED WORD



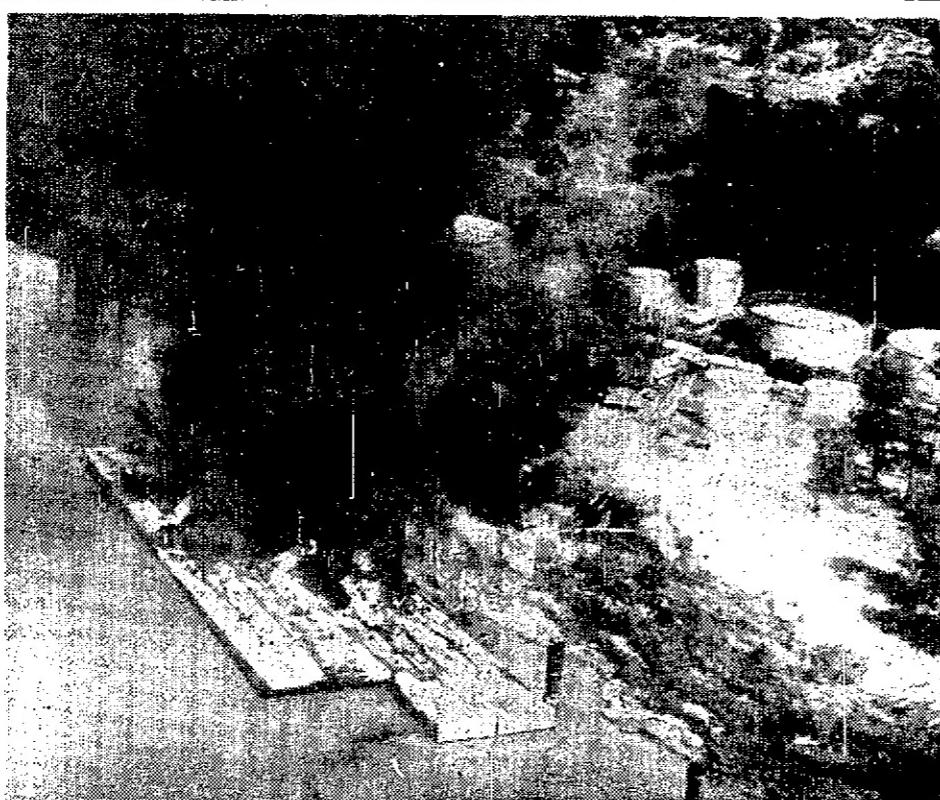
Independent = Press = Telegram

LONG BEACH 12, SUNDAY, OCTOBER 3, 1954

The Weather--

Mostly sunny today and Monday with early morning low clouds. Slightly warmer in afternoon with an expected high today of 72. Saturday's high, 70; low, 59.

138 Pages VOL. III—NO. 7



2,000,000 GALLONS GO SKY HIGH

A black column of smoke rises from 10 burning barges after a series of explosions Saturday at a petroleum dock on the Mississippi River at Memphis, Tenn. One man was reported missing and several were hurt in the fire which consumed over 2,000,000 gallons of fuel. A leaky gasoline hose caused the conflagration.—

Demos' State Gains Lead GOP by 2 to 1 Way to Wedding

SAN FRANCISCO (UPI)—California Democratic registration for the November election has increased 154,435 since the June primary compared with a Republican gain of 66,813.

Continuing a trend which started last January after a period of Republican gains, the Democrats obtained about 2½ times as many new registrations as their major party opponents.

Returns gathered from each county by the Associated Press show a record total of 5,885,405 for a state election.

This has been exceeded only by the 1952 presidential figure of 5,998,300. It is up 220,717 from the June primary total of 5,664,688.

The new compilation lists 3,266,439 Democrats and 2,415,225 Republicans, a lead of 851,214. This is down slightly from the 1952 presidential margin of 856,214, but up from the June difference of 763,592.

Democrats have 55.5 per cent of the registration and the Republicans 41.0, virtually unchanged since two years ago.

Republicans maintained their June lead in eight of the 58 counties compared with five in 1952. The counties are Alpine, Lake, Marin, Mono, Orange, Riverside, Santa Barbara and San Cruz.

Despite the statewide drop in the last two years, 14 counties, including seven from mountainous areas, listed record totals.

Woman, 77, Dies; Blame Cigarette

A 77-year-old woman suffered fatal burns as she slept Saturday afternoon when a cigarette ignited her clothing. The victim was identified as Cora Mae Burdish, who was found dead in the living room of her home at 2337 Spaulding St.

A spiral of smoke from the front screen door of the residence led a neighbor, Forest H. Brooks, to investigate. Brooks lives at 2339 Spaulding St.

Brooks told police he found Miss Burdish lying on the living room floor, apparently dead.

Investigation by police revealed that Miss Burdish, who lived alone, suffered third degree burns from her chin to her knees. Flames of her clothing apparently had awakened her and she ran to the livingroom, where she collapsed.

The body was removed to Motell's Mortuary and an autopsy was scheduled. Police filed an accidental homicide report.

"We saw waves we had to look up to. We would go up through them, then we would

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Graves Hits Knight's View on Tidelands at Rally Here

By MALCOLM EPLEY

Swatting at Gov. Goodwin J. Knight for proposing use of an increased percentage of state tidelands oil royalties for current government purposes, Democratic Governorship Nominee Richard Graves asserted here Saturday that such a policy is exactly the reverse of that which has been adopted in Long Beach with reference to city tidelands funds.

Graves told an audience of several hundred at a Bixby Park picnic rally that Knight's ideas on tidelands funds should be unpopular in Long Beach, where the "sound doctrine" of using such funds only for enduring projects is written into law and is supported by public sentiment.

The Democratic candidate charged Knight wants to divert the tidelands funds from beaches and parks in order to avoid facing up to the tax problems of the state and his administration. Under present law, 30 per cent of the state's tidelands money goes to the general fund, and the remainder to beaches and parks.

Saturday was observed by local Democratic organizations as "Richard Graves Day" with the governorship nominee heading a group of Democratic candidates who paraded through the streets and made speaking appearances at the park rally and at a buffet-cocktail hour affair at the Wilton Hotel Saturday night.

Joseph M. Kennick, 18th District Democratic Congressional nominee, welcomed the Bixby Park crowd in a speech in which he charged the national GOP administration with doing a "botch and bungle" job on the country's problems.

State Senatorial Candidate Richard Richards said that Los Angeles County is the fastest growing county in the nation and must have aggressive and honest leadership in the Senate. That, he said, he would provide if he is elected over Mildred Younger, his Republican opponent.

Need for greater industrialization of this area in order to provide jobs was emphasized by Richard Nussell, 44th District Assembly candidate. He said 400,000 new jobs a year must be created south of Slauson Blvd. in Los Angeles County.

Ven Fahrney, 70th District Assembly nominee, told his listeners that Republican candidates stationed at El Toro Marine Corps Air Station, was given emergency treatment for a second-degree burn on his right "Republican" on their literature, hand.

Other speakers included George E. Johnson, candidate for state treasurer, and Vernon Morgan, who spoke for Daniel Raeburn, candidate for secretary of state.

All of the speakers declared for Prop. 4, the measure which would increase the minimum for old age assistance from \$80 to \$100. Graves classed senior citizens as "wards of the state" who fatal burns, officers said. He said it would cost the state money, but the money would be found. The general theme of all the talks was that the Democratic party is concerned with the needs of the people and the Republican Party is concerned with the needs of business. Richard Cartwright presided at the rally.

The Democratic motorcade toured Lakewood, Signal Hill and Long Beach areas in the late morning. It stopped at 20th St. and Santa Fe Ave., where Graves cut a ribbon signaling the opening of a west side Democratic headquarters.

Saturday night's dinner and cocktail hour at the Wilton Hotel Pageant Room was a fund-raising affair, featuring entertainment and introductions of the candidates.

HOSMER MEETINGS

Rep. Craig Hosmer is appearing on invitations at house meetings throughout the district. Meetings coming up this week include one on Monday, 10:30 a.m. at 2548 Petaluma Ave.; Monday evening, 2055 Lees Ave.; Tuesday, 10:30 a.m., 4556 Graywood Ave., and later in the morning at 2528 Harvey Way. Residents of the areas are welcome at these meetings. Hosmer's office said.

KNIGHT WORKERS

Mrs. Walter J. Combrellack, councilwoman and former mayor of Signal Hill, has been appointed chairman of the Signal Hill Committee for Reelection of Gov. Goodwin J. Knight. Attorney Harry Albert is chairman and Charles Witchurch co-chairman of the Democrats for Knight in this area.

The Knight organization is going with a full head of steam in the Long Beach district, with City Prosecutor Kenneth Sutherland as manager and Attorney Robert M. Devitt as chairman. They announced yesterday that Jack Arnold and Ted Merrill are co-chairmen of Long Beach's Labor for Knight Committee, and that Glenn K. Buss heads up the Lakewood Labor Committee.

NEW OFFICES
New headquarters for the North Long Beach Democratic Club will be opened at 5718 Atlantic Ave. at 1 p.m. Monday, Ralph Corbett, president, announced. Congressional Candidate Joseph M. Kennick will participate in the opening ceremonies.

INDEPENDENT PRESS-TELEGRAM

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ALL EARS AT DEMOCRATIC RALLY

Seated on the traditional symbol of the Democratic Party, Roger Rochlen, of 4611 Castana Ave., chats Saturday with Democratic Governor Nominee Richard Graves during a rally at Bixby Park.—(Staff).

Boy Sprayed With Flaming Gasoline, Seriously Burned

An 8-year-old boy, watching his brother work on a car in front of their home Saturday, suffered serious burns when he was sprayed with flaming gasoline which had ignited when it splashed on the car's hot manifold.

Jerry Rhodes, 1161½ Salt Lake St., was taken to Seaside Hospital, where he was said to be in "fair condition" from second and third degree burns of both arms, his chest and one leg.

His brother, Madison L. Rhodes, 18, a Marine corporal, was sitting on the fender watching his brother pour gasoline into the carburetor in order to prime it when the explosion occurred.

The boy's grandfather, Albert L. Heard, 1161 Salt Lake St., and neighbors tore his upper clothes off and rolled him on the lawn, saving him from possible fatal burns, officers said.

The general theme of all the talks was that the Democratic party is concerned with the needs of the people and the Republican Party is concerned with the needs of business. Richard Cartwright presided at the rally.

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Name Suspect in Firm Loss of \$104,000

Warrant for the arrest of a prime suspect "for questioning" in the disappearance of \$104,000 from the funds of an Artesia milk firm may be issued Monday.

The shortage came to light Friday at the completion of an audit by public accountants of the books of the Central Milk

Cook filed a complaint with the Norwalk Sheriff's office Saturday, deputies said. A suspect was named in the report.

Besides the missing money, auditors were unable to find account books for the fund for 1947 and 1948 along with notes for large amounts of money, Cook said.

The attorney said an audit of the fund in 1948 showed a shortage of \$80,000. No criminal action, however, was taken at the time.

Cook said he filed the complaint after an official of the firm, asked to attend the meeting to hear results of the audit, failed to appear.

Adlai's Talk at L.A. Gets Cast of Stars

Seated on the traditional symbol of the Democratic Party, Roger Rochlen, of 4611 Castana Ave., chats Saturday with Democratic Governor Nominee Richard Graves during a rally at Bixby Park.—(Staff).

Robert Ryan, Louis Calhern, Fred Clark and Jim Backus will be featured in a "Pageant of Democracy" which will precede the address by Stevenson.

Also featured in the program, which will not be telecast, will be Richard Graves, Edward Royal, Samuel Yorty, Richard Richards, Daniel Raeburn, George Collins, George E. Jackson and congressional and assembly Democratic candidates.

The Democratic standard bearer will speak on the day designated by the county board of supervisors as "Adlai Stevenson Day in Los Angeles."

\$5,000 Bond Set for Nurse in Poison Deaths

MEXICO CITY (AP)—A nurse charged with accidental poison death of ten inmates of the federal insane asylum was placed under \$5,000 pesos (\$4,000) bond Saturday.

The final eight patrols were chosen from 84 competing groups. Black Panther scoutmaster is Downing Morgan.

NO FURY GREATER THAN EX-GAL PAL

The late ax-swinging Carrie Nation had nothing on the former girl friend of David V. Howett, 42, who reported to police Saturday that she had used a hatchet with which to do about \$500 worth of damage to his car.

The windshield and all the windows of the car were smashed to smithereens, while it was parked in front of Howett's home, 1917 E. 61st St.

L.B. Scouts in Fair Fete

Black Panther Patrol of Troop 122, Westside Silverado Church, will be among eight finalists in Boy Scout competition at 3 p.m. today at the Los Angeles County Fair, Pomona.

The final eight patrols were chosen from 84 competing groups. Black Panther scoutmaster is Downing Morgan.

TODAY

Sunrise: 5:49 a.m. Sunset: 5:35 p.m. Moonrise: 11:30 p.m. Moonset: 12:39 p.m. Tides: High, 11:34 a.m.; Low, 8:37 p.m.; 1:1 ft.

MONDAY

Sunrise: 5:49 a.m. Sunset: 5:34 p.m. Moonrise: 12:40 p.m. Moonset: 10:45 p.m. First quarter: 9:31 p.m. Tides: High, 1:03 p.m.; 4:5 ft; Low, 10:00 p.m.; 0.9 ft.

SUN, MOON AND TIDES

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SUNSET

MORN. MOONRISE

MORN. MOONSET

TIDES

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4:5 FT

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Chest Gets \$125,000 Gift



236

PRESENTING KEYS of the new Chest headquarters to H. E. Ridings Jr., Chest president, are the donors, Mr. and Mrs. Freeman E. Fairfield.—(Staff photo)

Independent Wrote Colorful History in Third St. Structure

By HARRY FULTON

Although built primarily as a newspaper plant, the old Independent building at 236 E. Third St. means different things to different people.

To newspaper people it represents a colorful era in local journalism. It housed the Long Beach Morning Sun during its short but eventful career, and it was the home of The Independent as it wrote a stirring rags-to-riches chapter in the book of news.

Others may view it differently, however, because the former Independent building has had varied uses during its 24 years of life. Once it housed the public library, for example. Again it was the place to pay city water and gas bills. It also was a water department during another period, and, again, the California College of Commerce conducted classes there for several years.

Thereafter, it served for almost two years as the public library, while earthquake damage was being repaired at the main library in Lincoln Park. It was used by municipal gas and water departments during another period, and, again, the California College of Commerce conducted classes there for several years.

The Independent, which began publication in Sept., 1938 in a small shop at 241 E. First St. with only 11 full-time employees, purchased the building in 1944.

This made possible the publishing of a newspaper seven days a week and led into the greatest era of expansion for the paper. By 1950, The Independent had 170 full-time employees and 400 carriers. With one exception, The Independent was printed for eight years in an uninterrupted schedule on the fire and successful efforts to rescue about 100 persons aboard the vessel.

That exception came on the night of March 10, 1948, when underground transformers exploded in the downtown area, cutting off power in the newspaper plant and other downtown buildings.

However, the editorial and mechanical staffs quickly moved to Santa Ana and put out their paper at the Santa Ana Register. And papers were delivered on schedule the following morning.

Although it has been the site of a giant rummage sale sponsored by the Junior League, the building has been used primarily for storage purposes since The Independent and the Press-Telegram merged and confined operations to Sixth and Pine in 1952.

Officials, Civic Leaders Hail Gift of Red Feather Building

Gift of the former Independent newspaper building to the Community Chest by Mr. and Mrs. Freeman E. Fairfield was widely acclaimed Saturday by city officials, civic and religious leaders.

"We believe in the Community Chest," said Mr. and Mrs. Fairfield, "because through its Red Feather Agencies it affords an opportunity for all of us to help the elderly people with economic, nursing, and medical aid as well as some social activities. Through this medium the children are given nursing aid, guidance, educational and character building, the results of which mold the children of today into our good citizens of tomorrow."

The former Independent building is a two story structure, with a mezzanine, and contains approximately 44,000 square feet of floor space. It is estimated that it would cost \$500,000 to replace it today. Mr. and Mrs. Fairfield purchased the building from the Independent-Press-Telegram for \$125,000.

Built of structural steel and reinforced concrete it is reported to be one of the most earthquake-proof buildings in the downtown area. Chest leaders said its central location on Third St. between America and Locust Aves. makes it ideally convenient for the Red Feather agencies it will house.

Chest officials and workers were jubilant about the effects of done of the local A.I.D. president of the United Neighbors Campaign. "It is an inspiring thing to have such a gift come at the height of our campaign," said Sam Cameron, campaign chairman.

"The 4,800 volunteers in the residential division who will start Monday to call on every home in Long Beach, Lakewood, Signal Hill and Dominguez can point with pride to the importance community leaders like the Fairfields attach to the Community Chest program," he said.

A committee composed of Ronald E. Robbins, chairman, J. W. Punt, Glenn K. Buss and Rex L. Hodges, has been appointed to work with architect Francis J. Heusel, who is donating his services, to prepare the necessary changes in the building. It is planned to make it self-supporting by renting the 12,500 square feet of warehouse space in the basement and by creating some commercial office space on the first floor.

Chest officials report that arrangements are being worked out to provide adequate parking near the building.

Ridings pointed out that the gift of the building is only one part Fairfield is taking in the United Neighbors Campaign. "Mr. Fairfield is again heading up the oil division as he did last year and the support of the oil industry is outstanding. Last year the industry production was raised from \$40,000 to \$83,335 and the oil division was the only one that went over its goal," Ridings said.

The Long Beach Community Chest was organized in 1922 and had its first campaign for funds in February, 1923.

E. J. Wightman, who was the first president of the Chest, finished office space in the old Marine Bank Building, then at the corner of Pine and Broadway.

At first the Chest included only seven outside agencies, the American Legion, American Red Cross, Boy Scouts, Salvation Army, Social Welfare League, YMCA and YWCA.

After a few years quarters were donated in the Jergins Trust Building and then moved to the Times Building after the earthquake in 1933.

When World War II came the Coast Guard needed the space that had been given the Chest and the staff moved into the Kress Building.

In 1948, the board of directors voted to purchase the present Red Feather Building at 12th and Cedar Ave. from the American Red Cross, which had remodeled the former home.

Arnold Berg, president, Board of Realtors: "This magnificent gift is fitting recognition of the vital role Community Chest plays in bettering the lives of our citizens. The Fairfields have established a landmark in our city's growth."

Angelo Iacoboni, mayor of the City of Lakewood: "Mr. and Mrs. Fairfield's gift is indeed a good start in the current drive. It behooves each of us to match, if not the quantity of this donation, the spirit of this donation in order that the Community Chest may do an increasingly more effective job."

E. P. O'Malley, secretary-treasurer, Oil Workers International Union, Local 128, CIO: "There are occasions when the placing of a monetary value on a deed or action of a citizen of our community seems to be a hopelessly inadequate method of expressing our deep appreciation for an event that has transpired. Such an occasion is now before

NEW HEADQUARTERS for the Community Chest will be the spacious former Independent building at 236 E. 3rd St. Donors, Mr. and Mrs. Freeman E. Fairfield, acquired the building for the Chest from the Independent, Press-Telegram for \$125,000. It would cost an estimated \$500,000 to replace it.—(Staff.)



DOUGLAS NEWCOMB
"Services to Fellow Men . . ."



JOE KENNICK
". . . Close to the Hearts . . ."

part will forever serve as a worthwhile example of deep interest in the community and its problems."

Llewellyn Bixby Jr., president, Red Cross: "The Red Cross joins with the other civic agencies of this area in congratulating the Community Chest on its new headquarters. The economies this gift will make possible in the Chest program and the increased services that will result to our citizens will be an everlasting tribute to the inspiration and vision of the Fairfields."

TV Show Will Key Chest's Campaign in 125,000 Homes



HEADQUARTERS FOR '54 CAMPAIGN

Red Feather Headquarters at 12th and Cedar Ave. will serve the current campaign of the Chest. The building was purchased from Red Cross in 1948.

Remaining United Neighbors Campaign divisions start their drive Monday when the women's big residential division, Lakewood Business and downtown small business divisions begin their week-long campaign.

The residential division volunteers, with a quota of \$112,000 will start ringing doorbells Monday morning following their television kick-off show over KTTV, channel 11, at 9:30 a.m.

Assembled in the homes of 623 captains, 4,800 women will watch the Community Chest show and then receive supplies to be used in the solicitation of more than 125,000 homes and hundreds of neighborhood businesses.

A crew of 280 members of the Fire-Fighters Association AFL local 372 has volunteered

Administration Cost Held Down

Central administration costs of the local Community Chest are well below the national average, according to Wayne Steward, general manager of the Chest.

"Our total administrative costs, including campaign expense, public information, Community Welfare Council administration and budgeting are only 11.6 per cent of our goal compared to a national average of 13.7 per cent."



READY TO MARCH
Armed with campaign literature, Mrs. Marvin L. Fletter, Community Chest team captain, is ready for the United Neighbors residential drive. The home division will start ringing doorbells Monday.—(Staff)

CG Searches for 2 Aboard Sunken Ketch

(Continued From Page A-1.)

course and Kelly was in a bunk asleep.

Boisot said he was narrowly missed by the prow of the Morris. He was not able to get to Kelly who, he said, was apparently trapped in the wreckage.

With her engines in full reverse now, the Morris backed off. Water poured through the gaping hole in her side. Boisot fought his way out the hole and into the ocean where the Morris picked him up.

Asleep in an after cabin below decks were Miss Kurz and Bea Caspers.

Miss Kurz said:

"I awakened from a sound sleep to find the cabin a jumble of wreckage and filling with water."

"I went across to Bea's bunk and felt around in the hope of finding her but, as far as I could tell, the bunk was empty."

"I realize now," she told the reporters after she got ashore, "that she must have been knocked unconscious and thrown to the deck."

"By then, the water was almost up to my waist so I started up the ladder. I could only get about half way up before I was stopped by smashed timbers."

"I would probably still be there if Ronnie (Caspers) hadn't grabbed my hand and pulled me through the hatchway."

Caspers said he saw the woman's hands reaching up through the hatch. He grabbed them and pulled.

By then the Alpha was sinking fast and Caspers and Miss Kurz could only jump into the water. They, too, were hauled out moments later by the crew of the Morris.

The Alpha went down within a minute after the collision. The Morris had cut about five feet into her hull.

The Morris, commanded by Lt. Garth D. Clybe, 34, Long Beach, was bound from Terminal Island for San Miguel Island carrying armed forced graves registration personnel who were to investigate the 1943 crash of an Army Air Corps bomber there.

An experienced sailor who skippered the Sirocco when it won the Hearst regatta in San Francisco last year, Caspers is the son of Mr. and Mrs. R. W. Caspers of Altadena.

The senior Caspers is chairman of the board of the Mutual Savings and Loan Assn. Ronnie Caspers works for the same firm.

Boisot is a manufacturer of plastics and Kelly is an Eastern manufacturer's representative, according to friend.

PROSTATE

Do you have backache? Pains in legs, groin or back of head? Are you nervous, jumpy, irritable and cranky? Growling, or having frequent bowel movements? Have to urinate at night?

IT'S YOUR PROSTATE

Our method—exclusively our own—gets results. No pills, no drugs—No surgery! No injections!

Dr. E. F. Bell, D.C., Ph.C.

2821 E. FOURTH ST. (P.B. 8-6430)
MON., WED., FRI. 9 to 6
Not New Location
25 years specializing in glands



LIVED THROUGH COLLISION AT SEA

Survivors of the yacht Alpha, which sank Saturday off Port Hueneme after colliding with a Coast Guard cutter, step onto wharf at Terminal Island after their rescue. They are Ronald Caspers (left), of Altadena, Alpha skipper whose wife was lost at sea; Miss Martha Kurz, of San Marino, and Emil Boisot, of Arcadia. (Staff Photo by Baxter Omohundro.)

Byrd Reveals Plan for Trip to Antarctica

(Continued From Page A-1.)

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PROSTATE

Do you have backache? Pains in legs, groin or back of head? Are you nervous, jumpy, irritable and cranky? Growling, or having frequent bowel movements? Have to urinate at night?

IT'S YOUR PROSTATE

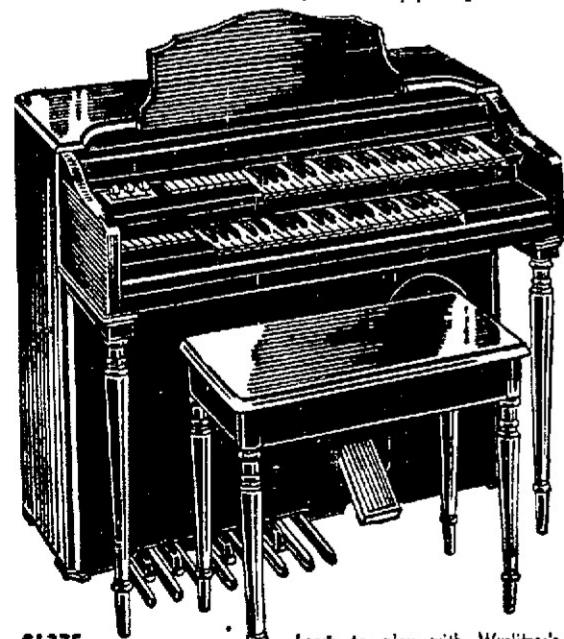
Our method—exclusively our own—gets results. No pills, no drugs—No surgery! No injections!

Dr. E. F. Bell, D.C., Ph.C.

2821 E. FOURTH ST. (P.B. 8-6430)
MON., WED., FRI. 9 to 6
Not New Location
25 years specializing in glands

McCrery's
WURLITZER
"The Greatest Name in Music"
featuring the easy-to-play...
SPINETTE ORGANS

Miracles of Electronic Perfection, with true pipe organ tones



\$1375
IN MAHOGANY

Wurlitzer Spinette Available in Maple, Mahogany, Walnut, Blond, Ebony

See the Wurlitzer "Contemporary" Organ for Church, Professional or Home Use — \$2395.

McCrery's
334 PINE AVENUE

32 Years on Pine Ave.
OPEN FRIDAY EVENINGS

London Meet Agrees on German Rearming

(Continued From Page A-1.)

ern big three will station troops in West Germany and West Berlin as part of the defense of West Europe.

Dulles paved the way for a compromise agreement when he proposed and Germany immediately agreed a two-year moratorium on the production of such arms as atom bombs, bacteriological weapons, chemical weapons, heavy tanks and guns, warships, submarines, bombers, jets and guided missiles.

Adenauer said Belgium also agreed to the ban.

Adenauer hailed a "really astounding drama" that brought his nation to the doorstep of freedom within weeks of the death of the European army plan.

He said he fully expected the United States now would renew its pledges to commit American troops to the continent so long as Europe's security is threatened—the pledge President Eisenhower gave in an effort to save the EDC.

Dulles told this conference on the second day that if it succeeded he would try to get the EDC commitment renewed.

The conference had proceeded like clockwork until Friday night when Mendes-France threw it into a turmoil with a last minute reversal. He insisted on an arms pool plan to place rigid controls on the arms industries of Europe although other delegations believed he had side-tracked this plan.

While other delegations favored and British Foreign Secretary Anthony Eden appeared angered, Dulles moved in with his compromise plan. He proposed the moratorium and then soothed France by proposing this as a stop gap until Mendes-France's arms pool could come into effect.

The negotiations got started again and the final accord was reached in a dramatic day of 12 divisions.

TRIESTE (CP)—With the Italian-Yugoslav quarrel over Trieste apparently near an end, American and British officers shaped plans Saturday for withdrawal of 7,000 soldiers who have been keeping the peace in this free territory for nine years.

In a major speech he is making today, President Tito of Yugoslavia may disclose just when and how the explosive dispute over the strategic area at the head of the Adriatic will be settled.

An authoritative source said in Rome Friday night that, barring a wholly unexpected last minute hitch, the two feuding nations will announce a settlement next Tuesday or Wednesday. Present plans call for the day following the announcement to be a national holiday in Italy.

The skipper of the Atka, Comdr. Jacobsen, said his vessel had a crew of 16 officers and 238 men. The vessel is round-bottomed, ideal for inching through ice-crusted waters such as the ship will face in the "summer" of the Antarctic.

One of her dogs, Kiska, is a 13-year-old veteran of the 1947 expedition.

Byrd said the new expedition was most important because it showed renewed American interest in a vast continent, as big as the United States and Europe combined.

"We've been carrying on a lonely campaign for American interest in that great continent," he said. "Now, finally, our government has real interest."

The new expedition will be under the joint auspices of the National Academy of Science and the National Science Foundation.

Both the government and private groups have sponsored previous trips made by Byrd, whose name long has been linked with the history of both the Far North and Far South.

He headed expeditions to the Antarctic in 1928, 1934, 1939 and 1947. He flew over the North Pole in 1926 and over the South Pole in 1929. He has mapped more than a million square miles of territory in the Antarctic and

Walker's
the friendly store of Long Beach

Birthday Savings

Enna Jetticks
those comfortable
Smartest Walking Shoes

slight imperfections

regular

5 85

9.95 to 10.95

Big savings for Walker's Birthday Sale on famous Enna Jettick Shoes. A good assortment of sizes and styles are included in this group of fall shoes. Not every size in every style.



5.85



5.85

Regular Stock Enna Jetticks
9.95 and 10.95

ENNA JETTICK SHOES WALKER'S LOWER FLOOR

De Luxe Quality Imported Irish Linen

MATCHED AIRPLANE LUGGAGE greatly reduced!

• new long bound construction

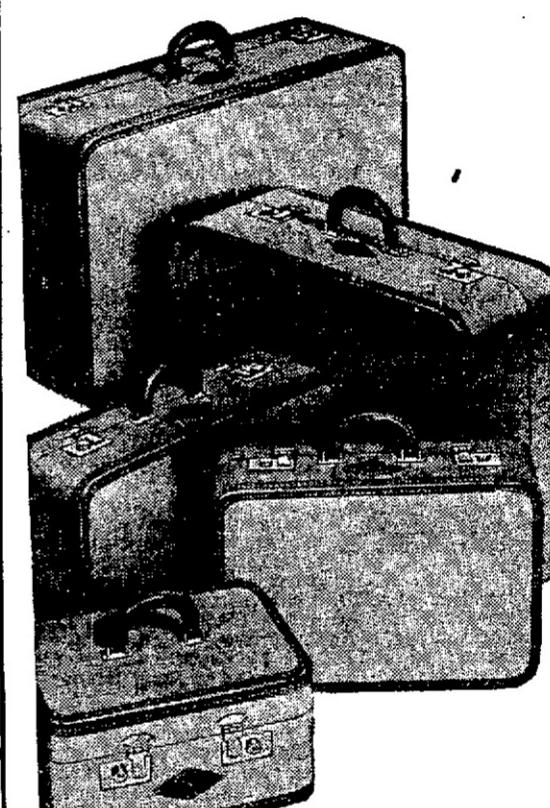
• solid brass locks

• satin lined

• open stock pattern

• bumper edge

• never before at these prices



YOUR CHOICE

22.50 Packing Case
27.50 29" Case
27.50 Women's Wardrobe
27.50 Man's 2-Suiter
27.50 Hat & Shoe Case

9.95
each

17.95
each

no charge for initials LUGGAGE WALKER'S LOWER FLOOR prices plus fed. tax

Birthday Sale Shoe Savings

from our second floor fashion salon

special group famous-brand

MID-HEEL SHOES

regularly to 16.95

7 90*



You'll recognize the label in these comfort shoes. You'll thrill to their soft-toe heel-hugging comfort fit—cork cushioned toe. Black, brown, navy calf or suede.

special group 312 pairs

FALL CASUALS

regularly to 8.95

5 90*



This season's newest styles in every wedge height . . . with the added comfort of soft cushioned insoles. Newest colors and combinations in smooth leather, suede.

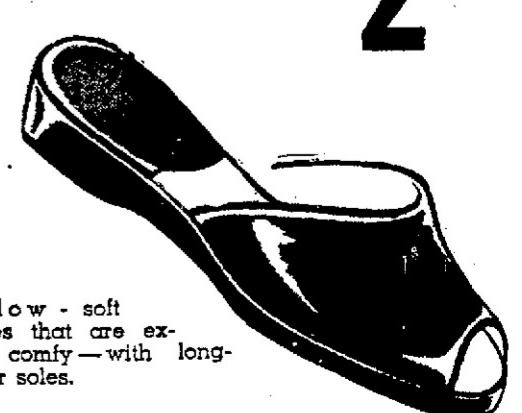
*All these shoes return to their regular price after this event.

365 pairs higher priced

LEATHER SLIPPERS

Red! Black! Navy!

2 90*



Pillow - soft slides that are extra comfy—with long-wear soles.

Walker's Store Hours

Fridays 12 noon 'til 8 P.M.
Other Days 9:30 to 6:30

Downtown Fourth at Pine

Phone
121-461

Park Free Victoria Auto Parks with purchase of \$1 or more. Tickets validated service desk, each hour.

21 YEARS OF PROGRESS . . . and still growing

Long Beach (Calif.), Sun., Oct. 3, 1954

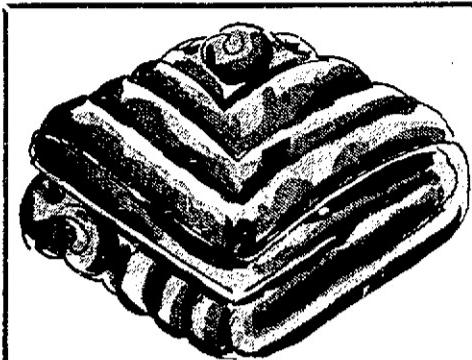
INDEPENDENT-PRESS-TELEGRAM—A-E

Walker's



Birthday Sale

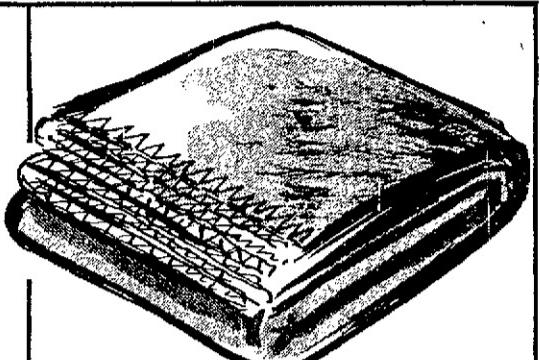
featuring October Blanket Event!



7⁹⁵

Reversible Satin Comforters
Special New York purchase,
reg. 11.95

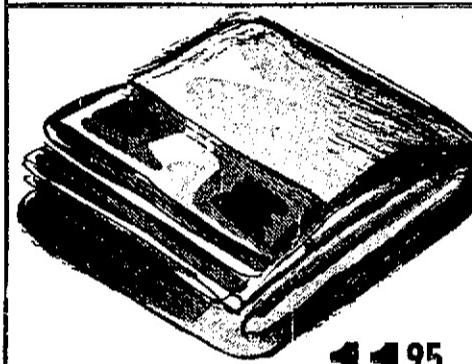
Months of planning makes this low
price possible on two-tone satin
comforters, filled with 3 pounds of
wool. 5 color combinations.



16⁴⁴

Imported Holland Blankets
big 72x90 size, regular 19.95

Dutch weavers really have the
know-how when it comes to weaving
blankets. Nothing finer than
this 4 pounds of sleeping comfort.
Seven colors.



11⁹⁵

Walker's Noblecraft Blankets
all-wool, regular 13.95

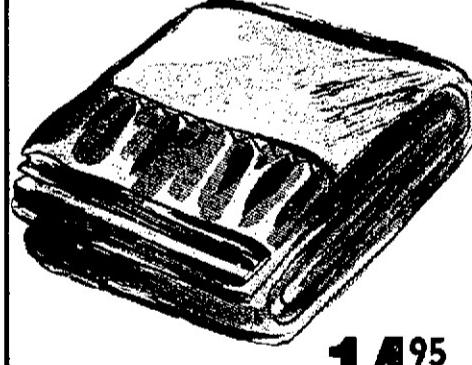
Made to our specifications of 100%
virgin wool with 5-year mothproof
guarantee.
16.95 72x90 De Luxe blanket with
novelty satin stripe binding 13.95



12⁹⁵

Fieldcrest Wool Blankets
choice of colors, reg. 14.95

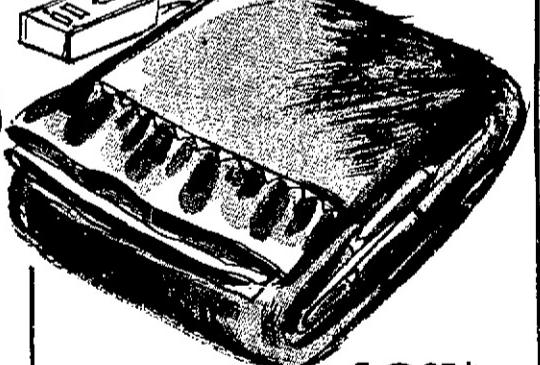
Luscious "Kingfield" 100% wool
blanket in the large 72x90 size.
Bound in eight-inch matching rayon
satin.



14⁹⁵

Chatham All-Wool Blankets
satin binding, reg. 16.95

Beautiful "Hanover" 100% virgin
wool blanket in 72x90 size, guaran-
teed against moth damage. Choice
of eight decorator colors.



18^{95*}

'Warm King' Electric Blankets
with guarantee, reg. 39.95

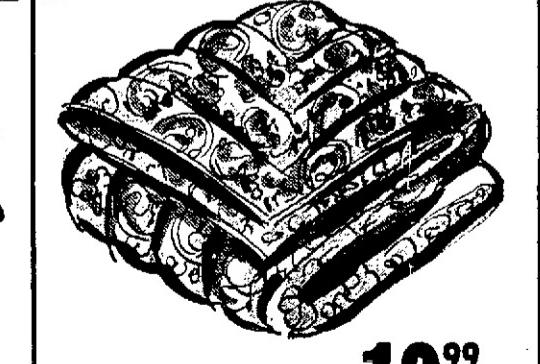
Sleep warm as toast under this U.L.
approved electric blanket with 1-
year replacement guarantee. 25%
wool, 50% rayon, 25% cotton. 4 col-
ors. Tax included.



18⁹⁹

Goose Down Satin Comforters
with 100% down, reg. 28.50

Beautiful satin comforters filled with
imported 100% white goose down.
Your choice of six colors. Pay only
1/3 down!



19⁹⁹

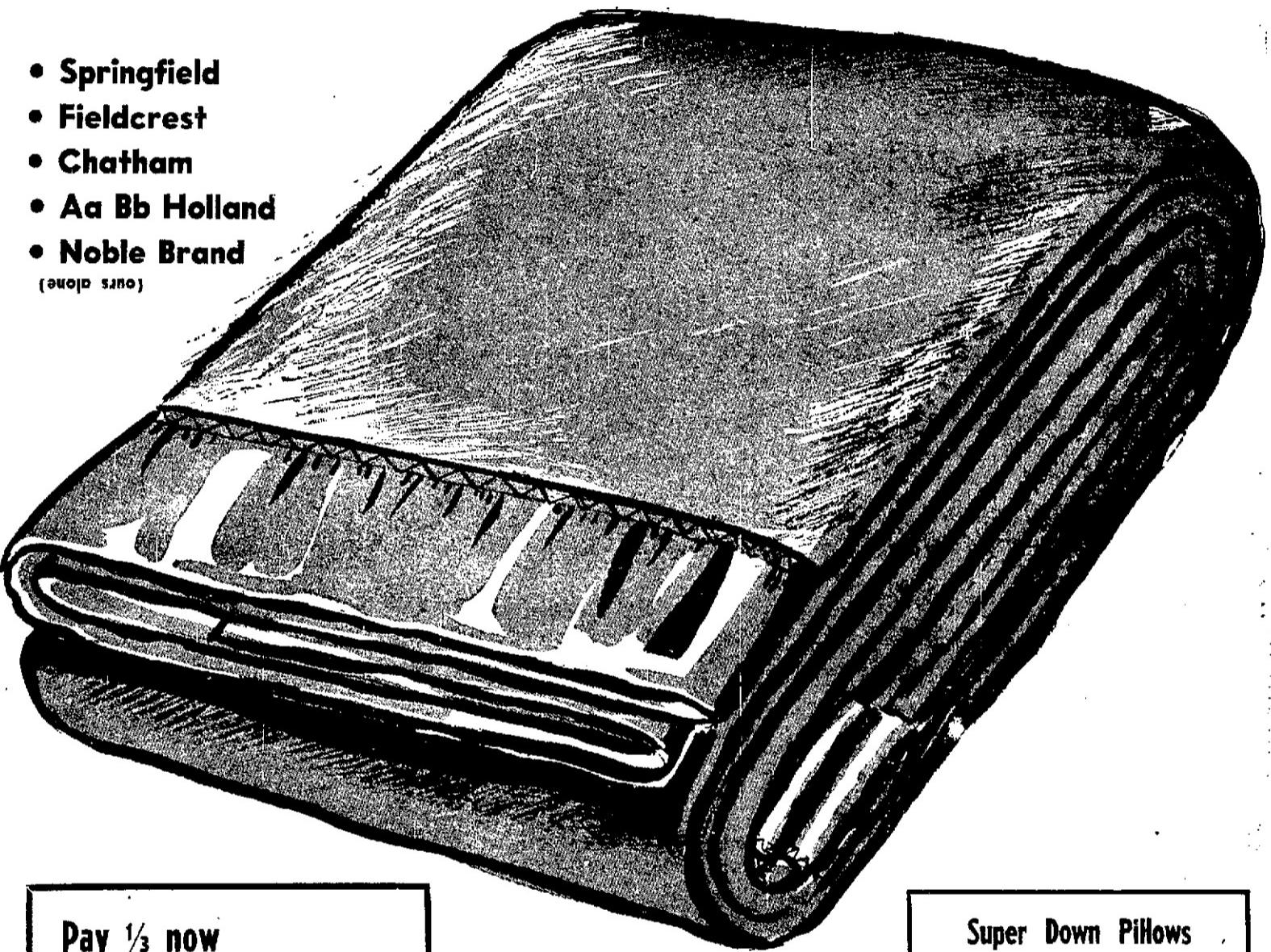
Paisley Comforters
with goose down, reg. 29.95

Beautiful paisley comforters, large
72x84 size, filled with 1 1/2 pounds
of choice imported white goose
down. Choice of four colors.

1800 Blankets Reduced

Only Walker's in Long Beach dares give you such blanket values at a season when you ordi-
narily buy blankets anyway! Buy now for the chilly nights, anticipate the really cold nights and
remember—Christmas is close! You'll find nationally famous brands in this group—names that
assure you of tops in quality:

- Springfield
 - Fieldcrest
 - Chatham
 - Aa Bb Holland
 - Noble Brand
- (ours alone)



Pay $\frac{1}{3}$ now
Pay $\frac{1}{3}$ Nov. 15th
Pay $\frac{1}{3}$ Dec. 15th

We will hold your selection

Super Down Pillows
with 5-yr. guarantee

reg. 16.95 **12⁹⁵**

Truly a luxury pillow, filled
with 20-oz. imported white
goose down, embossed sateen
interlined corded cover. 20x26
size.

100% Down Pillows
big 16-oz. size

reg. 9.95 **\$6** each

Big, fluffy pillows, made of
choice imported grey duck
down—they have a down-
proof covering with corded
edge. 19x26 size.

100% Wool Blankets
husky 3-lb. size

reg. 24.95 **7⁵⁹**

Imagine for a mere 7.59 you
can buy a husky wool blanket,
72x84 size, bound in matching
rayon satin. 6 decorator colors.

80% Wool! 20% Nylon! Springfield's
EVERLASTING BLANKET

regular 14.95

72x90 size

11⁹⁵

regular 16.95

80x90 size

13⁹⁵

regular 24.95

90x108 size

21⁹⁵

DOMESTICS WALKER'S THIRD FLOOR

21 YEARS OF PROGRESS . . . and still growing

Walker's



Birthday Sale

Starts Monday, October 4 at 9:30 a.m.

SECOND FLOOR OF FASHION

SPORTSWEAR-COATS-SUITS

8.50 Branford Hollywood Coat Sweaters	5.99
3.98-4.98 Classic Cotton Shirts	2.99
5.95 Smartly Pants in rayon, corduroy	3.99
7.95-10.95 100% Wool Skirts, sizes 10-18	5.99
Cashmere Short Sleeve Slip-on Sweaters	12.99
Cashmere Long Sleeve Cardigan Sweaters	15.99



Mazet Full Fashioned Sweaters

Short Sleeve Slip-on, reg. 7.95	3.99
Mock Turtle Neck, reg. 9.95	5.99
Long Sleeve Cardigan, reg. 9.95	5.99
59.95-79.95 Famous Fabric Fashion Coats	\$38
59.95-89.95 Sample Suits, Jr., misses, women's	\$38
\$25-29.95 Novelty Rayon Suits	\$18
\$25-29.95 100% Wool Pastel Coats, 10-16	\$14

Special Purchase Fashion Dresses

Fashions for festive living from our 20-30 Dress Shop, and specially priced at savings for you. Misses, petites, and half sizes. Choice of fabrics.

\$20

HI-TEEN CAMPUS SHOP

7.95-10.95 Wool Skirts in slim and flare styles	4.99
5.95-7.95 100% Wool, Nylon and Orlon Sweaters, slip-ons, cardigans	2.99

BUDGET DRESSES

19.95 to 24.95 Jane Walker Dresses in misses' and half sizes. Budget Dress Shop	16.00
---------------------------------------------------------------------------------	-------

DAYTIME DRESSES

4.95 Cotton Daytime Dresses	3.99
7.95 Rayon Tumble Crepe Print Dresses	6.79
5.95 Dan River Cotton Plaid Maternity Jacket	4.99
2.98 Cotton House Dresses	1.00
10.95 Rayon Check Casual Dresses	8.79

MEN'S SHOP—STREET FLOOR



7.95 Alligator Belts in 3/4" and 1" styles	3.95
6.95-7.95 Sport Shirts of Robbins	4.88
suitings	
7.95 100% Dacron Dress Shirts, sizes 14 1/2-17	5.95
4.95 Long Sleeve Wool Sweaters, S-M-L	2.99
1.50 Terry Cloth Playshirts, 3 colors, and white	98c
2.95 White Dress Shirts, 14-17	2 for \$5

Cotton Flannel Sport Shirts

regular 3.95

2⁹⁵

Soft, suede-like flannel in rugged outdoor plaids . . . California styled. S-M-L-XL.

Men's Shop—Street Floor

3.95-4.95 Cotton Broadcloth and Flannel Pajamas, A-B-C-D	2.98
65c-75c Socks in cable stitch, clocks, fancies, 10-13	39c pr.
1.95 100% Nylon Shorts in boxer style	\$1
\$1 Nylon Stretch Socks in many colors	69c
7.95 100% Spun Nylon Argyles	1.29 pair—2 pr. 2.50

Washable Long Sleeve Sport Shirts

regular 3.95-4.95

2⁹⁵

Styled of Dan River cottons in neat plaids and checks. Other styles in rayon. S-M-L sizes.

Men's Shop—Street Floor

89c Cotton Knit T-Shirts with Nylon necks	3 for \$2
Cotton Swiss Rib Undershirts, 36-46	49c
Sanforized Broadcloth Shorts, 28-44	69c

Walker's Store Hours

Fridays 12 noon 'til 9 p.m.
Other Days 9:30 to 5:30

Downtown Pine at Fourth

Phone
707-451

Park Free

Victoria Auto Parks, with purchase of \$1 or more.
Tickets validated service desk each floor.

MEN'S WORK CLOTHING

15.95 17-oz. Ranger Wool Whipcord Trousers, size 44 only	9.99
14.95 17-oz. Ranger Wool Whipcord Trousers, sizes 29 thru 42	9.99
3.98 8.5-oz. Khaki Sanforized Pants, sizes 30-42	2.77
1.98 Horsehide Leather Palm Gloves	1.00
3.29 Khaki Shirts by Dickie, 14-17 1/2	2.77

Lower Floor

21st

Street Floor Accessories

HANDBAGS, JEWELRY, BLOUSE BAR

2.95 Faille or Plastic Handbags	1.68*
10.95-15.00 Sample Handbags, reduced 1/3	7.30* to 10.00*
2.50-\$15 Famous Make Leather Wallets	1/2 price
\$1-1.95 Assorted Costume Jewelry	59c*, 2 for \$1*

*prices plus fed. tax

New Stone Set Jewelry

values to 8.95

Big new shipment of stone set jewelry, glittering in luscious color combinations. *plus tax.

2^{89*}

Costume Jewelry—Street Floor

Dermetics Super Rich Creams

4.50 S.A. Cleanser	\$3*
2.50 S.A. Cleanser	1.65*
\$5 Super Rich Dress	3.35*
\$3 Super Rich Dress	2.00*
\$5 Super Rich Nite	3.35*
\$3 Super Rich Nite	2.00*

Cosmetics—Street Floor

\$2 Desert Flower Hand and Body Lotion

2.50-4.95 Manicure and Pedicure Implements

1.59 to 2.98

2.95-4.50 Heavy Lucite Dresser Mirrors

5.2 Colonial Dames Hormone Cream

1.49 Lightfoot Shultz Boxed Soap, 18 cakes

1.95 Lucite Framed Double Faced Mirrors

2.95 Nylon Hair Brushes in lucite handles

2 for \$1 Bubble Bath, 20 packages

4 for \$1*

2.50 Roger and Gallet Blue Carnation Cologne

1.75 Roger and Gallet Toilet Water

\$2 Courteley After Shave Lotion

\$2 DuBarry Hand and Body Lotion

1.75 Colonial Dames Satin Touch Lotion

1.25 Dorothy Gray Golden Orchid Dusting Powder 50c*

1.00 Dorothy Gray Golden Orchid Cologne

1.75 Dorothy Gray Golden Orchid Cologne

79c*

*prices plus fed. tax

Special Purchase Hosiery

for our Birthday

reg. 1.65-66 gauge, 1/2 denier	6 pairs
reg. 1.35-60 gauge, 15 denier	
reg. 1.25-51 gauge, 30 denier	
reg. 1.50 Sheer Kantron	

5⁰⁰

Hosiery—Street Floor

NECKWEAR

1.95 36" All Silk Scarfs with rolled hems

\$1

1.98 Genuine Angora Yarn Collars

\$1

1.98 Cotton Plaid Shirts, French Cuffs

\$1

4.95-5.95 All Wool Lacey Stoles

3.79

3.79

Neckwear—Street Floor

2⁷⁹

Special Purchase!

the "Little

21 YEARS OF PROGRESS . . . and still growing.

Walker's



Birthday Sale

Starts Monday, October 4, at 9:30 a. m.

LAND O' YOUTH — FOURTH FLOOR



BOYS' WEAR

2.29 Fused Knee Jeans, sizes 4-12, 1.69 pair	3 prs. 55
2.95 Flannel Shirts, sizes 6-18	1.99, 3 for 5.85
1.95 Fancy Stripe Polo Shirts, 4-16, 1.19, 3 for 3.55	
39c Fancy Boys' Socks, sizes 7 1/2-10 1/2	29c
79c White T-Shirts, sizes 6-18	.59c, 2 for 1.15
59c Cotton Knit Briefs, sizes 4-16, 39c, 3 for 1.15	
4.95 Gabardine Slacks, sizes 4-12	3.99
3.95 Corduroy Shirts, sizes 6-18	2.99
1.95 Short Sleeve Sports Shirts, sizes 6-16	1.44

GIRLS' WEAR

3.98-4.98 Sub-Teen Slip-On Sweaters, 8-14	2.87
4.98-6.95 Sub-Teen Cardigan Sweaters, 8-14	3.89
3.98-8.95 Girls' Dresses, sizes 3-12	2.89
14.95-16.95 Girls' Coats, sizes 3-6X	10.49
17.95-19.95 Girls' Coats, sizes 7-14	14.49

39c Cotton School Anklets, 29c pair	4 pr. \$1
59c Cotton or Rayon Panties	.39c
1.98-2.98 Cotton or Rayon Slips, irregular	.99c
1.98 1-piece Cotton Knit Sleeper, sizes 2 to 6	1.19
1.49-1.69 T-Shirts, sizes 3-6X, 99c ea.	—3 for 2.59
1.98 Corduroy Biball, sizes 3-6X	.19
1.98 Cotton Twill Boxer Longie, sizes 3-6X	1.19
1.98 Boxer Style Blue Jeans, sizes 3-6	1.19
2.50 Girls' Blue Jean, sizes 7-14	1.89
2.29 Girls' Blue Jeans, sizes 3-6	1.19
3.98 Girls' Corduroy Slacks, sizes 7-14	2.89
1.98-2.98 Girls' Blouses, sizes 3-14	1.59
3.98-5.95 Girls' Skirts, sizes 7-14	2.89
2.98-3.98 Long Sleeve Cardigan Sweaters, 3-6X	1.89
2.98-3.98 Slip-on Sweaters, sizes 7-14	2.49
2.50 Cotton Knit 2-pc. Pajamas, sizes 2-6	1.39
2.98 Knit, Flannelette, Challis, Pajamas	.1.89
2.98 Nylon Slips	1.89
3.98 Chenille Robes, sizes 2-6	2.29
4.98 Chenille Robes, sizes 8-14	3.29

INFANTS' WEAR

2.98 Birdseye Diapers	1.99, 2/3.79
1.98 Corduroy Creepers	1.19
39c Anklets	.29c pair—4 prs. \$1
69c Training Pants	.39c
1.98 2-pc. Knit Sleepers	1.19
1.49-1.69 T-Shirts	.99c ea.—3 for 2.59
1.79 Boys' Flannelette Shirts, sizes 2-6X	.99c
1.98 Corduroy Biballs	.1.19
1.98 Boys' Blue Jeans, sizes 2-6	1.19
3.98-8.95 Dresses, sizes 1-3	2.89
69c Infants' Shirts, irreg.	.39c
1.50 Infants' Gowns, irreg.	.79c
1.98 Infants' Dresses	.89c
2.98-3.98 Infants' Dress and Slip Set	1.89
\$1 Cotton Pads, 17-30 sizes, irreg.	.69c
2.98 Cotton Pads, 34-52 size, irreg.	.1.89
89c Wrapping Blankets, irreg.	.59c ea.—2 for \$1
3.98 Crib Blankets, irreg.	.1.89
2.98 Comforters	.1.89
1.98-2.50 Layette Sweaters	.1.59
3.98 3-piece Sweater Set	.2.89
3.98-4.98 Afghans and Shawls	.2.89
3.50 Gauze Diapers, 2.69	2 for 4.99

INFANTS' FURNITURE

Baby Crib Special	
39.95 Storkline Crib	39.99
15.95 Mattress	
2.50 Mattress Cover	

all 3 for

Baby Furniture—Land O' Youth—Fourth Floor

21.95 Baby Carriage	15.99
10.95 Stroller	6.99
15.95 Bathinet	13.99
3.50-3.98 Play Pen Pads	2.39
2.98 Bumpers	1.89
1.98 High Chair Pads	1.39

TOYS

12.95 Pedal Car	9.99
9.95 Coaster Wagons	7.77
53.90 Electric Train Set	34.95
8.95 to 13.95 Dolls	6.99
12.95 Electric Trains	8.88
2.49 Folding Hardwood Chairs	1.99
\$1 Paint Sets	.77c
95c-1.50 Books	.59c ea.—2 for \$1

HOUSEWARES

1.50-2.25 Stainless Steel Kitchen Tools	.97c
7.95 12" Square Wooden Chopping Block	3.99
6.95 Electric Corn Popper, AC or DC	3.99
\$1 Pic-N-Serve Mechanical Serving Fork, box of 2	8.8c
6.95 Kent Bathroom Scales in colors	4.99
59.95 Roto Broil "400," Rotisserie Broiler with 2 spits, high and low speed, timer, chrome finish, glass front, top grill, etc.	37.00
7.95 Wooden Mixing Bowl Set, 12" bowl, 4 small bowls	3.99 set
6.95 17-inch Revolving Base Lazy Susan with roomy ceramic inserts	3.99
\$1 White Translucent China Cups and Saucers with gold band trim	39c
59.95 Homer Laughlin Dinnerware in service for 12. Semi-porcelain quality	27.00
Orchard Dinnerware in Cherry or Dogwood Patterns	1/3 off

1881 Rogers Silverware Set

Set of Dishes Free!

Service for eight in "Proposal" Design by Oneida—and a set of dishes FREE in attractive Moss Rose pattern, a gift to you, with your purchase of this set of silverplate.

5975
Both

Silverware—Lower Floor

HOUSEWARES

1.50-2.25 Stainless Steel Kitchen Tools	.97c
7.95 12" Square Wooden Chopping Block	3.99
6.95 Electric Corn Popper, AC or DC	3.99
\$1 Pic-N-Serve Mechanical Serving Fork, box of 2	8.8c
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59.95 Homer Laughlin Dinnerware in service for 12. Semi-porcelain quality	27.00
Orchard Dinnerware in Cherry or Dogwood Patterns	1/3 off

CLOSET SHOP

2.95 Chromspun Garment Bags

in jumbo size

This wonderful garment bag accommodates up to 16 garments. Styled of chromspun taffeta with durable metal frame, long zipper. Rose, yellow and green.

199

1.99
Closet Shop—Lower Floor

3.98-4.98 Jumbo Garment Bags with quilted fronts and tops	2.99
1.98 Folding Plastic Hat Boxes	1.66
1.35 Plastic Chair Pad and Back Sets	99c
2.98 Floor Type Shoe Racks, hold 12 pairs	1.99

Entire Stock Heaters! Reduced!

Gas and electric room heaters, originally priced from \$5 up to \$30, during our Birthday Sale, priced at 25% off

Appliances—Lower Floor

199.95

21" Westinghouse Console TV

regular 289.95
our Birthday Sale Price

Just one of the big values you will find in our TV and Appliance departments during our Birthday sale. Come in today!

TV and Appliances—Lower Floor

Walker's Entire Woolen Stock

regular 4.95 to 12.95 yard

During our 21st Birthday Sale, Walker's offers its entire stock of woolen yardage at a 20% discount. Choose from the country's best known mills, the finest selection in Long Beach.

20%
DISCOUNT

Fabric Center—Third Floor



Popular
LO-BOY
by

City Club

SHOES for MEN

ONLY **12⁹⁵**

14. NAVY

BARNETT'S
MEN'S SHOE DEN

207 PINE AVENUE
DOWNTOWN LONG BEACH

OPEN FRIDAY EVENINGS
TILL NINE

FREE
Park & Shop
CUSTOMER PARKING

SEE OUR
ESQUIRE
S-T-R-E-T-C-H
SOCKS
One Size Fits All!
All Nylon 1.00 Pair
INDIVIDUALLY GIFT BOXED

CHARGE IT!
PAY $\frac{1}{3}$ NOV. $\frac{1}{3}$ DEC. $\frac{1}{3}$ JAN.

the NEW Sunbeam AUTOMATIC COOKER & DEEP FRYER



IT COOKS

Deep Circular Well with Smooth SUN-RAY finish

31.50

NOTHING DOWN, 75c A WEEK!
Never a Charge for Credit!

KAY Jewelers
DOWNTOWN LONG BEACH 319 PINE AVE.
LAKEWOOD 5208 LAKEWOOD BLVD.

DOES MORE THINGS BETTER
Accurate Thermostatic Control
THE HOME OF CERTIFIED PERFECT DIAMONDS
Eternally Yours



MERCHANDISE GIFT

PRIZES!

WEEKLY

Teams listed in the ads below represent 9 games to be played this weekend. All you have to do is score each game in the entry blank provided, then add all the scores to determine the total number of points all 18 teams will compile. The person who comes closest to the total number of points scored will be awarded first prize of a \$25.00 merchandise gift, 2nd prize of a \$15.00 merchandise gift and 3rd prize is a \$10.00 merchandise gift.

In case of ties, the most accurate scores for each game and the earliest postmark will be budgeted winner. Winners may have their merchandise prizes from any of the 17 participating merchants.

Deadline for submitting entries this week is Wednesday noon, Oct. 6, 1954. Winners will be announced on Wednesday following

the playing of the games. This contest will run 9 consecutive weeks during football season. Anyone can enter except employees of this paper, employees of sponsoring firms or their families.

Mail your entry to... "Sunday Quarterback" Contest Editor Independent-Press-Telegram 6th and Pine, Long Beach

Allstate announces

NEW LOWER RATES

on auto insurance

★ Yes sir, there's a big reduction in Allstate's rates for both Liability and Collision coverages! Allstate's careful selection of the drivers it insures makes this reduction possible—another highlight in Allstate's long record of saving money for its policyholders. And that's just one reason why the number of Allstate policyholders has more than doubled in the last three years.

Today, over 2,500,000 car owners have the benefit of Allstate's nationwide, day and night claim service—service that's famous for fast, fair settlements, without red tape or quibbling.

Check Allstate's new lower rates for your car and see how much you can save. See or phone your Allstate Agent:

Phone L. S.
35-0121
Phone L. S.
20-1431

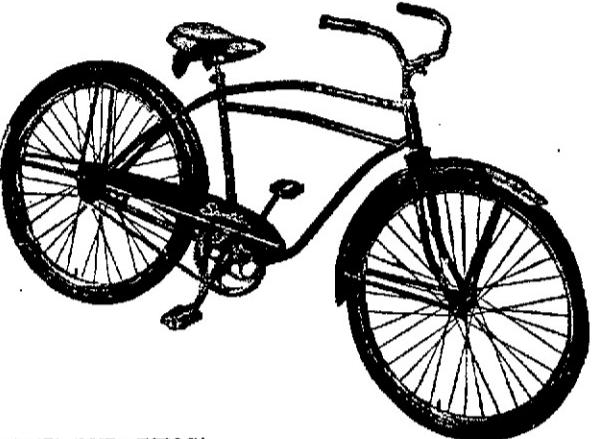
450 American Ave.
Sears, Roebuck Bldg.
4435 Atlantic Avenue
Bixby Knolls

You're in good hands with...
ALLSTATE
INSURANCE COMPANY
STOCK COMPANY PROTECTION
18. OKLAHOMA

PENNEY'S
ALWAYS FIRST QUALITY

TOYLAND
NOW OPEN

Y. W. C. A. BLDG. ON WEST 6TH ST.
DIRECTLY IN BACK of the MAIN STORE



BOYS' AND GIRLS'

26" ROCKET BICYCLE BUILT BY "MONARK"

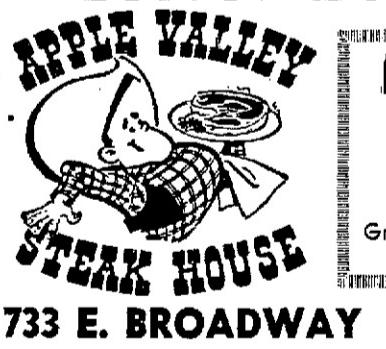
Here is a fine utility bicycle, ruggedly constructed and at budget saving price. Has "Monark's" literature, double reinforced frame, sturdy chain guard and kickstand—painted crank and sprockets—attractive fender chevrons and stripes. Painted rims and black wall tires. Coaster brakes!

20" training bike **45⁰⁰**
English type 20" training bike **\$38.75**
11. WASHINGTON **\$33.00**
PINE AT SIXTH LONG BEACH

S-T-E-A-K-S

... that melt in your mouth, steaks so tender a butter knife could cut them, are always a very special feature of the Apple Valley House. Bring the family and try one tonight.

LUNCHEON and DINNER



733 E. BROADWAY

HOLIDAY PARTY?

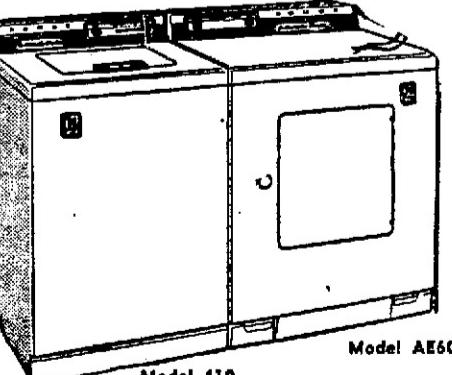
Make plans now to use the
Apple Valley Steak House
Banquet Room

Groups of any size may be accommodated
in this new modern western room

6. NOTRE DAME

PHONE 7-5126

it's NORGE



RATED NO. 1 IN LEADING CONSUMER MAGAZINES

The Average Washer Sells for 299.95
The Average Dryer Sells for 199.95

TOTAL VALUE **449.90**

Our price for
both washer
and dryer
as shown

\$299
AND YOUR TRADE-IN

Buy Now and Save!
During Our
Two for the Same Money Sale

16. ILLINOIS

\$50 Down Furnishes
Your Entire Home incl. TV

OUT OF STATE
CREDIT
O.K. WITH US

\$10 Down Will Furnish Any Room.
24 Mos. to Pay

LONG BEACH FURNITURE CO.

AMERICAN AVE. at 6TH ST. DOWNTOWN LONG BEACH FREE PARKING IN BEAR FREE DELIVERY

SOUTHLAND'S LEADING VOLUME DEALER

SAVE AT BURK'S SAVE AT BURK'S

OPEN TODAY (SUN.) 1 TO 6 AND EVERY EVE.

NEW RCA VICTOR 21" TV

★ "Golden Thread" Fidelity Sound
★ "Magic Monitor" chassis automatically lies clearest picture to finest sound
★ Beautifully finished, exclusively designed cabinets
YOU ALWAYS GET MORE FOR YOUR OLD SET AT BURK'S

Model Illustrated 215528 — \$369.95
RCA Victor Prices Start at **159⁹⁵** for model 175450

SAVE AT BURK'S

EASY TERMS
As Low as **25c Per Day**
BURK'S
LLOYD-CABOT TELEVISION CO. INC.
356 AMERICAN
PHONE 35-6303
12. DETROIT LIONS

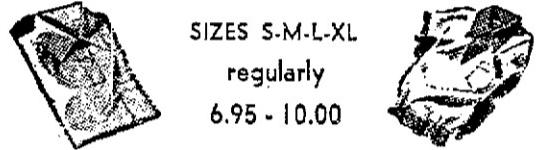
in the . . . "SUNDAY QUARTERBACK" FOOTBALL CONTEST

NAME	ADDRESS	TEAM	Score	TEAM	Score	CITY
1.		vs. 10.				
2.		vs. 11.				
3.		vs. 12.				
4.		vs. 13.				
5.		vs. 14.				
6.		vs. 15.				
7.		vs. 16.				
8.		vs. 17.				
9. Texas		vs. 18.				
TOTAL SCORE						

Reduced for this week only!

**entire stock
wool jersey
T-shirts**

25% OFF

SIZES S-M-L-XL
regularly
6.95 - 10.00

meads store for men
124 PINE AVENUE

Buy Now — Pay in November — Nothing Down
No Service Charge — Free Parking In Rear of Store
open noon Friday 'till 9 P.M.

The Home of

HART SCHAFFNER & MARX
1. SOUTHERN CALIFORNIA

**THIS WEEK'S
WINNERS!**

'49 FORD—Custom 2-Dr.—
Fully equipped with radio and heater,
overdrive, white walls. Real sharp..... \$695
'50 PONTIAC—4-Dr. Sedan.
Complete equipped with Hydra-Matic,
new paint \$795
'52 FORD—Custom 4-Dr.
Equipped with Ford-O-Matic,
radio and heater . . . like new..... \$1495

7. OHIO STATE
Belmont J. SanChéz
The West's Leading Studebaker Dealer
1350 AMERICAN 1400 AMERICAN
Also in Wilmington
841 W. ANAHEIM

C.C. Lewis WED-LOK
diamond rings



Ensembles fit for a Queen! Inspired
designs, magnificent diamonds, royal craftsmanship...plus the
quick "click" that prevents ring separation, turning and twisting.
Ask for "Wed-Lok" "Her Majesty" in white or yellow gold.
12 Months to Pay Without Extra Cost.

15. PITTSBURGH
Open Fri. Eve.
FREE
Park & Shop

LONGEST ESTABLISHED
In Downtown Long Beach
833 PINE AVENUE TELEPHONE 35-6338

Sponsored by the
**INDEPENDENT,
PRESS-TELEGRAM**

ENTER
TODAY!
**ABSOLUTELY
NOTHING
TO BUY!**



HARVEY WOOD HELPS HUNTERS

Keep primed for ACTION
in
Duofold
2-layer HEALTH UNDERWEAR

Shut out the cold . . . right over your skin, where
it does the most good . . . with Duofold 2-Layer
Underwear. Let its lightweight insulation keep
you warm, comfortable and free to swing into
action. Stop in and see Duofold's special Sports-
men's Style.

S. STANFORD

Harvey Wood
Sporting Goods
4129 Long Beach Blvd. (at Carson)
Open Fridays 'till 9 • Phone 4-8711

NEW

OLDSMOBILE IS 4th
in sales

(Behind ONLY cars in the low-priced field!)

And C. STANDLEE MARTIN, enjoying his greatest year, is smashing all sales records, too! WHY?—Because C. Standee Martin not only has the product—the fabulous 1954 "Rocket Powered" Oldsmobile, the finest example of automotive engineering and design on the road today—but because C. Standee Martin gives you the BEST deal, MORE service, MORE value, MORE helpful, courteous treatment, MORE downright honest dealing—And now, MORE than ever before—MORE money for your used car!

Check with C. Standee Martin for that FREE Budget Vacation when you buy your new Oldsmobile!

USED

2. U.C.L.A.

'51 PONTIAC
Chieftain 4-Door Sedan
\$1095

Original 21,000 local, 1-owner.
Fully equipped with factory installed accessories. Spotless from bumper to bumper.

'52 BUICK
2-Door
\$1468

Locally owned and driven—with all the factory accessories. Safety tested in our shops. Warranted and ready to go.

'53 PLYMOUTH
Belvedere Hardtop Coupe
\$1595

Beautiful 2-tone green. Equipped with overdrive, heater—all the extras. Shows the thoughtful care of one owner.

Visit Our 2 Giant Used Car Lots, 1201 & 1570 American Ave.

C. Standee Martin

Long Beach's Exclusive Oldsmobile Dealer — 1227 American — Ph. L. B. 6-9621

STOP — SHOP — SAVE

AS
LITTLE
AS

\$139
A WEEK

Extra Liberal Allowances

For Your Small-Screen TV

Come in . . . See the World's
Leading Makes, Side by Side! You'll
Agree the Clearest, Sharpest Picture
is on . . .

G-E TV

With Ultra-Vision

GE TV PRICES START AT . . . **149 95**



HIGHEST TRADES ALWAYS

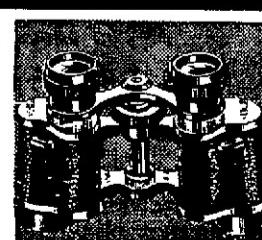
634 PINE PH. 70-4481 **ADAIR'S** 900 E. 7th PH. 70-5495 Open Sat. 1-6

STOP — SHOP — SAVE

HIGH POWERED BINOCULARS

These powerful 7x50 binoculars are the best buy in Long Beach . . .

WHAT A VALUE!



Giant size, 7" high and 8" wide. You can see for miles, on land, sea, or in the air. They are sturdily constructed to last a lifetime.

26 88

10. TEXAS CHRISTIAN NO MONEY DOWN—50c A WEEK

FREE Park & Shop
BROADWAY AND PINE
YOUR ACCOUNT OPENED IN THREE MINUTES
OPEN FRIDAY EVENING TILL 9

**CLEARANCE SALE!
YOU DON'T NEED CASH**

To Take Advantage of These Prices!
ON NATIONALLY ADVERTISED BRANDS!

Buyers of America's Finest New Cars Traded These New Tires In
on New, Stronger, Safer GENERAL TIRES

Size	List Price	Sale Price	You Save
6.70x15	22.60 Plus Tax 1.12	15.82	7.90
7.10x15	25.05 Plus Tax 1.18	17.53	8.70
7.60x15	27.40 Plus Tax 1.32	19.18	9.54
8.00x15	30.10 Plus Tax 1.46	21.07	10.49
8.20x15	31.40 Plus Tax 1.46	21.98	10.88

OPEN ALL DAY SATURDAY

Richardson
TIRE CO.
4. CALIFORNIA

500 E. ANAHEIM ST. PHONE 6-9681

Long Beach (Calif.), Sun., Oct. 3, 1954

WHEN TIME'S AN ITEM
Classified ads are for you! Things get done pronto when you phone 6-9071 for an ad writer.

(Advertisement)

ARTHRITIS

Ask for

Alfa-C-Plus

The amazing new tablet from natural herbal sources. Users report rapid and lasting relief from the agonizing pain, stiffness, and swelling caused by arthritis and rheumatism.

You get not only immediate relief but more beneficial lasting results. Why suffer? A trial will convince you. Nothing like this has ever been offered before. Alfa-C-Plus is truly different.

Alfa-C-Plus can be obtained at Schulman's Health Food Stores, Nov. 2.

For further information call L.B. 7-3440 or 67-3117.

In two states—South Carolina and Nevada—controversies are raging over whether the govern-

Shifting Senate Forecast for Joe's Censure Quiz

WASHINGTON (UPI)—The Senate will find itself in a confusing and uncertain state of shifting membership when it returns Nov. 8 to consider censuring Sen. Joseph R. McCarthy (R-Wis.).

In the case of some seats, there may be actual doubt as to who the "senator" is on that day. The chamber may have to decide one or more cases itself if contests are raised.

The confusing situation grows out of the unusual number of Senate deaths—nine—in the past 18 months, plus reconvening of a new Congress meets in January. Only in South Carolina, and possibly Nevada, is there any question of a "short-term" election being held.

But, because of varying state election procedures, some of the temporary appointees will continue to hold their seats for a time after Nov. 2 because their elected successors cannot formally be sworn in until state election officials make their official certifications.

In some cases this is weeks after the general election. Thus, the Senate can find itself with its membership changing almost daily in the midst of the McCarthy debate as various new senators are sworn in and their predecessors step down.

There could be as many as eight senators finally voting on the McCarthy issue who have just arrived on the scene and had no part in earlier developments.

Ambassador En Route

GUATEMALA (UPI)—U.S. Ambassador John E. Peurifoy departed Saturday for Miami, en route to his new post as ambassador to Thailand.

**OUCH! DRAT THAT ROSEBUSH!**

George Livesey, of 419 W. 5th St., examines scratches suffered Saturday when he was scraped by a thorny rosebush at Magnolia Ave. and 5th St. while he was taking his daily constitutional. Angered by the surprise "attack," Livesey complained to police in the hope, he said, that someone will trim the branches off the malevolent bush and avert injury to other pedestrians.—(Staff Photo.)

Link Ingrid, Zsa Zsa in Quiz on Playgirl's Mystery Death

ROMA (UPI)—A Rome police official was questioned Saturday in the mysterious death of Wilma Monesti. But press and public attention concentrated on the alibi of Piero Piccioni, son of Italy's former foreign minister and a prime suspect in the case.

Piccioni is being held on charges of manslaughter in the death of the 21-year-old Roman playgirl in April 1953. But Italian screen actress Alida Valli said in a statement published in an Italian magazine that she was with Piccioni at Amalfi two days before Miss Monesti's party-clad body was found on a beach near Rome.

Miss Valli said that Ingrid Bergmann, Roberto Rossellini, George Sanders and Zsa Zsa Gabor were at Amalfi south of Naples, at the same time.

Some newspapers speculated that some if not all of the movie stars mentioned by Miss Valli might be interrogated by investigating Magistrate Rafaello Segato to confirm her story.

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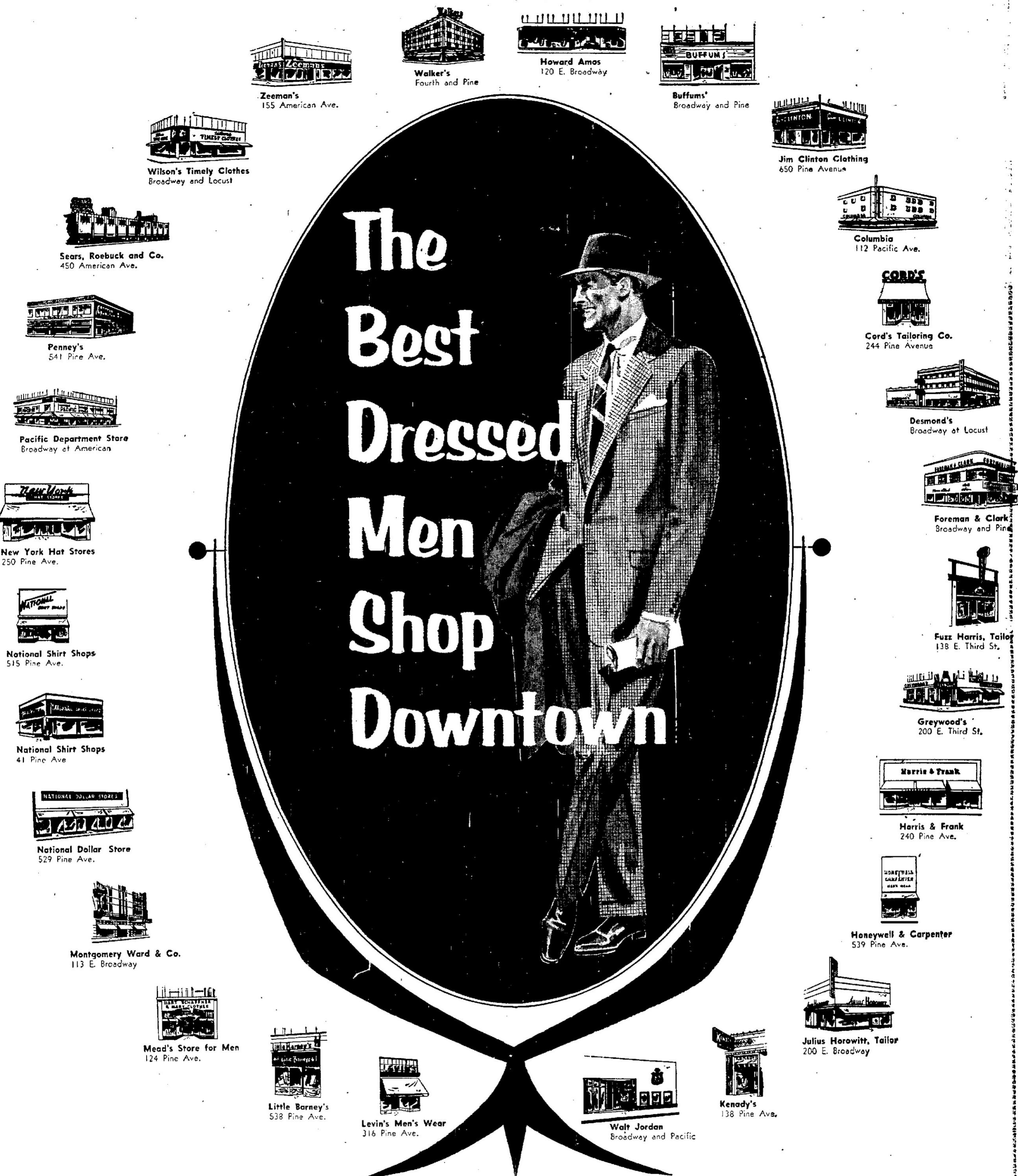
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West Plans to Test Russia on Disarming

UNITED NATIONS, N. Y. (UPI)—Lloyd will try to smoke out next week whether Soviet Chief Delegate Andrei Vishinsky on two vital disarmament plan issues: 1. Whether Russia still insists a major change in Soviet policy that nuclear weapons be destroyed at the outset of any U.N. assembly. Well informed sources report prevent its cheating.

West Expects Counter-Blow From Russia

By DONALD J. GONZALES

WASHINGTON (UPI)—U. S. diplomats predicted Saturday that Russia may make dramatic new move aimed at re-arm western Germany.

Such a move probably depends on how solid the western position appears to be when results of the nine-power London conference are known. The stronger the allied position the faster the Soviets are expected to move.

In London, it was announced Saturday that a solution had been found to the deadlocked arms control issue.

Those American diplomats who fear the next Russian move remember the Soviets made it their top goal to kill the European Defense Community project. Despite all American efforts to get approval of the plan, France killed it.

These experts believe Russia might produce some glittering, high-sounding offer that would appeal so strongly to neutralist elements in Europe that any new plan agreed upon to re-arm West Germany might be stalled.

These officials point out that while the London conference was under way, Russia made a conciliatory gesture by proposing a new atomic control and disarmament plan in the United Nations.

The proposal was so handled that the west was forced to say it may hold promise and to give it serious study.

In the same pattern, the Russian Communist party newspaper Pravda said it is convinced there is a possibility of settling international problems.

Some experts expect the Soviet Union to follow these moves with a proposal for all-German elections. Previously, the Russians have steadfastly balked at such elections. The idea would be to hold out to the Germans the hope of German re-unification and thereby persuade them to drop rearmament plans.

American officials feel certain that any kind of a Soviet election scheme will have a joker making it unacceptable to the west. These officials said the Communists would be certain to lose 90 per cent of the votes in free, all-German elections and the Soviets know this.

But the Russians could offer a fuzzy proposal which would require considerable study, perhaps months. The result could be another delay in German rearmament.

"They're very clever people," Gruenthaler said. "If this doesn't work we might next see a proposal that we ban atomic weapons except in retaliation."

The NATO chief flew to Denver from his Paris headquarters Friday night to report to Mr. Eisenhower on European developments.

Before meeting with the chief executive Saturday Gruenthaler told a news conference that the Russian disarmament proposal was a very effective piece of propaganda in Europe.

PROPAGANDA WAR
"He (the Russian army) is going to have trouble getting close to the U. S.," Gruenthaler said. "But we are going to have more and more trouble with the European folks who are under the gun."

Gruenthaler said the western powers were battling a type of Russian ideological cold-war "much tougher and much more clever" than that masterminded by the late Josef Stalin.

He said the regime of Premier George Malenkov was far ahead of the United States in working up propaganda.

"We're in the big leagues now," Gruenthaler said. "We have got to improve some of our know-how in this field of public opinion. The characteristics of impatience which some Americans have shown over the current nine-power London conference are not necessarily the answer in the foreign policy field."

"When we get impatient about French resistance to German rearmament we are only benefiting Malenkov."

Gruenthaler said he considered West German participation in NATO and the tactical use of atomic weapons as essentials "to prevent the overrunning of Europe."

CITES TIME ELEMENT

Even with these two factors, Gruenthaler said it would be three to four years before the western powers would have the capability to stave off the first phase of a Red attack.

Russ Atomic Plan Attacked by Gruenthaler

By MERRIMAN SMITH

DENVER (UPI)—Gen. Alfred M. Gruenthaler, supreme Allied commander in Europe, said Saturday the Russian disarmament plan introduced in the United Nations would make it impossible for the Western Allies to defend the European continent against an all-out Red attack.

He also told a news conference at the Denver White House, where he came to report to President Eisenhower, that if the Russians were to launch an attack on Europe tomorrow the

western allies would not be able to match "what the Soviets can put against us."

He said while the Reds would win the first phase of an attack, however, they could not win the war against the overwhelming United States superiority in the strategic air field.

Gruenthaler said the Russians placed their atomic controls plan before the U. N. General Assembly under the guise of "wanting to protect women and children." In reality he said Soviet Russia was well aware that an atomic ban would seriously cripple the ability of the western powers to stave off a Red attack.

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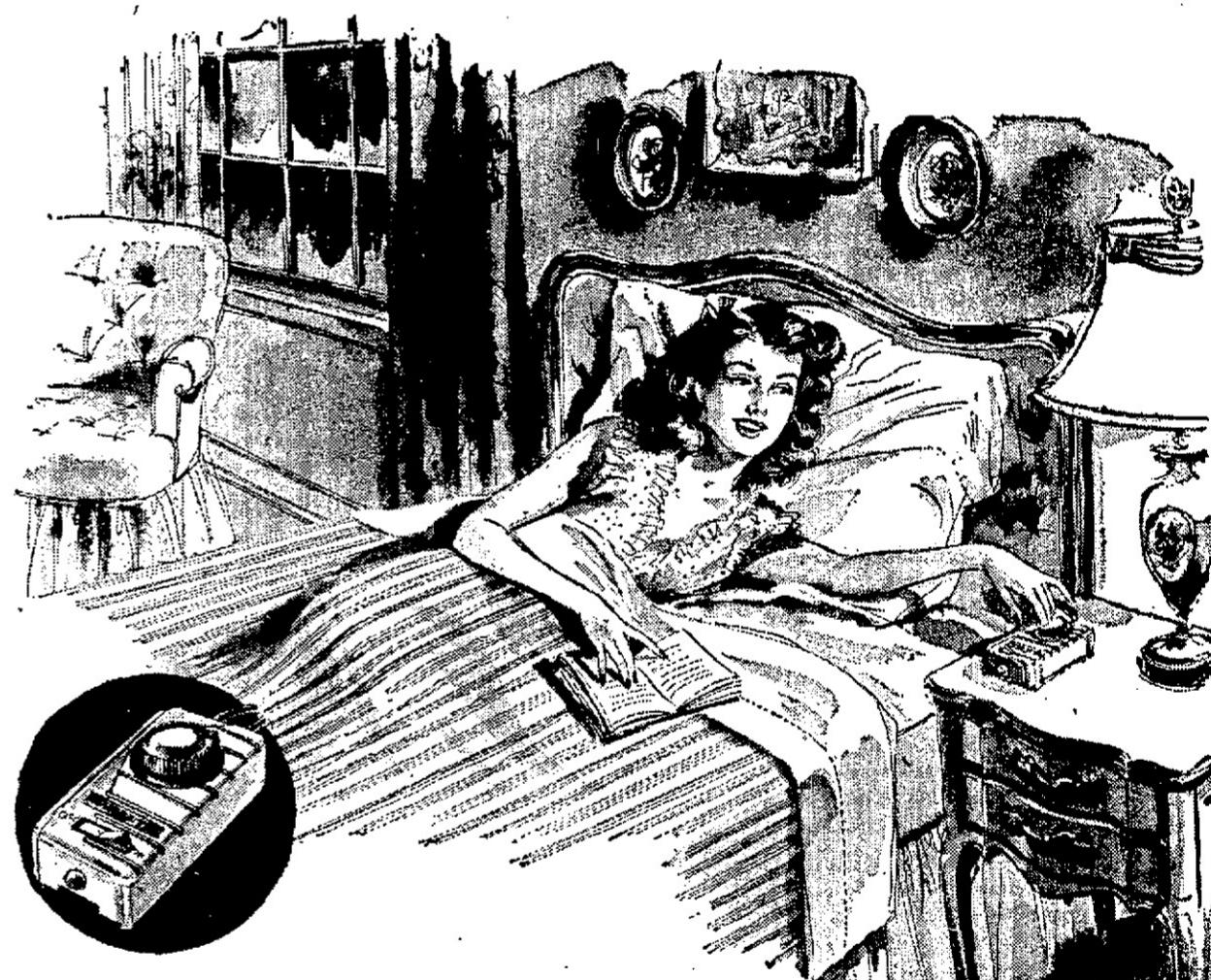
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CHAIR, \$124.50 value \$99.50

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Wamsutta Feather-Weight ELECTRIC THERMOCOVER

70x84" FOR TWIN OR FULL BED, Reg. \$35.95

- Made of washable Supercare in various colored pastel stripes!
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- Bears the U. L. safety seal of approval; non-allergic, too!
- In winter, use between sheet and one lightweight blanket!
- Needs little storage space; perfect for traveling!
- Perfect for Christmas giving or four-season living!

This is IT . . . and we're being exultant in our praise because of our sensational special purchase! Wamsutta's automatic Thermocover in sanforized supercare is not just an electric blanket or sheet, but a lightweight temperature control cover that gives perfect comfort all year around! See it Monday!

70x84 full-size dual-control, reg. \$43.95 \$26.95



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Southland Calendar

TODAY
Pioneer Days Festival, North Hollywood.

WEDNESDAY
Los Angeles County Fair, Pomona.

Wyoming State Picnic, Sycamore Grove Park, Los Angeles. Kern County Fair, Bakersfield.

Art Fair, Pasadena.

Apple Day, Julian.

"The Moon and the Calendar," 3, 4:15 and 8:30 p.m. at Griffith Park Planetarium.

MONDAY
San Gabriel Valley Artists Exhibition, through Nov. 14 at Pasadena Art Museum.

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Our specialized method of treatment for these conditions is the most modern and successful known.

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WEDNESDAY
"The Moon and the Calendar," 8:30 p.m. through Saturday at Griffith Park Planetarium.

THURSDAY
All States Dance, 8 to 11:30 p.m. at Belmont Recreation Center.

Wisconsin State Society, 6:30 p.m. at 728 Elm Ave.

FRIDAY
Illinois State Society, 6:30 p.m. at 728 Elm Ave.

Days of 1912, through Oct. 9, at Hermosa Beach.

Pico Fiesta Days, through Oct. 10 at Pico.

SATURDAY
Peg Leg Trek and Liars' Contest, Borrego Springs.

Historical Days Parade, 2 p.m. in San Diego.

Idaho State Society, 4:30 p.m. in Bixby Park.

New York and New Jersey State Society, 7:30 p.m. in YWCA.

Oregon-Washington State Society, 6:30 p.m. in Silverado Park.

Fishermen's Fiesta, through Oct. 10 at San Pedro.

"The Moon and the Calendar," 3 and 8:30 p.m. at Griffith Park Planetarium.

Douglas Goldie, world traveler, will be the featured speaker Wednesday at the Long Beach Chamber of Commerce Breakfast Forum in Wilton Hotel. His topic will be "Let's Look at South Africa."

Goldie was born in Cape Town, South Africa and worked for the Vacuum Oil Co. from 1926 to 1939.

During World War II he served in the South African Artillery as a personal officer to Maj. Gen. Frank H. Theron.

Since his discharge in 1948, he has traveled extensively throughout the world and now resides in Long Beach.

He presently is employed at the Neilson Pump Works.

Goldie is expected to outline the history of development in the Union of South Africa and explain the business and trading opportunities available with the country.

Ray Dunn, Forum chairman will preside.

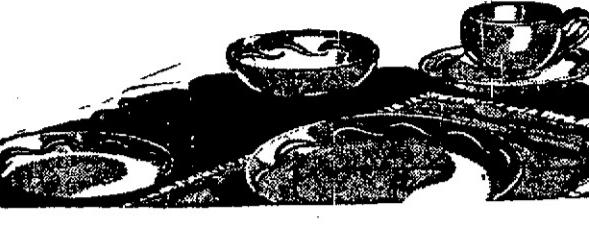
Shop Mondays 9:30 a.m. to 9 p.m., 5:30 p.m.

SEARS
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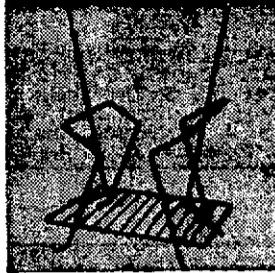
Monday Last Day of This Tremendous Sale!



Service for 4 'Bikini' Regular 9.95 Dinnerware

7.88
16 pieces

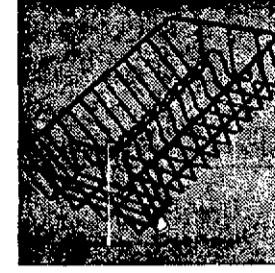
Modern coupe shape dinnerware in aquamarine or sunshine yellow with hand decorated pattern. Includes 4 each of plates, cups, saucers, bread.



Magazine Rack

1.66

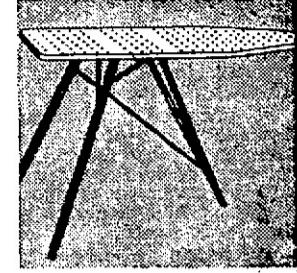
2.98 value! Smartly styled rack in the popular jet black wrought iron with handle for easy moving. 19".



98c Dish Drainer

87c

Rubber covered frame in white, yellow or red. 13x16x4 inches. Separate compartment for silverware.



6.75 Ironing Board

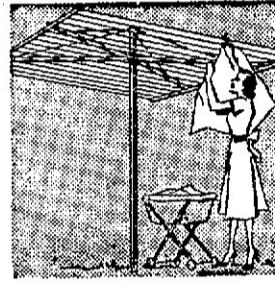
5.99

For ironing ease! Perforated steel top with white enamel finish. Positive lock device, rubber tipped legs.



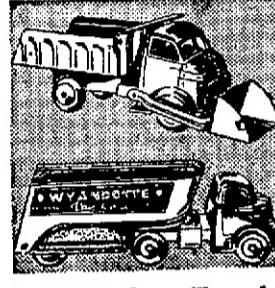
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25 lbs. in carton. Washes clothes cleaner, faster. Bleaching, bleach, water softener . . . all in 1!



Outdoor Dryer 15.88

Reg. 18.95. Straightline dryer, no short lines, holds full size sheets without folding. Rust-resistant.



1.49 Value Truck 77c

Semi-truck trailer . . . realistic looking. Made of colorful plastic with steel chassis. Dump truck . . . 77c



Miniature Doll 88c



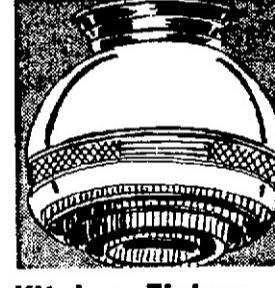
Kenmore Poppers 4.99

Reg. 5.98. Holds 2 qts. of popcorn every 5 minutes! Built-in oil measure. Polished aluminum body.



1.98 Hall Fixture 1.77

Attractive heavy clear glass shade on polished brass colored aluminum holder. Holds 1 light.



Kitchen Fixture 1.77

Gleaming chrome plated 4-in. holder with enameled and clear glass design shade. 1 light. Holds 150-watt.



Bathroom Fixture 1.77

Reg. 1.98 wall light has pull switch and appliance outlet. White glass shade with clear center.

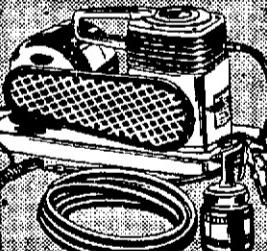


2.69 House Paint 2.18 gal.



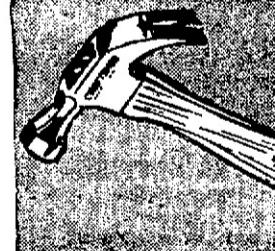
5-ft. Stepladder 3.33

Reg. 4.98 wide grooved steps reinforced with steel rods, handy bucket shelf. Made of seasoned stock.



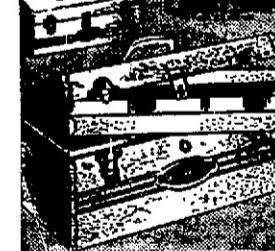
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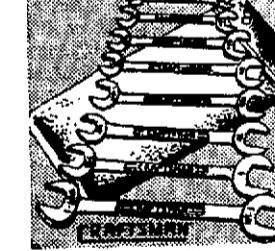
Hexagon Hammer 1.77

Reg. 2.98 polished "Super-Tuff" steel head with curved claw . . . double steel wedged. Smooth handle. 16-oz. size.

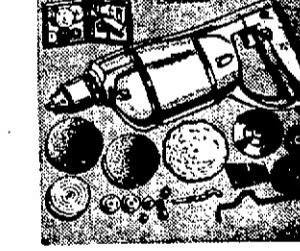


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Reg. 5.49 mechanics-type, holds 75 to 100 sockets, wrench parts. Lift-out tray. Big 8x9x18" size.



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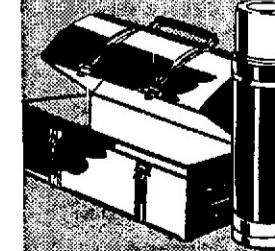
32-Piece Drill Kit 24.99

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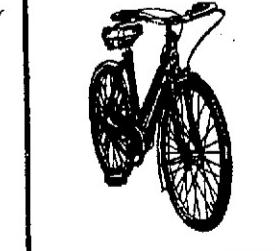
46-Piece Drill Kit 37.99

Reg. 41.50. 1/5-hp, 1/4-in. drill, case and 44 accessories. 49-pc. with saw attachment. Reg. 51.50 47.99



Metal Lunch Kits 1.99

Reg. 2.49. Large metal workman's kit with thermos bottle enclosed. Plated latch, folding handle.



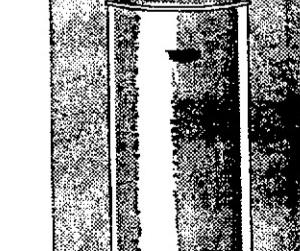
Lightweight Bike 38.88

Bikes for boys or girls! Reg. 42.50. Big 26" J. C. Higgins Tourist Model bike. Easy 3-speed gear system.



Regular 67.85 Brass FIRESET 58.88

Includes filigree paneled screen frame with pull chain curtain, urn style andirons and gallery rail stand. Includes filigree paneled screen frame with pull chain curtain, urn style andirons and gallery rail stand.



Homart Glass Lined WATER HEATERS 96.88

112.59 value. More efficient, less expensive. Automatic safety pilot, adjustable thermostat, AGA approved. 30-gal.

Regular 4.98 Laundry Cart 3.33

Lightweight tubular steel frame, with cotton drill liner

Reg. 1.49 Household Brooms \$1

Made of select broom corn fibers, sewn with 5 rows of stitching

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DR. COWEN
107 W. BROADWAY
CORNER PINE • OPPOSITE BUFFUM'S
OPEN DAILY 9 A.M. - 6 P.M., SAT. TILL 1 P.M.
FREE PARKING
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Downtown Long Beach

United Neighbors Sample

LUNCHEON AND SERVICE CLUBS

Red Refugee Set for Newspaper Week Talk

The Independent Press-Telegram will sponsor the Ad Club National Newspaper Week program Thursday noon in Lafayette Hotel, with Sultan Kuatza, ex-refugee from the Communists, as the speaker.

Kuatza formerly operated cafeterias in Long Beach, but now is with the New York Life Insurance Co. here. He was born in the Caucasus, knew terrors in Russia and Nazi Germany and presently is a member of the Paris Bloc organization of volunteers to fight Communism.

He came to Long Beach five years ago as a penniless displaced person, and became the owner of two cafeterias. His father and his wife's father were arrested by Communists and killed in Siberia.

"I discovered Freedom in America" will be Kuatza's topic. Paul D. McClaughry, CPA, Music man; J. M. Johnson, toastmaster; Harry Christen, club quartet; Harry Christen, speaker.

Journalism teachers and editors of school publications will be guests.

ROTARY CLUB — Wednesday noon, Lafayette Hotel. Lawrence A. Collins, chairman; Hubert J. Prichard, presiding. Guest speaker: Ed Ainsworth, feature writer for the Los Angeles Times, co-author of "The California Story," presented in Hollywood Bowl in observance of the state's centennial in 1950, and author of a number of books on California, including "Eagles Fly West" and "California Jubilee."

DOWNTOWN LIONS CLUB — Friday noon, Wilton Hotel. Manuel Masuda, chairman. Guest speaker: Beryl Kent, foreign correspondent, former teacher of English in New York high schools and Nippon University, Tokyo; author of books and articles.

LAKWOOD LIONS CLUB — Sixty-five members of club to attend regional meeting at Narwalk Women's Clubhouse, Norwalk, Thursday. Funds to be raised to support annual District 4 Student Speakers Contest. E. G. Schmidt, deputy district governor, and Tom Newton, zone chairman, to lead delegation of seven clubs.

DOWNTOWN 20-30 CLUB — Wednesday, 7:30 p.m., Lakewood Country Club. Bob Harwick, chairman.

KIWANIS CLUB OF LONG BEACH — Tuesday noon, Lafayette Hotel. Dr. Russell B. Lichtenwalter, chairman; William T.

Here's LONG SAM
Star of the new comic hit—
"LONG SAM" by Al Capp, America's top cartoonist, and Bob Lubbers

SEE HER TODAY . . . in full COLOR in the COMIC SECTION of the INDEPENDENT PRESS-TELEGRAM



sen, Brewster Gray, Jack Hammond and Norman Masterson, J. E. Barton, Dr. W. N. Scott and William Kinley.

SERTOMA CLUB — Thursday, 12:15 p.m., Lafayette Hotel. Loran L. Hancock, chairman; Merle DuBay, presiding. Guest speaker: Dick Lane, television sports announcer, motion picture actor and former vaudeville performer.

OPTIMIST CLUB OF LONG BEACH — Thursday noon, Lafayette Hotel. Henry Vajner, chairman. Guest speaker: Emile V. Van Bever, born in Belgium, educated as a criminal lawyer at University of Chicago, once associated with U.S. Justice De George Christen, evaluator. Speakers: John Elwell, George Williams, Herb Robinson and Pat Curley.

AFTER DINNER SPEAKING CLUB — Thursday 6 p.m., Jones restaurant. Robert Wenke, president. Robert Wenke, pres-

J. Harris, presiding. Speaker: Dr. Lloyd Deck, chair-

EXCHANGE CLUB OF UP-

TOWN LONG BEACH — Tuesday 7 p.m., Cock o' the North res-

by club quartet: Harry Christen, speaker: L. A. Jagerson, taurant.

1020 COILS

SHOP MONDAY FROM 9:30 A. M. TILL 9 P. M.

An 89.95 Douglas Extension Top Dinette with 4 Foam Cushioned Chairs

All 5 PCS. **54.95**

1.25 Weekly



Made by famous Douglas . . . with THICK FOAM CUSHIONED chairs! Douglike extension top table has triple plated chrome base . . . the 4 matching chairs have chrome seat frames and full wrap-around no-mor covered backs. In grey, yellow, red or green.

PHONE 7-2718 FOR THESE VALUES

1020 COILS
in this Eclipse Sleep Set

29.99

each piece
Mattress or Box Spring

1.25 Weekly

It's the same mattress and box spring you've seen advertised nationally on TV and radio. Made by famous Eclipse! IT HAS 1020 COILS . . . 510 in the mattress and 510 in the box spring, and so synchronized that the coils in the mattress are placed directly over those in the box spring. Plus layers of fluffy cotton and a durable striped ticking. In full or twin size.

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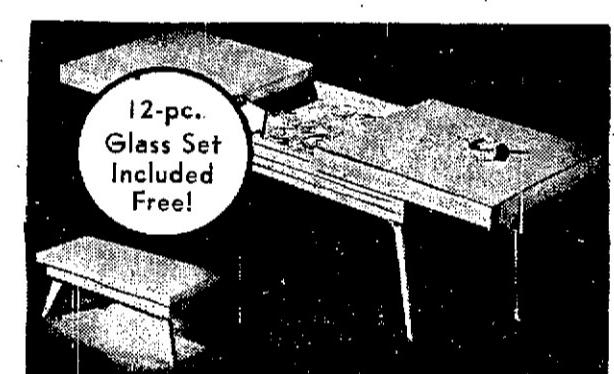


All Hardwood
Secretary

59.99

1.25 Weekly

Regularly 89.95!
Mahogany finish . . .
traditional styling.
Grille front doors
enclose spacious
bookshelves. 3
roomy drawers.



29.95 Cocktail Cellarette
with Neva-mar plastic top

19.99

\$1 Weekly

Stunning cocktail table with burn-and-alcohol-resistant Neva-Mar plastic top. Deep hidden compartment is fitted with 12-pc. glass set. Measures 18 1/2" x 40"; opens to a big 55". In lime oak or rich mahogany finish.

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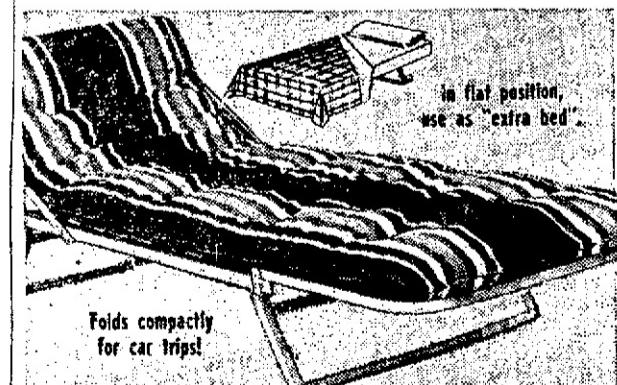
Save 7.96! Steel Chaise & Pad

17.95 Value!

9.99

Delivery, if
desired, \$1 extra

\$1 Weekly



Sturdy steel chaise folds and adjusts to 4 positions . . . large 24" x 74" size with strong metal tied springs. Comfortable pad has sturdy drill cover in green or blue stripes. Order yours today!

PHONE 7-2718 FOR THESE VALUES



Big 12-Play All Steel Gym

A 49.95 Value!

26.99

1.25 Weekly

Never before sold at this low price! Extra heavy 2" top bar, heavy tubular construction throughout! Has 2 chin-up bars, basketball goal, ladder and slide, 2-seat glider, 2 swings, 2 rings, trapeze bar and shower spray.

*Get 20¢ Green Stamps at Any Eastern-Columbia Store FOR CASH PAID AT TIME OF PURCHASE!

Lonesome Tahitian Crew Sights for Moonlit Beaches of Island

By VERA WILLIAMS

White teeth flashing in slow, polite smiles and struggling with a strange language, the six-man Tahitian crew of the schooner Vega today prepared to settle down in Newport for a four-month stay, 4,000 miles from home.

It will be February before the Vega with its adventurous history, and outfitted with two new masts and new rigging, heads back for Tahiti.

Marcel Faunaurai, chief engineer; Peter Taipo, second engineer; Richard Nena, oiler; Toua Teifiti, boatswain; Tetate Fiu, seaman, and Poia Viritua, cook, born in Tahiti, all learned to swim about the time they learned to walk. Experienced seamen, they got their first training on trading schooners taking copra from the islands to Papeete.

They speak Tahitian and French, but almost no English.

The master of the vessel, blue-eyed, blond Omer Darr of Costa Mesa, who loves the sea and schooners and who bought the Vega recently in Tahiti where for 2½ years it had been tied up after being damaged by a storm, speaks only enough Tahitian to get by. He'll know much more by next February.

TAHITIAN HIT PARADE

The Tahitian crew members while away their spare time playing guitars and singing Tahitian songs, "Tamure" and "Ta Vahine Teihi," about flowers and romance and bright moonlit beaches. They tire sometimes of American food and when they do, Poia prepares native food for them.

A favorite dish is raw tuna marinated in lime juice. It tastes better than you might think. Poia prepares food in American, French or Tahitian



MARCEL FAUNAURAI... "Tahiti Is Home"

fashion. He's a versatile cook. How do they like America?

They like it, they say, but there is a homesick look in their dark eyes. Six of them have families in Tahiti. Poia is the only one who isn't married. The others have been to America before, but it is the first trip for Poia, the oiler. Several have traveled widely on ships. Taipo, who walks with a limp, served in the French forces under De Gaulle in World War II. Tahitians are French subjects.

Marcel, who speaks the most English, puts his hand over his heart. "Tahiti is home," he says. No one could say it more eloquently than that.

Under its new owner the Vega starts a new career which has included pleasure craft, Navy patrol boat, weather observation boat and an attempt at being a passenger boat in the South Seas.

BUILT AT KIEL

Built 24 years ago at the Kiel shipyard in Germany, the Vega was taken over by the government and the schooner was put to work as a patrol vessel and weather observation ship. After the war she was bought by Thomas Hamilton of the Malibu Charters, who sold her to Cornelius Crane of the plumbing fixtures company.

Here three years ago Crane sailed the Vega from the local harbor to Hawaii and Tahiti and planned to establish her in Hawaii-Tahiti passenger service. The first trip was uneventful but on the return trip 18 miles out of Tahiti, the Vega ran into a storm and was dismasted.

She was taken back to Tahiti and moored to the quay where she stayed.

Her engine was rusted and her gleaming white topsides were streaked with rust when Darr, who has a 600-tree copra plantation on Moorea, the nearest island to Tahiti, bought her in August.

Darr signed on a Tahitian crew



IN THE CHARTROOM of the Vega the skipper, Omer Darr plots a course. He plans to sail from Newport in February on the 4,000-mile return trip to Tahiti. —(Staff Photos by Roger Coar.)

(Advertisement)

fall," and "Two Came by Sea," went from here to New York to see about publishing his latest book.

The Vega, which was at the Craig shipyard in the local harbor for a week, was moved this weekend to Newport.

...and together with a couple of Tahitian lads who will attend school in Tucson and William S.

Stone, considered Tahiti's best writer, headed back to America.

The Vega made the 4,000-mile trip in 31 days. To help the tired engine, Darr stepped part of the main mast forward and rigged a jib and trisail.

Stone, author of "Tahiti Land-

Kidney Irritation BACKACHE

If you are worried and embarrassed by too frequent, burning or itchy urination, kidney trouble, Bladder Cramps, Strong Cloudy Urine or Pressure over Bladder due to common Kidney and Bladder Irritation ask your druggist about CYSTEX. It relieves irritation and loss of sleep—then you can't help feeling tired, nervous, depressed. In just one month you will feel relief through its wonderful soothing relief through its bacteriostatic action in Acid Urine, and its analgesic value as an effective pain killer. CYSTEX is a million CYSTEX tablets used in last 25 years prove safety, success. Don't waste time. Get CYSTEX from druggist today. Under money-back guarantee. See how much better you feel tomorrow.

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Successfully Treated Without Surgery or Drugs. No Loss of Time

Nurse in Attendance

DR. L. W. BERRY, D.C.

1074 PINE AVE. PH. 6-2943

Dear Mr. Chan: "The day I came to your office with my mother and brother I was about to give up hope of getting rid of my rheumatism. I had tried many doctors and nothing would help me but I found no results. After reading your advertisement, I tried you for my last resort, and was thrilled to find that I immediately began to feel better. I was able to breath normally and could sleep better for the first time in months. Now I am feeling fine. Thank you Dr. Chan for your wonderful treatment and helping others with benefit from your method. Name: Name: Address: Street: Mrs. Vivian Murray, To Whom It May Concern: "Five years ago I was badly

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Long Beach Santa Ana

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You can own this gorgeous "Winthrop" silver service easily if you buy it piece by piece. Made by Reed and Barton of finest silver plate. Coffee \$72, Tea \$65, Cream and Sugar \$68, Waiter \$130.

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Regent Silver Plate
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 Cream and Sugar....\$51
 Waiter\$80

Victorian Silver Plate
 Coffee....\$65 Tea....\$59
 Cream and Sugar.....\$75
 Waiter\$95

Town and Country Sterling
 Coffee..\$105 Tea..\$102
 Cream and Sugar.....\$67

Hampton Court Sterling
 Coffee..\$154 Tea..\$149
 Cream and Sugar....\$66

Silverware, Street Floor

STORE HOURS: FRIDAYS, 12 NOON TO 9 P.M. — OTHER DAYS, 9:30 TO 5:30



now you can buy with NO down payment—NO carrying charge

value	sale price
\$395 Black Persian Lamb Jacket	\$198
\$425 Sheared Greige Beaver Jacket	\$325
\$495 Dyed Squirrel Coat	\$395
\$850 Full Length Korean Kolinsky Coat	\$695
\$1050 Cerulean Blue Mink Stole	\$895
\$1295 Full Length Dyed Ermine Coat	\$950
\$2000 Palomino Mink Bolero	\$1650
\$4500 Full Length Ranch Mink Coat	\$3200

all furs labeled as to country of origin

plus 10% fed. tax

These are only a few of the treasures in this dramatic collection . . . the largest ever presented by Buffums' . . . so complete, so sensational are the savings, it is just like going into the Eastern fashion market with our buyers to see and select your own precious fur. You'll see the newest designs in coats, capes, stoles, jackets and scarfs . . . featuring, for the first time, luxurious fashions in petite sizes. Choose from stone martens priced as low as 62.50 per skin all the way to a \$4500 pastel ranch mink coat . . . the highest expression of fall's "Plush Touch" . . . now available on Buffums' new credit plan. Above all, remember, it's the store behind the fur sale that counts. Your Buffums' label represents a 50-year reputation for finest quality.

• Informal Modeling

• Expert Furriers' Consultation

One week only — Monday through Saturday, October 4th through 9th — in Long Beach

Fur Salon, Third Floor

MAY CO.
LAKEWOOD

SORRY
NO
MAIL
OR
PHONE
ORDERS
ON ANY
ITEM
ON
THIS
PAGE

PICTURE SALE



POPULAR ORLON SHRUG

Reg. 4.95 **1.79**

- Soft, pre-shaped
- Washable, fast drying
- Wear it for day, evening
- Sizes S.M.L. White only

May Co. Lakewood—Sport Accessories—Second Floor

WOOL TWEED SKIRTS

Reg. 8.95-10.95 **3.99**

- All-wool tweeds
- Three styles available
- Smartly tailored, 10-18
- Several new colors

May Co. Lakewood—Campus Shop—Second Floor

JEWELLED CARDIGAN

Reg. 8.95 **3.99**

- 100% wool cardigan
- Jeweled Peter Pan collar
- Short sleeves, mock pearl buttons
- White, sizes 36-40

May Co. Lakewood—Kilt Lingerie—Street Floor

GOWNS AND SHORTIES

Reg. 3.95 **99c**

- Rayon multifilament crepes
- Beautifully trimmed
- Assorted pastels
- Lengths 32-40; shorts S-M-L
- Quantities limited

May Co. Lakewood—Nations—Street Floor

GARMENT BAG

Reg. 2.98-3.50 **1.19**

- Jumbo size, 16 garments
- 3/4 zipper
- Good looking protection
- A tremendous savings

May Co. Lakewood—Nations—Street Floor



LEPRECHAUNS

Reg. 2.99 **1.49**

- Soft glove leather
- Cushion crepe sole
- Red, white, cream, pink, lt. blue, turquoise, black
- Even sizes 4 to 9

May Co. Lakewood—Boulevard Shoes—Street Floor

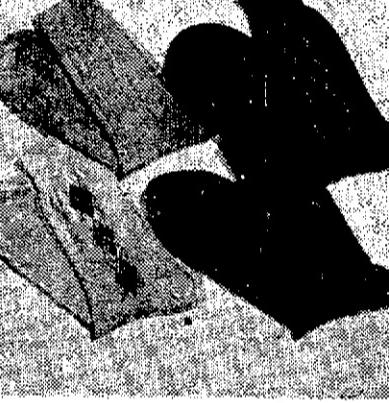


DOUBLE KNEE JEANS

Reg. 2.29 **1.59**

- Sanforized 8-oz. denim
- Riveted, reinforced
- Full cut; sturdy
- Indigo blue, sizes 4-12

May Co. Lakewood Boys' Wear—Second Floor

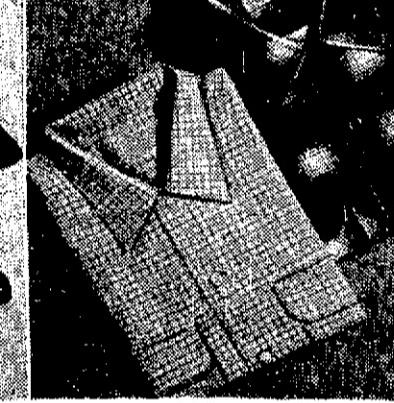


MEN'S NYLON SOCKS

Reg. 1.00-1.50 **59c**

- DuPont nylon, 6x3 rib
- Fancy clock styles, slax length
- 1-year guarantee
- Navy, maroon, grey, green, lt. blue, brown, 10 1/2-13

May Co. Lakewood Men's Furnishings—Street Floor



COTTON FLANNEL SHIRTS

Reg. 3.95 **1.99**

- Men's Sanforized shirts
- Dan River Kashair fabric
- Checks, plaids, faralana, solids
- Long sleeve, 2 pockets, S-M-L-XL

May Co. Lakewood Men's Sportswear—Street Floor

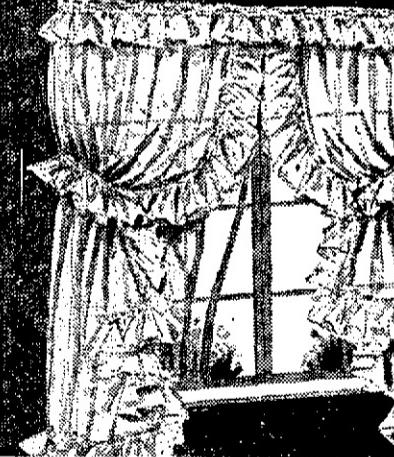


ENGLISH BICYCLES

Reg. 49.95 **29.95**

- 40% off, boys', girls' models
- Juvenile, 5-8 years
- Lightweight, Coaster brakes
- Hand-built famed English maker

May Co. Lakewood—Sporting Goods—Downstairs

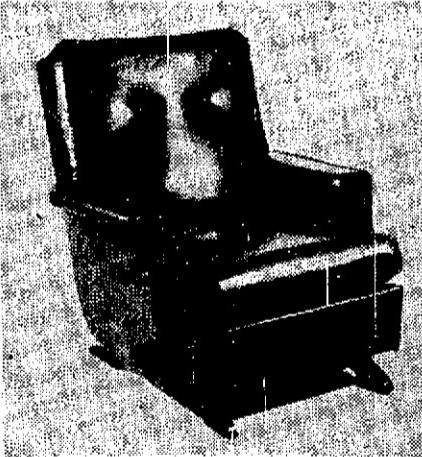


NYLON RUFFLE CURTAINS

Reg. 6.95 **3.99**

- Full 6" ruffles
- 100" wide to pr. 81" long
- Wash in a wink, no ironing
- Sheer, light ivory shade

May Co. Lakewood—Curtains—Third Floor

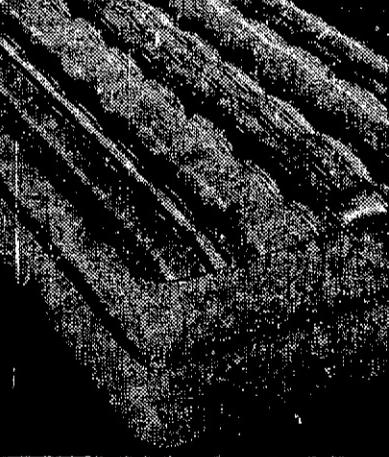


PLATFORM ROCKER

Reg. 69.95 **39.88**

- Duran plastic, green, red
- Locks into desirable position
- Deep resilient spring seat, back
- Washable, scuff resistant

May Co. Lakewood—Furniture—Third Floor

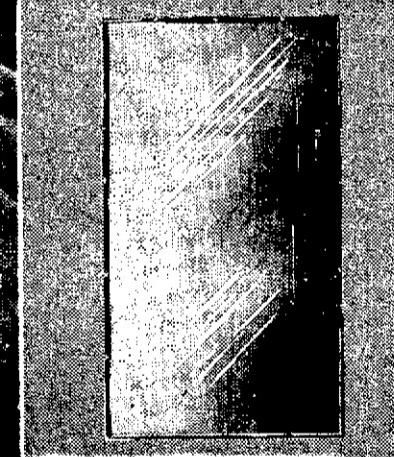


MATTRESS OR BOX SPRING

Twin or Full Size Reg. 34.95 **19.88**

- Firm pre-built borders
- Tempered coil unit
- Cotton felt, sisal padding
- Attractive, long-wearing ticking

May Co. Lakewood—Sleep Equipment—Third Floor

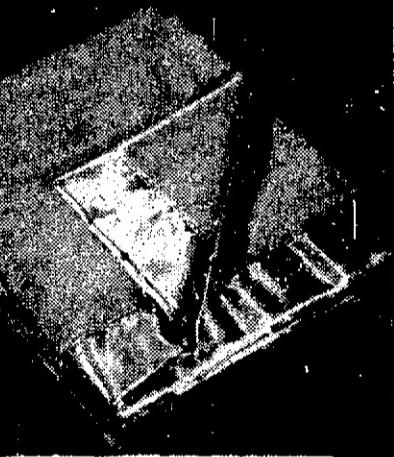


36x48 WALL MIRROR

Reg. 34.95 **22.88**

- Beveled edge
- Electro-copper plated
- 2 yr. silvering guarantee
- Now at our lowest price

May Co. Lakewood—Mirrors—Third Floor

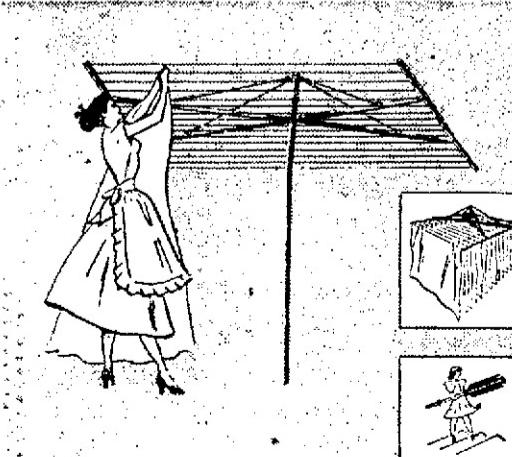


100% WOOL BLANKET

Reg. 14.95 **8.99**

- 100% virgin wool
- Matching acetate binding
- Deep nap, 72x90 size
- Nile, emerald, yellow, blue, rose, wild cherry

May Co. Lakewood—Bedding—Third Floor

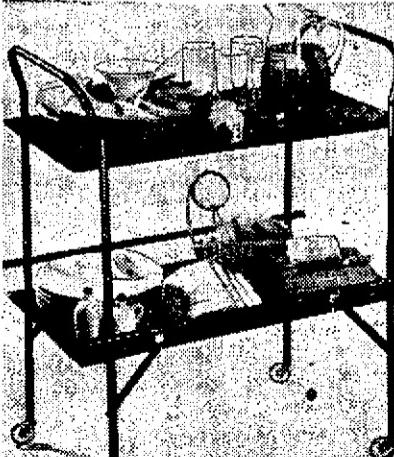


STRAIGHT LINE CLOTHES DRYER

Reg. 13.95 **7.99**

- Automatic, aluminum & steel
- 16 plastic lines, each holds a sheet
- Braces lock automatically in place
- Lightweight, sturdy, compact

May Co. Lakewood—Housewares—Downstairs

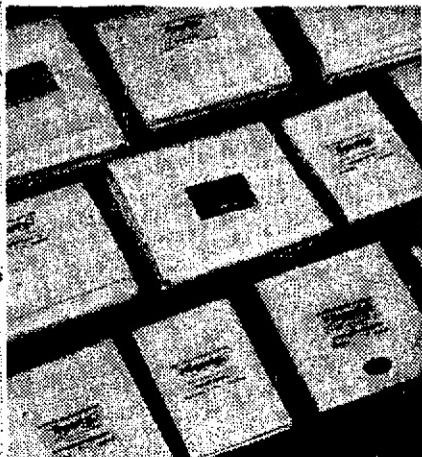


FOLD-AWAY CART

LIMITED 6 TO A CUSTOMER Reg. 12.95 **6.99**

- Black satin finish wrought iron
- Holds complete dinner
- Folds away; stores easily
- 14" deep, 26" long, 33" high

May Co. Lakewood—Kitchen Furniture—Downstairs

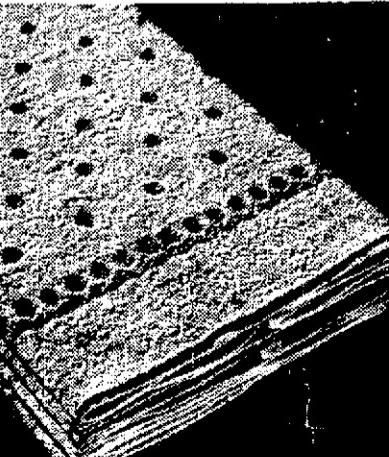


SURETY PERCALE SHEETS

Reg. 3.09 **1.99**

- Type 180, sheets, cases
- Our own brand, durable
- Limit of 6 to customer
- 3.39 81x108, 2.19
- 79c 42x38 1/2 cases, 59¢

May Co. Lakewood—Bedding—Third Floor



MARTEX TOWELS

Reg. 2.50 (if perf.) **1.00**

- "Charmed circle" new pattern
- 24x46 bath size
- Choice of 4 color combinations
- Pink/dk. pink; aqua/lilac; peach/apricot; sunflower/top brass
- Pink, blue, maize, mint, 0.4

May Co. Lakewood—Linens—Third Floor



BABY ARISTOCRAT GROW SLEEPER

Reg. 2.09 **1.49**

- Grow style knit allows for growth
- Cuddly and soft knit cotton
- Flat knit, full cut, double feet
- Pink, blue, maize, mint, 0.4

May Co. Lakewood—Infants' Wear—Downstairs



PRINTED PERCALES

Reg. 49c **29c**

- 80-square percale
- Washable, fast colors
- Checks, dots, stripes, florals
- 36" wide. Big savings

May Co. Lakewood—Yardage—Third Floor

FALL **MAY CO.** LAKEWOOD SALE

*Life's
many co.
savings
time*

**luxury wool coats**

69.95 - 89.95 values

48.00

Forstmann, Stroock, Anglo, Hockenmum, and other such woolens . . . such as you seldom find in coats at a price as low as 48.00. Choose from our huge collection of the newest, most exciting styles, note the new interest in texture, in color, in detail. Sizes 8 to 16.

May Co. Lakewood Women's, Misses' Coats

imported tweed skirts

reg. 14.95

7.99

All-wool tweed skirts in the most important styles of the season. Lined seat. Fall colors. Sizes 10-16. Expertly tailored.

WOOL FLANNEL JACKET

reg. 14.95

9.99

Lined shoulder and hand-finished buttonholes. Red, navy, turquoise and emerald green. Sizes 10-16.

May Co. Lakewood Misses' Sportswear,
Second Floor**corduroy pedal pushers**

reg. 5.95

3.99

Wonderfully soft fine wale corduroy. Calf length with back zipper, side pockets. Black, orange, aqua, sizes 10 to 16. Excitingly low priced for Fall Sale.

3.95 COTTON BLOUSES

Wooden buttons, double needle stitch, 10-16.

2.99**5.95 ORLON SWEATERS****3.99**

Slips with batwing sleeves, washable and shape retaining. White, pink, blue, maize, red, navy. 36-40.

May Co. Lakewood Sports Accessories, Second Floor

wool skirt assortment

reg. 8.95

4.99

Popular beanstalk-slim style with fly front; skirts you'll enjoy living in, in a wide variety of textures. Sizes 10-16.

5.95 wool jersey blouses

Turtle neck, in all of the season's newest fall colors, sizes 30-36.

3.99**7.95 CORDUROY CAPRI PANTS 4.99**

Solid colors and gay prints. Ankle length. Sizes 8 to 14. Fall sale.

May Co. Lakewood Campus Shop, Second Floor

**jewel-tab
pillbox hats**8.95 value **4.85**

The hat that is tops for every occasion. Deep rich pile velours, exquisitely trimmed with jeweled tab. Shown is just one of a large collection of new fall hats chosen and specially priced for our Fall Sale.

May Co. Lakewood Millinery, Second Floor

**beautiful wool
costume suits**65.00 value **49.90**

Outstanding value in the Fall Sale . . . beautiful costume suits. Straight-line skirt, boxy jacket, wool jersey blouse or vest. Fall browns, greys, charcoal and black. Misses' sizes, petite sizes.

May Co. Lakewood Misses' Suits,
Second Floor**2-piece wool
jersey dresses**29.95 value **24.88**

You'll love these with their detachable linen collars. Blue and olive-green. Sizes 10 to 18. Priced at unusual savings for our Fall Sale. Designed with an eye for unusual detail, flattering lines.

May Co. Lakewood Misses' Dresses,
Second Floor**black elegance
for fall fashion**49.95 value **38.00**

Gown Shop's impressively simple black rayon crepe, the skirt lined with black rayon taffeta; dolman sleeves, beaded white collar and collar tabs. Misses' sizes. Exceptional value at this low price.

May Co. Lakewood Gown Shop, Second Floor

**stroock wool coats
hand-tailored details**reg. 69.95 - 89.95 **57.00**

Full length coats of Stroock's Worumba, Forstmann's wools. All millium lined. Fall beige, grey, toast, blue and other rich shades. Sizes 5 to 15.

WOOL SHORT COATS 19.90

Fall colors. Sizes 7 to 15.

May Co. Lakewood Jr. Dept. Coats,
Second Floor

FALL IN SALES

MAY
LAKEWOOD

It's
May Co.
savings
time

**100% WOOL COATS**

29.95-39.95 values **19.90**
Boulevard's 100% virgin wool coats in all the new fall weaves; fully lined styles for everyone, the newest in fresh fall shades; sizes 8-18 in group. Some styles for the petite miss 5'4" or under. So come early for best selection.

May Co. Lakewood
Boulevard Coats—Street Floor

PEPLUM POCKETEER

Reg. 12.95 **11.00**
Now in hand-washable rayon and acetate menswear flannel, our figure-flattering fall find; cactus green, pepto brown, sand beige, lemon ice, sun-kissed orange. Misses' sizes 12-20, half sizes 14½-22½. Special October Sale price.

May Co. Lakewood
Boulevard Dresses—Street Floor

22.95 Craventted corduroy coats, fully lined, matching jockey hat; teal, red, gold, purple, sizes 8-18 13.88

PRINTED FANCY PANTS

Reg. 9.99 **3.88**
Printed corduroy tapered pedal pushers; bright block print in black, red or royal blue; also available in paisley print or roman stripe. Sizes 10-16.

15.95-1.99 Cotton blouses, assorted styles, colors, 32-38 T.00

May Co. Lakewood
Boulevard Sportswear—Street Floor

**JUMPER DRESSES
IN RAYON FLANNEL**

Reg. 8.95 **5.99**
This fall jumpers come first with the Junior-deb, doubly so in rayon flannel. These in black, grey or soldier-blue. Sizes 7 to 15. Fall Sale priced, 5.99.

14.95 Wool dresses, casual styles. Red, royal and black. Sizes 9 to 15 7.29

May Co. Lakewood
Junior Deb Dresses—Second Floor

PANTIES, GIRDLES

Reg. 4.00-7.50 **2.99-4.99**

Wide assortment of Munsing, Silkskin, Warner's and other famed makes, for smooth, firm outline treatment. S-M-L.

2.50-3.00 Circle stitched bras, cotton, nylon, A-B-C cups, sizes 32-38 1.49-1.99

May Co. Lakewood
Girdles, Bras—Second Floor

FLANNELETTE PJ'S

Reg. 3.98 **2.99**

Pajamas and gowns to keep you cozy, all pre-shrunk, full cut, in classic and mandarin styles; dainty pastels, colorful new fall prints; sizes 32-40. Buy your winter sleepwear now at this low price.

May Co. Lakewood
Lingerie—Street Floor

LINED NYLON DUSTER

Reg. 12.95 **7.99**

Dainty nylon velveray peignoir of peekaboo filminess with soft nylon lining; lace-trimmed Peter Pan collar, three-quarter push-up sleeves. Washes and dries like a dream. Soft pastel shades. 10-18.

May Co. Lakewood
Robes—Street Floor

HENDAN SHIRT SALE

3.95-4.95 values **2.39**

The boy shirt with the baby doll sleeve in discontinued patterns of fine cottons fashioned by Hendan. Men's cotton shirting, everglaze chambray, Hawaiian prints, woven plaids and others, sizes 30-38.

May Co. Lakewood Better Blouses,
Second Floor

SHINY BLACK PATENT

Reg. 7.95 **4.97**

For every little girl who puts her best foot forward this fall—the Edwards smart little one-strap with button-and-bow trim. Children's size 9½ to misses' size 4.

May Co. Lakewood Children's Shoes,
Second Floor

HARDWOOD CRIB

Reg. 39.98 **29.88**

Lullabyo crib, silent double-drop sides, adjustable spring, plastic teething rails, casters, ball trim. Birch, maple or white finish.

12.98 Famed make
crib mattress 10.88
4.50 Kanfwet crib
bumper pad 3.48

May Co. Lakewood
Nursery Furniture—Second Floor

**JR. BOY SHIRT
'N' JEANS**

2.25 Famous-make cotton flannel shirts, yoke back, many colors, 3-6x 1.58, 2/3.00

1.98 8-oz. navy denim jeans,
zip fly, removable suspenders,
double knee. 2-8 1.58, 2/3.00

May Co. Lakewood
Punch 'n' Judy Shop—Second Floor

LAYETTE SHOP SPECIALS—Second Floor

3.25 Gauze diapers, 2.98 Birdseye diapers, doz. 2.48

69c Combed cotton knit shirts, 6 mo.-3 years 53¢

1.29 Fitted crib sheets, Sanforized 93¢

69c Cotton receiving blankets, 24x36" 53¢

2.50 Terry towel sets with washcloths 1.76

1.25 Combed cotton knit gowns and wrappers 96¢

2.25 Infants' knit cotton sleepers 1.00

CHILDREN'S UNDERWEAR—Second Floor

2.00 Sanforized and polished cotton slips, 2-14 1.36

2.98-3.98 Girls' flannelette gowns, PJ's 2.48

2.98 Boys' flannelette pajamas, 2-8 2.38

May Co. Lakewood
Girls' Wear—Second Floor

GIRLS' DRESSES

Reg. 4.98-5.98 **3.99**

Wonderful assortment of cotton school dresses for the curly-and-pigtails set; many styles, many colors, many gay plaids and prints. Sizes 7-12.

May Co. Lakewood
Girls' Wear—Second Floor

SCHOOL SKIRTS

Reg. 7.98 **4.99**

Gay plaids in washable pleated orlon-wool blend; drip-dry, pleats stay in; sizes 7-14.

6.98 Pinwale corduroy jumpers, red, aqua, blue 4.99

Matching jackets 5.99

May Co. Lakewood
Girls' Wear—Second Floor

we're open monday night till 9:30

FALL FASHION SALE

**MAY CO.
LAKEWOOD**

FALL
FASHION
SALE
TIME



surety nylon hose **99¢**

1.25 values

May Co. exclusive—60-gauge, 15-denier plain or dark seams; 51-gauge, 30-denier semi-sheers; 60-gauge, 15-denier dark heels; 30-denier Kantruns; 15-denier seamless with nude heels; 51-gauge, 15-denier or 30-denier with cotton soles. Sizes 8 1/2 to 11.

May Co. Lakewood Hosiery—Street Floor

nylon tricot event

2.88 to 4.88

A wonderful Fall Sale collection of nylon tricot slips, half slips, gowns . . . many famed brands, all deliciously trimmed with pleats and lace embroidery. Buy now and save . . . put away for gifts later.

6.95-8.95 Nylon tricot gowns, pastels and white, sizes 32-40.....	4.88
5.95-6.95 Nylon tricot slips, also nylon/dacron in the group; frothily trimmed, white, pink, black, 32-40.....	3.88
3.95-5.95 Nylon tricot half slips, also nylon/dacron in the group; white, pink, blue, black, sizes S-M-L.....	2.88

May Co. Lakewood—Knit Lingerie—Street Floor

handbag collection

reg. 8.95 - 10.95

5.89*

Showing 3 of our exciting variety of sale-priced fall bags in luxurious leather, velvet, broadcloth, corduroy. Leathers in black, brown, navy, red; fabrics in high-fashion shades.

*Plus 10% federal excise tax

May Co. Lakewood—Handbags—Street Floor

costume jewelry

97¢*

Reg. 1.95-2.95

New fall collection of famous name pieces, many matching sets; necklaces, ropes, bracelets, earrings, pins; tremendous selection of fashion styles.

*Plus 10% federal excise tax

May Co. Lakewood—Costume Jewelry—Street Floor

little boy shirt

2.95 value

1.99

Wonderful washable broadcloth with long sleeves, embroidered collar; in white, pink, red, turquoise. Sizes 32-38. (Shown just one of a large selection.)

3.95-7.95 Famed make sample blouses..... 2.99

May Co. Lakewood—Budget Blouses—Street Floor

jeweled orlon shrugs

reg. 5.95

3.99

A jewel of a shrug in interlock-knit washable white orlon, besprinkled with festive rhinestones, pretend pearls; bat-wing sleeves; won't shrink, sag or stretch. Sizes S-M-L.

May Co. Lakewood—Neckwear—Street Floor

glove assortment

reg. 3.00 - 4.50

1.99

Wonderful fall selection of styles and colors in double-woven cotton and nylon gloves by famous makers; mostly hand-sewn; smooth fit, beautiful quality, buy all you want at this low sale price.

May Co. Lakewood—Gloves—Street Floor

better shoes

14.95 values

7.97

An outstanding collection of nationally famed shoes . . . finest leathers, softest suedes, exciting new fall styles and colors . . . all ticketed at the same low price.

May Co. Lakewood—Better Shoe Salons—Street Floor

wedge casuals

reg. 7.95

5.97

Our very own "Headliners" dramatically styled; strikingly designed in black and navy suede, with straps and finest flexible leather soles.

May Co. Lakewood—Better Casuals—Street Floor

boulevard casuals

reg. 4.99

3.97

Shoes for living in this fall—wedge casual sling pumps in soft elkskin with airfoam cushion platform soles; your choice of red, black or benedictine, N, sizes 6-10, M, sizes 4-10.

May Co. Lakewood—Boulevard Shoes—Street Floor

red cross shoes

10.95 - 12.95 values

7.97

A group of pumps, straps, ties, stepins . . . high, medium and low heels . . . black, brown and red. Suede, smooth leathers; discontinued patterns, broken sizes, all at one low price.

May Co. Lakewood—Red Cross Shoe Salons—Street Floor

FALL SALES

*it's
may co.
savings
time.*

MAY
co.
LAKWOOD



GUARANTEED KNEE JEANS

Reg. 2.39 **1.99**
3/5.85

Famed "May Boy" jeans are made of 8-oz. denim with double-fused knees guaranteed for the life of the jeans. Riveted and reinforced at points of strain. Heavy-duty zipper. Sizes 4-12. [27-28 waist.]

2.59 Prep size 14-16, 27-28 waist 2.39, 2/4.75

3.29 Husky size 26-34 2.79, 2/5.50



NEW FALL 1954

men's all-wool suits

Reg. 55.00 **44.85**

- Worsted, wool flannels, gabardines
- Charcoal tones and medium tones
- Solids, pin dots, splash weaves, stripes, overchecks
- Foremost styling and careful workmanship
- Choose your new fall suit from this great selection

2-TROUSER SUITS

75.00 value **54.00**

- New fall fabrics
- New fall colors
- Double wear with extra pair

55.00 Gab., coverts, saxony and tweed fall topcoats. 39.95

May Co. Lakewood Men's Clothing, Street Floor



**sport coats of
imported
fabrics**

Reg. 37.50 **29.95**

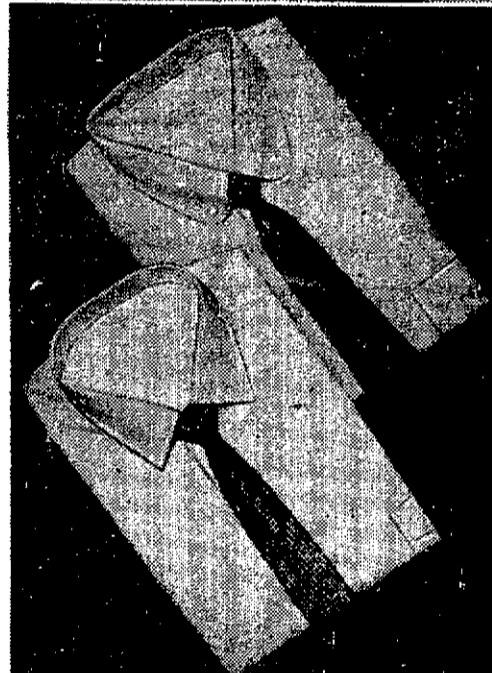
Imported wools at a new low price. Cashmere and wool, lamb's wool, Shetlands and tweeds. Styled with flap pockets and smart vent backs. In fall's important char-tone shades.

ALL-WOOL SLACKS

Reg. 16.50-18.95 **12.99**

Sheen gabardines, flannels, sharkskins, twills. Meticulously styled, tailored and detailed. All wanted colors including char-tone shades.

May Co. Lakewood Men's Sportswear, Street Floor

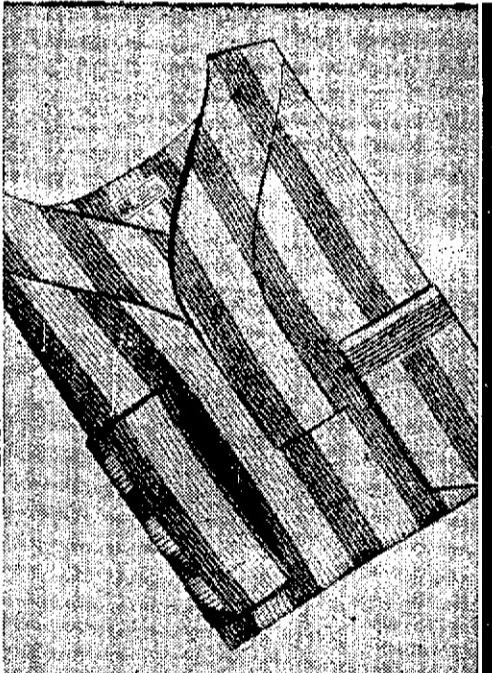
**FAMED NAME DRESS SHIRTS**

Reg. 3.95-4.95 **2.99**

You'll recognize the label. Sanforized fabrics, new fall colors and stripes, 8 collar styles. Regular and French cuffs, 14-17, 32-35 sleeves.

1.50-2.00 Men's new fall rayon neckwear 79¢, 4/3.00

May Co. Lakewood Men's Furnishings, Street Floor

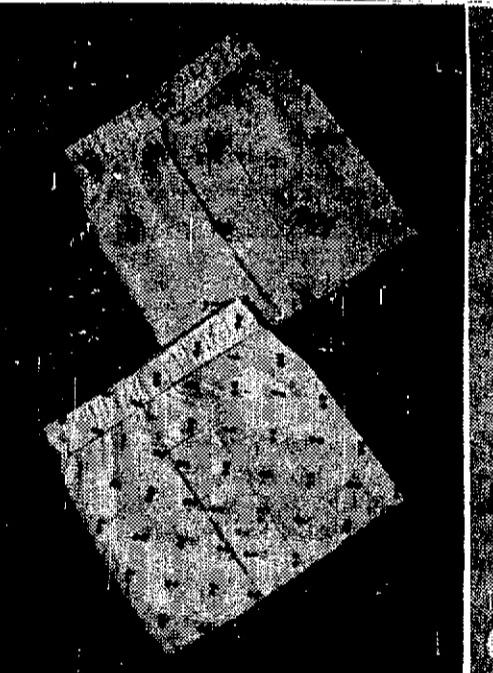
**SANFORIZED FLANNEL PJ'S**

Reg. 3.95 **2.99**

Time for cool evenings. These full-cut, Sanforized cotton flannels in the newest fall patterns and colors. Sizes A-B-C-D.

8.95 100% DuPont dacron white dress shirts, 14-17 4.99

May Co. Lakewood Men's Furnishings, Street Floor

**NYLON BOXER SHORTS**

Reg. 7.95 **99c**
4/3.95

Shorts wash like magic, dry like magic, no ironing needed. Roomy non-binding, saddle seat for comfort. White, blue and fancy patterns. 28-44.

1.25 Nylon neck T-shirts 79¢, 6/4.69

May Co. Lakewood Men's Furnishings, Street Floor

**NYLON ARGYLE SOCKS**

2.00 value **97c**

Shrink-resistant DuPont nylon socks, guaranteed for 1 year's wear, large diamonds in navy, brown, camel, light blue, sky blue, tan, 10 1/2-12.

3.50 Genuine leather wallets—zippers, pass cases 7.19*

*Plus 10% fed. tax

May Co. Lakewood Men's Furnishings, Street Floor

**FADED BLUE DENIM SLACKS**

Reg. 4.95 **2.99**
2/5.00

Perfect quality, 10-oz. Sanforized vat dyed denim with zipper fronts, 5 pockets; waist 28-38, length 28-34. 6.95 Mayron gabardine slacks 3.99
2/7.00

3.98 Irreg. army-type twill work pants, 29.42 2.99, 2/5.00

8.95 Skinner tackle twill all-weather jackets, 36-46 5.95
May Co. Lakewood Men's Work Clothing, Downstairs

**SAVE 40% ON
famous Wilson
"Gene Sarazen"
golf clubs**

Newest models with reminder grips, true temper shafts and strato-bloc woods.
86.00 Matched Set of 8 irons 49.95
65.00 Matched set of 4 woods 39.95
45.00 Matched Set of 3 woods 29.95

NYLON GOLF BAGS
12.95 full size, hood, large shoe pocket and sweater pocket 8.98
28.95 Golf cart with 12" ball bearing wheels 21.98
12.95 4-player badminton set 10.99
May Co. Lakewood Sporting Goods, Downstairs

**IMPORTED
ENGLISH SHOES
LEATHER LINED**

10.95

16.95 value

An outstanding value price and style wise. Made by one of England's top shoe manufacturers . . . English craftsmanship shows in fine leather and styling. Shown is one of many fine styles.

May Co. Lakewood Men's Shoes, Street Floor

LONG SLEEVE SPORT SHIRT

Reg. 4.95 **3.99**

Famous maker shirts of fine Dan River combed cotton chambrey. Pink, helio, light blue, maize.

May Co. Lakewood Young Men's Campus Shop, Street Floor

we're open monday night till 9:30

FALL SALES

MAY CO.
SAVINGS
TIME

**underwood
"leader"**

reg. 67.50 **57.50**

Plus fed. tax

The portable typewriter for the entire family, fast and sturdy, has standard keyboard and back spacer; complete with carrying case. Fall sale special.

May Co. Lakewood Stationery,
Street Floor



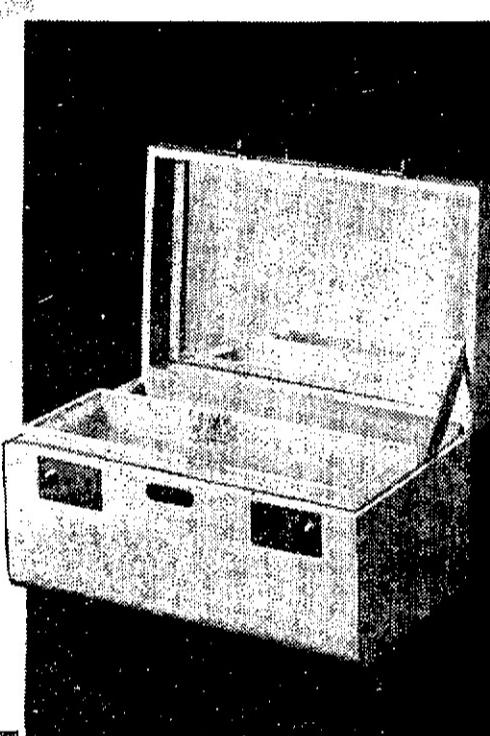
**TRANSWORLD
TRAIN CASE**

reg. 8.95 **6.95**

The only time we've sold this beautiful 12" train case for less than the regular price — washable plastic coated fabric cover in white, red, green, tan; double locks, grip-conforming handle, lid mirror, removable plastic tray, adjustable loops, washable interior.

Plus 10% federal excise tax
Initiated without charge.

May Co. Lakewood Luggage,
Downstairs Floor



**SOCK, SWEATER
YARN**

Reg. 70c 1-oz. skein **59c**

3-ply virgin wool yarn for socks, sweaters, hats, mittens; knits up beautifully, in huge array of fall and winter colors. Special low Fall Sale price — buy now.

1.29 Glownit yarn, 87% wool, 13% metallic, 2-oz.	1.09
1.00 French angora rabbit hair, 3-ply	.79c
1.15 Casalaine 4-ply, medium weight, 2-oz. ball	.89c
70c Dacron sweater yarn, wash- able, 3 skeins	1.00
3.98-6.95 Assorted pillows, kapok filled	2.98

May Co. Lakewood Art Needle-
work, Third Floor

yardage savings

pinwale corduroy 1.29 value 88c yd.

Velvety-soft 16-rib corduroy, all first quality in full pieces; over 20 fashion colors for your fall wardrobe. 36".

imported velveteen 2.47 yd.

By a famous Italian maker, combed twill back velveteen; high nap, smooth and sleek; 15 most wanted fall colors. 36".

49c-59c Assorted cotton prints, 36".....yd. 37c

79c Sanforized cotton shirting flannels, 36".....yd. 47c

1.69 Fine quality printed corduroys, 36".....yd. 1.18

89c-1.00 Famed wrinkle-resistant cotton, 36".....yd. 57c

69c Acetate chromspun taffetas, famed make, 45".....yd. 68c

1.69 Crease-resistant rayon suiting gabardine, 42".....yd. 97c

2.95 Pure silk, pure dye prints, 41".....yd. 1.77

1.95 Famed make 6-ply rayon bengalines, 45".....yd. 1.47

2.95 100% wools, assorted weaves, 54".....yd. 1.77

3.95 Washable wool flannels, 54".....yd. 2.77

2.95 Orlon/wool dacron/wool jersey, 52".....yd. 1.97

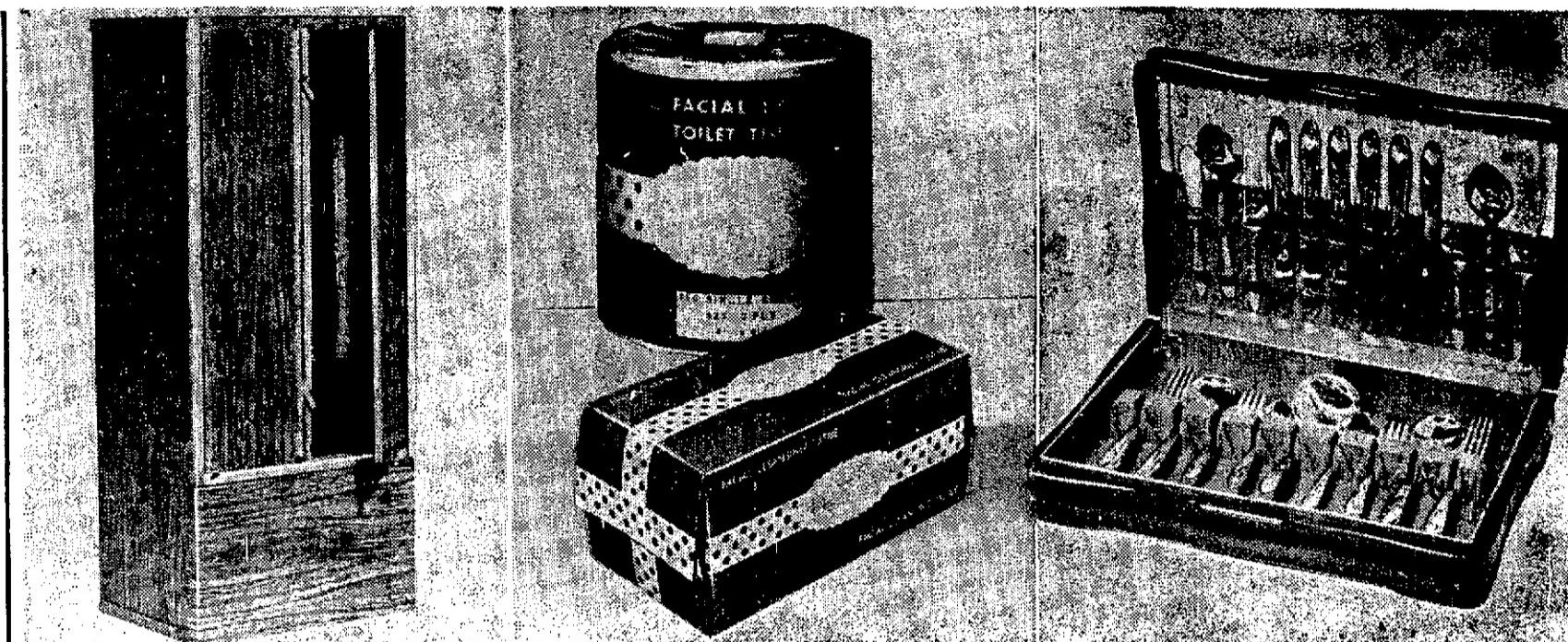
2.95-3.95 Fine wool skirt lengths, 1-3 yds., 54".....yd. 1.57

98c 100% nylon nets, many colors, 72".....yd. 64c

1.19 100% nylon tulles, many colors, 54".....yd. 90c

2.50-2.95 Fine imported and domestic lace, 36".....yd. 1.68

May Co. Lakewood Yardage, Third Floor



super wardrobe

Reg. 12.98 **8.97**

Extra space-maker, fiberboard reinforced with wood; double doors with reinforced center post; hat shelf. Holds up to 25 garments. 66x29x21 size.

May Co. Lakewood Nations, Street Floor

toilet tissue

Reg. 10/1.29 **20 for 2.00**

Cloudsoft toilet tissue, facial type, 2-ply; excellent quality; stock up now at this low Fall Sale price. Case, 100 rolls, 9.50

plated silver set

Reg. 32.95 **20.99**

Wm. A. Rogers "Rare Flower" design by Oneida, Ltd., 35-pc. service for 6, 35-year quality, sectional overlay at all points of wear. In wooden anti-tarnish chest. A beautiful gift—buy now and save.

No federal sales tax

May Co. Lakewood Silverware, Street Floor

Revelation pattern flatware.....	6/1.00
10.95 F. B. Rogers serving tray.....	6.99*
9.95 Dull silent butler, glass lined.....	5.99*
10.95 Silverplated water pitcher, ice guard	6.99*
34.95 F. B. Rogers silverpl. chafing dish	26.99*

*Plus 10% federal tax

May Co. Lakewood Toletries, Street Floor



CANNON

"MARTINIQUE"
TOWELS

1.39 24x36"
bath towel

1.00

Extra size, jam-packed loops, firm tight weave; pink whisper, peach bloom, marine, French blue, seagreen, sungold, white.

79c 16x26" guest towel.....59c
35c 12x12" washcloth.....29c

Callaway "Bellaire" towels, seconds, in blue, rose, green, gold, aqua, grey, honey, pink.
If perfect 2.50, 25x48.....1.49
If perfect 1.25, 16x30.....79c
If perfect 50c, 13x13.....29c

May Co. Lakewood Sheets,
Third Floor

**SHEETS BY CANNON
AND SPRINGKNIGHT**

2.69 72x108' **1.99**

Type 128 white utility muslin for long wear; finest American cotton.

2.99 81x108'2.19

59c 42x36 cases.....49c

2.69 Fitted twin top or bottom.....1.99

2.99 Fitted full top or bottom.....2.19

Scalloped Sheets
White combspun percale with colored scallops, rose, blue, green, gold, pink, lilac, aqua and white.
3.69 72x108'2.99
3.98 81x108'3.19
1.19 42x38½ cases.....89c

May Co. Lakewood Domestics,
Third Floor

**SURETY FOAM
RUBBER PILLOWS**

Reg. 6.95 **4.99 ea.**

2 for 9.00

Save 5.00 a pair on our exclusive Surety pillows, non-allergic, sanitary, wonderfully comfortable. In removable percale cover with zipper closing.

May Co. Lakewood Bedding,
Third Floor

**BOBRICH FITTED
ELECTRIC BLANKET**

49.95 value **19.95**

10-Day Free Trial

One full year replacement guarantee. Fitted corners for added comfort; automatic temperature control; precision engineered; light warm fabric, 25% wool, 50% rayon, 25% cotton. Green, rose, blue, red, with matching acetate satin binding.

May Co. Lakewood Blankets,
Third Floor

11.88

4-lb. VIRGIN WOOL BLANKETS

Reg. 15.95

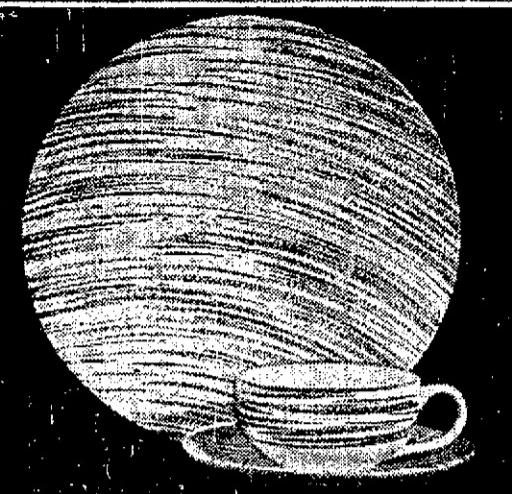
100% imported Australian and New Zealand virgin wool, sturdily woven, with full, closely brushed nap; wide matching acetate satin binding. Blue, nile, rosedust, emerald, grey, gold, cherrywood, wild cherry. 72x90" size.

May Co. Lakewood Blankets, Third Floor

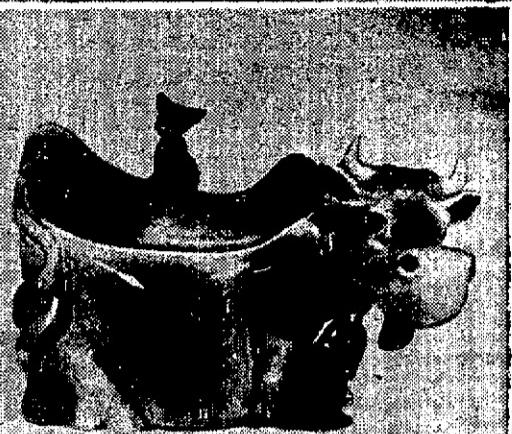
FALL SALES

**MAY
LAKEWOOD**

savings
time



45-pc. dinnerware service for 8
reg. 19.95 **14.99**
"Windblown," modern coupe shape.
Choice of charcoal, pink or green colors.
Decorated underglaze as though the color-
ing was windblown across the plate.



huge hand-painted cookie jar

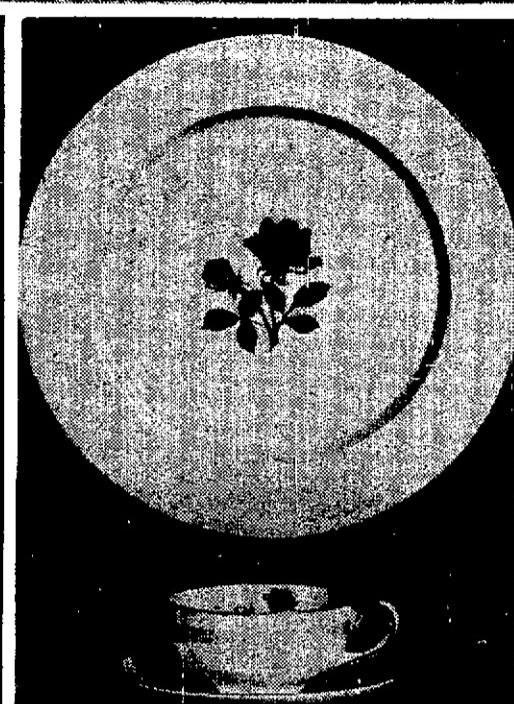
reg. 5.95 **3.99**
Choice of pig in green or black, blond
elephant or brown cow. All cleverly de-
signed colors.

May Co. Lakewood China and Glassware, Third Floor



16-pc. drink or bar set

2 sets for less than the regular price of one
reg. 7.90 **3.77**
Includes 8 hi-ball glasses and 8 old-fash-
ioned. Prancing horse design.

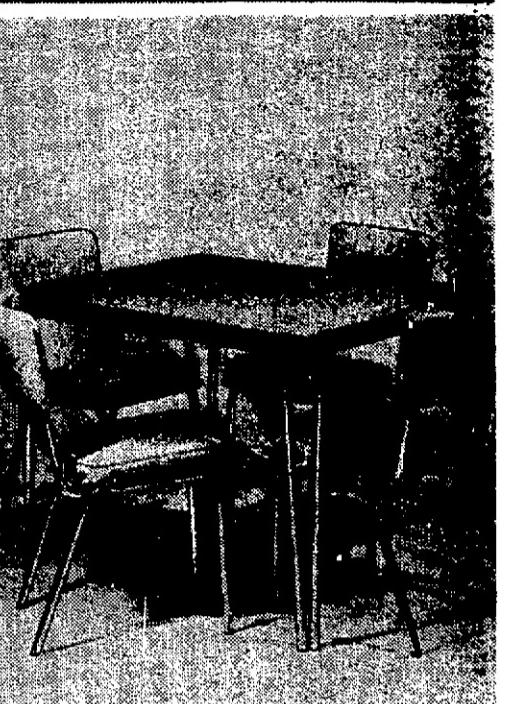


102-pc. imported china service for 12

reg. 98.50 **59.55**

"Claudia," one of most popular patterns.
Lovely snow white with delicately shaded
red rose with green leaves in the center.
Platinum color trim, grey band all around
the verge. Set includes a matching teapot
and 8-pc. snack set of 4 extra cups and 4
snack plates.

May Co. Lakewood China & Glass, Third Floor

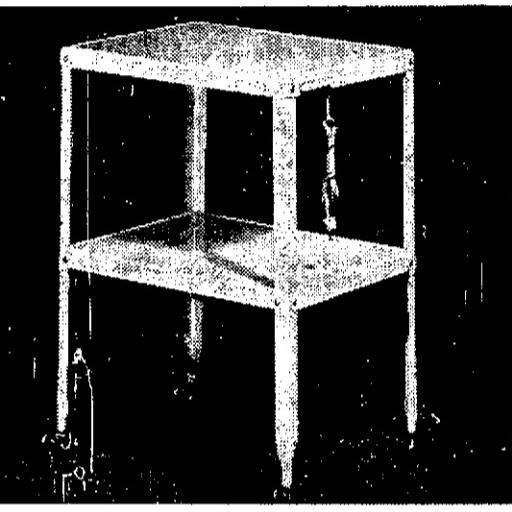


5-pc. chrome dinette set

reg. 69.95 **49.88**

Extension table with 4 comfortable plastic
upholstered chairs. Mar and stain-resistant
table top. Shiny chrome legs. Choice of
gray colors for your dinette.

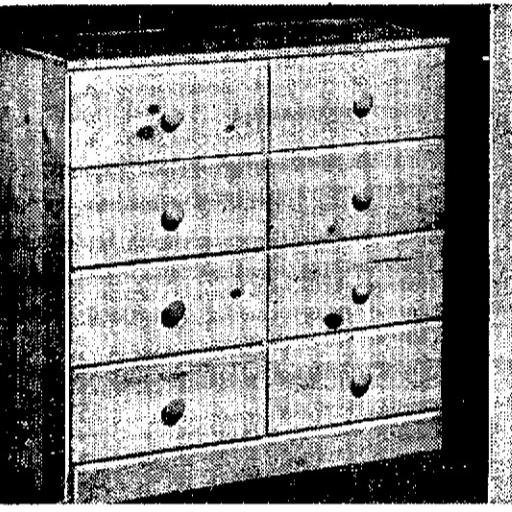
May Co. Lakewood Kitchen Furniture, Downstairs



electric utility table
reg. 6.98 **4.88**

Has 3-way outlet for plugging your small
appliances. Baked-on refrigerator enamel
finish. Easy-rolling casters. 15x20".

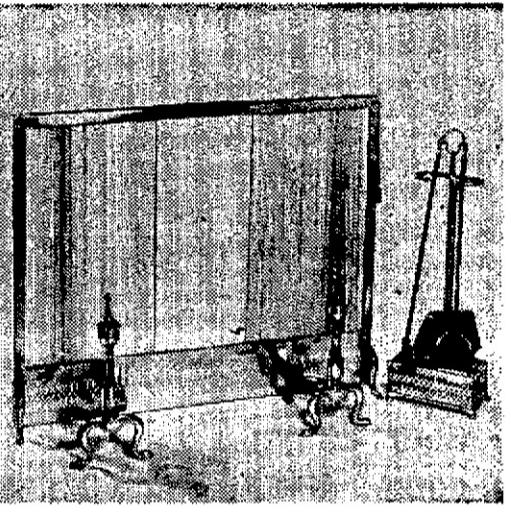
May Co. Lakewood, Kitchen Furniture,
Downstairs



mr. & mrs. knotty pine chests
reg. 23.95—36x16x15 **18.99**

8-drawer chest. Smoothly sanded, ready
for you to stain or paint. Plus sides, full size.

May Co. Lakewood, Unpainted
Furniture, Downstairs



7-pc. fireplace ensemble
reg. 79.95 **48.88**

Solid brass frame, pull-chain curtain
screens; solid brass andirons and 4-pc. fire
set. Filigree trim screen, base.

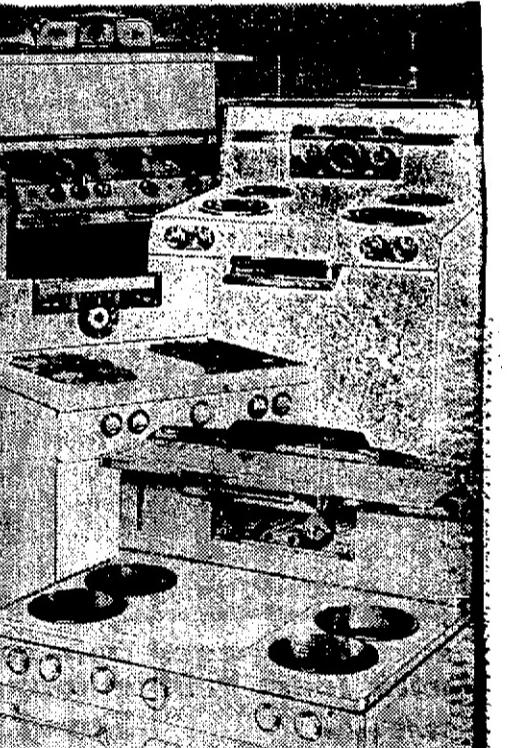
2.49 Fire grate, 19" size, solid black. 1.88
May Co. Lakewood, Fireplace Needs,
Downstairs



big 29-inch walking doll

reg. 19.95 **10.95**

The biggest doll we've ever seen at any-
where near this Fall Sale price. Full plastic
arms, legs, head and body. With voice,
moving eyes, dynel pigtail hair can be
washed and set. Dressed in rayon taffeta
plaid, choice of blue or yellow.



20% off for your old range

regardless of age or condition when you
buy a regularly priced gas or electric
range. Select from many models of known
brands such as Chambers, O'Keefe & Mer-
ritt, Western-Holly, Armeid and Frigid-
aire. Prices include installation, 1-year
service.

Use Our May-Time Convenient
Payment Plan

59.95 Armeid new swivel top vacuum
cleaners now 49.95

May Co. Lakewood, Major Appliances,
Downstairs



roto-broil 400 "Riviera"
infra-red
value 69.95 **39.95**
Barbecues, roasts, broils, toasts, grills, fries,
boils; automatic timer, 3-heat switch; 5-
position broiler pan; glass spatter shield.
19.95 value folding butler table
(with broiler) **5.00**

May Co. Lakewood Small Electrical
Appliances, Downstairs



54-pc. mechanical freight train set
reg. 4.98 **3.98**

For that would-be Casey Jones. Set in-
cludes caboose, tender, hi-side gondola,
locomotive with headlight, 2 straight
tracks, 8 curved tracks, plastic semaphore,
cardboard village.

May Co. Lakewood, Toys, Downstairs



child's portable phonograph
reg. 12.95 **9.95**

Famed "Melodier" phonograph. Wood
frame, red and tan leatherette case. Excel-
lent tone. Teach your child to enjoy music,
start his own record collection.

May Co. Lakewood Toys, Downstairs



24-pc. old english stainless tableware

4.88

6.95 set
Service for eight in "Old English" stainless
ware. 6 each teaspoons, forks, knives, te-
blespoons. Plain handles.

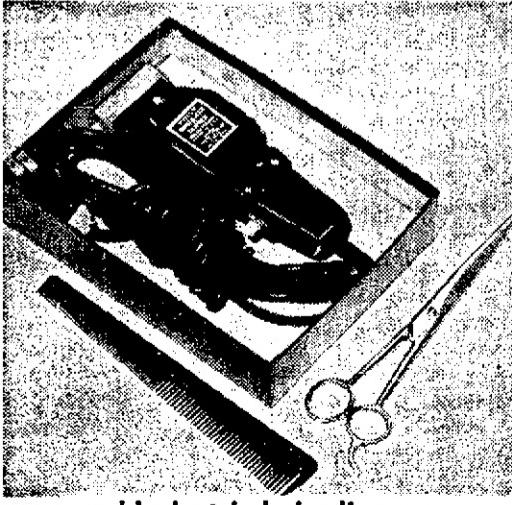


cherrywood 9-pc. salad set

4.88

Set includes 1 large 9" bowl, 4 6" bowls,
salt shaker and pepper grinder, fork and
spoon. All of rich cherrywood.

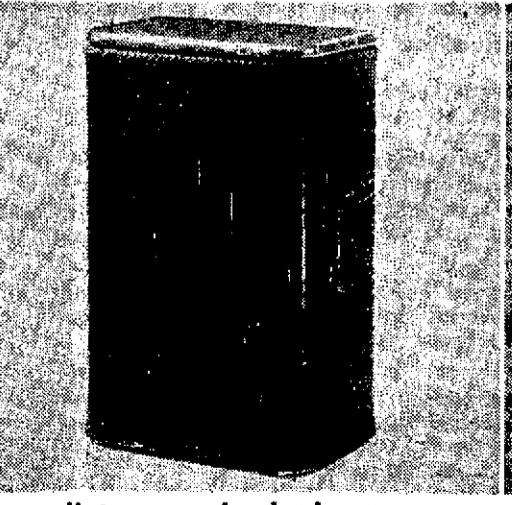
May Co. Lakewood, Housewares,
Downstairs



wahl electric hair clippers
reg. 9.75 **7.95**

At this low Fall Sale price, every home can
have one of these handy clippers. Won-
derful for keeping children's hair trim.

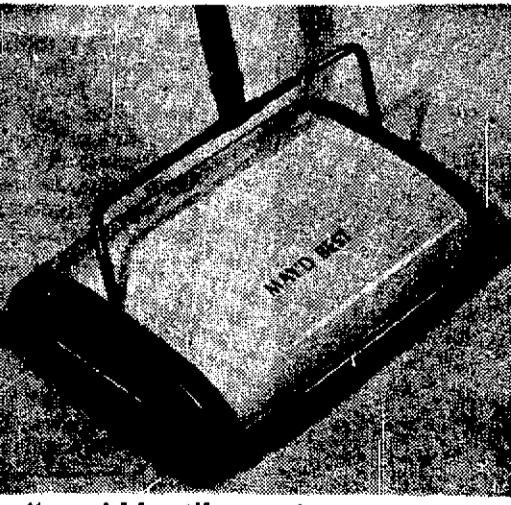
May Co. Lakewood, Small Electrical
Appliances, Downstairs



splint-woven jumbo hamper
reg. 6.98 **5.99**

Splint-woven body with pearltex top. Blue
green, rose and maize. 11"x17 1/4"x27 1/4".
Large size, ample ventilation.

May Co. Lakewood, Housewares,
Downstairs



"may'd best" carpet sweepers
reg. 6.95 **4.99**

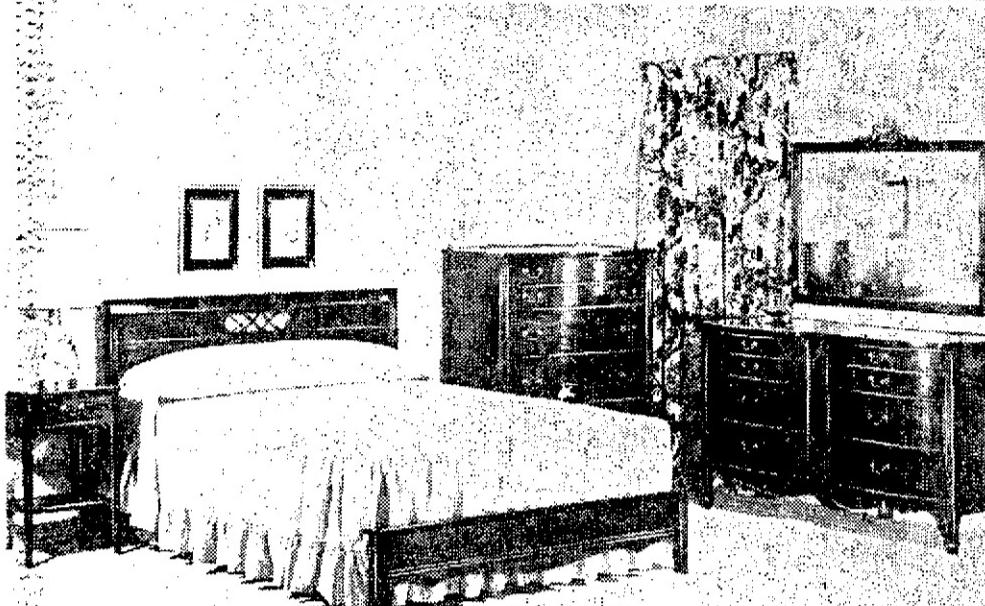
Our own sweeper made by Bissell. All-
steel body, hi-grade bristle brush. Rubber
bumper protects furniture, walls.

May Co. Lakewood, Housewares,
Downstairs

we're open monday night till 9:30

FALL SALES

*it's
May Co.
savings
time*

MAY CO.
LAKWOOD
**traditional bedroom group**

178.95 value

139.00

double dresser — mirror — twin or full size bed

Rich mahogany veneers and hardwood rubbed to a deep luster . . . all the beauty of the 18th Century period of master furniture designers. You get a roomy double dresser, framed mirror, twin or full-size bed.

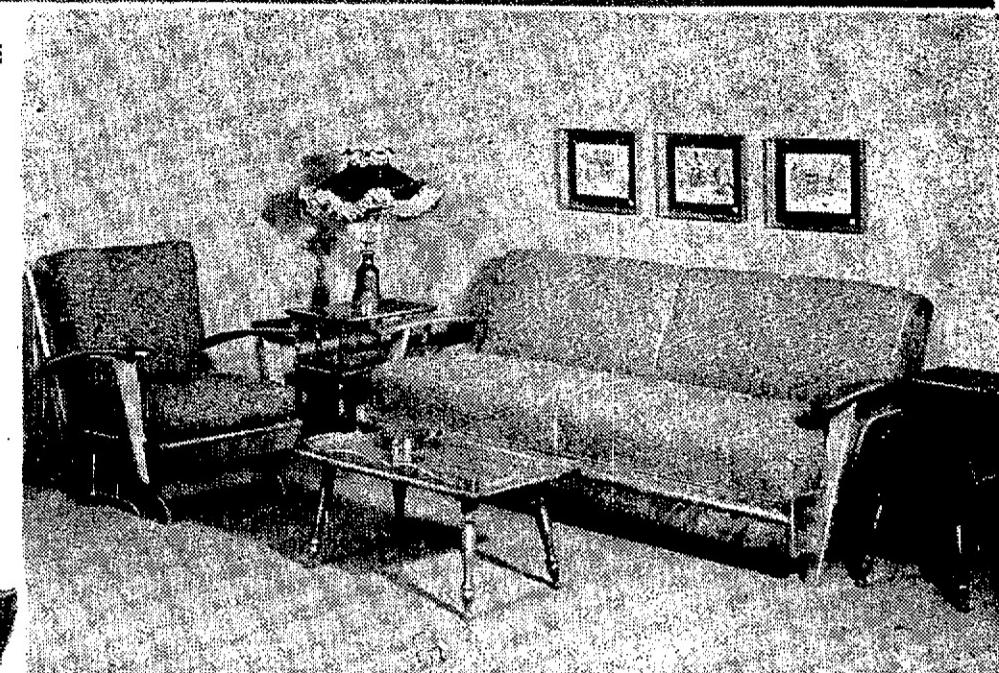
matching pieces individually sale priced

69.95 Chest 59.95 24.95 Night stand 19.95

May Co. Lakewood, Furniture, Third Floor

**5-PC. MAPLE DINETTE
OR HUTCH CABINET**89.95 value
your choice **69.95**

- Both handsomely styled of solid hard-rock maple, handsomely rubbed to a warm Salem finish.
- Dinette table opens to 50", plus 4 chairs.
- Hutch cabinet is 36 inches wide.

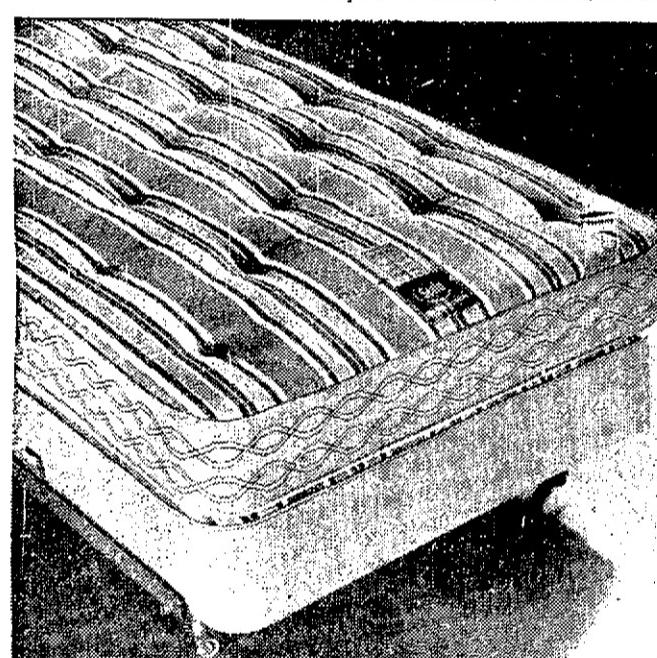
May Co. Lakewood,
Furniture, Third Floor**maple bed divan & platform rocker**

173.95 value

both for 129.00

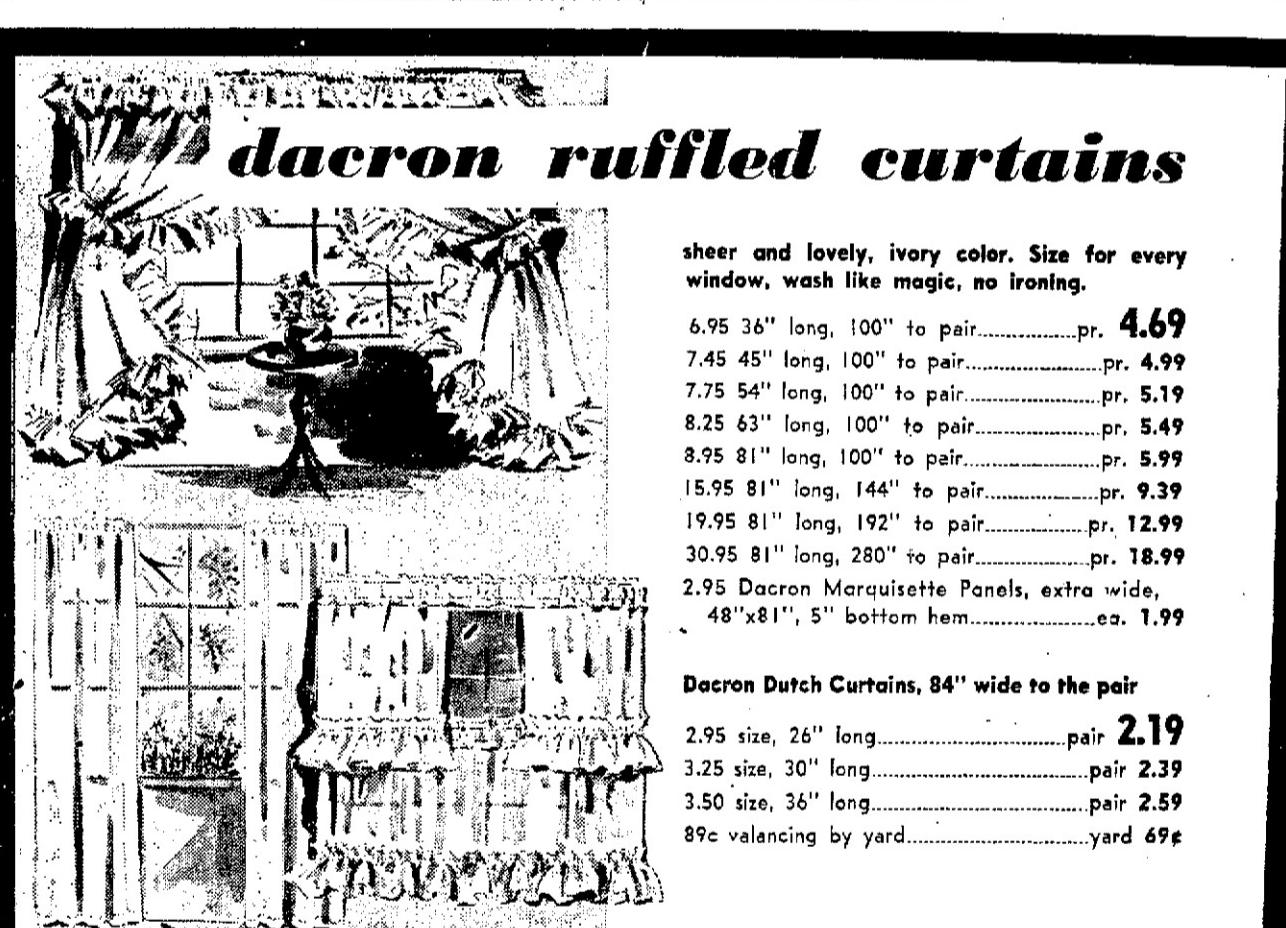
- Excitingly low priced for a group of this fine quality.
- Big innerspring sofa opens up to sleep two.
- Comfortable platform rocker, sturdily constructed.
- Both pieces of heavy solid maple frames, tweed coverings.

May Co. Lakewood, Furniture, Third Floor

**serta hollywood twin set
with foam rubber topper**79.95 value complete **49.95**

Nationally famed Serta twin innerspring mattress, cushioned on one side with resilient smooth sleeping foam rubber, plus generous layers of first-quality cotton felt. Matching box spring, Hollywood steel frame.

May Co. Lakewood, Sleep Shop, Third Floor

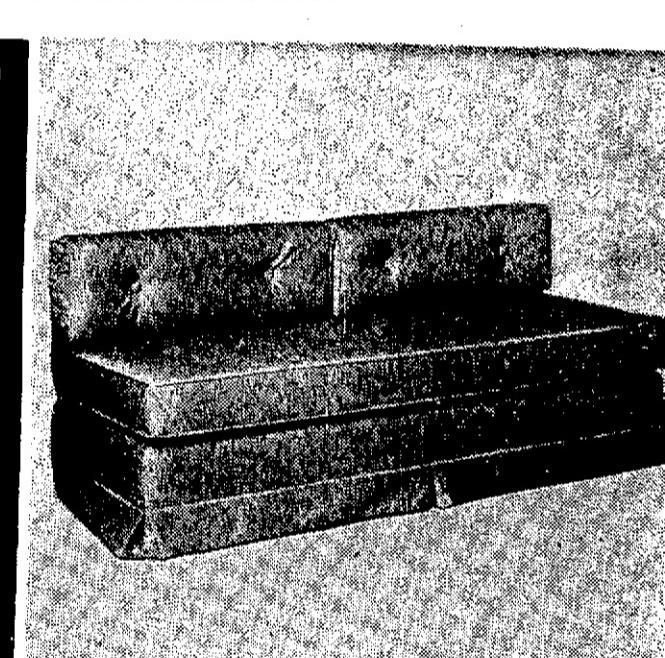
**dacron ruffled curtains**

sheer and lovely, ivory color. Size for every window, wash like magic, no ironing.

6.95 36" long, 100" to pair.....	pr. 4.69
7.45 45" long, 100" to pair.....	pr. 4.99
7.75 54" long, 100" to pair.....	pr. 5.19
8.25 63" long, 100" to pair.....	pr. 5.49
8.95 81" long, 100" to pair.....	pr. 5.99
15.95 81" long, 144" to pair.....	pr. 9.39
19.95 81" long, 192" to pair.....	pr. 12.99
30.95 81" long, 280" to pair.....	pr. 18.99
2.95 Dacron Marquise Panels, extra wide, 48"x81", 5" bottom hem.....	ea. 1.99

Dacron Dutch Curtains, 84" wide to the pair

2.95 size, 26" long.....	pair 2.19
3.25 size, 30" long.....	pair 2.39
3.50 size, 36" long.....	pair 2.59
89c valancing by yard.....	yard .69

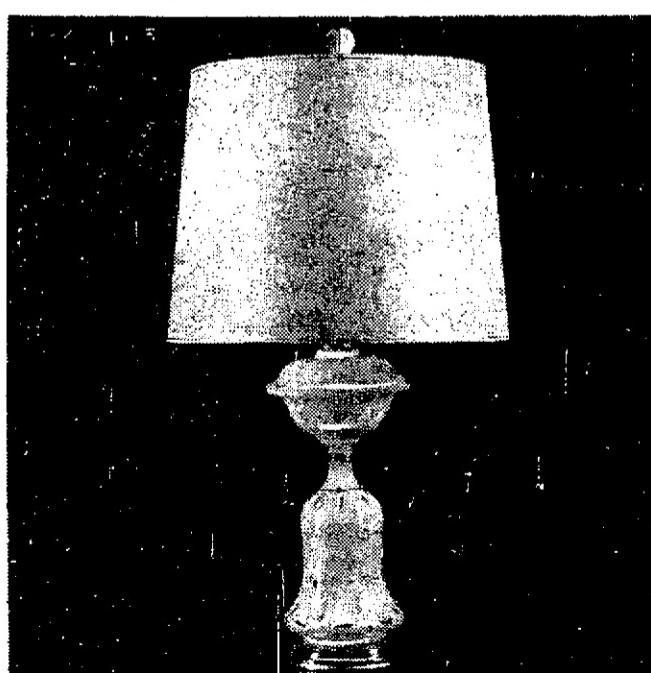
**twin innerspring studio couch**

99.50 value

68.88

Smart twin innerspring couch that opens up to sleep two comfortably. Neatly tailored throughout. Firm reversible innerspring mattress. Steel coil platform base. Rich tweed or damask covers, 2 innerspring bolsters. Gold, brown, green, red.

May Co. Lakewood, Sleep Shop, Third Floor

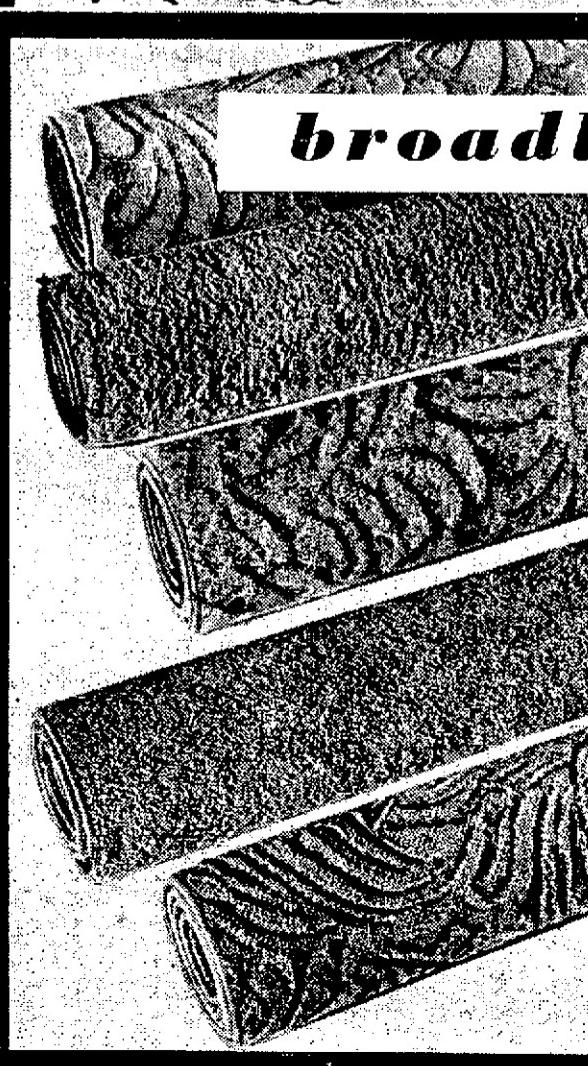
**milk glass table lamp**

10.95 value

6.88

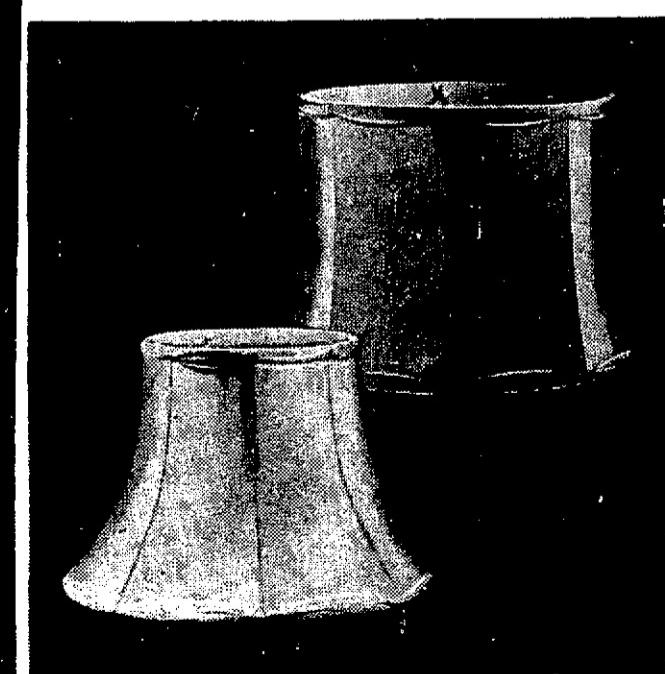
Our best selling milk glass table lamp at a big saving in this Fall Sale. 26 inches tall, milk glass with a touch of gold color decoration. Translucent shade with gold color trim. 3-way lighting, metal mounting.

May Co. Lakewood, Lamps, Third Floor

**broadloom 40% off**6.95 "Flamingo" Cotton Broadloom
9 and 12-ft. widths. Deep plush pile,
grey, apple-green, beige, forest-green,
nutria and gold.....sq. yd. **3.88**

9.95-10.95 Viscose broadloom

- Nubby boucle weave in beige, sandalwood, grey, white, cocoa, red, rose, dark and light green.
- Luxurious cut pile in woodtone, grey, beige, brown and green.
- Velvet broadloom in beige, grey, green.....sq. yd. **5.88**

13.50 carved wool wilton
9, 12-ft. widths. Carved leaf designs, tone-on-tone carved. Green, beige, grey, medium green, sand-tone, cinnamon.....sq. yd. **7.88**14.95 sculptured wool wilton
9, 12-ft. widths. Embossed quality
wilton. Grey, spring-green and sand-tone.....sq. yd. **8.88**16.95 luxury wool wilton
• Embossed hi-low loop texture,
beige, brown, green. 12-ft. width
only.
• Deep pile round wire carved ef-
fect, beige, grey, green. 9, 15-ft.
widths.
• All-wool frieze, grey or nutmeg in
12-ft. width only.....sq. yd. **9.88****chromspun lamp shades**

5.95 value

3.99

Shades to fit table or floor lamps . . . one of our very best-selling styles. Acetate chromspun taffeta that is fade-resistant. Matching top, bottom; 3-fold trim. Eggshell, rose, green and beige colors.

May Co. Lakewood, Lamps, Third Floor

Marina Plan Charts Harbor With Space for 1,878 Boats

By DON BRACKENBURY

After more than a quarter of a century of dreams, a final comprehensive plan for the Alamitos Bay Marina—a plan which will make it one of the finest pleasure boat harbors in the world—is now in the hands of the City Council.

The plan represents nearly a year and a half of work by the firms of Moffat and Nichol, Inc., George F. Nicholson and J. W. B. Blackman, consulting engineers.

It calls for dredging away 4,630,000 cubic yards from the area northeast of the existing bay, to nearly double the water area, and from the entrance channel.

When completed, the Marina will permit boats to sail into the bay through a smooth-water, deep-channel entrance to any one of four anchorage basins. A total of 1,878 berthing spaces will be available under the comprehensive plan.

3,000 PARKING SPACES

In addition, the plan designates locations for parking spaces for 3,075 automobiles, facilities for boat service and repair, sites for two yacht clubs, administration and operational buildings, concession buildings, and a site for a bay-front restaurant.

Estimated cost of the entire project is \$7,958,811. In April, 1953, Long Beach voters authorized the expenditure of up to \$10,000,000 to build a small boat harbor.

Construction is to be undertaken in three stages.

Stage 1 already is under way and now is more than half complete. This consists of extending the rock jetties on either side of the entrance channel seaward approximately 3,000 feet to provide a smooth-water entrance to the Marina. This work will cost approximately \$1,759,349.

Stage 2 consists of the complete development of the area from the entrance channel northward to the Pacific Electric railroad tracks to a point just south of Pacific Coast Hwy. This stage will cost an estimated \$3,975,025.

TRACKS TO MOVE

Construction in three stages is made necessary because the Pacific Electric tracks currently run through the heart of the Marina immediately north of the prolongation of Appian Way. Work on Stage 3 cannot begin until this track is relocated. The three firms recommend its location just south of Pacific Coast Hwy.

Working plans and specifications for Stage 2, however, will be ready for submission to the council by the first of October and bids on this stage could be sought by mid-November.

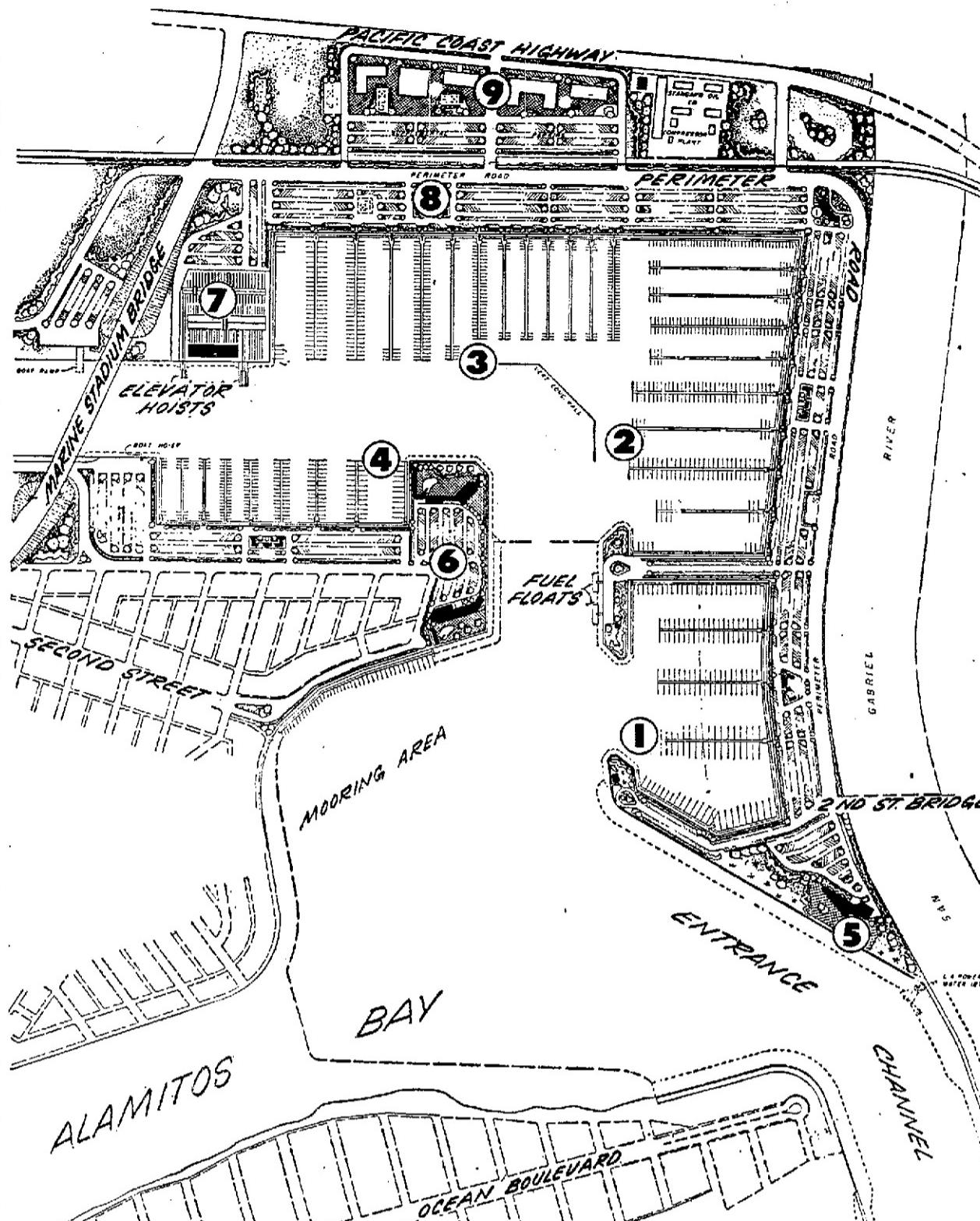
An estimated 14 months would be needed to complete Stage 2, which immediately would be placed in operation. This would include one anchorage basin with berthing facilities for approximately 200 boats.

The major portion of Stage 2 is dredging. A total of 2,500,000 cubic yards of sand will be removed from the area directly east of Naples southerly of the prolongation of Appian Way and from the entrance channel. The entrance channel will be deepened to 20 feet below mean lower low-water for its seaward 2,000 feet and 15 feet below MLLW elsewhere.

The land area which now lies on either side of 2nd St. immediately west of San Gabriel River will be dredged to a depth of 15 feet below MLLW.

The plan calls for removal of the Ocean Blvd. bridge over both the bay entrance channel and San Gabriel River. It also calls for removal of the 2nd St. bridge which immediately adjoins Naples on the east.

The 2nd St. bridge over San Gabriel River would be retained. Electric tracks at the river end would connect with the peabank, the temporary road will



SNUG HARBOR FOR SMALL BOATS

Berthing places for nearly 2,000 small boats would be provided in Alamitos Bay Marina plans drafted by Moffat & Nichol, Inc., George F. Nicholson and J. W. B. Blackman, consulting engineers. Numbered 1-4 are basins for yachts. Other numbers designate: 5—restaurant, 6—yacht club area, 7—service and

repair, 8—office and concession, 9—commercial area. Total project would cost estimated \$7,958,811. The area shown here is bounded at the left by the projected J. H. Davies bridge over Marine Stadium. Completed bridge approaches would link the intersection of E. 2nd St. and Padua Dr. to Pacific Coast Hwy.

Perimeter road around the entire Marina.

When Stage 2 is completed, there would be a water area from Naples to the west bank of San Gabriel River and from the Alamitos Bay peninsula to the Pacific Electric tracks.

RESTAURANT SITE

Construction of Basin 1 then will start. The basin will be adjacent to the west bank of San Gabriel River and will be protected on its southerly flank by a mole and rock rip-rap. This south flank also will be the site for the restaurant.

When completed, Basin 1 will provide space for 166 boats. Until the other three basins are available, however, additional floats will be located in Basin 1 to meet the demand for anchorage space.

During development of Stage 2, a temporary road will be built eastward from the east end of Appian Way to the west bank of San Gabriel River. This temporary road will be parallel to and just south of the Pacific Ocean Blvd. bridge over both the bay entrance channel and San Gabriel River. It also calls for removal of the 2nd St. bridge which immediately adjoins Naples on the east.

The 2nd St. bridge over San Gabriel River would be retained. Electric tracks at the river end would connect with the peabank, the temporary road will

join a section of the permanent perimeter road running southward to connect with the 2nd St. bridge over San Gabriel River.

After the Pacific Electric tracks are relocated and work on Stage 3 is begun, the temporary section of the road will be removed. The perimeter road will run from the north approach to Hugh Davies Memorial bridge over Marine Stadium eastward to the west bank of San Gabriel River and then south to the 2nd St. bridge over San Gabriel River.

Dredging of the area for Stage 3 will involve the removal of 1,130,000 cubic yards of sand to a depth of 10 feet below MLLW. When this dredging is completed, the water area will extend from Alamitos Bay peninsula on the south to a point about 500 feet south of Pacific Coast Hwy. on the north. The west bank of San Gabriel River will mark the eastern boundary. The western boundary will be marked generally by Naples, although at the northwest corner the Marina will connect with Marine Stadium.

THREE BASINS

Three anchorage basins will be constructed as part of Stage 3. Basin 2 will be at the northeast corner of the Marina and would have its own office space,

will provide berthing for 626 boats. Basin 3 will be along the north side of the Marina and will have space for 768 boats. Basin 4 will be directly north of Appian Way and immediately east of the existing Marine Stadium. It will berth 278 boats.

The site for the two yacht clubs is at the extreme northeast corner of Naples, roughly in the area east of where Appian Way now ends. Two clubs which now exist in Long Beach—the Alamitos Bay Yacht Club and the Long Beach Yacht Club—would be given an opportunity to bid for a lease on the sites and then could construct their own clubs, subject to council approval of plans.

Berthing space for 40 boats will be available along the shore just south of the yacht clubs site. The plan contemplates retaining existing facilities of the Alamitos Bay Yacht Club at the southwest corner of the bay and turning them over to the Recreation Department's Leeway Sailing Club for youngsters.

The proposed plan also provides adequate protection for boats using the entrance channel, inner bar and boat basins against wave action from ocean waves and from waves originating in the bay itself.

MARCH OF SCIENCE

Wasp Venom Believed Source of Human Pain

By ALTON L. BLAKESLEE
Associated Press Science Reporter

SAO PAULO, Brazil (AP)—A substance discovered in human blood appears to be the chemical mediator—or vehicle—of many human pains.

Wasps inject it with their painful stings. Snake venom causes this chemical to be set free in the bloodstream. And the same substance or something very like it is found in body fluids of people with rheumatoid arthritis and some lung infections.

This substance, named Bradykinin, was discovered by Dr. M. Rocha e Silva, biochemist and pharmacologist of the biological institute of Sao Paulo. Certain proteins or globulins of human blood contain it.

Bradykinin is set free when these proteins are treated with snake venom or with trypsin, an enzyme or chemical digester.

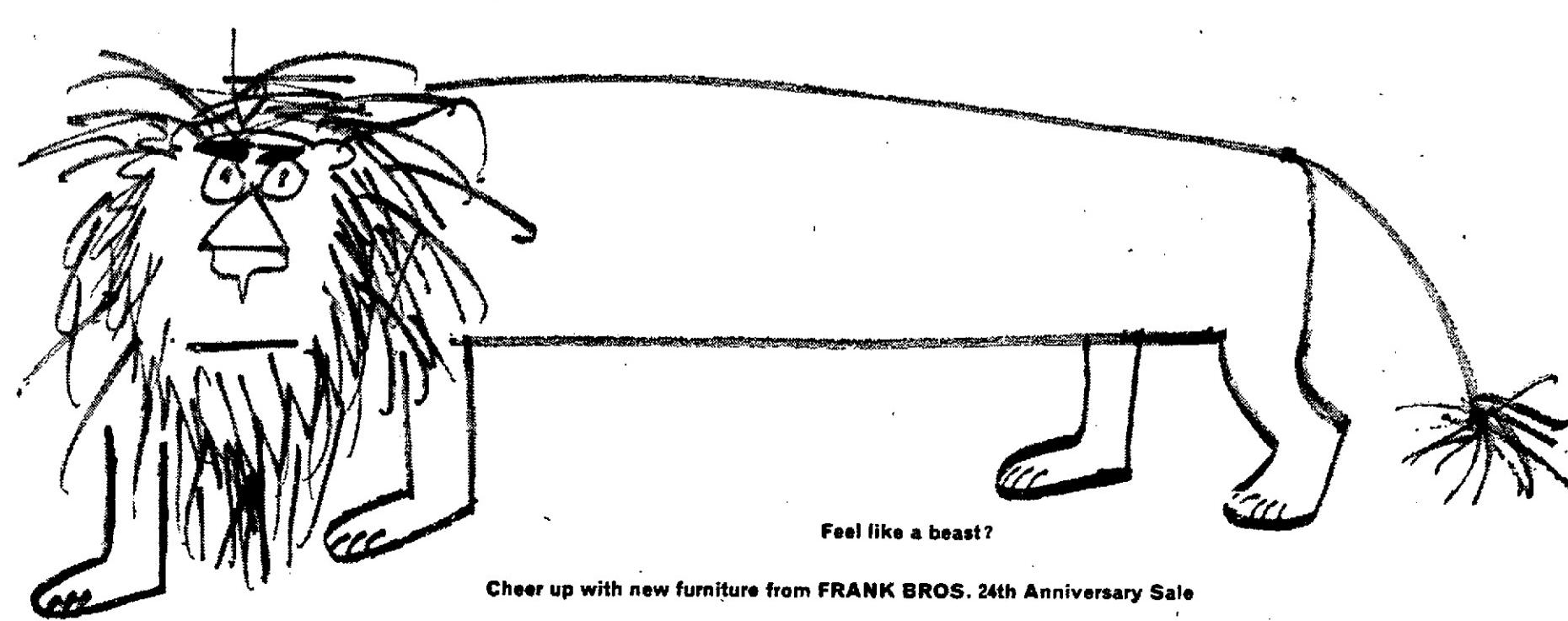
Dr. Rocha e Silva finds bradykinin, or BK for abbreviation, is a powerful agent to reduce blood pressure in rabbits and guinea pigs.

Some day it might find human use for treating high blood pressure, or pave the way to new antidiabetics against pain.

It also makes smooth muscles contract but works slower than some other contracting chemicals, hence the name bradykinin, which means slow movement.

British scientists studying pain became interested in BK

24th ANNIVERSARY SALE



City College Lecture Series Spotlight Art, Travel and Exceptional Children

Three new lecture series in each month during the school year, a special forum for parents of exceptional children are announced for this week by Forum Director Fred A. Dow of the City College School for Adults. First speaker in the 1954-55 Art Forum series will be Simon Elsner, architect and city planner, who will speak on "Cities of Tomorrow" at the Lakewood campus art building Tuesday at 7:30 p.m. Additional Art Forums will be held the first Tuesday of each month.

Topic of the opening lecture, to be illustrated with full-color slides, will be "The Rockies and the High Sierras." Lectures on successive Thursdays evenings will cover "Mexican Archaeology," "The Land and People of Mexico" and "Western Mountains."

Dr. George Tarjan, superintendent and medical director of Pacific State Hospital will speak at Hughes Junior High School auditorium Thursday evening on the topic "What Is Retardation and What Help Can Be Given?"

Three additional lectures, designed especially for parents of exceptional children, will be given on successive Thursdays.

All lectures begin at 7:30 p.m. and are open to the public without charge.

Shop Fridays, noon 'til nine



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33¢ weekly

per place setting

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"Wheat"...simplicity and a golden motif. 5-piece place setting 18.95

"Starlight"...dainty hand-applied blossoms. 5-piece place setting 21.95

"West Wind"...graceful windswept leaves. 5-piece place setting 18.95

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See Page C-8

WHEN TIME'S AN ITEM
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you phone 6-9071 for an ad-
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Middle West On the Fence, Aiken Says

WASHINGTON (AP) — Sen. Aiken (R-Vt.) said Saturday that "im-
most voters in the Midwest have not
made up their minds" yet about the Nov. 2 elections.

Back here after a quick-stop speechmaking tour of grass roots areas of Illinois and Wisconsin, Aiken said in an interview that party control of Congress "will be decided in the two or three weeks just before elections."

Aiken, chairman of the Senate agriculture committee, said he believes that "the Republicans will retain control of the Senate while the House is probably a toss-up right now."

After talking with many farmers, dairymen and business leaders in the two states, Aiken said he is convinced that "the Democrats won't take control of the Senate."

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Vargas 'Death Legacy' Gets Ballot Test

RIO DE JANEIRO, Brazil (UPI)—The "legacy of death" of Getúlio Vargas is being tested in Brazil's congressional, state and municipal elections.

The ouster and suicide of President Vargas, Brazil's most prominent political figure for 25 years, are a key issue. His leftist supporters, highly critical of the United States, are pitted against the right wing adherents of new president João Goulart Filho.

About 14 million Brazilians will elect 326 deputies, 41 senators, 11 governors and a host of municipal officials. The vote counting may take 15 days.

Army and police units have been alerted to suppress any disorders. The heated campaign brought several violent deaths and numerous injuries. The anti-American violence which followed Vargas' death apparently has died away, however.

Twelve national parties are participating. Some have agreed on joint candidates. No one party has a majority following. Party lines are indistinct.

Brazil's voters generally follow personalities rather than parties or issues. That fact has made Vargas' huge personal influence, and his final message, particularly important.

He left a note saying:

"To the wrath of my enemies I leave the legacy of my death. I regret that I was not able to do for the humble all that I wished."

In an accompanying letter, he accused "international economic and financial interests" of looting Brazil.

The letter became the election battleflag of his Brazilian labor-party, PTB, which accused Vargas' opponents of being morally responsible for his death. In this, the PTB has been joined by Brazilian Communist party.

(Advertisement)



THEY BOOTED THE SERIES

In Saturday's sunshine, woolen socks, combat boots and a swimsuit were the uniform of the day for Beverly Tikkonen, 15, of Long Beach. The rare beach ensemble was Beverly's penalty for backing the Cleveland Indians (remember?) in World Series.—(Staff Photo.)

Liquor-License Quiz Will Resume Monday

By BILL DUNCAN

SANTA ANA—Orange County's liquor license probing Grand Jury will reconvene at 9 a.m. Monday after a week-end recess and presumably will dig farther into the transfer of Japanese-American licenses which were confiscated during World War II.

More indictments of persons involved in alleged liquor license irregularities are expected as the attorney general's office says it will probe into virtually every license issued in the past three years.

Meanwhile, Asst. Atty. Gen. Thomas W. Martin emphasized that every consideration would be extended to those licensees who cooperate with the attorney general's investigators and local authorities.

Thus far the Grand Jury has returned four indictments, three for conspiracy and one for perjury. Former Assembly Speaker Sam L. Collins and his law partner, son Sam E. Collins, surrendered Friday on one indictment, then were named in a second indictment before they left the building.

The Grand Jury also returned an indictment charging three counts of perjury Friday against liquor store and bar owner Charles Buchholz, Santa

RENO GETTING FRANTIC OVER AUTO PROBLEM

RENO (AP)—The Regional Planning Commission has suggested to civic leaders that five blocks of Virginia St. through downtown Reno be torn up and planted in grass.

Regional Planning Director Raymond Smith admitted it was a drastic plan, but said it was the best and cheapest way to control mounting downtown traffic problems.

Under the plan motorists would be rerouted down parallel one-way streets—and pedestrians would find the city center a jaywalkers paradise.

All Others named in indictments were Charles E. Devine, Orange County Central Labor Council secretary, and Harry Lehman, business agent for the Culinary Alliance at Long Beach.

Orange County is the second Southland county to undergo a liquor probe. In San Diego County, three men were convicted in liquor license scandals, and a new trial will open Monday for another group mixed up in liquor deals.

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Beg Pardon!**Seize Convict Using Woman for Shield**

Home address given police by Mrs. Dorothy E. Morrison, 35, when she was arrested Friday for bookmaking was 345 13th St., Seal Beach.

Saturday's Independent and Press-Telegram erroneously reported her address as 234 13th St., actually the residence of Francis R. Wilson, head custodian at Seal Beach Elementary School.

Detectives seized Sherwood moments later.

Sherwood escaped from San Quentin prison was captured Saturday after seizing a young woman as a shield and wounding her husband.

CHICAGO (UPI) — A fugitive from San Quentin prison was captured Saturday after seizing a young woman as a shield and wounding her husband.

Jack McDonald, 24, was shot under the left arm as he struggled to free his wife from the grasp of the escaped convict Leroy Sherwood, 23.

Detectives seized Sherwood moments later.

Sherwood escaped from San Quentin in California a week ago. Police here were tipped that he was visiting his brother in the apartment building where the McDonauds live.

Police said Sherwood grabbed a .22 caliber pistol when he saw them coming, and fled upstairs. Mrs. Afton McDonald, 20, stepped from her apartment and the convict grabbed her around the neck.

Using her as a shield he started to back into the McDonald apartment. McDonald

grappled with him. Sherwood fired and broke away.

Police nabbed him when he tried to run back down the stairs.

Sherwood was serving a 10-year sentence on charges of robbery and burglary.

"If you don't know how I did

it, you can't help me," he said.

Some of the points USIA made are these:

Romania—Armed convoys are

being organized daily to deliver supplies to the state warehouses, according to the newspaper Romania Libera.

Czechoslovakia — The newspaper Rude Pravo reports that the minister of planning, Otakar Simunek, has stated that 1954 harvests are falling below 1953—which were 20 per cent lower than prewar harvests.

Hungary — The newspaper Szabad Nep blamed the State Planning Bureau for having drafted the 1954 agricultural program without foreseeing that lack of farm workers would make it impossible to fulfill.

Poland — The Communist party paper Tribune Ludu charged

that in many provinces "not a single daily plan for grain delivery has been implemented"

and asserted that deliveries of Bulgarian agriculture "still is not

livestock and milk were lagging."

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Some Interesting Facts! about the New Fluidless CONTACT LENSES

Perfected after 25 years research by Optical Scientist Dr. A. Mueller Welt.

CONTACT LENS QUIZ:

- Q. What are contact lenses?
A. Contact lenses are small plastic discs which replace the old type of spectacles for eye use. Contact lenses are invisible.
- Q. Can I see as well with contact lenses?
A. Yes, you will see as well if not better with contact lenses. In certain cases of impaired vision a contact lens offers greater comfort and more comfort than ordinary glasses. Many whose lack of normal sight even with spectacles have had their vision improved to the point where they can meet high requirements for certain positions now become drivers again.
- Q. Do I wear extremely thick glasses? Will this affect contact lenses for me?
A. No. The discs are virtually the same for any strength of correction.
- Q. Can contact lenses injure my eyes?
A. No. There is no record of injury to an eye caused by wearing contact lenses. On the contrary, they are unbreakable, they are known to have prevented serious eye injuries.
- Q. Do contact lenses "steam up" in cold weather?
A. No. Contact lenses do not steam up in cold weather. Rain does not affect them.
- Q. Would it take me long to get fitted with contacts?
A. No. In fact a few training sessions will have you ready to always use the lenses.
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LEROY SHERWOOD
Back to San Quentin

it maybe someone can use it again," he told authorities.

But later he said he made a dummy while working in the prison carpentry shop and used it to deceive prison guards.

He said he made casts of his own limbs and body and hid them until he could smuggle them into his cell. He said he used gauze, hair clippings, ink and glue to complete it.

Sherwood said he put the dummy in his cell next to the wash basin and hid in the prison yard.

Guards saw the dummy, he said, and thought all in his cell were accounted for.

Sherwood said he broke into a maintenance room, stole a 40-foot rope and a hook and used them to scale the prison wall. At the top of the wall he said he entered an unoccupied guard house, took some clothes and slid down a drain pipe to freedom.

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Pope's Condition Said Satisfactory After Big Week

CASTEL GANDOLFO, Italy (UPI)—Pope Pius XII, still suffering from a general attack of fatigue, appeared in "satisfactory" condition Saturday after a heavy week of work, a Vatican source reported.

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Most of the Provincial is solid cherry and the Traditional of solid mahogany. Also a few Swedish Provincial pieces at ridiculously low cost for the quality involved.

The Tompte Gubbas may be viewed at our house of sweden.

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Rogers

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Food Shortage Plagues Red Europe

WASHINGTON (UPI)—U.S. officials reported Saturday that all of eastern Europe is suffering from a severe food shortage due in part to bad weather but primarily to Communist attempts to force farming into a political straitjacket.

The food deficit has been growing for several years and the situation has now become so bad that Communist leaders and the Red press can no longer ignore it. In fact, the U. S. Information Agency came up with evidence that they are talking about it throughout the satellite area.

Some of the points USIA made are these:

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being organized daily to deliver supplies to the state warehouses, according to the newspaper Romania Libera.

Czechoslovakia — The newspaper Rude Pravo reports that the minister of planning, Otakar Simunek, has stated that 1954 harvests are falling below 1953—which were 20 per cent lower than prewar harvests.

Hungary — The newspaper Szabad Nep blamed the State Planning Bureau for having drafted the 1954 agricultural program without foreseeing that lack of farm workers would make it impossible to fulfill.

Poland — The Communist party paper Tribune Ludu charged

that in many provinces "not a single daily plan for grain delivery has been implemented"

and asserted that deliveries of Bulgarian agriculture "still is not

livestock and milk were lagging."

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<p

JOE FOE MAKES IT

Capital Blue Book Lists, Snubs High and Mighty

WASHINGTON (UPI)—The 1955 edition of "The Social List of Washington" came out Saturday with a new listing for one of the principals of the Army-McCarthy feud hearings and a blackball for one of the officials named in the housing scandals.

John G. Adams, the Army's general counsel and Joe of Sen. Joseph R. McCarthy, (R-Wis.) made the green book for the first time. But Guy T. O'Halloran, former commissioner of the Federal Housing Administration, was dropped.

Former President Herbert Hoover, who has taken up part-time residence in Washington, also is among the new listings, along with his son, Herbert Hoover Jr., the new undersecretary of state-designate who takes office Monday.

Other names erased from the list, now in its 24th annual edition, include Joseph Dodge, former budget director, and India Edwards, one-time chairman of the women's division of the Dem-

Probe Second Trip to Altar by Soekarno

JAKARTA, Indonesia (UPI)—Indonesia's ruling nationalist PNI party announced Saturday it will investigate from a "purely businesslike viewpoint" the second marriage of President Soekarno to a beautiful Javanese widow.

The party's vice chairman, S. Mangunsarkoro, called on the rest of the nation's political bodies to investigate their attitudes of the marriage, which has set off a storm among Indonesia's feminist movements.

Herbert A. Bergson, former defense counsel for mobilization, and Mrs. Katherine Edgar Byron, former congresswoman from Maryland, also were rubbed off the list.

Mrs. Frank H. Reddick, the former Princess Halim of Egypt, a cousin of ex-King Farouk, and her husband lost their social listing.

Among other new names in the social bible are Chief Justice Earl Warren, Carlos Davila, secretary-general of the Organization of American States; the George Tysons (she is Perle Mesta's sister), and Dr. Wilson H. Elkins, new president of the University of Maryland.

"The question is not Dr. Soekarno's marriage as an individual but as president of the republic," he said.

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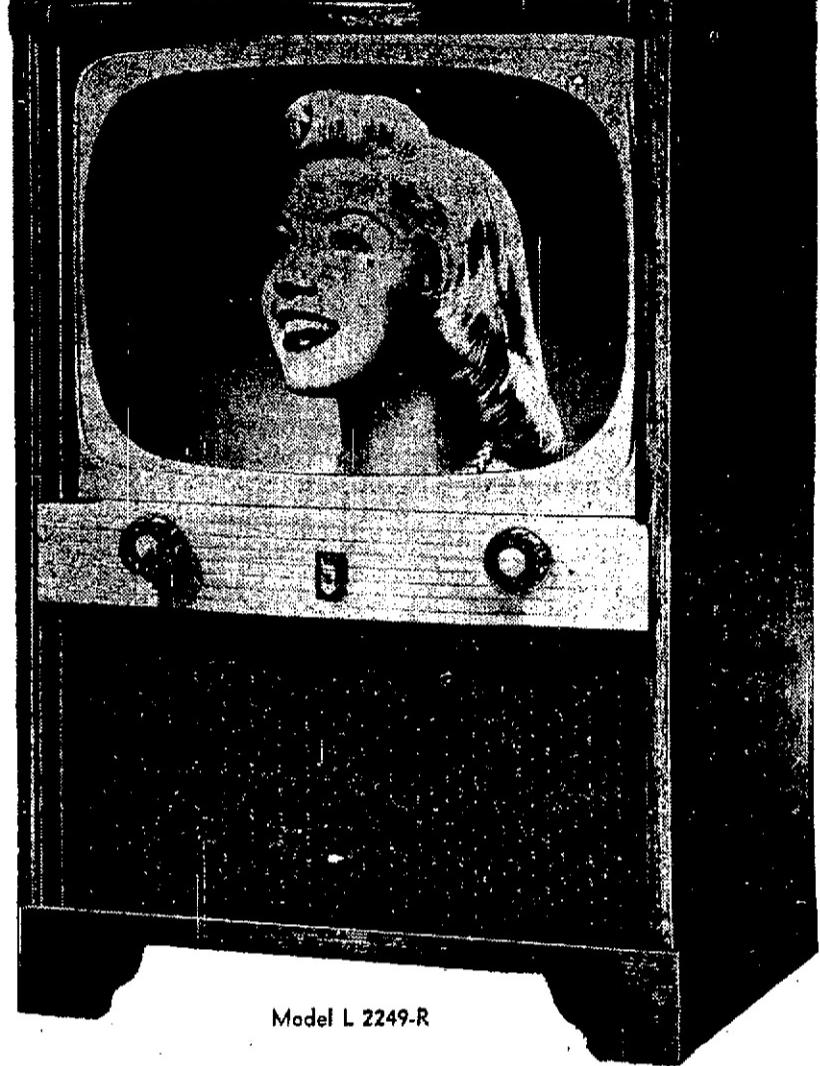
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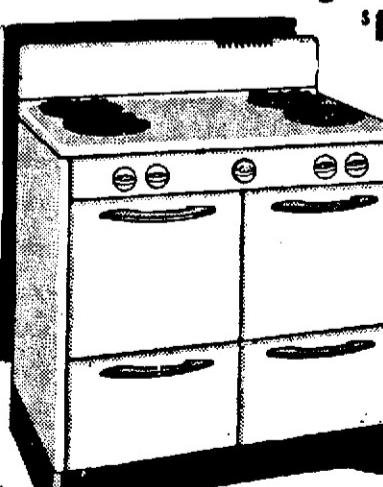
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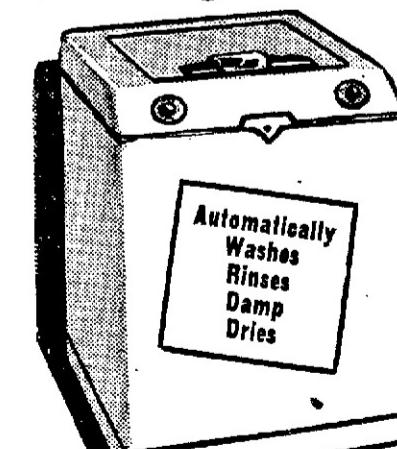
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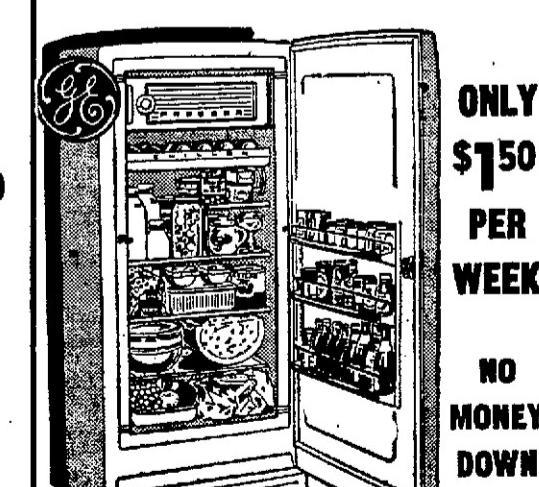
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EDITORIAL

Return to Labels?

SURPRISED by successes in the June primary, California Democrats talk more and more about party loyalty and the desirability of partisan contests.

Daniel Raeburn, Democratic candidate for Secretary of State, goes so far as to suggest a return to partisanship in such local contests as city council and county supervisor. California did away with partisanship in municipal and county elections more than 40 years ago.

It is unfortunate on any level of government when a label rather than the qualification of the man is made the prime motive for political choice. Blind partisanship is the breeding ground for political machines and political bosses. There is always a point at which a citizen's responsibility to good government is greater than his responsibility to party.

In California state voting crossfiling has had the effect of modifying partisan zeal and encouraging independent voter judgment. The result has been gratifying—a state with a minimum of political bossism.

Similarly, the result of strict non-partisanship in municipal and county offices has been a generally high caliber of local government.

We don't know at precisely what level of government elective offices should cease to be non-partisan contests. But, after a 40-year period of non-partisanship in municipal and county offices, Californians certainly would think twice before returning to a system that brings partisanship back to local government, where partisanship tends to be at its petty worst.

Local political contests should remain non-partisan. And any move at any level to advocate partisanship merely for the sake of partisanship is regrettable.

Californians will lose something valuable if they descend to that.

JOHN S. KNIGHT

Peru Elects President With Dictator's Powers

LIMA, Peru—Peru, land of the llama, is a study in contrasts.

Lima, its capital, with a population of 1,200,000 is what the guide books call a mixture of Indian and Spanish Colonial with a gay and sophisticated atmosphere.

The rest of the country apart from the beach resorts is a mountainous area where tourists examine the ancient Inca ruins and the mining of lead, zinc and copper supports the nation's economy.

The overnight flight from Miami to Lima on Pan American is made in 11 hours with a brief stop at Panama. A heavy fog shrouded the airport upon arrival but we landed safely under what seemed to be a ceiling of not more than 200 feet.

At the terminal waiting to greet us was Eduardo Dibos, managing director of Goodyear's Lima plant and a former mayor of the city. Senor Dibos is well beloved in Lima and noted for hospitality which he dispenses with great liberality and charm.

In a short visit to any country it is impossible to record more than a few impressions, some of them admittedly superficial. Still with eyes that see and ears that hear it is possible to learn some things in a brief time without posing as an expert.

WEALTH, POVERTY

The capital, Lima, a city larger than Baltimore, offers the tourist a large variety of entertainment ranging from the museums of archaeology and native craftsmanship to American movies, night clubs, horse racing, golf, boxing and bullfights.

In Lima as in most Latin American communities one sees both great wealth and abject poverty. Under construction are a new government hospital, various housing developments and other evidence of a socially conscious state.

There are relatively few good hotels in Lima and tourism is not yet a flourishing industry due in part, I suspect to Lima's chilly and damp climate which prevails for nearly eight months of the year.

Still it did not appear that Peru was actively promoting the tourist trade although the mysterious beauty of the Inca civilization high in the Andes offers a fascinating opportunity.

In general, Lima appears to be a rather conservative, sedate city whose rich traditions have not yet completely succumbed to the faster pace of the modern world.

"DEMOCRACY"

Peru is one of those South American "Democracies" we read about in the United States.

Actually it has the form of a Democracy in an elected President and two legislative bodies corresponding to our House of Representatives and Senate but not the substance.

Peru's President Gen. Manuel A. Odria, is a full blown dictator, more benevolent than some, but nevertheless a man in power whose word is not to be successfully challenged.

Peruvian presidents are limited to one six-year term



DAVID LAWRENCE

Precedent on Side of M'Carthy

WASHINGTON.—Former President Truman now may have to be called before the Senate Committee on Rules—which is studying congressional committee methods—to explain why he refused to honor a subpoena from the Committee on Un-American Activities of the House of Representatives in connection with the alleged treason of the late Harry Dexter White.

Associate Justice Tom C. Clark of the Supreme Court of the United States may have to be summoned before the same committee to explain why he declined an invitation to discuss acts that occurred during the 12 years he was in the Department of Justice, four of them as Attorney General.

He refused the invitation of the Judiciary Committee of the House of Representatives last year when it was investigating scandals in the Department of Justice.

He also refused a subpoena by the House Committee on Un-American Activities last year.

Can Messrs. Truman and Clark "obstruct legislative processes" and be immune from contempt proceedings while Sen. McCarthy is to be censured for declining to honor a subpoena but merely to refuse an "invitation" to testify?

The testimony originally sought from Justice Clark had no relationship to any cases or proceedings before the Supreme Court, and he still is as much subject to a summons by the legislative branch of the government to explain past acts as he is by the executive branch if, for instance, any-

thing is ever found to be wrong about his income taxes.

Is a former President and a former Attorney General to be regarded as exempt from cross-examination by a Congressional committee while, as in the case of Sen. McCarthy, a member of the Senate has to submit to interrogation on acts that occurred either before he came to the Senate or prior to his current term?

One can almost hear some counterpart of the Watkins committee writing about the refusals to testify by Messrs. Truman and Clark:

"This is a continuing government . . . the mere reading of the testimony by J. Edgar Hoover in the case of Harry Dexter White and by other witnesses before the House committee investigating tax scandals makes it clear that the conduct of these officials who were the responsible officers in charge are under inquiry. These men owe it to Congress to testify if the dignity, honor and authority of the Congress are to be maintained. When persons in high places fail to set and meet high standards by refusing to give their own government information needed to prevent recurrences of wrongdoings, the people lose faith, and if our people lose faith, our government cannot long endure."

LANGER CASE

What also shall be done now with the case of Sen. William Langer, of North Dakota, who is chairman of the Senate Judiciary Committee? If the Watkins committee report is logically to be followed when it says it has the power to punish a senator for any act committed whether in this term or prior thereto, then the Senate may have before it for reconsideration the case described recently in the Congressional Record as follows:

LANGER CASE

The Senate ignored its committee's advice and, by a vote of 52 to 30, upheld Sen. Langer's right to his seat. One of the moving considerations was that what happened, whether right or wrong, occurred before the senator was elected to the Senate for his then current term.

If precedents mean anything, the legal case against the Wisconsin senator stands on flimsy ground. Chairman Watkins, however, arbitrarily refused to permit the McCarthy lawyer to introduce such precedents, and the committee rendered its adverse verdict just the same.

DREW PEARSON

Hatless Nixon Twice Spurns Gift Hats

WASHINGTON—It may be his wavy hair, or it may be his determination to remain collegiate, but Vice President Nixon has resisted all efforts to get him to wear hats.

When such distinguished statesmen as Sir Winston Churchill and Anthony Eden come to Washington they always wear hats. Eden's hat, in fact, has become famous. Probably no visiting potentate has ever arrived at the Union Station or the Washington Airport without a hat, yet Dicky Nixon insisted on going to meet them bare-headed.

To some people, especially the Moslems, this is almost sacrilegious.

And to remedy it, Congressman Morano of Connecticut, a great hat-making state, sent Mr. Nixon a handsome collection of hats—a hat for any occasion—sports hats, evening hats, straw hats. There were no strings attached. The Connecticut Congressman just wanted to see the Vice President well dressed when he went to the airport to meet distinguished visitors.

But believe it or not, Nixon sent the hats back. He said he could not afford to take gifts.

Morano, who is a Republican, couldn't help but remember the trouble the Republican Party had when it discovered the same Mr. Nixon had taken some \$18,000 in gifts in the form of a "personal expense fund."

However, Morano swallowed

his pride and conceived the idea of sending Nixon an official "Eisenhower burlap." He figured Nixon would be delighted with this.

Much to Morano's surprise, however, Nixon also sent back the burlap.

Congressman Morano will not try again.

PAN AM DRAG

It's amazing how Pan American Airways, a company whose efficiency of air operation is equaled only by the efficiency of its Washington lobbying, manages to keep its inside drag at the White House no matter which political party is in power.

During the Roosevelt administration, Pan Am could get almost anything it wanted from FDR; some said because Secretary of State Ed Stettinius was the brother-in-law of Pan Am boss Juan Trippe.

During the Truman administration, Pan Am could get just as good, perhaps better. It was able to get James Landis fired as chairman of the Civil Aeronautics Board because he ruled against Pan Am; also horned in on some choice air routes of TWA's Chief Pan Am friend at the White House in Truman's day was John Steelman, who

wanted to see the Vice President well dressed when he went to the airport to meet distinguished visitors.

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Vice Leaders Face Court in Phenix City

PHENIX CITY, Ala. (UPI)—The vice lords and their lackeys who built a terrifying empire of sin in Phenix City face a long-promised day of reckoning Monday in court.

With the city still under the unrelenting grip of limited martial law, the first of the 72 defendants indicted thus far by an emergency crime-busting grand jury were to go on trial at a two-week special term of criminal court.

The grand jury itself is in recess but only until next Wednesday. Still more indictments are believed to have been returned already but withheld so the state's special prosecutors could turn their attention to the approaching trials.

Meanwhile, there were promising signs that other state investigators have made significant progress in their hunt for the phantom gunman who murdered anti-vice crusader A. L. Patterson 15 weeks ago and touched off the unprecedented campaign against crime and corruption in Phenix City.

Patterson was slain outside his law office here the night of June 18 only a few days after he had won the Democratic nomination for attorney general on a pledge to rid his state of organized racketeering.

One crime investigator confided Saturday that "I think the case is breaking."



FREE RIDES FOR ORPHANS

Two smiling orphans from the Optimists Home for Boys in Los Angeles enjoy a free ride at the Nu-Pike Saturday. Approximately 40 orphans had fun on various concessions, guests at a party arranged by local Optimists Club members and the Long Beach Amusement Co.—(Staff Photo.)

Mendes Tackles Alcohol Problem Brought on by 'Unrealistic' Farm Subsidy

PARIS (AP)—French Premier Pierre Mendes-France, on the eve of the London conference, took time last week to try to settle the old alcohol problem which previous governments had failed to solve: the ever-mounting surplus of alcohol made from beets which should have been turned into sugar for French tables.

The problem has plagued French governments for more than six years.

In one of his first major economic measures, Mendes-France ordered that most of the beet

production should go to the sugar mills, thus condemning a large number of distilleries to death.

Up to now, beet growers were sending their production to the distilleries rather than to the sugar mills because their profit was higher and, also, because the government seemed to approve it.

The result was a huge production of alcohol—three times France's needs—and such an insufficient sugar production that 10,000 tons had to be imported last year.

Shortly before the beet harvest, the government last week decided that two-thirds of the

beets which usually go to distilleries should now take the sugar mill road.

Government experts said the new measures will result in a more realistic production.

The government encouraged

farmers to grow beets after the war when wheat production got ahead of home consumption.

But what to do with beets? The government not yet specifying at that time whether they should be turned into sugar or alcohol.

The government encouraged

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LONG BEACH LIQUIDATORS
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FORMER NEWSPAPERBOY FOR THE KANSAS CITY STAR NEWS SAYS:

"Your newspaperboy is one of 500,000 in the nation who are shining examples of 'American youth at its best.'

"While social agencies and courts are busy trying to find ways to deal with 'juvenile delinquency' and 'teen-age troubles,' newspaperboys are making use of their spare time earning money for the things they want and need—and at the same time learning traits that will help them become tomorrow's leading citizens."

"Truly, newspaperboys are 'American youth at its best' and I extend my best wishes to all those young people who on this day are being honored by the nation."

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NEW FALL HANDBAG
reg. 5.00 **3.66**

Genuine leather, many top handles and open tote styles, boxy and pouch types. Black and colors.

MEN'S BROADCLOTH SHORTS
reg. 69c **48c**

Fine cotton shorts in many patterns. Reinforced at seams for added strength. Sanforized for permanent fit. Elastic waistband.

BAKED ENAMEL TOILET SEATS
reg. 4.95 **3.98**

Genuine white baked enamel toilet seats molded under pressure and heat. No chance of splitting or warping.

BUNK BED
reg. 49.95 **39.88**

Maple finish, will make 2 single beds or double bunk bed. Sturdy construction. Guard rail and ladder included.

2-pc. WOOL FLANNEL SUITS
19.95 value **14.98**

Boxy jacket, saddle-stitched and lined with iridescent taffeta. Skirt has 1 side pocket, side zipper. 10-16. Assorted colors.

KIDDIES' KNIT SLEEPERS
1.69 value **1.00**

One or two-piece knit sleepers with feet. Reinforced seams, Sanforized. Sizes 1-4.

AUTO SEAT COVERS
29.95 value **16.95**

Superior quality Saran plastic with firmly quilted face and top gussets. Full panels of plastic, made to last longer.

ENGLANDER MATTRESS
reg. 49.75 **28.99**

Innerspring mattress or box spring. Full or twin size. Resilient construction for years of hard wear.

Wom. Brushed Rayon Pajamas
reg. 4.98 **3.88**

Soft brushed rayon. So comfy and warm on cool evenings. Daintily trimmed. Assorted pastels. Sizes 34-40.

TOTS' T-SHIRTS
reg. 69c **2 for 1.00**

Knit short sleeve T-shirts for school or play. Really keep their shape. Sizes 2-8.

WHEELBARROW
reg. 12.95 **10.88**

Seamless, deep, drawn steel tray with square front and baked enamel finish. Semi-pneumatic tire.

9x12 LOW LOV COTTON RUG
35.95 value **29.95**

The modern "decorator" rug. Fringed ends, latex coated back. Blue, rose, cocoa brown, grey, green or beige. Right for any room.

Women's Dacron-Nylon Slips
reg. 4.98 **3.88**

Lace and permanent plating at top and bottom. Adjustable straps. Sizes 32-40. White only.

INFANTS' FLANNELETTE GOWNS
reg. 89c **2 for 1.00**

Warm and soft for baby's tender skin. All popular infants' shades with contrasting trim.

GARDEN CART
reg. 9.95 **7.98**

Deep sided all-steel pickup with 2 rubber-tired wheels. Tips forward to empty.

RAYON PANELS
reg. 1.19 **88c**

42"x81". Eggshell color. A panel that looks pretty and will give you good service.

Women's Flannelette Pajamas
compare at 3.98 **2.98**

Unusual prints in man tailored flannelette pajamas. Two-tone colored with club collar. Sanforized. 34-40.

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Chrome-plated, spot welded for strength. Steps fold under. Plastic upholstery in colors.

NYLON PRISCILLAS
reg. 7.98 **5.49**

Frothy sheer, lovely. Long wearing and so easy to launder. Ivory. 50"x81".

ASSORTED COTTON PRINTS
reg. 49c - 59c yd. **39c**

Plisse percale, broadcloth and polished cotton prints in assorted colors and patterns. 36" wide, fast color and washable.

CROQUET SET
reg. 4.49 **3.98**

4-player set. 2 3/4" rock maple balls. Mallets have 6" hard wood heads. 24 3/4" handles. All parts coated with weather-resistant varnish.

BRASS FIREPLACE SCREEN
reg. 19.95 **15.88**

Baked-on enamel finish over polished brass. Protects from flying sparks, adds charm to your home.

FRIGIDAIRE AUTOMATIC WASHER
reg. 229.95 **199.95 with trade**

Completely new, fully automatic. Packed with high-priced features, priced with the lowest.

CANNON TERRY BATH TOWELS
reg. 69c **43c**

Fine quality Cannon terry bath towels in white grounds with stripe patterns.

BOYS' DOUBLE KNEE JEANS
reg. 1.69 **1.49**

Full 8-oz. weight with zipper fly and riveting. Sanforized to hold size.

ALL METAL IRONING BOARD
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Smooth perforated metal top, strong steel supports. Folds for easy storing. Lightweight for easier carrying.

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Portable, plays all speeds, all sizes. Will delight you with its tremendous volume and fine tone quality.

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First quality bleached muslin sheets of over 132-thread count. Freshrunk.

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reg. 79c **68c**

Gaily striped colors, fine combed cotton. Neck guaranteed to hold its shape.

GENERAL ELECTRIC REFRIGERATOR
reg. 229.95 **179.95**

7.6-cu. ft. family-size refrigerator with built-in crisper, shelves in door.

G-E Swivel Top Vacuum Cleaner
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Complete with full set of attachments.

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reg. 6.98 **4.99**

72% wool, 28% rayon. Fluffy, soft blankets that have warmth and beauty. Gold, red, green, blue and aqua. Double-bed size 72x84".

MEN'S SPORT COATS
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7-pc. CHROME DINETTE
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Parents of Joined Twins Await Tests Before Decision on Surgery

CHICAGO (UPI)—Twin girls, attached at the top of their heads, lay healthy and oblivious to the problems their attachment posed to their parents and doctors.

The babies, weighing about six pounds each, were born Friday in St. Anne's hospital to Mrs. Norene Andrews, 35, by Caesarian section.

Mrs. Andrews and her husband, Wilfred J. Andrews, a 38-year-old salesman for a packing firm, awaited the outcome of complex tests which will determine the feasibility of separating the youngsters.

The little girls are joined, the father said, "very much like the Brodie twins," Rodney Lee and Roger Lee. The Brodie young-

sters, born Sept. 16, 1951 at Rock Island, Ill., were separated in a lengthy operation Dec. 17, 1952 at the University of Illinois hospital in Chicago. One of the boys, Rodney, survives in good health.

No final decision has been made on whether separation will be attempted.

Mrs. Andrews, formerly a nurse at St. Anne's hospital and

the mother of one other child,

5-year-old Patricia, learned Saturday that her twins were

joined.

The babies were delivered by

Dr. John J. Freeman.

The Andrews twins were kept

in an incubator. A hospital

spokesman said they were

in good condition.

"They're feeding fine."

The first reaction of Mrs. Roy

Brodie, mother of the twin boys

about 340 cases of twins joined

whose separation made medical

history, to news of the Andrews

girls was "It's a terrible thing

to have happen."

She said that if she and her

husband had to decide again

whether to permit a separation

operation, they would favor the

operation. But, she said the

question is one which the

Andrews "must make up" their

own minds about."

Mrs. Brodie, like Mrs. An-

drews, is a nurse.

Mrs. Batchelor Sobs Regret

TOKYO (UPI)—Mrs. Kyoko Batchelor, the Japanese wife of Cpl. Claude Batchelor, said through a flood of tears Saturday she regretted writing the letters which helped persuade him to return to his country.

Batchelor was sentenced to life imprisonment for collaborating with the Communists while a prisoner of war in Korea. He had announced he was not returning to the United States from the Red prison camp but changed his mind when Kyoko wrote to him.

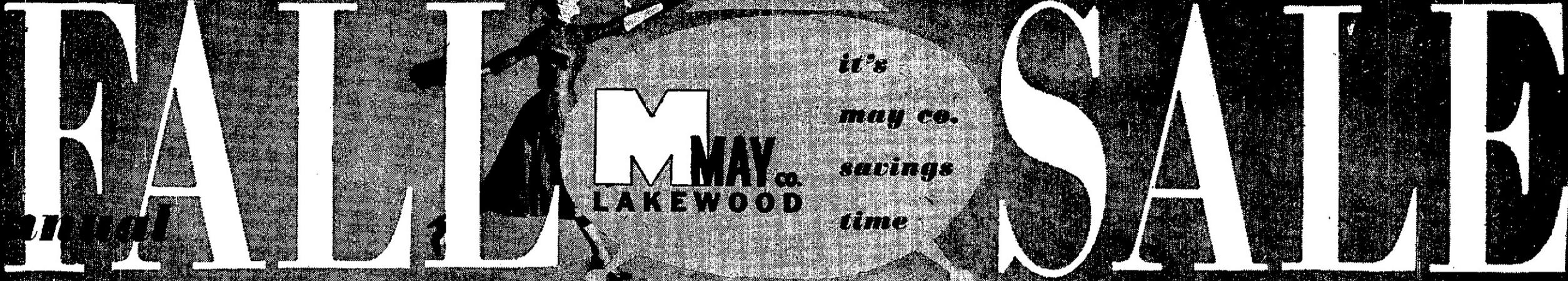
"If it was to be life imprison-

ment, it would have been far better for him not to return," the 25-year-old Kyoko said. "But I will wait forever until my husband is freed."

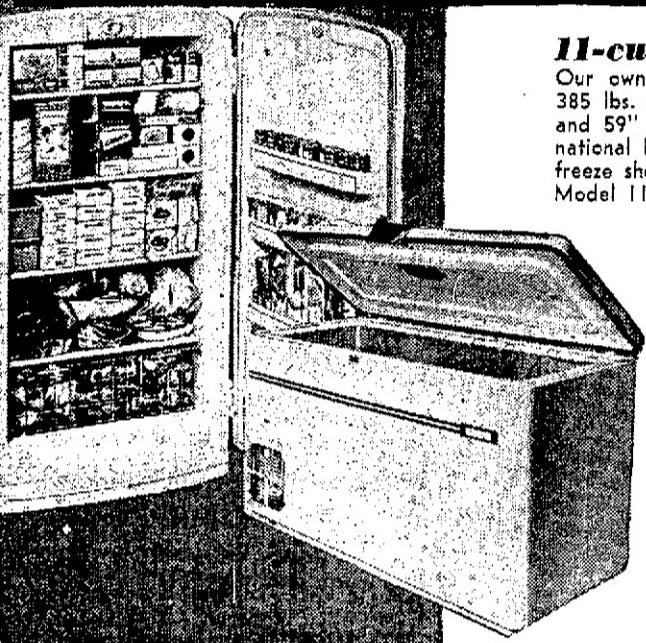
Her father, Ryoichi Araki, 62, reacted with bewilderment and said, "The penalty was so harsh

I can't understand it."

"I knew the Americans hate communism," he said. "But they are the ones who appealed to him to come back. And when he came back I knew he had to expect some sort of punishment. But life. It is unbelievable."



May Co.'s own brand FREEZERS



11-cu.-ft. upright home freezer

Our own reliable Armaid stores and fast freezes up to 385 lbs. of food, yet measures only 31" wide, 27" deep and 59" high—and saves you over \$100 compared to national brands. Safe cold from top to bottom. 4 super-freeze shelves, twin sliding baskets, handy shelves in door. Model 11AV.

was 298.00 223.00

15-cu.-ft. home freezer

Huge 15-cu.-ft. holds and fast freezes up to 525 lbs.—enough for the largest families, yet costs no more than many famous makes half its size. Has locking lid latch, counter-balanced lid, special "fast-freezing" compartment and dozens of other deluxe features. Polaris model A15A.

379.00 val. 273.88

- When you purchase a freezer from May Co. you become a member of May Co.'s economy club entitling you to extra savings on food.

\$38.47 - \$70.00 off FRIGIDAIRE

8.6-cu.-ft. refrigerator with full freezer

Great big roomy '53 model SS86 Frigidaire—now at \$70 off... the lowest price ever. Features include a full-width freezer, full-width meat chill drawer, 3 handy door shelves and a spacious Hydrator to keep your vegetables crispy fresh. And, of course, Frigidaire's famous Meter-Miser mechanism with 5-year guarantee.

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153.88

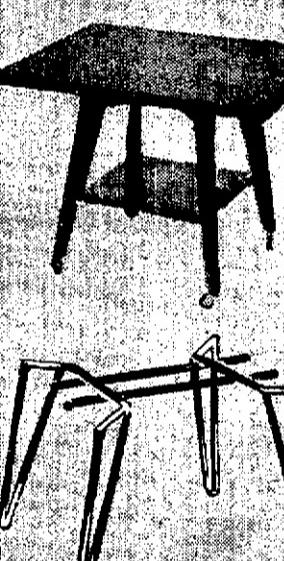
May Co. Lakewood Refrigerators, Downstairs



zenith automatic phonograph

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Famous "Cobra-matic" automatically plays every size, speed record. 5 1/4" speaker, high fidelity pickup. Model 9011.



swivel tv table,
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was 11.95 9.94

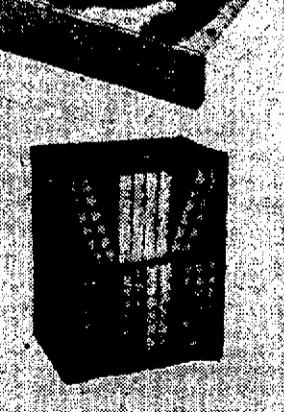
Swivel top on hard maple casters, so you can roll entire unit, or turn set alone. 22" x 24" top. No. 500 Blond, 11.94



black wrought iron
tv stand

was 8.95 5.94

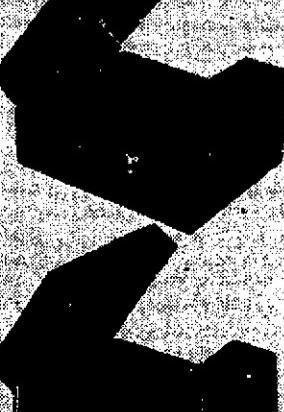
Original Guichard design sturdily built wrought iron TV stand in jet black. Adjustable. Use as luggage rack. 99.99



new 3-way portable

39.95 22.77

Plus 4.60 for batteries. A honey of a portable—compact and precision built as a camera. Ivory, with maroon trim. 5050.



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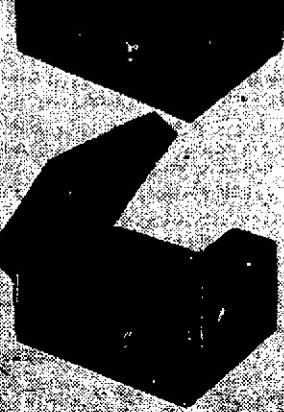
Imagine—a complete 3-speed phonograph. Plays all size and speed records. Grey simulated leather cabinet. OM-3.



mahogany record
cabinet

29.95 value 19.94

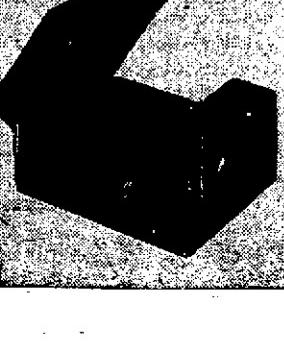
A brilliant buy! Lovely mahogany veneer sturdily built. 6 compartments. 24" wide, 15" deep, 32" high. Blond, 22.94



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Automatically plays every speed and size record and even intermixes 10" and 12". Large 6" x 4" speaker. Artone PA54.



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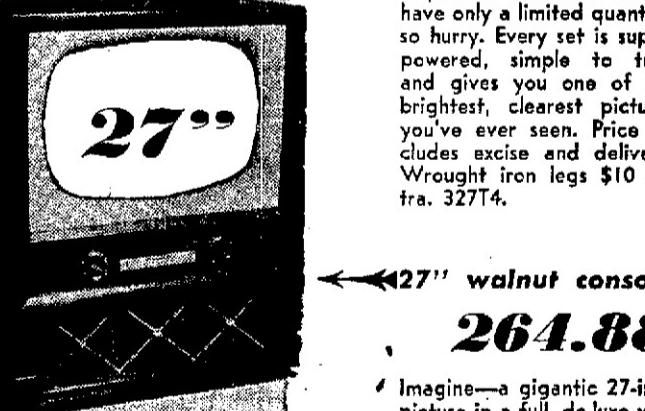
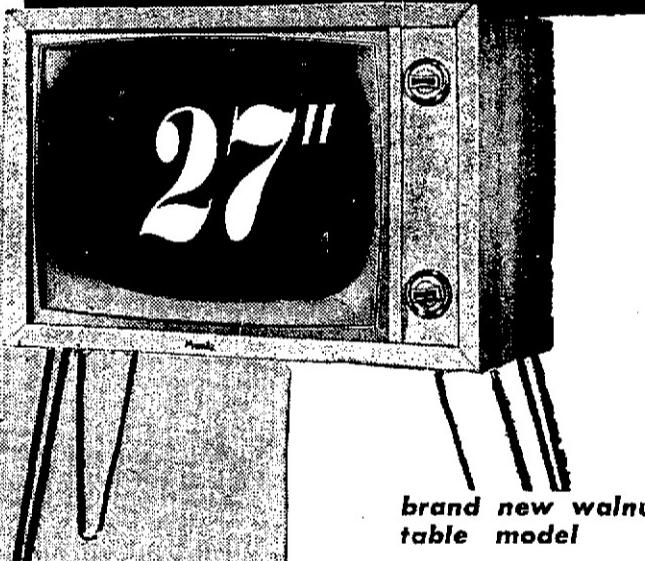
99.95 69.94

Powerful table model combination gives you all your favorite radio programs plus an all-speed, all-size record player.

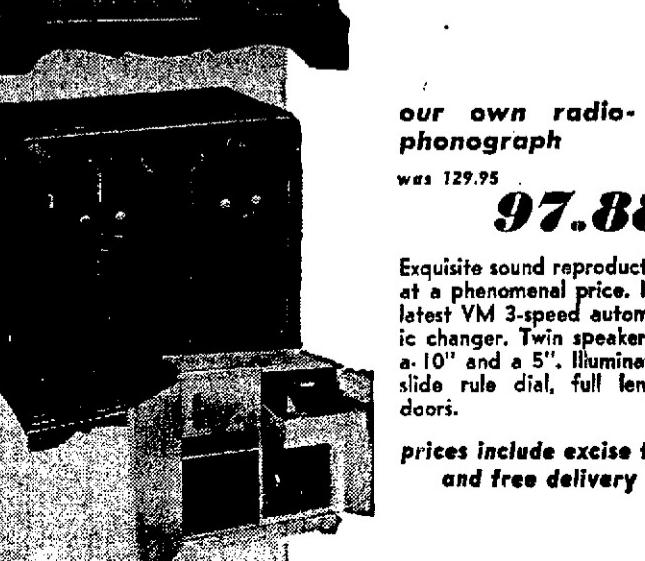
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kitchen, 2-bd. bath, 1-bd. bath.

Adults. \$65. 221 Washington Pl.

Ph. 26-3084.

CLEAN, large, upper, dupe.

Master, 1-bd. 1-bd. 1 child.

Adults. \$65. 221 Washington Pl.

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CARLTON APTS.

\$65. 2nd fl., 2-bd. 1-bd.

VERY LARGE DOUBLE,

WELL FINISHED, PLENTY

CLOSET SPACE. ADULTS.

\$65. 45 & UP

Modern furn. apt. Children welcome. T-4-7278. 402 E. 23rd St. W. Long Beach.

LARGE, clear, comp. living, dining,

kitchen, 2-bd. bath, 1-bd. bath.

Adults. \$65. 221 Washington Pl.

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CLEAN, large, upper, dupe.

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Cocktail bar. Gross \$7,000 per month. Parking: \$25,000 per month.

Cocktail bar, 17 stools, booths.

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INDUSTRIAL CAFE. Part 550.

Small, simple, clean, modern

\$1,400. Sales \$15 day and better.

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Beer and wine. East side location.

Has 1000 sq. ft. of space.

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EVER BAR. Is a fine sec-

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Rent \$150. Nice terms. Pay

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FURNITURE of 7' apts. & 7' rms.

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Homes for Sale 130

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"SAT. MORN. when you see 4322 Faculty, 14th, 1st fl., Vacant. Ready to go. \$15,500.

"DUSTY PHOENIX can find the right spot. We did, too. When we found 4132 SAN ANSELME, 3-br., 1½ baths. Only \$12,500.

"THIS IS MORE THAN A SOUTHERN HOME. See 365 GARDENA.

"HAS class, location, convenience. 2+ den, fireplace. In Bixby. \$17,500.

"A RICH STRIKE" applied to home. 3-br., 2-bath, fireplace in front. Income 2-br., rear. duplex. Near schools. See 3748 Olive.

"A STELLAR CATCH" on a duplex. 2+ den + den on 3000 CAR-

"STRIKE THREE & YOU'RE OUT in the cold if you don't see the 2nd floor. At 1910 GOLDEN, Only \$10,500.

BY APPT. JUST LISTED. 4161 SEBLEN - 2-br., 2-bath, 4229 RUTHERS, 2-br., 2-bath, GLENN GUSTINE 3535 Atlanta Realtor. 40-409

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BEST BUYS IN L. B.
2362 E. 2ND - 2-baths, dishwasher, fireplace, weatherstripped, insulated, \$1750 DOWN

5017 KEYNOTE 2-Baths Close to college, Dbl. gar. & patio. V-blinds, \$550 DOWN, and call to see HARVEY MILLER CO. PHONE 31-2263

BUSINESS OPPORTUNITY
1,000 sq. ft. office bldg., 2 on 1, 2+ den, office bldg., \$13,500.

4132 Flower Ave., Bellflower. 2-br., 2-bath, Room to build in front. \$13,500. 1½ bath, C-2 zone, 8229 E. Conopter Blvd.

Parcels 1, 2, 3, 4, 5, 6, 7 on 1. The \$155 mo. 2-br. home, room, rent. \$12,500. 1½ bath, 1½ den, 1 bath, L. B. Owner. 35-5154.

SELL FOR rent by OGL. 20% advance

2-br., den, fireplace, knotty pine, black stain, 3-baths, large post, front door and shade trees. \$600. Frontage \$2000. Owner. 3-3114.

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Let me tell you how to qualify for a no down payment home. Jimmy Jimmy, 99-3635 or 3-1230.

\$2,000 DOWN

2452 Elm. 3-bedrm., R-4 lot. Owner's name wanted. PETER FLAKE Realtor. 3-6452

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Grand home for large family. CLARENCE MILLS 3-3223

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2-br. house, 2+ den, and guest house. Ask, Ige. This can be your home. 70-3449 or 90-2291.

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7300 - 2+ den. Edgem. Built 1939. Exceptionally clean. Near Alameda. Price \$10,500. HOWARD REED, Realtor. 3-6478. 20-1572

+\$500 Dn. Fur. \$1510. 2+ den, stuc. Open. 7-12M. Hurry! REX L. HODGES CO.

5507 Dn. Move in Today. 6914 Seabrook, near 2 bedrooms. DON W. ALCOCK 3-6362

415 South St. 2+bedrm.

BEAUTIFUL BEDROOM & DEN 5500. New carpet. The garage. PARCLES 3-beds, 2-baths, 2+ den. Owner. 3-6478. 20-1572

LARGE 2+ den. 1-bath, brick exterior. Transfer, leaving town. PHA terms. 90-7522. 2146 Chardonnay

OWNER - 3-brdm. home. In real owner. 3-beds, 2-baths, 2+ den, fenced yard, 319, 16th St. MODERN 2-beds. - W-to-w carpets, drapes, love seats. A real beauty. 3-beds, 2-baths, 2+ den. VETS - No down payment for older improved home in best area. 3-beds, 2-baths, modern. Upstairs 2-beds, down 1-bath. WOFFORD REALTY. 39-5697

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LARGE 1-bedroom, expandable plan. \$5,500. Only \$4 per mo. 3-6454.

WE HAVE A near new 3-br. home with rear living room & 1½ baths for only \$1,650. Rent. 3-5655.

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Lovely 2-bdrm. wifl. attrac. guest house. Double parl. 8-3995.

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Lots of land. Little. 61-6271.

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Outstanding 3-br. home. Newly 3-br. home with fireplaces extra. This kitchen. Beautiful land.

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Spacious 3-br., den. 12 room

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Furniture slightly higher.

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We're in your chance to buy

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Must be sold. 3-br., den. rm.

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swimming pool, screen & May Co.

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Immaculate 2-br., home. Pleasant

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Fireplace. Full bath, w/w shower.

Priced under market. \$2,100 down

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3-1201 R.A. Hart, 4321 Carson, 6-1236

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Immaculate 3-br., large rear

rm. 14' x 18'. Den. rm. breakfast

room. Fireplaces, carpeting.

HART 4321 Carson 6-1236

2553 PETALUMA

Sparkling 3-br., 2 baths, rear

rm. 14' x 18'. Den. rm. breakfast

room. Carpeted & drapes.

Priced under market. \$2,100 down

to G.J. Hart. Leaving state. Ph.

3-1201 R.A. Hart, 4321 Carson, 6-1236

3 BEDROOMS

2-br., 1-bath. Vacant move in to

day. \$10,500. \$2,000. Hurry!

Lcs A's Realty, Inc.

Rancho Sprt. St. 39-9013

1809 OSTROM

It's beautiful inside and out. 3-

bdrm., 1 1/2 baths. Chamberlain

rm. 14' x 18'. Den. rm. breakfast

room. Carpeted & drapes.

HART 4321 Carson 6-1236

FURNISHED SPECIAL

Beautiful 2-br., den. corner

home in Stratford Square. Breezeway

rm. lot of cement. Apron kitchen.

Large, large all electric kitchen

includes dishwasher. Exquisitely

finished. Furnished. Drive by

2799 Thorne, then call

V MOORE REALTY 5-1217

OPEN SUN. 1-5

Just below Willow St.

Furnish. 2-br., den. corner

fireplace. Walk up, fenced yard.

Either d/c or FHA terms.

BEDROOM - 2-baths. GI ready

7041 El Paso. Ph. 34-3137

LAKEWOOD VILLAGE

YOU'VE FOUND IT

4320 WHITEWOOD

OPEN SAT. & SUN. 1-5

3 br., den. rm. fireplace, rm.

rm. 14' x 18'. Den. rm. breakfast

room. Carpeted & drapes.

Choice location. Sharp.

2-2074 Los Harmons, ex. 35-4537

REX L. HODGES CO.

2046 CLARK

OPEN 1-5

NO FOOLIN' This place clean

well kept 2-br., home to first

move in. 14' x 18'. Den. rm. 2-car

garage. Vacant. Open 1-5.

REX L. HODGES CO.

5482 LINDEEN

2 br., separate dining rm., large

kitchen, 2 fr., 2 furnaces, rm.

furnished, fenced yard. Open 1-5.

REX L. HODGES CO.

OPEN 1-6 TO 6

1805 E. GREENBRIER RD.

Meet it folks, you can move

in. 2-br., den. rm. large

dining area. 14' x 18'. Den. rm.

carpeted. Schools, busines-

nesses, etc. 6-1236

REX L. HODGES CO.

CUSTOM BUILT

Exquisite 2-br., w/w carpets,

drapes, 2 br., rm. 14' x 18'.

Hart Williams 46-1591

LOS CERRITOS

AUTHENTIC ENGLISH

2-STORY MANSION

\$55,500

This magnificent home with its

extensive interior, formal dining

room, its 4 elegant bedrooms,

& modern 2nd floor, includes

modern built-in cabinets,

modern built-in bookshelves,

modern built-in desks, etc.

MORIS HOLMQUIST

Realtor, 4321 Carson, 6-1236

2773 PACIFIC

OPEN 1-5 DAILY

5868 LIME AVE.

2-BR., CUSTOM BEAUTY

OPEN 1-5

2912 E. 64TH ST.

2 br., den. rm. 14' x 18'. Den. rm.

carpeted. 14' x 18'. Den. rm.

REX L. HODGES CO.

OPEN 1-5 TO 5

5401 LOS LOMAS

OPEN 10-5

2102 RIVERDALE

OPEN 1-5 DAILY

NEAR THE BAY

OPEN 1-30-5:00 P.M.

2 br., den. rm. plus Income.

It's amazing to find so much for

so little in Naples.

Hart Williams 46-1591

NAPLES

OPEN 2-10-5:00 P.M.

2 br., den. rm. plus Income.

It's amazing to find so much for

so little in Naples.

REX L. HODGES CO.

OPEN 1-10-5

2000 San Angelina. Special 2-br.,

& den. rm. fireplace. W-w. car-

petals. Nice lot. Beautiful patio,

furniture included.

Priced under market. \$2,100 down

to G.J. Hart. Leaving state. Ph.

3-1201 R.A. Hart, 4321 Carson, 6-1236

LOS ALTOS

OPEN 1-30-5:00 P.M.

2 br., den. rm. plus Income.

Attractive 2-br., den. rm. plus

Income. 14' x 18'. Den. rm. 14' x

18'. Den. rm. 14' x 18'. Den. rm.

REX L. HODGES CO.

OPEN 1-10-5

2000 San Angelina. Special 2-br.,

& den. rm. fireplace. W-w. car-

petals. Nice lot. Beautiful patio,

furniture included.

Priced under market. \$2,100 down

to G.J. Hart. Leaving state. Ph.

3-1201 R.A. Hart, 4321 Carson, 6-1236

LAKEWOOD AREA

OPEN 1-30-5:00 P.M.

2 br., den. rm. plus Income.

Attractive 2-br., den. rm. plus

Income. 14' x 18'. Den. rm. 14' x

18'. Den. rm. 14' x 18'. Den. rm.

REX L. HODGES CO.

OPEN 1-10-5

2000 San Angelina. Special 2-br.,

& den. rm. fireplace. W-w. car-

petals. Nice lot. Beautiful patio,

furniture included.

Priced under market. \$2,100 down

to G.J. Hart. Leaving state. Ph.

3-1201 R.A. Hart, 4321 Carson, 6-1236

Long Beach (Calif.), Sun., Oct. 3, 1954

Suburban Properties 140**Beach, Mtn., Desert 148 (FOR SALE)****HAWAIIAN GARDENS**

\$50,000. \$60,000. \$65,000. duplex.

2,240 sq. ft. \$100,000. \$110,000.

LYNNWOOD

OPEN — 3704 PALM

Lynnwood's finest location. Large

living rm., king-size bunks, still

2 fireplaces & a den that

make this a most delightful home for discriminating

buyers.

JOE HODGE, Realtor

5615 Dairy 20-7614-7-9726

MIDWAY CITY**SPICK & SPAN 2-BR.**

Cor. lot, 2 br. rooms, fireplace,

B.R.Q. Set furn. or unfurn.

REX L. HODGES CO.

8591 G. Blvd. 11-1181

NEWPORT BEACH**\$400 DOWN**

IMMEDIATE POSSESSION

NEW 3-BR. FREEHOLD HOMES

LIBERTY 8-4565

NORWALK

RESIDENTIAL, 2 BR., 1 bath, 1 car.

water, part. fenc'd. Vacant.

Swim. in Saenger. Make offer.

TURNOVER. New 3-BR. new 2-BR.

bath, house. \$1200. \$1250. new.

owner. 7-1048

Terry 3-5107.

\$1000. \$1200. \$1400. \$1600. \$1800.

Reduced from \$2000. \$2200.

P.O. 8104.

ORANGE COUNTY

1-UNITS Worth \$2000. \$2500.

Homes, \$1000. \$1200.

Price \$800. \$1000.

Choice 1-2 or 3-BR. homes.

JOLLY BEAUTY

7-1048

29 PALMS

ATT. buyers. 5 Acre. Vacant

land. Built. \$1000. \$1200.

\$1500. \$1700. \$1900.

PAVILION VERDE ESTATE

REMARKABLE — new 2-BR.

new home with 3 bedrooms, den,

central air, fireplace, 2 car garage.

Gated. \$2500. \$3000. \$3500.

PEACEFUL. 1-2-BR. 1 bath.

\$1000. \$1200. \$1400.

\$1600. \$1800. \$2000.

PARAMOUNT

ATT. Vendors. The best water

sewer. P. O. 8104. 11-1242

BOLLING HILLS

SMOKING, COOKING, READING

green trees, good stands, great

house, built-in with 2 car

garage. Long treelined drive.

New 3-BR. 2 bath, \$1200.

\$1400. \$1600. \$1800.

LOANS ON HOMES

No appraisal fee. Fast action.

Local bank. 100% financing.

REX L. HODGES CO.

11-1181. 8-1172

LOANS ON HOMES

WE BUY TRUST DEEDS

We make 1st and 2nd real estate

trusts. \$1000. \$1200.

\$1400. \$1600. \$1800.

\$2000. \$2200. \$2400.

SUNSET HEIGHTS

4721 Wintersburg Rd.

Desert location near ocean &

country club. Comfortable 1-2-BR.

2-bath. \$1000. \$1200.

Living room 14x16 facing rear

garden. Unit heat. \$1000. \$1200.

with complete kitchen fixtures.

MOORE BEAUTY

4-3104

FORRANCE

ATT. buyers. 1-2-BR.

& den. \$1000. \$1200.

HAGGARD CO. 8-1172

\$2000. \$2200. \$2400.

\$2600. \$2800. \$3000.

\$3200. \$3400. \$3600.

\$3800. \$4000. \$4200.

ASSURED BOND & MTG. CO.

NE 8-1172. 8-1172

Trailer Counsellor W.H.

Come To Your Home — No Charge

1st & 2nd H.E. Loans & Low Int.

SARIBENT. 1-2-BR. 1 bath. 1000.

\$1000. \$1200. \$1400.

\$1600. \$1800. \$2000.

\$2200. \$2400. \$2600.

\$2800. \$3000. \$3200.

\$3400. \$3600. \$3800.

TRAILERS FOR MILLER

\$1000. \$1200. \$1400.

\$1600. \$1800. \$2000.

\$2200. \$2400. \$2600.

\$2800. \$3000. \$3200.

TRAILERS FOR MILLER

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\$1600. \$1800. \$2000.

\$2200. \$2400. \$2600.

\$2800. \$3000. \$3200.

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\$2800. \$3000. \$3200.

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\$2800. \$3000. \$3200.

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\$2800. \$3000. \$3200.

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TRAILERS FOR MILLER

\$1000. \$1200. \$1400.

\$1600. \$1800. \$2000.

\$2200. \$2400. \$2600.

\$2800. \$3000. \$3200.

Automobiles For Sale 175

Automobiles For Sale 175

CHEVROLET

\$1595

Chevrolet's attractive 1953 BEL AIR 4-door sedan. Green finish, radio, heater, and overdrive. (A scarce accessory on cars like this). This car is in excellent condition with hardtop safety. Like most other cars on our large lot at \$1595. Easy terms, of course.

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Southern California's Oldest
Ford Dealer. Established 1905
1033 American Ave.
Ph. 6-6072, 6-6115 Open Every

'54 Chevrolet Corvette
Fiberglass body sports
car but has top. Fully
equipped. In top shape
and you'll save at least \$1,000
because it's priced at only
\$2795

ART MORGAN
MOTOR COMPANY
Anaheim at Atlantic

CHEVROLETS

1953 BEL AIR HARD TOP. For
only \$1595. At the price and per-
formance of America's No. 1
car. 1953 2-door. A low mileage in-
terior car driven less than 10,000
miles.

\$1344

RIDINGS—1501-25 American

\$585

'49 CHEV. CLUB
A 2-door green club coupe with
radio. Good shape. It suits one
last long life. At this price

\$395

MASTERS PONTIAC

1860 AMERICAN

WHY WALK?

'51 Chev. Club \$795 F.P.
11 Studs. Club \$795 F.P.
42 Dodge 4-dr. \$899

40 Merc. Club \$899

40 '50 Ford 2-dr. \$899

40 Ford compact \$899

40 Buick compact \$899

41 Olds 4-dr. \$295 F.P.

41

Long Beach (Calif.), Sun., Oct. 3, 1954

Automobiles for Sale 175**M. G.—MORRIS**

PARTS & SERVICE

12-DOOR SEDAN, 4-DR. COUPE

HOSTETTER FOREIGN CARS

4225 E. Anaheim

\$11,995 WILL PAY CASH FOR CLEAN

FOREIGN CARS, ETC.

UNDER \$1,000, F.V. D.P.T. \$630.

NASH

SATISFACTION

OR YOUR MONEY BACK

Nash Statim '50...\$595

4-door. Radio. Heater. Overdrive.

If you're looking for a Nash, buy

on a good Nash you'll buy

this one-owner car.

GLENN E. THOMAS CO.

Local New Car Dealer—46th Yr.

333 E. ANAHEIM. Phone 6-2823

49 NASH Ambassador. Perfect.

\$295

ED BARBARI

2323 E. Pac. Cst. Hwy. 9-4382

Another "little" goddess

Cleopatra's Little in Town

'50 Nash Sed...\$595

STATESMAN SUPER: 2-tone

paint. heater. overdrive.

2319 E. Pac. Cst. Hwy. C. E. WOOD USED CARS

'51 NASH Rambler

Station Wagon

This car is ready to go. Full

price. \$595. Body terms.

ED BARBARI

3338 E. Pac. Cst. Hwy. 9-4382

1951 NASH Take over. pmis. \$417.

coad. \$417. 4-door. Radio. Overdrive. Player. tape recorder. What have

you? Ph. 6-5012 after 5 p.m.

'51 NASH Rambler. Station Wagon. Good.

4-door. \$595. Body terms.

George's Garage, 3500 E. 4th St.

Phone 34-7312.

'51 NASH Sedan. Good motor. \$500.

2500 Albu. near Bellflower and

Stearns.

'50 NASH Rambler. Econo. Equity

or trade for other car.

TO 5-6343

'49 NASH Rambler. H. New black

dash. White wall tires.

\$600. \$600. \$600. \$600.

'50 NASH Rambler. Take it away for \$10. Ph. 6-5404

LES RUTLEDGE 1250 E. Edwy.

'50 NASH Rambler. Station Wagon.

4-door. \$595.

'49 NASH KIEST \$25 TAKES

1199 E. 4th. \$595

'50 NASH Rambler Conv. Xltm. no

for best offer. \$595.

OLDSMOBILE

47 OLDS conv. perf. cond. R.E.H.

4-door. \$595. 4-door. \$595.

50 OLDS SS 4-Dr. \$595.

50 OLDS Holiday. Like off.

W.H. trade. \$525.

'54 OLDS Holiday. Private party.

Ph. 50-5525.

54 OLDS Super Holiday. Make

offer. 3328 E. Cedar. Bellflower.

55 OLDS SS 4-Dr. Hydramatic. R.

H. Org. owner. \$1,050. 90-0385.

57 OLDS CONV. REAL NICE! \$195

1500 E. ANAHEIM. DEALER

DEALER

\$1195

OLDSMOBILE

Now's the Time

to Buy a

Oldsmobile

\$1195

Full price for 1951 OLDSMOBILE

4-Door Sedan. \$1195.

Attractive 2-tone green and pow-

er brakes. Power steering.

New car is

competitive and

convenient salesmen will be glad

to answer any questions we have

about our large car lot. We are open

Sundays and evenings for your

convenience.

FREEMAN A. MCKENZIE

Southern California's Oldest

Ford Dealer. Established 1905

1033 American Ave.

Phone 6-8072. Open Even.

\$295

ED BARBARI

2323 E. Pac. Cst. Hwy. 9-4382

Another "little" goddess

Cleopatra's Little in Town

'50 Nash Sed...\$595

STATESMAN SUPER: 2-tone

paint. heater. overdrive.

2319 E. Pac. Cst. Hwy. 9-4382

\$1195

OLDSMOBILE

Now's the Time

to Buy a

Oldsmobile

\$1195

Power brakes, power steering.

New car is

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Phone 6-8072. Open Even.

\$295

ED BARBARI

2323 E. Pac. Cst. Hwy. 9-4382

Another "little" goddess

Cleopatra's Little in Town

'50 Nash Sed...\$595

STATESMAN SUPER: 2-tone

paint. heater. overdrive.

2319 E. Pac. Cst. Hwy. 9-4382

\$1195

OLDSMOBILE

Now's the Time

to Buy a

Oldsmobile

\$1195

Full price for 1951 OLDSDMOBILE

4-Door Sedan. \$1195.

Attractive 2-tone green and pow-

er brakes. Power steering.

New car is

competitive and

convenient salesmen will be glad

to answer any questions we have

about our large car lot. We are open

Sundays and evenings for your

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Phone 6-8072. Open Even.

\$295

ED BARBARI

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Another "little" goddess

Cleopatra's Little in Town

'50 Nash Sed...\$595

STATESMAN SUPER: 2-tone

paint. heater. overdrive.

2319 E. Pac. Cst. Hwy. 9-4382

\$1195

OLDSDMOBILE

Now's the Time

to Buy a

Oldsmobile

\$1195

Full price for 1951 OLDSDMOBILE

4-Door Sedan. \$1195.

Attractive 2-tone green and pow-

er brakes. Power steering.

New car is

competitive and

convenient salesmen will be glad

to answer any questions we have

about our large car lot. We are open

Sundays and evenings for your

convenience.

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Southern California's Oldest

Ford Dealer. Established 1905

1033 American Ave.

Phone 6-8072. Open Even.

\$295

ED BARBARI

2323 E. Pac. Cst. Hwy. 9-4382

Another "little" goddess

Cleopatra's Little in Town

'50 Nash Sed...\$595

STATESMAN SUPER: 2-tone

paint. heater. overdrive.

2319 E. Pac. Cst. Hwy. 9-4382

\$1195

OLDSDMOBILE

Now's the Time

to Buy a

Oldsmobile

\$1195

Full price for 1951 OLDSDMOBILE

4-Door Sedan. \$1195.

Attractive 2-tone green and pow-

er brakes. Power steering.

New car is

competitive and

'50 Stude
Champion regal de luxe 2-door, radio, heater, new tires, many other extras. You don't miss this little economy special. Immaculate throughout, own only 1 year. \$599. Available to you this weekend at the very low price of only

\$599

MEL BURNS FORD
2000 American

10,000-MILE

'52 Stude. Champion 2-door. Radio, heater, new, never used. Just like new in all respects.

'52 Stude. Hard-Top. Champion with overdrive, radio, heater, new mileage. Like new throughout.

Bank Terms

ED BARBARI
2838 E. Pac. Cst. Hwy. P-4382

'52 STUDE V-8 Commander. Auto. trans., radio, heater, in excellent condition. Reasonable.

Can be seen at 6381 E. Ocean.

'50 STUDE. Champ. Radio, overdrive, new. Radio, heater. Young-George Garage. 3800 E. 4th St. Ph. 34-7512.

'49 STUDE. Commander. Good cond. 3000 miles. \$160. Golden

VOLKSWAGENS

STOREY-RICKETTS

HARVEY DISTRIBUTOR

VOLKSWAGEN-PORSCHE

740 AMERICAN Ph. 7-7489

'64 VOLKSWAGON — Beautiful

Sirata Silver, seat covers, white-walls, radio, heater, extras.

Immaculate throughout.

Save ???

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PARTS & SERVICE

DEALER FOR VOLKSWAGENS

HOTELIER — FOREIGN CARS

4225 E. Anaheim. 34-6011

'62 VOLKSWAGEN. KNEE-UP COUPE.

1600 miles. \$1,050. Cash.

2229 E. Broadway. 6-1880.

LEE CARPENTER. COMPTON

228 E. Compton Blvd. N-3-1323

'52 DODGE

CORONET 4-DOOR

Beautifully kept! 1 owner with 21,000 actual miles. Equipped with Overdrive, radio, heater, defroster, turn signals, tinted glass, bucket seats, colored seat covers. Motor tuned to perfection. Plenty of room inside, door panels, floor mats that sparkle. "Safe Buy" guarantee.

\$1195

LOU HARRISON

Mercury Dealer

1617 S. Bellflower Blvd. TO 5-1761

CORMIER

offers

EXTRA

VALUE

'54 CHEV. . . \$1849

Do. luxo sedan, executive driven. Fully equipped, low mileage, fresh inside and out.

'53 CHEV. . . \$1299

2-door sedan. Fully equipped with radio, heater, sun roof, leather seat covers. Outstanding value.

'51 CHEV. . . \$1099

Popular Styling de luxe radio, heater. Original finish.

'51 FORD . . . \$999

Custom 4-door sedan. Poppy motor. Ammuni. late throughout.

'51 PLYM. . . \$899

Cranbrook Club coupe. Leather, seat covers. Flawless.

'51 NASH . . . \$799

Statesman 4-door. Radio, heater, seat covers. Nice throughout.

'50 CHEV. . . \$799

Stylin de lux. Club coupe. Radio, heater. Excellent motor. Good tires.

'49 CHEV. . . \$699

Stylin de lux. Club coupe. Radio, heater. Excellent motor. Good tires.

'49 FORD . . . \$699

Convertible. Radio, heater. White walls. Very clean inside and out.

'50 PONTIAC . . . \$599

Executive 4-door. Good motor, solid body. Clean interior.

'49 FORD . . . \$499

2-door Custom. 8 sedan. Leather, seat covers. Poppy motor, good tires.

'49 OLDS . . . \$499

4-door sedan. Rocket V8. Radio and Hydra-matic.

'49 NASH . . . \$399

Popular econo. sedan. Sparkle. Bone finish. Nice throughout.

'47 FORD . . . \$299

Station Wagon. Radio, heater. Good tires.

'47 HUDSON . . . \$199

Reden. Original finish. Good tires and motor.

'47 KAISER . . . \$99

Mechanics' special. Good body and tires.

MANY MORE

TO CHOOSE FROM

CORMIER

DOWNTOWN

CHEVROLET

Headquarters

6th and AMERICAN

11th and AMERICAN

Home of OX'd Used Cars

'52 WILLIAMS station wagon. Overdrive. F-head motor. Clean and guaranteed. \$995.

CLARK JONES CHEVROLET
Co. CONCESSION & PARTS
1000 Atlantic Blvd.
Paramount, Calif. 2-3163

'57 4-DOOR. Good motor, tires and paint. \$50. Phone 5-5771.

IMPORT AUTO SERV. & SALES
516 E. ANAHEIM. Ph. 58-5125

ATTENTION!!
HUDSON BUYERS

We are now offering
Brand New

'54 Hudson Cars

at Our Cost

Your gain—our loss

BRAND NEW HUDDSON HORNET 4-dr. sedan. Light blue with blue top. Light blue top. Beautiful blue upholstery. Two-tone paint. Beautiful blue upholstery. Two-tone paint. Hydra-Matic transmission, directional indicators. Solex EZ-Eye glass. This \$3600 automobile can be had **TODAY FOR ONLY \$2706.12 — Hurry**

★ ★ ★

BRAND NEW HUDDSON HORNET 4-dr. sedan. Light blue with blue top. Beautiful blue upholstery. Two-tone paint. Beautiful blue upholstery. Two-tone paint. Hydra-Matic transmission, directional indicators. Solex EZ-Eye glass. This \$3600 automobile can be had **TODAY FOR ONLY \$2706.12 — Hurry**

These cars were just manufactured and arrived to us 3 days ago. DON'T hesitate until they are gone, then be sorry.

30% DOWN—30 Mo. on BAL. THRU BANK OF AMERICA

BURGIN'S
Hudson Dealers

3765 Cherry Ave.
L. B. 4-1001.



'51 KAISER Dlx. 2-dr. Hydra-Matic, radio, \$1045

'52 FORD Customline 2-dr. Overdrive, radio, \$1245

'51 BUICK Super convertible, Dynaflow, re- \$1145

'52 CHEV. Styleline Dlx. 4-door. Powerglide, \$1195

'51 DE SOTO De Luxe 4-door. Radio, Light \$1045

'51 PLYMOUTH 2-door. Low mileage. \$795

'50 PONTIAC 2-door. Radio. Stock No. 7310A. \$695

'47 MERCURY 4-door sedan. 2-tone. \$245

'51 PONTIAC Chieftain deluxe 8 club \$1045

'47 PONTIAC Convertible. Radio, heater. Exceptionally good buy. \$245

BEACH CITY CHEVROLET

3201 E. Pac. Coast Hwy. Ph. 90-0212

NO DOWN

'51 Chev. \$895

'50 Ford \$695

'52 Willys \$695

'47 Ford \$395

TO 2010 E. Pacific Cst. Hwy.

CARNY CLINE

WEEK-END SPECIALS

ALL LATE MODEL CARS COVERED BY OUR NEW CAR DEALER WARRANTY

'53 CADILLAC 62 Sedan.....\$3695

4-Door with radio, heater, Hydra-Matic, power steering, power brakes, etc. Luxurious!

'54 NASH Amb. Sedan\$2795

Custom 4-Door, Radio, Weather-Eye, Hydra-Matic, power brakes. Like new throughout.

'54 FORD V-8 Sedan\$1995

The Customline. Exceptionally low mileage.

'53 RAMBLER Station Wagon....\$1795

Has radio, weather-eye, air conditioner, economizer overdrive. The car for business or pleasure.

'52 NASH Amb. Sedan\$1695

Super 4-Door, Radio, Weather-Eye, Hydra-Matic, sparkline 2-tone finish. Very nice.

'52 RAMBLER Station Wagon \$1195

Radio, Weather-Eye, overdrive, etc.

'53 FORD Consul\$995

4-Door. Very low mileage. Economical.

'51 RAMBLER Hard Top\$995

Has radio, weather-eye. Here's convertible styling with great gas mileage. Check this today!

'51 RAMBLER Convertible\$795

Radio, overdrive, Weather-Eye, new top.

'51 CHEVROLET Sedan.....\$845

Styleline 2-Door. Immaculate.

'50 MERCURY Sedan\$795

4-Door with radio, 1-tone overdrive.

'50 CHEVROLET Sedan.....\$795

Custom 4-Door, Weather-Eye, Hydra-Matic.

'50 HUDSON Club Coupe\$695

The "B" with radio and heater.

'51 NASH 2-Door\$695

The Statesman. Has the Mesh bed, etc.

'49 CHEVROLET Sedan\$595

Customline. Radio, heater.

'49 FORD Sedan\$395

4-Door with radio and heater.

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Hoover Jr., Who'll Be Undersecretary of State, Wants No Politics in His Career

By DONALD J. GONZALES

WASHINGTON (UPI)—Herbert Hoover Jr., who will become undersecretary of state on Monday, is as Republican as his famous dad, the 31st president of the United States. But Hoover the younger absolutely wants no part of politics as a career.

The 51-year-old engineer reluctantly turned diplomat almost made his no-politics position public on Aug. 18. That was the day the adjournment-minded Senate quickly and unanimously approved his nomination to be Secretary John Foster Dulles' top aide.

Hoover was marking an acceptance statement for newsmen and television reporters who had him under the unfamiliar glare of spotlights. He studied a sentence to the effect that he had no political ambitions whatever. Then he lined it out because it looked awkward and out of place.

The tall, broad-shouldered namesake of the former president chuckles over two pictures he found in his State Department office a year ago when he took the first U. S. government job of his career.

On one wall hung a picture of Republican President Abraham Lincoln. On the other, facing Lincoln was a picture of Monticello, home of Democratic President Thomas Jefferson.

Hoover had nothing to do with selection of the pictures. But they neatly sum up his firm belief that politics and diplomacy don't mix.

During the years since the 1920s when his father's political star ascended, Hoover avoided government service just as he did active politics, although he never hid his Republican stamp. He steered a wide course around the limelight which surrounded his father.

Visitors see strong resemblances of the father in the son, who is 29 years younger. His face is round, minus heavy jowls, and his dark hair is graying at the temples. He is soft-spoken. His eyes have a sparkle which persists whether he is listening or talking.

Hoover got into government quite by accident and somewhat on the pattern set by his father but without using his father's influence. The son was picked for a trouble-shooting job just as his father made a name for himself in relief work before he became secretary of commerce in 1921.

A telephone call on Labor Day, 1953, made a shambles of Hoover's zealously guarded private life.

He was sunning himself and reading a newspaper on the beach at Santa Barbara, Calif. When he came to a story on the tangled oil dispute between Iran and Britain, he congratulated himself that he wasn't involved. The telephone rang. It was Herman Phleger, Dulles' legal adviser and an old San Francisco friend of Hoover. He said that President Eisenhower and Dulles believed the time was ripe to trouble-shoot the Iranian problem before the oil-rich nation fell to chaos and communism. The job was to work out a temporary settlement within 30 to 60 days.

Within 48 hours, Hoover was in Washington. The job took most of a year. It ended with a permanent settlement extolled far and wide in the free world as a resounding defeat for communism. Hoover had flown the Atlantic 14 times and made five trips to Tehran, the Iranian capital. He never deviated from his personal philosophy that "everything is possible where there's good will."

Mr. Eisenhower and Dulles liked the private enterprise tone of the Anglo-Iranian oil settlement. They applauded Hoover's determination and patience. They didn't quit until they had signed him up for undersecretary of state even though Hoover tried to slip back again into his cherished private life.

At any rate, the path from the Santa Barbara beach sands wound through Washington, London, Tehran, and other world capitals many times and straight into the No. 2 State Department job. The post is being vacated by Walter Bedell Smith. Mr. Eisenhower's personal friend and confidant, veteran Army officer, former ambassador to Moscow and one-time chief of the Central Intelligence Agency.

Hoover has been understudying Smith for a month. He leaves



HERBERT HOOVER JR... Ambition Qualified

his apartment in the Mayflower Hotel about 8 a.m., and has seldom seen his wife there before years later.

During the first 10 years of Hoover's life, his father attending highly important diplomatic and military negotiations as an observer.

The globe-trotting tactics of his new boss, Dulles, almost meant that young Hoover would become acting secretary of state at the same time he was sworn in as undersecretary. The cover was to have been Friday, but was moved to Monday so Dulles, who has been in London, could attend.

Hit-Runner Dumps Pair in Autoette

Eugene Atkins, 32, and his wife, Joann, 28, both of 1635 Gundry Ave., were shaken up and bruised Saturday night when they were knocked out of an electric autoette by a hit-and-run driver at Ocean Blvd. and Alameda Ave.

Police broadcast an all-car alert for the suspect vehicle, described as a tan convertible with a top down, occupied by three men in Palo Alto, Calif., once heard a burglar in their house. She of age.

The Atkins were knocked off their feet but couldn't make out the words. After vaguely getting the idea, he walked down stairs and cordially shook hands with the burglar, thinking him to be some late-arriving guest. The northwest corner and came to man ran, believing he had been a half after striking a corner of the building.

Hoover is one of the few Americans holding a top job in and L. L. Hatfield, with Mrs. government who were born outside the United States. He was courted Atkins to his home after born in London on Aug. 4, 1903, the victim insisted on driving where his father was a mining his autoette.

VOCAL CORDS STILL QUITE VOCAL

Lanza Scores Reports, He'll Sing for Scribe

By JAMES BACON

HOLLYWOOD (UPI)—Mario Lanza, the tenor who loves to sing almost as much as he likes to eat spaghetti, Saturday invited me to a private concert in his Beverly Hills home.

Mario wants to prove that he can "still outsing any rascal alive." I accepted his invitation for Monday at 4 p.m.

The invitation stemmed from an exclusive Associated Press story of last Thursday night. The story stated that Lanza, who had shed 40 pounds in six weeks, showed up for his TV debut minus his voice. The too-quick reducing had impaired his vocal pipes, and rather than risk a vocal fiasco, old Lanza records were substituted. Lanza mouthed the words.

When the story broke other

For example, he recalls riding across part of the Australian desert, when he was five years old, on a wagon load of "gold cleanup" (gold bullion). He was impressed by the presence of armed outriders who chaperoned the valuable cargo into a railroad town.

Hoover married Margaret Watson, his schoolboy sweetheart, on June 25, 1925, following their graduation from Stanford University. He became a mining engineer, in his father's footsteps, before being graduated from Harvard Business School. He stayed on as a member of the school's business research staff in 1928-29, when his father entered the White House.

After his dad's inauguration, young Hoover stayed pretty much away from the White House except for vacations and other special occasions. He wanted to make his own mark, sometimes even hiding his famous name. But the Hoover family has always been "very close" over the years and they get together whenever possible even today.

(One thing Hoover liked about the Iranian assignment was the fact that he frequently stopped off in Washington. He found he could see his father more often here than in previous days on the West Coast. The elder Hoover comes here several days a week to work on government reorganization problems.)

After leaving Harvard, Hoover joined the Western Air Express in 1929 as a communications engineer. Since this was in the early days of commercial aviation, his job included building airfields, radio towers and other similar construction projects.

Hoover came east from his west coast job in 1930 to take a two-week tour of active duty in the old U.S. Army Air Corps. He was a reserve lieutenant at the time. An Army physician gave him a pre-duty physical checkup and found tuberculosis in an early stage of development. The doctor recommended immediate treatment and Hoover "went to bed for a year."

He rented a tiny house at Asheville, N. C., and saw little of his three children, although his wife visited him frequently. The family stayed at the White House most of that year of recovery.

The grandchildren romping on the White House lawn in those days were Margaret Ann (now Mrs. Richard T. Brigham of Los Altos, Calif.), Joan Ledlie (Mrs. William L. Vowles of Los Gatos, Calif.), and Herbert Hoover III, of Cambridge, Mass.

Hoover recovered slowly, although his tubercular condition never was considered a serious case. He worked on a part-time basis in 1931-34 with Transcontinental & Western Air, which succeeded Western Air Express. To help pass the time with his limited physical energy, he also did some teaching at California Institute of Technology. There he taught the "operating economics of air transportation." This took only two hours a week at first, but in 1934-35 he was appointed to a teaching fellowship at Caltech.

Hoover finally started his main life's work in 1935 when he organized and became president of United Geophysical Co., Inc. He became president of another concern, Consolidated Engineering Corp., in 1936. These jobs took him to many parts of the world for petroleum exploration, development, geology and mining. His business enterprises were centered chiefly on development of instruments and machinery. He invented a device to "sniff out" oil deposits by measuring minute quantities of vapor filtering up through the earth's crust.

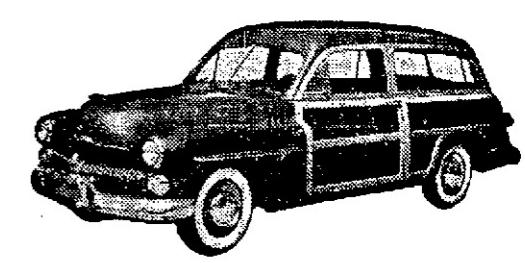
While he did not enter any American government jobs over the years, he did serve as a petroleum-mining consultant to the governments of Venezuela, Chile, Iran, Peru and Brazil. He received special decorations from several of these countries. His service in Iran was for a six-month period in 1944 during World War II.

Over the years, Hoover has built many lasting friendships abroad which should serve him in good stead in his new job. He has been impressed by the devoted service and hard work turned out around the world by foreign service officers, their wives and children—frequently under poor living conditions and rewards.



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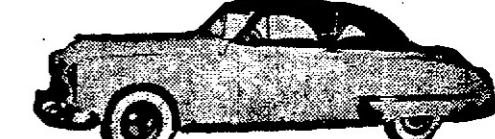
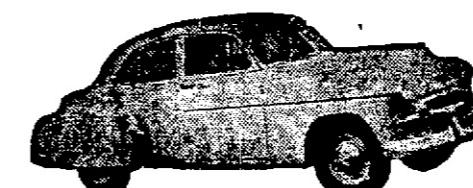
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the CLASSIFIED used car pages and look

over the values that await you.



MORNING SUNDAY EVENING

Independent Press-Telegram



HEROIC PILOT SPARES HOMES, DIES

Crashing his jet into an embankment to avoid homes, 1st Lt. James O. Conway of Bedford, Mass., died Saturday when his Air National Guard plane plunged

onto the East Boston shore of Boston harbor. Flames enveloped one house, but no residents were hurt. The crash occurred shortly after take-off.—(AP)

Quake in Italy

APRATO, Italy (AP)—A light Saturday but no damage was reported.

WEDNESDAY! DARRYL F. ZANUCK'S production of

THE EGYPTIAN

Photographed With The
Revolutionary New Anamorphic Lens In
CINEMASCOPE

Color by De Luxe

THIS IS EGYPT...

1300 years before the birth of Christ...awakened before your spellbound eyes, in all its splendor...in the mightiest panorama of gods and kings...of temples and palaces...of glory and transgression ever filmed!

THIS IS THE EGYPTIAN...

Who forsook eternity for Nefer, temptress of Babylon, who offered him the perfection of love...Baketamon, the Princess Royal, with whom he committed the sin of sins...and Merit, the tavern maid, who had only herself to give!

Jean Simmons · Victor Mature · Gene Tierney · Michael Wilding · Bella Darvi · Peter Ustinov
and Edmund Purdom as the Egyptian

Directed by Michael CURTIZ Screen play by Philip DUNNE and Casey ROBINSON From the novel by MIKA WALTARI

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on Wide Screen
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With Grace KELLY — Wendell COREY — Thelma Ritter
2nd Adventure Feature in Color "HYBER PATROL"

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JEAN PETERS
RICHARD WIDMARK
PLUS 2nd FEATURE
"HYBER PATROL"
FREE PARKING
Open Noon Sat. & Sun.
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STEREOHONIC SOUND
Broken Lance
CINEMASCOPE
Color by De Luxe
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OPEN SUNDAY AT NOON
TECHNI-COLOR
"SUSAN SLEPT HERE"
Dir. POWELL — Debbie REYNOLDS
"DIAL M FOR MURDER"
Ray MILAND — Grace KELLY

EGYPTIAN
OPEN NOON
CINEMASCOPE 'Night People'
with Gregory FECK — Rita GAM
Broderick CRAWFORD
ADVENTURES OF ROBINSON CRUSOE

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NOW SHOWING!
Open Noon Sat. & Sun.
All Technicolor Show
"THE VALLEY OF THE KINGS"
Robert TAYLOR — Eleanor PARKER
Victor JONAH
"RAIL TO PARADISE"
John PAYNE — Marti BLANCHARD
Selected Shorts

ROXY
127 West Ocean
Phone 65-3143
FREE PARKING
OPEN ALL NIGHT
"POWDER RIVER"
Humphrey BOGART — Joel McCREA
"DEAD END"
Charlton HESTON — Jennifer JONES
"RUBY GENTRY"

PALACE
OPEN ALL NIGHT
9:45 A.M.
PH. 6-4429
"WOMAN ON THE RUN"
"RETURN of the TEXAN"
"FIGHTING COMMAND"

Photo Gear Stolen

Motion picture camera equipment valued at \$1,300 was stolen from the office of James W. Wood, in the Wood-Callahan Oil Co., 3801 Long Beach Blvd.



BROADWAY INTERLUDE

Libby Holman, returning to Broadway Monday night to sing folk songs, sits on the back of a chair which is her only prop in her one-woman show. Libby has been touring and plans to resume the road trip after the Broadway interlude.—(AP photo.)

NOW! UA

2nd BIG WEEK!

CINEMASCOPE

"SEVEN BRIDES FOR SEVEN BROTHERS" Starts 12:15, 3:40, 10:30 P. M.

In blushing COLOR and

M-G-M's hilarious honey-moon...set to music!

'SEVEN BRIDES for SEVEN BROTHERS'

Jane POWELL · Howard KEEL

With Jeff RICHARDS · Russ TAMBLIN · Tommy RALL

plus

Dana CLARK · Dorothy PATRICK · Andy DEVINE

THUNDER PASS

Special Thursday 8:45 P. M.
GREASE PAINT DERBY PRESENTS ONE HOUR STAGE SHOW

Pacific DRIVE-IN THEATRES

COME AS YOU ARE IN THE FAMILY CAR CHILDREN FREE

Lakewood

CARSON AT CHERRY PH. L.B. 49931 & L.B. 994543

SHOWS START 6:00 P. M.

CARTOON CARNIVAL 1ST SHOW

SPENCER RICHARD KEN ROBERT TRACY · WIDMARK · PETERS · WAGNER

and Wayne MORRIS "THE DESPERADO"

Circle

Hwy. 101 At TRAFFIC CIRCLE PH. L.B. 93329 & L.B. 99513

SHOWS START 6:00 P. M.

CARTOON CARNIVAL 1ST SHOW

JACK WEBB IN HIS FIRST FEATURE LENGTH PRODUCTION DRAGNET

WARNER COLOR and Wayne MORRIS "THE DESPERADO"

BROKEN LANCE

CINEMASCOPE and Richard EGAN "HYBER PATROL"

In Color

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"FIREMAN SAVE MY CHILD"

SPIKE JONES and His City Slackers

"BAD FOR EACH OTHER"

Charlton HESTON · Liz·b·th SCOTT

Golden Drumstick

FRIED CHICKEN the very best

CHILDREN FREE

TODAY, SUNDAY, ONLY

Yes—the kiddies are on us—Today, Sunday—Accompanied

of course by parents (limit one child to each adult—age

limit 12 or under)—Bring the kids and come on out and

enjoy yourself over the week end. Ordinarily we do not

indulge in the give-away business, but for those who have

not been in we would like to get acquainted and for the

many that have, this is a bonus. And anyway, we like kids

—so let's all come on down and eat some good chicken—

or what'll you have.

Delicious Food — Quick Service

at Prices You Can Afford!

GOLDEN DRUMSTICK RESTAURANT

Highway 101—1/2 Block East of Lakewood Traffic Circle

4645 East Pacific Coast Highway

Long Beach

It Happened Last Night

By Earl Wilson

NEW YORK—It sounds easy he came to the ropes and looked

being Mrs. World Heavyweight out, and waved to me. "Do you think he's hurt bad?"

But Barbara Marciano takes many a jab in the jaw from the peculiar custom of prize fighting. You would not enjoy being Mrs. Rocky on fight night. The B.W. and I had dinner with her the night of the Ezzard Charles fight, then rode with her to St. Patrick's Cathedral, to the fight, and back to the Hampshire House, where she waited to meet Rocky whom she hadn't talked to—even over the phone—in almost a week.

"I just hope it's over quick!" exclaimed "Barb," gripping her hands tight, at dinner. She had heavy cold. But the occasional loneliness of being Mrs. Heavyweight Champion was evident to all of us when a couple of friends, who dropped by to wish her luck, mentioned Rocky's plans to go to Hollywood next day for Eddie Fisher's TV show.

"I read it in the paper," she said. "I haven't seen him to talk to for days." She pronounced talk like "tock," as in "tick tock," the New England way that I find very charming.

"Rocky bought me this new coat when he started training," Barbara said, bundling a good-looking black-and-white tweed around her, as we rode off to church with Jack Werst, the Dayton, Miami and New York jeweler who's an old friend of Rocky and Al Weil, his manager. Her father, Les Cousins, walked down to the altar with her, where as is her custom, she lit a candle, and prayed for several minutes.

After Rocky's kyoed Charles in the eighth, we all met at Jack Werst's car.

"Barbara just kept saying, 'Please, God, please,'" her father said. "I kept my eyes shut a lot, too," she said.

"Did Rocky see you?" "Yes, when the fight was over,

Now Showing

In Long Beach Theaters

The following information on Long Beach theater offerings and the starting time is provided by the movie houses.

ART—"Phantom of the Rue Morgue," 1:30, 5:00, 8:05, 11:00; "Boat the Will," 1:30, 5:00, 8:05, 11:00.

BAY—"Bells to Jerome," 2:15, 5:45, 8:54; "Valley of the Kings," 3:57, 7:15, 10:32.

CABARET—"Living It Up," 1:15, 4:25, 7:45, 10:45; "Desperado," 12:00, 3:00.

CIRCLE DRIVE-IN—"Broken Lance," 6:10, 9:25.

DEMOCRAT—"Demetrius and the Gladiators," 12:35, 3:55, 7:20, 10:45; "Desperado," 2:25, 5:20, 9:15.

STAGE—"Ball to Jerome," 1:45, 4:45, 7:25, 10:20; "Back Dakotas," 12:40, 3:30, 6:20, 9:15.

TOWNE—"Bullet Is Waiting," 1:45, 4:35, 7:25, 10:20; "Black Dakotas," 1:45, 4:35, 7:25, 10:20.

UNION ARTISTS—"Seven Brides for Seven Brothers," 12:15, 3:45, 7:05, 10:30; "Thunder Pest," 2:10, 5:35, 9:00.

hotel without getting the place's top tenant—a famous name—mad; he's a national bigshot.

Marilyn Monroe asked George Shearing to record "Happiness Is Just A Thing Called Joe."

COMING TO THE STATE & TOWNE

WEDNESDAY

The only thing greater than her Hate was his Love!

Universal International presents
JANE WYMAN · ROCK HUDSON · BARBARA RUSH
LEO D. DOUGLAS
Magnificent Obsession
TECHNICOLOR
Also . . . The True Life Story
of "THE COWBOY" In Color

NOW! BOTH THEATRES CONTINUOUS FROM NOON!

STATE 7-2721 JOWNE 2-1221 ATLANTIC NEAR SAN ANTONIO

Technicolor

He killed the Sheriff's brother...and the code of the West demanded a life in payment!

A BULLET IS WAITING

The Black Dakotas

GARY MERRILL · WENDA HENDRIX · JOHN BROMFIELD

TECHNICOLOR

NOW! CONTINUOUS FROM NOON

RIVOLI 6-3207 AMERICAN NEAR 5TH

DRAMA OF THE GREAT AMERICAN PLAINS

Thunderbird

Walt Disney's

THE VANISHING PRAIRIE

WILLIE, THE OPERATIC WHALE

A cartoon novelty featuring the tale of Nelson Eddy

Technicolor

SPECIAL ENGAGEMENT — PRICES INCLUDE TAX

General Admission 1.00, Loges 1.25, All Kids 50¢

NOW! CONTINUOUS FROM 11:15

Dean MARTIN ★ Jerry LEWIS ★ WAYNE MORRIS "THE DESPERADO"

"LIVING IT UP" TECHNICOLOR

NOW! CONTINUOUS FROM 12



City Joins Fire Check Campaign

"Let's grow up—not burn up" is the theme for Fire Prevention Week, Oct. 3-9, sponsored locally by the Long Beach Chamber of Commerce, Insurance Assn. and the Fire Department.

Main objectives of the city-wide observance are to emphasize the citizens' responsibility in helping to prevent fires and to focus public attention on the many fire protection facilities here.

The sponsors have arranged for a series of events to be presented during the week, including window displays, exhibits of fire equipment, fire drills in local schools and addresses before service clubs.

In addition, a special fire safety check-off list is being sent to more than 1,000 retail and industrial firms for use in inspecting company facilities for possible fire hazards.

Don Davis, chairman of the co-ordinating fire prevention committee, said, "We want each Long Beach resident to be aware of the many ways in which fires are caused, both in the home and in the factory."

Statistics now show that a fire occurs every 15 seconds. The Chamber, Insurance Assn. and the Fire Department are seeking to reduce this needless waste of life and property through a sound educational program," Davis concluded.

It's a traditional responsibility for young male Americans, and many successful older men once took a whirl at it.

EVERY afternoon Don Sterrenburg, who is 15½, whips home from school on his bicycle and then rides over to the corner of Atlantic and 60th, where he picks up the papers for the P-T's route 1201.

It takes him about 15 minutes to fold his papers, and about half an hour more to deliver them to his 92 customers. Don's North Long Beach route is almost entirely residential, there being only two business houses on it—a jewelry store and a barber shop.

Don has a system and a philosophy about his job that are simple and logical. He wants to keep his customers and to build his route, and he figures that the way to do that is to give good service. He doesn't miss anybody, and he sees to it the paper gets in the spot where the customer wants it. He's pretty good at hitting that spot as he whistles by on his wheel, but if he misses it, he goes back and picks the paper up.

All of this has paid off. Don won the Publisher's Award as outstanding newspaperboy in 1953, and this year he is his paper's nominee for the Newspaperboys Foundation scholastic award. His customers are "good pay."

He has saved his money and has a tidy sum in bonds and in the bank to be used toward his college education at John Brown University in Arkansas. He's grateful for the chance to earn, and he's hoping he can land a full-time job with the newspaper later on.

DON STERRENBURG is attending the Brethren High School at Paramount, which is about two miles from his home. That means that he rides about six miles a day, including the route and the trips to and from school.

Don plans to attend John Brown because it's a Christian school. "I love the Lord," the lad told me. That, and the fact he has a wholesome home life and parents who are interested in their boy may explain a lot of things about Don Sterrenburg.

A GOAT named Willie has a part in the play, "Mr. Roberts," which the Lakewood Community Players opened with this weekend and will present next Friday and Saturday nights at John Marshall Jr. High.

When Roy Peterson, director, found that he needed a goat for a scene in the play in which a fellow comes home inebriated and dragging a goat, he called the City Animal Shelter just on a hunch.

Sure enough, they had a goat, but they didn't intend to keep him around very long. That was some time ago and Peterson really didn't need the goat for several weeks, but he thought he had better take one while he could get it.

So Willie has been a guest in the Petersens' back yard ever since. He has eaten all the foliage off the trees and shrubs and appears likely to start on the rear end of the house. But the Peterson kids love Willie, and it won't be easy to part with him when "Mr. Roberts" is concluded.

DRIFTWOOD—Announcer at the ice follies at the Pan-Pacific in L. A. told the audience that the owner of a certain green Chevrolet had parked it perfectly, had turned off the lights, had carefully locked all the doors and windows and had left the motor running. . . . Overheard in a bar, one gal to another: "He looks less like a doctor than anyone I know. He looks more like a typing teacher."

NEWS FROM CAROLYN—The day's run of news in the Independent, Press-Telegram has its romantic side, too. Here is Carolyn Buffalo of 5942 Whitewood Ave., filling out a Women's Section wedding story form. A Poly High grad who was homecoming queen at City College, Carolyn is engaged to Robert Briggs of 312 Newport Ave. For more about Carolyn see Page D-6.



STRETCH' GETS THE AXE

Douglas R. Stringfellow, Utah Congressman who fought back from total disability in World War II to an active career in public life, will lead off the 1954-55 Celebrity Lecture Series when he speaks on "What Price Peace?" at Poly Auditorium Wednesday night. The lecture will begin at 8.

A congressman at 32, Stringfellow first won national notice as a 1951 winner in the American Legion's "Operation Comeback" competition, an award given to veterans who have demonstrated outstanding recovery

"War! Nothing but hot wars and cold wars and crime!" exclaimed Mr. Eckles, crackling the morning paper.

"Why don't they print more constructive things?" Mrs. Eckles nodded. She knew Mr. Eckles was off on one of his favorite topics.

And he wasn't alone in his opinions. There are quite a few readers who either say that newspapers give too much emphasis to conflict and crime, or nod when others say it.

But is it true? Not if you consider a recent survey of the contents of a typical Sunday Independent, Press-Telegram.

This survey showed that articles about war and crime are way down the list in comparison with other news and feature departments presented for your information and entertainment.

Tickets for the entire series of six Celebrity Lectures, sponsored by the School for Adults, will be available at Poly auditorium Wednesday evening. Next speaker in the series will be Mrs. Eleanor Roosevelt.

DOUGLAS STRINGFELLOW—"What Price Peace?" from serious war injuries. He has also appeared twice on the "This Is Your Life" Program.

During World War II Stringfellow served in the Air Force and then with the Office of Strategic Services on secret missions behind the German lines. Once a captive in the Nazis' notorious Belsen prison camp, he escaped and rejoined American forces. A land mine explosion in November, 1944, paralyzed Stringfellow from the neck down.

Tickets for the entire series of two novels.

Crime news amounted to 1,680 words. News of war, hot and cold, totaled 2,280 words. Both of these classes of news amounted when combined to slightly more than 3 per cent of the total news space, and only one

is equal to the bulk of two novels.

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WHERE DOES THE BLOOD GO?

53 Pints Given in Day at Local Hospitals

(Editor's Note: Who benefits from the plasma required by Long Beach hospitals from Red Cross blood banks? Last week Red Cross volunteers checked blood use in a typical 24-hour period. Here is their report, which gives an indication of the number and variety of patients who benefit from your blood donations.)

Unusual among the 28 recipients of Red Cross blood during a typical 24-hour period reported from Long Beach hospitals last week was the case of Gertrude Wasko, a nurse at St. Mary's Hospital.

Miss Wasko, suffering from an unknown malady that prevents her blood from replacing itself, required two pints Thursday, making a total of 31 blood transfusions during the past several months.

With the science of blood chemistry at work, she has been able to survive an otherwise fatal illness.

Miss Wasko's case is virtually unique, because it is usually the nurse's lot to help administer than to receive blood.

51 MORE PINTS

In other cases during the 24 hours, 51 additional pints of blood were administered to patients ranging from 11 to 82 years of age.

Said one doctor, who will himself next month join the gallion-donor club, "The ready availability of blood, furnished through the Red Cross at no cost to the patient, has made it possible for local doctors to aid promptly and comfortable recovery."

"This service allows the patients to get well faster, thus shortening their stay at the hospital, increasing the ability of the hospital to take care of more people and at the same time reducing the costs of hospitalization."

Most of the life-giving fluid was given during the day to patients just out of surgery. A school-age youngster got one pint, a Bellflower housewife another.

A single chest operation accounted for 8 pints, 6 being factor worker, her doctor reported, "Without the availability of blood, I would hesitate to perform such an operation."

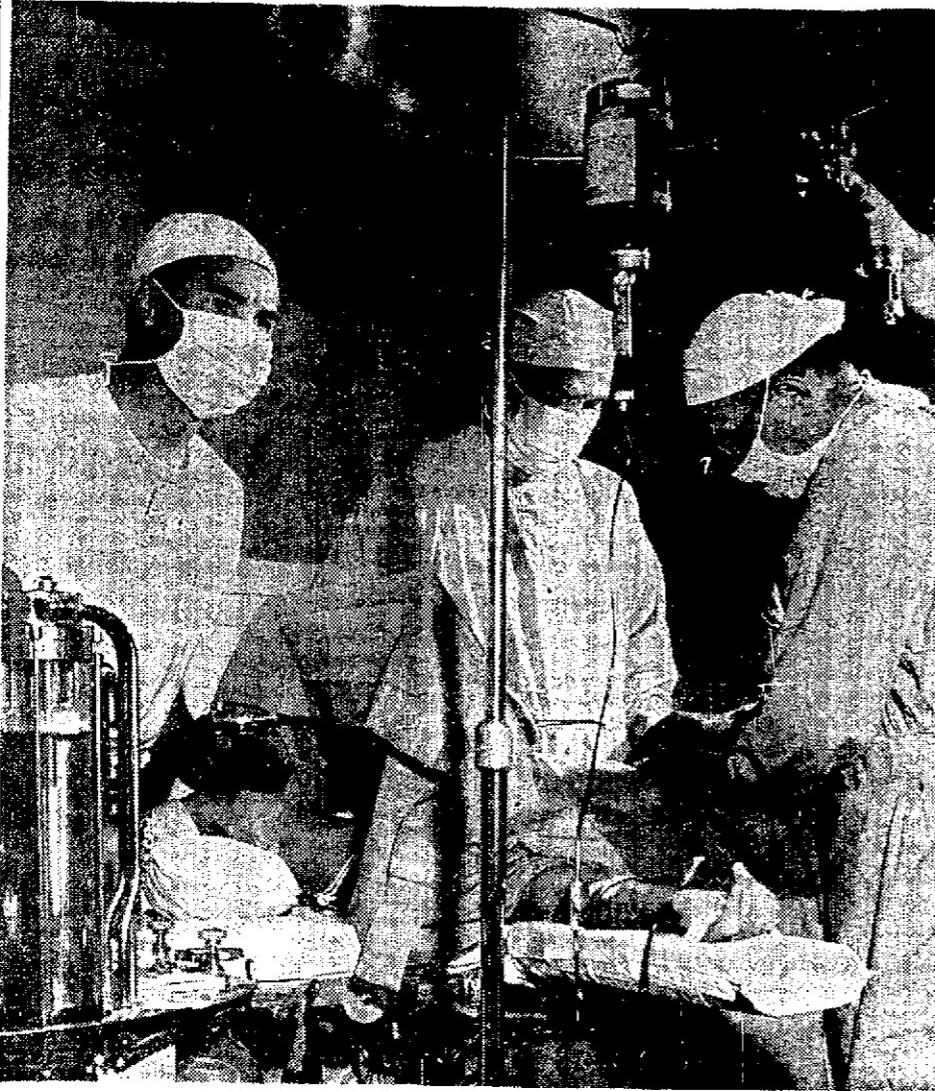
Two workers at a local aircraft plant benefited from the operation. Three tiny infants were as- fact that their fellow-employees listed into this world with Red Cross credits for several years.

"IT IS HIS LIFE"

A 54-year-old Long Beach painter suffering from leukemia, their father is a regular donor got three pints which made a total of 26 pints of blood he had received since March. "It is his life," a nurse reported.

Another leukemia sufferer comes to the hospital regularly for transfusions. Asked about the number of times she had received Red Cross blood, she replied, "Oh, I've lost track! But if it wasn't for them I wouldn't be here now."

Two of the patients were from out of state. A stockman from Wyoming and a retired fireman from Ohio, both grateful for the friendly humanitarianism shown by our local hospitals, said they were planning to get friends in their home towns to replace their blood through Red Cross.



PLASMA 'FILLING STATION'

Medical team operating at Seaside Hospital administers a pint of life-giving plasma to a patient. From left are Drs. Joseph Hammer, John Thysell and Raymond Reed. In 24 hours, 53 pints of blood were administered in Long Beach hospitals, according to a Red Cross survey. —(Staff Photo by Joe Risinger.)

After particularly difficult surgery performed on a Lynwood man, the Red Cross undertakes the program.

"A recent survey of hospitals throughout the United States disclosed either a total lack of non-commercial blood or extremely limited supplies available."

Regularly scheduled blood banks are held each Tuesday, 3 p.m. until 7:30 p.m. at Red Cross headquarters, 319 West Broadway. Mobile blood banks make frequent visits to neighborhood centers and places of employment. Complete information can be obtained by telephoning 7-2921.

(Advertisement)

ASTHMA MUCUS RUINS SLEEP

You can't get a good night's rest and you can't work your best if thick, sticky mucus from recurring attacks of Bronchitis makes you short of breath every night. Thousands are now discovering it's usually easy to help Nature thin and remove this mucus simply taking a little MENADCO tablets at night before bed time. When coughing is allayed, free breathing promoted more natural relaxation and sleep. MENADCO tablets used prove safety and success. So get MENADCO from your druggist today under money back guarantee.

BANKRUPT-RECEIVERS SALE

DOUBLE DIP GRILL
1460 ATLANTIC BLVD., LONG BEACH, CALIF.
TUESDAY, OCT. 5, 1:30 P.M.

ICE CREAM — RESTAURANT EQUIPMENT — JUKE BOX
4 Malt Mixers, 12 SS Malt Cups, 3 Fans, Air Conditioner, Fudge Warmer, Counter, Stools, Booths, Candy Scalars, Hot Water Heater, Greeting Card Cabinet and Cards, Wurlitzer, Juke Box with Coin Boxes, 2 12-Hole Hardening Cabinets, 2 1/2-H.P. Compressors, Showcases, Wall Cases, 100 Class National Cash Register, Dishes, Silverware, Glassware, SS Root Beer and Coca-Cola Dispensers, Steam Table, Grill, Electric Fryer, Hobart Meat Grinder.

INSPECTION MONDAY 9-4, TUESDAY 9-1
JULIUS STERN, Auctioneer
1528 W. 7th Street, Los Angeles
DU 8-2447

NEW RECORDS AT LIBRARY

Real listening adventure is promised in the new recordings announced by the Long Beach Public Library record section.

These are recommended selections: "The Azuma Kabuki Musicians" (colorful Japanese dancers); "Highland Bagpipes" (Seumas MacNeil, of the College of Piping, Glasgow); "The History of Music in Sound: Early Medieval Music up to 1300" (Nashboro Abbey Choir); "Music and Bird Songs" (sounds from nature with commentary and analysis); "Music of the World's Peoples" (songs of Siberia, China, Iran, Canada, Chile, etc.); "Ogden Nash Reads Ogden Nash" and "One God: The Ways We Worship Him" based on the book by the same title (Gramercy Players with the University Interfaith Chorale).

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DUETONE SPEAKERS

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EASY TERMS
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OPEN DAILY 9:30 A.M.-9:00 P.M.
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\$5 EXAMINATION \$5 PROTECT YOUR LIFE

With a Complete Physical and X-Ray Examination

LIFE DEATH

CAN BE PROTECTED BY A THOROUGH PHYSICAL EXAMINATION TO NEGLECT OF YOUR PHYSICAL CONDITION

YOU WANT THE FACTS — NOT GUESSWORK.

Let the Invisible Ray Pinpoint Your Health Problem

NO QUESTIONS ASKED REGARDING YOUR ILLNESS

Without asking you a single question regarding your sickness we will show you the cause of your trouble, where it is and what to do, isn't that what you want to know?

INTERNAL ORGANS NOW VISIBLE

Like viewing a movie picture we can see clearly every bone, lungs, bronchia, spine, kidneys, stomach, liver, intestines, etc. We note the tests, diseases, diseases, of trachea functioning and other problems and correct treatment to restore your health. Other mechanical and electrical devices reveal your heart, pressure of arteries, veins, the other functional organs — fool-proof precision instruments that are the very latest in SCIENTIFIC DIAGNOSIS.

What is it worth to you to know the truth about your ailment — no guess work, no terrible acts. HEAD-TO-TOE EXAMINATION SHOWS CONDITION OF EYES, EAR, NOSE, THROAT, LUNG, SPINE AND RESPIRATORY TRACT. • SPINAL VERTEBRAE AND BONE STRUCTURE. • HEART ACTION. • BLOOD PRESSURE. • STOMACH • KIDNEYS • LIVER • BILE DUCT • PANCREAS • GLANDS • NERVOUS SYSTEM. • LIVER AND GALL BLADDER

(In Southern California Since 1936)

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(Member of L. A. County Diagnostic Association)

In Southern California Since 1936

927 E. BROADWAY • PH. 64-6203

Hours: Mon., Wed., Fri. 9:30 to 5 P.M.; Tues. & Thurs. 9:30 to 5 P.M.; Sat. 7:30 A.M. to 5 P.M.

Huntington Park Office: 2836 E. Florence Ave.

Offices also in Pasadena, San Bernardino and Santa Monica

DR. W. M. FURR, D.C., Dir.

Retrieve 300 Bodies

HAKODATE, Japan (Sunday) (UPI)—Seventy seven divers, working in relays around the clock, brought up more than 300 bodies Saturday from the ferry Toya Maru which a typhoon capsized a week ago. Ten of the bodies were Americans.

Anyone interested may join educational and occupational backgrounds are group members. Their common denominator is that they believe that education is a lifelong continuing process.

For further information call Lee Hauge, Ph. 39-2661 or Jim Scully, Ph. 6-7261, Apt. 1104.

RICHFIELD OIL CORPORATION

RICHFIELD BUILDING • LOS ANGELES 17 • CALIFORNIA

October 1, 1954

To Landowners
The Upland Area
City of Long Beach

A majority of those of you, who own property in that portion of the upland area bounded westerly by Pine Avenue, southerly by the Ocean and northeasterly by a line from Tenth and Pine to Thirty-ninth Place and the shoreline, have signed oil and gas leases with Keans, Springmann and Stipek, Incorporated. For the past nine months this capable firm has represented Richfield Oil Corporation and has acquired more than 2100 leases in your area. These leases are now being assigned to Richfield.

We are retaining, for the present, the services of this same leasing organization. Their representatives now offer those of you who have not already signed, a lease wherein Richfield Oil Corporation is named Lessee; otherwise it is identical with the other leases.

The lease provides a landowners royalty of double that customarily provided in an oil and gas lease.

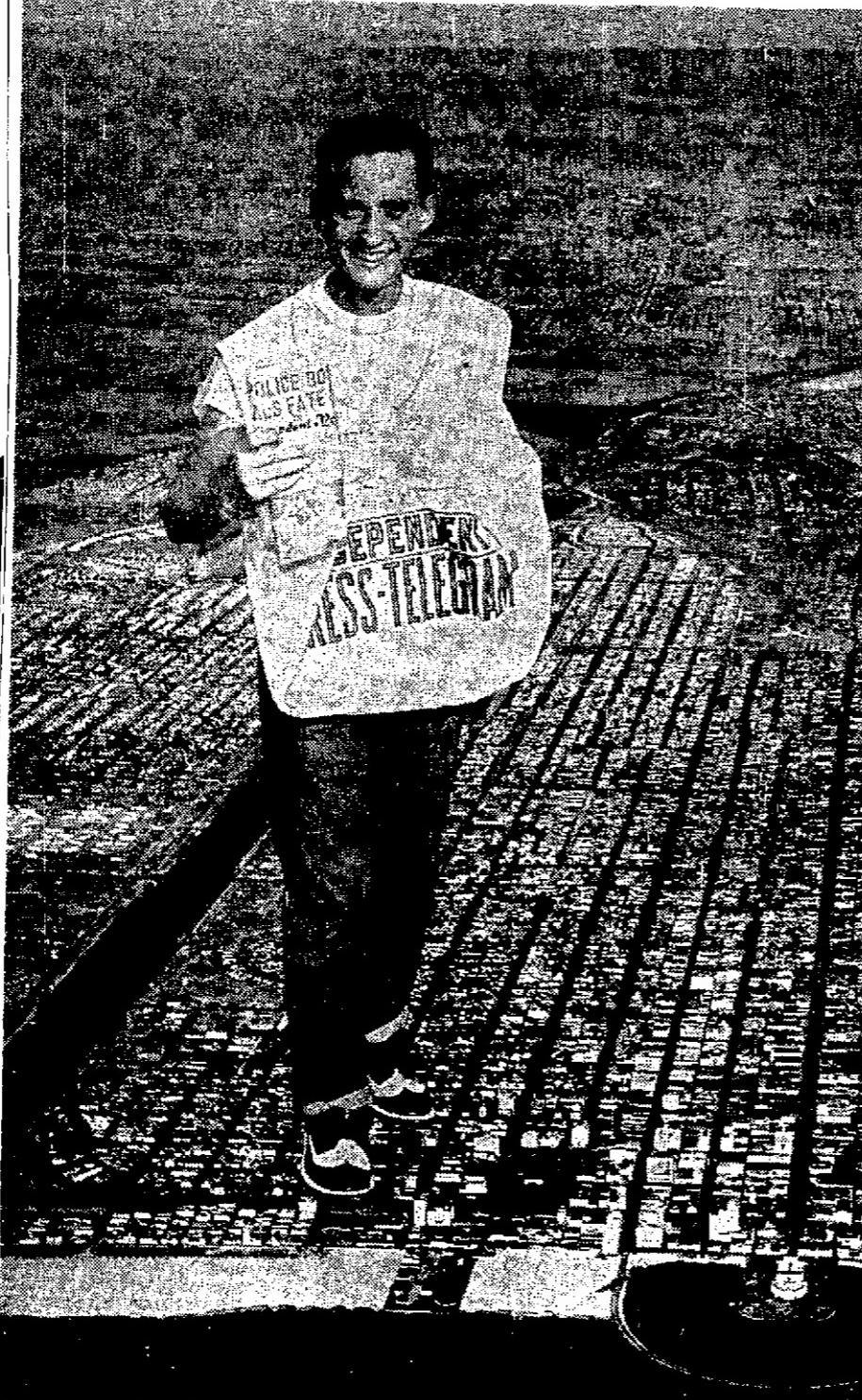
The co-operation of the thousands of you who have signed and will sign our leases, and Richfield's financial responsibility and "know how" are prerequisites for a successful project.

Keans, Springmann and Stipek, Incorporated, maintains offices in Room 625, Times Building, 215 American Avenue, Long Beach, telephone 68-8481 and 69-3491. You may telephone or write to have a representative call on you.

Yours very truly,

Wm. Hicks

Wm. Hicks,
Land and Lease



Yours...

Your city—Long Beach: "the luckiest, richest town on earth" . . . (Saturday Evening Post—Jan. 12, 1952)

Your newspaper—The Independent Press-Telegram: today as always, Southland's favorite family newspaper . . .

Your newspaperboy—One of more than 1,350 fine California youngsters serving you daily . . .

Your opportunity—Help these young men, independent little merchants, to acquire a solid foundation in this, their first venture into the business world.

NATIONAL NEWSPAPER WEEK — October 1-8

INDEPENDENT Press Telegram

Military SERVICE

AIR ★ LAND ★ SEA

Just graduated from U. S. Air Force Jet Pilot School at Greenville Air Force Base, Miss., is Lt. Neilson S. Wickliffe, 22, son of Mr. and Mrs. Ira Wickliffe, 2214 E. 2nd St. Mrs. Wickliffe saw her son receive his wings at Greenville.

The new jet pilot attended

JERRY S. LIND, son of Mr. and Mrs. G. Arthur Lind, 317 E. 44th St., was promoted to corporal in Korea just before taking his first leave to Tokyo. Jerry is with the Headquarters Detachment, 67th Ordnance Battalion at Kwandai Ri. He is 21 years old and was graduated from Jordan High and attended City College before entering the service in February, 1953. He had basic training at Ft. Lewis, Wash.

PVT. MARVIN E. CRON, son of Mr. and Mrs. Ernest E. Cron, 4846 Conquistador Ave., is undergoing recruit training at the Marine Corps Recruit Depot, San Diego.

LT. NEILSON WICKLIFFE

New Jet Pilot

Franklin Elementary, Jefferson Junior High and Wilson High schools and Long Beach City College.

PFC. CULLEN P. DECK, son of Mr. and Mrs. Vernon Deck, 760 Bennett Ave., was a member of the San Diego Marine Corps Recruit Depot team which won the All-Marine baseball championship by defeating the recruit depot at Parris Island, S. C., in a three-game series.

TRANSFERRED from the 2nd Infantry Division to the 25th Infantry Division which is in process of leaving Korea for Schofield Barracks, Hawaii, is 1st Lt. Emory E. Clark, husband of Mrs. Jean Clark, 2647 E. 220th St. Lt. Clark, son of Mrs. M. A. Miller, 1325 E. 10th St., arrived in Korea last October.

PVT. LEE A. CURTIS, son of Mr. and Mrs. M. A. Curtis, 1424 Agnes Nehls and Mrs. Hattie Silva St., has qualified as a Schenck paratrooper, according to word of Edward; and 14 grandchildren. His wife, Mary Elizabeth; sons, Ernest of Artesia, Fredrick and Leslie of Long Beach; sisters, Mrs. Edna Spencer of Long Beach, Mrs. Clara Whaley, Mrs. Newsom, Benjamin White Newsom, 85, of 6766 Walnut Ave., died Friday. He was born in Wheeler Field, Mo. and came here from Brant, Mich., and came to Salt Lake City, Utah, with Moton officiating. Interment will be in Oak Hill Cemetery, San Jose.

BELLENBAUM — William PERRY — Daniel Shelton Perry, 26, of 290, 75, of 2794 Wall St., died Friday. He was born in Wheeler Field, Mo. and came here from Long Beach from Canada 16 ago. Surviving are his wife, wife, Mary Elizabeth; sons, Ernest of Artesia, Fredrick and Leslie of Long Beach; sisters, Mrs. Edna Spencer of Long Beach, Mrs. Clara Whaley, Mrs. Newsom, Benjamin White Newsom, 85, of 6766 Walnut Ave., died Friday. He was born in Wheeler Field, Mo. and came here from Brant, Mich., and came to Salt Lake City, Utah, with Moton officiating. Interment will be in Oak Hill Cemetery, San Jose.

NEWSOM — Benjamin White Newsom, 85, of 6766 Walnut Ave., died Friday. He was born in Wheeler Field, Mo. and came here from Brant, Mich., and came to Salt Lake City, Utah, with Moton officiating. Interment will be in Oak Hill Cemetery, San Jose.

Two LONG BEACH men have

returned to Norfolk, Va., from

duty with the U. S. 6th Fleet:

aboard the light cruiser USSS KELLY — Robert Kelly, 71, of Roanoke. One is Lt. John M. Obispo Ave., died Friday in Alfred D. of Montrose; a sister, Gossam, son of Mr. and Mrs. J. A. Torrance hospital. He was a

Mrs. Annis West of Fullerton;

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Furniture Contest Winners Are Announced

With interest in Home Fashion and Home Value Week widespread in the Long Beach area, the contest sponsored by retail furniture firms drew so many entries that judging it was difficult, officials reported.

The contest was based on locating the 16 stores showing sets or pieces of furniture which appeared in a special section of the Independent, Press - Telegram. Entries had to be sent in to the contest editor by midnight Sept. 25, giving the name of the store and address.

More than 75 persons had the correct answers, members of the Retail Furniture Dealers Association said. With 20 prizes to award the committee carried out plans announced when the contest opened and drew the names of the winners from among the list of all with the correct answers. Fred Sykes, executive secretary of the Long Beach Retailers Associated and James Barnet, secretary of the furniture group, did the drawing.

Top award, an O'Keefe & Merritt de luxe gas range, went to Mrs. Leo Fink, 5640 Sorrento Dr. Second prize, a Crosley Shelvador refrigerator, went to Mrs. Paul Gay, 6054 Rose Ave. Third prize, a Simmons box springs and mattress, was awarded Mrs. Mary Fay, 6281 Obispo Ave.

Other winners of merchandise awards were Mrs. Robert R. Price, 1890 Melino Ave.; Mrs. Robert N. Hart, 5240 Las Lomas St.; Mrs. Marcile Kinnard, 6739 E. 72nd St.; E. D. Prete, 3096 Carfax Ave.

Mrs. Dorothy Negri, 1401 E. 68th St.; Mrs. A. C. Peterson, 821 E. 36th St.; Marianne Glann, 595 W. 8th St., Apt. 4, San Pedro; Mrs. Devere M. Carlson, 240 Eldredge St.

Mrs. L. E. Banks, 6049 Walnut Ave.; Jerry Muller, 918-A Main Ave.; Mrs. John T. Cain, 2944 Ladoga St.; Mrs. W. A. Haynes, 2679-D Santa Fe Ave.

Margaret G. Moore, 1734 E. First St.; Mrs. Robt. W. Gilbert, 6947 Bacarra St.; Nettie Cox, 14043½ Paramount Blvd., Paramount; Delmer L. Woodworth, 2751 E. 14th St.; Mrs. Max Mason, 4562 Radnor Ave.

The pictures in the contest were numbered. The correct



KNEW CORRECT ANSWERS

Mrs. Leo Fink, 5640 Sorrento Dr., gets some helpful tips about the O'Keefe & Merritt de luxe gas range she won in capturing first place in the recent contest sponsored for Home Fashion and Home Value Week. Henry Sarvas, center, also presented the Crosley Shelvador refrigerator to Mrs. Paul Gay, 6054 Rose Ave., right. There were so many correct answers in the contest that the names of the 20

prize winners were drawn.

identification and address of each were:

1. Walker's, Pine at Fourth.
2. Field Furniture, 2350 Pacific Ave.
3. Aaron Schultz, 4321 Atlantic Ave.
4. Bill Harlow & Son, 340 E. 4th St.
5. Lloyd's of Long Beach, 4141 Atlantic Ave.
6. Siris, 1252 American Ave.
7. Bechtel's Furniture, 1372 W. Willow.
8. O. S. Peterson Co., 5390 Long Beach Blvd.
9. Leo Shultz, 130 American Ave.
10. Insurance Furniture Warehouse, 4700 Long Beach Blvd.
11. Sarvas Modern Shop, 1150 E. Pacific Coast Hwy.
12. Frank Bros., 2400 American Ave.
13. Hadley Furniture Stores, 6595 Atlantic Ave.
14. Long Beach Furniture Co., American Ave., at 6th.
15. Carl's Carpet and Furniture, 1250 E. Pacific Coast Hwy.
16. Alexander Shultz, 3838 Atlantic Ave.

Long Beach Furniture Co., American Ave., at 6th.

Carl's Carpet and Furniture, 1250 E. Pacific Coast Hwy.

Alexander Shultz, 3838 Atlantic Ave.



TAKES THIRD PRIZE

Stanley Schultz presents a Simmons box spring and mattress set to Mrs. Mary Fay, 6281 Obispo Ave., the third prize in the contest. The winners all correctly identified the stores where 16 displays, pictured in a special section of The Independent, Press-Telegram were located.

Low Builder on Church School

Means & Ulrich of Santa Ana submitted the low bid of \$251,506 for construction of a religious education building at 6th and Sycamore in Santa Ana for the First Presbyterian Church.

REALTOR OF WEEK

Hal Gerling Has Strong Faith in Future of L.B.

Trucking and the oil business occupied Harold "Hal" Gerling for several years until he finally found his real love, realty. Hal is the Realtor of the Week honored by the Long Beach Board of Realtors.

Gerling came to California in 1924 from Milwaukee. He entered the trucking business and put the first semi-trailers 5th wheel truck on California roads. It was the forerunner for multi-tiered equipment.

Harold sold his trucking business in 1928 and was in the oil business in leasing and sales department until 1938 when he entered the contracting business, building homes. This started his interest in the real estate field. But the war interrupted his contracting business and he waited until it was over to enter the real estate business on a full-time basis.

He came to Long Beach in 1946 realizing the tremendous possibilities here and in Lakewood. With an exception of a year in the Bixby Knolls area he has operated his office in Lakewood and just recently moved from his former office to expanded facilities.

Gerling is a member of the

Long Beach and Lakewood have been very generous to me and I am grateful to be here with so many wonderful people."

A man who grew up with the Eisenhowers in Abilene, Kan., is Salesman of the Week.

Rex Muench, manager of the Rex L. Hodges office in Belmont Shore, 5318 E. 2nd St., is well ac-

quainted with President Eisenhower and worked with his fa-

ther for years with the American Telephone Co.

After being with the company

20 years, Muench came to Long

Beach in 1947 and went to work

with Hodges in the Atlantic Ave.

office and has been with them

since.

After being reared on a Kan-

sas farm Fred attended Kansas

State College and a buddy was

Milton Eisenhower.

There were five sons in the

family and not one of them re-

mained on the farm. In fact all

five came to California.

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Over 100 Local Realtors to Attend State Meeting

The state convention in San Francisco Oct. 10-14 in the California Real Estate Assn., with recognized members of the local board who will appear on the women's division, will preside at the general luncheon. Tenny Moore, Bill Barbee, James Garth, Clive Graham, Herschel Hart, Arnold Berg and Barbara Moss have been assigned subjects.

"We are honored to have this recognition," Arnold Berg, president of the local organization stated. "We have taken an active part in building up higher standards of business in this community and our members

have been active in assisting many civic events."

"Our state convention always supplies an extremely constructive and inspirational program for our members who are able to leave their business to attend. We are planning on over 100 from Long Beach as a delegation."

"Top-flight leaders from over the nation such as Dr. Allen Stockdale, National Ass'n. of Manufacturers; Norman Mason, Federal Housing Administration of Washington; Ormonde Kieb, Washington, assistant postmaster general in charge of properties, will be heard."

World of Wheels

By DICK KLINE

NEW GOLF CHAMP—John Mead, sales manager for C. Standee Martin Oldsmobile, won first prize in the Long Beach Motor Car Dealers first annual golf tournament. Johnny's low gross of 77 won the Independent Press-Telegrams' perpetual trophy which was presented to John by Don Nutter, advertising manager of the papers. Other winners of the day were Mark Taylor, first prize for the guests with a low gross of 77 also. Bill Bryant, general manager of the Glenn E. Thomas Dodge and Dick Brown, general manager of C. Standee Martin Oldsmobile tied for first in the low net contest. Ken Nowlings and Bob McClure of Hale Young Ford, were all tied for third place with low net of 73.

ADDRESSES RUBBER ASSOCIATES—William Gallagher, District Manager, U.S. Rubber Company, was the featured speaker at the regular dinner meeting of Rubber Associates. His subject was "Quality Road to Profits," augmented with a film showing Rubber Associates under the direction of president Gordon W. Helmick who presided at the meeting. Morris Holmquist is affiliated with the National Association of Independent Tire Dealers and the California State Tire Dealers Association. It is an organization dedicated to establishing standards of quality, fair dealing

and maintaining the public confidence in the tire industry.

ALONG THE ROW—J. F. Lanier, general manager of the Hale Young Ford Company, is in Memphis to bring his wife and son to Long Beach. Ridings Cadillac held their annual picnic for the employees and families at Banning Park last Sunday. The only casualty of the day was "old man" Bud Ridings, who didn't move quite fast enough to get out of the way of a line drive. C. Standee Martin, local Olds dealer, entertained R. D. Ames, vice president of General Motors, and his wife at Las Vegas, last week. H. L. Waters, sales manager for Hale Young Ford, announced the appointment of Bob Ellis and Forrest Hammitte to the new car sales force.

Howard Acquiring Foreman & Clark

The Howard Stores Corporation has accepted options to acquire over 95% capital stock of Foreman & Clark, Inc., which operates 12 men's clothing stores on the West Coast. It is expected that this acquisition will be consummated within the next few weeks and that simultaneously

Howard will also acquire the remainder of the outstanding Foreman & Clark stock.

Foreman & Clark, a retail chain distributor of clothing, has been widely known for 45 years.

Howard Stores Corporation intends to continue and expand the Foreman & Clark chain. Howard now operates a chain of 68 stores, most of which are located east of the Mississippi.

Advertising Agency Expands in Santa Ana

Perryman, Spielman and Stoops, Orange County advertising agency announced expansion to new quarters at 120 E. Washington in Santa Ana.

The long time Orange County firm is a member of the Southern California Advertising Agencies Assn., and is recognized nationally by the American Newspaper Publishers Assn. and the Agricultural Publishers Assn.

Perryman, Spielman and Stoops are a leading real estate agency in Orange County handling the advertising for half a dozen builders.

Final draft has been completed to present to those desirous of a fundamentals course on real estate education, according to Hershel Hart, general chairman on education of the Board of Realtors.

According to the California Real Estate Commissioner's office, a program to strengthen the examinations has been adopted. A complete new approach has been designed in as much as some 1500 exams are being given throughout the state each month.

The classes are on Mondays and Thursdays, Room 138, Poly High from 7 till 9 p.m. Teachers for the 4th and 7th, Perry Johnson subject "Preparation for the Examination"; Clive Graham "Steps in Taking Exclusives"; and Attorney Ed Iliff, "Deposit Receipts, Encumbrances." Registration may still be made by attending the course.

NOW! QUICK OCCUPANCY

AT CLOSE OF ESCROW

FULLERTON'S

BIGGEST HOME BUY

ORANGEWOOD ESTATES

WHY WAIT for promises when you can MOVE NOW to ORANGEWOOD ESTATES

in the well-established model community of FULLERTON... city with a proud heritage... full-day schools, churches, transportation, shopping... every big-city advantage plus country-living atmosphere!

\$57

MONT-

THURS. & INT.

Requires only \$70 Week earnings to qualify.

Good Terms for Non-Vets

HOW TO GET: From Los Angeles drive out

south on Pioneer to Firestone Blvd. Turn

east on Firestone to Orange Grove,

east again on Orange Grove 2½ miles to model homes.

MODEL HOMES open daily & Sunday till 9 P.M.

nothing down for VETS

except costs & impounds

Features galore: Hush Model

Waste King Prolavers, Colored

Bathroom Fixtures, Individual Stall

Showers, Sliding Glass Doors

Leading to Paved Terraces,

Thermostatically-Controlled Heating,

TV outlets — many more luxuries!

Another W. E. ROBERTSON CO.

Development — Over 25 Years of

Building in So. Calif.

YOUR LAST CHANCE — Hurry!

in Smog-Free
GARDEN GROVE

Melody Estates 2nd Unit

CUSTOM-BUILT HOMES



Furnished Models by Lloyd's of Long Beach

NEW LOW FHA DOWN PAYMENT \$2995

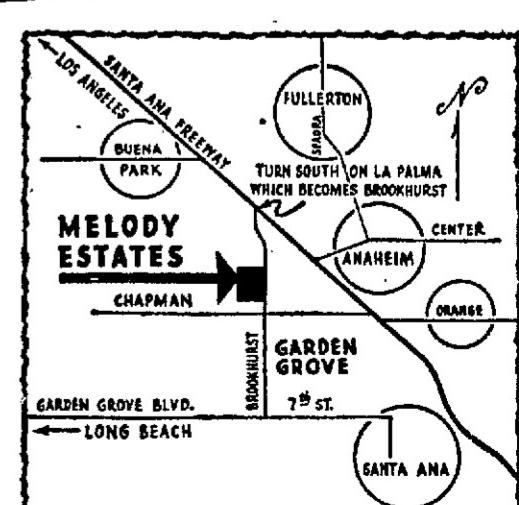
Total prices \$18,500 to \$20,500

OVER 50

EXTRA FEATURES

Including

- Built-in Thermador Range and Oven
- Mahogany Kitchen Cabinets • 3 and 4 bedrooms • Kitchen Exhaust Fans • Zolatone Kitchen Walls • Built-in Breakfast Nooks • 2 car Garage • Lingerie Dryer
- Garbage Disposal • Bath Exhaust Fans • Zolatone Bathroom Walls • 1-1½-2 Baths • Oak Floors • Concrete Drive • Forced Air Heat • Pullman Lavatory • Sliding Glass Walls • Ceramic Tile Showers • Mahogany Casing and Base • Insulated Ceiling • Fireplaces • Venetian Blinds and Shades • Large Tree Shaded Sites • Screened Windows • Sewers In and Paid • All Improvements In and Paid
- Ceramic Tile Pullman Baths, Stall Showers
- Spacious Patios—95-ft. Lots to ¼ acre
- 4-ft. Wide Eave Overhangs Brick Exteriors
- Radio Controlled Garage Doors
- Shake Roofs Available
- Close to Schools, Shopping, Beaches
- "Touch-Plate" Wiring
- 50,000 BTU Forced Air Furnace



TIETZ CONSTRUCTION CO.

11611 Brookhurst St., Garden Grove — Phone LEhigh 9-1151

Melody Estates are on Brookhurst just north of Chapman in Smog-Free Garden Grove . . . 30 minutes to Downtown Los Angeles via the Santa Ana Freeway. From Long Beach go out Seventh Street.

COMPACT LIVING FEATURED

A living room just off the two bedrooms for the youngsters is one of the many features of the All-America Home in Park Estates currently open for public inspection. Lloyd S. Whaley, Los Altos developer, said the children's bedrooms are compact sleeping units that blend into the adjoining living room-television room.

All America Home Open Another Week

So great was the turnout for visitors will find our newest offering of large homes in the 19th and 20th units. Nearby we will see where we soon will have a unit of Junior Executive homes.

\$950 HOMES
"East of Park Estates at Anaheim St. and Palos Verdes Ave. is our 18th unit where three-bedroom, two-bath homes are available for a total price of \$950. These are offered both formally initiated and indoctrinated realtors and some 150 salesmen.

Through the national program each board has been given a quota of a minimum of 5 new members in 1954. Already through invitational process Long Beach organization has increased its rolls twenty-four realtors and some 150 salesmen.

Fast forum Hotel Lafayette: realtors: Don W. Alecock, 815 South St.; John Foster, 3504 E. 3588 Lee Martin Oldsmobile tied for first in the low net contest. Ken Nowlings and Bob McClure of Hale Young Ford, were all tied for third place with low net of 73.

Less than 100 of these homes remain for sale, the builder is Frank Baldwin, 3588 Long Beach State College and Neighbors, E. F. Pierson, David Dunn, William L. Berg, Edison R. Harris, John A. Wiley, Earl

W. Starkey.

Under the program launched by Whaley in the mid-1950s, Arnold Berg, president, presiding over every sized family and every-sized income.

Visitors touring Los Altos will find these homes now available," he continued.

"There are 20 model homes either open for viewing or nearing completion."

The Los Altos Realty Co., sales agents for the properties, announced that arrangements have been made for quick credit clearance of all purchasers of the 18th unit. It is possible, they explained, to sign for a home one day and move in the next. Nearly all of the homes remaining in the unit are ready for occupancy.

NEW DESERT HOMES

1-2-3 BEDROOMS

full price as low as \$2990

per month including principal and interest

LOTS AT VERY REASONABLE PRICES

MODEL HOMES OPEN DAILY AND SUNDAY

As low as \$100 DOWN



CAR GIVEN SCHOOLS

Masters Pontiac donated a 1954 Pontiac to the Long Beach School System in conjunction with its high school driver training program. Shown from left to right accepting the keys to the Pontiac are Harry Moore, assistant superintendent of high schools; Sam Dimas, driver training instructor at Poly High School; Owen J. Masters, owner of Masters Pontiac, and Jess Gilmore, business manager of the dealership.—(Jasper Nutter photo.)

MORE THAN 275 BUYERS OF LUXURY LIFETIME HOMES are convinced that...

IT'S ALL IN A LIFETIME. IF YOU HURRY YOU TOO CAN STILL ENJOY THE MANY LUXURIES OF A LIFETIME HOME Come today . . . and see the three furnished models located on: CHAPMAN AVE. 1/4 mile east of BROOKHURST

GARDEN GROVE LIFETIME HOMES

Built by: HENRY G. COX & Affiliated Co.'s.

9999 Lampson Avenue
Garden Grove

VETS
NOTHING DOWN
IMPOUNDS ONLY

LIFETIME
Luxury Features

Built-In Thermador Range and Oven • Mahogany Kitchen Cabinets • 3 and 4 bedrooms • Kitchen Exhaust Fans • Zolatone Kitchen Walls • Built-In Breakfast Nooks • 2 car Garage • Lingerie Dryer • Garbage Disposal • Bath Exhaust Fans • Zolatone Bathroom Walls • 1-1½-2 Baths • Oak Floors • Concrete Drive • Forced Air Heat • Pullman Lavatory • Sliding Glass Walls • Ceramic Tile Showers • Mahogany Casing and Base • Insulated Ceiling • Fireplaces • Venetian Blinds and Shades • Large Tree Shaded Sites • Screened Windows • Sewers In and Paid • All Improvements In and Paid

3 & 4 BEDROOMS
1-1½-2 BATHS
from
\$12,250

**TO BUILD NO MORE**

Melody Estates is nearing a sell out in the Garden Grove unit and the builders say they can not obtain needed land to erect more in that area. This is one of the models still available.

Few Left for Sale in Melody Estates

Melody Estates will last only a few days more, according to Bill Tietz, president of Tietz Construction Co., builders and developers of this award-winning subdivision.

"With the sold-out point rapidly approaching Melody Estates, we have been unable to locate sufficient acreage of suitable quality in this area which could be subdivided into the 95 to 97-foot frontages required for Melody Estates floor plans," Tietz said. "We would not consider building these houses where surrounding property would depreciate their long-term value."

Priced from \$18,500 to \$20,500, Melody Estates have been selling ahead of completion since the first model was opened to the public. This record is now certain to be maintained to the last house, Tietz added. Down payments will remain at \$295.

Melody Estates has more electrical advantages than the average custom-built home of much higher price, Tietz pointed out. These include Touch Plate wiring, radio controlled garage doors, electric exhaust fans, built-in Thermador ranges and ovens, Hotpoint dishwashers, G.E. garbage disposers, heavy voltage outlet for laundry equipment, and flood lighted yards.

Thermostats control 90,000 BTU forced air furnaces.

Roman brick fireplaces, exceptionally large areas of glass, including lanai type glass walls in living rooms; brick detailing on exteriors, four-foot-wide eave overhangs, and a wide variety of exterior designs are additional features. Net living areas range up to 1750 square feet.

Model homes, furnished by Lloyd's of Long Beach, are on Brookhurst Ave. about $\frac{1}{4}$ -mile of Chapman Ave. From Long Beach, the route is east on Seventh St., later Garden Grove Blvd., to Brookhurst and left to the models. From northern points, Melody Estates is reached via Santa Ana Freeway to La Palma and right on La Palma, which becomes Brook-

Prudential Enters New Risk Field

Prudential Insurance Co. of America has entered the field of sickness and accident insurance on a full scale basis, it was announced yesterday.

Walter Furman, Prudential manager here, said that the new type of coverage will be the first exclusively non-cancellable insurance of this kind ever offered by a major life insurance company. Another innovation is the establishment of a sliding scale of rates by five year age groups so that younger policyholders will pay less than the older.

"Health protection, which the American public has demanded and is continuing to demand, goes along with the social and economic philosophy of our country," Furman said in announcing the policy. "It is our conviction that free enterprise can better answer many of the health problems through proper insurance coverage than can the government."

Porter Estates, Fullerton, Offer Big Choice to Buyer

With two-bedroom homes priced at only \$10,750 and three-bedroom homes beginning at \$12,325, veterans and non-vets alike are attracted to Porter Estates in Fullerton. Veterans may buy on "No Down Payment"

terms, while non-veterans find convenient FHA terms available. Only 84 of these quality homes, designed by Paul Duncan, A.I.A., are available in this desirable location.

Rear livingrooms and sliding glass doors in some models encourage indoor-outdoor living. All these deluxe homes feature center hall plans, oak flooring, tiled kitchens and baths, wardrobe closets with sliding doors, and a choice of interior colors.

Redwood siding and trim combine with No. 1 cedar shingle roofs to make the exteriors distinctive. Homes are available with either detached or attached garages, in a choice of four floor plans.

Electric bath heaters, 57,000-64,000 BTU wall furnaces, Schlage hardware, Waste King garbage disposals, rock wool insulation, Pullman sinks, 30-40 gallon water heaters, thermostatically controlled heat, and quality plumbing are features in these homes selling at \$54,48 and up per month, principal and interest.

Located near schools, churches, shopping and transportation in suburban Fullerton, Porter Estates may be reached from Long Beach by driving north on Pioneer Blvd. to Firestone Blvd., and east on Firestone to Orange Grove. Porter Estates are located two miles east of Firestone on Orange Grove, beyond Nicholas Road.

Mark Scholtz, Bill Clifford, and W.W. Smith are sales agents for the development.

WHEN TIME'S AN ITEM

Classified ads are for you! Things get done pronto when you phone 6-9071 for an ad-writer.

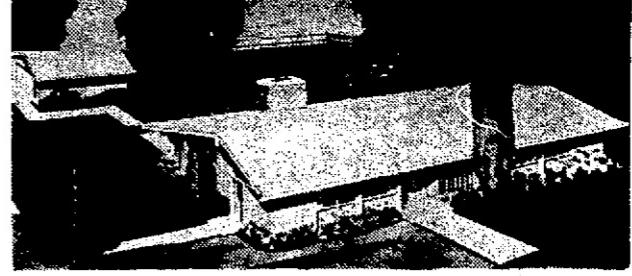
New Midwood Unit Has Grand Opening

Midwood Estates, the new planned community in smog-free Garden Grove, is staging its grand opening this weekend with four basic floor plans and many four furnished model dwellings to typify for visitors the new "Signature Homes" series.

The exhibit dwellings, completely furnished by Carl's of Long Beach, were described as forerunners of a large new community of homes priced at \$12,950 and available to veterans on no cash down, with monthly payments of \$68.00 for principal and interest. The homes are rising at Brookhurst and Katella Aves., Garden Grove.

The builders, already widely known as developers of the fast-selling Midwood Manor property adjacent to the new community, announced also that the Midwood Estates homes are available to non-veterans on reduced FHA terms.

Reflecting a variety of 12 individualized stylings created by and other thoroughly established the noted architectural firm of community advantages."

**NO DOWN TO VETS**

Grand opening of Midwood Estates, featuring four furnished exhibit homes, typified above, is under way this week end at Brookhurst and Katella Aves., Garden Grove. Vets' terms are no cash down.

Santa Ana Square Homes Selling for Small Down

Terming the unit "something new in living for modern Americans," the Bronley Building Co. is presenting Santa Ana Square homes for sale with liberal terms for non-vets and only \$95 costs and impounds for veterans.

Full price of the three-bedroom homes is \$11,415 and the four-bedrooms \$11,740. Monthly payments to vets are \$68.20 or \$69.85 complete.

Each home has two baths, garbage disposal, breakfast nook and bar, all steel casement windows, natural doors throughout, sliding glass patio doors and hardwood paneling.

Each is equipped with a Dish-Whirl washer, kitchen fan, natural kitchen cabinets and decorator colors.

Santa Ana Square is located at Bristol and Willits St., just south of the Santa Ana Freeway.

Sales Executives to Meet Monday

Long Beach Sales Executives Club will meet Monday night at 6 o'clock in the Supper Room of the Lafayette Hotel. Speaker

will be Bill Gould, insurance counsellor and two year member of the Million Dollar Round Table. His subject, "A Success Formula" is beamed at salesmen and department heads. Members

may take interested guests. President Bob Mytinger will preside. Home seekers are invited to inspect the Lifetime model homes.

Cox Lifetime Homes Sales Outstanding

A few homes are still available in the new 2½ million dollar Lifetime development on Chapman Ave., $\frac{1}{4}$ mile east of Brookhurst, in Garden Grove, according to designers and builders, Henry C. Cox and Affiliated Companies. There are many desirable locations still available.

The rapid sale of Lifetime Homes is attributed by the builders, to unusual value even in features that do not show. Among those "hidden values" are insulated ceilings that tend to keep the home cool in summer and warm in winter, minimizing heating costs. Lifetime Homes have forced air heating.

Lavish use of quality woods, such as mahogany kitchen cabinets, mahogany living room wall paneling, and attractively grained oak flooring, is one of the most liked features in these 3 and 4-bedroom Lifetime Homes.

Installed in the all-electric kitchens are a built-in Thermador range and oven, exhaust fan, and disposal. Among the many features, which tend to lower cost of furnishings, are built-in breakfast nooks. Most Lifetime homes offer either $\frac{1}{2}$ or two colorful baths with Pullman lavatory, ceramic tile showers, and electric exhaust fans. Other luxurious features include a fireplace and a sliding glass wall. Home seekers are invited to inspect the Lifetime model homes.

VETERANS

\$95

Including Costs & Impounds. Absolutely No Additional Charges!

NOT ONE CENT MORE!

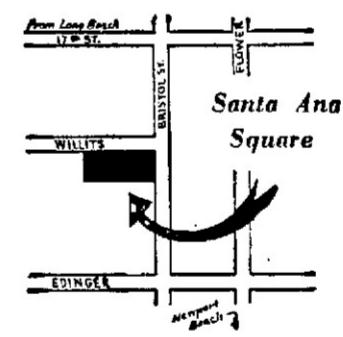
BUYS

3 or 4 Bedroom . . . 2 Bath Home**SANTA ANA SQUARE**

Monthly Payments From

\$68²⁰

COMPLETE!

**Shore Business Association Will Install Officers Monday**

Annual installation of the Belmont Shore Business Association will be Monday night at Meadowlark Country Club. A steak dinner at 7:30 p.m. will be followed by brief installation services with no speeches. Dancing will follow.

Lou Francis, owner of the A-1 Realty Service, 5223 E. 2nd St., will be reinstated as president. It is the first time a president of the association has been reelected. Other officers are John Corbett, first vice president; Paul Deats, second vice president; George Delassei, treasurer, and Bob Berkemer, secretary.

The organization meets each Wednesday noon at Bernstein's and has averaged over 32 in attendance the past year.

Francis revealed that through the association and with the cooperation of the Bank of Belmont Shore they are in the process of inaugurating a Community Credit Plan. The holder of a card could upon presenting the card to a participating merchant, receive credit for 30 days on an item up to \$50. The bank will mail a statement which will include all purchases from various Shore."



LOU FRANCIS
To Take Office Again

STUDEBAKER PARK close-in Norwalk

**3 Bedrooms—1 & 2 Baths
From \$10,975**

**As Low as \$56²⁰ A MONTH
INCLUDING PRINCIPAL & INTEREST**

VETS No Down

FEATURING
No. 1 Oak Floors,
Front & Rear Lawns,
Built-in Breakfast
Nook.
Lifetime Steel Cab-
inets, Incinerators &
Clothes Poles, Electric
Bath Heaters.

**LAST CHANCE
ONLY 40 LEFT**

To reach Studebaker Park from Los Angeles, drive out the new Santa Ana freeway to Lakewood Blvd., turn right onto Lakewood to Firestone Blvd., East on Firestone to Studebaker Blvd., then South on Studebaker Blvd. to the Park.

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NO CASH NEEDED

TODAY...SEE GARDEN GROVE'S MOST UNUSUAL HOMES... 4 FURNISHED MODELS GO ON DISPLAY AT 10 A.M.!

4 BEDROOMS 2 BATHS plus built-in WESTERN HOLLY gas range and oven

vets! just sign your name

(NO CASH NEEDED NOT EVEN FOR IMPOUNDS)
No down payment of any kind!

\$68⁰⁸ MONTH principal and interest

\$12,965 FULL PRICE NEW LOW FHA TERMS FOR NON-VETS

FOLLOW THE DOTTED LINE . . .

for the homes that you just sign for.

It's everything you have ever
sighed for. And all you have to
do, if you're a qualified veteran,
is SIGN FOR IT. Come out
today to the opening of the
Signature Home Models.

4 WONDERFUL STYLES • FURNISHED BY
CARL'S, Long Beach
Kitchens are naturally gas-equipped.



MIDWOOD ESTATES presents

Signature HOMES

Brockhurst and Katella, Garden Grove • PIONEER LAND CO., Sales Agents

Play Shotgun Shell Blast Injures Boy

A 3-year-old Lakewood boy was injured Saturday but his playmates escaped injury when a shotgun shell with which they were playing exploded in a garage.

Steven E. Horvath, of 1443 Palos Verde Ave., and two young friends were experimenting with a primer from an old-fashioned shotgun by banging it with a small sledge hammer when there was an explosion and a piece of metal tore into Horvath's foot. He was rushed to Bellflower Medical Center where a small brass cap was removed before he was taken home.

MORTGAGE REPRESENTATIVE

For correspondent of large eastern insurance company to develop applications. Straight commissions. Write Box A-128, Independent-Press-Telegram.



HI-TEEN FAVORITES HONORED

Walker's 12 Hi-Teen Favorites and their mothers were guests of store executives Saturday at Lafayette Hotel. Selected for business training, the girls will represent Walker's at their high schools. Seated: Lois Williams, Joy Marsh, Shirley Bostick, Judy Windsor, Jinx Pederson. Standing: Joan Balling, Betty Beard, Georgie Higgins, Mary Ann Reiman, Ramona Rogers, Molly Hubbell, Jackie Davis, Betty, Shirley and Ramona are from Jordan High; Jackie, Molly and Judy, Poly High; Joy, Mary Ann and Lois, St. Anthony's High, and Joan, Georgie and Jinx, Wilson High. (Staff Photo.)

SLOGAN WINNERS

James C. Lane, soft lines merchandise manager of Sears, is shown awarding bicycles to Linda M. Royer, 930 Freeman Ave.; Robert D. Overbay, 706 Pearl St., Redondo Beach; Phillip (Spike) Dietrich, 2471 Hayes Ave. The bicycles are some of those given as prizes in the Sears Long Beach Safety Slogan Contest. Judges were C. E. Phillips, business manager of the Independent, Press-Telegram; George L. Geiger Jr., assistant superintendent of schools, and William J. Meyer, public relations officer of the police department.

New FHA Rules on Home Repair Loans

Federal Housing Administration has issued new regulations designed to protect its home modernization and repair program against abuses and to safeguard borrowers from exploitation by unscrupulous salesmen or dealers.

Commissioner Norman P. Mason said the new regulations became effective last Friday, as early improvement loans. The

provided by Congress in the requirement is in accordance with Congressional directive.

The regulations spell out many administrative policies which the FHA has made effective since Commissioner Mason became the head of the FHA last April 13.

In addition, they for the first time require lending institutions to share a portion of the risk in connection with the Title I pro-

tection or improve the basic livability or utility of the structure on which the modernization is planned.

Under the Title I program, the home owner may obtain up to \$2,500 from his local bank or any other FHA-approved lending institution to improve his property. He may have up to three years to pay off the loan in monthly installments.

The new regulations provide that the lending institution must bear 10 per cent of the loss on any loan which is not repaid.

FHA officials declared the requirement will have a beneficial effect upon credit investigation and approval, upon collections and upon dealer approval and control by the approved lending institutions.

Another new requirement is that dealer application and approval forms for all dealers active after Oct. 1 must be in the files of the qualified Title I lending institutions before the lender purchases any Title I transaction from the dealer.

Other specific rulings contained on the new regulations include:

1. Title I loans will not be

available for the protection or repair of new residential structures until those structures have been completed and occupied for six months.

2. The total amount outstanding in Title I loans against any one property shall not exceed the dollar amount limitation prescribed for the type of loan involved.

Ex-Ambassador Freed

GUATEMALA (UPI)—After more than 80 days in jail, Raul Oseguera, former foreign minister, was freed Saturday.

EXCLUSIVE DISTRIBUTOR

To person seeking that opportunity that comes once in a lifetime we offer an exclusive arrangement to distribute a well-established and proven patented product sold everywhere to leading stores, all Military Services, Colleges and others. We have an outstanding record as a profit maker. We will show records of successful distribution with a minimum starting into a half-five figure yearly income.

We seek must have a proven background of business ability. Financial investment of \$10,000 required, secured by inventory of proven merchandise. In reply give complete business history, address and phone number.

J. J. CONNOLLY, INC.
457 W. 40th Street
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This Residence, Recently Completed, Located at 1062 Andrews Dr.

see for yourself

Why so many home owners prefer a Marron-built unit. See the above unit, and then drop in to discuss your property development with us.

BEN F. MARRON CO. BUILDERS
INCOME PROPERTY SPECIALISTS
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1525 E. WARDLOW ROAD

Ship Arrivals, Departures

(Compiled by The Marine Exchange)

ACTIVE VESSELS IN PORT SATURDAY

Vessel	Birth	Operator	Due to Sail	For
A. C. Rubel	1951	Union Oil	Oct. 2	Oleum
Berlins	1951	W. H. Wickersham & Co.	Oct. 3	Honolulu
City of Los Angeles	1951	Portuguese Merchant Corp.	Oct. 3	Honolulu
Corrientes	1952	Blue Star	Oct. 3	Astwerp
Doris G. Kuhnke	1951	Royal Mail	Oct. 3	London
Harpalon	1951	J. C. Harrison Ltd.	Oct. 3	London
Japan Transport	1951	Pacific Transport	Oct. 3	Honolulu
Lombok	1951	Java Pacific & Hoogh	Oct. 2	San Fran
Loch Avon	1951	Royal Mail	Oct. 3	San Fran
Montezuma	1951	Java Pacific	Oct. 3	San Fran
Olympic Pioneer	1952	Moore McCormack	Oct. 3	Bahia
Robt. Luckenbach	1952	Olympic S. S. Co.	Oct. 3	Redwood City
Robert Luckenbach	1952	Lucky Star	Oct. 3	San Fran
Vergeman	1952	Lucky Star	Oct. 3	San Fran
Weymouth	1952	Lucky Star	Oct. 3	San Fran
W. H. Peabody	1952	Weymouth	Oct. 3	San Fran

VESSELS DUE SATURDAY

Vessel	Birth	From	Operator	Due to Sail
Hough Clair	LB-9	Dunedin	Canadian Gulf	Oct. 4
Santa Paula 151	Fort San Luis	Union Oil	Oct. 4	

VESSELS DUE TODAY

Vessel	Birth	From	Operator	Due to Sail
Avalisan Maru 156	San Fran	Mitsui	Oct. 4	
California 172	Port of New Orleans	Port of New Orleans	Oct. 4	
Harmont Park	1952	Coast Bay Vessel Owner	Oct. 4	
J. L. Luckenbach 230-B	San Fran	Luckenbach	Oct. 4	
Minnesota 173	Eaton Bay Texas Co.	Eaton Bay Texas Co.	Oct. 4	
Santa Maria 150	Oreum Union Oil	Oreum Union Oil	Oct. 4	

Odds Get Longer You'll Die of Heart Disease

WASHINGTON (UPI) — The odds get longer that you'll die of heart disease—and that, morbid as it may sound, is cheerful news.

This information may be gleaned from a sort of box score prepared by the American Heart Assn. (AHA) for publication this fall on the struggle of medical science against ills of the heart.

Medicine has all but licked several kinds of heart disease. That alone would increase your chances of living long enough to fall prey to other kinds. Failure of the heart is implicit in every death, whatever led up to it.

And as science racks up successes—such as the near conquest of smallpox, and against more and more non-heart maladies, more and more persons live to the ages where heart diseases take their greatest toll.

The AHA box score reports progress made against heart disease in recent decades and lists the main targets of future research. It notes that diseases of the heart and blood vessels were to blame for 794,120 deaths in the United States last year. These deaths were 52.3 per cent of the total number in all age groups. The runnerup was cancer, which killed 229,110.

The estimates that about 10,000,000 Americans, one in every 16, suffer from some form of heart or blood vessel ailment. Among these are 500,000 school children.

But although these maladies constitute as group the No. 1 killer, the risk of dying from them has been greatly cut down for certain age groups.

For those under 24, the risk has been reduced by 70 per cent in the last generation. For those between 24 and 44, the risk reduction has been about 35 per cent.

Among white men 45 to 54, however, the death rate from heart-blood vessel diseases has jumped about 20 per cent, and about 11 per cent in the 55-64 age group.

But among white women the death rates in these two age groups have fallen 34 per cent (45-54) and 28 per cent (55-64). (The difference in the male-

New! Sensationally Different!

Announcing the Official Opening of

GILBERT ESTATES

on

SUNDAY, OCT. 10TH
in GARDEN GROVE

Presenting

3 and 4 Bedroom, 2 Bath

Early American, New England Farmhouses
Custom Features of \$35,000 Homes

• Extra heavy hand-split Shake Roofs • used brick Fireplaces • natural ash or birch Cabinets • built-in Western-Holly Ranges and Ovens • Lath and Plaster Walls • hardwood over heavy sub-floors • forced air heating • plus dozens of other important features.

models also available in modern styles
with heavy rock roof and
roman brick fireplaces

Just 3 blocks from one of the world's largest multi-million-dollar rural shopping centers. Choose your models now before the rush. Over \$350,000 sold before advertising.

Easy way to Gilbert Estates: Turn south on Gilbert St., 3 blocks off of Garden Grove Blvd.

3 models \$13,875 to \$14,750

Vets: No down, except impounds.

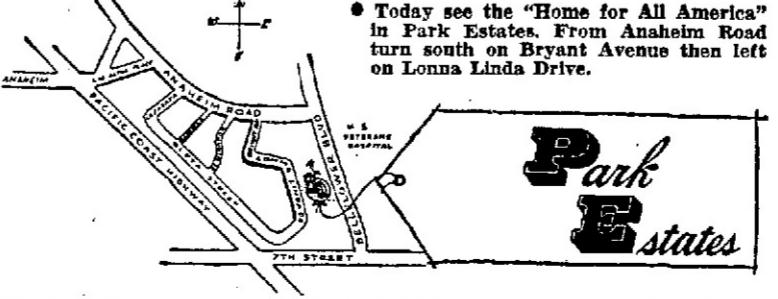
Non-Vets: \$1950 down to FHA

Open 10 A. M. to 10 P. M.

Another Minor & Minor Development

Phone LEhigh 9-3381

Today see the "Home for All America" in Park Estates. From Anaheim Road turn south on Bryant Avenue then left on Lonna Linda Drive.



**Park
Estates**

by L. S. Whaley and Co.

5512 BRITTON DRIVE in LOS ALTOS Business Center

We invite you to look over all of Los Altos Village. Park Estates, with many choice lots available, is just one section of our "Planned Community."

If you drive north of Park Estates on Bellflower Blvd. you will see our multi-million dollar shopping center where we are constructing a large store for Walker's. Other major stores will be located in this center at Bellflower Blvd. and Stearns St.

Near Los Coyotes Diagonal on Bellflower Blvd. you will see our 20th unit, currently offering large homes. Nearby is a unit of Junior Executive Homes which will be available shortly.

A half mile east of Park Estates is our 18th unit of 560 homes. These three-bedroom, two-bath homes are available to NON-VET or VET, YOUNG or OLD, for a total price of \$9950. For \$450 down plus \$80 impounds and costs you may move in at once. Monthly payments are less than comparable rental.

Notice the schools, the churches, the streets, the lighting and above all, the beautiful lawns and homes which reflect the pride of ownership of Los Altos residents. And remember that every Los Altos home is IN THE CITY OF LONG BEACH, built to Long Beach's construction code and with all of the city services available.

L. S. WHALEY CO.



"There's a Home for You in Los Altos, too."



NOW! Save on furniture at FRANK BROS. 24th Anniversary Sale!

24th ANNIVERSARY SALE

Long Beach (Cont.), Sat., Oct. 3, 1948



You are invited to **FRANK BROS.**
24th Anniversary Sale.

Our sale of the year,
special reductions in all departments
including many new items
being shown for the first time.

Frank Bros.

2400 American Avenue, Long Beach, California

Long Beach 4-8137

Convenient Terms

Open Monday & Friday Evenings until 9

BEGINS MONDAY, OCTOBER 4TH, 9:00 A.M.

Purdue Stuns Notre Dame, 27-14



GIANT VICTORY SHOUTS—TWO MEN AFTER A DOUBLE—AND GLUM LOPEZ

Shouts of victory (left photo) by Willy Mays (left) and Paul Giel mark Giant dressing room after completion of World Series sweep over Indians Saturday. Center, Mays and Don Mueller (right) converge on ball near right-centerfield fence, lined there for a double by Indians' Vic Wertz in second inning. Right photo shows gloomy Tribe Manager Al Lopez as he talked over defeat with reporters.—(AP Wirephotos.)



4 Scoring Passes by Dawson

SOUTH BEND, Ind. (AP)

—Sure-fire Len Dawson cut down the nation's No. 1 football team, Notre Dame, Saturday with four touchdown passes good for a total of 156 yards to sharpshoot Purdue to a stunning 27-14 upset.

The lanky six-foot sophomore quarterback from Alliance, Ohio, also converted three times and keyed the Boilermakers' pass defense that eventually smothered desperation shots by two Irish aerialists, Ralph Guglielmi and sophomore Paul Hornung.

The victory, before 53,256 screaming fans, snapped Notre Dame's undefeated string at 13 and repeated history of Purdue's 28-14 decision four years ago that ended the Irish's 33-game unbeaten streak.

The 19-year-old Dawson, who fired four touchdown tosses as Purdue blanked Missouri, 31-0, last week, was without peer Saturday as his range-finding shots put Notre Dame in the hole, 14-0, in the first 5½ minutes of the game.

He hit senior end John Kerr for an eight-yard payoff in the opening 3½ minutes, then followed with a 41-yard scoring pass play to left-half Rex Brock.

After Notre Dame trimmed the lead to 14-8 at halftime with a safety and Nick Raich's one-yard touchdown blast after Hornung's 61-yard run, Dawson struck again for touchdowns in the third and fourth periods.

SET UP TOUCHDOWN

Guglielmi's toss to end Dan Shannon was good for 42 yards at the outset of the third and set up Don Schaefer's Notre Dame touchdown from the 2. Schaefer's try for point was wide, as was Hornung's in the second period.

With the score tied 14-14, the lean-lanky Dawson, built like a rodeo cowboy, rode to the rescue on a 73-yard pass payoff to LaMore Lundy.

Lundy, giant 6-7, 213-pound sophomore end from Richmond, Ind., hugged the ball on the Notre Dame 40 and lumbered into the end zone without a man in front of him.

For good measure, Dawson guided the Boilermakers on a 77-yard touchdown romp in the

(Continued on Page E-4, Col. 3)

Sweep for Incredible Giants, 7-4

NL Kings Batter Lemon

By OSCAR FRALEY

CLEVELAND (UPI) — Johnny Antonelli's icewater relief pitching and the Giants' thundering bats carried the incredible New York team to a 7-4 victory Saturday for a four-game sweep of the World Series which handed the humiliated Cleveland Indians the worst American League defeat in 40 years.

Antonelli, who hurled the Giants home in the second game, strode to the mound in the eighth inning to halt a desperate Cleveland rally. Then, as a crowd of 78,102 hung on every pitch, he stopped the Indians cold to preserve the triumph for little Don Liddle.

The defeat of the befuddled Indians was charged to Bob Lemon, who also had lost a heart-breaking opening game by serving up a 10th inning "Chinese" homer to Dusty Rhodes. But the red-hot Giants also rapped four other Indian pitchers as they roared into a 7-0 lead and then fought off repeated Cleveland attempts to get off the floor.

Not since the "miracle Braves" of 1914 beat the Philadelphia Athletics in four straight had an American League team gone down to such ignominious defeat.

Liddle, pitching smoothly, had faltered only once as the Giants rolled up a 7-0 lead. That was in the bottom of the fifth when two Giants errors put two men aboard and then he served a homeroom pitch to Hank Majeski. But he faltered again in the seventh and the Giants summoned Hoyt Wilhelm, their usually reliable relief star.

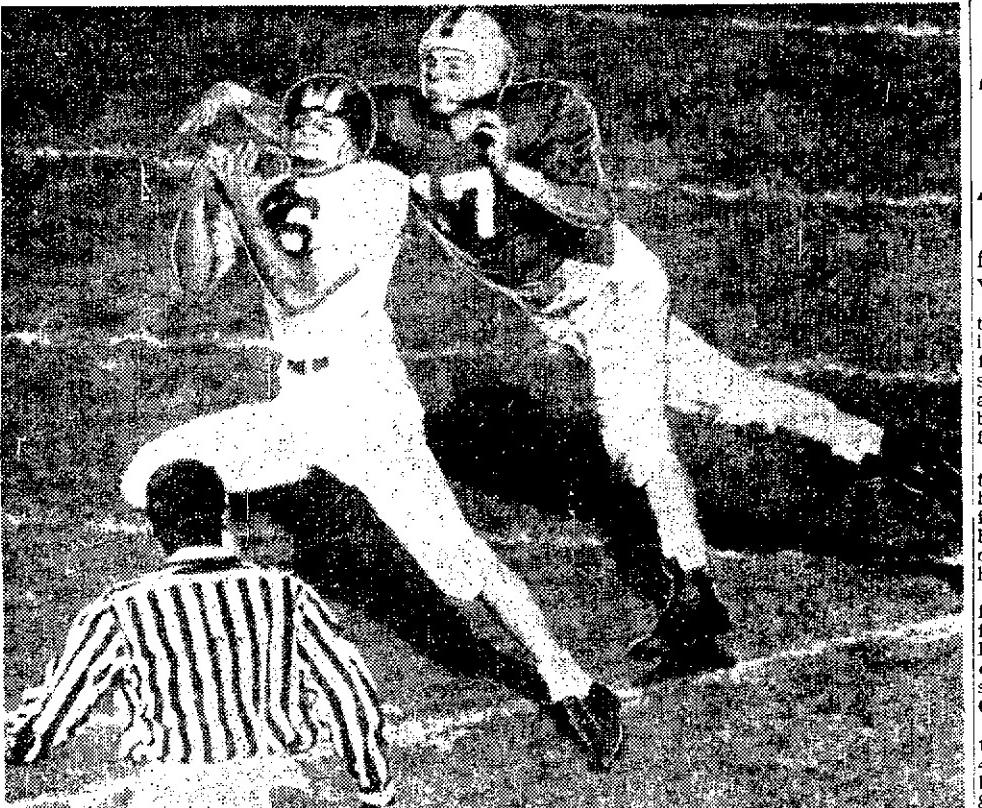
Wilhelm choked off that one-run Indian rally but in the eighth, with one away and two on because of an error and a single, Manager Leo Durocher beckoned to the bullpen and handsome Johnny came to the rescue.

Big Vic Wertz, hitting hero of the series, was up there, but Johnny sent him down swinging and then ignored his fabled fast ball to fan Wally Westlake with a slow changeup pitch.

Indian hopes still flared high in the ninth when Sam Dente, leading off, drew a walk. Antonelli got Jim Hegan to foul to Whitey Lockman, blazed that fast ball past pinch-hitter Dave Philley for a third strike, and then fired a final pitch which pinch-hitter Dale Mitchell fouled up to Hank Thompson.

So the Indians died, with Dente standing there disconsolate.

(Continued on Page E-6, Col. 1)



TOUCHDOWN FOR PURDUE

Boilemaker end Johnny Kerr grabs end zone pass from Len Dawson to score first touchdown in stunning 27-14 upset over Notre Dame. Irish defender is Jimmy Morse.—(AP Wirephoto.)

That's All

New York	AB	R	H	O	A
Lockman, 1b	.5	0	0	10	1
Dark, ss	.5	2	3	2	2
Mueller, rf	.4	1	3	0	0
Mays, cf	.4	1	1	5	0
Thompson, 3b	.2	2	1	1	2
Irvin, lf	.4	1	2	1	0
Williams, 2b	.2	0	0	3	3
Westrum, c	.1	0	0	5	0
Wertzel, p	.3	0	0	0	1
Wilhelm, p	.1	0	0	0	1
Antonelli, p	.0	0	0	0	0
Totals	31	7	10	27	10
Cleveland	AB	R	H	O	A
Smith, if	.3	0	0	0	0
c-Pope, lf	.1	0	0	0	0
e-Mitchell	.1	0	0	0	4
Avila, 2b	.4	0	0	4	4
Doby, cf	.4	0	0	0	0
Rosen, 3b	.4	0	1	1	0
Wertz, 1b	.4	1	2	11	3
Westlake, rf	.4	0	0	3	0
Dente, ss	.3	1	0	1	1
Hegan, c	.3	1	1	6	1
Lemon, p	.1	0	0	1	1
Newhouser, p	.0	0	0	0	0
Marleski, p	.0	0	0	0	0
a-Majeski	.1	1	1	0	0
Mossi, p	.0	0	0	0	1
b-Kegelado	.1	0	1	0	0
Garcia, p	.0	0	0	0	1
d-Philley	.1	0	0	0	0
Totals	35	4	6	27	12



'THE HORSE' GALLOPS

Wisconsin fullback Alan (The Horse) Ameche carries for 15 yards and first down in first quarter against Michigan State Saturday. Jim Hinsley made the stop. Badgers scored 6-0 victory. Story on page E-3, Col. 8.—(AP Wirephoto.)

Fouch's TD Gallop Aids Trojans, 12-7

EVANSTON, Ill. (AP)—A 234-pound tackle, Ed Fouch, lumbered 68 yards for a touchdown which launched unbeaten Southern California to a hard-earned 12-7 victory over fumble-stricken Northwestern at Dyche Stadium Saturday.

Northwestern lost the ball three times on fumbles inside its opponent's five-yard line and fumbled on three other occasions inside the visitors' 20. In all, the defeated team lost the ball six times to Southern California on bobbles.

It was the third straight victory for the Trojans, who scored both of their touchdowns in the first half and then had their hands full with the snarling, undisciplined Wildcats in the closing half.

In the final 20 seconds of the first quarter, Fouch grabbed a fumble by Northwestern's John Rearden in mid-air on the Wildcats' 32 and pounded 68 yards to score.

CONTRATTO CLICKS

Midway in the second period, the Trojans made it 12-0 on a 41-yard drive in six plays, capped by quarterback Jim Contratto's 8-yard touchdown pass to end Chuck Greenwood.

Sam Tsagalakis missed the point try after the first Trojan touchdown and Fouch failed after the second.

Northwestern rallied after the second half kickoff, mainly on the ability of its second-string backfield.

Rearden had dropped the ball five times and didn't see much action in the second half. John Pienta, a second-string quarterback, started the second half and engineered Northwestern's only touchdown. He elected to run on an option play and gained 12 yards. George Gondek came off the bench and snake-hipped 13 yards for the touchdown.

Jon Arnett, a brilliant Trojan sophomore halfback who scored five touchdowns in two previous games, was unable to break loose but still rolled up 68 yards in 12 carries for almost a 6-yard average. That was tops for both teams.

SC SCORE NULLIFIED

Arnett had one short touchdown plunge called back in the fourth quarter, when the Trojans were offside.

Southern California, which



SC BREAKS UP WILDCAT PASS

Trojan defensive back Gordon Duvall (right) breaks up Northwestern pass play from Dick Ranickie (not shown) to Jim Trojano. Action occurred in second quarter.—(AP Wirephoto.)

TAB McELHENNY & CO. BY ONE

Rams, 49ers Renew Bitter Rivalry in Coliseum Today

The Los Angeles Rams and the San Francisco 49ers, two of football's most offensive-minded squads, collide this afternoon at the Coliseum in the National Football League's game of the day's all-important Western Division clash.

Kickoff time has been changed to 2 p.m. and the contest will be televised nationally, but blacked out in the Southern California area.

Quarterback Y. A. Tittle, halfback Hugh McElhenney & Co.,

have edged the Rams in three straight high scoring battles by a total of six points.

San Francisco overcame a 20-0 deficit in a Bay Area league encounter a year ago and won out 31-30 when McElhenney ran 71 yards with a short toss from Tittle to set up a field goal with five seconds to play. Again in Los Angeles the 49ers prevailed

when Tittle threw to End Gord Soltau with 1:12 minutes remaining for a 31-27 decision.

The 49ers retained their mastery in a Coliseum non-conference clash three weeks ago. They

grabbed a bitter 28-27 victory over the Rams when Ram End Bob Carey towed in the final gun. The 49ers are favored by one point in today's all-important Western Division clash.

Tittle, who completed 17 of 24 passes for 172 yards and two touchdowns, in last month's meeting and McElhenney, who ran for 119 yards and a 10.8 yard average, are figured to be the San Francisco attack. Teaming with Hustling Hugh in the 49er backfield will be fullback Joe Perry, NFL rushing king in 1953, and John Henry Johnson, the spectacular 25 pound speedster.

Coach Hampton Pool will counter with his veteran backfield combination of quarterback Norm Van Brocklin, halfbacks Skeet Quinlan and Tank Young,

coach Hampton Pool will be in excess of 80,000.

RAMS Wrt. Pos. Wrt. STARS
(316) LB (215) Cross
(350) LT (233) Englund
(240) C (240) Johnson
(228) R (240) McElhenney
(225) RG (220) Sandquist
(226) RD (210) Steiner
(209) OG (210) Tittle
(200) HB (190) Wilson
(178) FB (210) Perry
(170) HB (190) Johnson
(160) FB (210) Perry
(150) FB (210) Perry
(140) FB (210) Perry
(130) FB (210) Perry
(120) FB (210) Perry
(110) FB (210) Perry
(100) FB (210) Perry
(90) FB (210) Perry
(80) FB (210) Perry
(70) FB (210) Perry
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(50) FB (210) Perry
(40) FB (210) Perry
(30) FB (210) Perry
(20) FB (210) Perry
(10) FB (210) Perry
(0) FB (210) Perry

Today's Games, Odds
(Favored teams in caps, point spread in parentheses)
SACRAMENTO (1) at Los Angeles
PHILADELPHIA (22) at Chicago
Carolina (20) at Detroit
CHICAGO BEARS (1) at Green Bay

WEATHER: 60°, 20% humidity, 22°, 20% chance of rain, 21°, 20% chance of snow, 20°, 20% chance of sleet, 19°, 20% chance of freezing rain, 18°, 20% chance of snow, 17°, 20% chance of sleet, 16°, 20% chance of freezing rain, 15°, 20% chance of snow, 14°, 20% chance of sleet, 13°, 20% chance of freezing rain, 12°, 20% chance of snow, 11°, 20% chance of sleet, 10°, 20% chance of freezing rain, 9°, 20% chance of snow, 8°, 20% chance of sleet, 7°, 20% chance of freezing rain, 6°, 20% chance of snow, 5°, 20% chance of sleet, 4°, 20% chance of freezing rain, 3°, 20% chance of snow, 2°, 20% chance of sleet, 1°, 20% chance of freezing rain, 0°, 20% chance of snow, -1°, 20% chance of sleet, -2°, 20% chance of freezing rain, -3°, 20% chance of snow, -4°, 20% chance of sleet, -5°, 20% chance of freezing rain, -6°, 20% chance of snow, -7°, 20% chance of sleet, -8°, 20% chance of freezing rain, -9°, 20% chance of snow, -10°, 20% chance of sleet, -11°, 20% chance of freezing rain, -12°, 20% chance of snow, -13°, 20% chance of sleet, -14°, 20% chance of freezing rain, -15°, 20% chance of snow, -16°, 20% chance of sleet, -17°, 20% chance of freezing rain, -18°, 20% chance of snow, -19°, 20% chance of sleet, -20°, 20% chance of freezing rain, -21°, 20% chance of snow, -22°, 20% chance of sleet, -23°, 20% chance of freezing rain, -24°, 20% chance of snow, -25°, 20% chance of sleet, -26°, 20% chance of freezing rain, -27°, 20% chance of snow, -28°, 20% chance of sleet, -29°, 20% chance of freezing rain, -30°, 20% chance

Once Over Lightly

by DAVE LEWIS

UCLA defeated Maryland in their important intersectional struggle Friday night while using a "wrong" defense.

Yet, despite the fact it was wrong . . . veteran Terrian players agreed that they had run into "the best job of defending us" since they have been at Maryland.

After the L. A. press had filed out of the Maryland dressing room after getting the usual stock handout quotes from the visitors, Head Coach Jim Tatum turned to his old friend, Phil Bengstrom, who is now an assistant mentor with the San Francisco 49ers.

"You know, Phil, I'm sick over losing that one. I would rather have been whipped 50-0. Losing like that will give me bad dreams for months to come."

"And what makes it worse is that Red (Sanders) defended us all wrong . . . but the breaks kept us from taking advantage of it."

"We made a few hasty switches late in the second quarter and finally got moving only to have the halftime gun cost us a score. Between halves we completed adjusting our offense to meet Red's defense and we went good in the second half and had things under control until that bad kick."

He then showed Bengstrom with diagrams on a blackboard how Maryland moved 63 yards in the second half for its touchdown by double-teaming the middle man in the Bruin line while driving the flanking guards out.

Earlier several of the Terps' players revealed that Maryland's scouting reports on UCLA showed that they could run up the middle . . . which they finally did once Tatum and his staff spotted the "flaw" in the Bruin defensive alignment.

Tatum also was blaming himself for being too slow in substituting in a situation that killed Maryland's last hopes of pulling the game out of the fire.

★ ★ ★
MARYLAND WAS driving with a little over three minutes left to play when they came up to a crucial fourth-and-one situation on the UCLA 29-yard line.

"Ronnie Waller was shaken up a little on the previous play and appeared to be a little groggy," Tatum said. "I almost sent in a sub for him, but decided to leave him in for one more play because we were moving so well."

"That, of course, proved to be a mistake . . . the difference between winning and losing."

"Ronnie's signal was called and being a little unsteady, he slipped as he cut back inside end and was stopped a foot or two short of a first down. I'm sure we would have scored if we had made the first down."

Tatum then told Bengstrom that "a coach could lose his job at some schools over a defeat like this one . . . but I guess I'm in an enviable position because I can write my own ticket at Maryland."

The Maryland players, as well as Tatum, were pretty much broken up over the defeat, feeling that the defeat will reflect on their national championship.

While at times it did not appear from the stands that the teams were hitting very hard . . . players on both sides agreed that it was an exceptionally bruising game.

One explained that it possibly didn't look as rugged as it was due to the fact that the psychology of the whole game was to play for the breaks.

Maryland players were impressed at the way the Bruins The irrepressible little speedster Al Boxold said, "They hit hard and fast."

★ ★ ★
RIGHT OFF the bat Maryland lost their right half—Joe Horning—when he was nailed with a bruising, but clean tackle.

"We really don't know how long he was out on his feet," quarterback Charley Boxold said. "I didn't know it and luckily I didn't call his number. Finally someone asked him 'Joe, are you all right?' Joe just stared back with a glazed look so we had him taken out."

"I got it, too," Boxold grinned. "It happened in the second quarter. I was told that Ellen and Debby hit me on that one. We was spilled for a 7-yard loss on the Maryland 16."

"They tell me that when we huddled, I was motioning to Coach Tatum with my foot to see if he wanted me to try for a field goal . . . from our own 16-yard line, mind you!"

"They got me out of there real fast . . . but you know," he laughed, "wouldn't that have been one helluva kick?"

"If anyone asks you if it was a tough ball game . . . just relate those two experiences."

Boxold said he couldn't find what you would call a real weakness in the UCLA defense. "You just can't fool 'em," he stated.

"I didn't think any team could hold us like that," the Terp quarterback continued, "but I don't think they could do it in a series of games. The breaks definitely went against us."

Maryland players almost to a man, called UCLA the best club they had ever played. There was one dissenting vote, sub fullback George Albrecht rating Oklahoma, which defeated Maryland, 7-0, in the Orange Bowl last New Year's Day, as possibly a shade better. He admitted it was hard to compare the two, though, because of their different styles of play.

★ ★ ★
MEANWHILE, although San diego called the triumph a "team victory," the unsung hero of the UCLA conquest was the Bruins'

IN LAST MINUTE

Arkansas Dashes Over TCU, 20-13

FORT WORTH, Tex. (UPI)—Bobby Proctor dashed 63 yards with an intercepted pass to set up the winning touchdown with only a minute to go Saturday night as Arkansas upset Texas Christian, 20-13, in the opening Southwest Conference football game.

The crowd of 25,000 was pandemonium as Henry Moore, the slashing Arkansas fullback, slammed across for the score that brought Arkansas its first victory in Texas since 1948. There were only 28 seconds left on the big clock as Moore, who had scored the second Arkansas touchdown with a 48-yard run, went over from just one foot out.

The Razorbacks, one of the best conditioned teams ever to come out of the Ozarks, played solid football all the way, cashing in on a TCU fumble for one touchdown and almost scoring as the result of another. A fumble also lost TCU a touchdown when it dropped the ball on the Arkansas one.

Arkansas' defense also was solid as a rock as the fierce-tackling Razorbacks halted surge after surge in the latest minutes. And a pass-interception by Joe Thomason, who recovered three fumbles for the night, one of them setting up the initial Arkansas touchdown, prevented a TCU score early in the game.

George Walker, sophomore tailback, made the first Arkansas touchdown and kicked two extra points.

Arkansas 13 0 0 7-20

Texas Christian 0 7 0 6-13

(Continued on P. E-5, Col. 1)

(Continued on P.

IN THIS CORNER
with DICK ZEHMS

If experience is the best teacher, then the 1954 major leaguers were just about the best taught in the last decade, although their records may not show it.

There were 182 years of managerial experience guiding the 16 clubs through troubled waters of the two '54 campaigns. Of these, 126 years were big league managing. All told, the 16 '54 pilots have called the shots for no less than 30 different National and American League teams.

All told, these 16 managers have bossed the whopping total of 58 teams of any and all classifications in their careers.

Which, of course, might lead one to conclude that the managing racket is a closed corporation. This, however, is not true. Four National managers were comparative newcomers. Two American managers were virtual rookies. Therefore, the bulk of the experience belongs to but a few of the wise old ones.

Bucky Harris, deposed Washington Senator head man, is the dean with 30 years of signal-flashing behind him, followed by Casey Stengel of the New York Yankees ('still workin') with 27, and Charlie Grimm of the Milwaukee Braves with 22. Let the breakdown tell the story, however:

NATIONAL LEAGUE

Charlie Grimm, Milwaukee Braves—7 years minors; 2 years; 13 years majors. Total, 20 years.
Lou Boudreau, New York Giants—No years minors; 17 years majors, two terms.
Fred Haney, Pittsburgh Pirates—9 years minors; 3 teams; 5 years minors.
Tommy Hensen, Brooklyn Dodgers—13 years minors; 3 teams; 1 year minors.
Dan Haas, Chicago Cubs—11 years minors; 3 teams; 1 year minors, 1 team.
Tom Stengel, St. Louis Cards—No years minors; 3 years minors; 1 team.
Tommy Tippett, Cincinnati Reds—1 year minors; 1 team; 1 year minors, 1 team.
Total, 2 years.
Eddie Joost, Philadelphia Phillies—No years minors; 1 year minors; 1 team.
Total, 1 year.

AMERICAN LEAGUE

Bucky Harris, Washington Senators—12 years minors; 2 years; 10 years in majors; 5 teams. Total, 30 years.
Casey Stengel, New York Yankees—12 years minors; 3 teams; 12 years majors; 3 teams. Total, 23 years.
Jimmy Dykes, Philadelphia Athletics—3 years minors; 10 years; 11 years minors. Total, 20 years.
Paul Richards, Baltimore Orioles—9 years minors; 3 teams; 4 years minors, 2 teams. Total, 16 years.
Lou Boudreau, Boston Red Sox—No years minors; 12 years minors, 2 teams. Total, 14 years.
Al Lopez, Cleveland Indians—3 years minors; 1 team; 1 year minors, 1 team. Total, 3 years.
Fred Hutchinson, Detroit Tigers—No years minors; 3 years minors; 1 team.
Total, 4 years.
Eddie Joost, Philadelphia Athletics—No years minors; 1 year minors; 1 team. Total, 1 year.

A substantial turnover looks for 1955, which is the real reason for reciting all these figures. Charlie Dressen, back from exile to Oakland of the Pacific Coast League, already has replaced Harris at Washington. Harris, in turn, has replaced Freddie Hutchinson, who tossed off the towel at Detroit. Paul Richards has ousted Jimmy Dykes at Baltimore. Marty Marion has filled the Richards' vacancy at Chicago.

Eddie Joost is walking the plank in Philadelphia. Critics are yelping for Lou Boudreau's scalp in Boston. Only Stengel and Al Lopez of Cleveland seem secure.

There's more security in the National League. Grimm, Leo Durocher, Fred Haney, Stan Hack, Ed Stanky and Eddie Tubbets seem secure for 1955.

In Brooklyn, Walter Alston's fate is uncertain. Same for Terry Moore in Philly.

It's turn over time in the majors, and I don't mean apes, either. The brass will be lookin' for experience, you can bet on that. To 14 clubs, 1954 was a painful year...as it is annually. The manager is the perennial goat.

★ ★ ★

SMALL TALK. I made the startling discovery this week of the fact that in eight PCC-Big Ten Rose Bowl games the PCC teams have only scored SIX points in the final quarter of the annual classic... UCLA did it last Jan. 1... Big Ten teams have pushed over 90 touchpoints in the dying quarter.

West Coasters obviously can't go the route... Y. A. Tittle of the San Francisco 49ers, a \$20,000-per annum boy, gets \$1,667.67 less regular reductions each week for 12 weeks during the NFL season as his weekly paycheck.

Chicago, Ill., and Richmond, Cal., have banned night high school football games because of rowdiness... Just thought I'd mention it... Byron White (Whizzer) White, Colorado's great All-American, is a practicing attorney in Denver.

A new referee may appear soon on the Southlandistic scene... He's Russ Bradford of San Leandro, well known in the bay area... He has moved to Los Angeles... Pappy Waldorf received nine letters from video viewers of the Cal-Oklahoma game that Paul Larson was telegraphing Bear plays... Letters came from Florida, Pennsylvania, New York, North Carolina and Illinois.

★ ★ ★

MORE OF THE SAME. In this week's Sports Illustrated ratings on the World Series players Long Beach's Bob Lemon is named by Cleveland Manager Al Lopez, George Myatt of the Washington Senators and Harvey Kuehn of the Detroit Tigers as the Tribe pitcher who consistently had the most stuff in the clutch.

Long Beach's Dr. Steve Seymour and Mel Patton are in contention for selection as all-time U. S. Olympic track team members in a national vote now under way.

Since Hank Greenberg, Cleveland tycoon, thinks highly of Ralph Kiner, couldn't it be that the home-run hitting Alabamian will be wearing Indian togs instead of a Cub uniform in 1955?... West Virginia is mad because some quarters have called the W. Va. football team the Mountaineers instead of the Mountaineers.

★ ★ ★

NEW BRUNSWICK, N. J. (UP)

Durham scored two quick touch-downs in the second quarter Saturday and then held on to rout Rutgers, 13-7, in a football game played in near 90-degree heat.

Guard Jim Nelson's perfect extra point was the actual margin of victory in humid, 91-degree weather. But only traditional Tennessee alertness staved off other Duke touchdowns.

Halfback Joe Palmieri and end Andy Nacrelli counted for Fordham, Palmieri on a 34-yard run after taking a handoff from quarterback Gene Callahan, and Nacrelli on a 29-yard pass from Callahan.

2 Quick Scores Give Fordham 13-7 Victory

NEW BRUNSWICK, N. J. (UP)

Tennessee's flank for one blazing touchdown run and then held on hungry against a drumfire of single wing power Saturday to beat the tough Volunteers 7-6 before 30,000 fans.

Duke, the nation's seventh-ranked football team and 13-point favorite, drove back immediately to threaten on the Tennessee 8-yard line but a Volunteer interception by tailback Pat Oleksiak stopped on the Tennessee two.

Some of fullback Tom Tracy and tailback John (Drum) Majors, marched 90 yards to a third period touchdown which Tracy scored on a slashing 28-yard burst through the Duke line. But Tracy's placement was high, wide and short.

Duke, the nation's seventh-ranked football team and 13-point favorite, drove back immediately to threaten on the Tennessee 8-yard line but a Volunteer interception by tailback Pat Oleksiak stopped on the Tennessee two.

Fordham's scoring burst capped an 88-yard Duke march the second time the Blue Devils got possession. Pascal's runs of 22 and 8 yards accounted for two of the six first down.

Duke 7 0 0 0-7
Tennessee 0 0 6 0-6

CONVERSION DECISIVE

Blue Devils Score Early, Shade Stubborn Vols, 7-6

DURHAM, N. C. (UP)

Rutgers' 13-7 win over

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DURHAM, N. C. (UP)

68-Yard Fouch Run Helps SC

(Continued from Page E-1)
previously beat Washington State 39-0, and Pitt, 27-7, reached Northwestern's 1 in the fourth period but fumbled away the ball.

Northwestern completely dominated the first quarter, striking 63 yards to the Trojan 8, but Southern California moved ahead 6-0 in the last 20 seconds of the period on Fouch's run with Rearden's fumble.

The Trojans used Vern Sampson's interception of a Rearden pass on Northwestern's 31 to stay in Wildcat territory most of the second period and score their second touchdown.

Halfback Jim Truglia was a consistent ground-gainer for the Wildcats. But a tough, inspired Trojan line consistently smothered up any passing attack the Wildcats might have mustered.

Northwestern ... 0 0 7 0-7
So. California ... 6 6 0 0-12

	Northwestern	SC
First downs	1	1
Rushing yards	171	153
Passing yards	12	50
Total yards	183	203
Passes completed	6	1
Passes intercepted by	0	1
Punting average	36	32.4
Fumbles lost	20	62
Yards penalized	20	62

WILDCAT SPILLED AFTER SHORT GAIN

Northwestern back Jim Troglia is pulled down by SC tackle Ed Fouch (77, on ground) after seven-yard gain in second period. Trojan center Marv Goux (52) comes in to lend assistance.—(AP Wirephoto.)

IOWA EXPLODES

Montana Bounced by Reserves, 48-6

IOWA CITY (UPI)—A savage ground attack powered Iowa, the nation's third-ranked team, to a 48-6 victory over Montana before 37,590 fans in sunny Iowa Stadium Saturday.

Iowa never tipped its hand to visiting scouts as it racked up seven touchdowns in routing the Grizzlies' first venture against a Big 10 team.

Iowa scored in all four periods and led 20-0 at the half.

Halfbacks Bobby Stearns and Earl Smith, with two tallies each, led the touchdown parade against the outclassed but game Skyline Conference opponent.

In the fourth period, Stearns picked off a Montana pass on his own six and raced 94 yards down the right sideline to break a school record set by Iowa end Jack Kelso in 1941 against Wisconsin. Stearns scored again on a 13-yard dash in the third period to cap a march that carried the ball 50 yards in three plays.

Smith's tallies came on a first-quarter plunge and a 14-yard jaunt around end in the third period. His first touchdown climaxed a 64-yard march the first time the Hawkeyes got their hands on the ball.

Halfback Eddie Vincent went over from the one in the second period, quarterback Jerry Reischow sneaked over with a third-period score, and the final Iowa tally came on a fourth period seven-yard pass from sophomore Kenny Ploen to Don Imman.

Iowa ground out 308 yards against the team from Missoula, Mont., which was outweighted at least 12 pounds to the man.

Iowa, upset victors over Michigan State last week and faced with six straight conference opponents, used its entire squad, but stuck to basic play.

Iowa 7 13 14 14-48
Montana 0 0 0 6-6

Buffs Blast Kansas in Big 7 Opener, 27-0

LAWRENCE, Kan. (UPI)—Colorado ball power and rolled up huge yards, held 1 yardage. Final figures showed even in a scoreless first half, Colorado netted 258 yards rushing while holding Kansas to a total of 14.

27-0 victory over Kansas in an opening Big Seven Conference game.

Colorado tried only two passes in the entire game, but both of them connected. One, from Homer Jenkins to Frank Bernardi, netted 43 yards and the first touchdown. The other, from Carroll Hardy, was caught by the same Bernardi for a 23-yard gain that set up another Colorado score.

From a statistical standpoint, it was all Colorado as coach Dallas Ward's athletes broke the before 21,500 fans. The Tigers that had never permitted undisturbed by humid, 90-degree weather, scored early on a 66-yard march with halfback Jack Fox bucking the line for the touchdown. He also added the extra point.

Kansas State 0 0 7 0-7
Missouri 7 14 0 14-35

Tigers Crush K-State, 35-7

MANHATTAN, Kan. (UPI)—Missouri University's Tigers humiliated week ago by Purdue, bounced back Saturday to

crush Kansas State 35-7 in their

Big Seven Conference opener.

Notre Dame's scoring drive in

the third period covered 91 yards in 18

plays and absorbed five first

downs. After a 15-yard holding

penalty jolted the Irish, Guglielmi pitched 42 yards to Shannan and Schaefer slashed the final 2.

Notre Dame collected a safety

midway in the second. Sophomore Don Rife, centering the ball on the Purdue 35, snapped it back over Brock's head. The ball went into the end zone and before Brock could run it out, Ray Lemke tackled him.

On the ensuing kickoff, Hornung raced back 61 yards to the Purdue 1. Ralph drilled over on the next play.

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the third period covered 91 yards in 18

plays and absorbed five first

downs. After a 15-yard holding

penalty jolted the Irish, Guglielmi pitched 42 yards to Shannan and Schaefer slashed the final 2.

Notre Dame still looked strong

in the third after trailing, 21-14,

by surging to the Purdue 24 as sophomore Dean Studer sprinted

30 yards and Guglielmi picked up

30 yards to Matz and Bob

Scannell. But the threat fizzled

when Russ Quillot and Fred Miller pounced on Guglielmi's fumble.

Dawson hit on 7 out of 12

passes for 213 yards. Guglielmi connected on 13 out of 22 for 154

Purdue 14 0 7 6-27

Notre Dame 0 8 6 0-14

STATISTICS

Notre Dame 15

Rushing yards 31

Passing yards 213

Total yards 242

Passes completed 16

Passes attempted by

Others 5

Punting average 33

Fumbles lost 2

Yards penalized 60

STATISTICS

Purdue 15

Rushing yards 91

Passing yards 153

Total yards 153

Passes completed 12

Passes attempted by

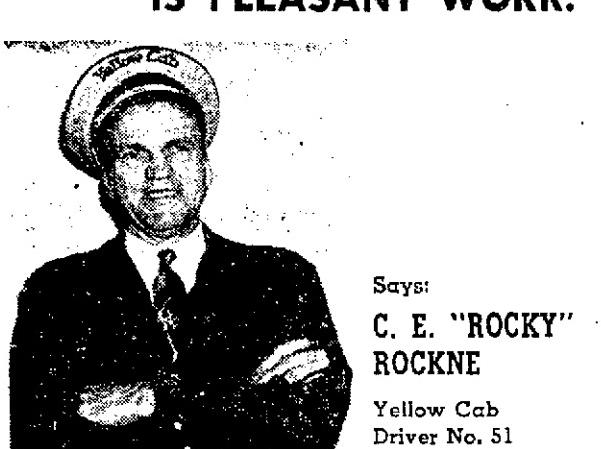
Others 3

Punting average 36

Fumbles lost 2

Yards penalized 62

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ROCKNE**
Yellow Cab
Driver No. 51

C. E. "ROCKY" ROCKNE enjoys piloting Yellow Cab No. 51 around the streets of Long Beach ... a job he has filled ever since early 1947! A driver with an excellent record, ROCKY was born in Minneapolis, Minnesota, but has lived in California since 1936. Happily married ... the ROCKNE family lives at 1148 Mahanahna where ROCKY likes to putter in his small woodworking shop ... after ending his tour on the night shift.

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Malone-Dusschee in Shuffleboard Lead

The team of Iola Malone and James Dusschee lead the Bixby Park Shuffleboard Round Robin tourney at the end of nine games with seven wins and two losses. Other leaders:

Olive Farrell-Karl Erikson, 4-3; J. H. Dunlap-Oleff-Eddie F. Glaser-Oral Laughner-Walter Marshall-R. Collins-R. Williams-John Penick-Dorothy Leon-A. L. Pierce, tied, 4-4.

Universal Milling vs. Harbor Merchants & 101 in Wilmington, 12-10.

A. E. Easley vs. North Long Beach Merchants, 12-10.

Mary Star of the Sea vs. Wilmington Southgate Sox, 12-10.

Compton Moose vs. Compton Moose, 12-10.

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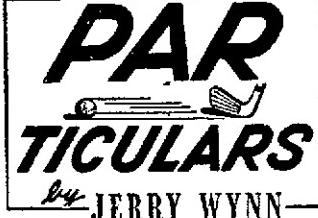
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A. E. Easley vs. North Long Beach Merchants, 12-10.



TRANS-MISS GOLF

Riley, Colby in Finals

THOMASVILLE, Ga. (UPI)—Chunky Polly Riley of Ft. Worth, Tex., closed out erratic-shooting Mary Lena Faulk of Thomasville, 6-5, on the 14th hole Saturday to move into the finals of the 24th Trans-Mississippi Women's Amateur golf tournament.

Sharing the spotlight in the 36-hole championship round will be stocky Vonnie Colby of Hollywood, Fla., who defeated former champion Marjorie Lindsay McMillen of Decatur, Ill., 2 and 1.

Miss Faulk, a pre-tourney co-favorite, could take only two holes—the fifth with a birdie-four and the 18th with a par—before she lost out to the steady shot-making of Miss Riley.

Tarheels Pressed to Tie Tulane, 7-7

NEW ORLEANS (UPI)—Third-string quarterback Fred Wilcox came off the bench in the final period Saturday to lead Tulane back with a feather tread, went 14 yards early in the first period for a touchdown and Don Klo-

ck booted the extra point to a 7-7 tie with favored North Carolina before 15,000 fans in Sugar Bowl Stadium.

With Tulane trailing 7-0 and only eight minutes left, Wilcox hit end Harry Duvigneaud with a seven-yard touchdown pass and tackle Emmett Zelenka converted to give the Green Wave a tie.

Until Wilcox took charge, it included four games with Tulane, which would break a 32-year football streak at New Orleans.

(Tulane 0 0 0 7-7 North Carolina 7 0 0 0-7

Connie Gravette, a lanky half-

back with three times each year. The winner of two of the games will hold the trophy for the year.

22,000 See Towel Decision Gault

HAMILTON, Ontario (UPI)—The Hamilton Tiger-Cats took over the sole possession of second place in the Big Four with a 45-0 victory over the hapless Rough Riders Saturday before a crowd of 8,500.

The Tiger-Cats, who whipped

the Riders, 38-12, at Ottawa last week, were held to an 8-0 first quarter lead, but they caught

fire from there and scored two

touchdowns in each of the sec-

ond, third and fourth quarters.

Towel weighed 118, Gault 121

in the overweight bout.

Not since the opening game in 1922 has North Carolina won a football game at New Orleans. That week, were held to an 8-0 first quarter lead, but they caught

fire from there and scored two

touchdowns in each of the sec-

ond, third and fourth quarters.

With Tulane trailing 7-0 and only eight minutes left, Wilcox hit end Harry Duvigneaud with a seven-yard touchdown pass and tackle Emmett Zelenka converted to give the Green Wave a tie.

Until Wilcox took charge, it included four games with Tulane, which would break a 32-year football streak at New Orleans.

(Tulane 0 0 0 7-7 North Carolina 7 0 0 0-7

Connie Gravette, a lanky half-

back with three times each year. The winner of two of the games will hold the trophy for the year.

Poly, without a single letter-

man, also launches Coast League

action Friday, traveling to high-

rated Lynwood. Bee elevens col-

lapse on the Jackrabbit field

Thursday.

Leo Haggerty's St. Anthony's

gridders, already boasting two

non-conference victories, open

Catholic League play Friday at

Cantwell. The Saints are de-

fending league champs. St. An-

THONY'S Bees host the Cardinals

Thursday afternoon.

South Africans consider Towel

their contender for the world

championship held by Robert

Cohen of France. Willie is a

brother of Vic Towel, former

champion.

Jordan and Wilson cross coun-

try squads vie Friday at Recre-

ation Park while Poly travels to

Lynwood and St. Anthony's

visits Garden Grove.

Poly's water polo team goes

to Compton Friday.

Palafox, who was expected to

Bruin, Jordan Clash Tops Pigskin Card

Wilson High, co-favorite with

Compton for the Coast League

football crown, and darkhorse

Jordan open league play and

crosstown competition Friday

night, renewing their series at

Veterans Memorial Stadium.

Kickoff is set for 8 p.m.

The Bruins won last season to

clinch the crown. The teams

deadlocked, 0-0, in their 20-

minute session in the Milk Bowl

Carnival Friday. Bee teams clash

at Jordan Thursday at 3 p.m.

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Mexican Whips Seixas in Cup Zone Tourney

MEXICO CITY (UPI)—American be an easy mark for Seixas, was hitting with force, but even so, he gave the capacity crowd of 4,500 at the Chapultepec Sports Club little opportunity to cheer.

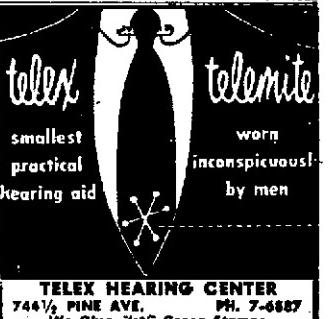
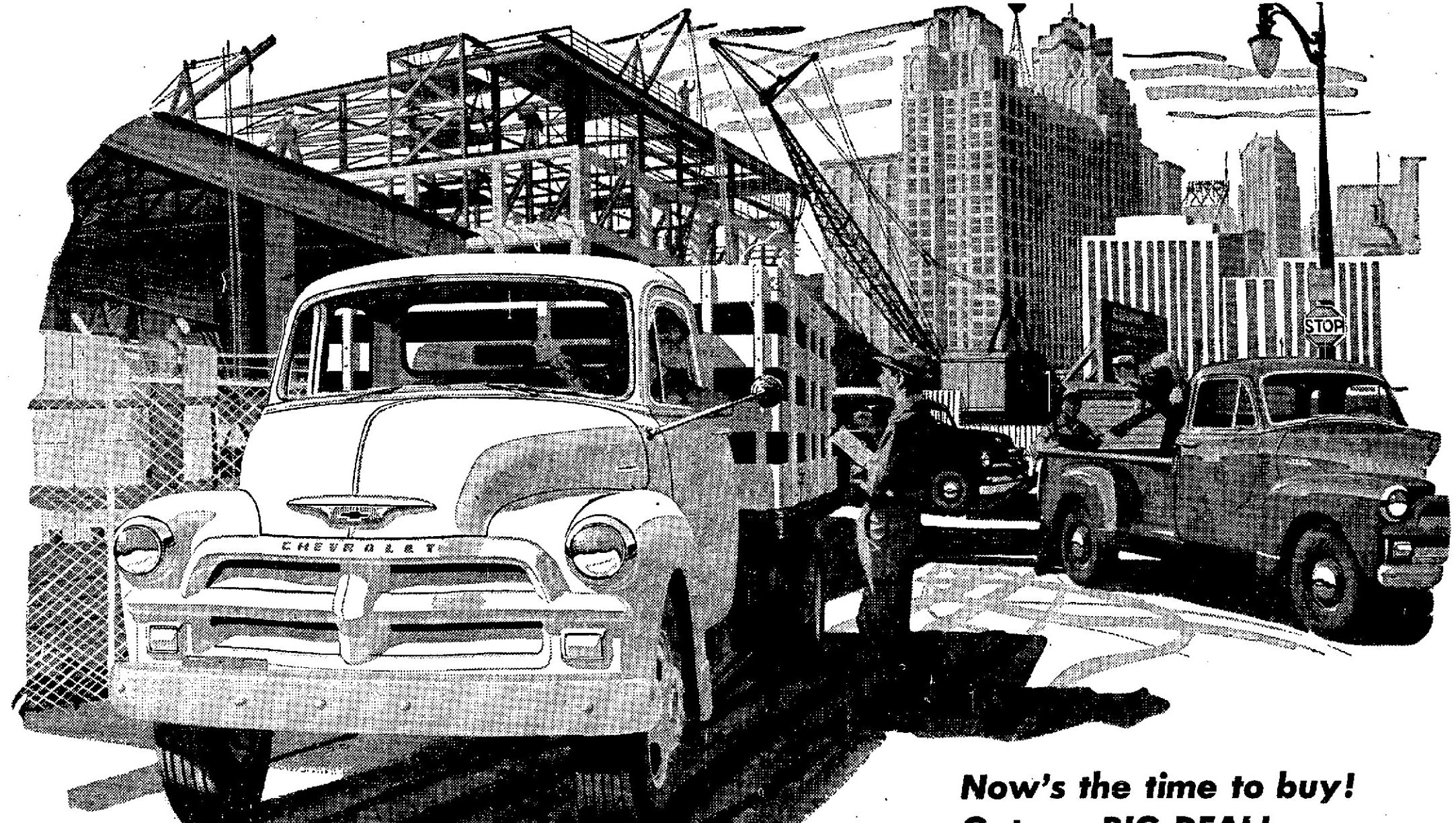
In the first set, Palafox double-faulted four times. Despite this break, Seixas could not keep his shots in bounds. When he tried to slow his strokes down, he slammed the ball into the net.

The second set was almost a carbon copy of the first with the exception that Palafox apparently cured himself of his tendency to double fault.

Seixas' defeat was startling, indeed, and many of the spectators could hardly believe it when Palafox, a veteran of the international tennis wars, who never has won any big tournaments, passed the big Philadelphia time and again.

But Seixas never could get his game under control. He could not accustom himself to the 7,500-foot altitude here and continually sent his shots far beyond the baseline.

Palafox, who was expected to

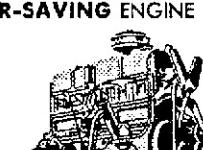
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TRIP-SAVING BODY FEATURES

Chevrolet-built truck bodies last longer, require less maintenance. What's more, you haul bigger loads, save time and extra trips. New stake and platform bodies are wider and longer. New pickup bodies, with grain-tight tailgates, are deeper.

LONG-LIFE CHASSIS FEATURES

You'll find stronger, more rigid frames in all models; heavier axle shafts and bigger front wheel bearings in 2-ton models; higher capacity clutches in light- and heavy-duty models. Spring capacity is matched to tire capacity for dependable performance.

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Box: "Those Bruins can sure shake your confidence. Many times I called plays that usually work for us and found myself wondering if we could get away with it!"

Bielski: "If UCLA continues to play ball like that I don't know how anyone is going to beat them. Make one mistake in your own territory and it's fatal!"

Albrecht: "You won't find a better line in college ball than UCLA!"

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Cleveland Humbled Again, 7-4

(Continued from Page E-1)

solo on first base—the 35th man the Indians stranded for a very much unwanted World Series record.

The jarring Indians didn't leave the crowd long in doubt. They were off and running in the second inning when they scored their first two runs with the help of a pair of Indians errors.

Lemon put himself on the hook as he opened the inning by walking Thompson and Hank went all the way to third as Monte Irvin doubled solidly to left center.

Davey Williams then lined to Wertz and big Vic threw the ball into leftfield trying to double Irvin. Thompson scored as the Indians scurried to recover; the ball and Irvin pulled up at third. That set up a second error as Wes Westrum flied to Westlake in rightfield. Wally, trying to pivot for a throw to nap Irvin at the plate, dropped the ball and Irvin scored as Westrum was safe at first. Westrum went out trying to steal second and Liddle was called out on strikes.

The Giants came right back in the third to pad their lead to 3-0, adding a run on three straight hits. Al Dark set it up when, with one out, he singled to center and Don Mueller sent him to third with a single to right. Then it was Willie Mays who bounced a double down the leftfield line to score Dark and put Mueller on third.

Thompson was walked intentionally, filling the bases, but then Lemon struck out Irvin on a 3 and 2 pitch and Williams grounded to Al Rosen.

WIDE OPEN

Those flaming Giants broke it wide open in the fifth as they routed Lemon and Hal Newhouse to chalk up four runs for a 7-0 lead.

Once again it was Dark, who led the way as he opened with a sharp single for his second straight hit. Mueller came up with his third straight blow, and his seventh single to tie a series record. It was a tap to right which sent Dark dashing to third. As Mays walked to fill the bases, Lemon was sent trudging to the showers and the Indians sent in Newhouse.

He didn't last long. Hal walked Thompson on 3 and 2 pitches to force Dark. And then it was time for Irvin to join the room of Giant heroes.

Monte stepped into a curve ball and poked a single to left which sent Mueller and Mays racing home.

Ray Narleski came in to pitch for the Indians. Westrum scored the fourth and final run of the inning then, poling a fly to right which scored Thompson. Liddle grounded out then to end it.

Liddle had been breezing along—except for that homercrunch in the fifth inning—and through the first six innings had given up only two hits. But the heat and the pressure got to him finally in the top of the seventh. SOLID SINGLE

That's when Wertz, the man with the loudest Indian bat in the series, came up and singled solidly to center. Westlake fanned and it appeared that Liddle was out of trouble as Sam Dente flied out. But then Hogan singled to left, sending Wertz to second. Pinch-hitting for Don Mossi, Rudy Regalado singled to center and Wertz trotted home as Hogan went to third.

That was all for Liddle, who had given up five hits and four runs, three of them unearned, in six and two thirds innings. Wilhens then forced Pope to ground out.

But the break went against Hoyt in the eighth. He sent a knuckler past the swinging Hobby Avila for the third strike but the ball got away from Westrum and Avila raced to first as the ball rolled to the backstop. Avila fretted on first as Larry Doby lined to Mays in short center. But Al Rosen singled to left and Avila sped to third.

That's when Durocher called for Antonelli—and young Johnny took it from there.

British Soccer

(Home Team Listed First)

NATIONAL DIVISION: Burnley 2; Sheffield United 1; Cardiff 4; Newcastle 2; Chelsea 3; West Bromwich Albion 1; Liverpool 1; Manchester City 1; Preston 0; Preston 1; Portsmouth 1; Sheffield Wednesday 2; Blackpool 1; Stoke 1; Nottingham Forest 1; Tottenham Hotspur 1; Wolverhampton 4; Middlesbrough 1.

SECOND DIVISION: Bradford 1; Middlesbrough 1; Doncaster 0; West Ham 1; Hull 1; Rotherham 2; Leeds 4; Birmingham 1; Bristol 1; Derby 1; Liverpool 2; Notts County 1; Luton 2; Derby 1; North Forest 1; Ipswich 1; Plymouth 1; Fulham 1; Port Vale 0; Blackburn 3.

THIRD DIVISION (SOUTH): Middlesbrough 3; Watford 1; Brentford 0; Bristol City 1; Colchester 1; Newport 0; Coventry 2; Shrewsbury 0; Leyton Orient 2; Grimsby 3; Gateshead 1; Hartlepool 1; Fulham 0; Stockport 1; Hartlepool 4; Tranmere 0; Oldham 3; Barrow 2; Scunthorpe 1; Accrington 0; Wrexham 1; Chester 1; York 1; Fleetwood 1; Hartlepool 1; Walsall 1; Aldershot 1; Hartlepool 3; Partick 1; Raith 1; Stirling 2; Queen of South 3; St. Mirren 4; Clyde 4.

SCOTTISH LEAGUE DIVISION A: Celtic 6; Kilmarnock 3; Dundee 3; Motherwell 2; Elgin City 2; Ross County 1; Hibernian 3; Partick 1; Raith 1; Stirling 2; Queen of South 3; St. Mirren 4; Clyde 4.

SCOTTISH LEAGUE DIVISION B: Alloa 2; Dunfermline United 1; Ayr 1; Dundee 1; Fife 1; Brechin 1; Hamilton 1; Cowden Beach 6; Morton 2; St. Johnstone 1; Albion 1; St. Johnstone 1; Queens Park 4; Third Lanark 2; Alloa 0.

Beavers Did It

Last Northwest Pacific Coast Conference team to win in the Rose Bowl was Oregon State, which upset Duke, 20-16, in 1942.

'WAIT FOR NEXT YEAR'

Lopez Won't Admit Giants Better Team; No Excuses

(Continued from Page E-1)

CLEVELAND (UP) — "They were a good team, and they made the most of their mistakes," Al Lopez said Saturday, "but I won't say they were the better club."

The Indians manager offered no excuses for the pathetic showing his club made in the four-game sweep by the New York Giants.

"We weren't hitting, and we just don't look good," he said. "But I know we're a better club than we looked, and even though we didn't win, I guess you can say is 'wait for next year.'"

Lopez ticked off the re-

quisites of a pennant winner and world champion, and the Giants fulfilled every category.

"They got good pitching," he said. "Real good pitching. We didn't know much about Johnny Antonelli before the series but we sure do now. He was a whiz."

Their infield was tight. Alvin Dark and Hank Thompson made some wonderful plays, and so did that second baseman, Davey Williams. Then you put in some solid hitting—and getting the right hits at the right time—and well, you just don't beat clubs like that.

"We looked worse than at any time since the All-Star Game," Lopez continued. "We had one really bad series all year, when we lost four in a row to Chicago. We just picked a bad time to slump off again."

Lopez was reluctant to sing out any particular member of the Giants for praise, but finally tabbed third baseman Thompson as "the one who hurt us most."

"He made some big plays in the field," he said, "and he got on base a lot. I guess you can't do much more than he did."

Pirates Sign Haney to 1-Year Contract

PITTSBURGH (UP)—Fred Haney, manager of the National League's last place Pirates for the past two years, received a new one-year contract Saturday.

Pirate General Manager Branch Rickey telephoned his front office from Cleveland to say Haney has signed a new contract for next season.

gesturing toward his perspiring players behind him, "and they were wonderful again today."

Close on Durocher's heels as he made it a point to shake hands with each player was Giant owner Horace Stoneham, who paid a big, loud "thanks" to each player in turn.

The matter-of-fact manner in which the Giants accepted their four-game World Series sweep was so obvious that photographers and newsmen had to prod the players to "liven it up a little bit, will you?"

Team captain Alvin Dark dismissed any notion that the Indians might have choked up in the series.

"We've played this ball club for years each spring and they always give us a good battle," Dark said. "Don't think they didn't fight us in this one, either."

Among the many baseball people who came in to the Giants' quarters to congratulate Durocher was Yankee President Dan Topping.

It marked the first time in six years he was on the short end of the World Series finale hand-shake.

Leo Surprised at 4 Straight Wins

CLEVELAND (UP) — "We got all the good breaks and they got all the bad ones" were the first words a happy but subdued Leo Durocher said Saturday after threading his way through the packed Giants' dressing room and congratulating each of his players.

"Frankly, I didn't think we could beat 'em four straight," admitted the Giant manager who won his first World Series in three tries when New York cuffed Cleveland, 7-4, before 78,101 gloomy fans Saturday.

"The boys were wonderful all year long," Durocher added.

Durocher was walking intentionally, filling the bases, but then Lemon struck out Irvin on a 3 and 2 pitch and Williams grounded to Al Rosen.

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Wonderful to Wind It Up --Antonelli

(Editor's Note: Southpaw Johnny Antonelli, winner of the second game, came back in relief Saturday to nail down the World Series title for the Indians. In the following dispatch, he tells how he did it.)

By JOHNNY ANTONELLI

CLEVELAND (UP)—Some one was kidding me in the dugout before the game Saturday when they told me to get my rest for Sunday.

Leo Durocher happened to hear the remark and said, "he may be in there today, too." That's the first time I had any inkling that I might be worked.

It's a wonderful feeling to be the pitcher who wraps up the World Series but Don Liddle did the big job Saturday, not me. I had better stuff than I had Thursday when I beat the Indians, 3-1.

They told me to go down to the bullpen in the top of the seventh and I wasn't edgy or anything like that when I came into the game in the bottom of the eighth. Why should I be?

We were leading by three runs. These two runners on base didn't worry me too much. I knew I'd have to careful with Vic Wertz. He really wrapped that ball against us throughout the whole series, didn't he?

Anyway, I made sure I didn't give him anything too good and I struck him out on a slow side-arm curve for the second out of the inning. Then I got Wally Westlake on a changeup.

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Defending Champion Repeats

POMONA — Dawn Lark, perennial Pomona favorite, made it five out of six stakes wins for the past two Pomona seasons as he streaked along the rail to nab the \$10,000-added Southern California Handicap Saturday.

The stake closed out the 14-day Los Angeles County Fair racing season before 17,293 turf fans. It was the most successful meeting to date.

Dawn Lark sneaked through a needle hole opening on the final turn, collared the pace-setting Pajone, then drew clear by a length and one quarter at the wire.

The Deerwood Stock Farm gelding toured the one and one eighth mile distance in 1:52 1/5 and paid \$3.80, \$3.20 and \$2.70. Pajone, who held off Romango by six lengths for second money, returned \$3.50 and \$4.70 and Romango kicked back \$6.60 for show.

At Tanforan, Miz Clementine beat out her Calumet Farm stablemate, Duke's Lee, in the Yerba Buena Handicap and set a new track record of 1:40 4/5 for the mile and 70 yards. Show Me First finished third.

Odds on the Calumet entry were 3-20. The mutuels paid \$2.30 and \$2.10. A minus pool of \$1,235.70 resulted. Due to only four betting interests, no show wagering was allowed.

At New York, Mrs. Ada L. Rice's Pet Bull drew away in the Belmont Park stretch and won the \$61,800 Woodward stakes in a close finish with Mrs. Ethel D. Jacobs' Joe Jones. The Valley Farm's Impasse was third in the field of 12.

The winner, ridden by Bill Hartack, was clocked in 1:35 3/5 for the mile, and paid \$9.80, \$5.80 and \$4.00.

In the companion \$61,290 Matron Stakes, High Voltage was the winner.

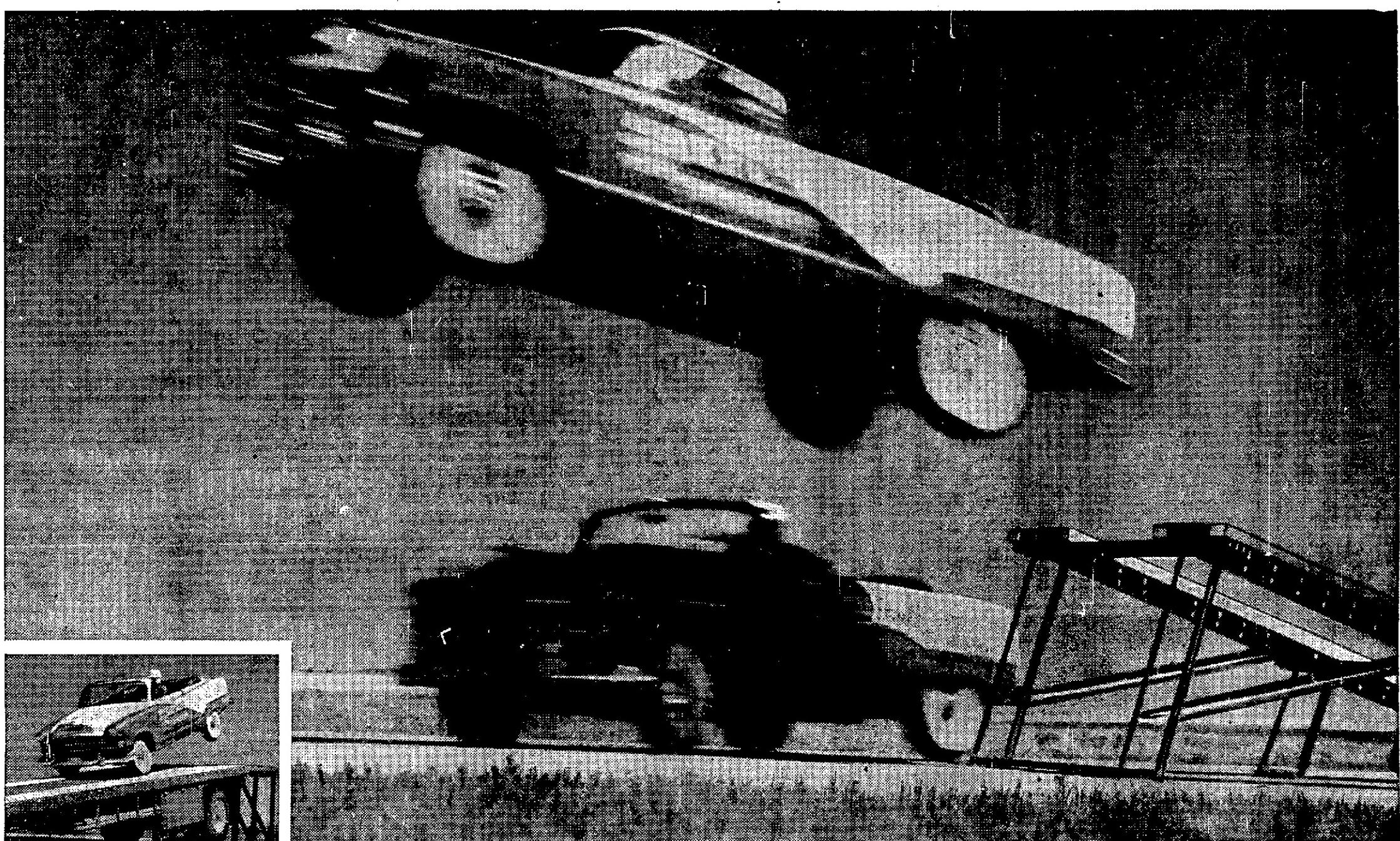
Just prior to the Woodward, Native Dancer made his farewell appearance in a parade before the stands.

Pomona Results

FIRST RACE—One mile:				
Eloquent Patch	\$ 2.20	\$ 2.70	\$ 2.40	
Autumn Daydream (Shoe)	3.60	2.90	2.40	
Blindfold Patch	3.60	2.90	2.40	
Time—1:52. No scratches.				
SECOND RACE—1 mile:				
El Gentry	3.00	3.10		
Blue Moon (Metzmann)	2.80	2.50		
Snowball Bolt (Duro)	4.30			
Time—1:50. No scratches.				
THIRD RACE—500 yards:				
Scop K'm	6.70	3.80		
Robinson	11.50	6.70	3.80	
Parade King (Hungerford)	5.10	3.00		
Guinea Pig (Cee, Guillory)	3.00			
Time—1:45. Scratches: Sandy Reed				
FOURTH RACE—100 yards:				
Surf Charge	3.00			
Burnside	27.60	10.50	3.00	
Nevada Bars (McGowen)	3.10	3.00		
Pardele (Littell)	2.30			
Time—1:04. No scratches.				
FIFTH RACE—Pomona course:				
Wise Hack (Taylor)	3.70	3.70	3.20	
Gordo Toro (Simmons)	3.80	3.20		
Time—1:12. Scratches: Corrida, Con-				
clara, Morton, Ligh, Ximena,				
Alma, Blue, Green, Purple,				
Black Jacks (Miller)	4.90	2.40	2.10	
Leather Hawk (Terry)	2.20	2.10		
Time—1:08.1. Scratches: Valiant Ace,				
Jaxville, Cirrus, Aloua, Elsey, Standard				
SEVENTH RACE—Pomona course:				
Red Devil (Burns)	2.90	2.30	2.10	
Slick Trick (Leop)	3.10	3.00		
Miss Brey (Taylor)	3.70	3.70		
Time—1:12. Venerable, Quaver,				
Pomo Toro, Red Devil, Shee,				
EIGHTH RACE—Pomona course:				
St. Kindergarten (Miller)	5.00	3.10		
Green Mileage (Miller)	5.00	3.20		
S. S. Charles (Reicher)	2.20			
My Audacious, Spy Fleet, Fu-				
rade Man				
NINTH RACE—2 1/2 miles:				
Gavita Pass (Leon)	6.00	3.00	2.00	
Style Trend (Miller)	5.10	3.10		
Bull Patches (Miller)	3.00	2.00		
Time—1:48. No scratches.				
TENTH RACE—1 1/2 miles:				
Clipper	4.20	2.70	2.40	
Clipper (Burns)	3.00	2.60		
Vista King (Ross)	3.00	2.60		
Time—1:43. Scratches: Can, Locust,				
Fat Cat, Heavy Boots, Alabama Fuzz,				
ELEVENTH RACE—1 1/2 miles:				
Dawn Lark (Miller)	3.80	2.50		
Parade King (Miller)	3.30	4.70		
Romango (Ross)	6.60			
Time—1:42. No scratches.				
TWELFTH RACE—1 1/2 miles:				
Revolutionary (Francis)	15.40	4.00	4.00	
Cat Rusten (Espinoza)	3.70	3.60		
Time—1:43. Scratches: Flitting, Ella,				
Captain, Modern Miss, Apache, Warner,				
Moving On.				
Tanforan Results				
FIRST RACE—8 furlongs:				
Gold Rush	\$11.50	\$ 6.00	\$ 3.50	
Indian Summer (Lilong)	6.40	3.50		
Mr. Bazaar (Takiguchi)	2.50			
Time—1:11. No scratches.				
SECOND RACE—8 furlongs:				
Astoria (Schehl)	14.40	5.90	3.50	
Better Value (Shoemaker)	3.70	3.70		
Pet Head (Lilong)	2.50			
Time—1:16. Scratches: Colonel Danie,				
DAILY DOUBLE PAID \$122.00				
THIRD RACE—1 1/2 miles:				
Test Pass (Leon)	5.40	4.00	3.10	
Wingspan (Baron)	8.70	4.00		
Four By Five (Pearson)	3.80			
Time—2:19. (new track record). No				
FOURTH RACE—8 furlongs:				
Cooper Bee (Skromkr)	5.80	5.10	2.50	
True Draw (Lilong)	15.00	4.00		
Romango (York)	3.00	3.50		
Time—1:11. Scratches: Harmony				
Rebelion (Lilong)	2.50			
FIFTH RACE—8 furlongs:				
Sugar Cube (York)	7.30	4.20	3.60	
Costume (Lilong)	7.30	4.20	3.60	
Time—1:10. d—Disqualified for foul				
and foul and scratches.				
SIXTH RACE—1 1/2 miles:				
Acat (Takiguchi)	13.50	5.70	3.20	
Gaiacop (York)	4.20			
Race (Lilong)	2.80			
Time—1:45. No scratches.				
SEVENTH RACE—8 furlongs:				
Prove It (Meno)	1.10	3.70		
Captain Blood (Shoemaker)	4.90	3.70		
Blue Shock (Shoemaker)	9.50			
Time—1:14. No scratches.				
EIGHTH RACE—1 mile & 10 yards:				
a-Mic Clementine				
Time—1:44. Out.				
a-Duke's Lee (Neves)	2.30	2.10	Out	
Show Me First (Shoemaker)				No
Time—1:44. (new track record). No				show watering.
scratches: a-Calumet Farm entry.				No scratches.
NINTH RACE—1 1/2 miles:				
Cinder Boy (Shoemaker)	7.00	4.00	3.50	
Quicksilver (York)	1.10	3.50		
Energy (Lilong)	12.30			
Time—1:44. No scratches.				
Caliente Selections				
1. Little Image, Janey T., Yankton				
2. NAKO'S PET, In Due Time, Mr.				
3. Our Set Up, Liberty June, Border				
4. Francis, Mav Read, Bunny Hop,				
5. Captain, Twelve O'Five, Blazing				
Knight.				
6. Republic Day, Good Opinion, Day				
7. Split Reward, English Star, Bar-				
rator.				
8. Capella, Red Armor, Over Paris,				
9. Khal Ne Gold, Raya Devil, Perfect				
Gift.				
10. Dark Khal, Halerin, Kay Em Count.				
11. Dawn Patrol, Brave Regards, Surge-				
away.				
12. Longshot Specials, 8-Special Beauty,				
13. Scandal, 11-Spring Breeze.				
Hawk Skater Hurt				
CHICAGO (UP)—Lee Fogolin, key defenseman with the Chicago Black Hawks, suffered a dislocated shoulder in practice and will be out of action for at least six to eight weeks, club officials said Saturday.				

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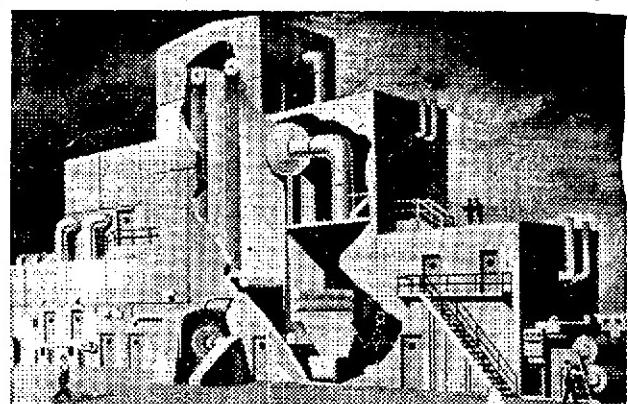


thudding two-wheel angle drop to try to blow them out with rim pinches. Leaped 8 feet in the air and came down with the force of a pile driver.

What happened?—nothing! Not a single Tubeless Super-Cushion blew out or left the rim! Not a single pound of air

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See the All-New Tubeless Super-Cushion at your Goodyear dealer's today. Remember it's endorsed by America's leading car makers.

Why not bring your car up-to-date with All-New Goodyear Tubeless Super-C



UNUSUAL DECOR FOR NIGHTINGALES DANCE

Although members of Nightingales, junior organization of Auxiliary to Children's Memorial Hospital, are not revealing the decorations theme for their first annual ball Saturday evening, it is slightly hinted in the picture above. From left are members Mrs. Frederick Jensen (on floor), social chairman; Mrs. Julian Knutson (sitting); Mrs. William C. Brown Jr., president; Mrs. Lawrence Bonzer and Mrs. Kenneth Henry, provisional members. This event is only one of the many ways the Nightingales have of raising funds.—(Staff photo.)



HUSBANDS GET INTO THE ACT, TOO

Drafting their husbands to help decorate Pageant Room of Wilton Hotel for their first ball Saturday night is a smart move on the part of members of Nightingales. Hanging tiny humming birds on the bushes are Mrs. Robert A. Huck, provisional member, standing left; Kenneth Henry and Alfred Williams; Mrs. Williams, kneeling left, vice president, and Mrs. Montie Magree, general chairman of the dance. Dancing will be to Jack Collins' Orchestra.—(Staff photo.)

Faculty Wives to Continue Get-Acquainted Parties

The rapid growth of Long Beach State College is reflected in the fall social calendar of the Faculty Wives Club. The club continues to expand its get-acquainted parties of previous years and is now having a series of morning coffee hours, teas and desserts.

The purpose of these gatherings is to bring new members and old members together in smaller groups so that they may become better acquainted.

Committee members acting as hostesses are Mmes. George R. Cerveny, M. D. Arvey, Clarence P. Bergland, J. Paul Doss, Richard Hervig, Robert L. Hoffman, Bernard R. Carman, Robert A. Kennelly, Clayton Tidymann, Willard Van Dyke, George Korber and Paul L. Zwetschke.

Among new members to be honored at these functions are Mmes. James K. Bartlett, Ned Bovier, John A. Brownell, R. Burdett, Burk, Marshall R. Crawshaw, Richard H. Darbee, Marcel J. DeLotto, David E. Gray, Sanford M. Helm, Stanley B. Hodges, Donald S. Jones, Paul L. Kleintjes, James C. Leon, James H. Noguer, J. Richard Powell, James E. Ryan, Cramer W. Schultz, Simon D. Steiner, Jerome W. Stone and Wayne W. Young.

The first general meeting of the year will be held at 7:30 p.m. Friday in the 49er Theater on the campus of Long Beach State College. Mrs. C. Thomas Dean is president of the club.

Meret Temple

Meret Temple, Daughters of the Nile, will meet at 10 a.m. Monday in Searchlight Hall, 2821 E. Anaheim St.

Inside You'll Find

Art Circles—Page D-8.
Bridge—Page D-10.
Career Women—Page D-6.
Chef of the Week—D-10.
Child Care—Page D-9.
Club Circles—Page D-1.
Molly Mayfield—Page D-9.
School Menus—Page D-9.
Service Set—Page D-7.
Why Grow Old?—D-10.
Wild Waves—Page D-2.
Window Shopping—D-10.

Book Reviews by Fanny MacEnroe

Second in the series of "The Evening Book Salon" conducted by Fanny MacEnroe will take place at 8 p.m. Thursday at 4101 Virginia Rd. The following books to be reviewed and discussed by guests later in the evening, include: "The Bad Seed," by William March; "But We Were Born Free," by Elmer Davis; "My Husband Keeps Telling Me," by Ella Bentley Arthur; Anga Seton's "Katherine" and Claude M. Bristol's "T. N. T.—The Power Within You."

Since seating capacity is limited, it is necessary for those who wish to attend to make reservations by telephoning either Mrs. Marguerite Woods, 4101 Virginia Rd., or Mrs. MacEnroe.

Tea for Princess

A tea honoring Princess Aditya of Thailand, a visitor in the Southland, will be given by Mrs. George P. Taubman Jr., in her home, 1429 La Perla Ave., from 3 to 5 o'clock Friday. Mrs. Taubman, California Chairman of UNICEF, has invited, in addition to her committee, civic and social leaders interested in the work of the international organization.

OCTOBER FASHION HORIZONS

Long Beach Mounted Police clubhouse will be the setting for the benefit fashion show to be presented at 8 p.m. Wednesday by the Long Beach Police Wives Auxiliary and the Ladies Auxiliary to the Long Beach Firemen. Pictured (left to right) are Mmes. Wilbur Neochea and Louis Cupp of the Firemen's Auxiliary; Mrs. George Hanania, modeling gray wool suit; little Pamela Halsey in lavender dotted nylon; Mrs. Frank Fisher, president of the Firemen's Auxiliary; Mrs. W. T. Robertson, president of Police Wives, and Mrs. Donald Phelps, ways and means chairman. Lorraine Doyle will be the commentator of fashions to be displayed by Candy's of Uptown Atlantic and McKenny's Children's Shop of Lakewood.—(Staff photo.)

Admiral's Lady Active in Navy Community

Work Tops Activities Volunteer

By ELAINE RISINGER

Two types of hospitality, southern and Navy, fill the home of Rear Adm. and Mrs. Roland N. Smoot, 72 Claremont Ave. And this special charm radiates from a softly spoken gray-haired lady, a Navy officer's wife for 31 years.

Vivacious Mrs. Smoot, wife of the commander of mine forces, Pacific, is one of our newer residents in the city, but certainly no stranger to Long Beach. In her pleasantly accented southern voice she recalled 1942 when she served as vice president and treasurer of the Thrift Shop which was then under the auspices of the Naval Aid Auxiliary.

Mrs. Smoot is again lending her boundless energy and enthusiasm to many projects for the good of the Navy community as chairman of Volunteer Women for Navy Relief and president of the Mine Force Wives Club. She also acts as senior adviser for Fleet Officers Wives Club and second vice president of the Allen Center Officers Wives Club.

To these she brings valuable assets, a love for people and friendliness cultivated during her early days in Hazelhurst, Miss., and the peripatetic Navy existence.

"We moved 43 times the first five years we were married," the attractive woman smiled. And you can tell she has enjoyed every minute of even this task. "I always feel the place we are living at the moment is the place I want to be when my husband is out of the Navy." She can't understand how people can dislike a certain city.

As senior wife of officers in the mine force, Pacific, she has a "motherly" interest in all the junior women. She's always willing to help with personal problems, and many Navy babies are warmly clothed in tiny knitted and crocheted articles made by Mrs. Smoot.

"I'm very happy to be an admiral's wife in the present day Navy. I don't envy the ladies who had all the maids and accoutrements. I'm just happy to be in the human Navy, that is today."

Uppermost always in the minds of the Smoots are their two children and families. Roland N. Smoot Jr., his wife and three-month-old son, Scott Reed, reside in Arlington, Va. The Smoots' son-in-law and daughter are Lt. and Mrs. E. H. Loftin Jr., who have a four-year-old son, Edward Hill Loftin III, and a daughter, Anne Ridgely, who is three. Lt. Loftin is stationed at Annapolis as a duty officer. Many Long Beach residents probably remember the Smoot children when they were students at St. Matthews School.

With her children a continent away, Mrs. Smoot devotes more and more time to her group activities and her hobbies: needlework, cooking, and collecting cut glass and ear rings.

She has long been associated with Navy relief work. In 1946 and '47, she worked in the Navy relief office in Washington as an interviewer and

(Continued on Page D-1, Col. 1.)



Mrs. Roland N. Smoot
Aids Welfare Projects



LONG BEACH 12, CALIF., SUNDAY, OCT. 3, 1954

Social Galaxy

Coles Fete Silver Year Today; Shower Flurry for Bride-Elect

By BETTY WENTWORTH
Independent Women's Editor

Today, the third of October, is an exceptionally auspicious date in the family annals of the O. E. Coles, who are observing their 25th year of wedded life. In celebration of their silver anniversary they

have invited 500 friends to an open house at their home, 827 Marshall Pl., from 1 to 9 p.m. to help them share the big event.

As guests arrive they will be greeted by the Coles' daughter, Mrs. Robert Navarre, their daughter-in-law, Mrs. Thomas Cole and Mmes. T. R. Swenson, Herbert Vail, Ted

Perry, Lloyd Shidler, Floyd Hickman, S. T. Cochran, W. C. Foote and Donald Blair.

Securing signatures for the guest book are to be the Coles' young granddaughters, Cathleen and Nancy Cole, and their son, Richard Cole. Mrs. Cole will receive in a lovely silver blue taffeta gown, its bodice trimmed with silver beads and rhinestones.

Guests will stroll through the home and the gardens and the large serving table is to be set up in the rumpus room. It will be centered with an all-white arrangement of gladioli, chrysanthemums and larkspur and flanked by silver candelabra holding white tapers. As a sentimental touch a huge white tulip heart inscribed with "Edith and Emerson" will be featured over the mantel.

With the supremely important date of her wedding in All Saints Episcopal Church on Oct. 9 looming large on her calendar, Judy Hickman, attractive bride-elect of Dale Deatherage, is finding herself caught up in a flurry of showers and parties.

One of the beautifully appointed courtesies was the tea at the home of Margaret (Mrs. George B.) Hanson, 5041 Vista St., at which she, Mrs. John Sherwood Moore and Mrs. E. John Squire were cohostesses. Those assisting were Mmes. Edwin J. Squire Jr., Richard G. Hanson, Victor Mingers and Miss Eloise Moore. Fragrant pink roses adorned the tea table, and a handsome group gift in silver was presented to Judy.

Last Saturday at a kaffee klatsch hosted by Barbara (Mrs. James) Evans, guests arrived bearing colorful gifts for Judy's kitchen. Mrs. Robert Campbell poured steaming cups of coffee and Mrs. George Nelson assisted also.

A third event was the evening dessert and party at which Laura (Mrs. H. Russell) Mannix and Dorothy (Mrs. Harold) Seal were cohostesses at the Manx Vista St. home.

Guests included Mmes. J. D. Hickman, William N. Deatherage, Frederick Bigony, Victor Cross, James B. Craig Jr., (Continued on Page D-6, Col. 3.)





PLAN TASTY DISHES FOR LEAGUE LUNCHEON

Surrounded by cookbooks, Assistance League members, from left, Mmes. Stillman Loveren, Marjorie Sawyer, Clarence Hunt, Gordon Dougherty, Carol K. Scott and Jack Ivey, decide the menu to be served at the first fall Cookbook Luncheon at noon Thursday in Assistance League Clubhouse. These popular monthly events feature recipes by League members. Reservations may be made at the clubhouse, with Mrs. Sawyer or Mrs. Dougherty.—(Staff photo.)

Choose Menu Agassiz Club Favors Name for Luncheon of Miss Rogers for School by League

In charge of the first fall Cook Book Luncheon to be given by Long Beach Assistance League at noon Thursday at the clubhouse, 394 Roswell Ave., is Mrs. Marjorie Sawyer, chairman, to be assisted by Mrs. Gordon Dougherty.

Decorations for the buffet table will be in charge of Mrs. Harvey Lockridge. The luncheon, planned from recipes by members that have been published in their League Cook Books, will consist of Chicken Tetrazzini, assorted fruit salad, hot rolls, jelly, relishes and hot tea or coffee. A Lemon Ice Box dessert, chosen and made many times by the league president, Mrs. Carol K. Scott, also will be featured. These recipes are available upon request at the clubhouse.

Cards will follow the luncheon for those desiring to play. Reservations may be made by calling Mrs. Sawyer, Mrs. Dougherty or by contacting the clubhouse.

Mrs. Jack Cooper Brunch Hostess

Mrs. Jack W. Cooper entertained members of Group 1-T of Elks Club at a brunch in her home, 5906 Elkport St.

Mrs. Robert Squires, chairman, presided at the business meeting and outlined plans for the year's activities. Bridge and canasta were played following the business meeting. Assisting Mrs. Cooper were Mmes. Barry Lafoon and Lloyd R. Greeno.

Delta Gamma

Delta Gamma Alumnae will begin their fall season of activities with a meeting at the home of Mrs. John P. Davis, 208 Prospect Ave., Thursday evening at 7:30 o'clock. Hostesses with Mrs. Davis are Mmes. C. R. Conn, L. McLane and R. L. Sitzman.

Mrs. Halvor G. Molom, president, will give a report of the recent national convention of Delta Gamma at Sun Valley.

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Wild Waves Are Saying

Revue Had Touch of Whimsy, Magic

By IOLA MASTERTON

There was magic in the air Wednesday night at Balboa Bay Club—magic gleefully arranged for over 500 guests by the Auxiliary to Children's Memorial Hospital and its Guilds.

"Gaslight Revue"—from program, through dinner and dancing—was, by turns, whimsical, bright, brassy, and just plain beautiful.

Tilting black lamp posts, poised at a jaunty, if precarious, angle, lined the white topped tables in miniature gaiety. Subtly they set the mood for all to come.

Ruth (Mrs. T. J.) Taylor, Auxiliary president, and Vera (Mrs. Frank L.) Rogers, general chairman, should have been exceedingly snug about all the compliments. They weren't. Just voiced credit after credit for committee members and the good troupers of the show.

REAL MAGIC performed by Elaine Walker as the show's opener caused eyes to tilt and hands to clap in the ever dismayed enthusiasm audiences have for clever magicians.

Then came Henri Scanlon of Singer's Workshop with Arthur Caron, Betty Kimball, and accompanist, Rose Bishop, all beautifully costumed, to do excerpts from "The Mikado."

"Fashions of Enchantment" next—the most fabulous 20 minutes of the evening—as Wilma Hastings presented glamorous fashions provided by Gibson's and a collection of jewelry specially brought to the coast from New York by C. C. Lewis (and guarded by two armed and very serious guards throughout the evening). Juanita and Hal Lewis supervised the fastening of each precious safety clasp backstage. All this plus furs from Lockwood's, and shoes from the Guild House too!

ABOUT THIS TIME a show stealer named Bill Meigs took his turn in front of the "mike" and wowed 'em with a voice that has wowed audiences before in "Brigadoon," "Annie Get Your Gun," and other New York musicals.

Swoosh went their skirts, click went their heels, and on came the "Can Can" girls and from the electric reaction of those "out front" there can be no doubt that the "Gaslight Era" had some things worth copying in 1954! Jane Brewer, Lonita Nickles, Charlotte Isham, Audrey Share, and Shirley Nichols of Las Madrinas were the be-frilled and be-feathered dancing temptresses.

Charlie Pursglove, Chuck Hopper, Dick Montgomery and Don Nunez—those famed merry men of song known as the "Four Bits of Harmony"—cut some fancy vocal capers. What a zany, swell quartet!

A "By the Sea" revue and finale brought the curtain down and the audience up on its feet to applaud. Nightingales Iris Chapman, Susan Meager, Marilyn Bonzer and Kathy Blake, cute as they come in turn of the century bathing suits, showed the modern girls what grandpa saw in grandmaw. Obviously, grandmaw was quite a gal!

That hard-working crew, known simply as "the committee," was there in full force, including Bernice (Mrs. Kelley) Kirkwood, gowned in a dazzling royal blue lace dress (heavily was Kelley, herself, who fashioned most of those charming table lamps!). Ann (Mrs. Guy) Barton was chiness personified in an off-the-shoulder black velvet sheath dress. Moving on down the committee list we see in memory petite Etta (Mrs. Wm.) Meyers in vibrant red velvet, charming Grace (Mrs. Richard) Bixby, Ruth (Mrs. D. F.) Duncan, Stella (Mrs. John) Campbell, Betty (Mrs. Robert) Hill, Ava (Mrs. Walter) Richardson, Stella (Mrs. John) Campbell, tiny Bertha (Mrs. Kenneth) Jaques, Peggy (Mrs. R. G.) Akers, Alice (Mrs. Wm.) Sievers and Nina (Mrs. John) Harris, in a gossamer gold silk gown with a striking front panel of Oriental elegance.

But you know what we liked best? That white tie and tails clad fellow named Norman Masterton who was the efficient and jolly master of ceremonies. This writer has quite an affinity for that big, brown-eyed guy. He pays the rent you know!

The deep-burning brilliance of autumn leaves complimented by bounteous bowlfuls of cheerful chrysanthemums topped brunch tables at Goodwin's in Bel-Mer Thursday when Ann (Mrs. R. E.) Ibbetson was hostess to 50 friends at the first in a series of attractive fall parties she has planned.

Greeting the guests as they arrived were the hostess, her daughter, Eleanor (Mrs. Clark) Wiedmann, and daughter-in-law, Harriet (Mrs. E. T.) Ibbetson.

DURING BRUNCH and the canasta and bridge-filled afternoon, Mrs. Ibbetson was assisted by Marguerite (Mrs. O. K.) Hoffman, Elizabeth (Mrs. Gail) Hudson, Ann (Mrs. N.) Fitzgerald, Helen Thornton and Patricia (Mrs. Leo) McCreary.

The Freddie Hauswirths, the Tommy Likkens, and the Monty Davises—all very close personal friends of Bob Lemon—are back there in World Series country putting the schmaltz on every yell in favor of the Indians!

Al Stevenson got the Series fever, too, and off he went Thursday by plane with grandson, Corky, bound for Cleveland.

Slick plans for fall were unfolded to members of Assistance League at their first meeting of the season Monday. It was a day that bubbled over with a fun-to-be-back-to-work, fun-to-be-back-together feeling.

President Carol Scott, a symphony of brown from head to toe, beamed her appreciation as committee members clicked off ideas for the League.

EVERYONE looked wonderful, especially secretary Tess Heusel, whose tangerine hat and scarf sparked her autumn beige wool dress, and pert treasurer Pat Cameron in a cherry red ensemble that made you want to go right home and start thumbing through Vogue!

There'll be the sound of shufflin', rustlin' cards tonight at Ruth and Johnny Mundys' home! After dinner, served for guests Carolyn and Dick Poole, Regine and Art Hooker, and Gen and Phil Erdahl, bridge is forecast!

A "Welcome to the Neighborhood" coffee hour was given Tuesday ayem for Edna Horner and daughter, Evelyn Bradshaw. Next, next and next door friends gathered at Margaret Clark's home for the affair. The gang re-lived former neighborhood parties via the snapshot route, with furtive sidelong glances at Edna and Evelyn as they showed them. It was, we understand, their way of pointing out to the Jack Horner family just what kind of a bunch they were living near and giving them a chance to move away again quick before they got too embroiled in all the fun!

All those cars parked along the street by the Colorado Labor club house can mean just one thing—the Children's Theater gang is hard at work rehearsing their next—"Aladdin and His Wonderful Lamp." Glimped "Aladdin" (Ethel) Severson crunching up the walk with script in hand, and Gladys Niver looking wonderfully "directorish," going up the same path. It'll be ready by month's end.

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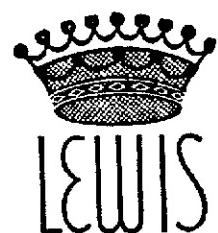
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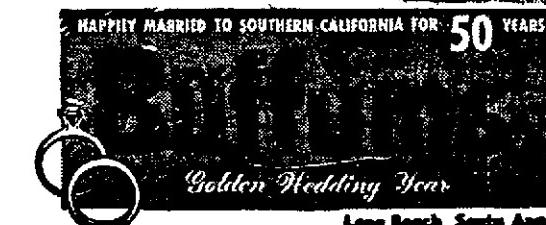
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Fashion Millinery, Third Floor

Plush Touch

**opulent fabric sparked
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Lustrous and black and soft-to-the-touch velvet . . . carved into sleek lines, touched with satin or passementerie or contrasted with the textured look of wool. To wear with the most deliciously feminine of accessories, elegant of shape and fabric. Significant fashions in this era of newly revived elegance . . . the femme fatale flattery that is notoriously velvet. Sketched, three from Buffums' outstanding collection.

**iridescent hosiery colors
by SAPPHIRE**

Heralding the season's 'plush touch' . . . the velvety look, the medieval richness of autumn fashion reflected in Sapphire's darkened, brilliant 'stained glass' colors. Beautifully sheer, sizes 8½ to 11, short, medium, long. Pair, **1.95**

Lady-of-the-Lake . . . a blue-shimmered shadow
 Minstrel Mauve . . . a smoky amethyst
 Golden Gauntlet . . . a bronze-gold iridescence

Hosiery, Street Floor



a. Black velvet cocktail suit with shawl collar, taffeta bow, jet buttons, three-quarter length sleeves.
 Sizes 10 to 18, **39.95**

b. Velvet suit the collar white satin frosted with beads, tied with black grosgrain, jet buttons.
 Sizes 12 to 20, **39.95**

c. Velvet faced and cuffed tuxedo coat of Forstmann's precious coating in 15% Alaskan seal fur and 85% virgin wool. Black only.
 Sizes 10 to 16, **99.95**

Fashion Shop, Third Floor



In Club Circles

Early Autumn Sees Opening of All Major Groups as New Officers Assume Reins of Government

By RUTH REECE

Press-Telegram Club Editor.

As the World Series draws to a close, those baseball enthusiasts among Long Beach clubwomen (and you'd be surprised to know how many are real fans) will be turning off their radio and television sets preparatory to attending the opening meetings of their favorite clubs. This past week saw the start of the season for Woman's City Club and the pre-opening event for Woman's Music Club, while Monday Ebell Club will open its doors, University Women will start their season Tuesday evening, Democratic Women's Study Club and North Long Beach Women's Club will launch the new season Wednesday.

Around autumn tables brimming with plans and surprises, the Long Beach Branch, American Association of University Women, will open the club year at 6:30 p.m. Tuesday in the parish hall of St. Matthew's Catholic Church. Members and guests will enjoy a buffet supper, and fruit juice will be served as guests assemble.

Alex Martin, opera tenor soloist, who appeared recently at Las Vegas with Lauritz Melchoir, will sing a group of selections. Mrs. Frances B. McCall, president, will interpret the theme for the year, "Understanding and Working Toward the Goals Set by AAUW Headquarters," and five chairmen, in two-minute talks, will present their plans.

Mrs. Stanford Church, arts chairman, will invite members to join the choir whose old world chant will accompany the Christmas madonnas. Mrs. Ray M. Townsend, candidate for national vice president, will be introduced by Mrs. Franz Buerger.

Mrs. John Lineberger, decorations chairman, and her committee will use glowing autumn colors to transform the hall. At the head table will be seated the elected officers.

Chairmen of supporting committees are Mrs. Walter Hunsaker, social; Mrs. Fred Reynolds, hospitality; Mrs. Wendell Moor, door; Mrs. Robert Swain, house; Mrs. George Lake, reservations; Mrs. A. A. Wright, transportation; Mrs. E. L. Reynard, bulletin, and

Mrs. Vaughn Abrams, membership.

Democratic Women

Congressman Samuel W. Yorty, candidate for the United States Senate, will be the luncheon speaker at the opening luncheon of Democratic Women's Study Club at noon Wednesday in the Pageant Room of the Wilton Hotel. He

will be introduced by the chairman of the Democratic Clubs in the 18th Congressional District, Raymond Simpson. Yorty will discuss campaign issues. Mrs. Walter C. Williams will preside.

All reservations for the luncheon are to be made not later than Monday with Mrs. Zita Remley, 10½ Mira Mar Ave., or at Democratic Hdgs., 132 W. Ocean Blvd. Mrs. Williams announces that the public is invited.

The all-day meeting will open at 10:30 a.m., and at 11 a.m. Mrs. E. B. Rinearson, study hour chairman, will present the following speakers: Tom Blodgett, precinct captain in the 70th Assembly District; Joseph M. Kennick, candidate for Congress in the 18th Congressional District; Ven O. Fehner, candidate for the 70th Assembly District; and Richard J. Nussell of the 44th Assembly District. Each will discuss November campaign issues.

Ebell Club

Ebell Club of Long Beach will start its activities Monday with an open house for members and their guests. Traditional opening day is always a gala affair, when members renew old friendships and greet the new staff of officers. Mrs. James Bryan Murray, who will preside for the first time as president, will present members of the board of directors.

An entertaining program has been arranged for this important opening day by Mrs. Joseph M. Striegel, program chairman. Following the program in the auditorium, a tea will be served in the patio and lounge by the hospitality chairman, Mrs. J. Vernon Brown, and her committee.

NLB Women's Club

Houghton Park clubhouse will be the setting for the

opening meeting of North Long Beach Women's Club at noon Wednesday, with Mrs. Ralph Gott, new president, in charge. Rev. Richard G. Irving will offer the invocation prior to the refreshment hour.

Mrs. Gott and her executive board have been busy all summer procuring good programs and entertainment which will be different and unusual. Among speakers will be Mrs. Gladys Soles, Dr. Fred Jason, Lt. Mooney, Freeman Lusk, The Richfield Oil Co., the club's Choraleettes, "Beauty of Christmas Show," the annual flower show, and "Covered Wagon Days" are other programs for the year.

A new feature of the club this year is the bulletin which will be published monthly. Bulletin editor is Mrs. Lee Carter, and assistant editor is Mrs. Rodney Schlegel.

Parliamentarians

Seventh annual convention of the California Association of National Parliamentarians will be held Friday and Saturday in the Biltmore Hotel, Los Angeles. Mrs. Eloise Young of Long Beach, completing her second term as state president, will preside.

A skit entitled, "In the Long Run," will be presented by the Long Beach Theta Unit, under the direction of Mrs. Vern Jackson. Participating will be Mimes, Floyd Potter, H. A. Zeldorf, James Walder, Nowland M. Reid and Frederick Schafer.

Well known civic leaders in the Southland will speak at the luncheon and dinner meetings. Among them will be Mildred L. Lillie, judge of the Superior Court, Los Angeles; Ivy A. Grace, past president of the California E&FW Clubs, and Dr. Gene Emmitt Clark.

Lady Lions

West Long Beach Lady Lions will assemble for a dinner meeting at 7:30 p.m. Oct. 13 at Miller's Restaurant, with

Party Tells Betrothal

Mr. and Mrs. C. V. Knapp announced the engagement of their daughter, Merrilyn Eloise, to Gonah L. Schreckengast of Long Beach, at a party given at the Knapp home in Compton. The news was told as 50 relatives and friends were presented with small white paper and net bows, topped with white satin bows. Inside were the names of the engaged couple and the wedding date of Feb. 6. Games were played and dancing was enjoyed by the guests.

The bride-elect is a graduate of Huntington Park High School and an honorary member of Job's Daughters Bethel 44. She was graduated from the Hollywood Presbyterian School of Nursing and is now employed at Hollywood Presbyterian Hospital.

The prospective bridegroom attended Poly High School in Long Beach and is a graduate of Long Beach State College.

Betrothal

Mr. and Mrs. Boyd Coy of Compton announce the engagement of their daughter, Harriett, to Lorin Jenkins, son of Mr. and Mrs. Harold Jenkins of Compton. The bride-elect is a senior at Compton High school where she is a member of the drill team. Her fiance is a graduate of Compton High school and plans to enter the Navy in early October. No date has been set for the wedding.

MR. BOB

"THAT Go-together LOOK"

Traveling companion in a Multi-Striped Lorette Skirt with unpressed box pleats, and a divided turtle-neck wool jersey blouse. No prettier pair anywhere.

Skirt in walnut, moss and grape, \$16.95.
Blouse in grape, \$5.95.
Sizes 8-14.

"CHARGE IT"

Smart

2105 East
FOURTH ST.

Another SMART SHOP in Lakewood Center Opening about Oct. 15

Mrs. Jim Hanson presiding. Decorations to carry out the Halloween theme will be donated and arranged by Mmes. Horace Miller and David Lytle.

Birthday gifts and greetings will honor Mmes. Hayden Bodlander and Eugene Hamilton. Mrs. Jim Shea will present the program, a showing of plastic wares. Next board meeting will be Oct. 27 with Mrs. William Taylor, 3849 Cedar Ave.

Plaza Women's Club

John Hersey, fashion co-ordinator for Buffums', will describe the latest trends in fall fashions and the newest color combinations for autumn and winter apparel at a meeting of the Plaza Women's Club Monday in the social hall of St. Cornelius Church. Hersey also will display some of the season's newest accessories.

Mrs. Stanley Haskell, president, announces that all Plaza Club members as well as women living in the area are invited. Refreshments will be served following the program.

Choral Group Gives Tea

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Doctors' Wives to Present 'Fantasie Dans la Mode'

There will be a touch of Gay Paree in the air Friday at the Lafayette Hotel when a "Fantasie Dans La Mode"—continental name for fashion show—is presented at a luncheon. Sponsoring the fete is the Long Beach Branch of the Woman's Auxiliary to the Los Angeles County Medical Association.

Shockling pink and gold decorations will adorn tables, and French singers, Charlotte Evard and Jean Sherman, will entertain.

The following members will model fashions from Parisienne: Mmes. Fred Jensen, Arthur Buell, John Arnold, Leonard Cowley, Charles Bartell, William Cheney, Ralph Euston, Miss Lynda Wood and Marjorie Fisher. Mrs. Franklin Waters will be commentator, Mrs. Donald C. Malcolm and her hospitality committee are in charge of arrangements.

All Auxiliary members and their guests are invited. Members of the Dental Auxiliary, Druggist Auxiliary and Lawyers' Wives are also invited.

Fall Fashions

Latest fall fashions will be modeled at the 12:30 p.m. buffet luncheon at the Towne Club, 1150 E. Ocean Blvd. Members of the club's women's activities committee will model outfitts from Knit Tops Store.

The models will be Mmes. Lee Ison, Quentin Klenk, Wayz McDough, John Coultrap, Peggy Bruning and Maxine Noles.

Altar Society

St. Anthony's Altar Society will sponsor a card party at 8 p.m. Monday in the Catholic Center, to which the public is invited. Hostesses will be Mmes. Joseph L. Crish, C. J. Naughton and Angel Pack.

Superfluous Hair Scientifically and Permanently Removed

Buffums'

BEAUTY ROOMS
Consultation without charge



Laura Scott Fries, R. E.
Member of Electrologist
Association of California
Phone 6-9841



Act IV

... Faberge's star-spangled fragrance for your most festive fashions

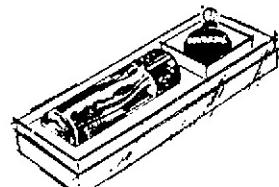
cologne extraordinaire
\$2, 3.50, \$5 and \$10

perfume, jewel boxed \$5

new perfumette ensemble of purse perfume with matching cologne, gift boxed \$3 the set.

all prices plus tax

Cosmetics, Street Floor



you can have a slender figure and a firm youthful looking face and figure

FRANCES DENNEY

SLIM-TRIM TREATMENT



Here's the first and only complete treatment that helps you lose weight, helps firm flabbiness of face and figure—and helps you stay slim.

Slim-Trim—tiny capsules that help you lose pounds and inches. Slim-Trim gives you vitamins and minerals for a wonderful sense of well-being while you diet. It discourages over-eating. A non-caloric vegetable cellulose controls your appetite and gives you a well-fed, satisfied feeling. It contains no harmful drugs, and only 4 capsules a day instead of the usual 8 are needed. With every purchase of Slim-Trim you will get a special menu from Vogue's famous Diet-X, small enough to carry in your purse.

Diet-Form—the cosmetic that acts like a "body-lift." Diet-Form helps to firm and tighten your skin through the mid-riff, hips, upper arms, any spot where pounds and inches slip away. Massaged onto the skin, Diet-Form leaves your skin petal-smooth. Diet-Form is a must for every woman, on a diet or not, who wants to keep a firm, smooth, youthful-looking body.

Invisible Beauty Strap—an amazing cosmetic that acts like a face-lift! It acts to firm, brace and tighten the skin of the face and neck. Massaged onto the skin before you apply your make-up . . . that wrinkled feeling seems to be smoothed away, jawline puffiness and mouth to nose lines seem to vanish.

Frances Denney Slim-Trim Treatment helps you keep your slender, firm, youthful appearance. Visit our cosmetic department and our representative will recommend which of these three beauty aids you need.

Slim-Trim Treatment trio, \$17
Slim-Trim, Diet-Form, Invisible Beauty Strap
(plus a pillbox)

Slim-Trim Treatment Body Duo, 8.50
Slim-Trim and Diet-Form

Slim-Trim Treatment Facial Duo, 8.50
Slim-Trim, Invisible Beauty Strap

Slim-Trim, 3.50, Diet-Form, \$5,

Invisible Beauty Strap, \$5 and 8.50

*plus tax

Cosmetics, Street Floor

Why show your age?
You don't tell it!

REVLON'S NEW age-defying cremes revolutionary new treatment for tired, dry, aging skin

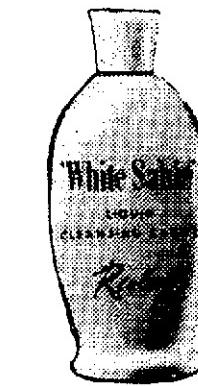


Miss Cecelia Gary,
Revlon Representa-
tive, will conduct a
Skin Treatment Clinic
Monday thru Friday
October 4th thru 8th
in our Cosmetic De-
partment, Street Floor.

A truly scientific method of skin care that is totally different! Each cream contains special youth-giving properties, and because they're liquid, they're faster acting, far more effective . . . and so easy to use even the busiest woman now has time for beauty!



For the beauty pick up every woman needs! 'Build-up,' new age-defying facial helps lift exhausted facial contours—at the jawline, throat, brow, corners of your eyes . . . for an immediate tightening, bracing pick-up, 3.50



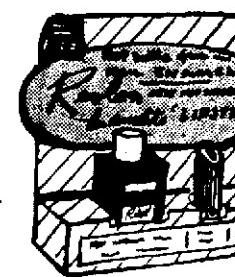
A clean skin is the beginning of beauty! "White Sable," a silky, milky liquid cleansing creme that thoroughly cleanses your skin, leaves it fresh and pure and sable soft. No greasy after film, no skin freshener needed. Handy plastic squeeze bottle, 1.50 with hormones, 2.25



The basic secret of younger-looking skin! 'Moon Drops,' new wonder balm helps restore youth-giving moisture to drying out skins. Sinks into skin in seconds. Use under make-up during the day and at night. Disappears almost instantly, leaves no oily film, \$3 and \$5.



For sensitive, dry skins that need extra care—"Waking Beauty," ultra-enriched but non-greasy night cream, contains three beauty-giving vitamins (A, D and E). Works while you sleep . . . wake up to a younger-looking skin! 3.50 and \$6 with hormones \$4 and \$7 (use 'Moon Drops' under make-up during the day for 24-hour protection)



Revlon matched set: for a limited time, this Revlon combination for matching lips and finger tips. Revlon's new non-smear Landlite lip stick and Revlon's new formula wear-longer nail-enamel (regular 40c bottle yours a no extra cost) . . . both for 1.10 plus tax

Cosmetics, Street Floor

Young Set Leaders Married

One of Long Beach's most eligible bachelors took as his bride one of the city's most attractive bachelorettes in a double-ring ceremony Sept. 24 in North Long Beach Methodist Church. Rev. Roy Mason officiated.

The young bride is the former Miss Vivian D. Johnson, who was president of Bach-

orettes of Long Beach last spring. Her bridegroom is James E. La Mar, who was president of Bachorites Club at the same time.

Son of Mrs. Grace M. La Mar of Cleveland, Ohio, he was graduated from College of the Pacific. The bride, daughter of Mr. and Mrs. DeLoss R. Johnson of 3 Euclid Ave., is an alumna of Wilson High School and Long Beach City College. The newlyweds

will arrive home Monday to reside at 53 Glendora Ave., after honeymooning at Grand Canyon, Bryce and Zion National Parks and Las Vegas, Nev.

For the ceremony the former Miss Johnson wore a chapel-length gown of nylon tulle and Chantilly lace over white satin. A crown of iridescent sequins and seed pearls held the fingertip-length veil. A white orchid and stephanotis formed the bridal bouquet.

Mrs. Verne Miller was her sister's matron of honor. She wore a light blue crystaline ballerina-length gown. Flowers for her bouquet and head-dress were red roses.

In medium blue gowns were the bridesmaids, Mrs. Lawrence DeLano, Mrs. Forrest Dickason and Miss Peggy Drew.

Others in the wedding party were Samuel A. LaMar, the bridegroom's brother; best man; Jamie LaMar and Russell V. Miller, candlelighters; Bill Wintermeyer, Marvin Cloyd and John Tyler, ushers.

Hostesses at the church reception were Mrs. Jack Minar, Mrs. Richard Hammer, Miss Nancy Telegdi and Miss Joan Mitchell.

Kelly-Dennis Vows Recited

Joyce E. Dennis, daughter of Mrs. G. A. Swindlehurst of Compton, walked down the aisle of Our Lady of Victory Catholic Church to become the bride of Lawrence A. Kelly, now serving in the U. S. Navy. Attending the couple were Mr. and Mrs. A. A. Wright of Norwalk, uncle and aunt of the bride. A reception followed the wedding ceremony and was held at the home of the bride's mother. After the bridegroom receives his discharge from the Navy in October, the young couple will make their home in Clinton, S. C., where he will enter Presbyterian College to take a business course.

Miss Sibylann Snead Joins Ranks of Autumn Brides

More than 350 guests gathered at Belmont Heights Methodist Church for a double ring service uniting in marriage Miss Sibylann Snead and Fred Smith. Solemnizing the nuptial vows was Dr. Grover C. Bagby.

The lovely daughter of Mr. and Mrs. C. A. Snead of 237 Novara Dr. was attired in a formal gown featuring a Chantilly lace bodice with a scalloped neckline. A panel of lace down the front was decked with insets of pleated tulle, and a peplum of Chantilly lace extended in back into a train. A crown of Chantilly lace held the bridal veil, and for her flowers Miss Snead chose stephanotis and shattered car-

petunias, which she carried with a white Bible.

In the bridal entourage were Miss Frances Perry in a pale yellow crystaline gown, maid of honor; Nancy Dordenville, No. 9 in a Sinesia, Lura Lutz and Sally Jo Crim, in nice green crystaline, bridesmaids. They all carried shattered peach carnations and gladioli in cascade arrangements.

Others in the wedding party were Tommy Culp, best man; Jon Champeny, Dick Snead, Bill Adams and Rodney Rumbly, ushers; Paulaine Deats, flower girl.

Hostesses at the church reception were Mimos, Francis Wetta, Ralph Moore, Bill Adams, Misses Barbara Mador, Marilyn Edes and Janet Cotrell.

Mrs. Snead received guests in a gown of gray lace over pink taffeta. Her accessories were pink. The bridegroom's mother, Mrs. Paul Smith, chose taupe lace with brown accessories.

The young bride attended Wilson High School and UCLA where she was a member of Sigma Kappa. The bridegroom, son of Mr. and Mrs. Paul Smith of Glendora, attended high school in Akron, Ohio, and Long Beach City College.

The couple will reside at 5028 E. First St., Apt. C, after a honeymoon trip to Apple Valley.

Allied Arts Has Program

Rev. Rex Barr spoke on the "Art of Living," when he appeared before members and guests of Allied Arts International in Municipal Art Center. Mrs. Cornelius Pollard presided, and hostesses for the social hour after the program were Olive Pound and Amy Purdy.

Robert Goodwin, minister of music at Moore Memorial Church, with Mrs. Goodwin playing the piano accompaniment, sang an aria from Faust, after which Mrs. Curtis Peterson from Independence, Mo., sang several numbers. Mrs. George Anderson, president emeritus, from Palm Springs, was introduced, as was Mrs. Lorene Doyle Wilson who has been on a trip for two years.

Other writers-home have been Carol Kellogg who made it back to Stanford for her junior year just in the nick of time after a two-week vacation in Honolulu with her roommate, Sarah Lynn; Diane Adams who's getting settled at Scripps as a freshman, and Joanne Kerr up at the U. of Oregon where she's a Delta Gamma. Before Joanne left she had as her houseguests Sally Phillips of Portland and Jerry Porrill of Eugene, Ore., who stopped off en route to the U. of Mexico to begin their junior years.

Smart table arrangements of cattails, wheat and buckthorn were sprayed with copper and bridge awards followed suit with copper-hued wrappings. Inside were fragile cups and saucers brought by one of the hostesses for this express purpose from Lucerne on a recent European jaunt.

We who work throughout the week have always considered Sunday mid-day as a particularly successful time to entertain. Guests are relaxed and the weather is most apt to comply. Evidently Virginia and Dr. Bill Stanton and Marie and Dr. Edward Platz concur, since they're hosting at a series of three consecutive Sunday morning brunches at the Stanton's domicile on Claiborne Drive, the second of which takes place today from

Mrs. James E. LaMar

—Jasper Nutter Photo.

Coles Fete Silver Year

(Continued From Page D-1)

11 a. m. to 1 p. m.

First letters are winging swiftly home from students to parents informing them of new roommates, classes and pledging. From UC at Berkeley, Jean Lawing, a Flintridge Sacred Heart Academy grad, tells of pledging Alpha Gamma and of their beautiful house there.

Another neophyte is Paula Chace who's pledged Kappa Kappa Gamma at USC. Paula was awarded "honors-at-entrance," that envied distinction for new students who have demonstrated academic superiority in their pre-university education, as was Janet Durbin who's gone off to Stanford. A second honor in the Chace family went to Coni Chace who's been invited to join the Trojan Junior Auxiliary made up of young USC alums. Its membership may not exceed 200 and its purpose it to award a scholarship yearly to a deserving senior woman student and to give financial assistance through the year to undergrad women.

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MISS Carolyn Buffalo

—Ollie Shultz

Miss Buffalo, Robert Briggs to Be Married in December

Mr. and Mrs. H. J. Buffalo of 5042 Whitewood Ave. announced the betrothal of their daughter, Carolyn, to Robert Briggs, son of Mr. and Mrs. Foster Briggs of 312 Newport Ave. The couple plans a December wedding.

Miss Buffalo, a graduate of Polytechnic High School where she was affiliated with Phi Gamma Chi, attended City College. While there she was chosen Homecoming Queen, was a song leader and a member of TNT.

Her fiance is an alumnus of Wilson High School where he was student body president. He is now a senior at the University of Arizona where he is affiliated with Sigma Chi. Bobcats Honorary Club and is president of Arnold Air Society. After his graduation he will receive his commission in the Air Force.

VISIT OUR NEW LOCATION

Wool for Formals

If your social program looms larger than your budget, plan to sew your own this fall.

Take a tip from the leading designers who are featuring wool, dinner and cocktail dresses—and are they expensive!

One designer uses red plaid for a street length formal dress with coat in matching red. Another twins wide with satin and sequins. Deep scoop necks are popular and sleeveless cocktail dresses usually have brief cover-up jackets,

the house of nine
has a
gorgeous
fall
selection
suits, coats,
dresses,
sportswear
size 7 & 9
only

MR. BOB

KINDERGARTEN thru FIRST GRADE

Boys and Girls

A splendid school, offering every important advantage . . . small classes . . . noon lunch . . . cultural activities . . . large playground, well equipped. Open

ALICE E. WATKINS, Director
HUNTINGTON SCHOOL
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—Curt Ray Photo

Among Career Women

Psychological Impact of Color in Homes Described to Quotas by Interior Decorator

By ANNE GILCHRIST

"Be satisfied with your possessions but never content until you have made the most of them," interior decorator Anne Phillips gave this advice Monday night at regular meeting of Quota Club at the Lafayette Hotel.

The well known decorator assured her audience there are few possessions in the average home that cannot be used with great effectiveness when correctly treated. Just as true is the fact that no piece of furniture, regardless of its fine quality, will be attractive used haphazardly.

A member of the American Institute of Decorators, Mrs. Phillips is now serving her second term on the national board of governors. She is also a member of the California Color Society and the Cultural Arts Center Association.

Speaking on career women's decorating problems, Mrs. Phillips suggested the use of "sedative" colors for their homes. "Sedative" colors, which have a soothing effect on humans range from some shades of red through pink, mauve, to purple, thus into the blue greens and blue.

According to the speaker, who illustrated her remarks on color psychology by drawing the face of a clock on a blackboard and comparing the hours to colors, greens and yellows are recuperative colors. They are the 9 to 12 shades. The "sedative" colors, mentioned earlier, are the late afternoon through twilight colors and are charted at from 4 to 8. From 12 noon to 4 you have the sunshine colors and these are the activity shades. Each has its own psychological impact on various individuals.

Hints to the home decorator on re-doing her home include:

Eliminate everything you haven't used for a year.

Arrange the furniture from a standpoint of balance of weight, keeping in mind the "heaviness" of such room features as fireplace and large window areas. Camouflage and dramatize with color, fabric, and originality.

Mrs. Phillips voiced a warning for decorating neophytes: "beware of 'hobbies' or clutter," the bugaboo of many homemakers.

Pattern can be disquieting and should be used with caution.

Mrs. Phillips described the dramatic room effect of having all furniture covered in the same basic color, accenting with exhilarating color shades. Changing accents and accessories can thus change the entire mood of the room in a twinkling.

When in doubt, suggested the speaker, paint walls the same color as the carpet. A new trend is for colored ceilings and white sidewalls.

In addition to Anne Phillips, program chairman, Virginia Youngquist introduced Ruth Pitchford, principal of Hamilton Junior High, who gave Quota members some startling facts on the need for fast action on the enlargement of school facilities. Bonds necessary to make Long Beach schools adequate in size will be voted on in November.

Mrs. Pitchford pointed out the phenomenal surge in population growth in Long Beach Unified School District, which will necessitate half day sessions for many, she warned, plus other stringent, unsatisfactory measures unless the public approves the \$2.5 million dollar bond issue. Tem-

porary classrooms and the new buildings already in use are not meeting the problem.

Top notch music was brought to the gathering by Henry Scanlon, director-founder of Singer's Workshop. He was accompanied by Babette Mann. The Singers are currently rehearsing "The Song of Norway," to be presented in November.

President Kathryn Wiand presided, introducing a number of guests bidden to this

first official dinner meeting of Quota's new club year.

Pilot Club

The world, in capsule form, will be relished by Pilot Club Wednesday night when they hold their first official dinner meeting of the new club year at the Lafayette. It will mark the club's annual international program night celebration.

This also will mark the first night that Pilot members meet in their new location—the Lafayette. Preceding dinner members and guests will be invited to inspect the club's newly opened office in the hotel in Room 232.

Sally Gregory, international affairs chairman for the club, is in charge of Wednesday's meeting. She is city-wide co-chairman of United Nations in Long Beach, as well, serving with Dr. Cliff Brown. Mrs. Gregory has asked Herbert Fenn, a past president of the United Nations in Long Beach, to appear as guest speaker. He will discuss the work of United Nations from the local level to its world-wide accomplishments.

Singers and dancers, in colorful costumes representing Mexico, Japan, Italy, Ireland and France will appear.

President Margaret Fenwick will preside and greet the evening's many guests.

LATER this year Miss Kathleen Ebell, daughter of George P. Ebell, 206 Covina Ave., and Mrs. Fred Amerman, 1754 Tribune Ct., will wed John Bradford Crow Jr., son of the John Bradford Crows, Pasadena. He is a graduate of UC, Santa Barbara, and she of Poly High School, where she was a Phi Gamma Chi.

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Formal Entertaining Sparks Service Set Hospitality

By VIRGINIA NEWTON

Entertaining in the formal fashion is an important part of the service set's welcoming of fall season. The most distinguished party, and one of brilliance the past week was the reception at the cocktail hour Wednesday given by Rear Adm. Roland N. Smoot, USN, Commander Mine Forces, Pacific, and Mrs. Smoot, honoring Vice Adm. Robert P. Briscoe, USN, Deputy Chief of Naval Operations (Fleet Readiness) Washington, D. C. The party took place at the

Admiral's Flag Mess aboard the Naval Base.

Also from Washington, D.C., included in the party of Vice Admiral Briscoe were Rear Admiral Irving T. Duke, Rear Admiral Francis D. McCorkle, Capt. Courtney Shands, Capt. E. T. Sands and Comdr. R. W. Rynd and T. R. Suddath.

Among those invited were the senior officers attached to Commander Mine Forces, Pacific, and their ladies and a group of officers from Mine Divisions and Squadrons attached to this port and their ladies.

Other prominent guests present were Mrs. B. R. Smoot, mother of Rear Admiral Smoot; Mrs. Doone Lawson, his sister, and his niece Anne Doone Hills; Capt. J. L. Melgaard,

USN, Commander Naval Base and Mrs. Melgaard; R. E. Carlson, president of the Wilmington Boat Works, and Mrs. Carlson.

Mrs. Raymond C. Kelly, who has been visiting her daughter and son-in-law, Major and Mrs. William Anderson of this city, has returned to her home in Burlingame.

Spooks, goblins and ghosts will haunt the Halloween luncheon party of the wives of officers attached to Destroyer Squadron Nine Oct. 21. Tables will be gay with pumpkins, black cats and all manner of spooky "gear." Mrs. E. P. Appert and Mrs. C. B. Winn will be hostesses for the event, assisted by the wives of officers attached to the USS Mansfield.

Another Halloween luncheon party will be the monthly meeting of the Officers' Wives Club of Fort MacArthur who will gather Oct. 28 at 11 a.m. at the Officers' Mess at the post.

Chief Warrant Officer and Mrs. Ira Martindale of San Diego, former residents, have taken up residence again in Long Beach.

Service Wives Coordinating Committee members will meet for luncheon at the Officers' Club, Alton Center, Wednesday. Service wives or widows are invited and may call in their reservation to Mrs. Leona Forman, 2009 Marber Ave. Several subjects important to all service wives, will be discussed.

Mrs. L. Bernick, wife of Lt. Comdr. Bernick of the USS Birmingham, enjoyed a flying trip home to Boston to attend the wedding of her sister.

Lt. Comdr. and Mrs. Victor Schmalfeldt entertained recently at a dinner party in honor of their friends from Philadelphia, Dr. and Mrs. Harry Butson.

Enjoying our wonderful weather and seeing the sights of the Southland are Mr. and Mrs. George J. May from Rome, N.Y., who are house guests of their son, Capt. L. J. May, Chief Staff Officer to the Commander Naval Base, and Mrs. May and family, at their quarters, Long Beach Naval Station.

Notable social event of the Coast Guard was the buffet supper party Monday at the Empire Room, Wilton Hotel,

given in honor of the new commandant of the Coast Guard, Vice Admiral Alfred C. Richmond, USCG. It was attended by the Coast Guard officers of this district and their ladies. Other distinguished guests attending were Rear Admiral R. J. McElroy, USCG, commander, Western Area, and Twelfth Coast Guard District and Rear Admiral H. C. Shepard, USCG, Chief of Merchant Marine Safety Division, Washington, D. C.

Former residents of this city Rear Admiral E. J. Stelter, USN, MC (ret), and Mrs. Stelter enjoyed a few days' visit here with their friends of old, Capt. Lyman Vaughan, USN, DC (ret), and Mrs. Vaughan. The Stelters were en route home to La Jolla from a vacation trip to Lake Tahoe, San Francisco, and, best of all, Alameda, where they got well acquainted with their first grandbaby, pretty little Kathy, daughter of Lt. and Mrs. Joseph Kampmann.

Mrs. P. G. Molteni, Jr., wife of Comdr. Molteni, executive officer of the USS St. Paul, was hostess recently at a coffee gathering given in honor of Mrs. Claude V. Ricketts, wife of Capt. Ricketts, who has just taken over command of the USS St. Paul. Capt. and Mrs. Ricketts have moved to Belmont Shore from Washington, D.C.

There will be an important meeting of the Gold Star Wives of America, Inc., Monday at 7:30 p.m. at the home of Mrs. Helen O'Brien Wade of 226 Granada Ave. Interested persons are invited to attend. One of the aims of this meeting will be to draw up a charter for the Long Beach branch of this organization. Important objectives completed by the national group have been scholarships for service orphans and financial aid to widows.

New arrivals in the Air Force Service Set are Capt. and Mrs. George C. Turpyn here from Hamilton Field. Capt. Turpyn is the new Club officer at the Air Base.

Major and Mrs. William Palmer have as their house guests from Oakland, Mrs. Palmer's parents, Mr. and Mrs. T. J. Wilson.

Nautical Club will have a benefit dessert card party at 728 Elm Ave. Oct. 19, with proceeds going to the Long Beach Cerebral Palsy Fund. There'll be bridge, five hundred and raffles. The public is invited.

Tickets may be purchased at the door or by calling Mrs. A. E. Hohn or Mrs. R. N. Jordan.

Lt. and Mrs. William Cuthbertson have returned from six weeks at Chanute Field, Ill. More news from the Air Force discloses that Lt. and Mrs. D. J. Hegland are back from a vacation trip in North Dakota.

Capt. and Mrs. Hunter Alvorson had as their recent house guests from Beverly Hills, Mr. and Mrs. Joseph Swarts.

Before Rear Admiral and Mrs. George Weaver departed for Washington, D.C., they were honored with Capt. and Mrs. L. V. Honinger at a farewell and welcome event at the cocktail hour at the Lakewood Country Club with civilians and military personnel from the Long Beach Naval Yard attending.

Rear Admiral and Mrs. J. R. McKinney of Seal Beach, who are now enjoying life as civilians, had as their recent house guest from San Francisco, the admiral's sister, Nettie Walker McKinney.

Ensign and Mrs. V. A. Henriksen of 263 Termino Ave. had as their house guests the past several weeks Mrs. Henriksen's parents, Mr. and Mrs. L. U. Boardman of Washington, D.C.

Sounds like a wonderful luncheon and from all the chit-chat heard the Chinese luncheon given by Mrs. E. W. Hermanson of 106 Prospect Ave. an afternoon last week was a success. Mrs. Hermanson had for many years in the Orient and her Chinese food is quite authentic. Among those enjoying this treat were Mmes. C. A. Murray, Mac Rundgreen, Jean Ruth, Lydia Litherland, Rita Kelley, Dell Cohn, Lillian Fink and M. Steltenkamp, and Jack Grand.

Guests of Col. and Mrs. T. L. Wiper at the recent Command Performance Dance at the Long Beach Air Force Base Officers Club were Messrs. and Mmes. Louis Petrasch, Robert Carlson, Pete Byerk, Jack Bradford and Miss Eva Walker. Mr. and Mrs. Carlson were hosts prior to the dance at a cocktail party in their Belmont Sacré home.

Wives of officers attached to the USS Toledo enjoyed a dinner party recently at the Apple Valley Steak House, when hostesses were Mrs. W. N. McCaw and Mrs. R. Fitzgerald.

Thousands of Women Volunteers to Begin Monday on United Neighbors Campaign

When 4,800 women meet at 9:30 a.m. Monday at the homes of their captains to watch a special television show for them, it will start their week-long drive for

\$112,000 in the United Neighbors Campaign.

During the past weeks they have been given instructions by a trained group of Camp Fire Girls' leaders in a series

of meetings in all sections of Long Beach, Lakewood, Signal Hill and Dominguez.

At the conclusion of the half hour program they will be given their supplies and begin ringing over 125,000 doorbells for the 27 Community Chest agencies.

This will be the greatest number of women who have ever participated in a drive.

Campaign leaders report that more women's organizations are sending out complete teams of workers than ever before.

On the Peninsula the Alarmites Bay Garden Club has assumed responsibility for solicitation.

In North Long Beach the Junior Women's Club has organized teams among all its members and enlisted the help of hundreds of their neighbors.

In Dominguez the P.T.A. is taking an active part in both recruitment of workers and solicitation. A number of business and professional women's organizations are giving their time during the early evening hours to work in the apartment house areas.

On October 14, the residential division will have its recognition meeting and the coveted 100% pins will be awarded.

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REPRESENTATIVE of the many women's organizations in the Community Chest area whose members are working on the United Neighbors Campaign are, from left, Mrs. Maude McNeill, of Margaret Ives Business and Professional Women's Club; Mrs. Marshall Kieler, North Long Beach Junior Women's Club, and Mrs. Marshall Young, chairman of the Dominguez PTA Chest team. They are packing supplies for their workers.—(Staff photo.)

On Tuesday

Widows Club of United Spanish War Veterans will meet at noon Tuesday for sandwich luncheon. A business session and social hour will follow.

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Degree of Honor

Degree of Honor Lodge will meet at 8 p.m. in Machinists Hall for a rally combined with lodges from Norwalk, Huntington Park, San Pedro and Los Angeles. The public is invited as it is an open meeting.

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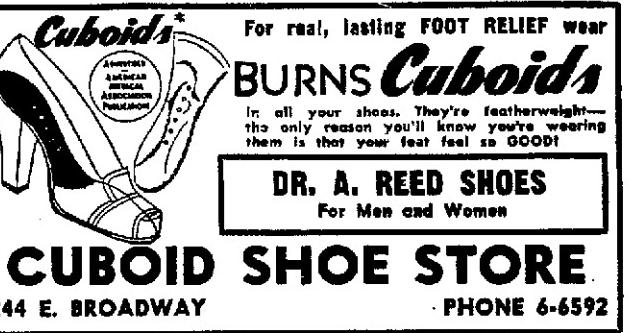
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**PREVIEW CHIC FALL-WINTER ENSEMBLES**

Smart new outfits for the season can make any woman happy as evidenced by these members of Fleet Officers' Wives' Club of Long Beach as they model a few of the many ensembles to be shown by Buffums' Department Store at the club's fashion show and luncheon Oct. 14 at Allen Center. From left above are Mrs. Roland N. Smoot, William A. Cockell, Guy P. Garland and H. G. Trueblood, who are taking an active part in making this an auspicious occasion. Invitations have been extended social and civic leaders in the community in addition to wives of naval officers and their guests. Since seating will be limited to 400, reservations may be made by calling Mrs. A. C. Burrows, 1929 E. Ocean Blvd.; Mrs. Mann Hamm, 2110 Fanwood St., or Mrs. Lowell E. Darby, 2024 San Francisco Ave. Hostesses for the event will be wives of officers attached to the Mine Force. Luncheon time is 12:30 p.m.—(Staff photo.)

Harvest Hop for Dancers**Mrs. Herdman to Be Feted at Reception**

The "Old Wicked Witch" will swoop down from an autumn moon to hold sway over Dons and Dubs gathering at Norway Hall this week for the Harvest Hop. Six groups of the young dancers will meet on three succeeding evenings beginning Tuesday.

Patronesses and committees have been busily making preparations for decorations, games and refreshments for the initial dance of the season. Meeting once a month each group of sixty couples is instructed in modern dancing and social technique.

Supervising arrangements are chairman Mrs. Earl C. Crandall, John Barrowski, Thoas F. Hall, Gordon Tiller, Ray Clark and Charles Longnecker. Patronesses heading committees are Mrs. T. J. Parsek, James Ringo, Daniel R. Feits, L. W. Chaffee, Marvin Woods, L. J. Biegel.

Library Group

Alamitos Library Association will assemble at noon Wednesday in Alamitos auditorium, with Mrs. L. Roy Myers, John Nunes and Ada Brundage as hostesses. Mrs. Charles Reed will give the program.

**Mrs. Blanche Herdman****Women of Moose**

Women of the Moose will gather for initiation at the Mooseheart Chapter night program at 8 p.m. Wednesday in Moose Hall. Next Sunday at 9:30 a.m. the organization will have a friendship breakfast.

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In Art Circles**Art in Children's Picture Books Theme of Exhibit**

By VERA WILLIAMS
Independent Press-Telegram Art Editor

Long Beach art shows this week:

Alamitos Branch Library, 1836 E. Taft St.: Art in Picture Books for Children.

Municipal Art Center, 2300 E. Ocean Blvd.: Masters of Modern Painting, Recent American Houses.

Pacific Coast Club, 850 E. Ocean Blvd.: Paintings by Grace Miller, Ruth Osborn, Edith Cisco.

Long Beach Branch, Los Angeles County Medical Assn., 814 Pine Ave.: Patricia Bartell show.

"Art in Picture Books for Children" is the theme of an unusual exhibit on view between noon and 9 p.m. daily except Friday and Sunday at Alamitos Branch Library, 1836 E. Taft St.

More than 75 original illustrations of 22 major artists have been hung. Ten winners of the Caldecott Medal are represented. The Caldecott award is presented annually by the Children's Library Association of the American Library Association to the illustrator of the most distinguished picture book for children.

Medal winners represented are: Ingri and Edgar D'Aulaire, Roger Duvoisin, Robert McCloskey, Katherine Milhous, Maud Petersham, Leo Politi, Louis Slobodkin, Lynd Ward, Nicola Mordvinoff, and Leonard Weisgard. Other artists included are Marcia Brown, Conrad Buff, Jean Charlot, Barbara Cooney, Ernest Ciechlow, Francois Seignobosc, Wanda Gag, Madeline Gekiere, Le Grand Henderson, Hans Rey, Fedor Rojankovsky, Marc Simont and Virginia Lee Burton.

Sponsored by the boys and girls section of the California Library Association, the show will be on view through Oct. 22. It has been assembled by Mrs. Lorna Kugler and Miss Jane Bradley, children's librarians at the public library as a special feature of the California Library Association conference which will bring librarians from all over the state to Long Beach Oct. 13-16. The show was arranged by John Lynch, library staff artist.

Teachers and youth group leaders wishing to take groups to view the show may make appointments to do so by telephoning the library.

Ben and Velma Messick (Mr. and Mrs.) of Long Beach and Janice Penny Lovos of Hollywood will be October exhibitors in Palos Verdes Art Gallery and Library. Their show will open today with a tea from 3 to 5 p.m. for the artists.

Messick will show easel and oils, including some of his widely-heralded circus pictures. Velma will show easel and oils and pastels, including many of

the restful landscapes for which she is best known, and Mrs. Lovos will have a variety of work, including her original illustrations for children's books.

Ben Messick studied at the Los Angeles School of Art and Design, Chouinard Art Institute and studied and sketched in France. His work has been accepted by more than 200 juried exhibitions over the United States, and he has had 45 one-man shows in leading museums and galleries.

His work is owned by many public and private collections, including the U. S. National Museum, Los Angeles County Museum, San Francisco Museum, Springfield, Mo., Museum, Florida Southern College and Stratford, Mo., Consolidated Schools.

Velma Messick studied abstract design, composition, color theory and oil technique with Emil Bisttram of the Taos School of Art, drawing and painting at Ogle Art Institute and life drawing in the Ben Messick class in Chouinard Art Institute.

She has exhibited in various places in Southern California, and several of her paintings are owned by individuals. She assists her husband in their Belmont Shore studio, 133 St. Joseph Ave., where they live. Mrs. Lovos (better known as Janice Penny), studied at Chouinard Art Institute, is a member of the California Water Color Society and has had pictures in many of its traveling exhibitions. She has exhibited in the Marshall Field Gallery in Chicago, in the Los Angeles Friday Morning Club and in the Painters and Sculptors Show in Los Angeles County Museum. She now is writing a book, a humorous volume, she says.

Patricia Bartell, nee Patricia Geary, has the now show at the Long Beach Branch of the Los Angeles County Medical Association, which despite its formidable name provides an accessible gallery for local artists. An art minor at Stanford, she studied under Daniel Mendelsohn, Rex Grandt, Phil Duke, Millard Saets, Emil Kosa, George Post, Joan Irving.

Teachers and youth group leaders wishing to take groups to view the show may make appointments to do so by telephoning the library.

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**LEAVE FOR CONCLAVE**

Among delegates from Long Beach Exceptional Children's Foundation who left Thursday for Bakersfield to attend the fourth annual convention this week end of California Council for Retarded Children were, from left, Mrs. Van O. Fahrney, past president of Foundation; Mrs. V. M. McDonnell, public relations director, and Mrs. Albert Horn, president.—(Staff.)

Delegates at Conclave in Bakersfield

the guest speaker. The election of officers will take place following the brunch.

Mrs. Counts Is Hostess

First luncheon of the year for members of Group D of Ebells Club took place at the home of the chairman, Mrs. C. C. Counts, 3831 California Ave. Mrs. Counts was assisted by her new officers, Mrs. O. Emerson Cole, vice chairman; Mrs. Robert Rife, secretary; and Mrs. Fred L. Carpenter, treasurer.

Mrs. Counts announced the following appointments: Mrs. Herbert Vail, social chairman; Mrs. Hamilton Booth, publicity; Mrs. Carpenter telephone; and Mrs. Cole, courtesy. Members made plans for an apron booth at the club's Christmas bazaar. This project will get under way soon at a luncheon in the home of Mrs. B. Earle Brickley, 263 Belmont Ave.

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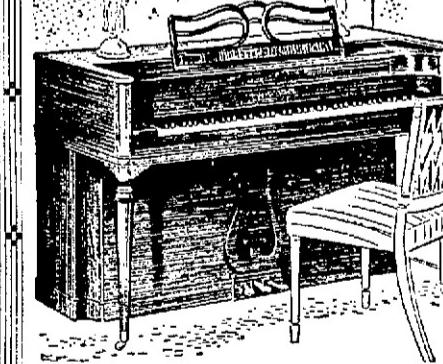
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Her Aunt Thelma Must Go!

DEAR MRS. MAYFIELD:
I was happily married. You notice I say "was," don't you? I am 23 years old, and we have been married almost three years, and are expecting our first child. There were no clouds on the horizon until my Aunt Thelma came along. She was to help me during these last two months, but she has only caused me trouble.

You see Aunt Thelma is only 23, too, and my husband is 33. Ever since she came to stay neither he nor my aunt have been home two nights in a row. It's not that I mind if they'd ask me to go along, too, but oh no! They say, "You'd better stay home and rest, honey," or else, "You look too tired to be dragging around."

It's always something to keep me from going along.

Lennie, my husband, is always calling her "sweet," or "baby." "Hello, baby, you look mighty pretty tonight." Or, "Hello, sweet, whatcha been doin' all day?" It's not to me he's talking, oh no, but to dear, sweet Aunt Thelma! He doesn't have very much to do with me at all anymore—not since Aunt Thelma came.

Like, for instance, the day I asked her to go to the store for some cigarettes, and she said, "I'm sorry, I can't. I'm helping Lennie with the air conditioner." So I went for the cigarettes all alone. When I got back they were standing there, and he had his arm around her, and they were laughing like crazy. When they saw me they stopped short, believe me.

All of this is just making me sick. I feel like packing up and getting out, but of course there is the baby to think of. And strangely enough, I still love the jerk.

As you can see, I need some advice bad.—Ann.

DEAR ANN: Yes, you do need some advice—and don't wait now because of Aunt Thelma.

Mind you, I'm not saying you have any right to be jealous, or that there is the slightest foundation for you to feel "left out." But nonetheless, you are jealous, and you do feel "left out," and it's all because of Aunt Thelma.

There might be some who'd say she shouldn't be blamed any more than Lennie, but I rather think she should. After all, the whole purpose of her being there now is to help

you, and if she isn't helping, but rather hurting, then I think you'd be better off without her. Probably you could handle Lennie a lot better then.

I'm not excusing him, believe me, for not being more attentive to you. Right now is a time that little solicitations or extra attentions would make you love him with all your heart, isn't it? He's be-

ing very foolish to neglect this God-given opportunity.

Now Aunt Thelma, a young, gay 23, is there to divert him—and no doubt diverted he is. That is why I think you should be perfectly frank and simply say to Aunt Thelma, that you're nervous and prefer being alone. After all it's your house—and your choice.—M.M.

(Molly Mayfield appears daily in the Press-Telegram.)

Mayfair Calendar

Miss Hoffman Says Vows; Shower for Mrs. Harman

By BERNICE AHRENDES

The Mayfair scene has had a good assortment of social doings this past week that includes a wedding, parties and vacationing visitors.

Miss Claudia Hoffman, daughter of Mr. and Mrs. Arthur L. Hoffman of 6043 Elidier Ave., became the bride of Pfc. Don Burkhardt in a ceremony held at the Chimes Wedding Chapel in Long Beach on Saturday.

The bride's gown was a pink nylon and organdy floor-length formal and her bridal bouquet was of white carnations. Other accessories were in white. The matron of honor, Miss Hoffman's sister, Mrs. Pauline Barker, wore a blue formal gown with white accessories and carried pink carnations.

The young couple will make their home in Oxford, where Burkhardt is stationed with the Air Force.

Mrs. LeRoy (Ruth) Harman of 6010 Briarcrest Ave., was married at a stork shower Saturday evening at the home of Mrs. Donald Dennesson, 6001 Briarcrest Ave.

The motif of the shower was carried out in yellow and refreshments of a beautifully decorated cake along with ice cream, candy in yellow nut cups, coffee and tea were served to Mrs. Doris Gearhart, Alara Simpson, Arlene Meador, Doris Hall, Bertha Watson, Ann Watson, Maxine Elting, Betty Michie, Devon Summers, Carol Shool, Mae Goldsworthy and Edith Wilkins. Sending gifts but unable to attend were Mrs. Marguerite Richter, Nellie Cloy, Rhea Knapp, Elenore Hoff, Vera Eubank and Peggy Murrary.

Saturday night in the North Long Beach VFW Hall, a pot-luck dinner, stork shower and dance was held to honor Mr. and Mrs. A. T. Sherman. Host and hostesses were Mr. and Mrs. Paul Quinal and Mr. and Mrs. M. V. Vinsonhaler. A gift certificate was presented to the couple in a unique way. A large stork held it in his mouth. Placed by the stork was a large sheet cake decorated with a bassinet and rebus.

Well-wishers were Mrs. and Messrs. Warren Watson, Ralph Harris, Mike Boyce, Kenneth Coons, Bob Greathouse, Leonard Jourigan, Claude Shenk, Lawrence Oslander, Gus Cira, Foch Hansen, Gene Moss, Horace Cooley, Charles De Gennaro, Dick Quinken, George Shiple, Bob Woodson, Edward Cartwright, Bob Wright, Charles Hart, Harry Morgan, Joe Allackson, and Mrs. E. Sherman, Mrs. Hazel Carver and Jack Even-

To the utter amazement of all, she suddenly stood up and said the poem perfectly. From that day on her shyness slipped away and she showed high intellectual powers. This past June she graduated with top honors. I predict such success for Billy, too.

You ask how to "help him." Act as if you never dreamed that he was shy in school. Do not mention it. Do, however, take an active interest in all that he does. Praise him for teaching the younger children.

Mr. and Mrs. Andy Teigen of 5949 Pearce Ave., have had a busy time entertaining out-of-town guests. Andy's sister and husband, Mr. and Mrs. Albert Reis of Truman, Minn., were guests here and with their daughter, Lola, in Glendale for two and one-half weeks. The Teigens also entertained Max and Irene Theilin and their twin children, David, Mary and Dennis, of Charles City, Iowa, for two weeks.

In town now from Salem, Ore., are Mr. and Mrs. Roy R. Riggs. They are staying at the home of their sons and daughters-in-law, Mr. and Mrs. E. J. Riggs of Mayfield and Mr. and Mrs. Russell R. Riggs of Wilmington. While there they are looking forward to a trip to Catalina.

FRIDAY: Baked fish of haddock or ham and lima beans, frozen spinach, molded sunset salad, a whole wheat sandwich, milk.

TUESDAY: Tamale pie, buttered peas, garden salad with egg garnish, 1/2 whole wheat sandwich, milk.

WEDNESDAY: Hot meat loaf sandwich with gravy, mashed potatoes, tomato wedges, milk.

THURSDAY: Barbecued beef on bun, combination vegetable salad, spicy applesauce, cheese stick, milk.

SUNDAY evening a birthday party was held for 6-year-old Judy Kehr at the home of her grandparents, Mr. and Mrs. Lawrence Curran at 5439 Montauk Ave. Wishing her a happy birthday were her grandparents, her father and mother and cousins, Patricia, Jane, Jimmy, Tommie, Ruthie and Michael Curran, and her sister, Doris Kehr. All en-

Mrs. Clara Lounsbury will preside at a meeting of the Emily R. Jewel Tent No. 15, Daughters of Union Veterans of the Civil War, Monday in Veterans Memorial Bldg. Past presidents will fill the offices.

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KAPPA DELTAS GIVEN HONOR

Mrs. Alexander Cameron of Long Beach was elected state vice president at the biennial "State Day" of the Southern California Kappa Delta Sorority Saturday in the Bel Air Hotel. She is pictured at right in the home of Mrs. Joseph Kellogg, 4401 Myrtle Ave. With her are Mrs. Kellogg (left) and Mrs. Sterlin Fisher, president of the Long Beach Kappa Delta Alumnae, who served as chairman for the panel discussion at the conclave. Purpose of the parley was to review philanthropic work completed during the past two years and to outline future altruistic endeavors. The meeting also observed the 57th year of its founding at the Virginia State Normal School.

Child Care

Adjusting to School Takes Time

By BEULAH FRANCE, R. N.

(Q)—"The teacher says our Billy, 6 years old, is too shy to answer when called upon in school. He won't even look up from his desk. Yet he comes home and teaches his sisters, 3 and 4 years old, what he has learned in school. This shows he bears and understands. How can we help him?"—Mr. J. H.

(A)—Some 6-year-olds fit into first grade quickly; others take a long time to adjust. That is why I recommend nursery school and kindergarten. These provide under good supervision, social contacts which overcome shyness and tone down aggressiveness when this is needed. Lack of social preparation so often delays getting off to a good start in first grade.

But Billy's brightness will win out in the end, just as Helen Todd's did. Helen, at 6, was so shy that her teachers believed her to be mentally retarded. From September till the middle of November she scarcely spoke a word in school.

Then one day, the teacher called on Helen's classmates to take turns reciting some Thanksgiving verses she had taught them. One by one, they stumbled over the lines, omitting and repeating, till apparently Helen became impatient.

To the utter amazement of all, she suddenly stood up and said the poem perfectly. From that day on her shyness slipped away and she showed high intellectual powers. This past June she graduated with top honors. I predict such success for Billy, too.

You ask how to "help him."

Act as if you never dreamed that he was shy in school. Do not mention it. Do, however, take an active interest in all that he does. Praise him for teaching the younger children.

(Child Care runs daily in the Press-Telegram.)

DAR Chapter Opens Year

Mrs. Wendall Vancil, new regent of Western Shores Chapter, Daughters of the American Revolution, presided for the first time at the opening luncheon meeting of the year in the Mirror Room of the Lafayette Hotel. Miss Myrtle Kinney led the devotions, and Miss Marguerite Patterson spoke on the correct use of the flag.

Other new officers are Mrs. Roy Taylor and Mrs. Charles S. Tolton, vice regents; Mrs. Carl Hammons, secretary; Mrs. James M. Burchell, corresponding secretary; Mrs. George Baumgartner, treasurer; Mrs. John J. Terrall, registrar; Mrs. Ruth Gardner, historian; Miss Francis Russell, chaplain; Miss Mary L. Lee, librarian; Miss Marguerite Patterson, parliamentarian, and Mrs. J. Elliot Monroe, auditor.

Mrs. J. A. Hammond of the DAR chapter in Bluefield, W. Va., addressed the morning session on the objectives of the organization, the work that DAR chapters do for Indian Welfare, the support given the schools for the under-privileged, aid provided for mountain children, and the many activities of national defense.

Following the noon luncheon, Mrs. Edward H. Lichy read the president general's message, after which Mrs. Roy Taylor, program chairman, introduced Capt. Owen M. Murphy, who spoke on the United States Constitution.

Emily R. Jewel

Mrs. Clara Lounsbury will preside at a meeting of the Emily R. Jewel Tent No. 15, Daughters of Union Veterans of the Civil War, Monday in Veterans Memorial Bldg. Past presidents will fill the offices.

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Emotions Are Often Subject to Mechanical Development

By DR. GEORGE W. CRANE

Case M-330: Jim E., aged 39, is the husband of Mamie described in Case M-325.

"Mamie loved me when we first married," Jim admitted, "and I was crazy about her."

"But I will admit that I was quite selfish. I forgot women are hungry for compliments and affection."

"For I am an electrical engineer. I become so preoccupied with my work that I am not very glib with words. Maybe that is typical of most of us introverts."

"But I am willing to make a valiant effort to show her that I can be a satisfactory husband."

"You said that love is like a beautiful melody. If we strike the right chords at the proper time, then the melody must come forth, whether the piano wishes to give forth such harmony or not."

"My wife says she is now disinterested in me. Could I change her emotions?"

The Law of Gravity will operate, regardless of your emotional disbelief or belief in it.

Our psychological laws do likewise. You may take a Doubting Thomas attitude, but if you honestly co-operate and wholeheartedly follow the strategy prescribed by psychology, your emotions will follow accordingly.

"Go through the proper motions and you will soon feel the corresponding emotions."

Despite Mamie's disinterest in her husband at present, she

can become head over heels in love with him again—if she will co-operate as prescribed.

She can just act her role,

for all I care, and even make a wager with me that she will never love her husband ardently again, but if she will act her part, she will soon feel the corresponding emotions.

Turn a generator and an electrical current will miraculously be induced in the wires. It is inevitable. God made it that way.

Indulge in the proper caresses and compliments and miraculously you will feel the emotion of love. It is inevitable. God made us human beings that way.

There are certain laws with reference to electricity, just as there are with reference to psychology. They work in spite of doubt and disbelief.

Love is truly like a beautiful melody. If you strike the right chords in the proper tempo, the melody will issue forth. It can't do otherwise.

But if you later grow careless and "flat" a note here or there, the melody no longer comes from the piano.

Don't criticize the piano, however, or seek a later model. Eliminate your faulty habits!

You can re-learn the correct technique and use the same piano to bring forth the same beautiful melody that you produced originally.

A man and woman can fall in love. They may then grow careless and fall out of love. But if they are honest enough to keep an open mind, they can fall back in love again simply by going through the proper motions and pretty speeches.

So send for my "Marriage Tests," enclosing a stamped envelope, plus a dime. Use them and you can regain your youthful happiness.

Mamie and her husband are now ardently in love again, despite her insistence it couldn't happen.

Dr. Crane appears daily in the Independent.



William R. Brooks

Chef of the Week

Realtor Brooks Stirs Up Hearty Casserole Dish

By MILDRED K. FLANARY

William R. Brooks, Chef of the Week and industrial realtor has, besides his B.S. degree from Cornell University, a degree in forestry. One season spent in the forest with the chipmunks was enough for Bill, however.

Another facet of his nature is the fact that he loves old 'soil' and the desert in the heat of summer, yet his place of residence must always provide an ample view of the great Pacific. He swims, ice skates and will drive all over Southern California to attend the theater. There's no ins-

terest about him, either . . . he wants statistics and facts (all the facts) and has a memory like that animal, the elephant. He's a terrific dancer, too, specializing in the Charleston.

Our "chef" arrived in Long Beach in 1930, and has been a realtor since 1938, except for the war years. The U. S. Army Air Corps claimed his attention until 1945; and he holds a reserve commission of Lt. Col. USAFR. One of the organizers and a past president of the L.B. Chapter Air Reserve Assn., Bill also chaired the L.B. Council of Reserve organizations for two years and served as national secretary of the Air Reserve in 1952.

Civics-wise he has been busy, too. The present chairman of the membership committee, L.B. Chamber of Commerce, he also held the position of director of the local Realty Board—been chairman of that Board's Industrial Committee and a director of the California Real Estate Assn., as well.

President of the University Club of Long Beach, Brooks has been a member of the downtown Kiwanians since 1947. The All-States Society of Long Beach has claimed him as their proxy, and he is numbered among the "Exhausted Roosters" and Honorary Life Members of the Jr. Chamber.

When it comes to food, he likes it hearty—i.e. Pork Chops and Rice en Casserole.

PORK CHOPS AND RICE EN CASSEROLE

4 thick loin pork chops
1/2 cup wild rice
4 thick slices fresh tomatoes
4 thick slices green peppers
2 1/2 cups beef bouillon
1/2 tsp. thyme
1/2 tsp. marjoram
Bayleaf
Salt and pepper to taste
Green onions

Saute chops until golden brown. Place in low buttered casserole and top each with slices of green pepper into which has been put 1 tablespoon dry rice. Then add slice of tomato and sprinkle with cut green onions, herbs, salt and pepper. Lastly pour over all the bouillon—cover and simmer in a slow oven, 350 deg. about 50 minutes. Serves 4.

Dessert Luncheon Fêtes Group

At a recent meeting of the book and travel dept. of North Long Beach Women's Club, Mrs. William Loper, chairman, presided. The 35 members present gave accounts of their summer vacation. Mrs. Clint Moore of Downey was hostess for the dessert luncheon.

War Mothers

American War Mothers Chapter No. 5 will meet at 1 p.m. Monday in Veterans Memorial Bldg. for election of officers and a business session.

In the group were Mmes. Charles Thomson, Homer Blaisdell, Frank N. Camp, T. R. Chamberlain, Floyd Gills, Bruce C. Hall, Charles F. Lawing, C. R. Marshall, Robert H. Webb, W. Fred Reineking, Roy J. Ryerson, James K. Smith, William H. Taylor and Miss Ruth Jarvis.

Del Mar Lodge

Del Mar Rebekah Lodge 253, IOOF will meet Tuesday for Friendship Night with Nellie Gibson as chairman.

LADIES IN WAITING will find this two-piece suit of rayon flannel comfortable and crease-resistant. The costume comes in cocoa or marine blue and features an adjustable waistline, white angora trim at the neck and a little tab with three white buttons. Available locally, it is priced under \$11.

(For name of the store showing this style, phone Susan at 50-5951, Ext. 239, from 9 a.m. to 5 p.m., Monday through Friday, or write Susan, Dept. A, Independent Press-Telegram, enclosing a self-addressed, stamped envelop.)

Dessert Luncheon

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Dr. John E. Brown, President

Show Slated for Monday Why Grow Old?

Don't Take Bath for Granted

By JOSEPHINE LOWMAN

Never take your bath for granted!

In case you take your daily bath and all of the many bath aids and luxuries for granted, let me give you a few facts concerning the history of this part of our daily routine.

Personality singing, tap dancing, Spanish guitar and accordion soloists, baton twirling and readings will be included in the program.

Featured pupils are Lea Diane Smith and Chuck Maylorn, vocalists; Tommy Di Ponzio, Bobby Clark and Carol Peltier, accordions; Joan Miller, baton twirler, and Cynthia Coffey, Spanish guitar soloist and vocalist.

The Norton School of Music and Dance of South Gate, under the direction of Mrs. Gladys Norton, will present a variety show on the Community Program sponsored by the Recreation Department in the Municipal Auditorium on Monday evening at 8 o'clock.

At the time of the second Crusade, Peter the Hermit thanked God that water had not touched his body in 40 years. Isabella of Spain took only two baths in her life, one when she was born and one when she was married. Long ago a Queen of England boasted that she bathed once a month whether she needed it or not.

In 1610 the King of France took a bath two days in a row.

This caused a great deal of comment and was headlined.

The Philadelphia City Council once voted a measure prohibiting bathing but this was defeated by two votes.

Old time square dancing will follow the stage performance with Bill Simmons as caller and music furnished by the Tyo Orchestra.

The general public is invited to attend this free program; doors will open at 6:30.

Royal Neighbors

Royal Neighbors of America No. 5530 will meet at noon Friday in Machinists Hall for a sandwich luncheon and business session.

tub, and the swankier ones two or three. This was in 1860.

So, you see the bath has had a rather rugged history, fighting for its existence. It has certainly come a long way from its primitive beginning, with one or more in practically every house and in most hotel rooms.

So, let us not take our baths for granted but make the most of them. We should take them not only for cleanliness but for relaxation. A scented bath is luxurious and adds to our pleasure. During the cold months, when the skin is apt to be drier, a bath oil is most helpful.

Your bath can be a time of exercise (rubbing with towel), skin care and relaxation.

Cleanse your face and neck and apply a lubricating cream before getting into the tub. A bath tray is wonderful! You can put your back on it and read while you soak. This is not only restful but the heat

from the hot water helps the cream penetrate the skin of your face and neck. No, never take your bath for granted!

"Why Grow Old" appears daily in the Press-Telegram.)

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STEWING HENS Pan Ready **35^c**

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PIPPIN APPLES

3 Lbs. 25^c

PACIFIC GOLD

No. 303 Cans

BARTLETT PEARS

19^c

DURKEE'S

Full Quart **55^c**

ZEST ALASKA

Tall Cans **39^c**

OCEAN SPRAY

Medium—Tall Cans **49^c**

RED SALMON

49^c

OREGON FANCY

NO. 303 CAN **29^c**

BERRIES

Loganberries—Blackberries BOYSNBERRIES **29^c**

CRISCO

3-lb. Can **85^c**

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Press-Telegram

Coach Jim Tatum of mighty Maryland tells

What's Right with Big-time College Football



SHERREE NORTH

MOVIE STAR & DESIGN FASHION

SEE PAGE 10



EARLY BIRD: Lieutenant Governor Rollins faces tough problems an hour before breakfast.

Add Two Years to Your Life

by JOHN W. ROLLINS

Lieutenant Governor of Delaware

BBURNING THE MIDNIGHT OIL isn't all it's cracked up to be.

This may sound like heresy to you and a lot of self-made Americans, but toiling on past bedtime is not the only technique for getting things done. That's why I say: Instead of working after hours, why not concentrate on the "before hours"?

The early bird has a good lesson to teach all of us. Maybe you don't like the idea of getting up at 6 and working an hour before the rest of the world punches a time clock, but there can be a lot of compensations.

This can be your quiet hour before your wife (or husband) and children awake. The house is silent, the telephone doesn't tinkle and the air outside is fresh as the new day. It's a wonderful time for clear thinking and tackling knotty problems that looked impossible the evening before.

In one quiet hour by the cool morning light, you can accomplish more than in two or three hours of

burning the midnight oil. Getting up an hour earlier offers a chance to plan the long day ahead.

For me, it is absolutely necessary. Besides my state job, my brother and I have private businesses which need attending to—a national automobile-fleet-leasing company, an electronics plant, five radio stations, a realty firm, a cattle ranch in Georgia and four automobile agencies.

Every so often someone wants to know how it's possible to keep track of so many activities. There is one primary answer: Make your day an hour longer.

Anyone can acquire the quiet-hour habit. Our neighbor's boy tells me he never does his school homework in the evening. He prefers to set his alarm clock for 7 in the morning—and study then. This leaves him free for afternoon football practice, and for his evening job at the local drugstore.

An accountant friend of ours commutes to his job in the city from his suburban home. His hobby is

water-color painting, and for years he has wanted to devote more time to it than week ends (when he should be with his family). Nowadays he is out of bed at 6, puts in an uninterrupted hour and a half at his hobby and gets to his office relaxed and fortified for an arduous day at his desk.

A few weeks ago, a friend of mine told me of his neighbor, whom he regarded as a typical American housewife. She had a devoted husband, three school-age children, a trim, well-kept home. After dinner, she disclosed that she had just completed her third novel. My friend looked at the neat living-room, the dishes waiting in the kitchen sink. Did she have a maid? She shook her head.

"Then how in the world," he asked, "did you ever find the time?"

"Briefly," she said, "in the hour before breakfast, when my mind is crystal clear, and the only things stirring are the ideas I put down on paper."

Getting up earlier needn't deprive you of needed sleep. You can always manage to get six to eight hours of sleep at night.

Try training yourself to avoid fatigue. When you sit down, relax. In a train or plane, learn to kick off your shoes and be asleep before the trip begins. I can do it. The secret came to me from an old farmer, who advised: "When you sit, sit loose."

One of the world's top brain surgeons, Sir Geoffrey Jefferson of Manchester, England, confirms my belief on these points. At the recent annual meeting of the British Medical Association, he declared that the traditional eight hours of sleep is a baseless fetish, and that there is no physiological reason why the sleep must be taken in one shift without interruption.

Another nice thing about rising early is that you'll never have insomnia. You won't try to solve tough problems or do any heavy thinking while tossing on the pillow—you know there'll be a whole hour before breakfast to make crucial decisions. So if you have trouble falling asleep at night, throw your pills away and try the quiet-hour system. It's simple, too: it takes just a slight turn on your alarm-clock knob.

That extra time in the morning can add 10,000 to 20,000 hours—as much as two years—to your waking life. You'll find it, as I have, one of the most pleasant and rewarding hours of the day.

Whoever you are, whether you work in a factory or an office or at home, there's bound to be something you've always wanted to find time for; some special period of privacy.

Give yourself a quiet hour each morning, and you'll discover that you'll be eager to see what the day has to offer. ■

parade

The Sunday Picture Magazine
OCTOBER 3, 1954

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TRAVELING MAN

● When reporter Sid Ross sets out to get story material for PARADE, he's likely to blanket America. In a year, he logs more than 75,000 miles by plane, train and auto in pursuit of those elusive essentials: facts.

Often, one story leads to another. Thus it happened that, while traveling, Ross kept noticing the number of teenage hitch-hikers he passed. From that grew PARADE's startling current series, "Nobody's Children"—Part III of which appears today on page 12.



MAN AT WORK: Visiting Hollywood, Sid Ross interviews comedian Jack Benny.

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(COVER: DAVID P. PRESTON)	

Mother! Get this new "at-home" fashion for your baby!

Cunning!

Color-fast!

Curity.

Hi-Diddle Diapers!



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Swift's Meats for Babies
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• Designed especially for Swift & Company—a smart new wrap-around for your own Hi-Diddle dumpling! It's a famous Curity diaper—with an exclusive print—the same adorable animals you've met on Swift's Meats for Babies labels. These wonderfully soft, absorbent gauze diapers—full 21 x 40" laboratory tested, color-fast...exclusive, patented foldlines.

Order several at a time and outfit your baby with a whole wardrobe of these cute Curity Hi-Diddle diapers. Use the handy order form below. Hurry, though, offer is limited.

© TRADEMARK KENDALL MILLS



Note to Grandma . . . Auntie:
Who ever heard of a baby with
too many diapers? Get several
for the cutest baby you know!

YOUR BABY must have plenty of protein every day—and Swift's Meats for Babies are a concentrated source of protein in a form as digestible as milk! All 7 varieties are pre-cooked, ready to serve, strained so fine babies can eat them when they're only 6 weeks old. Help your little one get a better start in life. Feed Swift's Meats for Babies daily.

You'll like Swift's Strained Egg Yolks for Babies, too. Sterilized for purity...rich in blood-building iron. Already cooked, ready to serve right from the can.

MEATS FOR BABIES
AND JUNIORS...
EGG YOLKS FOR BABIES

TO: Hi-Diddle, Box 5939, Chicago 77, Illinois.

Please send Curity Diapers. For each diaper I enclose 35¢ in coin and label from one can of Swift's Meats for Babies or Juniors or one can of Swift's Egg Yolks for Babies.

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Do not send stamps. Offer expires January 31, 1955, or when supply is exhausted. Void where prohibited, taxed or otherwise restricted. Allow 3 weeks for delivery. In Canada, send label plus 50¢ to Box 1558, Toronto, Ontario, Canada.

Swift's

Now—a pressed powder for dry skin!

New "Puff Magic" is rich in lanolin!

**New make-up clings longer, softens skin—
comes in 5 flattering new shades**



My dear friends,
Some of my friends with dry skin have
problems with ordinary pressed powders
—they don't cling long enough, and the
shades are too pale and colorless. These
women need a *lanolin* make-up, for the
good of their skin.
So I have made new Puff Magic—pressed
powder with a *lanolin* foundation, in five
shades to flatter every complexion:
Natural Magic
a pearly stardust finish
Honey Fair
for that "lit-from-within" look.
Honey Brunette
flattering as candlelight.
Bridal Pink
soft and natural as a blush.
Tan Magic
rich as Riviera sunshine.
If you have dry skin, try my exciting new
make-up softens your skin, helps you look
younger and lovelier always.

Sincerely,

Lady Esther

NEW

Puff Magic

by LADY ESTHER

PRESSED POWDER WITH LANOLIN FOUNDATION

Mirrored case. \$1.00 + Tax • Scroll case. 59¢ + Tax

'Emergencies Don't Wait'

Are You Accident Prone?

by DR. JOHN HENDERSON

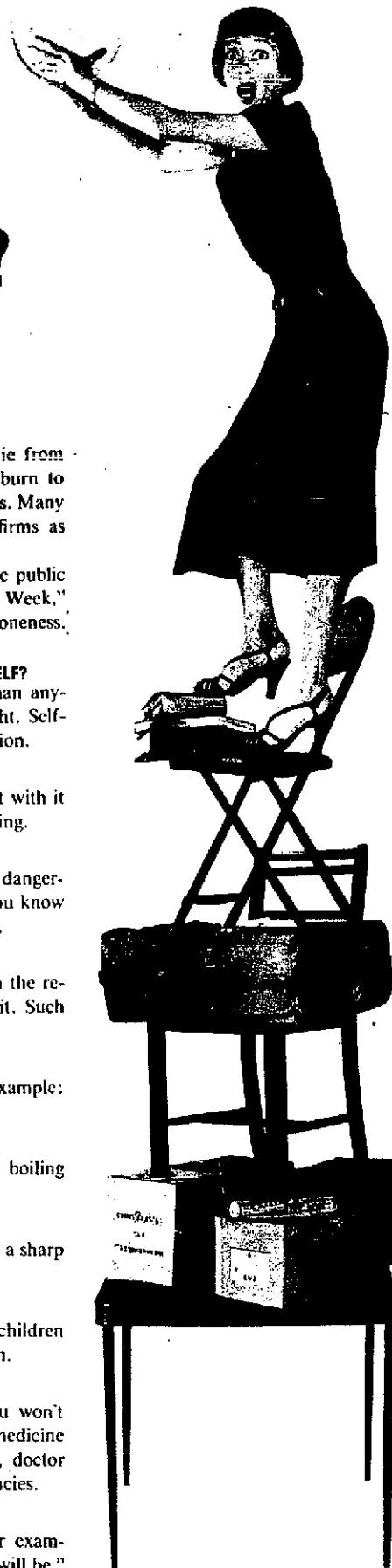
CLINICAL DIRECTOR, JOHNSON & JOHNSON

THIS WEEK, an estimated 644 Americans will die from accidents. More than 327 will fall; 126 will burn to death; 26 will be gassed; 19 will shoot themselves. Many will be persons already recognized by industrial firms as "accident prone." Will you be one of them?

Tomorrow the sixth annual campaign to alert the public to safety precautions, "Emergencies Don't Wait Week," begins. Here are 10 questions to test *your* accident proneness.

- 1 **DO YOU HAVE A LOW ESTIMATE OF YOURSELF?**
Careless people usually do. You know better than anyone else whether you are likely to do a job right. Self-confidence goes hand-in-hand with care and caution.
- 2 **HAVE YOU NEGLECTED YOUR EYES?**
This is the No. 1 cause of home accidents. Right with it goes poor lighting. You must see what you're doing.
- 3 **ARE YOU "ALL THUMBS"?**
Even if you only think you are, the result can be dangerous. Don't begin a fix-it job unless you're sure you know what you're doing. If you're not sure, don't do it.
- 4 **DO YOU DAYDREAM?**
It may seem funny when you put the garbage in the refrigerator and throw out the steak—but watch it. Such carelessness can turn out to be costly.
- 5 **DO YOU LET THINGS SLIDE?**
Rundown equipment leads to many accidents. Example: 90,000 fires a year from faulty electrical wiring.
- 6 **ARE YOU HARD OF HEARING?**
Don't be vain; wear an aid. Just hearing water boiling over on the stove can save your life.
- 7 **ARE YOU IMPATIENT?**
A short-cut can mean a short limb. When you use a sharp tool around the house, look before you swing.
- 8 **ARE YOU NEAT?**
Put things away before bedtime—and teach your children to. Tripping over something in the dark is no fun.
- 9 **DO YOU HAVE REGULAR HABITS?**
Keep sharp implements in a safe place—so you won't cut yourself reaching into a drawer. Keep your medicine cabinet stocked—for first aid. Keep police, fire, doctor and hospital phone numbers handy—for emergencies.
- 10 **ARE YOU SUPERSTITIOUS?**
When you read about accidents—right here, for example—don't be fatalistic and think, "What will be, will be." Stay alert. Accidents are *not* just a matter of luck.

If you cannot give yourself a satisfactory answer on *all* of these questions, you are accident prone to some degree. For your own protection, change those "yeses" to "nos." There is no immunity to accidents—except care.



HORRIBLE EXAMPLE: Imogene Coca, now starring in her own NBC-TV show, takes time out to demonstrate how not to avoid accidents.



Today's fashion...
The Slender Figure

Today's refreshment
... Light refreshment

FASHION is wiser than we think! By making women watchful of their waistlines, it's led to wholesome diets, as good for health as they are for looks.

Heavy, over-rich food and drinks are out of date. The modern taste is for lighter, less filling foods and beverages.

That is why Pepsi-Cola is now more popular than ever. For Pepsi has kept up with the times. Today's Pepsi-Cola is light, dry (not too sweet), reduced in calories. It refreshes without filling.

You'll find it everywhere, in the familiar economy bottle that serves two people, and in the smaller, single-drink size, just right for one.

Modern fashion, modern refreshment, go hand in hand. Pepsi-Cola is the modern, the light refreshment.

Refresh without filling. Have a Pepsi.

Pepsi-Cola
refreshes without filling



Double Agents— Dealers in Disaster

Why did Dr. Otto John, trusted West German intelligence chief who was recently shown through our Pentagon's most secret rooms, flee to the Reds? Now it's revealed that he was part of Germany's seething spy ring — in which our own agents also are busy

by JAY BENDER

WEST BERLIN. IN A HOTEL ROOM HERE, Martin Bursten, an American writer, sat hunched over his portable typewriter. Opposite him, an intense-looking young German named Ernst Gries talked in rapid bursts and then fidgeted impatiently while a translator turned his words into English so that Bursten could take notes.

Bursten, a former psychological-warfare expert in Europe, was excited. Gries reportedly was the No. 1 man in the anticommunist Propaganda Underground in East Germany, the "hottest" man in Berlin. Now Bursten was getting his story first hand.

Suddenly there was a knock on the door. Gries leaped out of his chair, drew a gun from a shoulder holster, flattened himself against the wall behind the door. The translator, also drawing a gun, fled to the bathroom. Then Gries motioned to Bursten to open the door.

"Slowly I did as he told me," Bursten now relates. "There stood a man holding something in his outstretched hand. For a moment, my blood literally ran cold and my eyes refused to focus. Then I came to. The visitor was only a bellhop, bringing a pot of glue and brush I had asked for."

Bursten's melodramatic reaction might seem funny to a U.S. citizen safely browsing through his Sunday-morning newspaper. But not to anybody who recently visited Berlin, where there are some 8,000 spies working ruthlessly in the Western sectors alone.

In fact, even Bursten did not realize the extent of the danger surrounding him. Not until he returned to the U.S. did he learn how "hot" Ernst Gries really is. The fast-talking, quick-drawing German may be the deadliest of all forms of international adventurers: a double agent, a two-way spy in the pay of both sides but loyal only to one.

Not long after he told Bursten fascinating details of the undercover propaganda campaign he claimed

to be waging against the Communist regime in East Germany, Gries was arrested at an elevated railway station in the British sector of Berlin. The charge: Gries had offered a man at the Sandwerder Refugee Camp in the American sector 1,000 marks (about \$232) to join him in working for the East German State Security Service (SSD) — the police who were supposedly after him. He now is awaiting trial.

Dramatic as it was, the case of Ernst Gries went almost unnoticed here in the excitement surrounding what promises to be the greatest double-agent story of the century, the defection of Dr. Otto John, the J. Edgar Hoover of West Germany. John, you'll remember, simply climbed behind the wheel of a Ford sedan one night last July and drove across the Sandkrug Bridge into East Germany.

When John announced he would stay in Communist territory, officials of the Western powers were aghast. Known as the "man of 1,000 secrets," he had headed the Office for the Protection of the Con-

stitution, West Germany's FBI. He had also been a trusted British agent and a confidant of the U.S.'s supersecret Central Intelligence Agency.

So the first official reaction was that John had been drugged or kidnaped by his companion, Dr. Wolfgang Wohlgemuth. After John's first press conference some weeks later, he was flatly branded a traitor. But nobody liked to face the fact that he might have been a double agent.

Even in the chilling, spy-ridden atmosphere of Berlin, a double agent is a fearful thing to contemplate. He can blow the lid off an intelligence network that may have taken years in the building. The double agent is so valuable to the employer to whom he is really loyal that the Reds have been known to return as many as a hundred captured Western spies in hopes that *just one* of them will start functioning for them as a double agent.

Suppose John was a Communist double agent. (A lot of well-informed people have been suggesting that; some even said he defected to act as a double agent for the West.) Just how much damage could he do to the free-world cause?

There has been a great deal made of the fact that, before he took off, John emptied his pockets and left his secret papers on the dresser of the hotel room where his wife was sleeping. He could have done this to convince the world he was a political idealist rather than a common traitor, or, in his-twisted thinking, he actually may have believed he could defect without turning informer. But the plain truth is that he didn't need to take his papers along: he carried enough secret information in his head.

Unfortunately, John knows far more than our embarrassed intelligence services are likely to admit publicly. He has a limited knowledge of our military equipment, a general understanding of our strategy in Germany and detailed information on top German leaders. He knows their background, their asso-



SPY RING characters include Gen. Reinhard von Gehlen (left), foe of Dr. John who may have forced the latter into defecting, and Heinz Glaeske (right), a Gehlen man who turned into a double agent.



STRAIN OF FLIGHT shows on the face of Dr. Otto John (center), posing with Red "friends" in East Germany.

cations, many of their secrets. He possibly could blackmail a few. John also knows the identity of many German informants, both in the Soviet zone and inside the Communist Party in West Germany.

More disturbing, he was taken into the confidence of our intelligence chiefs during his six-week U.S. tour last May and June. He was escorted on detailed tours through the CIA, Pentagon and State Department. He was given secret, though general, briefings. He inspected the Pentagon's top-secret communications room, toured another section so secret that it takes two different types of passes to get in. He conferred with CIA Chief Allen Dulles, FBI Chief J. Edgar Hoover and military-intelligence bosses.

Here is what Dr. John was told in Washington (although much of it has been officially denied):

- He was advised of certain anticipated military moves.
- He was told about our plan of action in case of a crisis in Germany.
- He was briefed on our military-intelligence setup.
- He was brought into discussion of the rearming of Germany. (In this case, the State Department complained that German leaders wanted to rebuild their own arms industry. The Department made it clear that the U.S. would supply all the needed arms. John agreed that this was the right approach.)

Now you can understand the concern of Western leaders when John slipped through the Iron Curtain. They went into immediate action.

The CIA sent a secret S-3 unit and the Pentagon sent a special board to Berlin to piece together the damage. Meanwhile, a drastic overhaul of our intelligence system in Germany was begun. Persons close to John were fired. All Americans who knew him were grilled.

The British rushed agents to Berlin and immediately canceled their code for communicating with West Germany. In addition, the British reportedly

sent a "disposal" man named Benson into East Germany to silence John. The use of a "disposal" man, incidentally, is one of the most drastic steps ever taken by intelligence services. His job is killing, and only when a double agent defects do secret agents resort to guns.

After the horse was stolen, figuratively speaking, Western intelligence experts began locking the barn. They took another long look at the background of this man they had trusted so readily.

A young (44), handsome, charming man, John was fond of wine and women. He got his start in intelligence work as a counterspy for the Nazis. By 1944, he was counterintelligence chief of Hitler's air ministry. From this vantage point, he joined in the abortive July 20, 1944, plot against Hitler.

When the coup failed, the Nazis hung his brother, Hans, by the throat from a meathook. But Otto was luckier. Thanks to a past position as counsel for the Lufthansa Airline, he was able to sneak on board a Lisbon-bound plane. While the Gestapo painstakingly screened all passengers, searching for plotters, Otto posed as a crew member.

As luck would have it, Lisbon was weathered in, and the plane turned back toward Germany. But John persuaded the pilot to set down in unoccupied France and go on to Lisbon the next day. As one result, the British later nicknamed John "Boomerang."

This easy escape gave rise to several theories about John. One intelligence report cites the incident as an argument that he may have tipped the plot against Hitler to the Gestapo. It is known he had undercover Gestapo connections. The report suggests he may have given away the conspiracy, dooming his brother, in return for his own freedom. If he were guilty of such treachery, it would be revealed in Gestapo records, stowed away in the Thuringian salt mines and later captured by the invading Russians. They could have used this information to blackmail him into defecting.

Another report, analyzing this possibility, points out that most of the plotters snuggled up to the Gestapo to insure against suspicion. So John's Gestapo work may have been a "cover" to conceal his role in the anti-Hitler coup.

In any case, John went to the British Embassy in Lisbon and made a deal to work for British intelligence. He spent the rest of the war in London; there he met a pretty German refugee—but married her mother, Frau Lucie John, eight years older than Otto, was left behind in the Berlin hotel with the secret papers when he crossed over to the Reds.

The British brought John back to Germany after the war and used him to help build the case against war criminals at Nuremberg. Then they sponsored him to head West Germany's counterintelligence organization. Chancellor Adenauer reluctantly appointed John, but Adenauer remained hostile and contemptuously referred to John as a "British agent."

John also got mixed up in a U.S. rivalry between the CIA and the Army's Counter Intelligence Corps. The CIA worked closely with John; the CIC distrusted him, and continued to build up a private German security force, headed by Gen. Reinhard von Gehlen, once security chief in Nazi-occupied Eastern Europe.

John and Gehlen became bitter personal rivals. They began spying on each other. John developed a civilian organization. He concentrated on hounding the neo-Nazis; it was his work that led to the British crackdown on Dr. Werner Naumann, who had laid an elaborate conspiracy to undermine the democratic parties and seize power, Nazi-style.

Gen. Gehlen, on the other hand, staffed his organization with ex-Nazis and SS officers and concentrated on going after Communists. His intelligence work was behind "Operation Volcano," a round-up of some 50 German industrialists and businessmen. The Adenauer government accused them of conspiring to aid Russia. When it turned out their connections behind the Iron Curtain had been strictly commercial, the government freed all but three.

Was He Cracking Up?

MEANWHILE, GEHLEN persuaded the army that John was politically unreliable. In fact, the army got so suspicious that it kept him under surveillance. Even the British and CIA noticed signs of emotional instability and began to distrust him. (It is true, as John charged in his East Berlin press conference, that an ex-schoolmate, Wolfgang Hoefer, had been assigned to shadow him. Hoefer was employed by the CIC, but he apparently turned double agent himself and tipped off John. Then he committed suicide.) Just before John's flight, he and Gehlen were reportedly starting to work together, but perhaps it was another of John's "covers."

Details of the flight have been coming to light gradually. Our agents have learned, for example, that John was in close touch with a woman—a Soviet Mata Hari. She left West Berlin two days ahead of John. This mysterious woman, who was known to have direct contact with the Russians, sent back assurances to John through two East Zone visitors who called on him the day of his defection.

This somewhat upsets the theory that John's companion in flight, the playboy Dr. Wohlgemuth—who inherited the private practice of Hitler's personal physician, Dr. Theo Morell—persuaded John to take the step. Because he kept three cars, three apartments, a collection of jazz records and a collection of mistresses, Wohlgemuth was obliged to do odd chores for the Soviets to meet expenses.

Continued on page 9.

Revlon's SPECIAL OFFER!

to introduce you to the first lip-softening lipstick!



'Matchmaker
Special'
110*

Revlon's New Non-Smear Type

'Lanolite' Lipstick *regular size* 1.10*

plus Revlon's Nail Enamel *value* 40*

(the only professional nail enamel)

value 1.50*

Nail Enamel, the *professional* nail enamel—used by 9 out of 10 beauty salons all over America! Stays on days longer—keeps its brilliant lustre from *one week to the next*. Get your 'Matchmaker Special' now, while the offer lasts!

Both for 110*

Only Revlon brings you 33 ravishing reds—*every red under the sun!*

*PLUS TAX

**Luckily, the spy traffic runs two ways—
so we also learn a good deal from the Reds**

One of these was to extract conversation from Dr. John. So the playboy doctor lowered John's resistance with wine and women while he ran a hidden tape recorder to take down any secrets the intelligence chief might spill. The recordings apparently were used to piece together John's first two recorded broadcasts from the East Zone. Ultimately the Soviets coaxed, wheedled and pressured the tormented John to hold a press conference and dispel all doubts about his having gone over to the Russians voluntarily.

The dreaded results of his defection were not long in coming. The Reds began rounding up informants in East Germany; soon an estimated 90 Western undercover agents were in jail. Plans were laid for a purge of the Communist Party in West Germany, where all the informants were known to John.

It still is difficult to assess precisely the effect of John's defection. Some Western agents may have been uncovered by two subsequent defectors, Karl Tiemann and Gerhard Prather. Nobody knows what damage lesser fry, like Gries, may be doing.

For example, Heinz Glaeske, a 43-year-old architect and former Nazi soldier, was a

Zone. Glaeske, of course, went along. His mission as a double agent had been accomplished. He had struck a terrible blow at Western intelligence.

Meanwhile Gries apparently was king pin in an organization called the *V-Leute*, which was largely credited with inciting the East German riots of June 17, 1953, which finally had to be put down by Russian panzer units. Curiously enough, both Gries and Glaeske professed to be violent anticommunists as the result of experiences in Soviet prison camps. Rather obviously, the reverse was true.

While there is no blinking the fact that Otto John & Co. have hurt the West's intelligence operations, it must be kept in mind that playing double agent is a two-way game. Our own intelligence experts will assure you that what John could tell the communists would not compare with what we have learned from Soviet defectors.

There is no box score, no set of comparative figures, on defectors and double agents. Yet it's known that a host of Soviet secret police fled to our side after the purge and execution of their onetime boss, Lavrenti Beria. We don't want the Russians to know how many have reached our side or how many are still hiding from their present bosses behind the Iron Curtain. So we haven't done much talking about these defections.

The fact is, however, that they have given us an incredible amount of information, an insight right into the Kremlin. Take secret-police captain Nikolai Khokhlov, a Russian "disposal" man who was sent into West Germany to murder an anticomunist emigré. When he rebelled against his masters, he gave us as comprehensive a picture of Soviet espionage in Germany and Austria as John could have given to the other side. And he is just one such defector.

Refugees Help Us, Too

WE ALSO GET valuable information from the flow of refugees who risk their lives to flee across the barrier. Even the disciplined People's Police have been deserting from Red-ruled East Germany to our side at the astounding rate of 235 per month. (The Communists sometimes plant secret agents among these refugees.)

All this, of course, adds up to the kind of atmosphere here that makes Bursten's momentarily blinding fear understandable. These days practically nobody uses the telephone for anything more important than ordering ice from the bell captain. And you seldom talk about anything more important than the weather within earshot of a stranger.

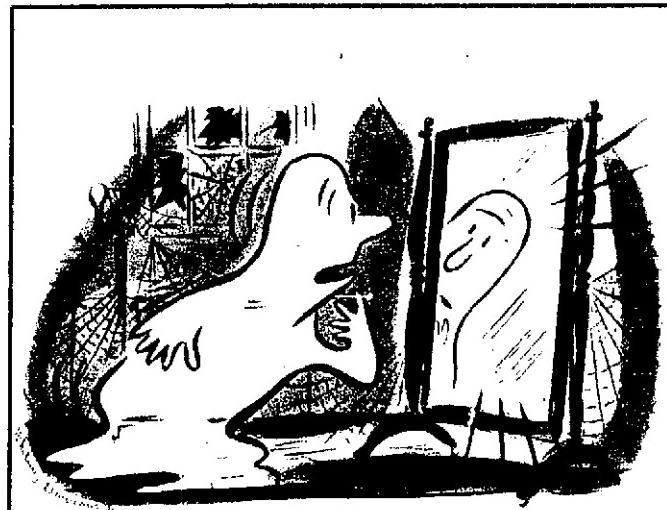
With H-bombs stockpiling on both sides of the Iron Curtain, the spy business is fast losing its glamor. Double agents today are dealing in disaster. ■



APPARENT PROOF of anticomunist activities is shown here by Ernst Gries. These are samples of propaganda he claimed he was distributing in East Germany. Propaganda is genuine; Gries was not.

trusted member of Gehlen's organization until early this year. As such, he got to know one of the strongest and ablest anticommunists in West Germany, Dr. Alexander Trusnovich, head of a White Russian group known as NTS.

One day Trusnovich got a call from Glaeske, suggesting that they meet at a certain address. When the trusting Trusnovich arrived, he was whisked away into the East



*"Oops! Who's been cleaning
the mirror with Windex Spray?"*

Doesn't everyone? Handy Windex Spray cleans all kinds of glass surfaces "twinkling-clean"—and cleans them twice as fast as ordinary glass cleaners. SWISH—spray it on! WHISH—wipe it off! And it's good to know there's no waxy film left to attract dust. Important, too, Windex Spray is such a thrifty buy, specially in the 20-oz. size. Get Windex Spray at your grocery, drug or hardware store today. Also sold in Canada.



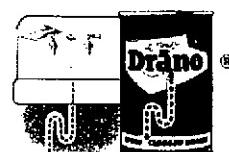
So quick, easy, thrifty, it outsells all other glass cleaners combined!

PRODUCTS OF THE DRACKETT COMPANY, CINCINNATI, OHIO



*"Wait for me, kids—I just remembered this is
the day of the week I put Drano in all the drains!"*

Witches may be flying high—but dangerous sewer germs still are lurking in every drain. And germs breed in muck that liquid disinfectants can't budge. Drano's churning, boiling action dissolves the muck—and keeps drains germ-free and free-running. Make one day a week—Drano day. Put Drano in every drain for about a penny a drain. Makes septic tanks work even better. Get Drano at your grocery, drug or hardware store. Also available in Canada.



There's nothing like DRANO...to keep drains free-running and sanitary.

'The Golden Rule' for Your Children



by *Amy Vanderbilt*

Author of "Amy Vanderbilt's Complete Book of Etiquette"

MANY PARENTS write me about the manners of today's children. Does the increasingly relaxed attitude toward etiquette, they ask, mean greater laxity in their control over their children?

The answer, of course, is no. The essential principle of good manners remains what it always was: "Do unto others as you would have them do unto you."

The little demon who is permitted to run roughshod over his parents and playmates is not going to grow up into a well-adjusted and well-liked adult. From a practical aspect, this means he has little chance for success in life, either maritally or economically.

The parent who knows that he himself is not infallible is likely to attack the insistent problems of parenthood with humor and good will. The parent who must always be right, even when a 5-year-old can see he is wrong, will have trouble raising a child competent to cope with our complex world. It is a good thing for a parent to be able to say, "I was wrong," when he obviously was. The child's sense of right and justice is strengthened by a parent who treats him fairly.

In general, the manners of today's children are no better or worse than those of their parents. They live in our shadows at home and away from home. They see that the very pressure of modern life can be death to ordinary civi-

lity. They often come to believe that ordinary manners can be sluffed off because their own parents don't take their social behavior any too seriously unless "doing the right thing" is to their particular social or financial advantage.

Good manners at home are too frequently forgotten. They are not something to put on and take off like a pair of gloves. Correct behavior should be an essential part of us and as much for the benefit of our families as for our friends and fellow workers. Good manners are money in the bank—but, more important, they are a bulwark against bruised feelings, loneliness, hostility and suspicion.

In everyday family life each child should be able to absorb essential good manners from the adults around him. Some are learned through observation, some through instruction. Here are seven social graces all children need:

- 1) How to greet and take leave of others.
- 2) How to express thanks.
- 3) How to excuse themselves or express regret.
- 4) How and for what to give praise.
- 5) How to carry on and how to end a conversation.
- 6) How to conduct themselves in public places.
- 7) How to make themselves physically presentable.

Knowledge of these fundamentals helps any child—or adult—towards graceful congress with others. ■

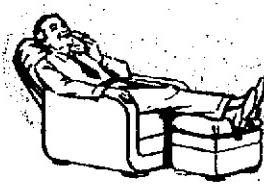
Bless His Heart!

DAD DESERVES THE COMFORT OF AN
ADJUSTABLE, RECLINING

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SLUMBER[®] CHAIR

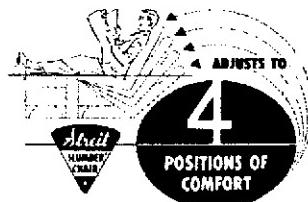


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No. 234-L
THE NEW YORKER

FOR A SPECIAL OCCASION, or just plain love and affection, you'll find the quickest way to a man's heart is to give him a beautiful Streit Slumber Chair. It will do your heart good . . . and his, too! The 4-position back-and-seat adjustment and matching footstool permits him to stretch out full-length for complete relaxation, regardless of whether he is a "long" or "short." And there's no "leg-hangover" to cause painful loss of circulation in the lower limbs or feet in a Streit Slumber Chair, because the footstool is movable. Streit Slumber Chairs are made in more than thirty authentic styles and are upholstered in a wide selection of smart fabrics, modern plastics, or genuine leather. Go to your nearest dealer listed below, and see for yourself how really comfortable and beautiful Streit Slumber Chairs are . . . then order one to satisfy his desire for comfort and your taste for beauty!



STREIT SLUMBER CHAIRS ARE ON DISPLAY AT THESE STORES . . . SELECT ONE NOW FOR THE MAN IN YOUR LIFE!

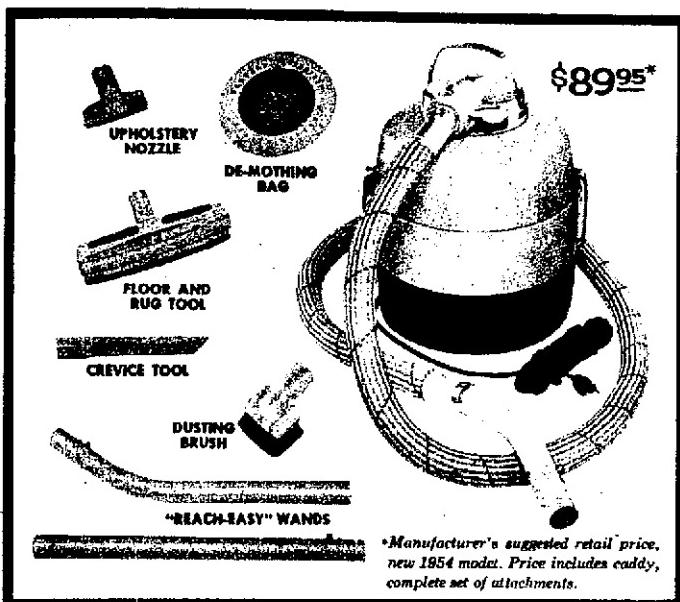
In LONG BEACH

McMahan's

Aaron Schultz Furn. Co.

**YOU
CAN
WIN-**

\$10,000 plus big cash bonuses



New G-E Swivel-top Cleaner offers you famous "Reach-easy" cleaning. Only G-E gives you the new 2-in-1 rug and floor attachment that cleans rugs—flips over—and cleans floors!

All you have to do is complete the G-E Cleaner jingle in this official entry blank.

**Be sure to visit
your G-E dealer WIN A BIG CASH BONUS!**

To qualify for a big cash bonus see the G-E Swivel-top Cleaner demonstrated by your G-E Cleaner dealer. Because every winner who has also seen a demonstration will get extra cash—A LOT OF IT! For instance, if the grand prize winner has seen a demonstration, she'll get \$2,500 extra—for a total of \$12,500!

WIN ALL YOU CAN. See your G-E Cleaner dealer today and ask to see a demonstration—then get your entry in right away! General Electric Company, Small Appliance Division, Bridgeport 2, Connecticut.

Complete Contest Rules

1. Write in your suggestion for the last line of the jingle appearing in the official entry blank, making sure that the last word in your line rhymes with the word "see."

2. Each entry must be on an official entry blank to be eligible.

3. There is a bonus with each prize. Be sure to get the bonus by asking your dealer to give you a demonstration of the G-E Swivel-top Cleaner, and have him validate the entry form in the space provided.

4. It is not necessary to have a demonstration to be eligible for a prize, but,

to be eligible for one of the big cash bonus awards you must receive a demonstration of a G-E Swivel-top Cleaner at your G-E dealer's.

5. All members of the family may send in an entry, but only one entry will be accepted from any individual. Also, only one prize will be awarded to a family.

6. All entries will be judged by the Reuben H. Donnelley Corp. on the basis of originality, aptness, and sincerity. Fancy entries will not count extra. Judges' decisions are final. Duplicate prizes will be offered in case of ties. Entries must be the original

work of contestants, submitted in their own names. All entries become the property of General Electric Company, and will not be returned. Contest is subject to Governmental regulations.

7. Contest is open to anyone living in the United States and its possessions except employees of General Electric Co., its subsidiaries and associated companies, and its advertising agencies and members of the immediate families of such persons. Contest closes at midnight, Monday, November 16th.

8. All winners will be notified by mail. Winners lists will be sent to those who enclose a stamped, self-addressed envelope with their entries. Be sure to fill out the entry blank completely, printing your name and address plainly.



Swivel-top Cleaner Contest

**Grand prize \$10,000.00—155 other big cash prizes!
Simple to enter—easy to win! Just complete the G-E
Swivel-top Cleaner jingle!**

Just think of all the wonderful things you could do with \$10,000! You could buy a beautiful new house (or pay off the mortgage on your present home)—put yourself behind the wheel of a fine, 1954 model new car and have plenty of cash

left for travel. That \$10,000 would also be a welcome "nest egg" for your retirement years.

And even if you don't win the big grand prize, G.E. has 155 other big cash prizes that could make a lot of your dreams come true. Just look...

5 Second Prizes	\$1,000.00 each
50 Third Prizes	\$100.00 each
100 Fourth Prizes	\$10.00 each

OFFICIAL ENTRY BLANK

**G-E Swivel-top Cleaner Jingle Contest
P. O. Box 980, N. Y. 46, N. Y.**

Here is my official entry in the G-E Swivel-top Cleaner Jingle Contest:

This Swivel-top cleaner's for me
I get "Reach-easy" cleaning, you see.
Cleaning ceiling to floor
Isn't hard any more

(PRINT your last line here—rhyme the last word with see)

YOUR NAME _____

STREET _____

CITY _____ ZONE _____ STATE _____

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Now, if you want to qualify for a bonus award, go to your nearest dealer and get a demonstration of the G-E Swivel-top Cleaner. Then have your dealer sign below.

I demonstrated the G-E Swivel-top Cleaner
and assisted the contestant

DEALER'S NAME _____

ADDRESS _____

QUALIFY FOR THE BIG CASH BONUS AWARDS. SEE A DEMONSTRATION AT THE CONTEST HEADQUARTERS NEAREST YOU.

CONTEST CLOSES MIDNIGHT NOV. 15, 1954

GENERAL ELECTRIC

\$AVE NOW!

TRADE IN YOUR OLD STOVE

during

Magic Chef GAS RANGE

"BEST-BUY" MONTH

Your chance to get this deluxe full-size, feature-packed

Magic Chef

gas range at a
BIG SAVING!

Look
for
the
"BEST-
BUY"
Sales
Tag!

Model G-100A
\$259.95

Only Magic Chef
brings you all these modern
money-saving features:

- RED WHEEL REGULATOR
- EXCLUSIVE SWING OUT BROILER
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- HANDY ELECTRIC OUTLET
- CLOCK AND TIMER
- GIANT-SIZED OVEN
- CONVENIENT OVEN GUIDE
- BIG STORAGE SPACE
- TITANIUM PORCELAIN ENAMEL

See this *Magic Chef* "BEST-BUY" now at

For the name of your nearest dealer, contact

UNITED WESTERN DIST., INC.

4494 East 49th St. Los Angeles 58, Calif.

'NOBODY'S CHILDREN'
THIRD OF A SERIES

Who's a Runaway? You Are!

How Americans dodge their responsibility to provide care and comfort for 'nobody's children'

AN ARMY of runaways, perhaps 300,000 strong, is on the move in America. In the first article of this series, PARADE disclosed how they are ignored by the public and kicked around by police. Last week, one boy's story showed they can be helped—if help comes in time. But it rarely does. Today we see why.

by SID ROSS
and ED KIESTER

WHAT'S TO BLAME for the current mess in handling wandering teenagers?

All over the country, PARADE asked this question. After a while, the answer came to resemble a vaudeville routine: the person being questioned always jerked his thumb over his shoulder and said, "That guy back there." If you followed this thinking to its natural conclusion, you decided that the existence of "nobody's children" was nobody's fault.

Actually, the existence of these 300,000 kids is everybody's fault.

But who will admit it? Not the Federal Government, which sees the problem as one for the states. Not the states, which point out that runaways cross state lines and therefore are a Federal headache. Not local officials, who just blame everybody in a scatter-shot way.

The worst symptom of the problem is "floating"—giving a kid the bum's rush instead of treating him humanely. Every policeman admits "floating" is an evil. But few own up to doing it.

Yuma, Ariz., police boasted: "Not a kid gets through here!" A few minutes later, a PARADE investigator found two California boys thumbing rides on the main street. A Miami juvenile-court official told PARADE proudly, "We give every child under 17 welfare handling." But a directive from the same court

stated: "We are beginning to get cases of 16-year-old boys . . . [who have not] committed any crime other than being a runaway from home. . . . It has been the policy of the court for some time not to take jurisdiction in such cases. . . ."

If police admit it's short-sighted, why do they "float" runaways? Hard-heartedness could be one reason. But Martha, 14, an Alabama girl picked up in Miami, told PARADE that policemen all along her route dug into their pockets to stake her to meals and rooms. Similar stories came from other young hoboes—boys and girls alike.

The basis of "floating" can be boiled down to two lacks: funds and facilities. All too often, the alternative is lodging the youth in a ramshackle jail, trying to alert his home state to take an interest in him, haggling with his parents over bus fare.

When Karl Holton, chief probation officer of Los Angeles County, testified before the Senate Juvenile Delinquency Subcommittee, he estimated the county's annual outlay for runaway care at \$60,000 to \$70,000.

"We have had two children for over eight months," he told the Senators. "That alone will cost \$200 a month. Probably there will be no one to help defray the cost of going back, and if the children need an attendant, and if they live on the East Coast—well, you can figure it out for yourself."

Federal 'Help'

WASHINGTON DOES HELP to finance runaway returns, in a rather left-handed way. After pressure from Miami's Judge Walter H. Beckham and others, Congress amended the Social Security Law in 1950 to allow rural-child-welfare funds to be used for returns.

But there were several catches. Only children 15 or under were covered. And the states actually didn't get a cent more.

If they wanted to use Federal funds to buy tickets home for runaways, some other phase of the welfare program suffered. So the amendment was largely ignored.

Further, the law required the state to act in the child's "best interests"; this meant a full investigation at home. As a final roadblock, states were required to exhaust all other chances of paying the fare before using Federal funds. All this ate up several months; most states figured it was cheaper to give the kid a homeward shove in the first place.

And the Federal grants were based on the number of children living in rural areas. But the problem can't be measured in these terms. The states that receive the most runaways are not primarily rural but urban.

So the states have turned to their own fund-raising systems, which are only slightly less complex. They dip into poor-relief appropriations, or child-welfare funds, or special nest eggs set up by court order. Or they call in a private agency, like the Travelers' Aid Association.

Continued on page 14



Pony brightens runaway's stay at El Paso juvenile home. Such kindness is rare.

*Enjoy both sides
of smoking pleasure!*



Feel that mildness

Taste that flavor

that's a Cavalier!

*Yes, enjoy an extra measure
of both sides of smoking
pleasure: light, easy mildness
you can feel... and fine,
really fine, flavor to taste!
Try king-size Cavaliers today!*

A cigarette is only as mild as its smoke feels to you! And the light, smooth, easy-going feel of Cavaliers' smoke tells you in the most delightful way that Cavaliers are truly extra-mild! But that's only half the story of Cavaliers' complete smoking pleasure. The other half is Cavaliers' flavor... the fine, distinctive flavor of the world's aristocratic tobaccos! So try king-size Cavaliers. See why, when thousands of smokers compared Cavaliers with the cigarettes they had been smoking, 8 out of 10 interviewed said Cavaliers are milder!



*CAVALIERS ARE KING-SIZE
yet priced no higher than leading regular-size brands. Get a carton today!*

See why, among thousands of smokers interviewed...

8 OUT OF 10 SAID

CAVALIERS ARE MILDERS!

A new fashion-making bra

*brings new charm
to your beauty zone**



Expect to be delightfully surprised—when you see and wear this new Life Romance Bra. This advanced new design combines princess styling with circular stitching of Nylo-Braid—a new material exclusive with Formfit. One look inside and you'll get the "inside story" of the Life Romance beauty secret.

Won't lose its shape even after countless sudsings. Won't wilt on hot, sticky days. Always keeps its fresh, dainty look and feel.

Here's the
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Deftly stitched concentric circles of exclusive Nylo-Braid support and hold the cup...mold to lovely, accented, rounded contours without points or "shelf effect". Uplift you naturally, beautifully and lastingly!

THE FORMFIT COMPANY • CHICAGO • NEW YORK

Good Eating... every week in PARADE

You'll want to watch Beth Merriman's food features in your weekly copy of PARADE for up-to-the minute, easy-to-prepare food suggestions keyed to autumn living.



NOBODY'S CHILDREN CONTINUED

This is California's solution: 'We get 'em wholesale, so we send 'em back wholesale'

tion. Last year, Travelers' Aid underwrote the homeward trips of 2,070 boys and 939 girls.

Most communities try to dun the child's parents for his fare. These attempts often are fruitless. Heman Stark of the California Youth Authority estimates that in 50 per cent of the cases handled by his agency, the parents just aren't interested ("Subject got there. Let him get back same way," one wired) and in another 25 per cent they haven't got the money.

If an empty treasury doesn't persuade a policeman to "float" runaways, the lack of machinery or facilities for handling them usually does. Only a handful of towns have a place to lodge juveniles—detention homes, camps or juvenile "tanks" in the jail—that can be called even adequate. Fewer yet have trained personnel to delve into the kids' troubles on a sociological basis. And the number with enough personnel to do a thorough job is somewhere near zero.

Even New York City falls short in this regard. Although children under 16 are well cared for in the municipal Children's Center, the only refuge for runaway boys 16 and over is the privately run Home for Homeless Boys, which has no supervision, no program

—and no funds. Neither the city nor the Community Chest helps out, and the superintendent, the Rev. Harry C. Eva, sometimes has solicited in the streets to keep the kids eating. But this gentle, 80-year-old minister never turns anyone away, so several hundred boys are lodged there each year.

Only a few communities are in a class with Phoenix or Los Angeles, both of which have up-to-date homes that stress outdoor work and planned recreation. More often they rank with Pennsylvania, where, a survey showed, 20 of 67 counties use some part of the county jail to house runaways.

California, host to an estimated 2,000 runaways a month, has dreamed up a revolutionary—and controversial—method of returning some of them. Four times a year, a "deportation train" heads east, dropping off youngsters all along its route. In a year, several hundred kids get home this way; a typical trip, in April, took 52.

Usually the train is run in two sections. One starts at Sacramento, the other at Los Angeles; they hook up at Barstow. On the April trip, one boy rode as far as Boston. Usually, however, the train breaks up at St. Louis and the youngsters are assigned to other trains, often in care of an attendant.

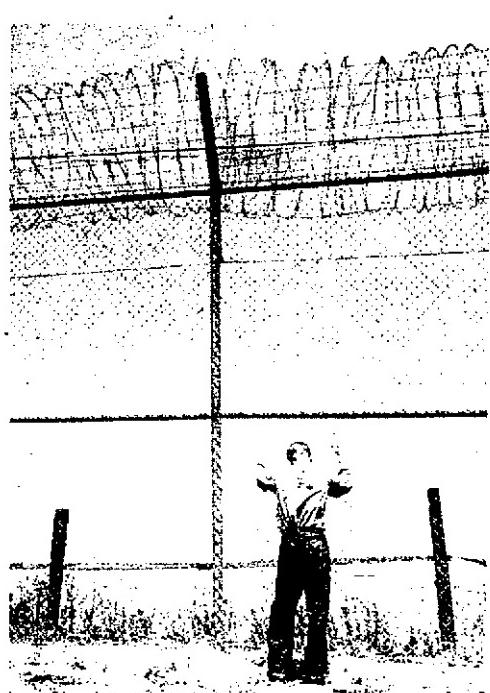
Although under 24-hour supervision, the kids have a wonderful time, according to T. O. Heer of the Youth Authority. For many, it's their first train ride. Cracked one boy, "I rode the rods out here and California's sending me home in style."

Not a few are disconsolate at being sent home. "I don't care if I live or die," one boy told Heer as the train chugged him back to a broken home. A girl, being returned to a New York reform school after running away 35 times, ranted bitterly at her mother. "If she had stayed home once in a while, I wouldn't be in this trouble," the girl said.

Railroad Fare: \$35,000

FOUR TRAINS A YEAR costs California \$35,000. The state figures it's getting a bargain. Otherwise, the runaways' board bills in industrial schools and forestry camps would keep mounting. The CYA tries to pressure parents into paying for the trip, but it seldom works. Last year, the state regained only \$2,300.

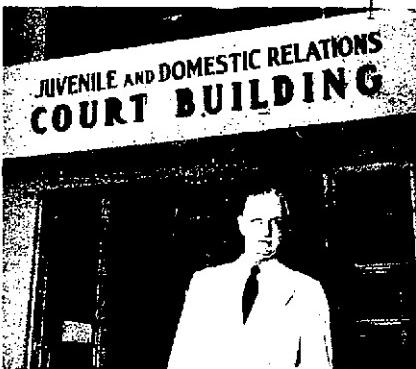
The system has been in operation for some years and has been tried by the state of Washington, but it still kicks up a fuss. "I often wonder what happens to these youngsters when they're just dumped off a train like that," Dr. Martha M. Eliot, chief of the U.S.



FENCED-IN runaway at Sheriff Biscailuz Center, in Los Angeles, stares dejectedly at the ground.



MARTHA, 14, relaxes in Miami juvenile home. Police had staked her to rooms, meals.



JUDGE Beckham of Miami persuaded Government to grant funds to return runaways.

Children's Bureau, commented to PARADE.

Heer and Stark insist, however, that case studies are made of every runaway before he's assigned to the train. Some agency at home must agree to supervise his parole. Often the courts refuse to send a kid home "no matter how loud the parents holler," Heer says. In such cases the CYA finds jobs or arranges schooling for the youth in California.

At least this one state is taking active steps to do something about the problem, even if some critics do call it "floating in reverse." Swamped with runaways and quite often stymied by unco-operative home states

which flatly refuse to help out, California has hit upon the deportation train as its best way out.

"We get 'em wholesale," Holton told the Senate committee, "so we have to send 'em back wholesale."

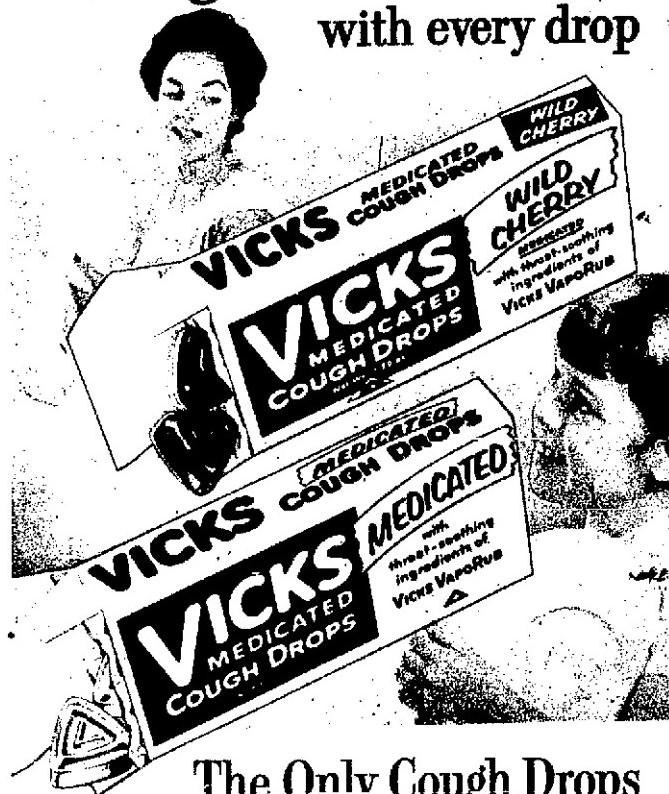
Unfortunately, the nationwide problem of runaway teenagers, extending into every city and hamlet from coast to coast, won't be solved until all America realizes that these kids aren't wholesale freight at all.

Until that day comes, they are passengers on a speeding train to potential crime—routed via Misery, Depravity and several other whistlestops between. ■

NEXT WEEK: What can be done to help 'Nobody's Children'? PARADE offers some basic suggestions for Federal and State Governments and welfare agencies—and for you.

WHEREVER YOU ARE...

You get more relief
with every drop



The Only Cough Drops
Medicated...with the throat-soothing ingredients of
Vicks VapoRub for relief of coughs due to colds or smoking.
Every drop you take brings added relief.

Full day ahead? Get more energy!

AND DO THEY
TASTE GOOD!

Post's
GRAPE-NUTS
REG. U. S. PAT. OFF.
NEW easier-to-eat

Grape-Nuts give you more energy
per spoonful than any other cereal—cold or cooked!

TAKE-YOUR-CHOICE PIE



PHOTOS BY ALBERT COMMI

ONCE UPON a time it was the duty of a hostess to offer her guests a choice of desserts, so that they might have one or the other or "a little of both, please." This Take-Your-Choice Pie is a modern version of old-fashioned lavishness, an idea your guests will enjoy—and copy!

TAKE-YOUR-CHOICE PIE

Apple Filling:

½ tablespoon quick-cooking tapioca	½ teaspoon cinnamon
6 tablespoons sugar	½ teaspoon nutmeg
few grains salt	2 ½ cups thinly sliced peeled fresh apples
• Combine all ingredients.	

Cranberry Filling:

2 tablespoons quick-cooking tapioca	1 ½ cups fresh cranberries
½ cup sugar	½ cup and 2 tablespoons water
¼ teaspoon salt	1 teaspoon grated orange peel
½ cup seedless raisins	

- Combine all ingredients except orange peel in saucepan. Cover; bring to boil. Cool, stirring occasionally. Add orange peel.

To make the pie: Prepare pastry for two-crust, 9-inch pie. Roll out pastry for one crust; line pie pan. Cover half with Apple Filling; dot with butter or margarine. Fold unfilled half of crust over filling toward rim; seal edges; flute. Roll out remaining pastry; put in unfilled half of pie pan.

Fill with Cranberry Filling; fold pastry over filling toward rim; seal edges; flute. Make well-opened slits in top of each half to allow steam to escape. Bake in hot oven (425°F.) 50 to 55 minutes, or until apples are tender.



LINE pie pan with pastry; cover half with Apple Filling; fold other half over filling to rim; flute.



PLACE another pastry circle in empty side of pan; add Cranberry Filling; fold pastry over it; flute.



KITCHEN HINT:

To help fluted pastry edge keep its shape, "hook" each point under pie-plate rim.

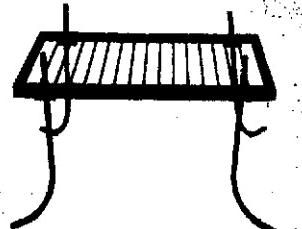
by PETER DRYDEN

parade of progress

Here's a market report on new ideas to make your daily life easier and happier

REDECORATES YOUR HOME

With a new self-adhesive plastic fabric, you can make a coffee table look like new in 10 minutes. You can use it, too, to waterproof a splash area, turn an old shoe box into a closet accessory, even redecorate your whole bathroom or kitchen at low cost. It comes in stripes, prints, solid colors, woodgrain and marble effects in 18" width. Simply cut it to size, peel off backing, apply and it sticks. Joints don't show and you can clean it with soap and water. 59¢ a yd. COHN-HALL MARK, 40 W. 40th St., New York 18, N. Y.



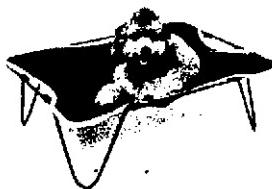
GRILL ANYWHERE: You can use this wrought-iron grill in your fireplace this winter and outdoors next summer to cook over wood or charcoal. It's useful, too, in place of andirons, as a base for wood fires or as a woodbasket. Adjusts in height. In 14" x 24" or 11" x 27" size. \$16.90. BUCKS COUNTY FORGE, New Hope, Pa.

GUARDS YOUR BABY

A new temperature signal wakes you in your own room if baby's room gets too cold. It's a brightly colored clown for the nursery wall that serves as a night light, too. Connect it with an extension cord and it will turn on your radio or make a lamp flash on and off until you wake any time nursery temperature falls too low. \$5.95. TELVAC, Dept. PP, Box 6001, Arlington, Va.



THREE-WAY DRYER: Here's an electric dryer that tumble-dries towels, lingerie, hose, etc. in minutes—warms the bathroom on chilly days—dries hair without tiring arms. It's portable; or you can mount it on bathroom or nursery walls. Timer switch lets you set it and forget it. For details, write: TIBBITS, Dept. PP, 34 W. Chestnut, Alliance, O.



REST FOR YOUR PET: Here's a comfortable sling bed for your dog or cat. The washable canvas sling slips over the corners of the wrought-iron frame. In three sizes for dogs (\$6.50 up); 18" x 18" for cats (\$3.95). Sling in white, black, green, terra-cotta. DIESEL, Dept. PP, 124 E. 40th St., New York 16, N. Y.

MAKE YOUR OWN JEWELRY

A new kit has a small electric kiln, colors, copper squares and disks, all you need to make two pairs of earrings, key-chain disk, two costume jewelry pins. \$6.95; parts for other do-it-yourself jewelry at low cost. MODERN: AMERICAN, 2023 E. Jackson, Bloomington, Ill.

PARADE OF PROGRESS items are NOT advertising. They are chosen solely for their usefulness and novelty. Look for them at your favorite stores. If they are not yet available, write firms listed. Mention PARADE to get complete information.

New Recipe Book For
The Best in Chocolate
free

Please send me free copy of Nestlé's Party Bait Booklet.

Address _____



Here's a raft of new recipes for cookies, cakes, candies, frostings and more—all chocolate, all wonderful! And, of course, the most wonderful chocolate you can use is Nestlé's Semi-Sweet. Whole or melted, chopped or ground, Nestlé's tastes richer, works better. And now, Nestlé's saves you money, too, with the new Jumbo Bag—twice the size.



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Nestlé's Party Bait, Box 104
New York 12, N. Y.

Please send me Party Bait Booklet. I enclose one empty Nestlé's Semi-Sweet Morsels bag (any size) for each copy wanted.

Name _____

Street _____

City _____

State _____



Buy 'em big—
Have plenty on hand—with
Nestlé's New Jumbo bag.

The current 'champ' among big-time college coaches tells critics:

COLLEGE PARK, MD.

BEFORE THIS 1954 SEASON is over, there probably will be at least a dozen so-called "exposés" of big-time college football. Depending on who is winning and where the criticism comes from, certain colleges will be charged with everything from giving their players fancy cars and phony degrees to sending young men out to be slaughtered for the sake of the gate receipts.

I don't know why one of America's great sports has to weather this yearly storm of abuse. But, since it seems to happen that way, it's about time some of these unfounded charges are exposed to the light of cold facts. It's time somebody went on record about what's *right* with college football.

Now, I don't consider myself an official spokesman for football just because the University of Maryland's team was voted number one in the nation last year. Nevertheless, PARADE asked for my opinions—and, because I have coached for 20 years at such widely scattered places as Cornell, North Carolina, Iowa Pre-Flight, Oklahoma and Maryland, I feel somewhat qualified to speak out on the subject.

First, let's examine the chief charges against so-called big-time football. One of the oddest is the complaint that football regiments the players too much.

Discipline and training are necessary for perfection in any sport, but nobody forces a boy to practice or even go out for the squad. In most colleges, it's an honor to excel in football or be on the team. A boy can't have this reward without taking time from other pleasures.

So coaches feel that most players are willing to give up a few hours a day for practice. If they aren't, that's their privilege. Don't forget that a boy at a military academy gets plenty of regimentation—but nobody objects to it there. So why complain about football?

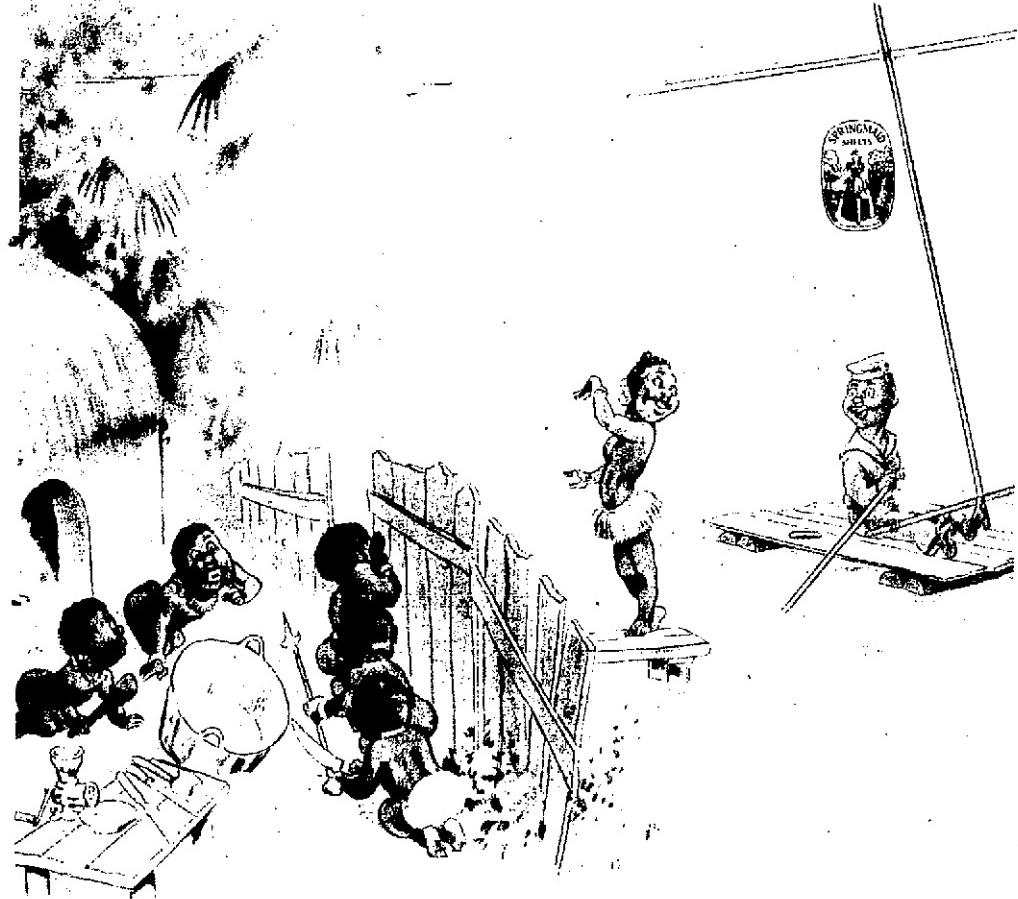
What's Wrong with Winning?

ANOTHER ANNUAL GRIPE is that college coaches place too much importance on winning. Well, what's wrong with trying to win? There is no better way to train a young man for life's competition than to teach him to win in sports. A good coach certainly can't be expected to teach his boys to lose. They'll learn to lose just by getting beaten at times. Everyone realizes that alumni sometimes put pressure on a team to win every game and are unfair to the coach and the team when they lose. But isn't every salesman under pressure to win at his job?

Once in a while a coach does call for too much practice. Take the case of the coach who sent his boys to toughen up at a logging camp one summer. They practiced football all of their spare time. They got so sick and tired of playing football that they had a poor season. This was not a case of overemphasizing winning; it was a case of a coach making a mistake, like a salesman who oversells.

Another favorite charge is that football is too much of a big business now, instead of a healthy sport. Anyone who believes that "Saturday's Hero" stuff just doesn't know what goes on down there on the field. Actually, the big-business part of college football is only in the gate receipts. The mere fact that spectators pay to see a game has nothing to do with sportsmanship on the playing field. Some might argue that college football is an exhibition rather than a contest. This is ridiculous. The boys are playing hard to win.

The one thing that seems to annoy critics more than anything else is the fact that a good college team can't help but



How to make a buck for a banquet

More Mothers Depend on Fletcher's Castoria Than Any Other Laxative

to correct constipation in children of all ages



Mild, gentle, pleasant-tasting Fletcher's Castoria is the only nationally-recognized laxative made especially for babies and children



Fletcher's Castoria is so popular because it's extra mild and gentle—gives the natural-like relief a child needs when temporarily constipated.

Castoria is made from nature's finest vegetable laxative products. Contains no harsh drugs—no phenolphthalein, no cascara, no castor oil, no salts. Won't overdose your child, won't cause griping, diarrhea, or upset stomach, which harsh adult laxatives may do. Since it's liquid, you can regulate dosage exactly.

Children prefer Castoria, too. It tastes so good they lick the spoon. Get a bottle now.

Char H. Fletcher
The Original and Genuine
CASTORIA

For 86 Years the Most Trusted Name in Laxatives

18 *parade* OCTOBER 3, 1954

POLIO FACTS FOR 1954



PATIENTS—There will be new victims in 1954. They and 65,000 patients from past years will need help from the National Foundation.

PRECAUTIONS—When polio is around—



GAMMA GLOBULIN—This gives temporary protection. The National Foundation will spend up to \$19,000,000 for GG for the national stockpile in '54. Health officials will distribute it.

VACCINE—A safe and promising vaccine is being tested now. But results will not be known until 1955.

THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS

SAVE . . . WITH U.S. BONDS

by JIM TATUM

HEAD COACH AND ATHLETIC DIRECTOR, UNIVERSITY OF MARYLAND

What's Right with Football

make money. Since the public is interested in seeing football, a college wisely charges admission in order to help pay for other intercollegiate sports which have less attraction. For some reason, critics feel this is a scarlet sin. If a college team loses games—and money—nothing is said; But once a team starts winning, and making money, then it gets into hot water.

Too many players get hurt, according to other critics. Well, everyone knows a few players get injured, but the truth of the matter is that more young fellows get hurt in auto accidents than in running for touchdowns. Another point to remember is that fewer players get hurt in winning football. During Maryland's undefeated 1951 and 1953 seasons, only one boy missed a game through injuries. That's proof of the value of training.

Another common charge is that football doesn't leave players enough time to study or enjoy a well-rounded

campus life. This isn't true, either. Look at the figures:

The average college player spends only three hours a day on football during October and November, plus 10 days in September. During a school year, it is estimated players spend a total of 480 hours on football. This includes spring training. On the other hand, students who work in campus dining halls for room and board spend a total of 765 hours away from their studies. Yet, like football players, many of them manage to get top grades. Some players, of course, go on to become doctors and dentists and even to win Phi Beta Kappa keys. And many schools report players are elected class officers, further proof that athletes are well adjusted and follow normal schedules.

Perhaps the unfairest criticism of all is the charge that football helps the wrong boys through college. It's the same as saying football players aren't worth educating. Some

Continued on page 20



BEAMING Coach Tatum displays the Rev. J. Hugh O'Donnell trophy, symbol of national-championship title won by Maryland in 1953.

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FOOTBALL CONTINUED



Tatum and his 1953 backfield: They helped give Maryland an all-winning season.

'Grants-in-aid to athletes should be applauded'

people say we need more scholarships for chemists and engineers instead of athletes. But why penalize a boy who plays football if he has academic admission requirements? After all, football isn't keeping anyone from handing out chemistry scholarships. Perhaps it might be a good idea for engineering and chemistry departments to organize booster clubs, as football has, to help pay tuition for promising students.

Here are some more facts. At least one-third of the boys going through college on so-called football scholarships have grades high enough to earn academic scholarships. The great majority of the others are average students; and average students, according to a recent industrial survey, are more successful in business than those finishing in the upper third of their class.

The main thing to remember is that, although a few players never finish college, only about 50 per cent of all boys who enter college ever finish. A greater percentage of the recruited athletes graduate.

The charge that players are paid fantastic wages and drive big cars is equally unfair. With rare exceptions (there are rule-breakers in every field), players get their tuition, room and board. That's all. Most players can't even afford a hot-rod, much less a limousine.

It so happens that our two co-captains on the current Maryland team own automobiles. One boy got a car from his family, and the other worked all summer to get the money for his second-hand vehicle. Some critics might even try to read something into that. What they overlook is that the big majority of schools are anxious to obey their National Collegiate Athletic Association and conference rules.

So much for the charges. Now what good does big-time football do for the colleges? There are at least three reasons for taking the trouble to field a winning team:

- 1) It teaches teamwork, loyalty and self-sacrifice — important character building for future, well-rounded leaders.

- 2) It helps boys get a college education.
- 3) It builds morale for students, faculty, alumni and friends of the university by establishing a common interest and bond.

Finances enter the picture, too. Many schools benefit, either directly or indirectly, from football profits. Some schools use the money to build up educational and physical plants. Others use the funds to promote the good name of the college. At Maryland, for example, football supports 11 other major sports—not to mention a variety of intramural sports—for which there is no endowment or state appropriation.

A Circus Without Peanuts

INSTEAD OF THE grants-in-aid to athletes being criticized, they should be applauded.

Without question, they help deserving boys. If it weren't for football, many boys would never see the inside of the ivy-covered walls. Sure, when colleges hand out a four-year scholarship to a student, not a scholar, who has athletic ability, they have a selfish interest in him. But they're helping him, too. He is given the opportunity to succeed in getting an education. If he fails, it is his fumble.

I remember one farm boy who had only two pairs of dungarees to his name before he came to college. He had average grades and athletic ability. Should a boy like this be barred from college if somebody is interested in sending him just because he can play football?

As far as morale is concerned, it's been proved time and time again that football gives everybody connected with a college confidence and poise. Everyone is proud of a winning team. No matter how you look at it, a university without football is like a circus without peanuts.

And in many ways football can be considered a real public service. Not only does it help people understand what college is all about, but it also helps in the important task of preparing tomorrow's leaders.

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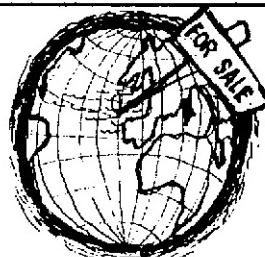
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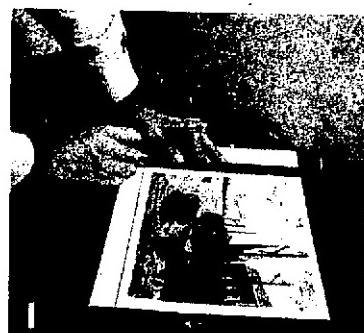
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START by laying picture on matting paper, shifting it to find most pleasing arrangement. Use ruler and single-edge razor to cut the matting paper to the proper size.



MOLDING for the frame is cut to fit around the outside dimensions of the matting. Corners are cut at a 45-degree angle. Shown in use is a simple, inexpensive miter box.



EACH CORNER is held with glue and a small brad or nail. Be sure to drive the nail in part way, as shown here; point should just about come through on the other side.



APPLY GLUE to joined edges, using a corner clamp if you have one. Drive nail all the way in. Let glue set for about 15 minutes. Then go to work on other three corners.



FINISHED frame and picture: An evening's work has transformed an otherwise bare-looking wall.

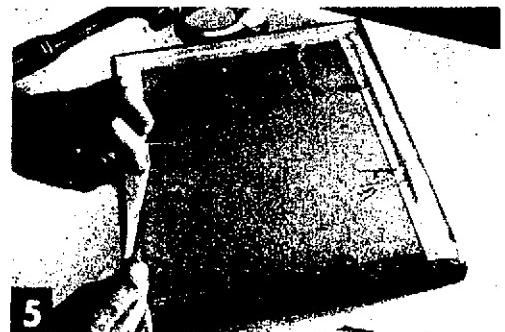
Make Your Own Picture Frame

YOU CAN MAKE your own picture frame in just one evening, using a few simple tools and inexpensive materials. All materials for the job shown here—including the picture—cost just \$3. And there were left-overs for other do-it-yourself projects.

Tools: fine-tooth saw or simple 29¢ utility saw; hammer; ruler; razor. If you plan to make additional frames, you'll find a miter box (69¢ up) and a corner clamp (about \$1.20) useful.

Wood for this frame cost 66¢; the dock-scene print, 49¢; matting, 15¢; glass, cut to size in a hardware store, 15¢. You'll also need and have left over: a can of wood filler, a tube of quick-setting casein glue, a box of small screw eyes, picture wire, 3/4" brads, masking tape and a half-pint of antique oak stain.

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The Girl They Used to Bluff Marilyn

Sheree North is proving she's star material all by herself

by LLOYD SHEARER

HOLLYWOOD,

THREE WINTERS AGO there was a chorus girl in Las Vegas who used to kibitz the gamblers at the Flamingo Hotel. A pleasant, enterprising blonde, she would often suggest to a winner that he take time off for a nighttime plunge in the hotel swimming pool.

Winter nights in Vegas are cold; more often than not, the gambler would ask the blonde incredulously: "Are you nuts or something? It's freezing outside." Then—because he was a gambler—he might add: "I'll bet you twenty bucks you won't dive into that pool just as you are."

Five minutes later, the blonde would dive off the low board and the gambler would pay his bet. What he didn't know was that the pool was heated and that the girl wore a swim suit beneath her dress.

The dancer who used to engineer this stunt was named Sheree North (see front cover). And she did it for one reason: money. Up until a few months ago, when 20th Century-Fox signed her to play the lead in *Pink Tights* (a multimillion dollar musical that gets under way this month), Sheree North never had enough money for herself or her child.

Married when she was 15, a mother at 16, a divorcee at 17, this long-legged hip-swirler has been dancing professionally since the age of 11 and reaping, until recently, little money but lots of disappointment.

Born 21 years ago in the shadows of Hollywood's Paramount Studios, Sheree was christened Dawn Bethel by her mother.

"I never saw my father," she says, her voice stamping its foot. "He walked out while my mother was pregnant."

As a child Sheree kept changing her name



RELAXING during rehearsal, Sheree reveals smiling charm as well as loose-limbed grace.

every few months, a psychological escape mechanism that drove her teachers daffy.

"On Monday she would announce that her name was Cookie," recalls one teacher. "A week later it was Bubbles. Then it was Red Devil or Sky Blue or something."

Sheree chose her present name because she felt it fit her as a dancer. Two years ago she was all set to switch to Kathy Scott.

"Kathy Scott is a wonderful name for a secretary," she says. "And that's what I was going to be until Bob Alton talked me out of it."

Alton, one of the country's top choreographers (*Ziegfeld Follies*, *Anything Goes*, *Pal Joey*, *By Jupiter*), spotted Sheree dancing at a Santa Monica night club and offered her a role in the Broadway musical *Hazel Flagg*.

"This dancing racket is getting too tough for me," she told Alton. "I'm pulling out. And I'll tell you why . . ."

She related how she had begun dancing lessons when she was 6. In exchange, she and her mother used to scrub, clean and sand the dance floor. At 11 her uncle taught her to drive a truck, whereupon she got a "dollar-a-night" job at a Hollywood night club helping the parking-lot attendants.

"My biggest thrill," she says, "was parking Robert Taylor's car. Gosh, how I used to love that guy!"

At 13, Sheree became a chorus girl, lying constantly about her age and earning \$65 a week when she worked—which wasn't often. At 15 she eloped to Las Vegas with a 25-year-old draftsman named Fred Bessire. (She told the marriage-license clerk she was 17.) A year later she gave birth to her daughter, Dawn, just about the time her marriage came apart at the seams. Soon Sheree was back hoofing in the night spots.

"Sounds corny," she says, "but the kid needed milk."

Wherever there was an honest dollar for a physically precocious young girl to earn, Sheree went. In Mexico she posed in scanties for advertising posters. In Houston she modeled at the Shamrock Hotel. In Hollywood she executed a series of blood-tingling dances for the producers of 8-mm. motion pictures.

In dance contests she won watches, vanity sets and gift certificates. She made the rounds of the movie studios, picking up three days' work here, a week's work there. Once, in the chorus line at one night spot, she had no one with whom to leave her baby. So she took little Dawn backstage with her.

Like other chorines, she hoped constantly to "be discovered." She knew all about Barbara Stanwyck, Paulette Goddard, Betty Grable, Jan Sterling, Virginia Mayo and other graduates of the chorus line. But her biggest offer came when Nils T. Granlund suggested that she join his act in Las Vegas. After Vegas, it was the same frantic, ceaseless search for a job to support herself and her child, a search that hardened, disillusioned and continually depressed her.

Alton listened to all this thoughtfully. Then he talked Sheree into giving show business one more chance. Against her better judgment, Sheree spent her savings on winter clothes and new luggage, placed Dawn in her mother's charge and went to New York.

A Shimmy—and Success

THAT DID IT. Hazel Flagg turned out to be just another musical but Sheree's Salome dance, a 1½-minute shimmy routine, stopped the show. Sheree's name promptly went up in lights—and she had her big break at last.

When Paramount bought *Hazel Flagg* for Martin and Lewis and produced it as *Living It Up*, Sheree and her dance went along. When Bing Crosby made his TV debut, he signed Sheree and her free-swinging hips. When Marilyn Monroe refused to do *Pink Tights*, Sheree was screen-tested in an attempt to bluff Marilyn back. Marilyn refused to be bluffed, more or less.

"I'll come back," she said, "but I won't make *Pink Tights*."

It was generally felt that Sheree would be dropped when Marilyn renegotiated her contract. However, Darryl Zanuck took a long look at Sheree's screen tests (they cost the studio \$225,000) and ordered her option picked up at \$750 a week. Then he announced that she definitely had the lead in *Pink Tights*.

Sheree has never been happier. Last month she rented a six-room bungalow at \$150 a month in San Fernando Valley for herself and 5-year-old Dawn. She is investing most of her salary in annuities. She's proved she can take the hard Hollywood road—but she's thinking of her daughter.

"All I want for Dawn," she says, "are the things I never had—love, security and a well-adjusted youth."

Ironically, Sheree has yet to learn that these are three things money cannot buy. ■



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Perry Mason and his secretary sneak into an apartment and find an empty safe. Two hours later a blonde slips in and slams the safe shut. Later a brunette tip-toes in — rushes out with two suitcases. Not very sinister . . . EXCEPT that earlier the very same day the mysterious TENANT of the apartment was found in the Utah desert — MURDERED!



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Mason's client wants to get hold of a tape recording that has damaging evidence against her father and a man named Jay Jay Fritch. But Grogan, a blackmailer, wants \$20,000 for it! Then Fritch is found DEAD! Grogan has an iron-clad alibi — while Mason and his client have none! Any one of FIVE people could have killed Fritch. Perry must prove that NONE of these five did it — including himself!



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Southland

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**Have a Doughbelly
Laugh on the House**

--See Page 8

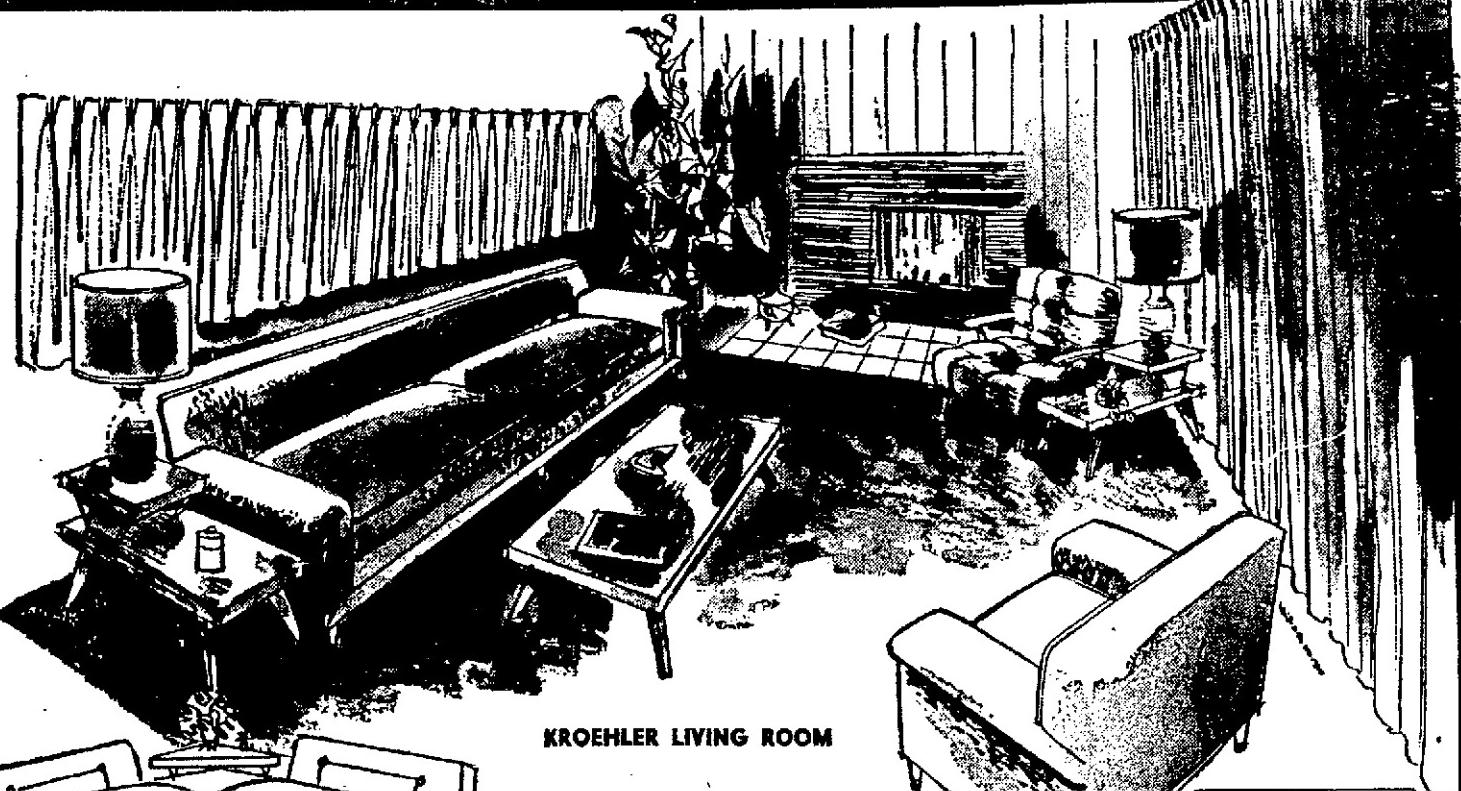
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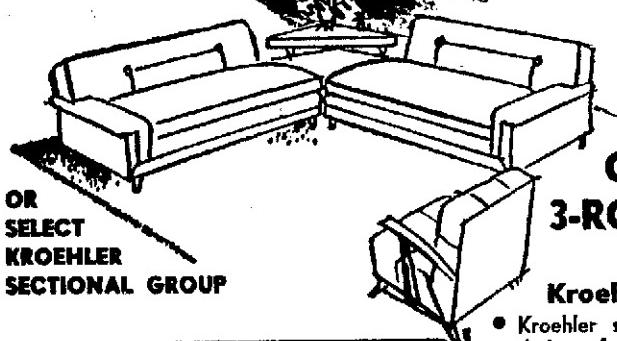
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Carpet — Choose 9x15 or 12x12 all-wool tweed or cotton boucle. Choice of 15 colors.

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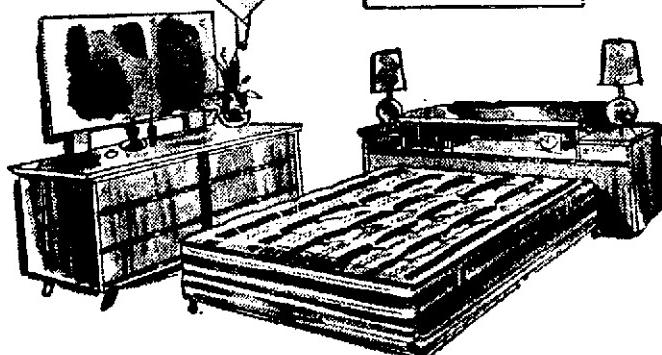
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- 6-drawer dresser, mirror.
- Combination headboard bed set in all-hardwood blond mahogany or walnut.

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Her Man Must Eat Beefsteak for Breakfast

By Bert Resnik

HOLLYWOOD'S latest contestant in the more pounce to the ounce race hopes to specialize.

Mamie Van Doren wants to do "intelligent sex parts."

She puts forth some good qualifications.

She knows how to get in the mood.

"I memorize all my scripts in bed," says Universal-International's blonde answer to a baseball player's wife. "Next morning every line is clear as crystal."

It's a king-size bed. There are three full-length mirrors near it — just to reflect the crystal clearness of the lines.

But she's a sissy. She doesn't sleep in the nude. (Anything to be different.)

Mamie wears a pair of flannel pajamas. On her they look good.

She's always dreaming about strangers.

"Some day I'm going to talk this over with a psychoanalyst."

WHEN MAMIE isn't in bed memorizing scripts and wearing flannel pajamas, she decks herself out in flashy clothes that bring out her finer attributes.

"Stores have showrooms, don't they?"

The show room, stripped, weighs 111 pounds, stands 5 feet 4 inches small and boasts 36½-22-35 displays.

And she doesn't believe in concealing the evidence. Bras are out except for tailored suits.

She likes tight-fitting clothes

with very little under them except Mamie.

"I like to give my body a chance to breathe."

Which all sounds very much like another blonde who does an occasional bit in the movies. This Mamie deplores.

"I may bite my lips and wiggle my hips a little, but I'm no carbon copy," she says.

She admits, however, to posing for artist Varga's calendars.

"But never in the nude."

SHE WOULD'T THINK of that although she once appeared in a Broadway night club in a costume made of three butterflies.

They were pretty generously sized butterflies.

Mamie Van Doren's real name is Joan Lucille Olander.

She was born Feb. 6, 1933, in Rowena, South Dakota, population 78. She's the daughter of Mr. and Mrs. Warner C. Olander, and is of Swedish descent. Mamie's an only child.

When she was 10 she left South Dakota to accompany her parents to Southern California, where her father obtained work in a defense plant.

During her high school days she played the cello for the Los Angeles City Orchestra.

It was during this period that it became evident there was more to her attractiveness than musical ability.

"The leader finally made me sit in the back row because I was disturbing people," she said.

WHEN SHE WAS 16 she married a young Los Angeles shirt manufacturer. The marriage lasted 90 days.

After the divorce she went to work as a secretary for three attorneys.

"Shorthand, typing and sprints around the desk," she recalls.

She gave up the secretarial chase and started taking singing lessons, posing for the calendars to provide the financial whereabouts.

Jimmy McHugh, famed songwriter, saw her when she appeared as a vocalist for Ted Fio

Rito during a Las Vegas engagement. He became her manager and the next step was Hollywood.

The studio changed her name and called her an ice-blond. She liked the name change but objected to the ice description.

"I'm warmer than that," she said.

She has dyed her hair for so long she isn't sure of its natural shade although it could have been brunet.

"I even think like a blonde."

HER BIGGEST whirlwind romance was with a Reno sportsman who gave her a 36-carat topaz ring "as big as an onion," a gold charm bracelet and a Jaguar roadster.

But there was a difference of opinion.

"We broke up because he thought I ought to give up my career," said Mamie. "I can buy my own cars."

She didn't say anything about 36-carat rings.

And she hasn't soured on romance.

"I'd love to get married to the right guy — the kind who eats beefsteak for breakfast."

"I don't like shy men. The guy who does nothing is the one to watch out for."

She'll be playing the field for some time to come, she says.

"I'm very interested in somebody I haven't yet met."

PICTURES to Miss Van Doren's credit include "Forbidden," "All-American," "Yankee Pasha" and "Francis Joins the WACs."

A group of English soldiers titled her "Miss Diesel Generator."

American soldiers in Battery B, 737th AAA Bn., wired here:

"By unanimous decision we have voted you the girl we'd most like to be on a tracking mission and locked in the van with."

The studio is the servant of the public. It looks like Mamie is going to get her "intelligent sex parts."

As Producer Ted Richmond puts it:

"If she'd walk by a schoolhouse, she'd be contributing to the delinquency of minors."



Mamie Van Doren . . . she's playing the field . . .



The right guy . . . must eat beefsteak for breakfast . . .



She doesn't believe in concealing the evidence: "I like to give my body a chance to breathe!"

There's a New Era in America's Woods

By Douglas Nelson Rhodes



Timber cruisers like this modern Paul Bunyan will carry hypodermic needles instead of axes, scientifically improving amount, quality of tall timber.



Chemistry is destined to play a bigger part in lumbering operations. Here a plane dusts trees for pest control. Helicopters now assist the firefighters.



Even this modern power saw will be antiquated as a stone age ax when rays will be used to cut, plane smooth the lumber, "logged" by giant helicopters.

PAUL BUNYAN, legendary lumberjack whose mighty exploits form some of America's best loved folklore, is returning to the logging camps, to top his fictional feats with eye-popping factual performance — all for the sake of lumber for new homes in Long Beach and elsewhere over the nation.

But the modern Bunyan bears no resemblance to the brawling bull of the woods famed in song and story. In fact, Paul, his tools, and even the blue ox, Babe, are undergoing an Atomic Age metamorphosis more fantastic than legend's tallest timber tale.

In laboratories and on experimental forest tracts the strategy is being planned for a gigantic new American revolution in the woods — a fabulous development of lumbering techniques so astonishing in concept and approach that in a mere 20 to 50 years present lumbering methods will be relegated to the limbo of Stone Age efforts.

This prediction was made recently by L. J. Carr, president of Forest Products Research Society, science and engineering organization of the western lumbering industry. FPRS' task is to rejuvenate Paul Bunyan and streamline his muscles for the big job ahead.

Among the projects under way by lumbermen are revolutionary programs involving aviation, chemistry, biology, electronics and a dozen other sciences, Carr asserted. For instance: Within a few years lumberjacks will use giant helicopters to carry trees, roots, branches and all, to "wood factories" where logs will be cut by invisible rays instead of saws! Timber cruisers will tote hypodermic needles, instead of axes, to make trees grow three times normal rate, be fireproof, bug-proof and yield any color wood

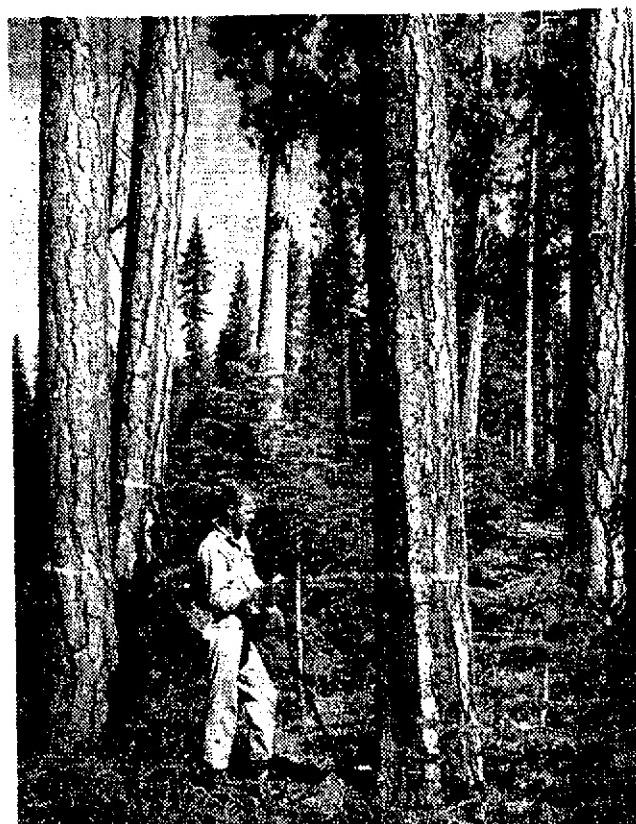
desired — grown-in color that will never need painting!

LUMBERING by means of huge helicopters instead of with tractors and trucks, is one of the more spectacular innovations now in the works for future tree-harvesting operations. The method is called "complete tree" logging and it's expected to reduce lumbering costs and at the same time aid conservation efforts and greatly increase potential timber yields by making possible the harvesting of hitherto inaccessible trees. For example: billions of feet of marketable timber cannot now be cut because it grows in deep canyons and on steep mountains which even the most powerful tractor can't negotiate. Helicopters can sweep into these areas, lift the trees — one by one — and whisk them away as easily as one can pull weeds in a garden patch. And since the trees being harvested remain upright throughout the logging process, virtually no damage is incurred by surrounding younger growth.

Nor will the airborne transportation crews need to touch the load, from logging tract to sawmill pond. A television device is being perfected that will enable them to get a close-up view of the remote control operation that includes the fitting of self-locking "sky hooks" into the tree being removed. All this while the loggers remain safe and comfortable in the helicopter's cabin.

Carr revealed that enormous progress is being made in the fields of tree chemistry and plant biology by FPRS researchers. By injecting radioactive materials, wood in tomorrow's lumber products will be stained any color desired — directly into the living tree. Other hypodermically applied substances will automatically

(Continued on Page 19.)



A forest laboratory researcher marks trees for cutting, a modern step in the conservation of America's timber.

Where's Junior?

Isn't it strange? At the end of a week-end outing the children, within easy reach all day, will suddenly dissolve into the surrounding scenery with the utmost ease. Could it be they sense when it's time to go home? Do they do it on purpose? Well...



Two of three are accounted for but "Where's Junior?" The stock answer is, "He went that-a-way..."



"I wonder if he's looking for me..."



"Junior! JUN-YERRRRRRRRRI!"



"I must be lost..."



"This is getting better all the time..."



"Hey, up there! Were you looking for someone?"



—Photo-story by Eric Wahleen

"I think I'm going home now!"

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(SINCE 1924)

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Lecithin with D	100-1.35
Glutamic Acid	100-1.60
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Fish Are Where You Find Them

THIS is a fish story.

Actually two fish stories.

And both are experiments.

One is about Long Beach's first forthcoming winter of live bait fishing for sportfishermen.

The other concerns fish, and where do they go from here?

For the first time this year, Long Beach's 50 miles of sportfishing grounds will be within reach of Mr. Average Angler around the calendar.

In the past, live bait fishing off Long Beach has been principally a summer sport for the ordinary Izaak Walton. This year, however, the salt water angler can go out every day except Thanksgiving and Christmas if desired.

By Ben Zinser

cept Thanksgiving and Christmas if desired.

J. E. (Mac) McClintock, operator of Pierpoint Landing, says this year he'll schedule three boats daily the year around.

"What we'll find out there in the wintertime we don't know," he admits.

"It's a sure thing, though, that we'll find white sea bass in the horseshoe kelp and around Catalina Island," he adds. "And there should be bonito, possibly barra-

cuda, and, of course, the more than 55 varieties of rock fish."

ALBACORE? Not likely in the winter months.

Where does he go then? He might even go to Japan.

He might, that is. He might go to Midway Island.

At any rate, for the past three years the California State Fisheries Laboratory has been keeping tab on the wanderings of albacore as well as of yellowtail, kelp bass and yellowfin tuna.

The albacore, however, has been giving the lab's researchers the run-around.

"We haven't drawn any conclusions yet about the movements of the albacore," says Dr. Frances N. Clark, senior marine biologist who directs the Fisheries Laboratory on Terminal Island.

The lab, which tags various albacore with a plastic tube just back of the fish's dorsal fin, has come up with all sorts of findings to date.

IN AUGUST 1952 the California Department of Fish and Game tagged 215 albacore off Catalina Island.

Exactly 324 days later — in June — a Japanese fisherman hooked one of the marked fish 4,900 miles away, south of the main islands of Japan. The Great Circle distance between Long Beach and Tokyo is 4,650 miles.

The researchers have no way of knowing, of course, if the ambitious albacore took any side trips on his lengthy journey.

One other albacore in this group was recovered off Morro Bay, about 200 miles distant, 30 days later. And another was taken at approximately the same location 43 days later.

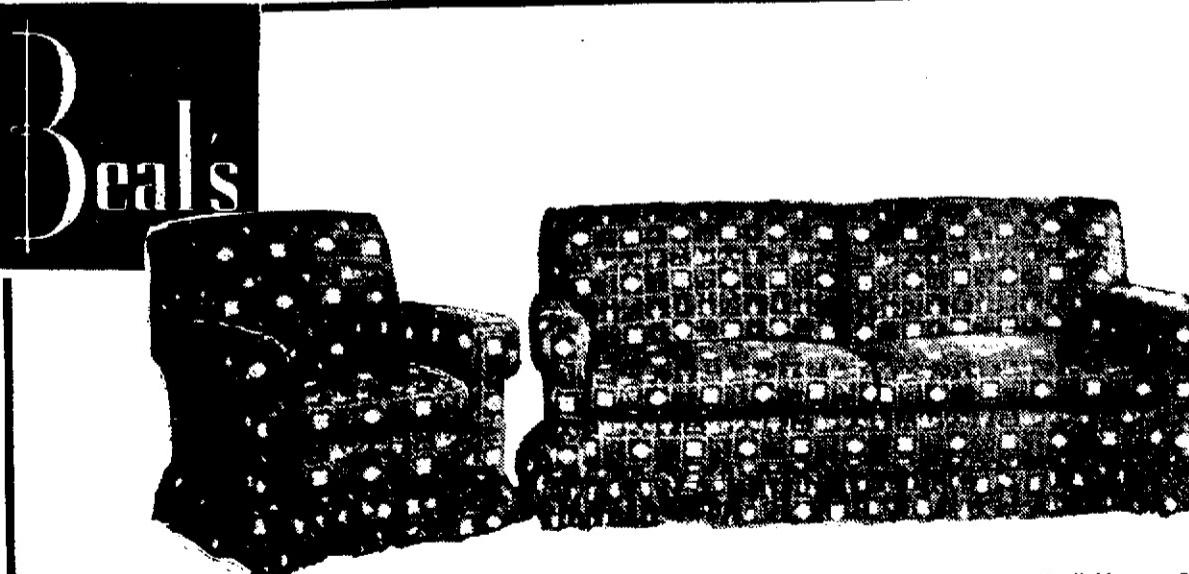
One year later — in August 1953 — the scientists marked a group of albacore southwest of Guadalupe Island. Two of these fish were caught by Japanese fishermen the following February near Midway Island, 2,990 miles away.

A dozen others showed up along the central coast of Cali-

(Continued on Page 14).



Happy smiles of this fishing foursome indicate deep sea success; but the girls' smiles — and fish — are biggest. (Ain't that always the way, men?)



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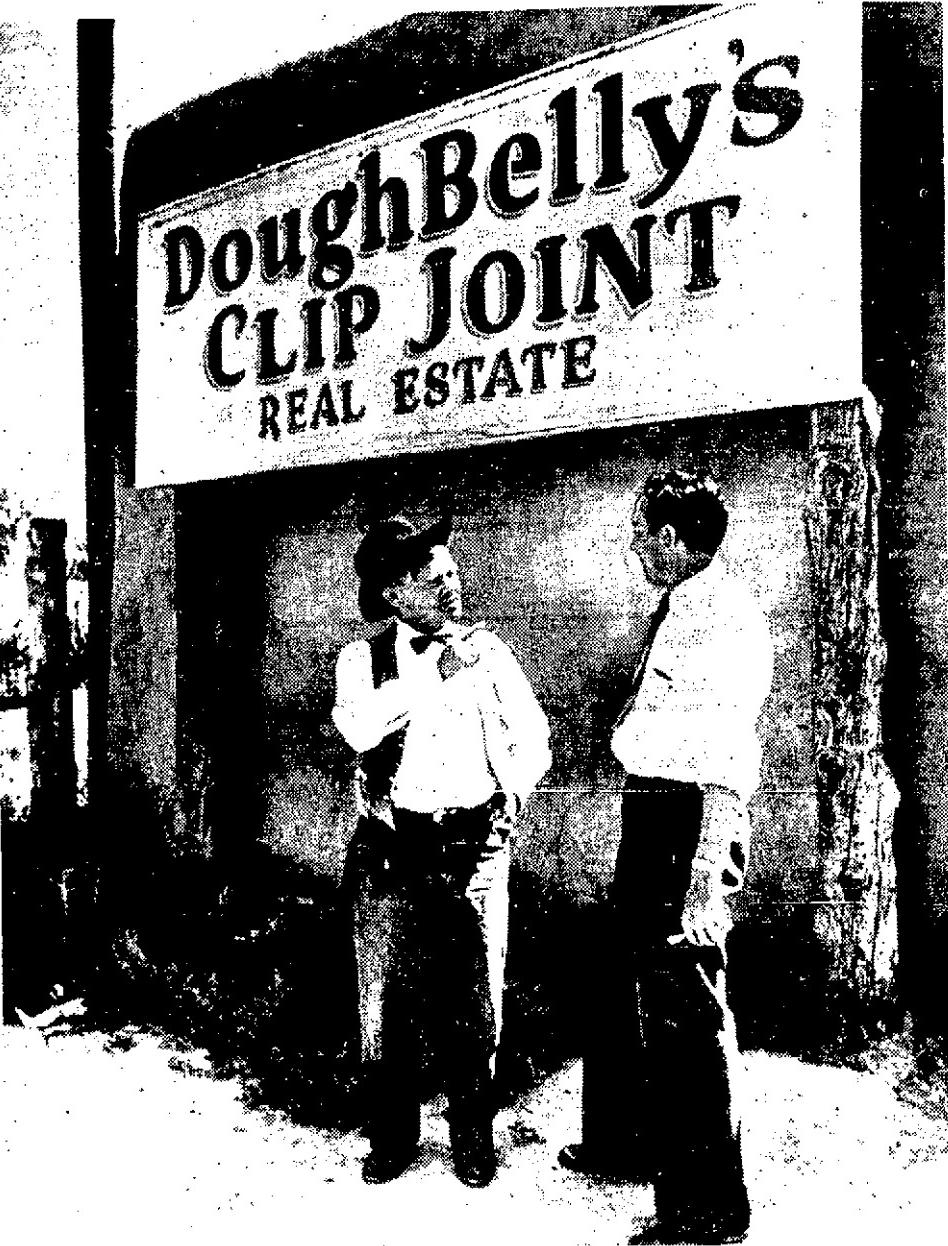
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Associated Press Newsfeatures Photo.

Outside his real estate office in Taos, N. M., Doughbelly Price (left) gives the business to a prospect—and may get it, in currency, before he's through.

Doughbelly--Jerkel and Hyde Salesman

TAOS, N. M.
A CHARACTER in a community of characters, Doughbelly Price has his own reselling method of selling property.

He scares the stuffings out of his customers by telling them the unvarnished truth about a house. He throws in his opinion free.

Then, while they're still off balance, he likely as not gets them right on the dotted line.

After which, he goes back to writing another real estate ad or commenting on the affairs of the day in his column, which, if no one will print, he mimeographs and spreads around town himself.

Doughbelly is as well known in this northern New Mexico resort center as frontiersman Kit Carson was in his day here. He runs what he advertises far and wide as "Doughbelly's Clip Joint" and advises everyone not to bet on his being too honest "as you might lose."

Price can more easily list the things he hasn't done than those he has. He claims to have been a cowpuncher, bootlegger, bronc buster, rodeo rider, apartment house operator, gambler, night club operator, cook, politician and a few other assorted odds and ends.

He BRAGGS about how many times he has been in jail but says the last sentence was in 1929. "I am just as crooked as I ever was," he maintains, "but I am more careful."

But his colorful real estate business is what draws people

got a very healthy suggestion of the middle-age paunch which in his case is long past due. And, by the testimony of bankers and businessmen, he's a shrewd operator not nearly as illiterate as he'd have you think.

For instance, he runs a sort of banking business for his friends the Taos Indians and the local Spanish-Americans. And he's the only man who knows how much he has on deposit or loan. And he won't give a customer a dime if he thinks it's going for too much whisky.

He's somewhat of a one-man chamber of commerce. Taos, he says, welcomes you "but don't come broke."

HE DESCRIBES an automobile as an "underslung, overspeeded, glass-enclosed embodiment of ignorance." A lawyer is an "over-educated idiot." Modern policemen "wear pistols so long they have to climb a tree to pull them." Schools have only two subjects "nonsense and Latin." Colleges are "educational breweries."

Doughbelly wrote a book not so long ago which he "respectfully dedicated to anyone that is simple minded enough to pay a dollar for it."

He also has run twice for the state House of Representatives—neither time successfully. He made his last bid on this personal platform:

"Dishonest enough to catch the other crooks."

"Ignorant enough to be frank."

"Noisy enough to be respected."

"And smart enough not to pass any more silly laws."

Shop Mondays 9:30 a.m. to 9:15 p.m.

Sunday, October 3, 1954



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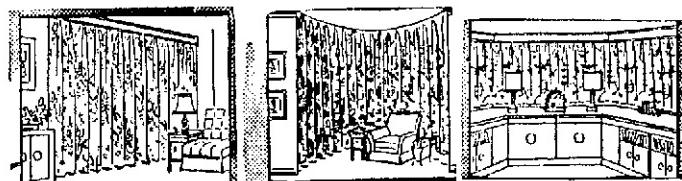
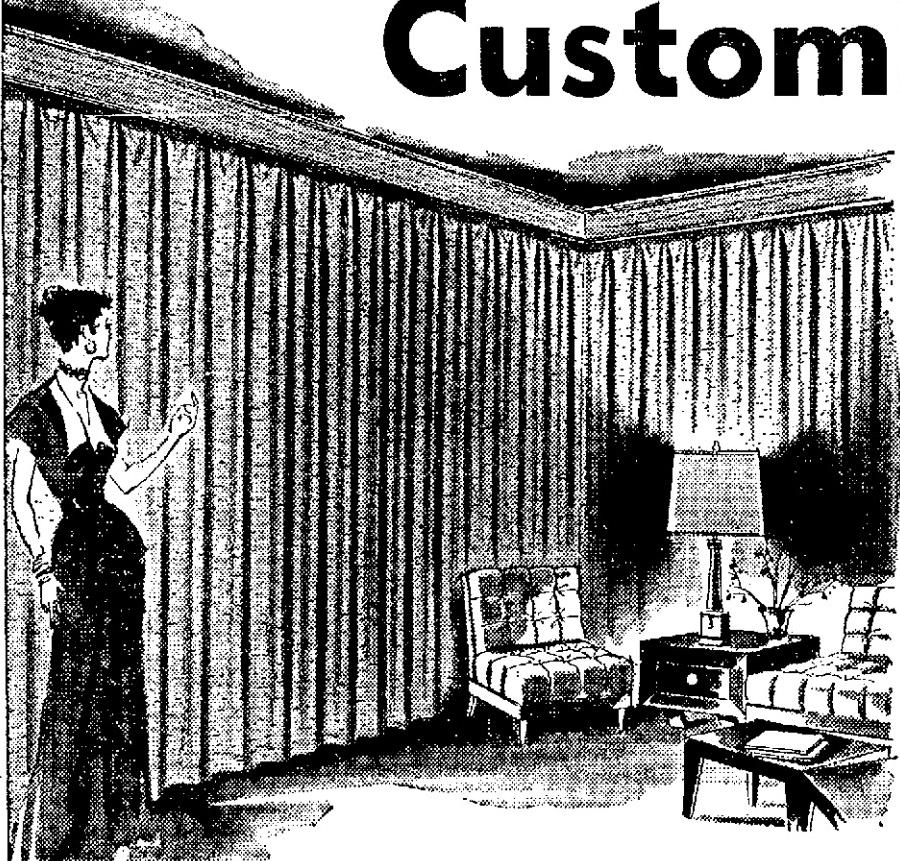
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36 1/2 to 45	5.98	9.98	12.49	16.98	19.98	23.98	26.98
45 1/2 to 54	6.98	11.49	13.98	18.98	21.98	26.98	29.98
54 1/2 to 63	7.59	12.49	15.25	20.59	23.75	28.95	31.50
63 1/2 to 72	7.69	13.50	16.25	22.50	25.95	31.50	34.95
72 1/2 to 84	8.98	15.49	16.98	25.98	29.98	35.98	39.98
84 1/2 to 90	9.98	16.98	19.98	27.98	31.98	37.98	42.98
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Reduced! 10.98 Quilted Coverlet

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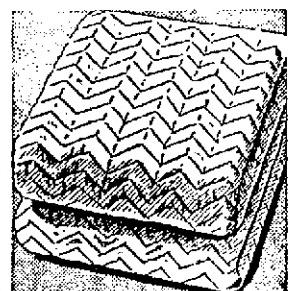


A beauty! Floral appliqued quilted cotton coverlet that adds charm to any bedroom. Soft bleached cotton filling. Completely reversible. 4 colors.

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39 x 76 - inch size. New cotton stitched so it won't slip. Washes. Reg. 3.39 Mattress Pads. Full size 54x76-in. **3.09**

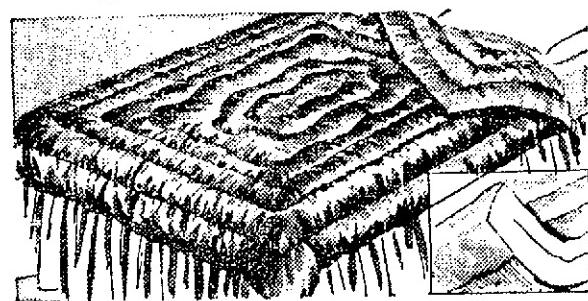


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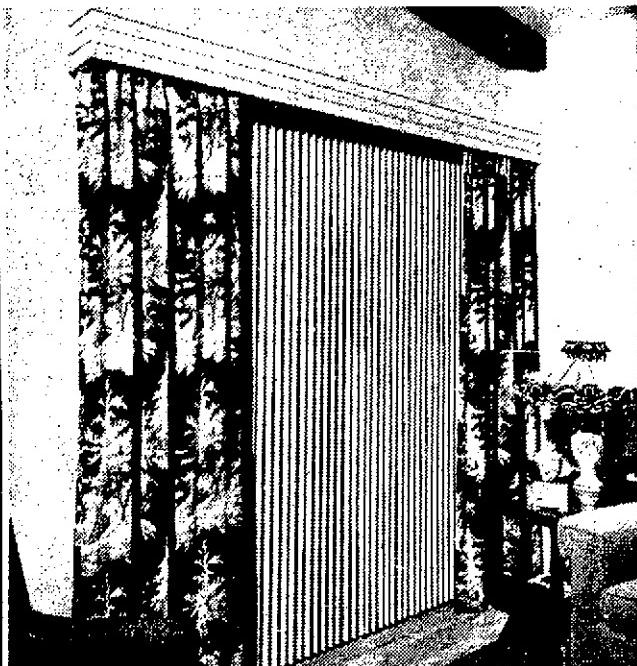
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CALIFORNIA YESTERDAYS**The King of Calabasas and a****By Eleanor Kirkby**

SERENE, peaceful and picturesque, the little town of Calabasas, located on Highway 101 in the western boundary hills of booming San Fernando Valley, gives little outward indication of its rip-roaring, blood-curdling past. Yet this small settlement, built around giant live oak trees characteristic of the locale, and now becoming modernized with

its new Hidden Hills ranch homesite area, has the reputation of having been at one time "the roughest, toughest section of San Fernando Valley," hideout for horse thieves, cattle rustlers and

the like, center of squatters' wars which raged in the 1860s, '70s and '80s.

Calabasas' history also dates back to the days of the founding of the missions some 100 years earlier when Calabasas was a strategic point on the King's Highway or El Camino Real, the pathway taken by the old Spanish Fathers in their endeavors to bring civilization to the docile

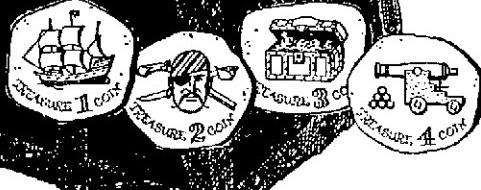


Site with a history and tree with a past, this is Calabasas general store and Hangman's Tree. Place was once location of a saloon and a dance hall.



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All you do is collect one of each of these four different Treasure Coins, and send them to the Treasure Hunt with a 25-word statement on the treasure chest of extra food values in Skylark Bread. You'll find all you need to know about these extra food values on the Treasure Coins.

Hangman's Tree

but extremely heathen Indians. For the tourist, however, Calabasas (the name means "squash"), by-passed by a stone's throw from the Ventura Blvd. highway, has reminders of more hectic years. For instance, toward the east end of the town's quiet, rural business section — a single street of old-fashioned store buildings and scattered dwellings — stands a massive live oak, the Hangman's Tree. Paradoxically, next to it is one of the old bronze El Camino Real bells used to mark the route taken by the padres in traveling, usually by foot, from one mission to another.

THE HANGMAN'S TREE and its companion "bell of civilization," as it were, flank the old Kramer Store built some 40 years ago as a general store and still intact with kitchen table and chairs and potted plants in the front window. It was on this site that the Calabasas Corner Inn was formerly located. Hair-raising tales abound as to the things that took place in this six-room plank structure which in the '60s and '70s witnessed most of the lusty social life of the town and stage station. It was store, town hall, dance hall and saloon. Portions of the present store were reconstructed from the old inn, while on the east wall an oak post marks "The Sealed Well," said to be the grave of three bandits whose bodies, following a gun battle between bartenders, ranchers and a gang of outlaws, were thrown into the well, which was then sealed.

Near by (it can be seen from the highway) and set in six acres of grazing land, is a two-story mansion-like structure recently dedicated by the Native Daughters of the Golden West as "Calabasas Adobe." With its adobe walls two feet thick, its clapboard exterior, long porches and overhanging balconies, the place was built in about 1874 by notorious Miguel Leonis, known as the "King of Calabasas." For nearly two decades this man, also called "The Big Basque," ruthlessly held sway over thousands of acres of government lands from which he drove would-be squatters by bullying tactics and outright savagery. He quickly rid himself of any who dared oppose him and frequently made use of bribery in the Los Angeles courts.

THE KING met his doom one night in 1889 when he was com-

ing home through Cahuenga Pass, then just a dirt road in the mountains. He fell out of his wagon, either accidentally or otherwise, and was killed. The old adobe, restored, is now a family home, most pleasant in its setting of ancient oaks and lacy pepper trees.

The wild, lawless days of another early western town have become a part of the venerable past.



A modern ranch homesite development is under way in the Calabasas district, as shown in panoramic photo above; much of the land still is in virgin state.

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— SIMMONS BEAUTYREST DIVAN — with green wool frieze cover. Floor sample, 1 only	— Reg.	169.00	99.50	— EARLY AMERICAN WING-BACK DIVAN — Red Tweed Cover, contrasting Ruffle back and arms	169.00 129.00
— TRADITIONAL SOFA — Diamond Tufted Back, Aqua cover with gold shot, recessed arm —light scale	239.00	198.00	— TRADITIONAL MAHOGANY BEDROOM SUITE — Double Dresser—lovely framed Mirror and full-size Panel Bed.....	299.00 199.00	
— TRADITIONAL SOFA — Charles of London style—Two-Cushion covered in Lime Boucle — Valentine Seaver Designed.....	289.00	189.00	— FRENCH PROVINCIAL BEDROOM SUITE — Cherry-wood Double Dresser, Framed Mirror and Panel Bed.....	199.00 149.00	
— TRADITIONAL CURVED SOFA in Toast and Brown Brocatel — Two-Cushion — kick pleat —Valentine Seaver Designed.....	269.00	189.00	— MAPLE BEDROOM SUITE—Double Dresser, Mirror, Choice of Matching Bookcase Headboard or Bed.....	156.00 98.50	
— LAWSON SOFA—2 Cushion, Gold and Green Brocatel - Small sealed, contrasting fringe....	198.00	139.00	— MODERN CHESTS, CORDOVAN FINISH — Large—roomy—very smart design.....	139.00 79.00	
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— CLUB CHAIR—Green and Grey Matelasse—Roomy, Comfortable and smart styling.....	94.00	59.00	— DUNCAN PHYFE DINING TABLE—Mahogany Extension	98.00 69.00	
— MODERN CHARTREUSE CLUB CHAIR & OTTOMAN—Kroehler	169.00	119.00	— TRADITIONAL DROP-LEAF MAHOGANY TABLE	98.00 59.00	
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— KROEHLER TV CHAIR—Green Frieze.....	42.50	19.95	— MODERN DINING TABLE — Bleached — Mahogany — large — roomy with Curved Pedestal Base	89.00 49.50	
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— PLATFORM ROCKERS — Nice Selection to choose from.....		29.95	— EARLY AMERICAN CORNER CUPBOARD — Salem Maple	129.00 79.00	
— PROVINCIAL ROCKER — Chintz Cover — Maple Arms—lovely detailing.....	89.00	49.50	Dining Chairs, Modern Maple and Mahogany, large group specially reduced for this sale.		
— PROVINCIAL SOFA — Flat-wool Mohair cover in Toast, Foam Seat and Back.....	329.00	229.00			

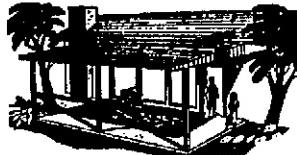
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**WHAT'S YOUR HOBBY?**

He Carves a Weird World

By Ellen Saunders

YOU CARVE a little, you imagine a little and then you carve some more."

So, smiling, William Prymek, 83, of 2929 Coolidge St., explains how he creates weird and fantastic animals from mesquite, cactus and yucca roots.

Four-headed snakes, double-headed mountain goats, anteaters, elephants and owls line one side of the Quonset hut he has converted into a backyard workshop.

First Prymek digs deep into the desert soil for roots which he dries in the sun and cleans with his pocket knife. After carving, he smooths them with sandpaper and applies a coat of varnish. Realism is added by using thumb tacks, their centers painted white, for animals' eyes.

Prymek's clever fingers and pocket knife also can convert a single piece of redwood into a chain ranging from one to 7½ feet in length. He paints some of these silver to give the appearance of metal.

Actually, he has discovered these lightweight chains can be both decorative and practical for he has fashioned an unusual window valance from several chains of graduated lengths by attaching them to a piece of redwood cut the width of a window frame.

Still as good as the day it was finished a half century ago is his elaborately carved picture frame made from cigar boxes.

"I was operating a street car in those days," he recalls, "the kind that ran by mule power. At the end of a 12-hour day there wasn't much time for hobbies. I always liked carving, though, learned it from my uncle when I was real young. He taught me to read and write, too."

"In those days we lived in Iowa, which was still a terri-



Photo by H. S. Melvin

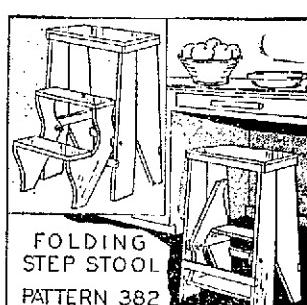
Wood carving is William Prymek's hobby. He is pictured with a chain and two strange creatures from his knife.

tory and there were plenty of Indians around. My older brothers rode horseback to school for a while but when wolves attacked them my father decided not to send me. So I guess you'd call the log cabin where I was born my only schoolhouse."

PRYMEK RETIRED in 1950 after 23 years with the Long

Beach Park Department, 14 of those years foreman in Recreation Park. He sowed the first grass seed in front of Municipal Auditorium over the protests of skeptics who said it could not be done because of accumulated sand and salt deposits. And he planted the first tree in Auditorium Park.

He and his wife, 78, plan a home on the desert and Prymek is going to be busy carving valances for every window in the house.

You Make It

This stool had a modern look yet the folding steps are exact copies of a stool that has been in use for more than 50 years. It is 25 inches high, which is just right to make a good seat and to push back under the table when kitchen chores are done. The steps may be flipped down with a single motion when needed for reaching high shelves; and they provide maximum safety when the stool is used as a step ladder. Pattern 382 gives tracing diagrams for all shaped parts, list of materials needed and step-by-step directions for assembling. Price of pattern is 25 cents. Send all orders to: Pattern Dept., Southland Magazine, Independent, Press-Telegram, Bedford Hills, N. Y.

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Lore of Egypt Lures Tourists

WITH THE DISCOVERY of the funeral ship in which Cheops intended to sail around the sun in his life after death, an aroused interest in the lore of ancient Egypt is expected to add to the tourist boom in that country, set off in 1952 when another Egyptian king, Farouk, set out on a much shorter sail into exile.

The royal gardens and swimming pools have been opened to the public, the plush retreats used by Farouk and the royal entourage have been converted into tourist inns, and the palace yacht and motor launch are now plying the Nile with sightseers.

Inchass, Farouk's huge country mansion on the edge of the desert 20 miles from Cairo, according to Pan American World Airways, will open this year as a tourist city, complete with swimming pool, tennis courts, golf course, stables, baseball park and casino. At Helwan villa, perched on the Nile near Cairo, visitors can dine in the gardens where the royal court once cavorted. A restaurant at the foot of the great Pyramids of Giza, another hideaway of the playboy king, will be opened this year.

"The new government wants

tourists," says Mohy El Din El Shazli, chief of the Egyptian State Tourist Department, "and we are doing everything possible to tear down the old wall of formalities and make life easy for visitors." As a result of Mr. Shazli's efforts, visas can now be issued on 24 hours' notice, and luggage inspection has been simplified. Tourist Courtesy Police who speak English are on hand to assist visitors.

TO POPULARIZE the Egyptian Riviera as an international playground, Montaza Palace at Alexandria will be converted to a first-class hotel overlooking a 10-mile stretch of sandy Mediterranean beach.

AROUND THE WORLD WITH DELAPLANE

"I received a letter from a friend in Europe saying: 'I went to Hugendubel and bought you a wonderful thing called Ein St ufermodersonneregenschirm. Follow the directions before you

Summer facilities are also being constructed along the blue lagoon of Mersa Matrouh on the route to historic Alamein. At Damietta, where the Nile meets the Mediterranean, a string of off-the-beaten-track resorts for fishing and sailing are being readied. Temperature on Egypt's northern coast averages 80 degrees in summer. The four-hour drive by bus from Cairo to Alexandria is \$2.25.

Another high light in the Luxor region is the Valley of the Dead, which contains 59 royal tombs, including that of King Tutankhamen. Paintings on the walls are well preserved, since the tombs were hermetically sealed for thousands of years.



The ancient Sphinx at Giza still wears its mysterious smile, despite erosion. One of Great Pyramids in background.

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--Photo by Phoenix Chamber of Commerce

Swank dude ranches and resort inns abound in the Phoenix area. Photo shows pool at the Jokake Inn.

"Did you write about divorces in the Virgin Islands?"
I FIND that I did. These are Federal Court divorces since the islands fall under federal laws. Takes six weeks residence. Just like Nevada.

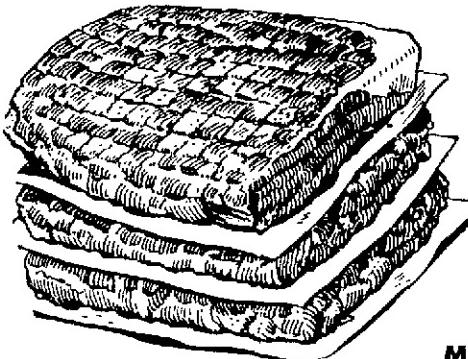
"Do you buy Spanish pesetas in New York?"

You can. At the airport and a number of other places, including the first floor at Rockefeller Center. But

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PLEASURE RIGHT DOWN TO THE LAST
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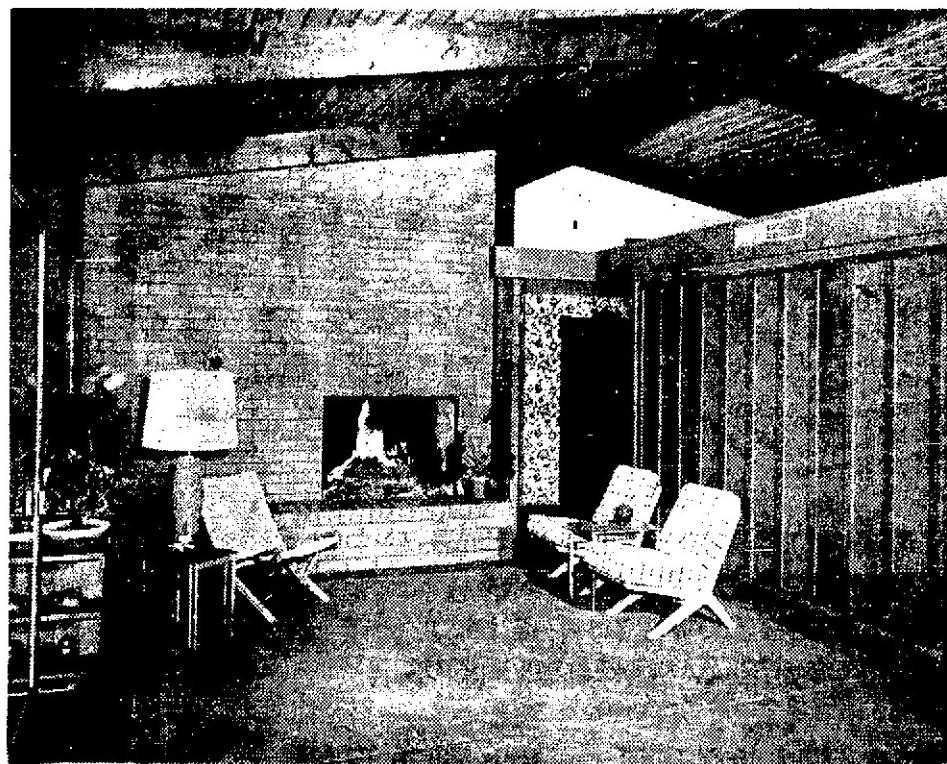


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Home on a Quiet Country Lane



Pitched ceiling with open beam construction and fireplace of common brick bring rustic informality to living-dining area of the Carl Lindgren home.

A QUIET COUNTRY lane bordered by lofty eucalyptus trees is the setting for the new 6-room home of Mr. and Mrs. Carl Lindgren.

The 1375-square-foot house is

By Eileen Ball

like a well-thought-out and carefully-plotted play, perfectly staged with a background of verdant orange trees and foreground shaded by the benevolent old eucalyptus.

Located at 10141 Nutwood Rd., the house is at perfect repose within its natural frame. It was designed by architects Killingsworth, Brady and Smith, AIA, and represents the finest in rural, countryside architecture.

Its rugged redwood board-and-batten exterior has been stained a soft greenish-gray, pleasantly echoing the foliage tones of the surrounding trees.

Its white crushed rock roof adds considerable texture interest and carries out the contemporary mood desired by the owners. The roof has a deep overhang, emphasizing the horizontal, earth-hugging lines of the house. Bordering the roof overhang in a fascia (composed of a horizontal wood member two inches thick and 16 inches wide) which slants back toward the house, creating a unique

"tucked-in" feeling. The immense feeling of security and solidarity lent the structure by this simple architectural feature exemplifies the dramatic power of good contemporary design.

The Lindgren house is not yet complete. The owners have wisely chosen to construct it gradually, adding the final fillips one at a time. Still to be added are the car port and the circular drive which will sweep in a leisurely arc from the road up to and away from the concrete courtyard which is destined to serve the happy function of square dance floor as well as a car park.

THE LINDGREN HOUSE will have evolved through three stages before its ultimate completion. In its first stage, the house was a simple box containing a large all-purpose room, a kitchen and a bath. It was here the Lindgrens lived with their four children while the rest of the structure was still in the planning stage.

Step by step, the staff of architects and the Lindgrens agreed on plans for the new wing which was to merge with the already existent unit to form an L.

The original segment of the house faces the courtyard that



Photos by H. S. Melvin

The back of the living room fireplace lends textural interest to bedroom wall. When room later is converted to a den, niche (center rear) will receive a new fireplace.

will eventually merge with the carport, thus extending itself into one long uninterrupted area for outdoor games and dancing. To further unite this party area into an integrated whole, the old living room, kitchen and bath unit will convert to a spacious rumpus room. Its present conventional door and windows facing the courtyard will soon be replaced with sliding plate glass doors that will permit a more perfect union between the indoor and outdoor play areas.

The new wing consists of a living-dining area orientated toward the back, an ultra-modern kitchen that faces the front, three bedrooms and two baths. This, in combination with the original kitchen, bath and playroom, represents a house well geared for this family of six.

In response to their clients' wishes for an easily maintained and easy-going house, the architects brought a number of significant principles into play in the interior.

A complete departure from formality and pretentiousness was achieved with the use of naturally finished wood surfaces, absence of all "cute" and useless detail, and open planning.

Heavy members of the exposed-beam ceiling were stained dull black through which grain and knots are still visible. The effect is that of old weathered lumber, adding immensely to the atmosphere of lived-in permanence. Natural woods comple-

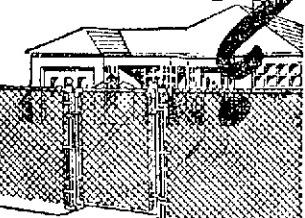
ment the house's richly wooded setting that is echoed and seemingly invited right into the house through extensive walls of plate glass that frame the orange grove and garden.

TYPICAL of the current architectural tendency of allowing natural materials to add decorative interest as well as structural service to the body of a house, the architects designed that the facade, back and side of the enormous fireplace of common brick be left exposed. Consequently, the rugged structure of the red brick fireplace adds imposing interest not only to the living room but to the entry and a bedroom, besides. A generation ago, all this would have been camouflaged under layers of plaster and coats of paint. One look at the Lindgrens' cheery and benevolent-looking fireplace explodes the old theory that such structural members must be hidden like skeletons in closets!

The ceiling of the living room is of pitched, open-beam construction. Its husky beams slope toward and beyond the plate glass windows to form an eight-foot overhang which roofs the terrace.

Above the plate line at the

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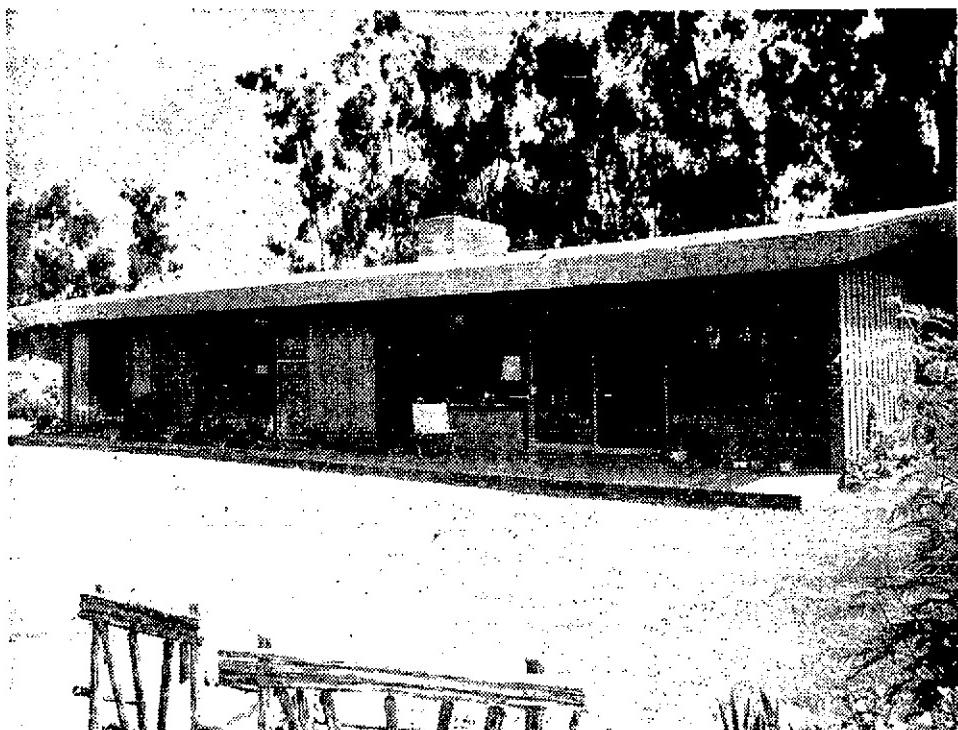
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Open planning, natural woods and deeply overhanging roof lend a casual and rural appearance to the Garden Grove home of Mr. and Mrs. Carl Lindgren.



A sweeping driveway will be installed at the front of the Lindgren home, to lead to a carport set over a slab of concrete, doubling as a dance floor.

end of the room is glass through which sunlight filters high up at the ceiling level. Typical of open planning, this gives the interior an airy, high-flying quality that is a welcome variance from the boxed-in cubical that is the unhappy heritage of

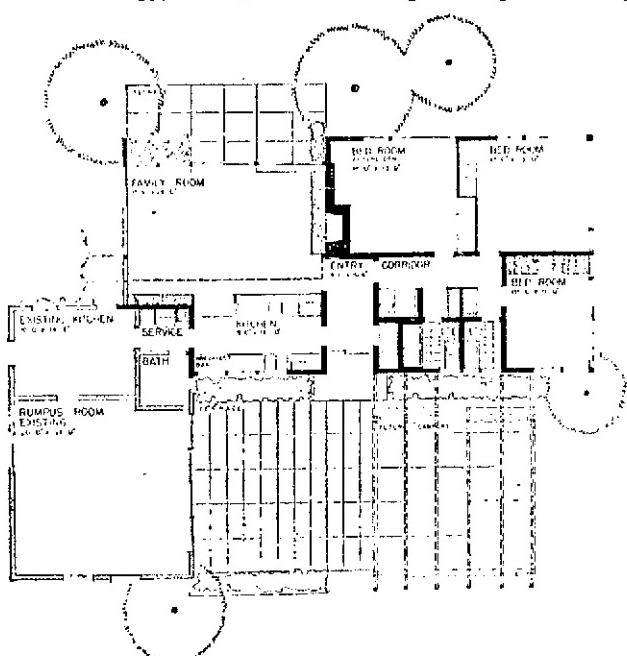
many old-fashioned bungalows. A room-length trough features concealed lighting and mechanism for forced air heat. This lighting trough is an extension of the dropped ceiling of the entry and the kitchen and adds an interesting change of ceiling

level to the overall composition of the room.

An open arch connects the kitchen with the living-dining area. The kitchen was planned within handy radius of the front door, an item of vast importance to Mrs. Lindgren, who spends much of her time in this pleasant meal-preparation center.

The kitchen faces the front of the lot and a modern breakfast bar outfitted with squat modern stools enjoys a vista of the tree-lined road through its plate glass window. Natural birch cabinets combine with oatmeal-heeled tile to present a completely neutral setting for any change-of-color scheme Mrs. Lindgren may wish to carry out

(Continued on Page 26.)



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WITH A VOICE LIKE BOBBY BREEN'S

He Takes Time for His Singing

ONE WRIST WATCH is fine.Two may be better. But what does a boy do with **TEN** wrist watches?

That's the question that confuses Alfred Calazza, 12, extraordinary young Long Beach singer.

For when Alfred gets on a TV show, he almost automatically wins the prize, and the prize almost automatically is a wrist watch.

Besides the 10 watches, Alfred has won six pairs of shoes for his father, two pairs of shoes for his mother, two pairs of shoes for himself, three suitcases and a make-up kit for his mother.

"Wouldn't it be fun," he reflects, "sometime to win a baseball bat or a catcher's mitt or a pair of swimming trunks—or a horse?" Alfred particularly would like a horse.

The lad, son of Mr. and Mrs. Alfonso Calazza (an Italian named pronounced Kie-AZ-a) was born in the Bronx, New York. At the age of 3 he made his first public appearance and won his prize, a stuffed toy—the wrist watches came later—in a Christmas benefit show in the Bronx Community Center. He sang "Silent Night," he recalls.

SINCE COMING to Long Beach in 1949, Alfred has been on many programs, winning praise for his rich, clear voice that brings back memories of Bobby Breen.

He has a comedy singing role in the first show of the new "I Love Lucy" TV series.

In April, 1954, Alfred won first place in the Bill Gwinn show and his prize was five days for himself, his parents, and his sister, Lee, in the Flamingo Hotel in Las Vegas. Ted Mack put him on his show at the Flamingo and Alfred was a sensation with "I'm Yours" and "Sorrento." Mack took Alfred back to New York with him and Alfred opened Mack's coast-to-coast show.

Alfred entertained in the Miss Universe Pageant in 1953 and the last night was televised coast-to-coast. Marty Melcher, husband of Doris Day, heard him and got him to sing "Mom and Dad" and "When I Grow Up" for Capitol Records.

Last summer Alfred and his father made the headlines by turning down a "fat" singing role. Alfred was auditioned five times, winning out over 84 other youngsters for the leading role in "Tommie's Turnabout Circus," a musical in the Beverly Hills Turnabout Theater.

The family was delighted, and then realized that Alfred would have to do two strenuous shows a day for three months, six days a week. This meant that while his pals were spending their summer vacation playing baseball, swimming and fishing, Al would be working-hard.

CAIAZZA then turned the job down for his son, giving up Alfred's \$1,800 salary, plus a lot more money the lad would have earned when the show toured the east in the fall.

When Al's Hollywood agent, Hazel McMillan heard the news she shook her head in amazement and said "In all my years



Photo by John Neagle

Ten wrist watches are among prizes Alfred Calazza has won on TV. He wishes they'd give some sports gear.

By Vera Williams

in the business you're the first father I ever met who turned down a lucrative contract just to make sure his little boy would be happy. I congratulate you!"

The Calazzas live at 4302 N. Nipomo Ave., Lakewood. The father is vice president of Music Center Accordion Studios, 1434 Atlantic Ave.

Besides Alfred and his parents the family includes his sister, Lee, 7; brother, Ronald, going



Alfred has a deep tenor voice that has won him praise from the critics. He's lived in Long Beach since 1949.



→ Ed Sievers Photo.

Roxie Bane of San Diego out-talked the men to win Borrego Valley's Peg-Leg Liars contest a year ago.

New Revolution in the Woods

(Continued From Page 4.)

early season the wood, thus eliminating the expensive dry kiln process. Actually, forest laboratories report that the outer wood of living trees is already being successfully treated by this method, and they are now working with isotopes in experiments to penetrate into the very heart of the trunk.

CHEMISTRY, which for years has been playing a big part in modern forestry, is slated for a much greater role. Before many years elapse researchers are confident that they'll finally vanquish timberland's most fearsome hazard — the forest fire menace. This will be done, in some degree, by injecting fire-resistant chemicals into growing trees. Other projected fire control methods now in advanced stages of development include the tracking of fires with radar, and further improvement of helicopter "fire engines" to be equipped with chemicals and powerful sprays. The whirlybirds are proving to be ideal for aerial fire fighting since the downdraft created by their whirling rotor blades forces the chemicals directly and rapidly to earth and

prevents their dissipation in the air.

The impending revolution in the woods will extend to sawmills and fabricating plants, as well. FPRS scientists foresee the eventual transformation of the traditional sawmill into an integrated woods products factory that can turn out thousands of different items ready for use by the ultimate consumer. Much present day wood waste in fabricating processes will be eliminated by the new scientific approach to an old industry, it was declared, thereby helping further to reduce prices of forest products.

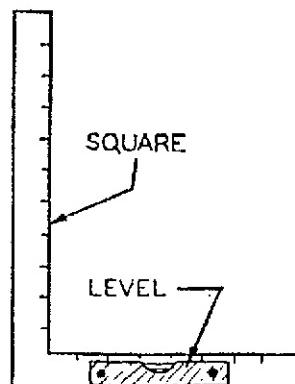
"Pine needles, for instance, can be stripped off at the factory and converted right there into valuable oils and resins," Carr explained. "Limbs and slash of all kinds can be transformed from a liability into an asset when it is processed into turpentine, while the remaining pulp is made into paper and hardboard products. Roots can be torn off at the lowest possible part of the trunk and turned into by-products; bark can be saved for fertilizing uses and for rebuilding the forest floor from which the tree was removed."

RESEARCHERS are experimenting with "densified wood," which revolutionizes the characteristics of the original board by means of tremendous compression. As an example, one-inch-thick white fir boards are being compressed into one-eighth-inch thickness to form a practically indestructible table surface. Hardboard, which can be made cheaply out of low grade wood fibers, will become widely used for roofing, walls and flooring when densified wood is introduced to the building trade, it was predicted.

New conservation methods will soon insure a never-diminishing supply of timber, too, according to Carr's report. Trees will reach maturity so fast that three complete crops in a human lifetime can be harvested.

So it seems certain that America's newest revolution will have a tremendous impact upon the world's economy — a beneficial effect of great magnitude — since more wood products will become available to more consumers at lower cost.

Tool Tips



Two tools in one, which can save time in tight places, can be formed by carefully bolting an inexpensive level to the short leg of a square. This is a carpenter's tip from the idea pool of the American Builder, trade publication.

When Liars Get Together

By Bob MacDonald

IF YOU'RE REALLY a first-class liar, this may be your chance to get in the act.

Named in honor of Peg-Leg Smith, a storied prospector who trudged through the mysterious valleys of Borrego in the 19th Century with a mule and miners gear, the annual Peg-Leg Liars' contest sees classy yarn spinners vie for the dubious title of champion liar down Borrego Valley way.

Festivities will begin at dusk Oct. 16 in the town's natural amphitheater. Next morning, an-

ounces Hugh Woods, Borrego businessman and director of the Liars' contest, the liars will make a pilgrimage to a monument dedicated to Smith, in his day a teller of mighty tall tales.

Last year for the first time in its history, the event was won by a woman: Mrs. Roxie Bane, 2180 Burroughs St., San Diego.

She out-talked the men and wound up with the prized statue of Peg-Leg, denoting her championship.

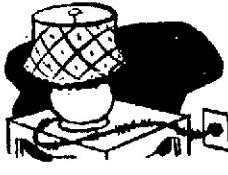
Smith, pioneer prospector, at one time announced that he had discovered a "vein of gold as big as the Comstock" in the Borrego area. He had ore to prove his point, but shortly afterwards he died and the mine, if it existed, never was found. In the many years that have passed, countless prospectors have searched in vain for the lode.

FIRE PREVENTION WEEK

October
3 to 9



Don't smoke in bed!



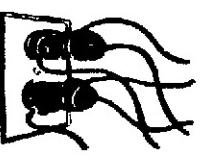
Don't use frayed electric cords!



Keep matches away from children!



Remove cellar, attic & closet "junk"!



Don't overload electric outlets!



Be careful of kitchen fires!



Be careful with oil stoves!



Don't use flammable cleaning fluids!



Don't be careless with cigarettes!

STOP FIRES!

Don't look now, but the next fire may be yours! There's a new one every 15 seconds . . . an absolutely no-good-to-anyone kind of fire that hurts and kills.

Some families think they can "hope" fires from starting. It doesn't work! The only thing that will stop fire before it starts is active prevention by the whole family.

Every day, all over our country, fires snuff out the

lives of men, women and children—yearly destroy almost a billion dollars worth of property—put people out of work and leave thousands injured and maimed.

Nine out of ten of these fires could have been easily avoided by the observance of the above simple family rules of fire prevention.

Don't gamble with fire: the odds are against you!

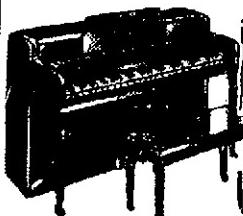
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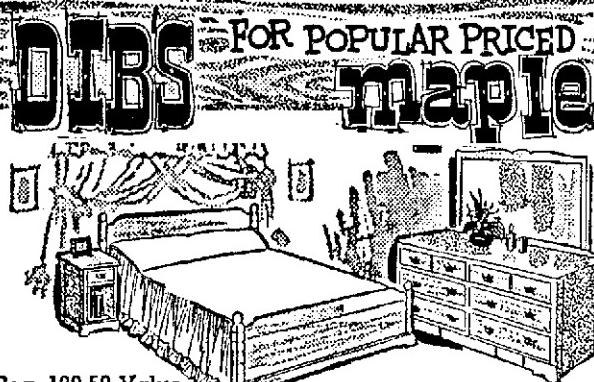
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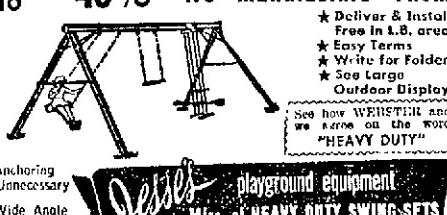
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'Hell's Angels' Mend Their Ways**By Aubrey B. Haines****WATTS**

SIX YEARS AGO "Hell's Angels" were a club of boys between the ages of 15 and 17 without any adult supervision. As a consequence they were frequently picked up by the police for curfew violations. Some engaged in strong-arm robbery but were never armed. Others were guilty of truancy. But they were all party crashers, and one of their requisites for membership was that they must have beaten up other teen-agers.

Edward C. Henry, then juvenile officer at the Watts police station, went to the Special Services Unit of the Los Angeles Youth Project with the request that assistance be given "Hell's Angels." G. Elwood Saunders was assigned to the group, and his intensive work with these fellows has made an outstanding contribution to the treatment of juvenile delinquency in Los Angeles.

Inquiring into the specific problems of each youth, Saunders found that two factors stood out from all the rest. First, none of the boys had the feeling of being accepted. Others in high school and in near-by schools would give parties, but "Hell's Angels" were not invited. This made them feel unwanted, even though some of them had made good records in school athletics. Being unaccepted, they strove for recognition, and party crashing seemed inevitable.

Second, the boys were financially insecure. While they usually had enough to eat, they frequently lacked spending money and proper clothing. This made for emotional instability, and beating up other teen-agers and using strong-arm methods of getting what they wanted were the result.

SAUNDERS FOUND that he must meet these boys on their home grounds and on their own terms. They lacked parties; therefore, they must have their own parties. Each fellow must be given recognition as an in-

dividual and the feeling that as a young man he had worth and was as good as others.

Meeting them on their own grounds meant being with them on the street curbing, in garages, or in their own homes. But Saunders always went to the boys; he did not require them to come to him. He came to know each lad personally, and on one occasion made a trip to the High Sierra where for a week or more Saunders studied the inner self of each boy. Here the fellows hiked, did their own cooking, and some of them fished and rode horseback. Later Saunders was able to help some of them find jobs in their home city.

At all times police co-operation was needed in the rehabilitation of "Hell's Angels." G. Elwood Saunders was assigned to the group, and his intensive work with these fellows has made an outstanding contribution to the treatment of juvenile delinquency in Los Angeles.

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Indeed, he progressed so much more rapidly socially and psychologically than his buddies that they soon got the impression he thought himself better than they. This, of course, they resented at first, but it helped the group to progress. Most significant is the fact that the group's resentment did not seem to impair this youth's development.

VOLUNTEERING for the Army during the Korean war, he became a sergeant within three or four months. Going to school afterwards in San Francisco, he got a baker's certificate, and he learned to dress better. Returning to the group, he assumed considerable leadership in working with the others. He even took the initiative in building a 17-foot cruiser. He persuaded his buddies to help him build it, furnishing it with sufficient bunks so that 10 or 12 boys could go on a single overnight trip to Catalina.

Today, "Hell's Angels" no longer exist as a club. The members are either in the armed forces or have served during the Korean war. Most of them have made good adjustments and are working in industry or in civil service jobs.

When the boys disbanded their organization, they had \$39 in their treasury. Remembering what had been done for them, they decided to donate it to the Community Chest to help other youths who are now potential delinquents.



G. Elwood Saunders, who guided the Watts "Hell's Angels" into useful lives; Mrs. Harry S. Russell, southern area chairman of the L. A. Community Chest Campaign, and two club members inspect 17-foot cruiser built by the club.

Grow Spicy Carnations

By Walter Finch

FRAGRANT FLOWERS are a desirable addition to every home garden, but spicy fragrance such as that yielded by the delightful carnation is a gardening must. Nothing surpasses the pure, tantalizing aroma such as is afforded by this old garden standby and few flowers give more enduring satisfaction than carnations.

Available as both cutting-grown and seedling-grown plants there is a wide selection of colors to choose from in today's carnation offerings. Indeed some of the new hybrid forms seem too beautiful to be real. Many varieties have a charming fringing and mottling in delicate two-color combinations.

Seedling plants are often offered in marked colors but are usually offered as a mixture. It is in the cutting-grown carnations that the rarer forms are found that become true collector's items. Grown by cuttings taken from known mother stock plants of almost every shade and hue of red and yellow are available. Also pure whites and off-shade purples are to be found. Usually the better varieties are grown in plant bands and are individually labeled with both name and description.

Carnations do require care and attention for best results. Plants should be staked at an early stage of growth or trained in carnation ring stakes, to insure straight stems. All of the lateral buds should be pinched from each shoot, leaving just the terminal bud to receive all of the growing strength. Left unbudded the flower will be of poor quality. Regular spraying is of vital importance. Carnations will thrive in any soil, but heavy adobe should be broken up with well rotted manure.

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Tips on Gardening

GARDENING TIPS for the week... The fall bulb planting season will soon be here in full swing. Prepare the soil now to save time later on. This is a good time to obtain a copy of the fall catalogs.

Be sure to select a few of the novelty bulbs. If you buy bulbs early in the season for planting at a later date, store them in a cool, airy location. Spread the bulbs flat so they will be thoroughly exposed to the air. Do not pile them on top of each other in huge piles.

Marguerites are still on dis-

play at most nurseries and are in full bloom. They will add color to your garden in a hurry.

If you are planting hollies for Christmas brightness, remember that they prefer rich, slightly acid loam but generally will grow in any soil as long as it's well drained. They grow in sun or shade, too, but the growth is more compact and berries more numerous in the sun. They should be sprayed twice a year, in early spring and early fall, for mealybug, scale and ants. Nurseries can recommend the most effective spray.

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pep up plants
with RED STAR
Gro-Master**

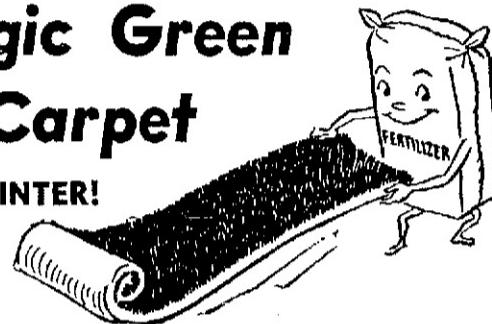
Get triple-action benefits says garden consultant Joe Littlefield. The ideal complete food for all plants 1. *Acts fast*, you see results in a week. 2. *Continues feeding* for long period. 3. *Provides organic matter* to improve soil. Insist on triple-action Red Star Gro-Master at nurseries and garden dealers.

Watch "Garden Chats With Joe Littlefield," 12:30 p.m., Sundays, KTTV, Channel 11



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PEAT MOSS 2 1/4-Cu.-\$1.29 Large Bale \$6.00 Value		4.75
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1 BLOCK NORTH OF FLOWER — 1 BLOCK EAST OF BELLFLOWER BLVD.

Here's a Bulb Pair for Spring

By A. C. MacLeod

WHEN YOU START thumbing through bulb catalogues, preparatory to planting for early color next spring, put a check mark by anemone and ranunculus. The showy shades of blue, red and white provided by anemone flowers will be excellent in your rock garden and borders. Camellia-like blooms of ranunculus in yellow, orange and red shadings will provide strong color contrasts when placed in borders with a selected assortment of annuals. And both will prove fine container subjects.

Anemones, probably the harder of the two, should be set out through November. Soak them in water for an hour before planting and then set them 2 or

3 inches deep and approximately 6 inches apart in rich, well-drained loam and a sunny location.

WHY EXPERIMENT?

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Phone 2-3119
CLOSED SUNDAYS

The longer stemmed ranunculus, that come in many improved forms with double or ruffled blooms, may be planted from September to January in most regions. Give them full sun.

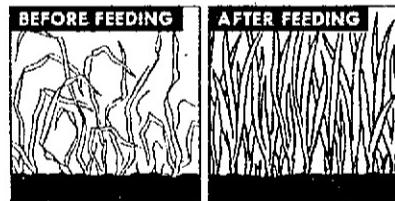
HOW MUCH WATER SHOULD A DOG DRINK?

About $\frac{1}{2}$ ounce per pound of body weight or a minimum of 6 ozs. of water for 18-lb. dog. If he drinks more . . . good! If he drinks less . . . be concerned.

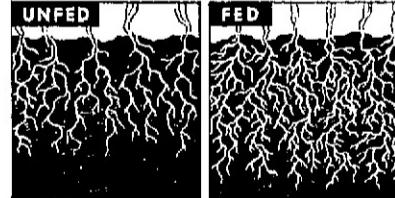
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2 important ways



1. Quick lush growth, rich green color, because Golf Brand Lawnfood contains fast-acting chemical nitrogen. Grass gains color, sparkle almost overnight!



2. Season-long growth, root development, because Golf Brand Lawnfood also contains slower-working organic nitrogen, along with still other needed food elements for complete nourishment.



25 LBS... \$2.95
50 LBS... \$5.45

NORTHRUP, KING & CO.

Berkeley and Los Angeles, Calif.



11 perennial grasses in **Golf** Brand form a thick, luxuriant lawn

Only a blend of perennial grasses can give you a "picture" lawn. It takes the correct balance of fine-leaved quality grasses to give you thick, velvety turf . . . a carpet-like lawn of lasting beauty.

Plant Golf Brand Lawn Seed, a blend of 11 perennial grasses, treated to insure high germination. These are grasses famous for their beauty and long life. Given the initial care it deserves, a Golf Brand Lawn will reward you with ever-increasing thickness and luxuriance as the years go by!

Golf Brand flourishes anywhere—in sun or shade, on level or grade

Don't worry about the "difficult" places in your lawn. This blend of perennial grasses is designed to meet most of the various conditions found in every lawn. You get sun-loving grasses, including famous Merion Bluegrass, to keep the lawn green in hot weather . . . fine-leaved fescues that thrive in deep shade . . . bentgrasses for beauty and exquisite texture . . . still other grasses with root structures that cling to slopes. Wherever you plant Golf Brand, the particular grasses best suited for the conditions take over . . . and flourish!

What's more, some grasses are always at their growing peak, to give you a rich green lawn all season long.

For a perfect lawn—seed, feed the **Golf** Brand way

1. **SEED.** In buying lawn seed, you get exactly what you pay for. Even when at their peak of growth, cheap ryegrass mixtures can never give you a permanently thick luxurious turf. But when you plant Golf Brand, you plant for the future. You are starting a lawn that, with proper care, will grow more beautiful each year.

2. **FERTILIZER.** You can't expect a fine lawn, unless you fertilize regularly. See column at left for information about Golf Brand Lawnfood, the complete fertilizer that feeds your lawn two important ways.

1 LB.... \$1.50
5 LBS.... \$7.25

Golf BRAND **LAWN SEED**
LAWNFOOD 

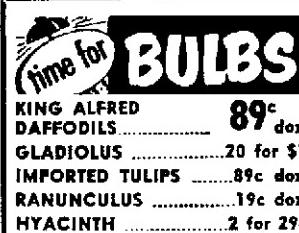
It's Easy to Grow Orchids



Cymbidiums are one of the easiest to grow of orchids. They thrive when planted in sheltered outdoor areas.

By Bob Gilmore

THERE WAS A TIME when orchids were a rare and costly plant. Even the flowers



Long Beach Seed
2550 AMERICAN
Phone 4-3710 Open Sun. 9-4



Bandini is the word for FERTILIZER
ask for BANDINI PELLETS

they absorb their nutrients from the surrounding air.

Varieties differ in their cultural requirements but certain rules seem fairly general. The tropical and subtropical varieties, being natives of warm countries, cannot tolerate frost. Usually they are at their best in a shady location. Perhaps the ideal spot is when suspended from trees which gives them early morning and late afternoon sun but protection at midday when the sun's rays are most direct.

HOW TO WATER orchids is perhaps one of the most important factors in their care. You must not over-water the plants. This probably causes more fatalities than any other single source. This seems especially true during the winter months. After each watering make sure that the growing medium becomes thoroughly dry before watering again. Orchids obtain much of their moisture requirements from the surrounding atmosphere.

The epiphytic orchids should be grown in a substance known as orchid peat. This is composed of fern roots of the osmundia fern. If available only in large chunks it should be cut into sections about two inches square. Then soak it before using, a procedure that leads to easier handling.

Orchids need not be fed. Repotting them about every two years is recommended, however. The roots may show up above the potting material but this is a natural condition. The roots should not be disturbed.

PERHAPS THE BEST WAY of getting into orchid growing is to start with those easiest to cultivate. The bletia, often called the Chinese orchid, is a splendid pot plant and thrives in shade or semi-shade.

seemed to belong in the millionaire class. But all that is now changed. Today you can buy an orchid plant for home growing at a price just slightly less than that of a fancy geranium.

One of the most interesting factors about modern orchids is that even an amateur can grow prize-winning specimens at home, and without the aid of a lot of know-how and expensive greenhouses. Certain varieties, as a matter of fact, will grow out in the open in a relatively protected area. A few types may be grown from bulbs.

There are two main categories of orchid: the terrestrial and the epiphytes. The former are like other common garden plants in that their roots are anchored in the soil. But the epiphytes are usually attached to trees. They are not parasites in any sense of the word but simply cling to trees for support. Their name is derived from the fact that



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CLIMBING ROSE 5 gal. Reg. 3.50 Patented Rose Bushes— 1 gal. reg. 89¢ 1.50 1.75-3.00	1.49	BURFORD HOLLY Largest berried holly and its berries in Southern California. 1 gal. Reg. 89¢	59¢
Princess Flower—Pieroma Large purple flowers. Polka—Double red. Pyracantha—Large red berries. Reg. 89¢ 1 gal.	49¢	Night Blooming Jasmine Golden Privet, 1 gal. Reg. 89¢	29¢
		VERONICA Boxwood. Reg. 89¢ Tobira—Var. Tobira Reg. 89¢ 1 gal.	39¢
		Bulbs—Lawn Seed—Fertilizer	

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NON-BURNING — EXCELLENT FOR DICHLONDRADA

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CLIMBING ROSES

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Anne Putnam and Pigmy Friend.

MADAMI, by Anne Eisner Putnam and Allan Keller (Prentice-Hall, \$3.95).

Deep into the Belgian Congo went Anne Putnam to join her husband, an anthropologist and official of the Belgian government, to live among the pygmies. Her stay stretched into eight adventurous, unbelievable years, during which she became better acquainted with the little brown people than any other living white woman. Her book has a strange, out-of-this-world quality, completely fascinating from beginning to end.

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"You Can Stop Smoking the Same Way I Did!"

—Says C. P. Van Schaack, Jr.

Amazing New Formula Helps Break Smoking Habit in 5 Days Easily and Pleasantly



Read Mr. Van Schaack's True Story!

Mr. C. P. Van Schaack, Jr., is a leading Chicago business man. He is an attorney-at-law and a member of the Chicago and American Bar Associations. To encourage others who want to give up smoking, he tells below how Bantron helped him to quit.

"Our family doctor advised against smoking cigarettes and told me that I would be much better off if I quit for good. Time and time again I tried to stop. Each time I became so irritable and nervous, that I started again. It seemed the lesser of two evils.

"One day a business friend told me about Bantron. I said to myself, 'If he can, I can!' With Bantron, I was amazed how easy it was for me to stop smoking without the nervousness and irritability that accompanied my previous attempts to quit. After five days I had lost all desire for cigarettes, and just didn't want them any more. And how much better I feel!"

In a series of dramatic tests scientists proved that in 83% (4 out of 5) of the cases, Bantron helped men and women to stop smoking in 5 days. And here is the wonderful thing. Bantron is easy and pleasant to take. It has no unpleasant after-effects and *no habit forming*.

Bantron was discovered in the research laboratories of a great American university. It comes in tablet form. You just take 1 tablet with water after each meal.

This new scientific formula does not work by making you dislike smoking. It does not interfere with your taste for smoking, or for anything else. Smoking establishes a craving in your body—Bantron helps relieve that craving. Because of this, many people use Bantron to help them cut down smoking.

We Guarantee Results
Purchase one box of Bantron and take as directed. If you feel Bantron has not helped you stop or cut down smoking within 5 days, just send us the empty box and we will refund your full purchase price.

Bantron is recommended to the thousands of men and women who can benefit from stopping or cutting down smoking. If your doctor advises you to stop smoking, try Bantron.

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SUPPLY
\$1.00
AT YOUR
DRUG STORE
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BOOK REVIEWS

11 Times Aboard a Flying Saucer

By Fred Taylor Kraft

Independent, Press-Telegram Book Editor

ABOARD A FLYING SAUCER, by Truman Bethurum (De Vorss, Los Angeles, \$3).

Over the other side of the moon, and yet only two days journey in a space ship from Earth, is a planet called Clarion where dwells a leisurely, life-loving people whose civilization is "far in advance" of ours. So says Mr. Bethurum, who swears he got his information from no less authority than Capt. Aura Rhanes, petite and beautiful lady skipper of a space ship from Clarion. Mr. Bethurum says that he alone boarded the scow—that's what the Clarionites called their ship—on 11 different occasions while he was on construction jobs in Nevada and Arizona, for chats with the bewitching blonde and her male crew of 32. It was a gigantic contraption of finest Martian steel shaped somewhat like a discus, 100 yards across and six yards deep in the center, and operated by silent, magnetic power. Mr. Bethurum, who lived in Long Beach in 1925 and 1926 and who now makes his home in Redondo Beach, says the captain promised him and five of his friends a week's vacation on Clarion—via the Admiral Scow—on the house when the time was ripe for her return to Earth. He has been looking for her 12th visit but, so far, apparently, the time is not ripe.

HOW TO LIVE FOREVER, by Harry Glaze (Prentice-Hall, \$2.95).

A renowned lecturer on the principles of practical metaphysics and a pioneer of the new thought movement shows, through use of scientific prayer, how positive thoughts and constructive emotional powers can be used to build a more abundant life. Golden rules and affirmations, and Bible texts are offered to put the subconscious mind to work. This is not a book to be read and laid aside, but one which must be reread and studied.

GOAT ISLAND, by William Fuller (Dell First Edition, \$2.25).

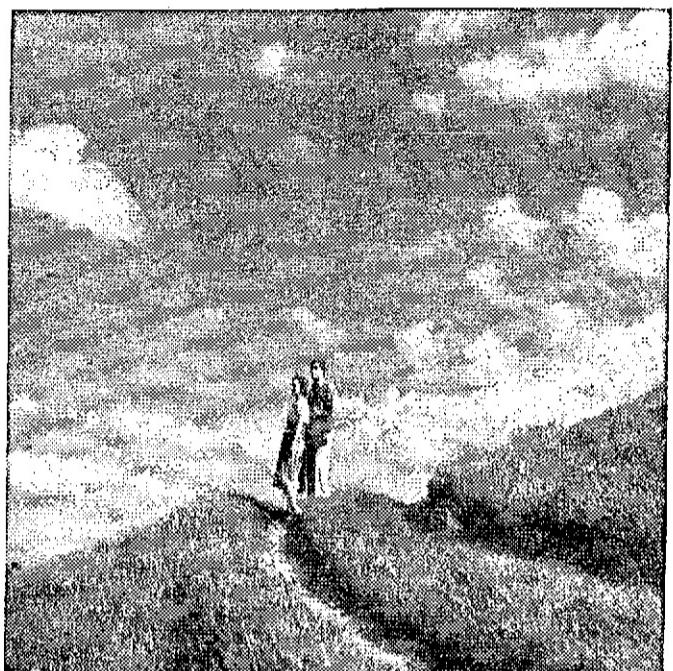
A "sweet" deal is promised Brad Dolan when he joins Jake McHenry, an old Army buddy, in Florida. But, meantime, Jake

New Stamps

CLIMAXING National Stamp Collecting Week, the new Abraham Lincoln 4-cent stamp will be shown for the first time at the National Postage Stamp Show Nov. 19-21 in New York, it is announced by Postmaster General Arthur E. Summerfield. Later the stamp will go on sale in the nation's post offices.

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Phone 35-8928

sends a wad of cash to New York for Dolan to bet on a fight—a crooked fight, Dolan finds later. Jake is killed after he gets his winnings, by the crooked syndicate he out-tricked, and Dolan heads south to avenge his murderer and recover the cash. On



Here is perfect composition. Note main subjects' position, road from corner stressing center of interest.

CAMERA ANGLE

Compose That Picture!

By the Shutterbug

I'M SURE YOU have all seen snapshots which are technically excellent—clear cut, well lighted pictures—but they seemed frightfully dull. They didn't say a thing. They were, in effect, beautiful but dumb.

A really good picture tells a story. And, in order to tell any story, a few simple facts have to be put down in an orderly fashion.

In writing a story, a writer puts words together to form sentences to express a thought, or an idea, or to describe something. When an artist paints a picture, he arranges his pictorial materials, his figures and objects, so that they mean something—so that they say what he intends them to say.

Now there is no point in pretending we are artistic, but we should be aware of the fact that when we make pictures we are working with the same things the artist does.

The handling of these factors comes under the heading of composition. It is simply the ar-

rangement of people and things within the borders of a picture. Composition has its rules and principles—but there are only two very basic factors with which amateur snapshooters need be concerned.

First of all, any composition that makes good sense and tells its story in a straightforward manner is probably a good composition. Secondly, the secret of this "good sense" is very often simplicity. A simple picture tells its story faster and better than a cluttered one.

So, in your pictures try for a single or dominating main point of interest; be content to let each picture tell just one story. And in choosing a background for this point of interest, be sure that it serves merely as a setting or frame and that it does not compete with the subject.

LONG BEACH Camera Guild will have a black and white print competition at 8 p.m. Wednesday in Municipal Art Center, 2300 E. Ocean Blvd. Donald Hayward, last year's Guild president, has had a color slide accepted for the Photographic Society of America color salon in Chicago.

(Continued)

MAKE MONEY WRITING .. short paragraphs!

You don't have to be a trained author to make money writing. Hundreds now making money every day on short paragraphs. Tell you what to write, where and how to sell; and supply big list of editors who buy from beginners. Lots of small checks in a hurry bring cash that adds up quickly. No tuition or study. Write and sell, right away. Send for free facts. **BENSON BARRETT**, 1781 Morse Ave., Dept. 113-L, Chicago 26, Illinois.

HOW TO Use a Soldering Iron for Home Repair Jobs

THE NUMBER OF REPAIR JOBS you can handle is limited if you don't know how to solder. Whenever you have to join two pieces of metal—from electrical wiring to sections of roof gutter—solder will give you a safer, stronger, easier joint. With solder, you can even salvage a leaky kitchen pan.

A soldering iron is an easy tool to use. But for best results, follow these rules:

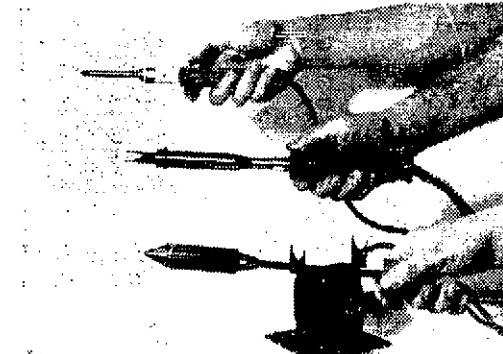
Make sure the iron is at maximum heat, with tip clean and well-tinned with solder.

Make sure the material being soldered is absolutely clean. The right flux, applied before or with the solder, cleans away any oxide and prevents more from forming, thus helping the solder get down into the pores of the metal for a solid bond.

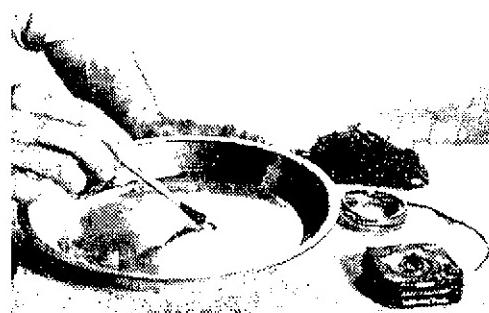
Heat both metal being joined and solder above the solder's melting point.

If either solder or metal isn't hot enough, you may get a cold joint. Solder will look like un-stirred sugar at the bottom of a cup of coffee, and the joint will be weak. The joint must be heated enough so the flux does its cleaning work, then boils away. Pointed bits of solder also indicate lack of heat.

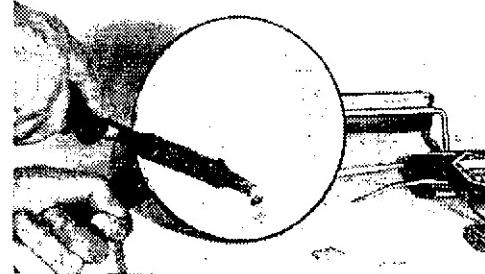
1. TYPES OF IRONS—Non-electric iron (bottom) has flat copper tip, is heated in blowtorch flame. New type of electric iron (top) operates from transformer, delivers heat to tip rapidly. Standard electric iron (center) is most common.



3. TINNING—To transfer heat from iron to work properly, tip of iron needs a thin, even coat of solder. Applying this coat is called "tinning"; it should be done frequently. Hold a length of core solder against hot tip. Rotate iron so all sides are covered. First flux boils out to clean the tip, then solder covers it evenly. All metal to be joined must be thoroughly cleaned. Solder will not stick to dirty or oxidized metal. Clean flat surfaces with steel wool, emery cloth, or a file. Scrape wires to be soldered with back of knife blade. Flux will complete the cleaning job. Don't touch the metal after cleaning.



5. SOLDERING ENAMELWARE, WIRE SPLICES—To solder enamelware, first chip away the enamel around damaged areas and clean the metal beneath. Solder cooking utensils on the inside. Here solder is being carried to the work on the tip of the iron.



6. SOLDERING ELECTRIC SPLICES—First twist loose ends of wires with pliers, then scrape them clean and bright. Then tin each wire by holding it on the hot tip and feeding rosin-core solder in from top.

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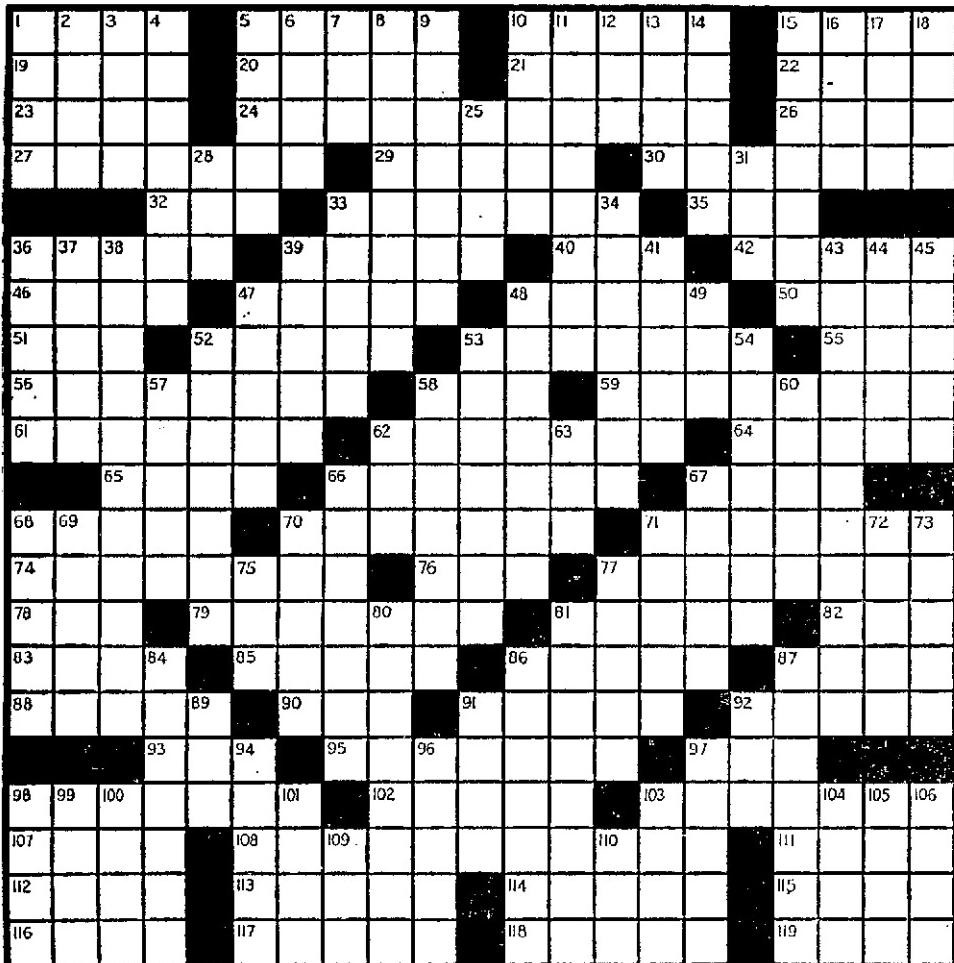
Solution to Puzzle on Page 14

ACROSS		Down									
1	New wine	yellow leaf"	87	Boss	2	Indian	39	Cant	77	Large	
5	Force	52 Nasal tone	88	Snake in	mongoose	41	Restrain	antelope			
10	Glory	53 Howling	the grass	3	Old card	43	Resolute	80	Case in		
15	Evil	monkey	90	Tin	game	44	Idiotic	grammar			
19	Narrow	55 Greek let-	91	Abounding	4	Figure as	45	Path	81	Woodsman	
	fillet; Arch.	ter	in certain	pilaster	47	Hoofed			84	Having	
20	Sheeplike	56 Adoring	plants	5	Assert as	animals	less force		86	Toothed	
21	Produce	58 Noted	92	Impetuous	fact	48	Directed	on edge			
22	Firm	name in	93	Group of	6	Kiln	49	Assume	87	Akin to	
23	Shape of	South	seals	7	Triumph	52	Neptune's		89	Person in-	
24	some heads	59 Dwelling	95	Treated	8	Sharing	spear	dictated	91	Thrill	
24	Romantic	61 Bartering	with an	9	Checkling	53	Harsher		92	Fish pro-	
26	Wind	62 Merry	acid	10	Set up	54	Recolor	pellet			
39	54 m.p.h.	maker	97	Vague	11	Hymn	57	Evolve			
27	Marmoset	64 Thick soup	98	Ecstasy	12	Brighten-	58	Prier			
29	Do	65 Unpolished	102	Rows	ed	60	Wine boil-		94	Waste	
30	Amusing	66 Hider	103	Reminder	13	Persian	ed with		96	Door-	
32	Dull finish	67 Date bear-	107	Turkish	gold coln	honey	keeper		97	Recipient	
33	Contro-	68 Express	108	Fluctua-	14	Having	62	Plant dis-	of gift		
	versial	70 Subserved	tion	regiment	purpose	ease			98	Slope	
35	Shape	71 Cutting off	111	Theater	15	Of a finger	63	Induced		99	Liliaceous
36	Indian	of vowel	box	17	Bedouin	66	Moving	plant			
soldier	74 Water	112	Jetty	17	Infold	company			100	White	
39	Lizard	thrush	113	Drive a-	18	Crook in	67	Uses		101	Commune
40	Symbol of	76 Anarchist	way	tree	68	Concert	waltz				in Italy
the Bay	77 Distinction	114	Laconic	branch	69	Immense			103	Plant	
State	78 Home of	115	Stretch	25	Cover	expanses	found in				
42	Lowest	lark	116	Match	28	Beam of	70	Round and			
point	79 Oscine	117	Seam-	sunlight	31	Great Inca	tapering				
46	Small pool	bird	stress	god	71	Hard min-	rock		104	Disrupted	
47	Cast	81 Brief	118	Cancel	33	Piecing	garden		105	S-curve	
48	Twisted a-	82 Jot	119	Supreme	out	72	Happen		106	Interpret	
about	83 Cloy	Court	member	34	Opposite	73	Neccessi-		109	Cry of	
50	Cotton	85 Hudson or	DOWN	36	Begin	tous	rook		110	Author	
fabric	Ohio		37	Intent	75	Source of				Wolpert	
51	"Sear and	86 Mounts	1	Debatable	38	Quibble	saccharin				



—Slim Barnard Photo

Isaac Ford, 90, shown at right with son, planted these apple trees at Oak Glen just 55 years ago.



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An awning to fit every home, every budget! The largest selection in Southern California. Your choice of Fiberglas, Aluminum or Redwood.

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77 STYLES**



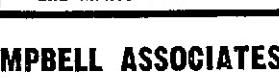
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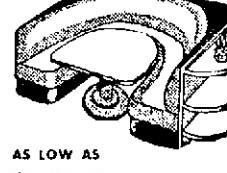
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JENKINS BROTHERS

King of an Apple Empire

ISaac Ford, 90-year-old Oak Glen apple district pioneer, is a happy man these days.

He laid out parts of Redlands,
Big Bear and Oak Glen as an

engineer. He named Oak Glen, and in 1899 he planted the Ford Snowline Ranch — 65 acres of apples. Incidentally, that was the year his son, Harold Ford, was born. Harold, who was graduated from Princeton University in the class with Adlai Stevenson, now is manager of the ranch.

But the reason Isaac Ford is the happiest is that he is seeing Oak Glen, near Yucaipa and Beaumont, become one of the apple centers of the world.

This year the crop, probably about 200,000 bushels and plenty of cider, will be the largest in Oak Glen history. The season

Home on a Quiet Country Lane

(Continued From Page 17.)

in curtains and other incidental appointments. A built-in electric range and wall oven provide the utmost in modern equipment. The room is softly lit without glare by means of concealed lights in a trough spanning the length of the room.

A SLIDING DOOR separates the kitchen from the entry. The entry achieves considerable interest by means of the brick "wall" which is actually the side of the living room fireplace.

To the left of the entry is the kitchen and, beyond that, also accessible from the hall is the living-dining area. A turn to the right leads to a short and gaily decorated hallway to the three bedrooms.

The first bedroom, one divided by the fireplace wall from the living room, is the Lindgrens' teen-age daughter's room. This pleasing room enjoys a sweeping view of the garden and orange trees through its plate glass floor-to-ceiling windows.

This room, which one day will be converted to a den, is currently enjoying the textural interest lent it by the "semiwall" of brick that is actually the back

now is in full swing and it will last until Christmas. Main varieties are Rome beauty, delicious, golden delicious, winesap, stamen winesap, Jonathan and Arkansas black.

Many Southern Californians are driving there to delight in the bright coloring of fall leaves and the clear sparkle of mountain air, and enjoy a picnic lunch under giant pines and live oaks beside turbulent streams, and come home with apples and cider for winter.

Growers are the Baumann ranch, Parrish ranch, Alec's Apple Shed, Clapp Ranch, Ford's Snowline Ranch, Los Rios Ranch, Wilshire Ranch, Chateau L'Esperance Ranch and Sleepy Hollow Ranch.

Oak Glen is 8 miles from Yucaipa, 10 miles from Beaumont, and 74 miles from Long Beach.

of the living room fireplace. And, with an eye to the future, the architects cannily provided a niche next to this structure where a fireplace may be easily built into the den. With this in mind, a chimney for this future fireplace has already been built into the house.

Their daughter's room has been carried out in turquoise, cocoa and white.

The master bedroom, also facing the back of the lot, is decorated predominantly in shades of sky blue. The third bedroom is yellow.

A clever feature — an idea dreamed up by Mrs. Lindgreen — was to paper the hallway in a lively Tree of Life pattern that happened to employ all the colors used in the three bedrooms as well as the deep rose used for the two baths. A whimsical note was added when Mrs. Lindgreen requested the painters to paint the hall doors leading to the bedrooms turquoise, blue and yellow, respectively. The two hall doors are painted in

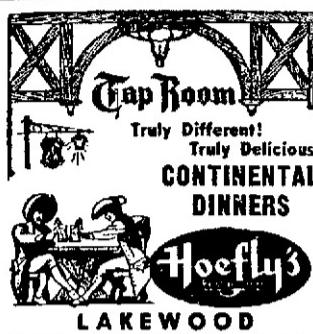
Now the problem of directing guests to the master bedroom or the bath has been reduced to utmost simplicity. Their inquiries are answered with a simple, "Go to the blue door," or "Walk to the first pink door down the hall."

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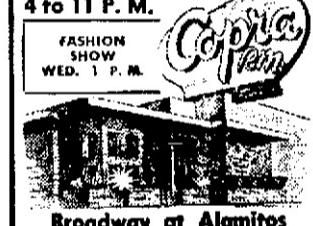
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meet your host



NORRIS S. BERNSTEIN

NO WONDER the food at Bernstein's is so good. The Bernsteins—three generations of them—have been pleasing Long Beach palates for 25 years and in that time they've learned all there is to know about preparing fine cuisine.

The restaurant was something of a gadabout before settling down at its present Belmont Shore location at 5232 E. Second St. When Red Bernstein and his father Perry Bernstein first opened Bernstein's in 1929, it was located at 7th and Pine. In 1941, they moved it to Pacific Ave. between 1st and Broadway. And in 1946, they moved to Belmont Shore.

Red Bernstein, who has completely regained his health after being seriously ill earlier this year, is currently devoting a large share of his time to Bernstein's salad dressing plant. He has placed the operation of the restaurant under the capable generalship of his son, Norris, co-owner, and Don May, host.

If you haven't had dinner recently at Bernstein's, you've been cheating yourself. The restaurant serves complete dinners that are really COMPLETE. Take the Special Tenderloin dinner, for example. For \$2.45, this includes a great selection of chilled relishes, choice of soup, tomato juice, jellied consomme or cold borscht, and also a choice of different salads. Several large bottles of Bernstein's superb salad dressings are left at the patron's table, permitting him to choose the variety he wishes. The steak, magnificently charcoal broiled, is served with either French fries or Bernstein's original souffled baked potato. Also included are choice of beverage and choice of dessert—and if you haven't tried the Bavarian cheese cake you've really missed something.

The same lavish dinner is served with such entrees as Breaded Sea Bass (\$1.75, complete) or Jumbo Scallops (\$1.85). Bernstein's also serves remarkably delicious filet mignon and New York cuts for \$3.25 on the same fine dinner.

—TEDD THOMERY.

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Wonderful food, courteous service and a delightful view are all yours in the Sky Room. No minimum or cover charge. Complete Dinners from \$2.25

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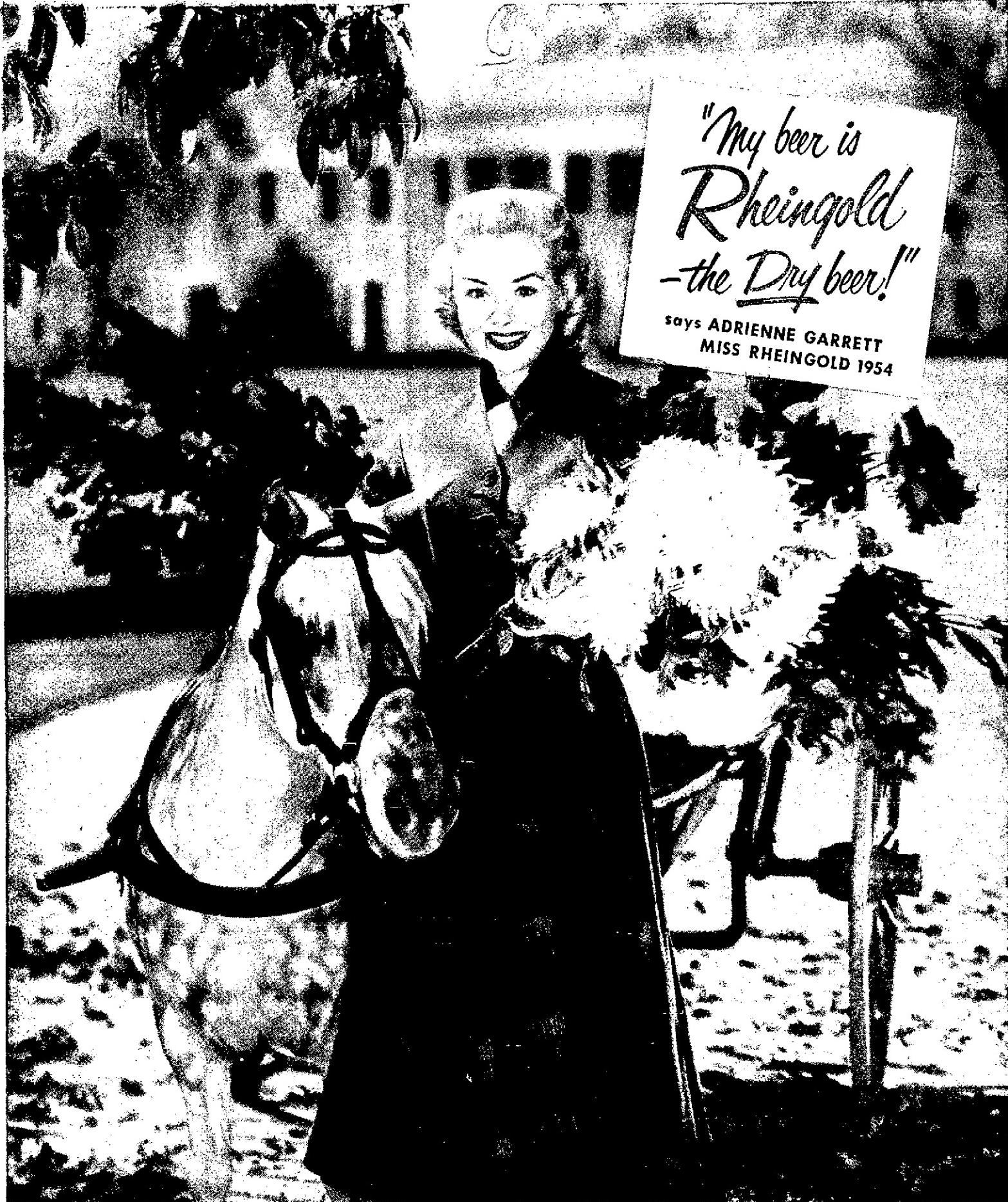
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-the Dry beer!"

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PHOTOGRAPH BY PAUL HESSE

COSTUME DESIGNED FOR MISS RHEINGOLD BY BERNARD NEWMAN OF BERGDORF GOODMAN



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Always refreshing - never filling

Now you can enjoy the very same Rheingold Extra Dry that is the largest-selling lager beer in the East. Often imitated, but never equaled, Rheingold is America's Original Extra Dry—with every glass *always* as perfect as the one before.

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THERE OUGHTA BE A LAW

By AL FAGALY & HARRY SHORTEN



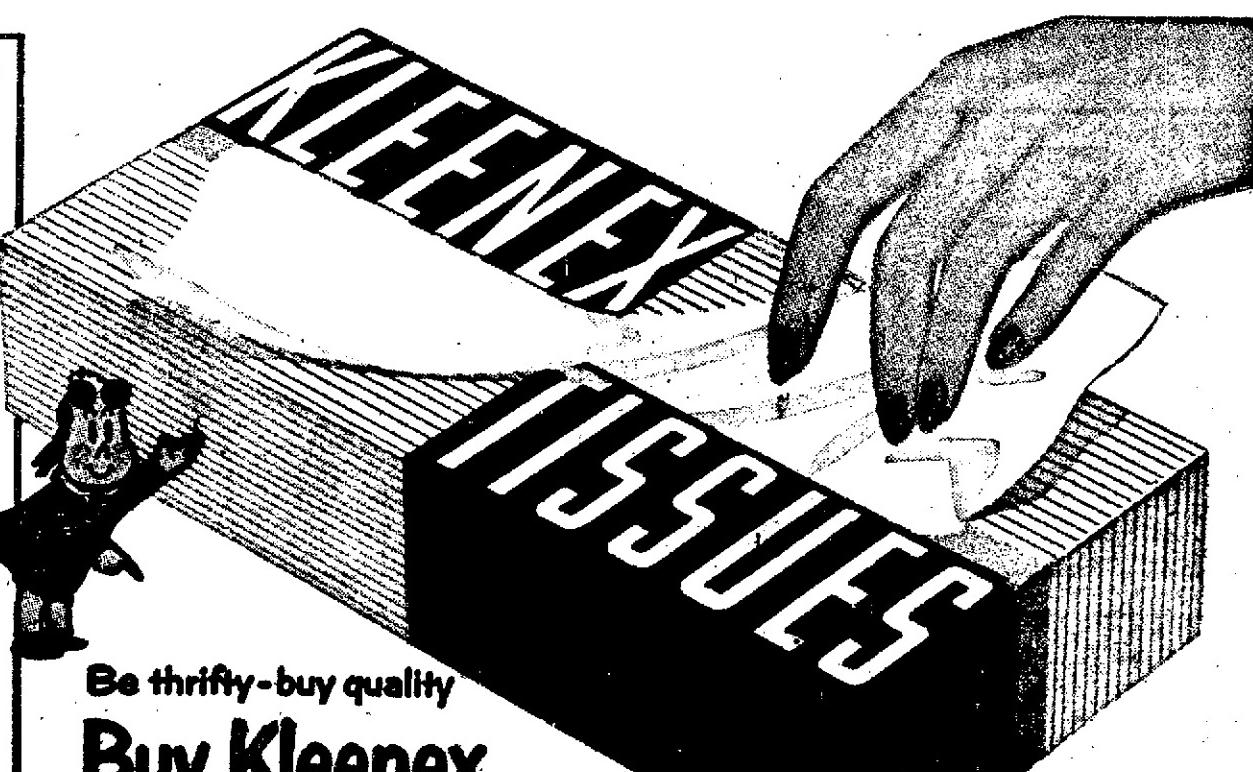
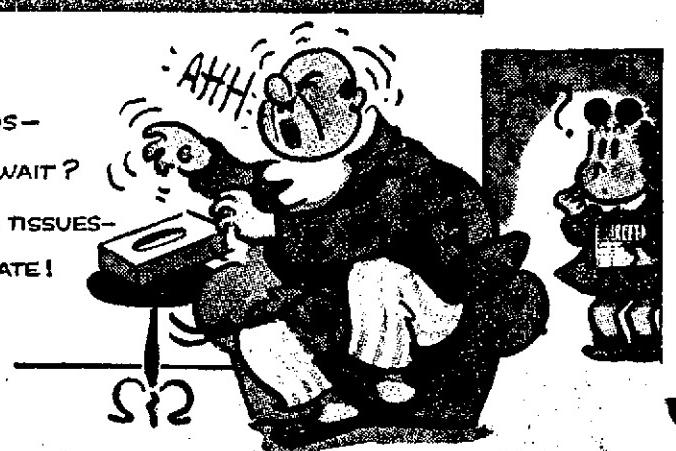
POGO

By Walt Kelly

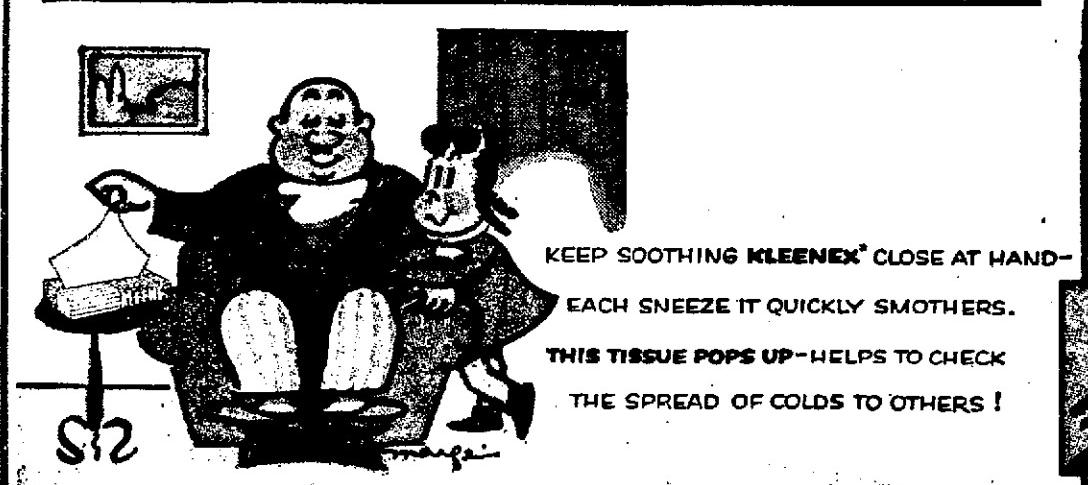


EVER NOTICE-DURING COLDS—
A SNEEZE WILL NEVER WAIT?

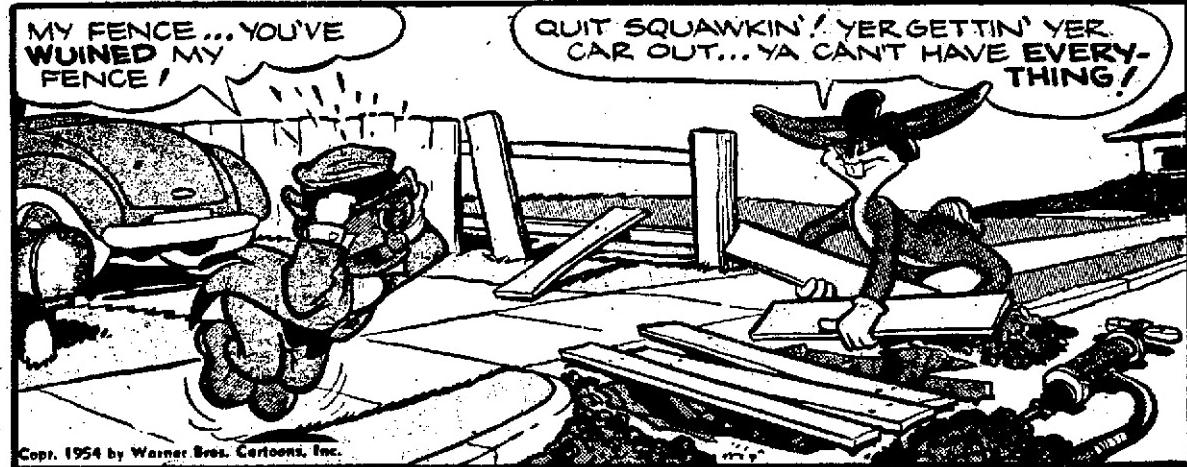
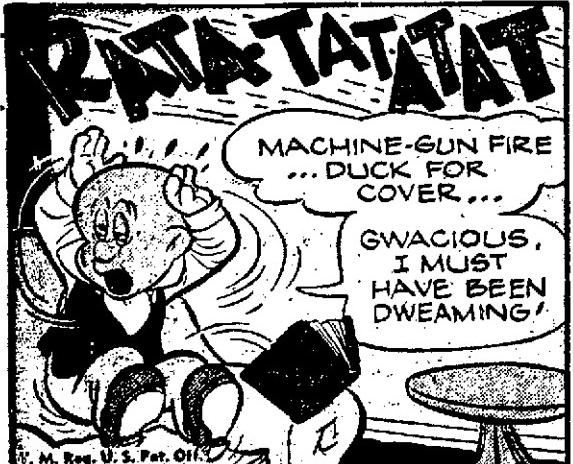
IF YOU HAVE TO GROPE FOR TISSUES—
YOU'RE SURE TO BE TOO LATE!



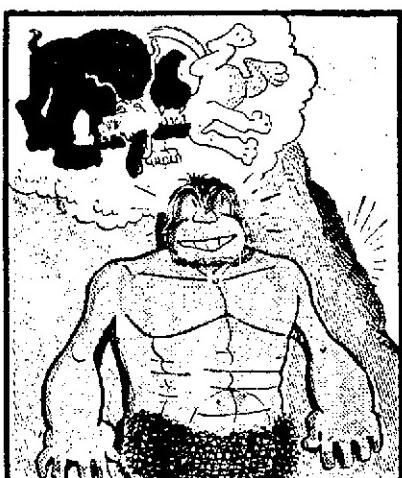
Be thrifty-buy quality
Buy Kleenex
Soft! Strong! Completely disposable!



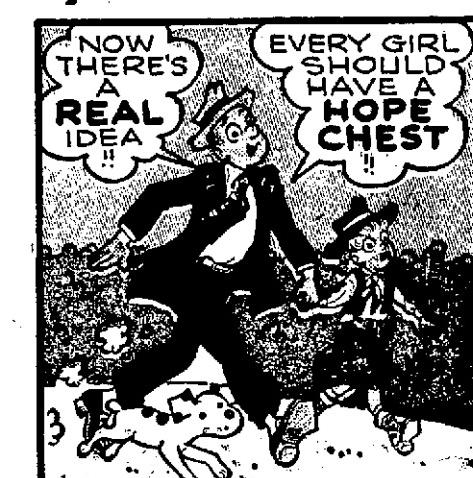
BUGS BUNNY



ALLEY OOP



PRISCILLA'S POP



The Famous Rabbit

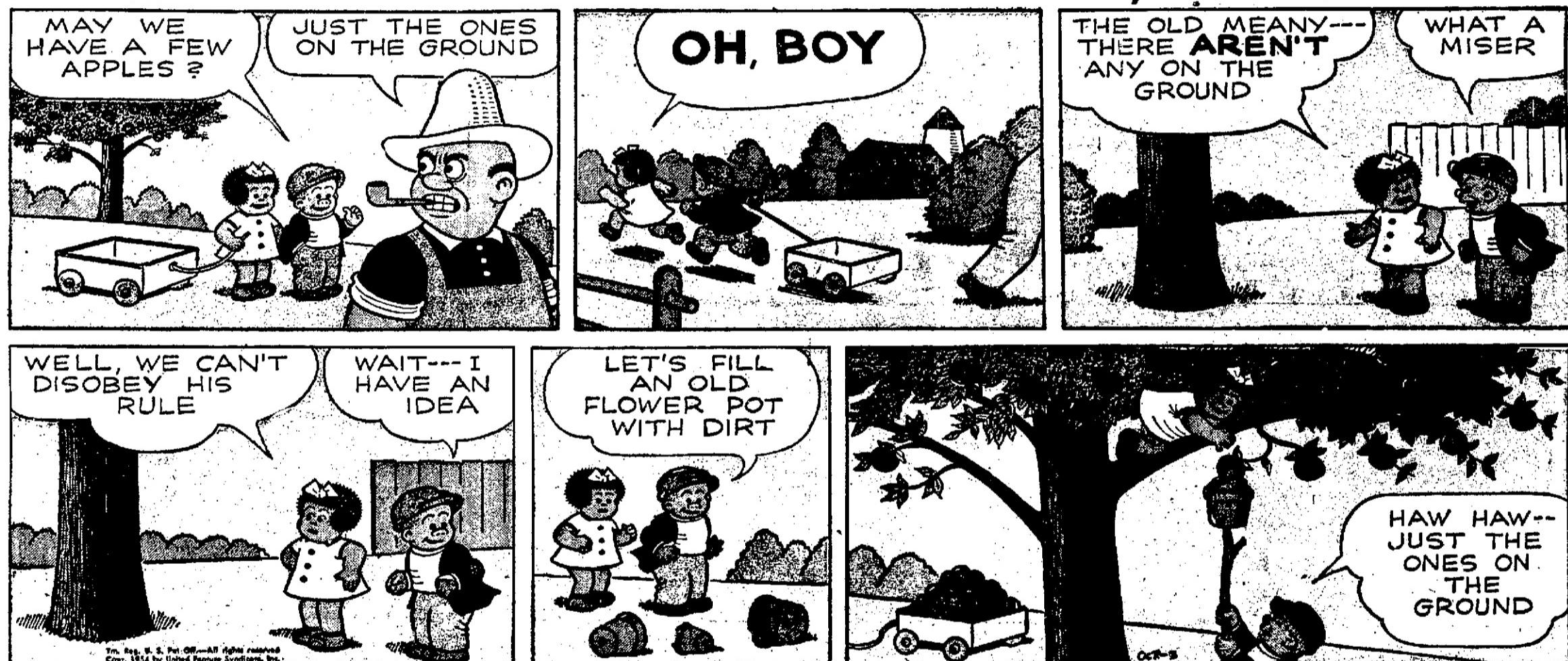
JET SCOTT

by Stark and Robinson



NANCY

By Ernie Bushmiller



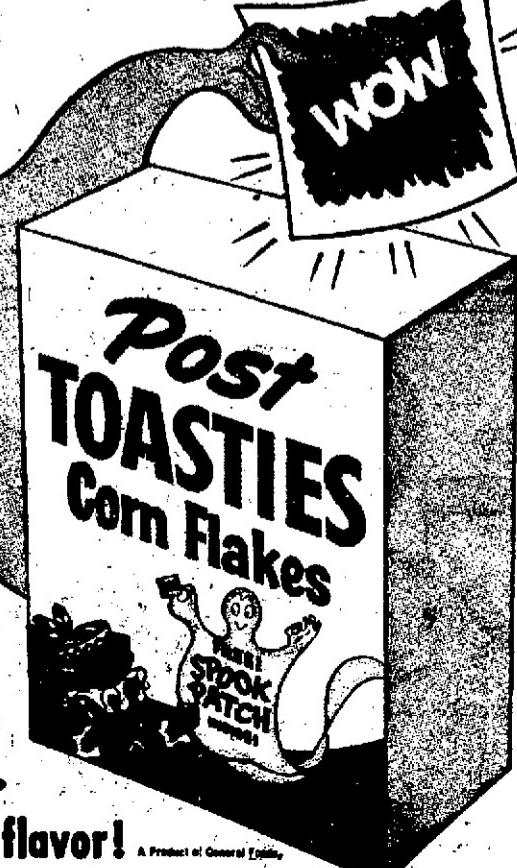
HEY KIDS! DIG THESE CRAZY SPOOK PATCHES

FREE IN EVERY SPOOK PATCH PACKAGE OF POST TOASTIES CORN FLAKES!

They stick on anything—clothes, books, walls
—and come off without leaving a mark!
START YOUR COLLECTION TODAY
Get a box of Post Toasties Corn Flakes—
large or giant size.

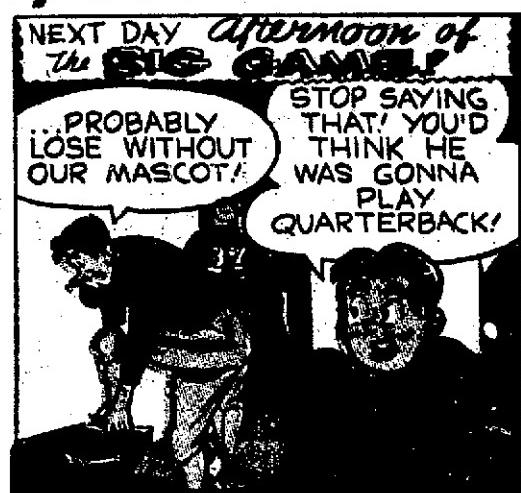
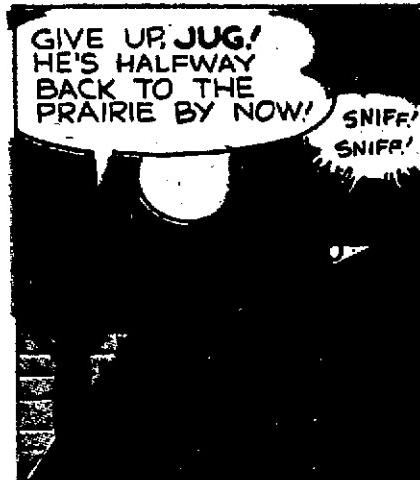
They glow in the dark
Shine by reflected light
You can see them
Day or Night!

60 Patches—
all different!
Collect 'em!
Trade 'em!



You'll love Post Toasties Corn Flakes...
they're Quick-Toasted for crisper, corn-sweet flavor!

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Only new-formula **FAB** gives you
MORE ACTIVE
DIRT-REMOVER
to really get the dirt out of your wash!

MORE ACTIVE DIRT-REMOVER than any other leading product! Yes, New-Formula Fab, with the greatest amount of Active Dirt-Remover, gets the dirt out of everything you wash. In fact, Fab starts cleaning twice as fast as any other leading product. And that's not all!

TWO OF GREATEST WHITENERS IN HISTORY are combined with More Active Dirt-Remover in Fab—and Fab only! Get New-Formula Fab next time—every time!

Tests prove **FAB** is milder to hands than even leading "floating" soaps!

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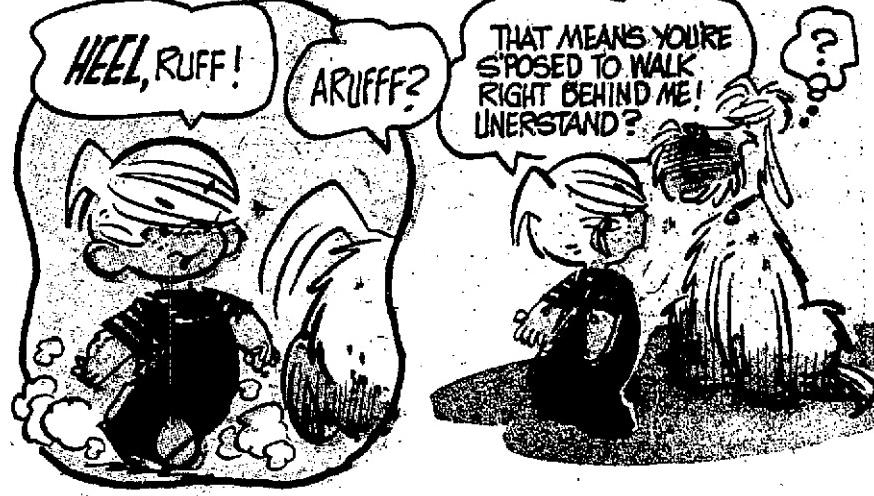
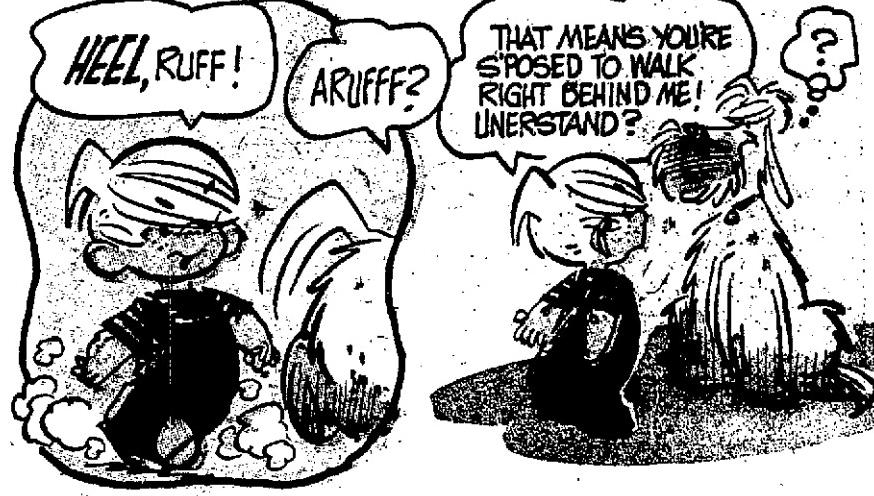
ONLY **FAB** WASHES YOUR CLOTHES SO CLEAN AND WHITE SO FAST!



NO BLUING!
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(except for stubborn stains)

INDEPENDENT COMICS Press-Telegram 2

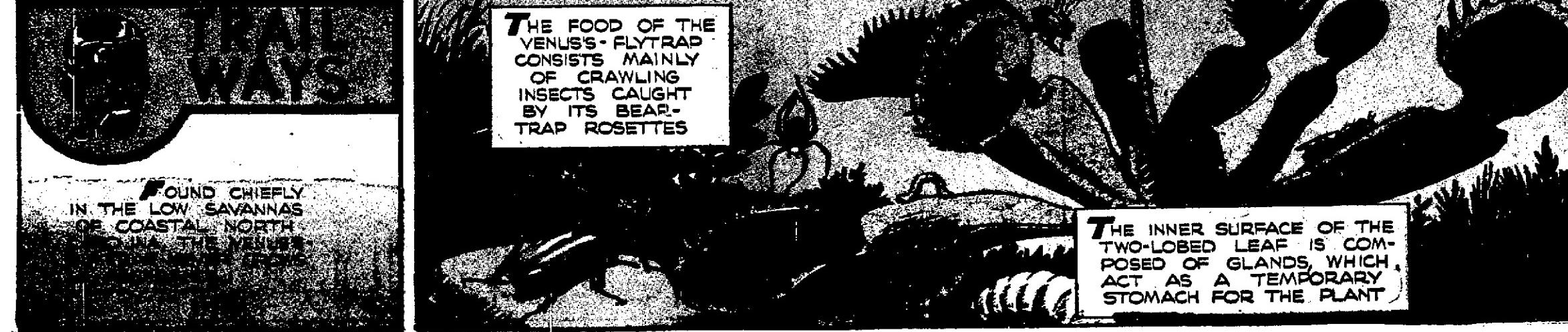
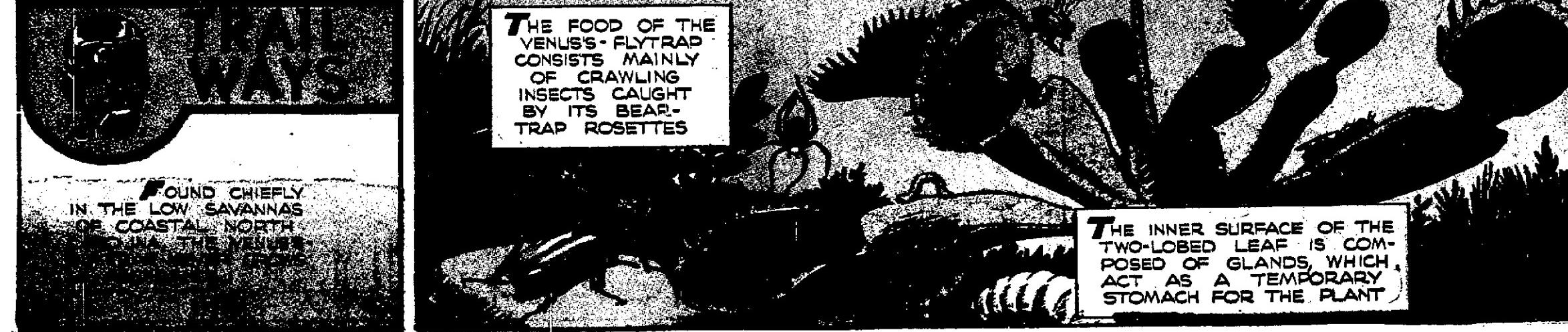
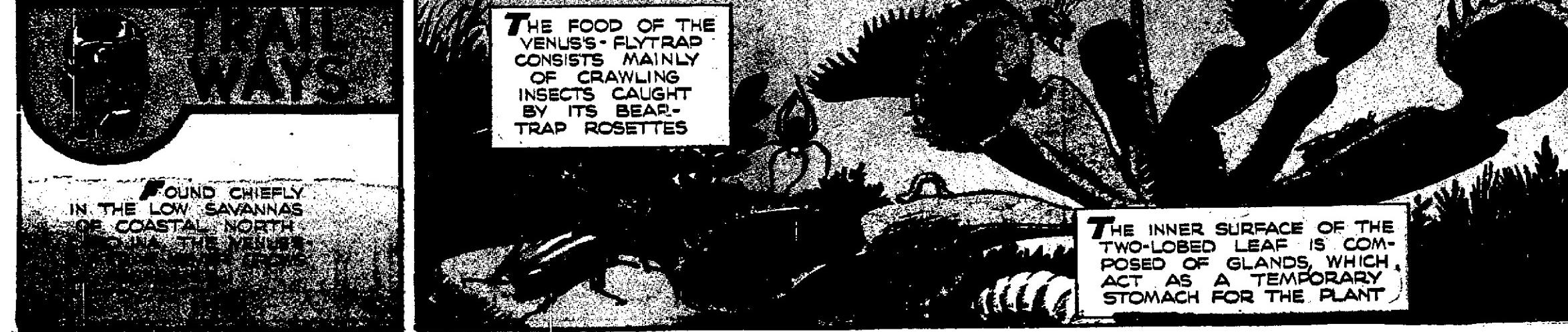
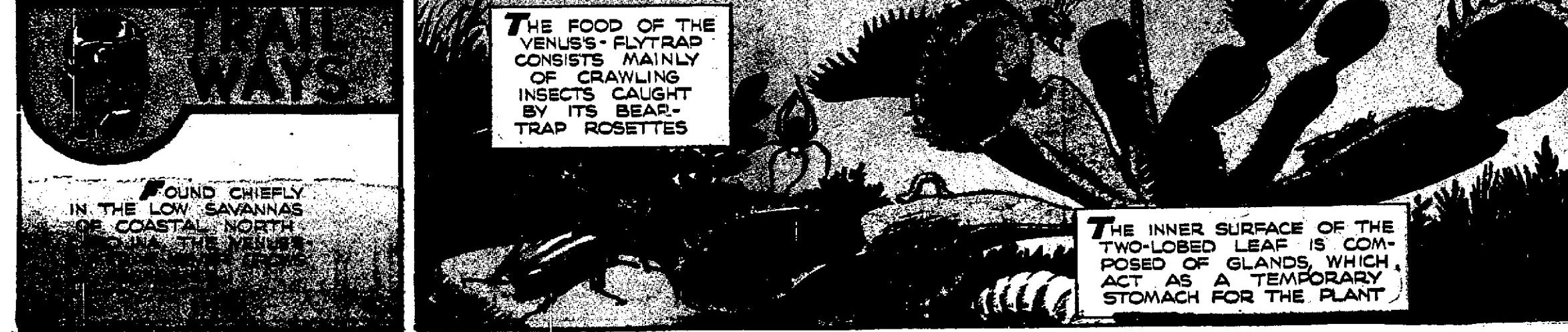
SUNDAY, OCTOBER 3, 1954



THAT MEANS YOU'RE SPOSED TO WALK RIGHT BEHIND ME! UNDERSTAND?

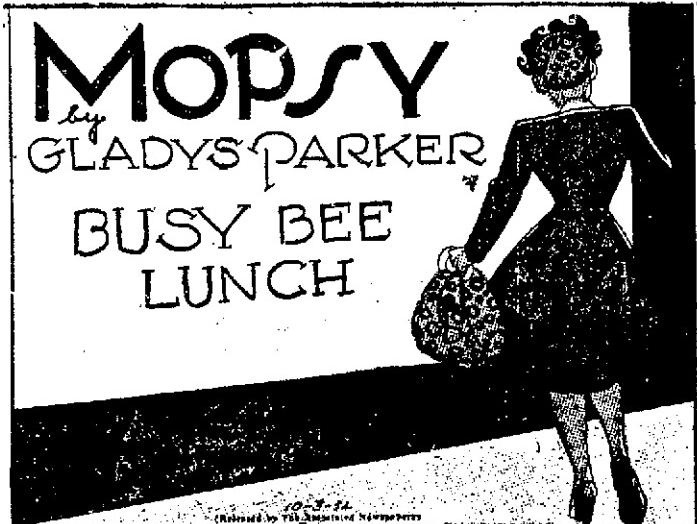
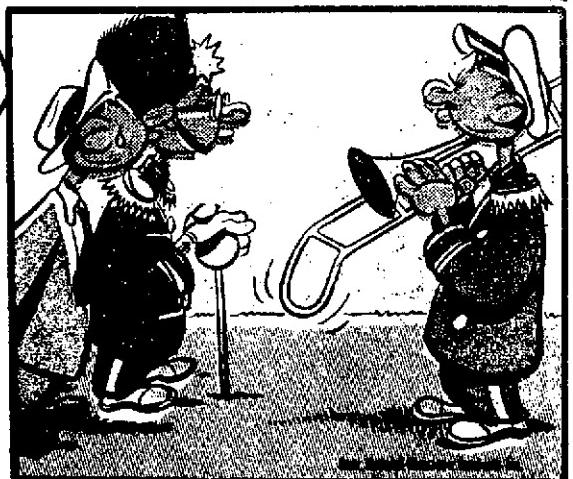
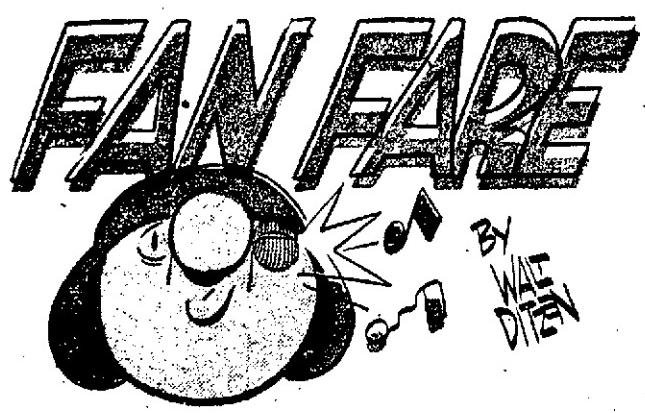
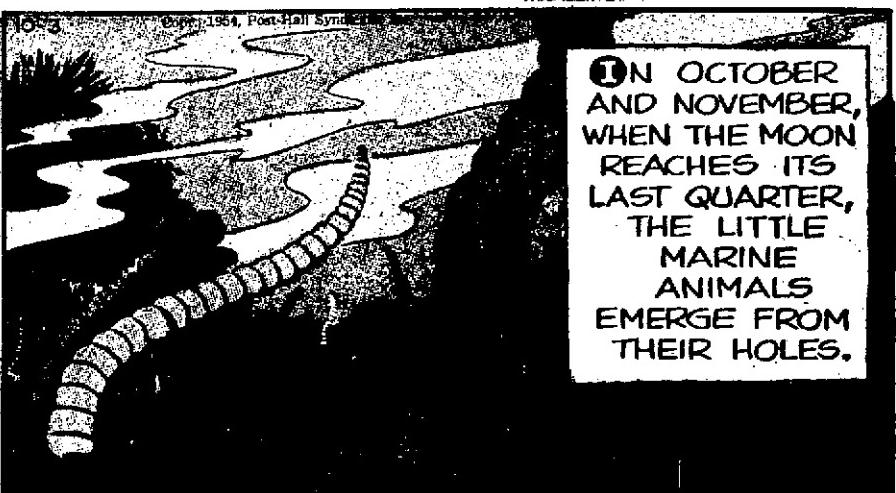


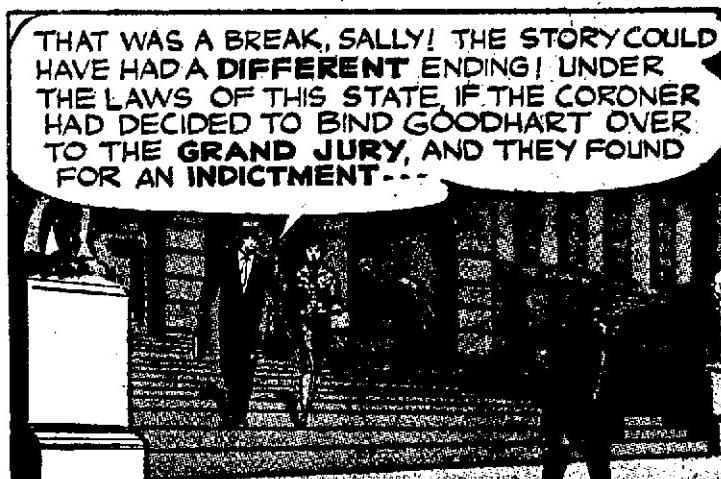
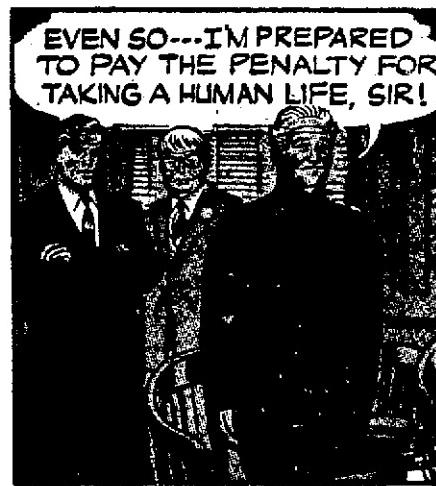
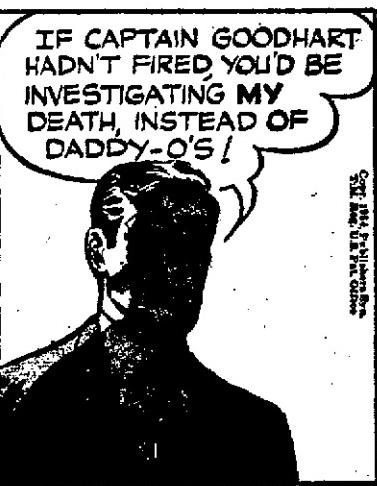
TO INSECTS IT MERELY LOOKS LIKE A NECTAR-FILLED FLOWER...



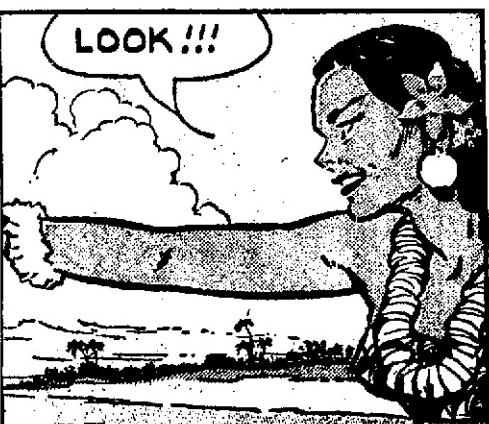
MARLIN KEEL

By George Shedd



STEVE ROPER**ABBY***an'* **SLATS.** *by*

RAEBURN VAN BUREN



10-3

TO BE CONTINUED

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has more meat, fish and liver proteins, pound for pound, than any leading canned dog food

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Yes, Surechamp is *really meaty!* Nearly 3/4 lb. of meat and fish products are concentrated into every pound of this new easy-to-feed, easy-to-store DRY dog food.

In the remarkable process used for making Surechamp Dog Food, excess water and fat are removed from the meat and fish products — but *essential raw meat nutritional values remain*.

No other meat is needed with Surechamp. Just add water and serve. It's a complete, balanced, one-dish meal your dog will love.

**LOOK FOR THIS PACKAGE NOW.
WHEREVER DOG FOOD IS SOLD**

Five Convenient Sizes: 2 lbs.-4 lbs.-10 lbs.-25 lbs.-50 lbs.

A PRODUCT OF GENERAL MILLS

CHLOROPHYLL
added to help get rid of "doggy" breath and body odors.



VIGNETTES OF LIFE

Tipping Topics

BY HARRY WEINERT



WHILE THE GUEST IS CALCULATING
TEN PERCENT OF THE BILL —
THE WAITER IS ARRANGING THE
CHANGE SO THAT HE WILL GET
FIFTY PERCENT OF THE BILL.



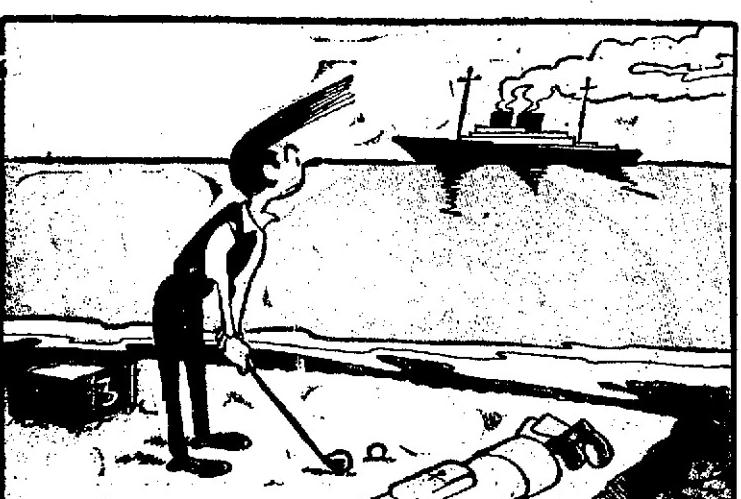
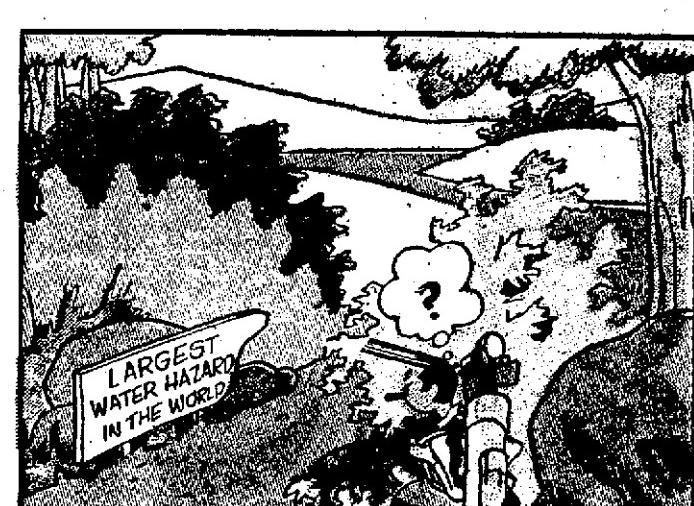
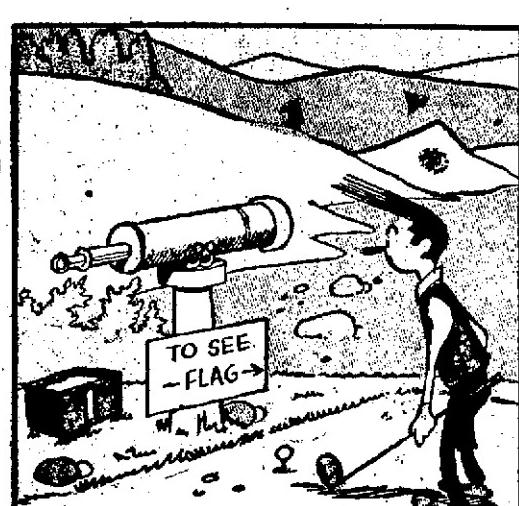
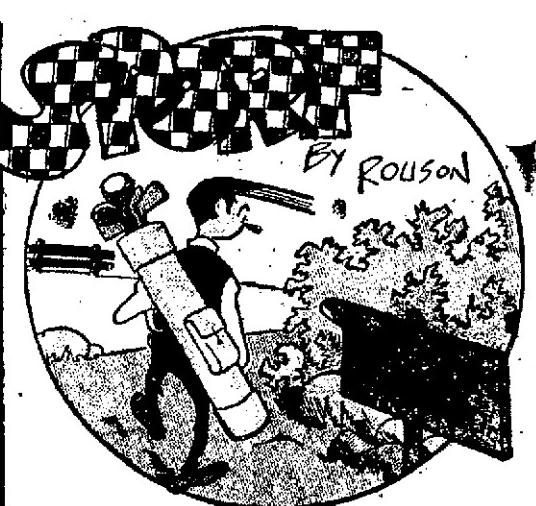
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LIVES IN HOPE THAT
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GET CAUGHT IN A
DANDY HAIL STORM.



BO



By Frank Beck

THE JACKSON TWINS

By Dick Brooks

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RACE WITH YOUR FRIENDS
easy to assemble
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nothing extra to buy
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nothing extra to collect
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rubber-powered—it actually runs!
over 6 inches long!
easy to assemble!
nothing to send for—no coupons to fill out!
exclusive—with NABISCO SHREDDED WHEAT
get all three—while supply lasts!
race with your friends!

To get your sports cars—ask Mom to be sure to buy the original NABISCO SHREDDED WHEAT. It's good-tasting, 100% whole wheat—gives you FINER PROTEIN NUTRITION for a stronger body—costs less!

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6-SETS-IN-1 INCLUDING $\frac{1}{2}$ " & $\frac{1}{4}$ " SOCKET SETS

**17-Pc. $\frac{1}{2}$ -IN. SQ. DRIVE
SOCKET SET
CHROME ALLOY - CHROME PLATED**

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USES!**

